

2024 - 2025

# **XCENTRIC**

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BUSINESS  
PROPOSAL

# Company Overview!

Xcentic is a rapidly growing digital solutions provider established two years ago by two visionary engineering students. Since its inception, Xcentic has expanded to a team of 12+ highly skilled professionals who are passionate about delivering innovative web and app development, legal services, digital marketing, and graphic design solutions. Our mission is to empower startups and businesses with cutting-edge technology and comprehensive digital strategies, allowing them to thrive in today's competitive landscape.

## Our Journey!

- **Founded:**  
2 years ago by two engineers while pursuing their engineering degrees.
- **Team:**  
Grown to 12+ experienced and talented individuals.
- **Projects Delivered:**  
Built 55+ websites and developed 10+ applications.
- **Client Success:**  
Assisted 100+ startups in achieving their business goals through our services.

# Our Core Services!

## 1. Web Development:

- We specialize in building scalable, SEO-friendly websites tailored to the unique needs of startups and enterprises.
- Technologies: HTML5, CSS, JavaScript, React, Node.js, and more.
- Focus: Delivering responsive designs and optimized user experiences to drive conversions and business growth.

## 2. App Development:

- We develop mobile applications that provide seamless user experiences and are built for scalability.
- Technologies: Flutter, React Native, Swift, Kotlin, and more.
- Focus: Creating intuitive, feature-rich mobile apps that meet both user demands and business objectives.

## 3. Legal Services:

- We offer legal support for startups and businesses, including contract drafting, IP protection, company incorporation, and compliance consulting.
- Our legal experts help businesses navigate legal complexities, ensuring they can focus on growth.

## 4. Digital Marketing:

- Our services include search engine optimization (SEO), pay-per-click (PPC) advertising, content marketing, and social media management.
- We use data-driven strategies to enhance online visibility and drive audience engagement.

## 5. Graphics and Branding:

- We provide comprehensive branding services, including logo design, visual identity creation, brochures, and social media graphics.
- Our creative team ensures your brand stands out with a distinctive, cohesive visual identity.

# Our Achievements!

- Successfully **delivered 55+ websites** across various industries, ensuring high customer satisfaction.
- Developed **10+ mobile applications**, providing intuitive user experiences and robust functionalities.
- Supported over **100+ startups** by offering tailored digital solutions that helped them establish their brands and scale efficiently.

## Why Xcentic?

### 1. Agility & Innovation:

As a young, dynamic team, we stay ahead of the curve by embracing the latest trends and technologies. Our ability to quickly adapt ensures that our clients receive cutting-edge solutions that are both relevant and future-proof.

### 2. Cost-effective Solutions:

We understand the challenges startups and small businesses face with limited budgets. That's why we offer top-tier services at competitive rates, delivering exceptional value without compromising on quality.

### 3. Comprehensive Approach:

At Xcentic, we provide an end-to-end suite of services, from digital marketing to web/app development and legal support. Our holistic approach allows us to offer seamless solutions that address every aspect of your business's digital and operational needs.

### 4. Client-Centric:

Building long-term relationships is at the heart of what we do. We work closely with each client to understand their unique challenges and goals, ensuring personalized service and measurable outcomes that drive business success.

### 5. Proven Track Record:

With over 55 websites and 10+ applications successfully delivered, along with support for more than 100 startups, Xcentic has a strong history of delivering results. Our portfolio showcases our ability to consistently meet and exceed client expectations across various industries

# Vision for the Future!

As we continue to grow, Xcentic aims to expand its reach and establish itself as a leader in the digital services sector. We plan to strengthen our team, explore new technological innovations, and increase our portfolio to include more diverse industries and business models. Our commitment is to drive success and growth for every client we work with.

## Contact Us



**Website :** [xcentic.in](http://xcentic.in)



**Contact Number :**

+91 7906943033

+91 9548023129



**E-Mail:** [business@xcentic.in](mailto:business@xcentic.in)

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***Empowering your vision with innovative digital solutions.***

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