

# Why not Linear Regression

Data

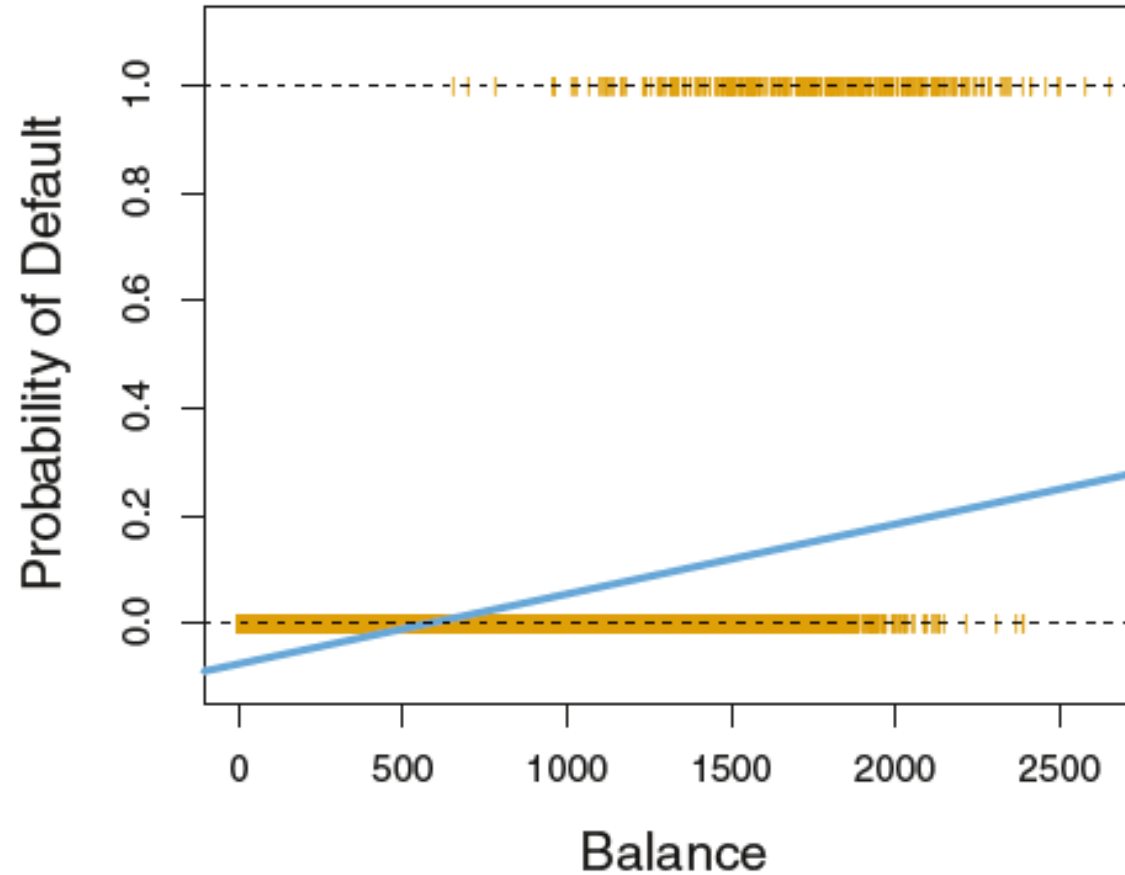
	default	student	balance	income
1	No	No	729.52650	44361.625
2	No	Yes	817.18041	12106.135
3	No	No	1073.54916	31767.139
4	No	No	529.25060	35704.494

