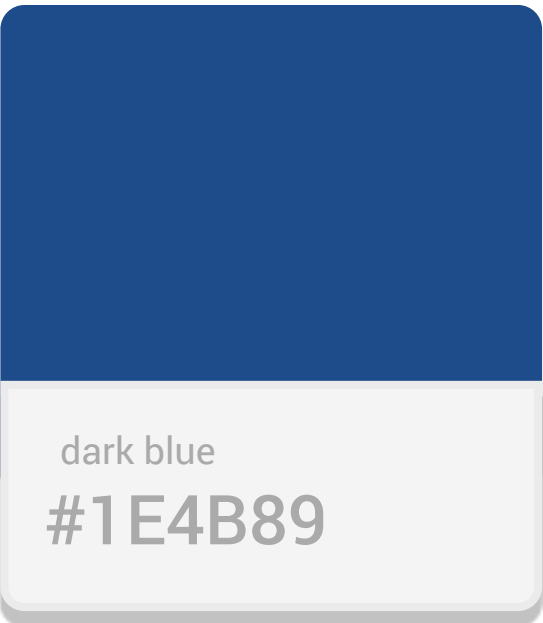


Rxpectations

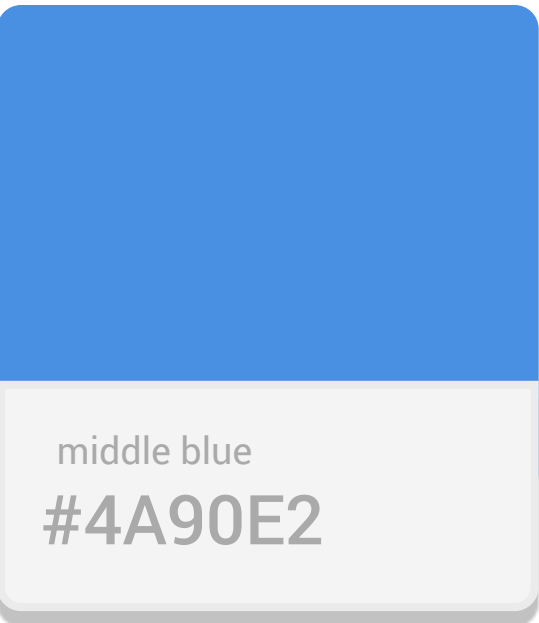
Material Guide | Version 1.0

*This guide is a work in progress.

