PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY MESSAGE FROM OUR PRESIDENT

PHILIP ONG, O.D. 2007-2008

Dear Colleagues,

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How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Lisa Chung: lizc513@yahoo.com

How to change your email delivery address: email to Dr. Ketul Joshi at ketjoshi23@gmail.com

We had a great turnout of volunteers for April 15th KeyPerson Day in Sacramento. A big Thank You to KP chairs Arthur Low and Tommy Lim for their leadership as we met with our legislators. Many thanks also to the following doctors who donated their day to be there: Linda Hur, Ken Schwaderer, Sandy Bozich, Michelle Suwabe, Ron Seger, Brent Chinn, Chris Kavanagh, Sam Pesner, Dennis Olson, Karin Meng, Keith Chow, Sue Gordon, Curt Kes-



wick, Philip Ong, David Redman. To the residents Julie Hwang, Zibya Karolia, Heather Jonasson, also to the many UCBSO students who were also present. I hope I didn't miss anyone....please let me know.

The KP day's morning agenda consisted of presentations from COA's lobbyists, Berg & McHale, COA staff Director of Government and External Affairs, Tim Hart who updated us on the legislative and political environment. Then Paul Deiro, Chief of Staff to Senator Aanestad (co-author of SB 1406) talked about the prospects of Scope of Practice expansion and all the other interest groups who are also trying to increase their areas of scope of practice in addition to Optometry. The California State Budget and MediCal was presented and discussed by Angela Gilliard, Legislative Advocate, Western Center on Law and Poverty along with COA staff, Sean South, Senior Health Community & Regulatory Advocate. Walter Hughes, Chief of Staff to Assemblymember Ed Hernandez talked on using positive and constructive methods on HOW to talk to legislators and their staff. At lunch, Assemblymember Ed Hernandez welcomed everyone and gave us more pointers on how to talk to legislators. There were over 300 optometrists and at least 30 students who volunteered to represent our profession in Sacramento. After lunch, supplied with DVD and paper handouts on SB 1406 for the legislators, we met with legislators till 5:00pm.

April 27, SCCOS doctors Dai Tran, Leo Gutstein, Philip Ong, Saul Levine, and Ray Sommer helped with vision screenings and consultations at the Lion's van at the multidenominational supported community health fair located at Most Holy Trinity church in San Jose. Many thanks to Susan Schwaderer who coordinated us and was also a volunteer there. In conjunction with the Jewish temple which the Schwaderers' attend, two Muslim Mosques, and the Catholic church Most Holy Trinity, over 5000 San Jose residents were served. Tzu Chi dental provided dental work, Kaiser pediatricians had a teddy bear clinic, blood screenings, bone density screenings, bicycle helmet fittings and giveaways, insurance signups for those without coverage for care were just part of what was provided to the community. Thank you to our SCCOS doctors who volunteered.

Cont'd on next page...

Please Save some dates:

May 15th, SCCOS general meeting, Michael Furlong, MD will be speaking. David's Restaurant. 6:30pm check in. We will also be voting on the slate of nominees, trustees, and officers for the 2008-2009 SCCOS Board of Directors. Please come and VOTE. It is YOUR society and we represent YOU.

May 18th, Sunday, 9-12:00 "Meet and Greet" 489 Minor Hall, UCBSO, with Dr Scott Kamena candidate for the 15th Assembly District and Assemblywoman Wilma Chan for the 9th Senate District.

June 29th, Sunday, 12:00pm start, 2008 SCCOS Family Picnic at Vasona Park, Los Gatos. Bring your family, kids, food will be provided. I'm not missing this picnic.

September 26-27, 2008 COA Presidents' Council and Leadership Conference in Indian Wells, CA. The 2009 agenda for COA will be initialized here and later finalized at the 2009 Feb COA House of Delegates in Sacramento.

November 14-16, 2008 COA Monterey Symposium. Please go to www.montereysymposium.com for info and registration.

Dec 5, Friday, 7:00pm start, 2008 SCCOS Holiday Celebration @ Maggiano's Little Italy.

Dec 7, Sunday morning, 2008 BAOC Annual CE Meeting at Scott's in Jack London Square, Oakland.

Finally, as I finish my term as President, I would like to thank Curtis Keswick, Karin Meng, and David Redman for tapping my shoulder nine years ago to serve on the SCCOS board. Cliff Leong, Art Low's retired partner, gave me advice which I still use today. Brent Chinn helped me with speaking in front of all of you. I learned passion for optometry from Saul Levine. I would also like to thank my board, Rischel Yeh, Rod Lum, Keith Chow, Ray Chin, Sandy Bozich, Dennis Olson, Candace Kuo, and Chris Kavanagh for your support, advice, and inspiration. Thank you to all my friends for your encouragement throughout the years. It has been an honor to represent all of you and our society.

Philip Ong

SCCOS GENERAL MEMBERSHIP MEETING

WHEN: May 15, 2008

6:30 Cocktails and Camaraderie 7:00 Dinner and CE Event

General Meeting Immediately Following WHERE: David's Restaurant (Banquet Room)

5151 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKER: Michael Furlong, M.D.