Linear regression cannot be used for more than two categories



# Why not Linear Regression

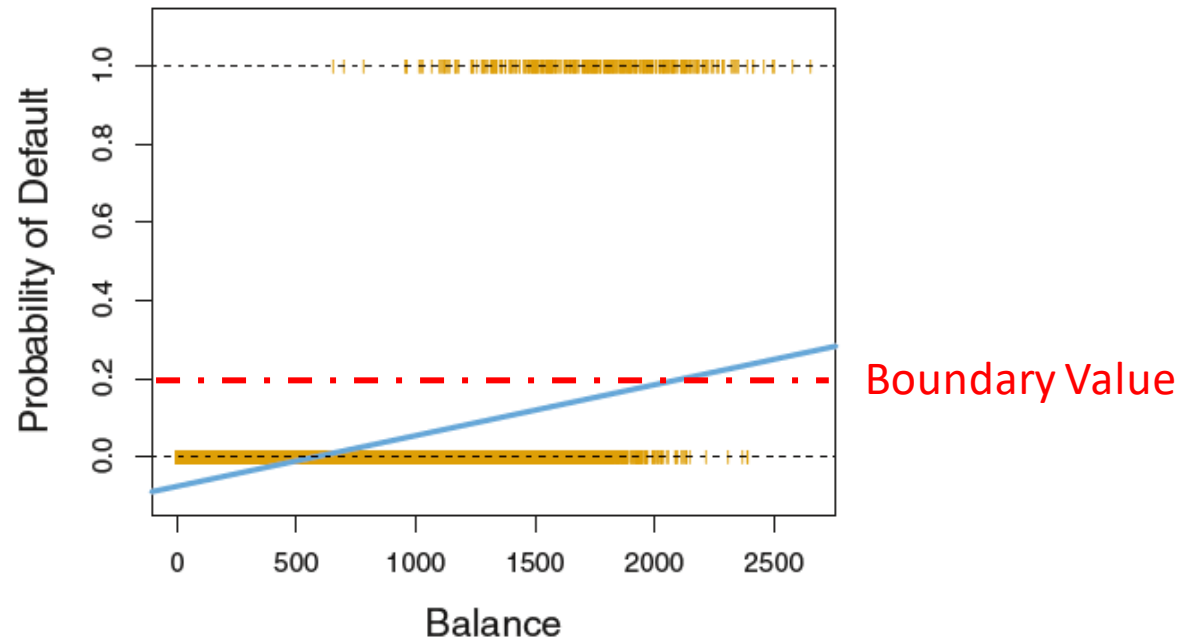
## Limitations



# Logistic Regression

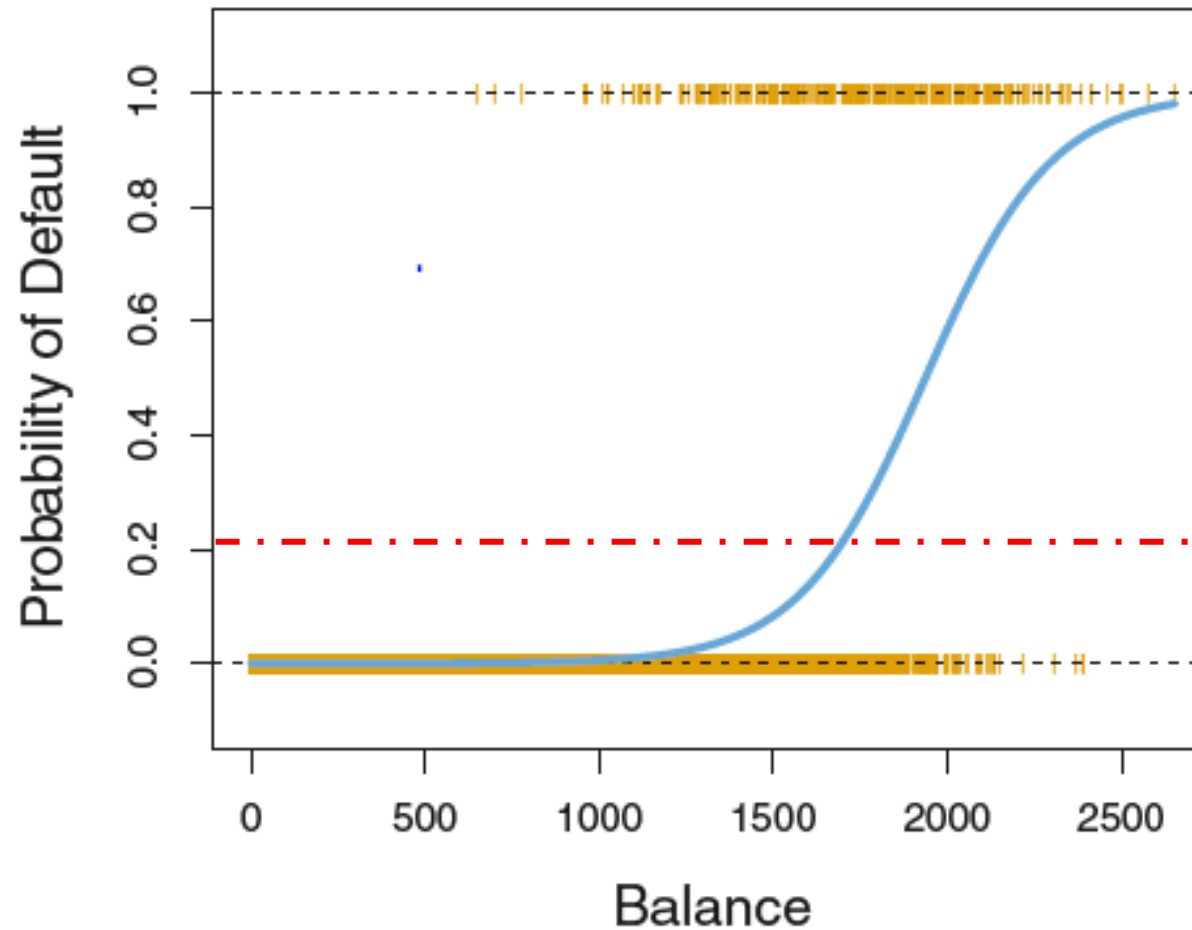
Data

	default	student	balance	income
1	No	No	729.52650	44361.625
2	No	Yes	817.18041	12106.135
3	No	No	1073.54916	31767.139
4	No	No	529.25060	35704.494



# Logistic Regression

## Sigmoid Function



$$p(X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$



# Logistic Regression

## Maximum Likelihood Method

$$\ell(\beta_0, \beta_1) = \prod_{i:y_i=1} p(x_i) \prod_{i':y_{i'}=0} (1 - p(x_{i'}))$$

Model	Method
Linear Regression	OLS (Ordinary Least Squares)
Logistic Regression	Maximum Likelihood method

