

# Marnien Cueba

UI/UX Designer & Frontend Developer

## Details

### Phone

+63 922 422 6708

### Email

marniencueba94@gmail.com

### Address

Danglag, Consolacion, Central Visayas, 6001, Philippines

### GitHub

<https://github.com/codemarns>

### Portfolio

<https://marniencueba-portfolio.vercel.app/>

### LinkedIn

<https://ph.linkedin.com/in/marnien-cueba-96a419200>

## Summary

I am a creative and detail-oriented UI/UX designer and frontend developer with eight years of experience, possessing a deep understanding of user behavior and a sharp eye for aesthetics and concentrating on developing designs that are user-friendly, dynamic, and intuitive to satisfy clients.

## Employment History

### ❖ RWB Smart Solutions Inc. – MDCT Building - Cebu Business Park – Full-time

#### ➤ **Digital Designer** June 2024 – present

- Create and improve design systems based on company branding.
- Create template component designs for casino template web and mobile designs.
- Gather requirements based on their existing projects to help build and improve the template designs.
- Improve the existing templates with regards to proper hierarchy of fonts, spacing, and overall consistency of the design.
- Do research for additional information needed to complete the design.
- Gather feedback to improve the design.
- Perform UI/UX.

### ❖ UNAKAYO – San Diego, CA – Freelance

#### ➤ **UI/UX & Frontend Developer** April 2024 – June 2024

- Redesign old Unakayo landing page design to modern design trends.
- Design an admin portal application for Unakayo.
- Gather requirements based on client discussion.
- Create wireframes, sitemaps, process flows, low and high fidelity mockups, and prototypes of the project.
- Do research for additional information needed to complete the design.
- Gather feedback to improve the design.
- Converted designs into code.
- Perform UI/UX.

### ❖ GOOD FOLKS – Sweden – Freelance

#### ➤ **UI/UX & Frontend Developer** April 2024 – June 2024

- Gather requirements based on client discussion.
- Create wireframes, sitemaps, process flows, low and high fidelity mockups, and prototypes of the project.
- Do research for additional information needed to complete the design.
- Participate in other tasks related to frontend development.
- Perform UI/UX.
- Convert designs into code.

❖ **PROJECTGREY INC.** – Pasig City, Metro Manila – Freelance

➤ **Web Developer** November 2023 – June 2024

- Fixed existing issues and improved designs based on client needs and requirements.
- Established design guidelines, standards and best practices.
- Designed and developed new features based on client specifications.
- Took responsibility for responsiveness on both web and mobile pages and designs.
- Integrate CMS data to some static pages.

❖ **FUCKING DIGITAL - Matthias Dunker** – Dusseldorf, North Rhine-Westphalia, Germany – Freelance

➤ **Product Designer / Developer** February 2024 – February 2024

- Helped reach goals by doing research and gaining solutions to execute in the project.
- Helped identify the problems beforehand.
- Made spikes for future use.

❖ **DNA MICRO SOFTWARE INC.** – St. Moritz Rd, Gorordo Ave, Kamputhaw, Cebu City – Full-time

➤ **UI/UX Research and Development Team Lead** September 2022 – August 2023

- Developed components to be used in multiple projects.
- Worked with the UAT team and team members to obtain high-quality results.
- Worked with a direct manager to obtain fundamental requirements for each component based on project requirements.

➤ **Software Engineer UI Team Lead (R&D)** July 2022 – September 2022

- Conducted research on fundamental requirements for each component.
- Worked closely with the supervisor to obtain high-quality results.
- Developed spikes for complex components. Once approved, it'll be added to Storybook and used in actual development.

➤ **Software Engineer UI Team Lead** June 2021 – July 2022

- Led daily team meetings to discuss the objectives and top priorities.
- Worked with team members to provide high-quality results.
- Worked with a direct manager to obtain fundamental requirements for each component based on project requirements.

➤ **Software Engineer UI** March 2020 – June 2021

- Established design guidelines, standards, and best practices.
- Maintained the appearance of websites by enforcing content standards.
- Communicated design ideas using user and process flows, sitemaps, and wireframes.

