

FOCUS

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT PHILIP ONG, O.D.

2008-2009 OFFICERS

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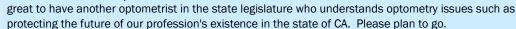
How to advertise in the FOCUS: email requests to Dr. Tom McGrath: drtmcgrath@sbcglobal.net

How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Lisa Chung: lizc513@yahoo.com

How to change your email delivery address: email to Dr. Ketul Joshi at ketjoshi23@gmail.com Dear Colleagues,

I hope everyone had a wonderful Easter.

The Bay Area Optometric Council (BAOC) is planning a "Meet and Greet" event for Scott Kamena, OD to help raise funds for his run for state Assembly. Assemblyperson Wilma Chan will also be present. It will be on **May 18** at UCBSO from **9:00am to noon**. The specific room has not yet been announced. I will post more information as I receive it. It would be



COA leadership training and understanding local society doctors' concerns are addressed annually at the Presidents' Council and Leadership Conference. This year, the meeting will be held **Sept 26-27** in Indian Wells, CA (Palm Springs) at the Hyatt Grand Champion Resort. Please let your SCCOS board of directors know what is Important to you, so we can present them at the conference. This is where issues presented will be prioritized to be acted upon by COA in the coming year after approval at House of Delegates in Feb 2009.

Please SAVE the Date, **December 7th** for the Annual BAOC CE Meeting which will be at Scott's in Jack London Square, Oakland this year. More specifics will be posted as they are finalized.

If you are licensed less than 10 years, you may be eligible for reduced dues by being part of Project Keep and becoming a leader in our society. Please direct inquiries to Keith Chow drkchow@yahoo.com

Would you like to be a mentor to a younger OD in our society, or would you like to be paired with a mentor? Please submit your request to Ketul Joshi ketjoshi23@gmail.com

Have you missed the Young OD group meetings', missed getting together with other new graduates, younger ODs'? Please contact Benny Shao <u>bshao2001@aol.com</u>

Remember to attend our general monthly meetings held every third Thursday at David's Restaurant. Network, find out who wants to hire, who's looking for a position, catch up with your friends, get your member benefit of Free CE.

Anyone interested in attending KeyPerson Day, **April 15th** in Sacramento, please contact myself or a board member. I have a summary of SB1406 and a sheet of how to talk about it to legislators from David Redman, COA President. If anyone would like a copy, I can fax it to you.

See you all at our April 17th general meeting.

Philip Ong

SCCOS GENERAL MEMBERSHIP MEETING

WHEN: April 17, 2008

6:30 Cocktails and Camaraderie

7:00 Dinner and CE Event

General Meeting Immediately Following

WHERE: David's Restaurant (Banquet Room)

5151 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKER: Liane Rice OD, Stuart Mann OD, Colin Kageyama OD

TOPIC: Strabismus Options for Treatment: Pros and Cons

1.0 hour of CE pending

Meal choices: Beef Brochetes, Chicken Picata, Vegatarian

Lasagna

COST: Members: included as a membership benefit

Non-members: \$45 (RSVP and pay at the door)

Please RSVP with Dr. Chris Kavanagh, O.D. at:

ckavanagh@milpitasoptometric.com

Include NAME, CA LICENSE #, and MEAL PREFERENCE Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

April 15th, 2008

Keyperson Day

April 18-20, 2008

23rd Annual Morgan/Sarver Symposium

University of California, Berkeley, School of Optometry

June 25 -29, 2008

Optometry's Meeting. Seattle, Washington.

November 14 -16, 2008

Monterey Symposium

December 7, 2008

Annual BAOC Meeting

Scott's in Jack London Square, Oakland

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Please actively patronize our sponsors and thank them for their continued and generous support of our society.



INFANT SEE AWARENESS IN SANTA CLARA COUNTY

We have recently been collaborating with Marsha Adler, policy analyst to Liz Kniss, Santa Clara County Supervisor. Mrs. Adler and Supervisor Kniss are very involved with children's health initiatives, and are interested in collaborating with SCCOS to support InfantSee. SCCOS is working in conjunction with Mrs. Adler and Supervisor Kniss to form partnerships with local public health organizations to increase public awareness of InfantSee, children's ocular health, and children's vision. AACI (Asian Americans for Community Involvement), the Mayview Clinic, and FirstFive are beginning to educate new parents about the importance of vision and eye-care during childhood development. I am putting together a list of InfantSee providers to give to AACI, Mayview Clinic, and FirstFive. Please register for InfantSee if you are interested in being a provider. Additionally, confirm that your information is up to date on AOA.org, and please notify me at dr.lipnwebb@gmail.com if you are interested in being on the list of InfantSee providers.