# Logistic Regression

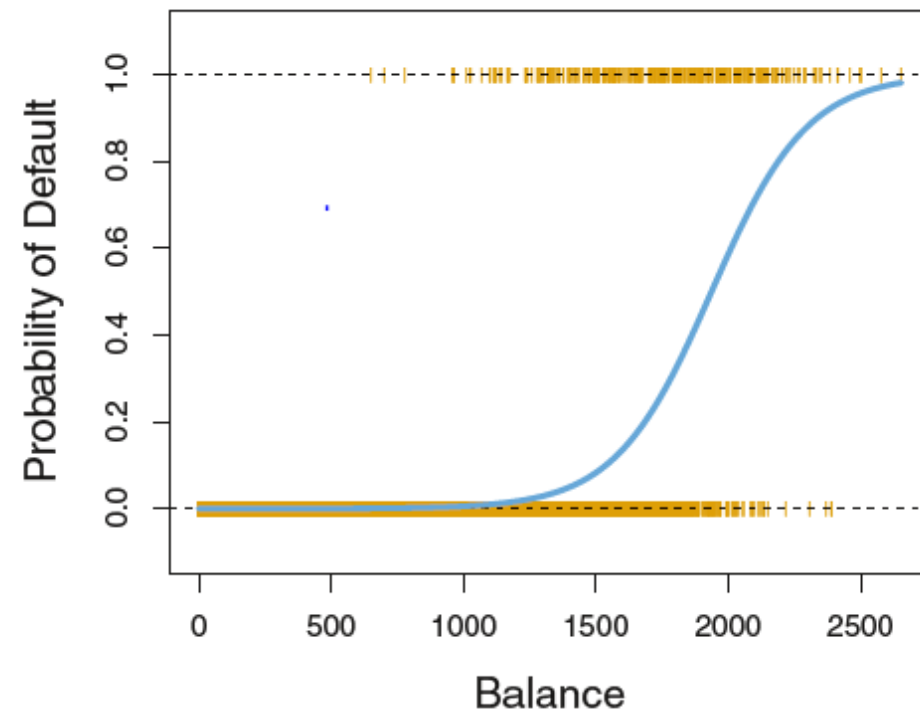
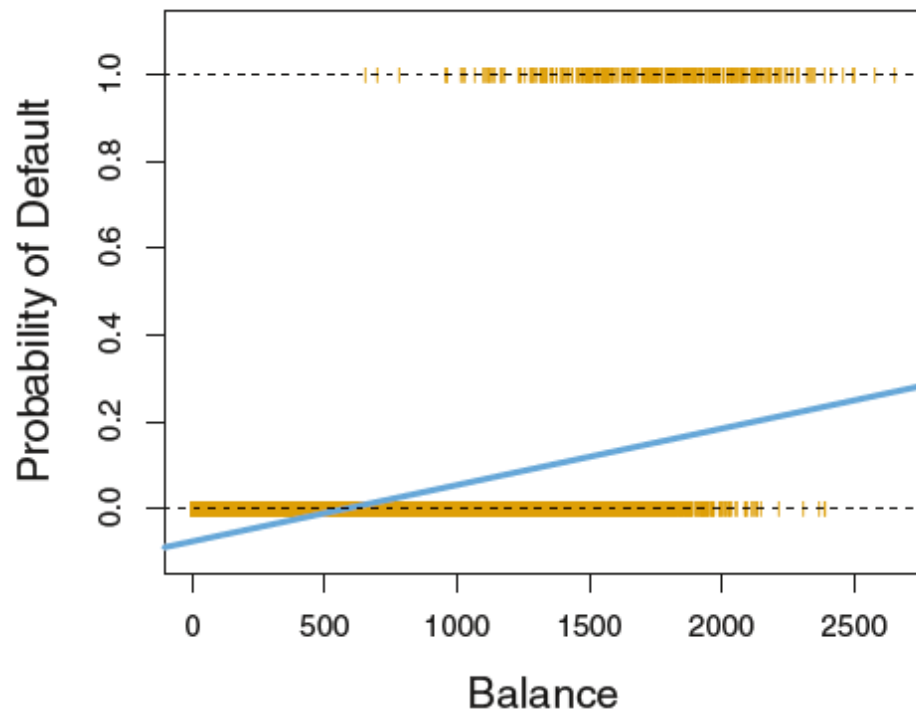
## Data

	default	student	balance	income
1	No	No	729.52650	44361.625
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Linear regression cannot be used for more than two categories

