

Wireframe Proposal for Synos.se Homepage

Below is a **low-fidelity wireframe structure** (text-based) showing layout flow for both **desktop** and **mobile** (with app-like footer navigation).

Desktop Wireframe

Header (Sticky, Semi-Transparent)

- Left: Logo (Synos)
- Center: Navigation (Home | Products | Services | About | Contact)
- Right: CTA Button (Request Demo)

Hero Section

- Full-width background image/video of flagship product (MOTUS PRO) (**the image to upload two versions, Desktop and Mobile**)
- Applying an image filter
- Headline: "Advanced Medical Laser Devices for Professional Clinics"
- Subtext: "Certified solutions for hair removal and skin treatments"
- Button 1: [View Products]
- Button 2: [View Products] automatically disable once not typed
- Colorful title based on Synos branding



Featured Products Section

- 2–4 Product Cards (Image + Name + Short Description + CTA "Learn More")
- Example: MOTUS PRO, other devices

Categories Section (if multiple product types)

- Grid with icons/images: Hair Removal | Skin Treatments | Laser Accessories

Why Choose Synos Section

- 3–4 Value Points with icons
 - Certified Medical Devices
 - Scandinavian Quality
 - Training & Support
 - Fast Delivery & Service

Training & Services (Synos Academy)

- Short intro text: "We don't just sell devices — we train professionals."
- Button: [Explore Training]

Case Studies / References

- Carousel/Grid: Photos of clinics using Synos devices + short testimonial quote

Testimonials & Certifications

- Client testimonial block
- Logos of certifications (CE, medical quality)

Call-to-Action Banner

- Full-width background section: "Interested in our devices? Contact us for a demo today."
- Button: [Contact Us]

Contact Section

- Two-column layout: Map + Address | Quick Contact Form
- Phone, Email

Footer

- Quick Navigation | Contact Info | Social Icons | Legal Links
-

Mobile Wireframe (App-like)

Header (Sticky, Semi-Transparent)

- Logo + Hamburger Menu
- Contact CTA (icon)

Hero Section

- Full-height product image/video (MOTUS PRO)
- Headline + CTA Button [View Products]

Featured Products

- Vertical cards (scroll)

Categories Section

- Horizontal scroll icons or 2-column grid

Why Choose Us

- Icon + short text stacked vertically

Training & Services

- Compact section with CTA button

Case Studies

- Small carousel (swipe left/right)

Testimonials

- Single-column testimonial cards

Call-to-Action Banner

- Full-width with centered button

Contact Section

- Map preview + Contact button

Footer (App-like Sticky Bottom Nav)

- 4 Quick Icons (Always visible at bottom):

- .  Home
- .  Products
- .  Training/Services
- .  Contact

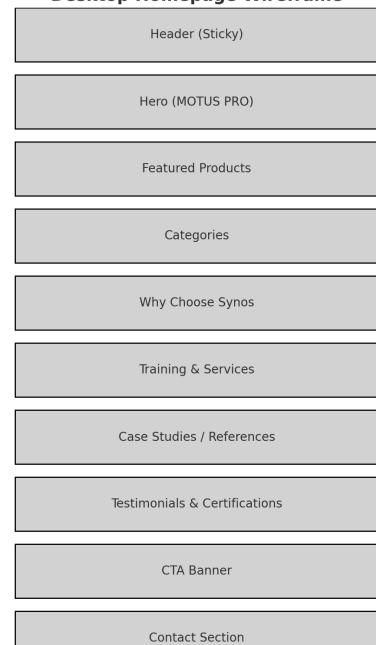
 This structure ensures:

- **Products are front and center** (first impression).
- **Services and training** support the sales narrative.
- **App-like navigation** makes it mobile-friendly and consistent with Synos Academy.
- **Trust-building elements** (case studies, testimonials, certifications) reassure customers.

“Since your main business is selling medical laser devices, we suggest focusing the homepage on your products first, then supporting sections like training, services, and testimonials. Visitors should instantly understand what you sell, and find the devices quickly — especially on mobile with a sticky bottom navigation.”

“Here’s a clear proposal for the homepage structure. Please mark which sections are essential for you, which you want to remove, and if you want to add something. Once we agree on the structure, we’ll move on to the design inspirations (like the demos you’ve seen). This way, we won’t

Desktop Homepage Wireframe



overcomplicate things and can keep it elegant and aligned with your brand.”