Jenifer Webb, O.D.



2008 Society Project

This year, the annual budget for low income and homeless people was cut by almost half, from \$13 million to \$7 million. In Santa Clara, poverty is almost invisible. Many families work two to three jobs so they can pay for rent and utilities, but the basic need of food is not a priority. For our next society project, we will be working together with Second Harvest Food Bank in food donations to help feed our communities. We will start with this year's holiday season and end with next year's winter holidays.

There are two ways that we can participate:

Physical Donation: If you own a practice and are willing to donate a spot for a food donation bin in your office, please contact shongOD@gmail.com with the following information: Doctor's name, Doctor's practice name, office address, office phone num-ber and fax number. Second Harvest will drop off the bin and pick up the bin when it is full for you. This is a great way to get the community you serve in to partner up with your office and feed your neighbors.

Virtual Donation: For those who do not work at a practice with a food bin or would like to donate money, a virtual bank will be available online in the near future. We will have that set up soon. We will be able to track how much money we've donated and also how many people we are feeding. Just remember . . . with every \$1.00 you donate, Second Harvest will be able to provide 2 nutritious meals.

In the near future, Thomas Pan and I (Shirley Hong) will be setting up volunteer food sorting days to help pack up all the food that we have donated!! Keep your eyes and ears open for the date!!

— by Shirley Hong & Thomas Pan

UPDATES ON OUR 2008 SOCIETY PROJECT

Again, we would like to thank the offices who gave up space for food bins in their office! We will be having the food bin drive again starting October through the end of December of 2008. For the offices that want to help out this year, Thomas and I will be sending out a short paragraph asking for patient support so that the offices can send it out with recall cards, or give them to patients when they pay for their exams. Also, the virtual food drive is still going! If you would like to contribute, you can use your credit card (online: www.2ndharvest.net) or write a check payable to 2nd Harvest Food Bank with the Santa Clara Optometric Society written on the lower left corner and send it to . 750 Curtner Ave, San Jose, CA 95125.

Please watch out for the sign up sheets for food sorting days. So far, we have set **Wednesday, May 28th (6pm-8pm)** at 2nd Harvest to help with food sorting. We are also currently working on sorting food at 2nd Harvest one day a month until the end of December. Each food sorting day is limited to 10 people, so there will be plenty of opportunities for all of us to volunteer our time throughout this year!

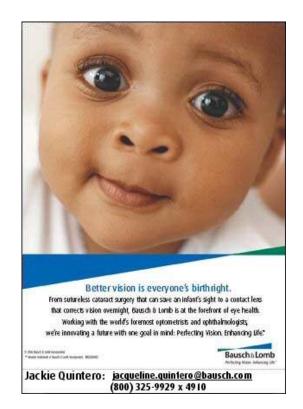
Thomas and Shirley



Sue Wosczyna

E-mail: sue.wosczyna@amo-inc.com.
Voicemail 866-881-5675 x 1116.

Cellphone: 650-215-0443 www.amo-inc.com



CVF needs your help!

California Vision Foundation is growing and your participation and help are making it happen!

"Dedicated to preventing vision loss and enhancing eye health through public education and the provision of services to medically underserved Californians."

CVF provides free eye exams and low cost glasses for working, low income, uninsured families

Your help is needed to provide eye care services for workers and their families who have no insurance that covers eye examinations and cannot afford eye care.

Sign up now!

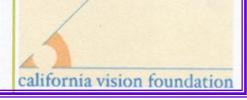
- Sign up as a CVF doctor
- Make a donation to the CVF
- Donate frames to CVP

Feel free to contact Yili Young, your CVF liaison of SCCOS, if you have any questions. Yili zhen@yahoo.com

California Vision Project c/o California Optometric Association 2415 K Street, Sacramento, CA 95816

Phone: 800-877-5738 Fax: 916-448-1423

Email: mwhitlow@coavision.org







Shelly Husbands: shelly@con-cise.com

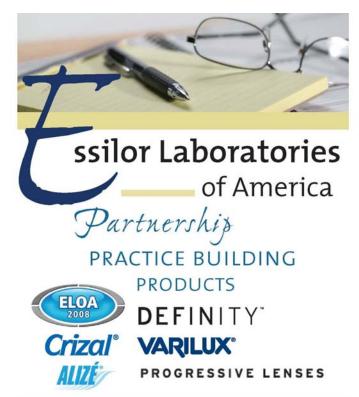
Chris Geremia chris.geremia@cibavision.com



SEE BEYOND THE ORDINARY

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