# Logistic Regression

## Limitations



# Logistic Regression

## Result

### Result summary

```
Coefficients:
              Estimate Std. Error z value Pr(>|z|)
 $\beta_0$ (Intercept)  0.61486    0.24751   2.484 0.012986 *
 $\beta_1$ price      -0.03572    0.01045  -3.417 0.000632 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

- If  $\beta$  is zero, it means there is no relationship

*Ho : There is no relationship between X and Y*

*Ha : There is some relationship between X and Y*

$H : \beta_1 = 0$

$Ha : \beta_1 \neq 0,$



# Logistic Regression

## Limitations

- To disapprove  $H_0$ , we calculate Z statistics  $Z = \frac{\hat{\beta}_1 - 0}{SE(\hat{\beta}_1)}$
- We also compute the probability of observing any value equal to  $|z|$  or larger
- We call this probability the *p-value*
- A small p-value means there is an association between the predictor and the response (typically less than 5% or 1 %)

### Key Takeaway

*P value should be less than 0.05 (Threshold) to establish relationship*



# Logistic Regression

## Multiple Predictors

$$p(X) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}$$

- Use maximum likelihood to calculate Betas
- Fix the Boundary condition as per business requirements



# Logistic Regression

## Confusion matrix

		<i>True default status</i>		
		No	Yes	Total
<i>Predicted default status</i>	No	9,432	138	9,570
