

HACKSC

www.hacksc.com

About

By embracing the spirit of university technology innovators, HackSC hopes to both spotlight the Southern California startup culture as well as showcase the profuse tech talent that the West Coast has to offer.

The event will be a gathering of an extremely diverse array of hackers, makers, and designers. We are working with initiatives such as Major League Hacking and other University Hackathons across the nation to foster a culture of bringing ideas to life that can have the greatest impact using software and/or hardware. HackSC will be coordinated in cooperation with the USC Viterbi Institute for Innovation to host a weekend that comprises of a series of tech talks and workshops, a hackathon, and a recruiting fair, where prominent venture-backed startups can interact and network with the plethora of tech talent an event of HackSC's magnitude is bound to attract.

HackSC is unique in that we find it imperative that the Los Angeles tech startup scene gets put on the map in a big way and that is why our event looks forward to being sponsored by the SoCal startups that have immense potential and would like to look into bringing in ambitious university students with a vast range of abilities to help take their teams to the next level.

By sponsoring HackSC your company is able to reach 500+ of the West Coast's best and providing high-profile publicity for your company's product, opportunities to mentor the students during the hackathon and connect with some of the most talented engineering students in the region.

When

HackSC will be held from 5:00 pm March 7th through 7:00 pm March 9th. With tech talks and workshops happening that Thursday and Friday and the Hackathon spanning from Friday night to Sunday morning, followed by a series of talks/panels Sunday afternoon and a recruiting fair Sunday evening.

With your support, together we can make this event something truly spectacular. From helping to attract and bring in talent from all over the West Coast to sponsoring us through special prizes or tech equipment, financial support can go a long way in helping run HackSC.

We would love it if you brought your engineers to the event to help share your vision of the future of technology with both budding and seasoned student coders. Bringing your team, swag, and a feel for your company's culture to HackSC is a great way to interact with students as potential interns, employees, or 3rd party developers.

Sponsor a meal! Offer an API Bounty Prize! Steal the show by buying our hackers' an awesome midnight snack or air mattresses! Or just come out and support the West Coast University Hackathon Initiative! Hope to see you there!

To show our gratitude we'd love to advertise on your company's behalf and give you special access to methods to put your company's best image forward.

Tentative Agenda:

Hackathon: March 7th, 5:00 pm – March 9th, 2:00 pm

Careers in Startups Panel: March 9th, 2:00 – 4:00

Recruiting Fair: March 9th 4:00 – 6:00

Where

The event will be held at the USC Viterbi School of Engineering at the main USC Campus in Downtown Los Angeles.

What does it cost?

Anyone can...

Bring 2-3 mentors/engineers (talk to us beforehand)

Sponsor a prize

Sponsor a meal (e.g. Lunch presented by....) or fun activity to set yourself apart!

Distribute swag

A 2000 dollar sponsorship gets you...

Access to participants' resume bank / Distribution of recruiting materials / Thanked at both opening and closing ceremonies / Logo on programs and on website

A 5000 dollar sponsorship gets you...

1 minute API demo during opening ceremony / Access to participants' resume bank /

Distribution of recruiting materials / Hanging of banner and set up of booth during event /

Logo on programs and on website / Can give 30 minute tech talk during event / Logo on shirt

/ Recruiter present at event

A 8000 dollar sponsorship gets you...

Large, high tier logo on shirt, programs and website / 2 minute API demo during opening

ceremony / Access to full participants' profiles including resume bank, github, and linkedin /

Hanging of banner and set up of booth during event / A 3 minute presentation on your

company during closing remarks prior to the presentation of awards and prizes / Ability to

interview hackers during event / Multiple recruiters present at event / Can give 1 hour long

tech talk during event / Can give company perspective on LA Startup scene during our post-event promotional video

Why Participate?

There are a ton of reasons to attend but here are a few key ones:

- Mentor and Support the next generation engineering innovators and entrepreneurs
- Recruit and hire talented engineers
- The event is directed toward gaining exposure for the SoCal tech community!

For sponsorships contact: gohacksc@gmail.com

