

# We turn good ideas into great product experiences.

Crema is a digital product agency creating web and mobile apps for disruptive companies and industry leaders.



## Our Team

(We like each other)

# Fast Facts

Headquartered in

**KC**

Founded in

**2009**

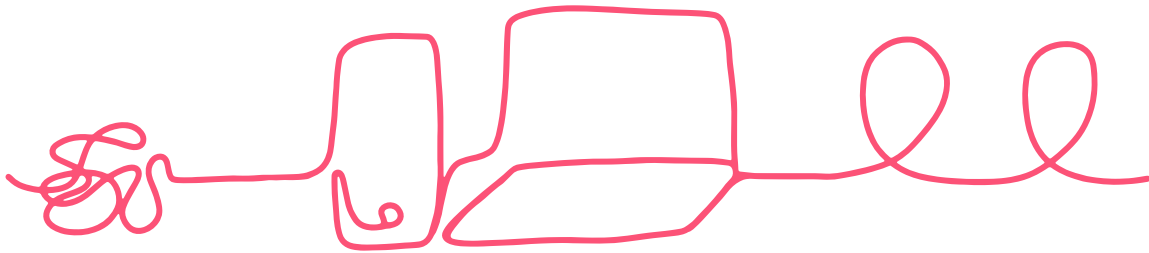
Team members

**35+**

U.S. based talent

**100%**

## How We Help



### Strategy

Agile Product Management  
Strategy & Alignment  
Design Sprints

### Design

User Experience  
Rapid Design & Prototyping  
Design Systems

### Development

Software Development  
Mobile Development  
Test Engineering

## Pricing & Duration

Every engagement starts somewhere. Traditionally, our services fall in three general tiers.

### Strategy & Alignment

**\$40-60k**

**2 day** Strategy Session  
**2-4 week** Execution Sprints

#### Common Outcomes

High-Fidelity Designs, User Testing  
and Feedback, Technical Plan

### Prototype & Validation

**\$50-70k**

**2 day** Strategy Session  
**1-2 months** product design & testing sprints

#### Common Outcomes

High-Fidelity Designs, User Testing  
and Feedback, Technical Plan

### Core Product Release

**\$100-500k+**

**4-6 weeks** prototyping & testing  
**3+ months** agile product sprints

#### Common Outcomes

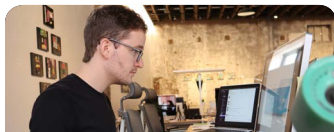
MVP Development, Web and Mobile  
Application Development and Iteration,  
Test Engineering, Product Management

Get in touch today to discuss your project in detail. We will work together to craft a custom proposal that meets your needs and drives value across the organization.

# Product Teams

We operate in product teams to get work done as quickly and effectively as possible. These are small, collaborative, cross-disciplinary teams that work together to achieve the common goal of creating an exceptional digital product.

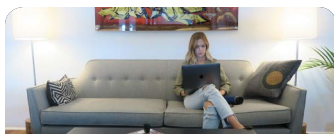
Our product teams are made up of experts in the following crafts:



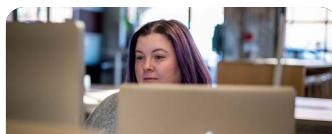
Product Design



Product Development



Product Management



Test Engineering



Product Strategy

# Values to Live By



Collaboration



Results-Based



Trust



Generosity



Constant Improvement

# Our Tech Stack



React



iOS



Android



Redux



Node



More

# Our Tools



Slack



Jira



Twilio



MailChimp



GitHub



More

“

Crema has been a critical part of our incredible success in building, from the ground up, a cutting edge Managed Security business. The designs delivered by the Crema team have resulted in industry analyst recognition as ‘innovative’ and ‘world class’.

”

Alton Kizziah  
Kudelski Security | Chief Strategy Officer

Visit [Crema.us/work](https://crema.us/work) to see our latest work



## Our Leadership



**George Brooks**  
Co-Founder & CEO



**Dan Linhart**  
Co-Founder & COO

## Our Trusted Clients

Our experience lies in the industries of cybersecurity, global consultancies, fintech, engineering & HR, though we value the opportunity to explore & innovate with companies in any field.



## Contact Us

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