

**Case 1 :** for anonymous user, (not logged in)

- can use KnowMiles as a fare calculator only, for comparison, **NO BOOKING (ask for singup/login if clicked on booking)**
- No option for reviews/ratings without logged in.

**Case 2 :** for registered user,

- Can compare
- Can Book
- Can write reviews & rate the services accordingly.

**Choices are available for user on basis of these three sortings :**

### **1. Cheapest :**

It should give cheapest list but with a brief notion of ETA so as for example, cheapest is Uber go for Rs 120 but 40mins away & I cant see it's arrival time in cheapest section so it would not be good for user. (Try this by filling choices on <http://knowmiles.hostingsiteforfree.com/>)

### **2. Availability :**

It will be a total dynamic list so as if a cab just instantly gets unavailable, it will be removed from the page without refreshing the whole page, (I guess ajax is to be used here :P )

In availability, Estimated distance of cab (from pickup location) along with estimated time of arrival on basis google traffic.

### **3. Ratings and reviews :**

Dedicated page for each service & then filtering on basis of the choices of city (just like as in zomato has pages for each restaurant and reviews of them are written over there.)

A registered & logged in user can write review anytime, no restriction on writing only after taking ride or for writing about that particular service whose ride is taken recently.

An analytics algo will be required so as to scale up & down ratings+reviews. Weightage of that review depending on number of readers and time after which review is taken into consideration so as to prove credibility. (we will discuss about this)

