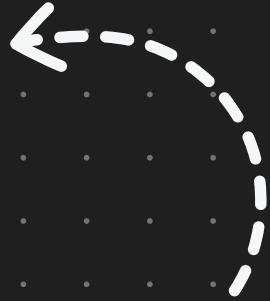


20
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MARKETING XCENTIC PROPOSAL

2025 - 2026

Driving Growth and Engagement



Introduction



Xcentic is a rapidly growing digital solutions provider established four years ago by two visionary engineering students. Since its inception, **Xcentic** has expanded to a team of highly skilled professionals who are passionate about delivering innovative **Digital Marketing, web and app development, legal service, and graphic design solutions.**

Our mission is to empower startups and businesses with cutting-edge technology and comprehensive digital strategies, allowing them to thrive in today's competitive landscape.

↑

XCENTIC 2025-26

- AJUSTAR NOMES DAS TRANSIÇÕES
- GERAR RELATÓRIO (FOLLOW UP)
- ABERTAR LISTA DE PAÍSES

Why Xcentic?

Industry Expertise

Experienced professionals with proven track records.

Customized Strategies

Tailored solutions based on your business goals.

Result-Oriented Approach

Data-driven insights for maximum performance.

Transparent Reporting

Regular updates and detailed analytics.

Tactical Plan!



Content Calendar

A well-structured content calendar helps in organizing and scheduling content for various platforms. It includes planned posts, blog updates, email campaigns, and social media activities.



Budget Allocation

Effective budget allocation ensures maximum ROI from marketing efforts. Funds should be distributed across paid advertisements, influencer collaborations, content creation, and analytics tools.



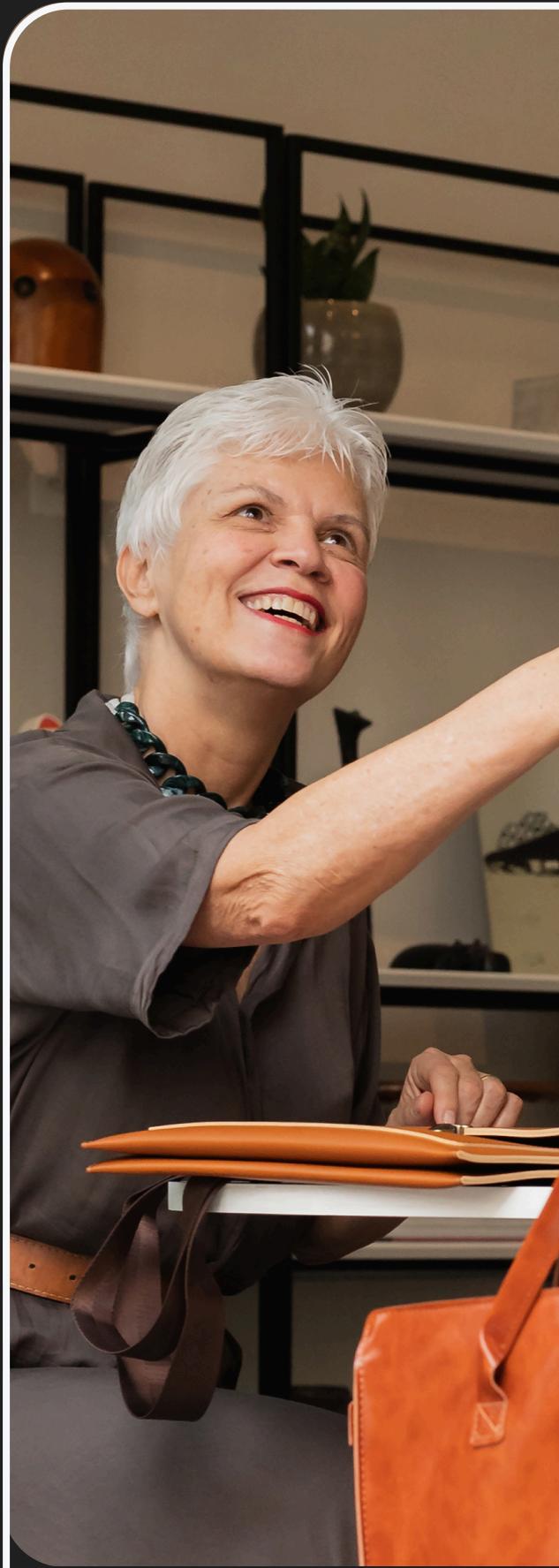
Campaign Timelines

Campaign timelines outline the start and end dates of marketing initiatives. They help in setting milestones, tracking progress, and ensuring timely execution.



