

Power BI Project

Problem Statement:

You are tasked with designing a comprehensive Power BI dashboard for a retail company using the provided uncleaned dataset. The dashboard should deliver actionable insights by addressing the following key areas:

1. **Sales Performance:** Analyze sales revenue and trends over time, identify top-performing products, and evaluate customer purchase behavior.
2. **Customer Feedback:** Assess customer satisfaction levels, analyze feedback trends, and uncover areas for improvement.
3. **Inventory Management:** Monitor stock levels, identify products requiring restocking, and evaluate supplier performance.

Before creating the dashboard, clean and transform the data to address issues such as missing values, duplicate entries, and inconsistencies in formatting.

Please download the dataset by [\[clicking\]](#) here.