	Yes	235	195	430
Total		9,667	333	10,000

Linear regression cannot be used for more than two categories



# Logistic Regression

## Confusion matrix

		<i>True default status</i>		
		No	Yes	Total
<i>Predicted default status</i>	No	9,432	138	9,570
	Yes	235	195	430
Total		9,667	333	10,000

Type 1 Error



# Logistic Regression

## Confusion matrix

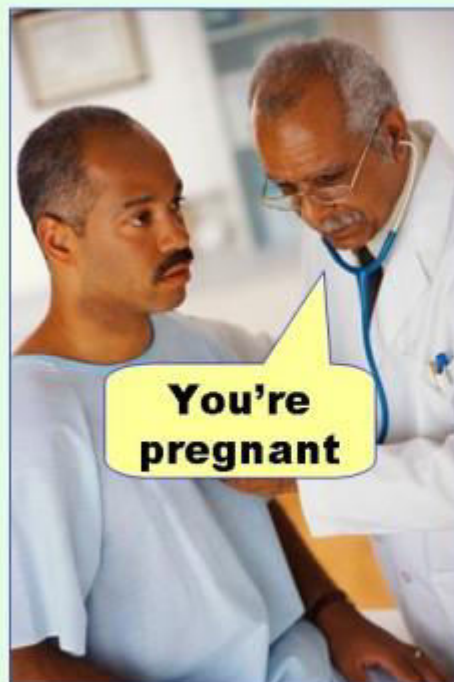
		Type 2 Error		
		<i>True default status</i>		
		No	Yes	Total
<i>Predicted default status</i>	No	9,432	138	9,570
	Yes	235	195	430
	Total	9,667	333	10,000



# Logistic Regression

## Confusion matrix

**Type I error**  
(false positive)



**Type II error**  
(false negative)



# Performance Measures

## Performance Measures

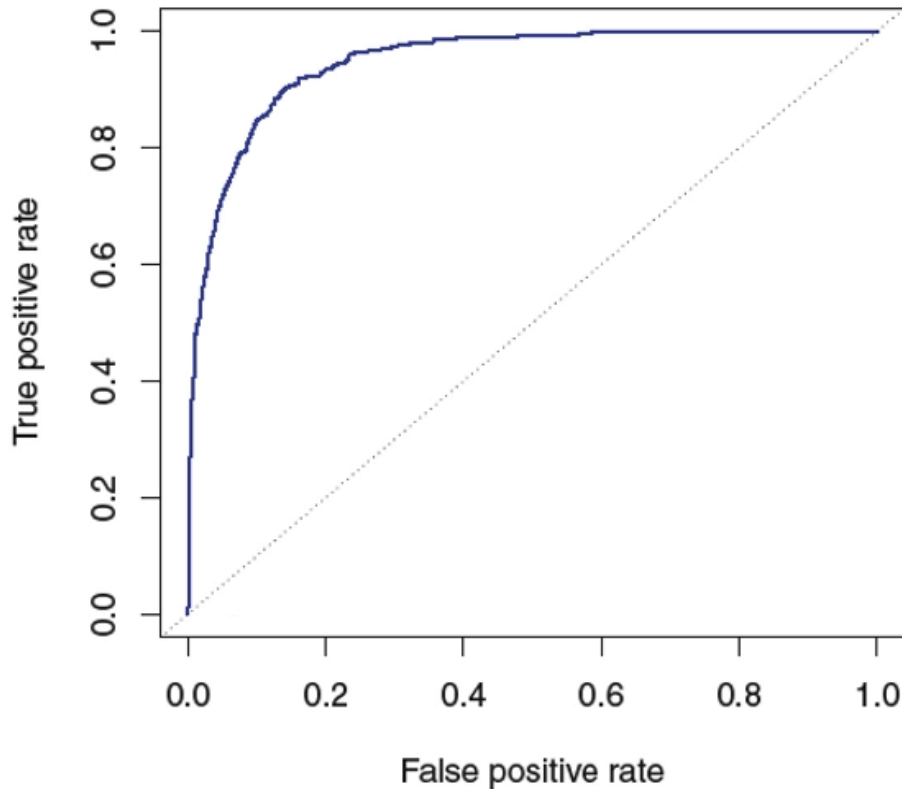
		<i>Predicted class</i>		
		– or Null	+ or Non-null	Total
<i>True class</i>	– or Null	True Neg. (TN)	False Pos. (FP)	N
	+ or Non-null	False Neg. (FN)	True Pos. (TP)	P
Total		N*	P*	

Name	Definition	Synonyms
False Pos. rate	FP/N	Type I error, 1–Specificity
True Pos. rate	TP/P	1–Type II error, power, sensitivity, recall
Pos. Pred. value	TP/P*	Precision, 1–false discovery proportion
Neg. Pred. value	TN/N*	

# Performance Measures

ROC

ROC Curve



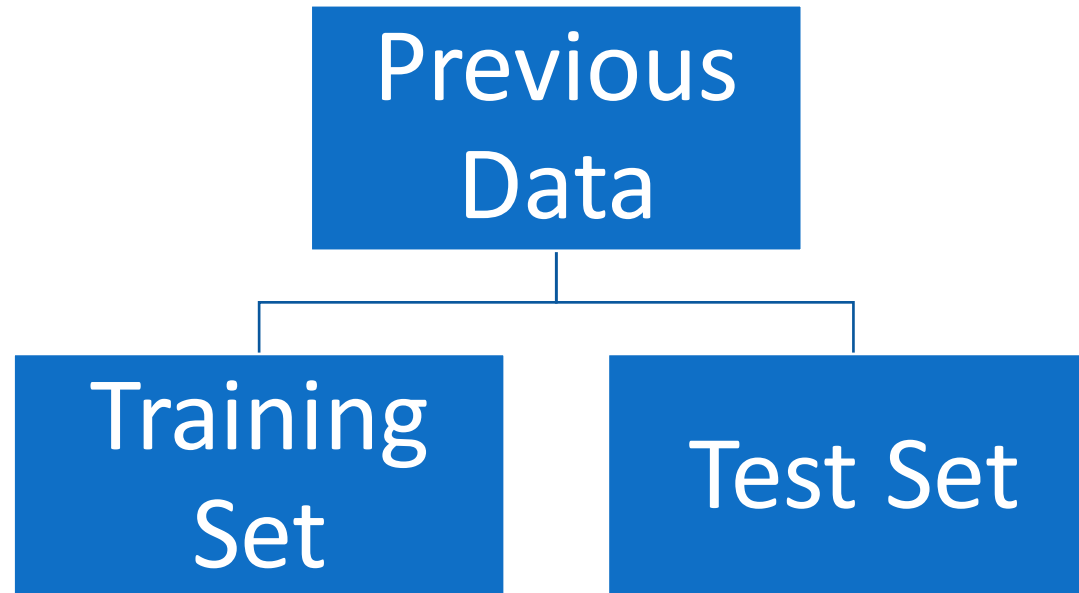


# Linear Regression

$$MSE = \frac{1}{n} \sum_{i=1}^n (y_i - \hat{f}(x_i))^2$$