Performance Indicator

Campaign timelines outline the start and end dates of marketing initiatives. They help in setting milestones, tracking progress, and ensuring timely execution. Key phases include planning, execution, monitoring.



Our Expertise!



Search Engine Optimization (SEO)

- Website audit and competitor analysis.
- On-page and off-page optimization.
- Keyword research and content strategy.
- Local SEO and technical SEO enhancements.

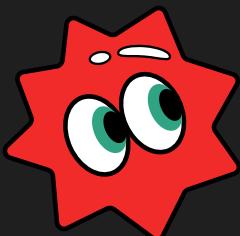


Social Media Marketing (SMM)

- Social media strategy and content planning.
- Facebook, Instagram, LinkedIn, and Twitter management.
- Paid social media campaigns and audience targeting.
- Community engagement and brand reputation management.

Pay-Per-Click Advertising (PPC)

- Google Ads and Bing Ads campaign setup.
- Keyword research and ad copy creation.
- Performance monitoring and optimization.
- A/B testing and conversion tracking.



Web & Landing Page Optimization

- UX/UI improvements for better engagement.
- Mobile responsiveness and page speed optimization.
- Conversion rate optimization (CRO).

Xcentic[®] Exclusive

YEAH!



⚡ XcenPost

Say goodbye to the hassle of manual posting! **XcenPost** Bot is an AI-powered automation tool designed exclusively by Xcentic Technologies, ensuring your brand stays active and engaging 24/7—without lifting a finger.

- ✓ Auto-Schedule & Post across Instagram, Facebook, LinkedIn, and more.
- ✓ Smart AI Optimization for the best timing & engagement.
- ✓ Seamless Content Management with bulk uploads & custom scheduling.
- ✓ Real-Time Insights to track performance and maximize impact.

OK!

⚡ AI-Powered ROI Analytics

In today's fast-paced digital world, guessing your business performance is no longer an option. Xcentic Technologies introduces an industry-first AI-Powered ROI Analytics system that provides deep, data-driven insights into how your website and mobile app generate revenue, engage users, and convert leads.

- ✓ Real-Time Performance Tracking – Get instant reports on user behaviour, conversion rates, and revenue streams.
- ✓ AI-Driven Optimization – Our intelligent system identifies growth opportunities.
- ✓ Precision Decision-Making – make strategic moves based on accurate data.
- ✓ Boost ROI Like Never Before – Fine-tune your marketing efforts to get the highest return on investment.



⚡ 360° Brand Intelligence

We go beyond conventional marketing—we provide deep insights into your brand's online presence. Our latest feature integrates detailed Web Analytics to track user behavior, engagement, and performance metrics, helping brands make data-driven decisions.

With AI-powered insights and strategic interventions, we help businesses stay ahead, build trust, and enhance their market authority.

Marketing Objectives



Phase 1: Research & Analysis

Understanding market trends, audience behavior, and competitor strategies.



Planning & Strategy Development

Customizing campaigns to align with business goals.



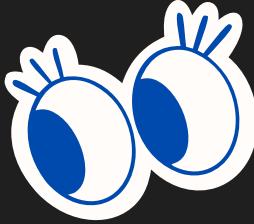
Implementation & Optimization

Launching campaigns with continuous monitoring and performance tracking.



Reporting & Improvement

Providing detailed insights and data-driven recommendations.



→ Project Portfolio

PetMojo

Petmojo (www.petmojo.in) is a trusted community based pet services company that cares for your pets. We've got you covered with our professional services, Dog Training, Dog Walking, Pet Grooming and Dog Boarding.

TutorBin - Tutor App

TutorBin is India's fastest growing Question and Answers Board for Tutors to earn while they learn. As an Interlink between the world's best tutors and engineering students, we facilitate complicated Problem solving ensuring accessible e-learning to all.

Prontoo

Prontoo is your go-to app for quick and convenient food ordering from in-house vendors. Whether you're at a university, a corporate office, or any other organization with on-site food vendors.

Prontoo helps you skip the lines and enjoy your meals faster—all with just a few taps.



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