❖ **OUR GLOBAL TEAM** – Globe Tower Building - Cebu Business Park – Full-time

➤ **Website Developer** March 2019 – March 2020

- Established design guidelines, standards and best practices.
- Tested and improved the design of the website.
- Maintained the appearance of websites by enforcing content standards.
- Took responsibility for responsiveness on both web and mobile pages and designs.

❖ **LITECLOUD CORPORATION** – Sanson Rd, Lahug, Cebu City – Full-time

➤ **UI/UX / Web and Graphic Designer** January 2018 – March 2019

- Train multiple batches of newly hired interns.
- Designed debit cards for a sister company (Equicredit).
- Designed emergency signages for building purposes.

➤ **UI/UX / Web and Graphic Designer (Intern)** July 2016 – January 2018

- Redesigned Litecloud website.
- Redesigned company ID including sister company - Equicredit.
- Designed icons, logos, and mockups to be used across multiple projects.
- Designed banners, brochures, and magazines for marketing purposes.
- Designed visual imagery for websites and ensured that they were in line with clients' branding.

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## Skills

### ❖ HARD SKILLS

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|--|----------------------------------|---------------------------------------|
| ➤ HTML5<br>████████████████              | ➤ React JS<br>██████████████     | ➤ Jest<br>██████████████              |
| ➤ CSS3 / Vanilla CSS<br>████████████████ | ➤ Next JS<br>██████████████      | ➤ Adobe Photoshop<br>██████████████   |
| ➤ Tailwind CSS<br>████████████████       | ➤ Vite JS<br>██████████████      | ➤ Adobe Illustrator<br>██████████████ |
| ➤ styled-components<br>████████████████  | ➤ Angular<br>██████████████      | ➤ Adobe XD<br>██████████████          |
| ➤ SASS / SCSS<br>██████████████          | ➤ React Native<br>██████████████ | ➤ Gimp<br>██████████████              |
| ➤ Bootstrap<br>██████████████            | ➤ Storybook<br>██████████████    | ➤ Inkscape<br>██████████████          |
| ➤ Javascript<br>██████████████           | ➤ Turborepo<br>██████████████    | ➤ Mockflow<br>██████████████          |
| ➤ Typescript<br>██████████████           | ➤ Rest API<br>██████████████     | ➤ Figma<br>██████████████             |
| ➤ Git<br>██████████████                  | ➤ Yarn<br>██████████████         | ➤ Azure Boards<br>██████████████      |
| ➤ Gitlab<br>██████████████               | ➤ VS Code<br>██████████████      | ➤ Slack<br>██████████████             |
| ➤ Github<br>██████████████               | ➤ Sublime<br>██████████████      | ➤ Miro<br>██████████████              |
| ➤ NPM<br>██████████████                  | ➤ Ring Central<br>██████████████ | ➤ Draw.io<br>██████████████           |

### ❖ SOFT SKILLS

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|-----------------------|-----------------------|--------------------------|
| ➤ Communication       | ➤ Creativity          | ➤ Determination          |
| ➤ Teamwork            | ➤ Critical thinking   | ➤ Organization           |
| ➤ Leadership          | ➤ Decision-making     | ➤ Adaptability           |
| ➤ Problem solving     | ➤ Conflict resolution | ➤ Analytical thinking    |
| ➤ Attention to detail | ➤ Design thinking     | ➤ Coaching & Mentoring   |
| ➤ Flexibility         | ➤ Proactivity         | ➤ Requirements gathering |

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## Education

### INFORMATION TECHNOLOGY

Center for Industrial Technology and Enterprise | CITE Technical Institute Inc.  
San Jose, Cebu City  
September 2014 - 2017

### CAMPUS INVOLVEMENT

Chairman | PALETTE ART CLUB

- Performed art presentation every year
- Organized monthly get-together
- Conducted art program
- Visited art museum

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## Other Involvements

### ❖ SSG PRESIDENT

Pakna-an National High School  
Pakna-an, Mandaue City, Cebu  
S.Y. 2012 - 2013

### ❖ YOUTH PRESIDENT

Zone Carrots, Pakna-an, Mandaue City, Cebu  
Year 2013

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## Certification

**NATIONAL CERTIFICATE II** in COMPUTER HARDWARE SERVICING  
Salinas Drive, Lahug, Cebu City  
May 2016

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## References

**Maria Isidora Lagahit**  
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