- Training error – Performance of model on the previously **seen** data
- Test error – Performance of model on the **unseen** data

## Test-Train Split



# Linear Regression

## Test-Train Split

Training Set -  $\{(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)\}$

Model is trained

$$y = f(x)$$

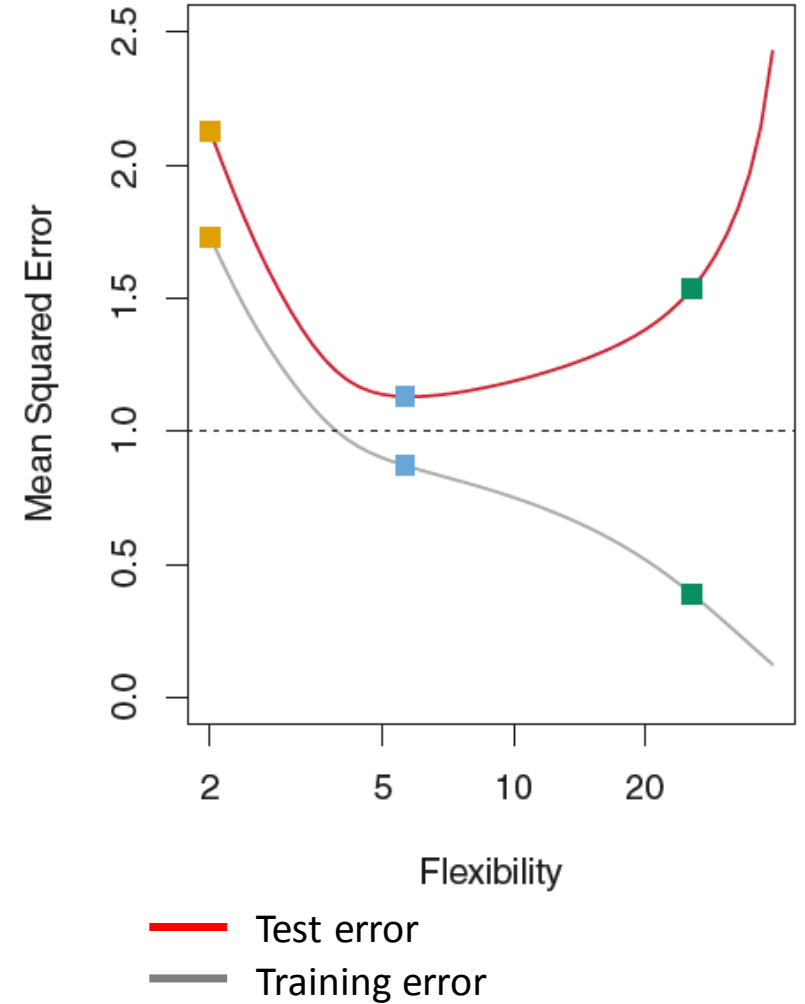
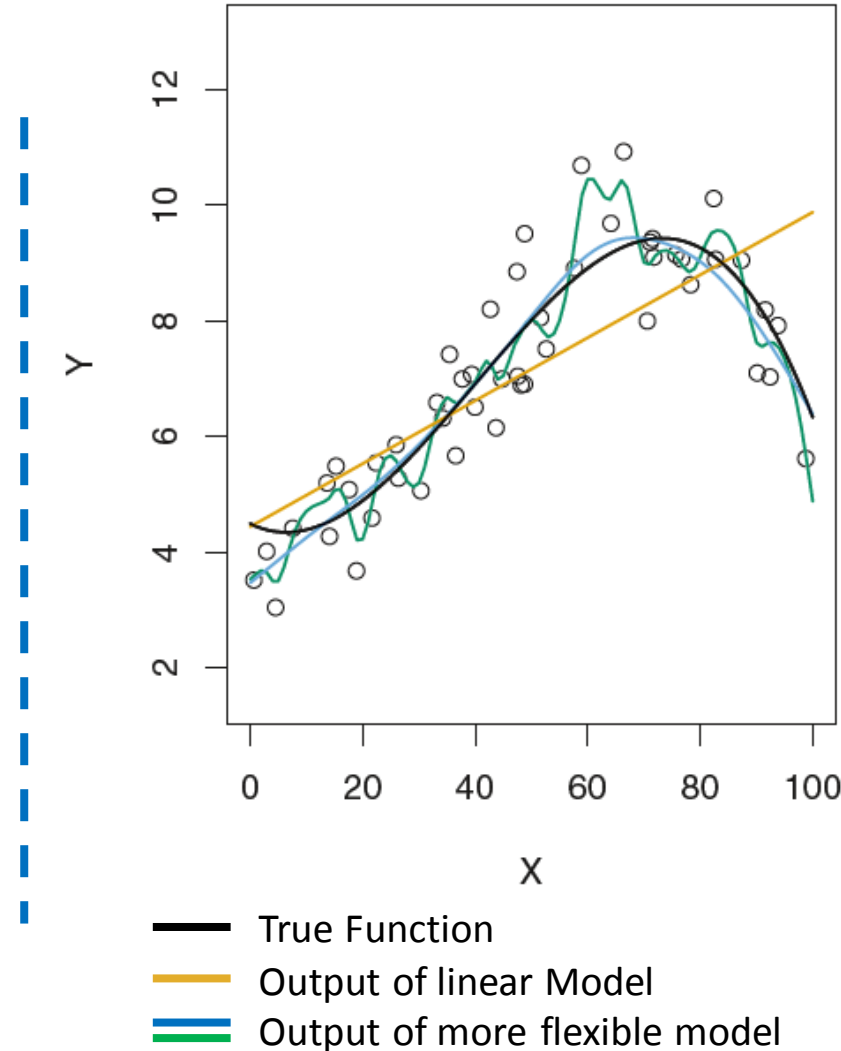
Test Set - Previously unseen data  $(x_0, y_0)$

Test MSE -  $\text{Ave}(\hat{f}(x_0) - y_0)^2$



# Other Linear Regression

## Test-Train Split



# Linear Regression

## Test-Train Split Techniques

### 1. Validation set approach

- Random division of data into two parts
- Usual split is 80:20 (Training : Test)
- When to use – In case of large number of observations

### 2. Leave one out cross validation

- Leaving one observation every time from training set

### 3. K-Fold validation

- Divide the data into k set
- We will keep one testing and K-1 for training



# Results

## Logistic Regression

Coefficients:

	Estimate	Std. Error	z value	Pr(> z )							
(Intercept)	-3.786667	3.023162	-1.253	0.210369							
price	-0.289955	0.039074	-7.421	1.17e-13	***						
resid_area	0.040238	0.031089	1.294	0.195575							
air_qual	-6.689560	3.038370	-2.202	0.027687	*						
room_num	1.418795	0.333412	4.255	2.09e-05	***						
age	-0.002811	0.007611	-0.369	0.711843							
teachers	0.297946	0.072028	4.137	3.53e-05	***						
