







### **PRODUCTATHON**

Team: NotAgain

### **Team members**

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### **Tools and Languages Used:**

- Android Studio
- Java, Kotlin & XML
- OpenCV
- Python
- Firebase
- Anaconda
- Maps API









## **Problem Statement**

Ever increasing population and vehicles combined with poor road conditions in India, calls for a better automated Traffic Assistance.

Our product <u>ALTERNATE</u> extends from end-user app to backend and tackles the following problems:

- Congestion due to poor traffic distribution.
- Failure of the EMERGENCY VEHICLES due to time constraints.
- Bad road conditions result in accidents improper route selections.









# Alternate

- Smart traffic lighting for regulating traffic flow using ML and indigenous algorithms.
- Pseudo Free-Way for ambulances.
- Live data with real time path optimisation.











### Cost Effective

- No new infrastructure required.
- Our product will be installed in the existing street lights' models
- Government gives subsidies, hence startups can make huge profits.
- Supply chain will remain the same.

### Sustainable

- Startups can make a lot of money out of it, because it is a self driven system. Due to recent push in global development of smart cities, government will be more than happy to provide subsidies for the same.
- Public will welcome the initiative as it makes their life easier.