Discussion Guidelines for Case Study

**Case study #2:**

**Analyze the 6 user stories in “*Data Visualization and Discovery for Better Decision Making*”, TDWI Best Practices Report**

1. What are the key points or issues that have been highlighted in the article?
2. How would you rank their importance? Why?
3. What are the common and/or unique elements in the six cases?
4. Who were the beneficiaries in the cases discussed? Did some potential beneficiaries miss the benefits provided?
5. What were the key success factors identified in the 6 cases?
6. Have you ever been exposed to a similar scenario in your own work environment?
7. How would you have handled it? As described in the case study or differently?
8. Do you agree with the process and/or solutions provided in the case studies? If you disagree, what do you disagree with and why?
9. Did the TDWI paper:
   * Highlight any specific aspect of dashboards and/or scorecards?
   * Create any confusion or raise questions?
   * Reinforce or change your view about any aspect of data visualization?
10. Identify two most important takeaways from this paper?