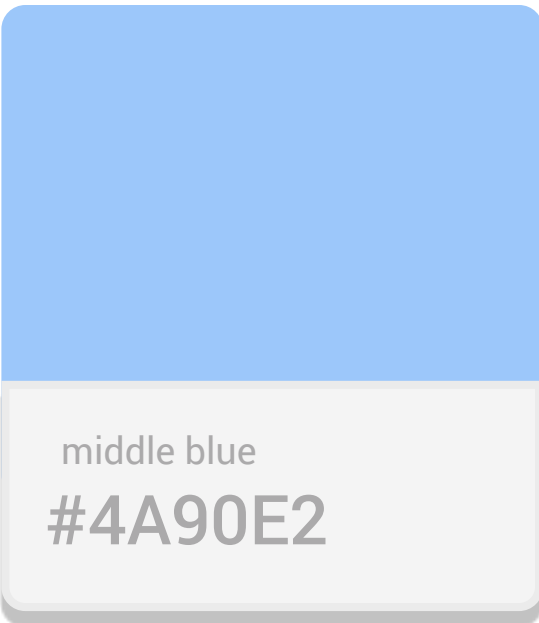
LOGO & SWATCHES



- backgrounds
- logo
- sub-headlines



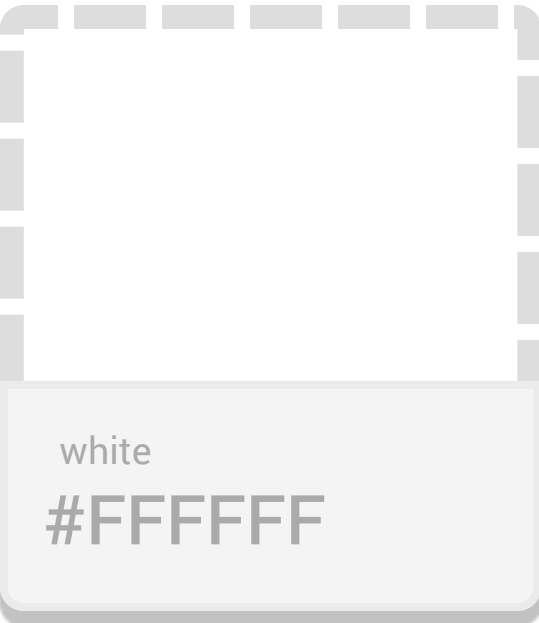
- links
- secondary CTAs



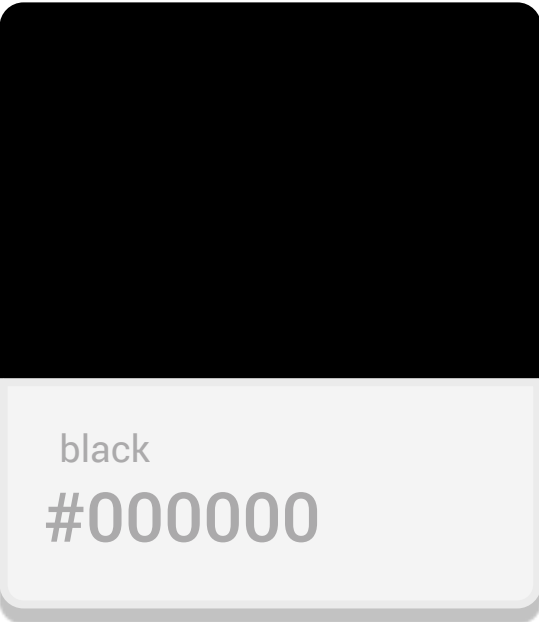
- sub-copy on dark blue



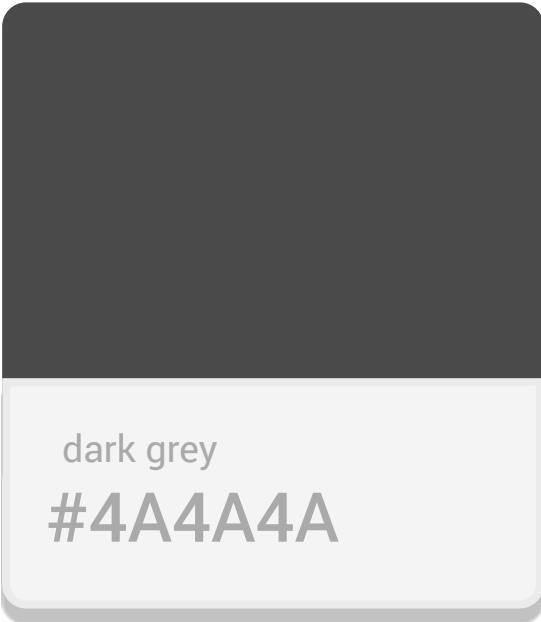
- primary CTAs



- backgrounds



- main headlines



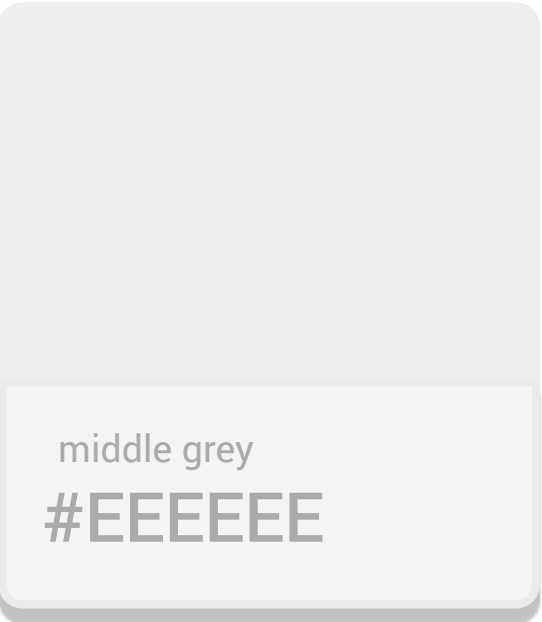
- body copy



- backgrounds



- borders
- backgrounds



- backgrounds

TYPOGRAPHY

Roboto

<http://www.google.com/design/spec/resources/roboto-font.html>

Primary	#000000	100%
Secondary	#000000	54%
Disabled	#000000	26%
Primary	#FFFFFF	100%
Secondary	#FFFFFF	70%
Disabled	#FFFFFF	30%

