Discussion Guidelines for Case Study

**Case study #1:**

***Execs Want Focus On Goals, Not Just Metrics***

<http://www.informationweek.com/healthcare/analytics/execs-want-focus-on-goals-not-just-metrics/d/d-id/1084836>?

The following are some points that can be used to initiate a discussion and provide insight into how organizations are using dashboards and scorecards to become more productive.

1. What are the key points or issues that have been highlighted in the article?
2. How would you rank their importance? Why?
3. Do you believe that the issue(s) or challenge(s) identified or highlighted are pretty common in most organization?
4. Have you ever been exposed to a similar scenario in your own work environment? How were they managed? What would you have done to avoid the issue in the first place?
5. Do you agree that the solution(s) implemented in this case study was/were the best possible? Why? If the solution was not ideal, what would you have recommended?
6. Did the paper:
   * Highlight any specific aspect of dashboards and/or scorecards?
   * Create any confusion or raise questions?
   * Reinforce or change your view about any aspect of data visualization?
7. Based on what you learned from this paper, what will you do or avoid in the future?
8. Identify two most important takeaways from this article