

WEB DEV  
**XCENTIC**  
PROPOSAL

2024 - 2025

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# Company Overview!

Xcentic is a rapidly growing digital solutions provider established two years ago by two visionary engineering students. Since its inception, Xcentic has expanded to a team of 12+ highly skilled professionals who are passionate about delivering innovative web and app development, legal services, digital marketing, and graphic design solutions. Our mission is to empower startups and businesses with cutting-edge technology and comprehensive digital strategies, allowing them to thrive in today's competitive landscape.

## Our Journey!

- **Founded:**  
2 years ago by two engineers while pursuing their engineering degrees.
- **Team:**  
Grown to 12+ experienced and talented individuals.
- **Projects Delivered:**  
Built 55+ websites and developed 10+ applications.
- **Client Success:**  
Assisted 100+ startups in achieving their business goals through our services.

# Application Development

At Xcentic, we offer a wide range of web development services designed to help your business thrive in the digital space. Our solutions are tailored to meet your unique needs while ensuring top-notch performance and user experience.

## 1. Custom Website Development

We build fully customized websites from the ground up, designed to reflect your brand and meet your specific business goals. Whether you need a simple website or a complex platform, we deliver unique designs, tailored features, and scalable solutions.

## 2. E-commerce Solutions

Our e-commerce solutions offer seamless and secure online shopping experiences. We integrate user-friendly shopping carts, secure payment gateways, and inventory management tools, all designed to increase conversions and streamline operations.

## 3. Content Management Systems (CMS)

We develop websites on leading CMS platforms like WordPress, Shopify, and custom-built systems, allowing you to easily manage and update content. Our CMS solutions come with SEO-friendly structures and multi-user management.

## 4. Responsive Web Design

We ensure your website delivers a seamless experience across all devices—mobile, tablet, and desktop. Responsive design improves user experience, boosts SEO, and ensures faster load times.

## 5. SEO Optimization

We build SEO-optimized websites to help your business rank higher on search engines. Our services include keyword research, on-page SEO, technical SEO, and content strategies to drive more organic traffic.

## 6. Website Maintenance & Support

We offer ongoing maintenance and support to keep your website updated, secure, and functional. This includes regular updates, bug fixes, performance monitoring, and new feature implementations as needed.

## Our Projects



### Carzilla.in

The Carzilla is a platform designed to offer users a comprehensive automotive experience. It likely features services or products related to cars, such as reviews, car listings, or automotive resources. The site provides an intuitive user interface, likely aimed at helping car enthusiasts or potential buyers explore various automotive options, make informed decisions, or access relevant content.



### WebBuild

Marg has developed Marg Genie App, an advanced yet simple-to-use Android Based Mobile App Solution which will eliminate the need to type the customer's contact number to place calls.

The user can securely connect their Marg ERP Software with Marg Genie App for directly calling and payments their customers by scanning the QR Code on their Marg Order App displayed in the software.



### TopG Media

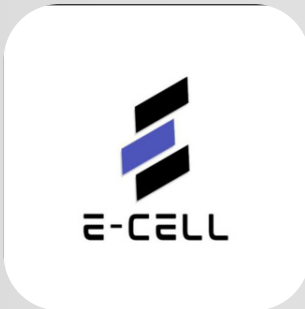
TopG Media is a digital media company offering services in web development, digital marketing, graphic design, and related fields. The website showcases its expertise in creating engaging and innovative online solutions tailored to clients' needs. It features a modern and user-friendly design, highlighting their portfolio, services, and commitment to helping businesses grow in the digital landscape. TopG Media emphasizes delivering results-driven digital strategies to elevate brand visibility and customer engagement.

## Freerouse



FreeResource.in is a platform that provides a curated collection of free resources, tools, and learning materials to help individuals and businesses enhance their skills, knowledge, and productivity. The website offers access to various categories such as online courses, software tools, templates, and more, catering to a wide range of industries and interests. Its mission is to make high-quality, valuable resources available to everyone, empowering users to advance in their careers, projects, or businesses without the need for significant financial investment.

## ECell kiet



E-Cell KIET (e-cell.in) is a platform dedicated to fostering entrepreneurship among students and young professionals. It serves as a hub for innovation, providing resources, mentorship, and networking opportunities to aspiring entrepreneurs. Through workshops, events, and competitions, E-Cell promotes startup culture, encouraging individuals to develop their business ideas and turn them into successful ventures. The website connects users with a vibrant community of like-minded individuals, industry experts, and investors, creating a supportive ecosystem for entrepreneurial growth.

## Other Projects



and many more...

# Our Achievements!

- Successfully **delivered 55+ websites** across various industries, ensuring high customer satisfaction.
- Developed **10+ mobile applications**, providing intuitive user experiences and robust functionalities.
- Supported over **100+ startups** by offering tailored digital solutions that helped them establish their brands and scale efficiently.

## Why Xcentic?

### 1. Agility & Innovation:

As a young, dynamic team, we stay ahead of the curve by embracing the latest trends and technologies. Our ability to quickly adapt ensures that our clients receive cutting-edge solutions that are both relevant and future-proof.

### 2. Cost-effective Solutions:

We understand the challenges startups and small businesses face with limited budgets. That's why we offer top-tier services at competitive rates, delivering exceptional value without compromising on quality.

### 3. Comprehensive Approach:

At Xcentic, we provide an end-to-end suite of services, from digital marketing to web/app development and legal support. Our holistic approach allows us to offer seamless solutions that address every aspect of your business's digital and operational needs.

### 4. Client-Centric:

Building long-term relationships is at the heart of what we do. We work closely with each client to understand their unique challenges and goals, ensuring personalized service and measurable outcomes that drive business success.

### 5. Proven Track Record:

With over 55 websites and 10+ applications successfully delivered, along with support for more than 100 startups, Xcentic has a strong history of delivering results. Our portfolio showcases our ability to consistently meet and exceed client expectations across various industries

# Vision for the Future!

As we continue to grow, Xcentic aims to expand its reach and establish itself as a leader in the digital services sector. We plan to strengthen our team, explore new technological innovations, and increase our portfolio to include more diverse industries and business models. Our commitment is to drive success and growth for every client we work with.

## Contact Us



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***Empowering your vision with innovative digital solutions.***

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