HERO TITLE

H1 TITLE

H2 - Headline

H3 - SUBHEADER

Body

Meta

Bold 28pt

Bold 28pt

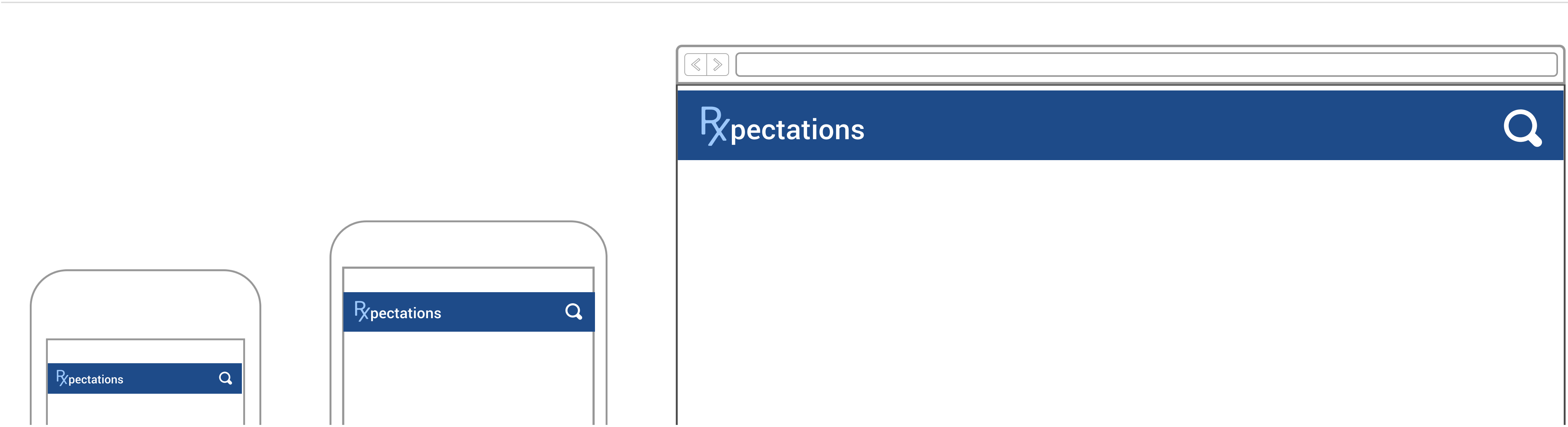
Bold 20pt

Light 20pt

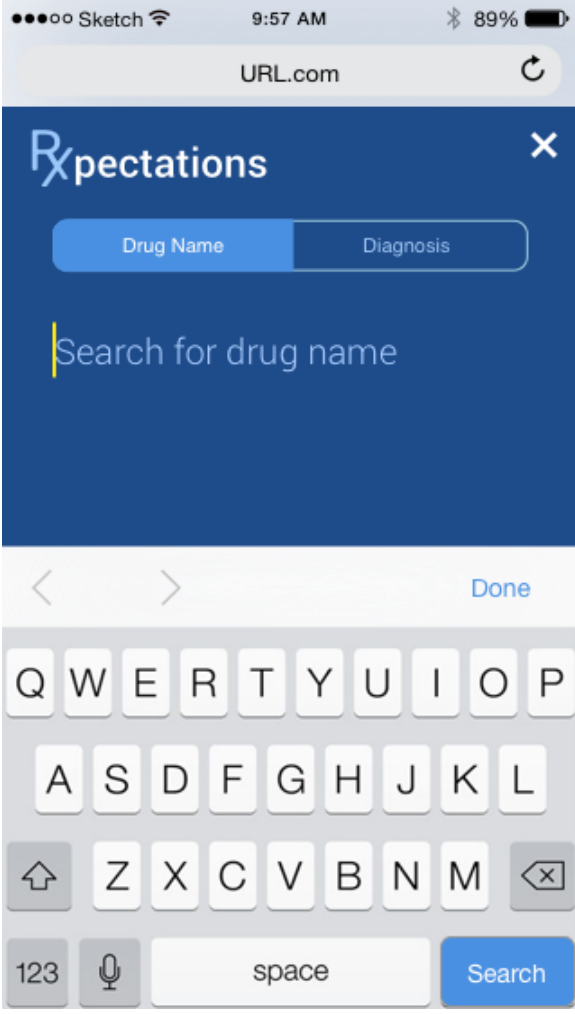
Light 14pt

Light 12pt

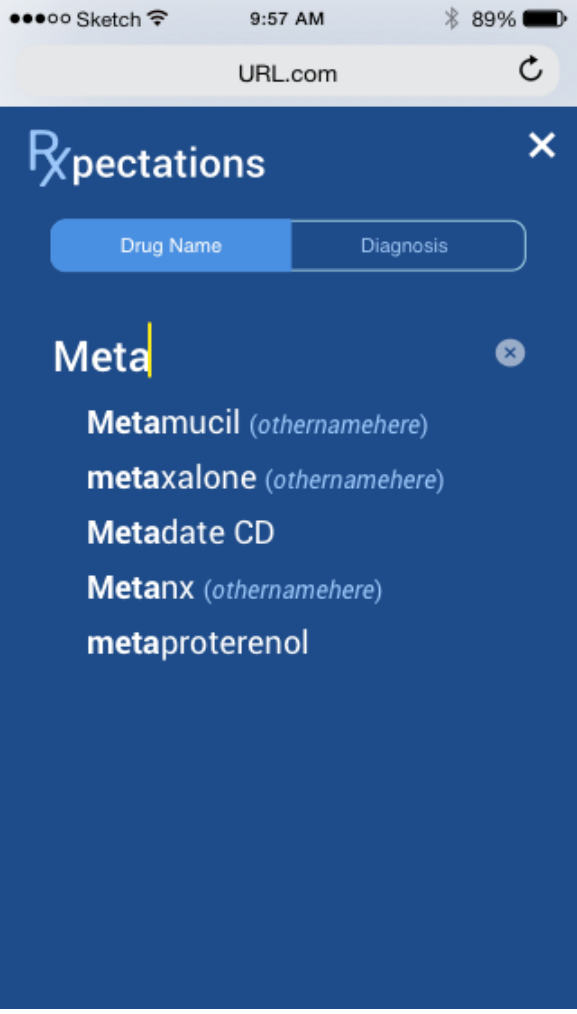
NAVIGATION & SEARCH



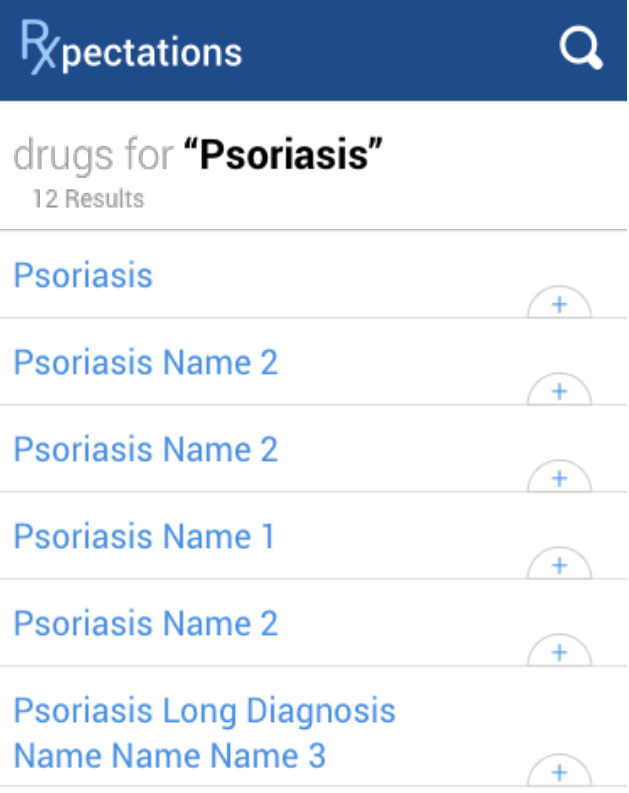
mobile search overlay



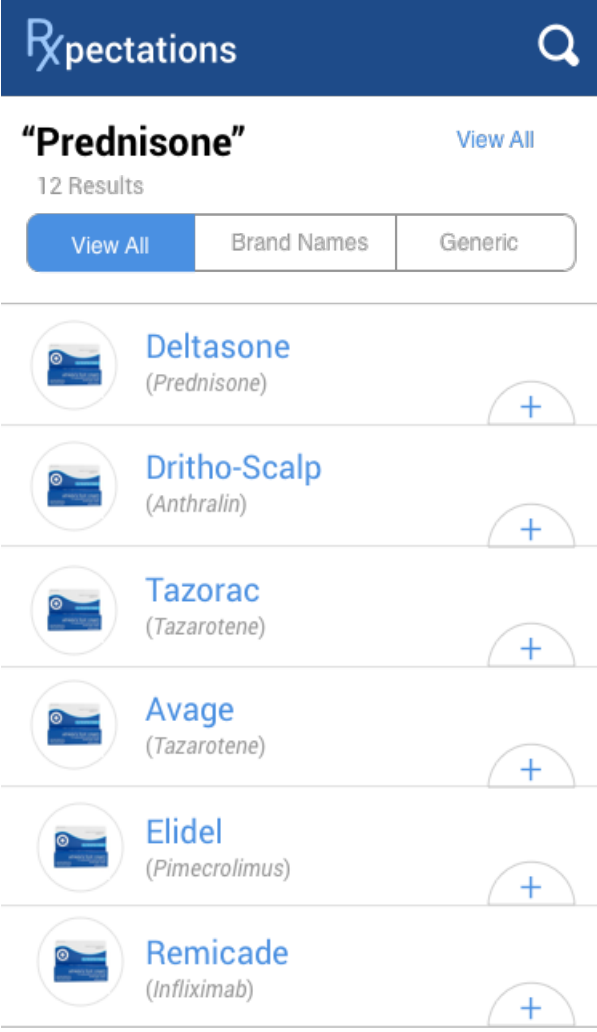
results - option 1



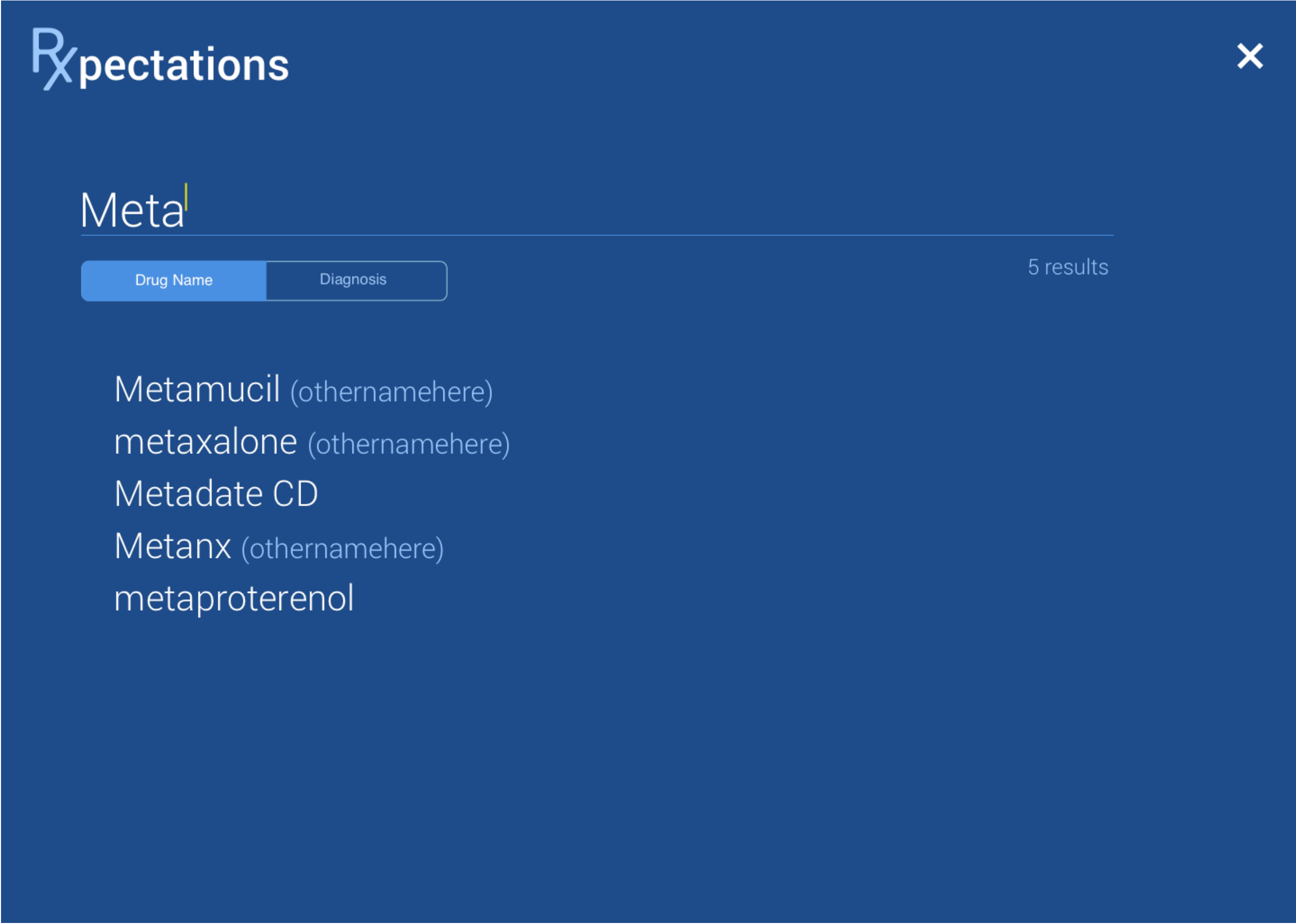
condition results - option 2



drug results - option 2



Tablet & Desktop



UI ELEMENTS