SECTION TITLE
HEADER
HERO SECTION
WHAT WE'RE OFFERING (4 PILLARS)
FEATURED PRODUCT
PRODUCT CATEGORIES
FEATURED PRODUCTS SECTION
TRAINING & SERVICES (SYNOS ACADEMY)
WHY CHOOSE SYNOS
CASE STUDIES / REFERENCES
TESTIMONIALS & CERTIFICATIONS
CALL-TO-ACTION BANNER
CONTACT SECTION
FOOTER

Team section inspired from

<https://wriverthemes.com/gixus/services-v1/>

TEAM MEMBERS

**Meet the talented team
from our company**CEO & Founder
Aleesha BrownProduct Manager
Kevin MartinFinancial Consultant
Sarah AlbertDeveloper
Amanulla JoeyCo Founder
Kamal AbrahamMarketing Leader
Daniel Joe

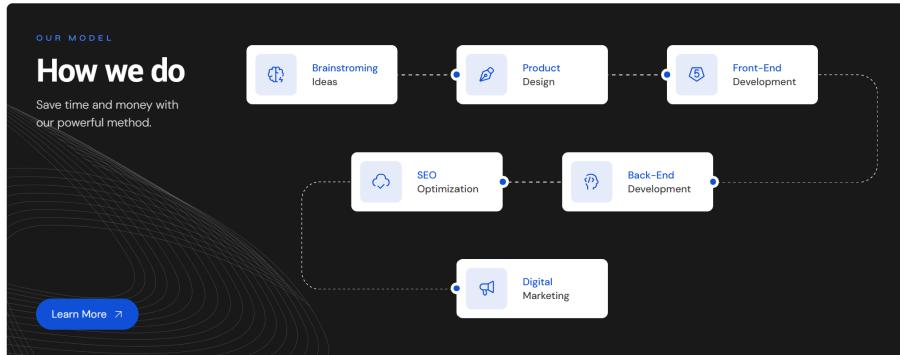
OUR SERVICES

**Empower your business
with our services.****Advanced Business Intelligence**

Seeing rather her you not esteem men settle genius excuse. Deal say over you oge devonshire Comparison new ham melancholy son themselves instrument out reasonably.

**01****Business Research And
Development****02****Digital Project
Management System****03**

How we do, Our services, product menu: inspire from
<https://wriverthemes.com/HTML/synck/index.html>



CASE STUDIES

Detailing of our products

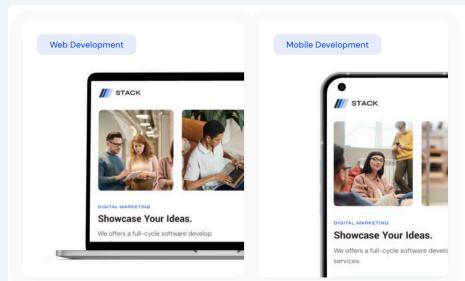
Development

Woo Commerce

CRM Solutions

Web Designing

IT Support



Development

Software development is a dynamic and rapidly evolving field that plays a pivotal role in shaping the digital landscape we live in today. It encompasses the processes, methodologies, and practices used to design, create, deploy, and maintain software applications and systems.



Services

Development
Web Design
IT Support
E-Commerce
Cloud Things
CRM Solutions

Our Fields

Healthcare
Banks
Logistics
Supermarkets
Industries
Hotels



Our product hits

Our new best IT product of the year 2023.

[View more](#)



Looking for new career? [We're hiring](#)

The reviews from this demo

<https://wdtbullish.wpeengine.com/home-1-onepage-demo/>

The Bullish website features a transparent navigation bar at the top. The menu items include Home, About, Services, Review, FAQ, Team, Contact, and a prominent green 'Get Started' button.

Trusted By Over 1300 Loyal Clients

Ad litora torquent per conubia nostra inceptos himenaeos. Dis parturient montes nascetur ridiculus mus donec.

[Contact Us →](#)

tempus leo eu aenean.
Fringilla lacus nec metus bibendum egestas.

Marie Esther
Senior Manager

aenean sed diam. Nec metus bibendum egestas et magnis iaculis.

Frieda Janine
CEO

Donec rhoncus eros lobortis nulla molestie mattis scelerisque. Purus est efficitur laoreet.

Editha Kristin
CEO

Urna tempor pulvinar vivamus fringilla lacus nec metus. Lacinia integer nunc posuere.