poor_prop	-0.211818	0.040039	-5.290	1.22e-07	***						
airportYES	0.033861	0.245330	0.138	0.890223							
n_hos_beds	0.176256	0.083340	2.115	0.034439	*						
n_hot_rooms	-0.079553	0.056361	-1.412	0.158097							
waterbodyLake	-0.062983	0.370489	-0.170	0.865011							
`waterbodyLake and River`	-0.199015	0.361962	-0.550	0.582442							
waterbodyRiver	0.080375	0.293049	0.274	0.783877							
rainfall	-0.005667	0.009691	-0.585	0.558725							
parks	20.411874	27.453336	0.744	0.457172							
avg_dist	-0.427118	0.115154	-3.709	0.000208	***						
---											
Signif. codes:	0	****	0.001	***	0.01	**	0.05	.'	0.1	'	1



# Results

## Results

Method	Confusion Matrix	Accuracy
Logistic Regression	<pre>pred  0  1 NO   42 16 YES  26 36</pre>	65%
LDA	<pre>lda.class  0  1            0 44 16            1 24 36</pre>	66.6%
KNN (k=3)	<pre>testy knn.pred  0  1           0 38 24           1 30 28</pre>	55%

# Summary

## Steps

- **Data Collection**
- **Data Pre-processing**
  - Outlier Treatment
  - Missing value imputation
  - Variable transformation
- **Model training**
  - Test-Train Split
  - Use template to train
  - Do iterations
  - Compare performance of different methods using test set
- **Select the best model**
  - For prediction purposes use model with best accuracy
  - For interpretation purposes look at the coefficient values of parametric models

