

Website Overview

Website Kya Hoti Hai?

Website Ki Zarurat Kyu Hoti Hai?

Website Fundamentals Kya Hai?

Website Kaise Banayi Jati Hai? (Structure)

Website Responsive Design Kya hai?

Website Performance Optimization Kya Hai ?

Website Me SEO (Search Engine Optimization) Kya hai?

Website Me Security Basics Kya Hai ?

1. Website Kya Hoti Hai?

Website ek digital jagah hai jahan log online jaake information dekh sakte hain, kuch seekh sakte hain, kuch khareed sakte hain, ya kisi se contact kar sakte hain. Yeh ek virtual dukan, blog, portfolio ya service center jaise bhi ho sakta hai.

2. Website Ki Zarurat Kyu Hoti Hai?

1. Apni Pehchaan Banane ke Liye

Aaj ke digital zamane mein agar aap online nahi ho, toh log aapke baare mein jaanein ge kaise? Website aapki digital pehchaan hoti hai.

2. Business Grow Karne Ke Liye

Chahe chhota business ho ya bada – website se aap apne customers tak easily pahuch sakte ho, 24x7!

3. Apna Kaam Dikhane Ke Liye (Portfolio)

Agar aap developer, designer, photographer, ya freelancer ho, toh website par apna kaam showcase karna aapko naye clients laa ke de sakta hai.

4. Trust Build Karne Ke Liye

Jab kisi ka proper website hota hai, toh logon ko lagta hai ki yeh banda serious hai apne kaam ko lekar – aur trust banana easy hota hai.

5. Passive Income Ka Zariya

Aap blog likh kar, affiliate marketing karke, ya apne digital products bech kar website se paise bhi kama sakte ho!

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6. Apna Kaam Dikhane Ke Liye (Portfolio)

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3. Website Fundamentals Kya Hai?

1. Website Ke Types

Type	Example	Kaam
Static Website	Portfolio, Resume	Sirf information show karta hai, zyada interaction nahi hoti
Dynamic Website	Facebook, Amazon	User ke interaction ke hisaab se content change hota hai
Blog	https://cheerup2.theme-sphere.com/food/	Knowledge share karne ke liye
E-commerce	Flipkart, Meesho	Product bechne ke liye
Landing Page	Course/Service Promo Page	Ek single focus – sell, sign-up ya contact

4. Website Kaise Banai Jati Hai? (Structure)

Frontend (Jo User Dekhta Hai)

- a. **HTML** – Website ka skeleton
- b. **CSS** – Design aur styling (colors, layout, fonts)
- c. **JavaScript** – Interactivity (like button clicks, sliders, etc.)

Backend (Jo Behind the Scene Kaam Karta Hai)

- a. **Languages** – Node.js, PHP, Python, etc.
- b. **Database** – MongoDB, MySQL, Firebase (data store karne ke liye)
- c. **Server** – Code ko run karne wali jagah (jaise Express.js)

Domain + Hosting

- a. **Domain Name** – Website ka naam (jaise codekaswag.in)
- b. **Hosting** – Jahan website ki files store hoti hain (jaise Hostinger, Netlify, Vercel)

5. Website Responsive Design Kya Hai?

Website har device pe achhi dikhe – mobile, tablet, laptop – isse kehte hain **Responsive Website**. Iske liye use hote hain:

- a. CSS Media Queries
- b. Frameworks like Bootstrap or TailwindCSS

6. Website Performance Optimization Kya Hai?

- a. Images compress karo
- b. Lazy loading use karo
- c. CSS/JS minify karo
- d. CDN use karo for faster loading

7. Website Me SEO (Search Engine Optimization) Kya Hai?

Website Google search mein upar aaye, uske liye SEO zaroori hota hai:

- a. Proper page titles
- b. Meta tags
- c. Fast loading time
- d. Mobile-friendly design

8. Website Me Security Basics Kya Hai?

- a. HTTPS lagao (SSL certificate)
- b. Data validation karo (especially forms)
- c. Authentication & Authorization (login systems)