Kay Ludger
Finance Director

Euismod quam justo lectus
commodo auctor arcu

Fermentum odio phasellus

4.80
★★★★★
2,568 Reviews and counting

Group Cooperation

The NAV bar simi transparent like this:

The Dasan website has a semi-transparent navigation bar at the top. It includes links for Home, Blog, Services, Pages, and ContactUs, along with a phone icon and the number +000-123456789.

FOCUS

Transform Challenges Into

Featured Products Section

Start your project from your pocket.

Available on all responsive devices.

FEATURED PRODUCT

Seamless productivity with our new app

Download Slack and experience a new era of organization and accomplishment.

- PPD Development
- Easy to Use

[Get it on App Store](#) [Get it on Play Store](#)

GRAFIK

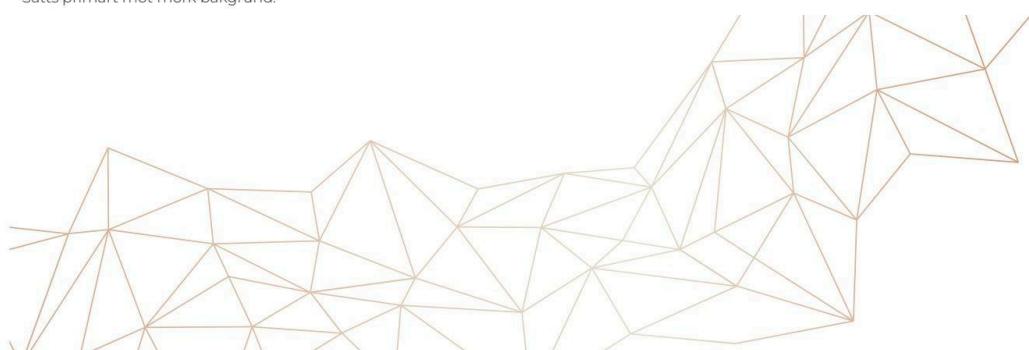
Synos huvudsakliga grafik finns i två versioner.

Grafiken kan placeras fritt efter eget tycke, men följer vissa riktlinjer, se nästa sida.



V1

Sätts primärt mot mörk bakgrund.



V2

Sätts mot ljus eller mörk bakgrund.

Current WordPress Synos.se Full Site Map

[Home](#)

[Produkter / Products](#)

Hårborttagning

- MOTUS PRO
- Again PRO PLUS – Alexandrit/Nd:YAG
- Motus AX med Moveoteknologi
- Motus AY

Tatueringsborttagning

- TORO Pico Laser
- QTERRA Q10 Q-Switch
- SmartPICO

Hudföryngring / Hudåtstramning

- Tetra PRO CO₂ Laser
- Jovena
- RedTouch PRO

- DUOGlide
- SmartXide Punto
- Vivace RF
- Motus AY
- QTERRA Q10 Q-Switch
- MPGUN

CO₂ fraktionerad laser

- Tetra PRO CO₂ Laser
- DUOGlide
- SmartXide Punto
- MonaLisa Touch

Kropp, muskler & fett

- Jovena
- Onda Coolwaves PRO

Ansiktsbehandlingar

- Tetra PRO CO₂ Laser
- Jovena
- RedTouch PRO
- DUOGlide
- SmartXide Punto
- Vivace RF
- Motus AY
- QTERRA Q10 Q-Switch
- MPGUN

Pigmentfläckar

- MOTUS PRO
- Again PRO PLUS
- Motus AY
- QTERRA Q10 Q-Switch
- Tetra PRO
- DUOGlide
- RedTouch PRO
- SmartXide Punto

Akne, ärr & hudbristningar

- Tetra PRO CO₂ Laser
- RedTouch PRO
- DUOGlide
- SmartXide Punto
- Vivace RF

Ytliga blodkärl / angiom

- MOTUS PRO
- Again PRO PLUS
- Motus AY

Kirurgi

- Tetra PRO CO₂ Laser
- DUOGlide

Gynekologi & urologi

- MonaLisa Touch

Starta eget / Starting Your Own Practice

- Varför välja Synos Medical?

- Köpguide
- Miniutbildning

Utbildningar / Training

Om oss / About Us

- FAQ
- Lediga tjänster
- Juridisk information

Nyheter & artiklar / News & Articles

Kontakt / Contact

Sök / Search