Button Examples:

primary btn default

primary btn hover

secondary btn default

secondary btn hover

secondary btn default

secondary btn hover

Close Button 

Toggle

This Week

Last 30 Days

Last 90 Days

Divider

June 24, 2015

Accordion

1

Deltasone

(Prednisone)

-

Prednisone is used to treat conditions such as arthritis,blood disorders, breathing problems, severe allergies,skin diseases, cancer, eye problems, and immune system disorders...

2

Dritho-Scalp

(Anthralin)

+

3

Tazorac

(Tazarotene)

+


4

Avage


(Tazarotene)

+


Condition Icon Buttons




Asthma




Multiple Sclerosis




Breast Cancer



Depression



Type I Diabetes



Heart Disease

UI ELEMENTS

Carousel

NEW DRUG APPROVALS

Attribution text here to Lorem Ips

[View All](#)

June 22

FDA Approves Fycompa as Adjunctive Treatment for Primary Generalized Tonic-Clonic Seizures

June 22

FDA Approves Fycompa as Adjunctive Treatment for Primary Generalized Tonic-Clonic Seizures

FDA Approves Fycompa as Adjunctive Treatment...

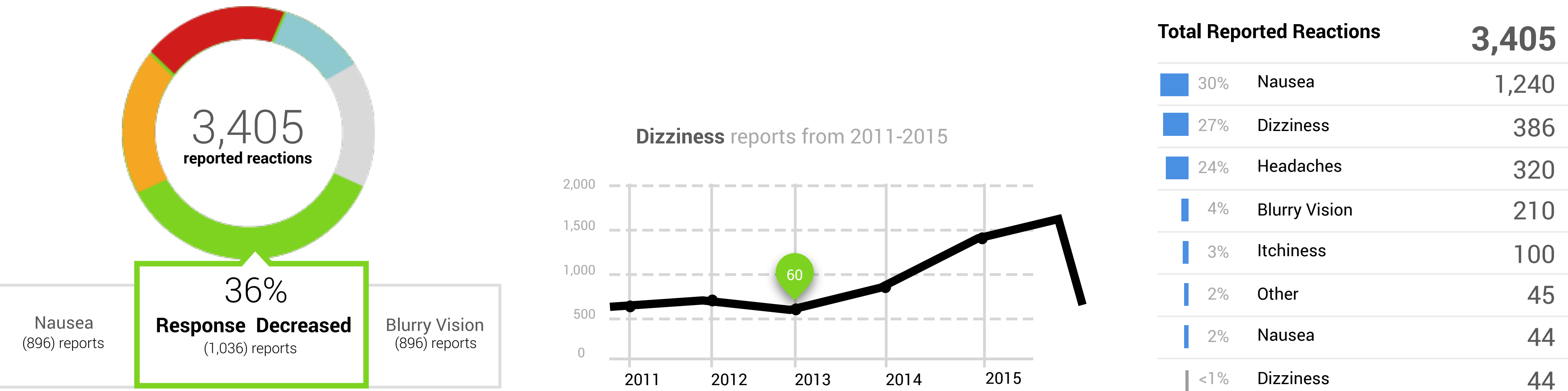
Eisai Co., Ltd. announced today that its U.S. subsidiary Eisai Inc. has received approval from the U.S. Food and Drug Adminits in-house developed antiepileptic... [More](#)

June 22

FDA Approves Fycompa as Adjunctive Treatment for Primary Generalized Tonic-Clonic Seizures



Graphs



Content Tabs & Links

Description

Lorem ipsum dolor sit amet, verterem platonem an eam, quod eros maiestatis et duo ipsum dolor sit amet, verterem maiestatis platonem an eam, quod eros

About this drug

Description

Recall History (5)

Side Effects

What's New

Resources & Community