




CONTACT ME AT

 Final 83 av sur, colonia escalón,
pasaje A, casa 12. San Salvador,
El Salvador

 samuel.carranza.754@gmail.com

 +503 70689826

SKILLS SUMMARY

• LANGUAGES

English - Advanced

• SOFTWARE

Adobe (Premiere Pro, Illustrator,
Lightroom, Photoshop) - Advanced
Audio software (Reaper, Audition)
- Advanced

Website design (Wordpress, Wix) -
Advanced

Microsoft Word, Excel, PowerPoint
- Advanced

• EQUIPMENT HANDLING:

- Camera - Advanced
- Lighting - Advanced


• HABILIDADES SOCIALES

Social skills: Team player, Good
customer service

EDUCATION

 High School Diploma - Colegio
García Flamenco -2017

 Bachelor's in Social Communication -
Universidad Centroamericana José
Simeón Cañas - 2018-2023

 Documentary Workshop
Certificate: "Editing and
Assembly Practices"
Iberoamerican University of
Tijuana - 2022

SAMUEL CARRANZA

DEGREE IN SOCIAL COMMUNICATION

PERSONAL PROFILE

I am a Social Communication graduate specializing in audiovisual and photography, with expertise in production, scripting and project implementation. I also possess skills in planning and managing internal and corporate communication processes.

WORK EXPERIENCE

COPYWRITER

Publissoft | July 2024- as of today

- Research of Key words
- SEO content creator
- Google Search console management
- Ahrefs management
- Web optimization UX/UI
- Desing and implementation of growing strategies

Video Editor

Thrive media | June 2024 - Oct 2024

- Translation of content
- Script copywriting
- Video editing
- Research of Keywords for thumbnails
- Sound editing

Teaching Assistant and Professional Practice Coordinator

UCA-Universidad Centroamericana José Simeón Cañas |
August 2023- December 2023

- UCA-Universidad Centroamericana José Simeón Cañas | August 2023- December 2023
- Teaching theoretical and practical content in internal communication processes
- Monitoring and evaluating student internships
- Supporting and reviewing student campaigns and strategies

Research -UCA FUND Project

UCA-Universidad centroamericana José Simeón Cañas |
Enero 2022 - octubre 2023

- Data collection and analysis
- Technical/scientific document writing
- Methodological development
- Field research
- Scientific article writing

REFERENCES

Dulcinea Flores - 76254080 -
dflores@uca.edu.sv

Vanessa Gámez-7506 -1713 -
vgamez@publissoft.ca

Advertising Spot "12" (Teaser Campaign)

Cervecería Cadejo | May 2022- June 2022

- Second Cameraman
- Props placement
- Lighting direction

Digital Magazine "Comúnica"

Digital Magazine Comunica | 2018- 2022

- Cameraman
- Reporter
- Editor, website management
- Coverage of: Presidential elections El Salvador (2019), Legislative and municipal elections (2021), Anti-Bitcoin march (2022), etc.

ACKNOWLEDGMENTS

Four Dreams Films Festival | September 2023

- Honorable Mention for "Rolling with the Girls"
- Documentary short film highlighting El Salvador's emerging female skateboarding community
- Recognized for innovative cinematography and storytelling approach
- Selected among 200+ submissions in the emerging filmmakers category

COURSES AND CERTIFICATIONS

CCLS (Cultural Center for Language Studies)(2017)

Microsoft Office Specialist (PowerPoint- Excel 2016)

"Documentary Workshop: Editing and Assembly Practices"
(Universidad Iberoamericana Tijuana)

Habilities

- Video editing software proficiency (Sony Vegas, Adobe Premiere)
- Photo and vector editing software proficiency (Photoshop, Lightroom, Illustrator)
- Audio editing software proficiency (Reaper, Audition)
- Audiovisual equipment proficiency (cameras, audio equipment and lighting)