TOPIC: The OD's Role in Pre and Post Op Care of Cataract Patient

1.0 hour of CE pending

Meal choices: prime rib, halibut, penne pasta

COST: Members: included as a membership benefit non-members: \$45 (RSVP

and pay at the door). Please RSVP with Dr. Chris Kavanagh, O.D. at:

ckavanagh@milpitasoptometric.com

Include NAME, CA LICENSE #, and MEAL PREFERENCE Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

May 18th, Sunday, 9-12:00

"Meet and Greet" 489 Minor Hall, UCBSO, with Dr Scott Kamena

June 6,7, and 8, 2008. Friday 1-5pm; Sat/Sun 8am-5pm

Ocular Symposium. Holiday Inn Golden Gateway, San Francisco. 20 Hours

COPE approved CE pending.

June 29, 2008

SCCOS Family Picnic. Vasona Park, Los Gatos.

June 25 -29, 2008

Optometry's Meeting. Seattle, Washington.

September 26-27, 2008

2008 Leadership Conference & President's Council

Hyatt Grand Champions Resort and Spa, Indian Wells, CA

November 14 -16, 2008

Monterey Symposium

December 5, 2008

SCCOS Holiday Party. Maggiano's Little Italy, San Jose.

December 7, 2008

Annual BAOC Meeting

Scott's in Jack London Square, Oakland

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SCCOS SLATE OF NOMINEES FOR THE 2008-2009 YEAR

The Nominating Committee of the SCCOS is presenting the following slate of nominees for the 2008-2009 year.

For President: Chris Kavanagh For President-Elect: Keith Chow For Treasurer: Dennis Olson For Secretary: Linda Hur For Trustee: Rod Lum For Trustee: Ray Chin For Trustee: Ket Joshi For Trustee: Elaine Chung

For Immediate Past President: Philip Ong

The Nominating Committee would like to thank the doctors listed above for agreeing to volunteer their time to the Society, and would also like to thank all those who were contacted but not selected this year as an officer.

At this time, nominations are closed. The membership will hold elections at the May general membership meeting. Any SCCOS member in good standing who wishes to run for one of the above offices may still do so through a nomination from the floor at the May meeting just prior to the election. Any nominee who does so will be given time to present a short speech, as will any other nominee.

Additionally, SCCOS is in need for many volunteers to serve on committees. If you have the time, energy, desire to become more involved, please contact any of the officers and let them know you are ready to serve.

Respectfully submitted,

Sandra Bozich

SCCOS NEW MEMBERS

The Santa Clara Optometric Society would like to welcome the following doctors:

Dr. Steven Kas, O.D.

Dr. Niyo Kachalia, O.D.













Come and join us for the

Second Annual

SCCOS Summer Picnic Bash

Sunday, June 29, 2008 12:00 PM

Vasona Park, Los Gatos

Come and enjoy food, wine, and fun for the whole family.

And what's the best part? It's FREE!

PLEASE RSVP BY 6/20/2008 TO DRSZETO@MVO.COM















INFANT SEE AWARENESS IN SANTA CLARA COUNTY

We have recently been collaborating with Marsha Adler, policy analyst to Liz Kniss, Santa Clara County Supervisor. Mrs. Adler and Supervisor Kniss are very involved with children's health initiatives, and are interested in collaborating with SCCOS to support InfantSee. SCCOS is working in conjunction with Mrs. Adler and Supervisor Kniss to form partnerships with local public health organizations to increase public awareness of InfantSee, children's ocular health, and children's vision. AACI (Asian Americans for Community Involvement), the Mayview Clinic, and FirstFive are beginning to educate new parents about the importance of vision and eye-care during childhood development. I am putting together a list of InfantSee providers to give to AACI, Mayview Clinic, and FirstFive. Please register for InfantSee if you are interested in being a provider. Additionally, confirm that your information is up to date on AOA.org, and please notify me at dr.lipnwebb@gmail.com if you are interested in being on the list of InfantSee providers.

Jenifer Webb, O.D.



2008 Society Project

This year, the annual budget for low income and homeless people was cut by almost half, from \$13 million to \$7 million. In Santa Clara, poverty is almost invisible. Many families work two to three jobs so they can pay for rent and utilities, but the basic need of food is not a priority. For our next society project, we will be working together with Second Harvest Food Bank in food donations to help feed our communities. We will start with this year's holiday season and end with next year's winter holidays.

There are two ways that we can participate:

Physical Donation: If you own a practice and are willing to donate a spot for a food donation bin in your office, please contact shongOD@gmail.com with the following information: Doctor's practice name, office address, office phone number and fax number. Second Harvest will drop off the bin and pick up the bin when it is full for you. This is a great way to get the community you serve in to partner up with your office and feed your neighbors.

Virtual Donation: For those who do not work at a practice with a food bin or would like to donate money, a virtual bank will be available online in the near future. We will have that set up soon. We will be able to track how much money we've donated and also how many people we are feeding. Just remember . . . with every \$1.00 you donate, Second Harvest will be able to provide 2 nutritious meals.

In the near future, Thomas Pan and I (Shirley Hong) will be setting up volunteer food sorting days to help pack up all the food that we have donated!! Keep your eyes and ears open for the date!!

Shirley Hong & Thomas Pan

UPDATES ON OUR 2008 SOCIETY PROJECT

We are still accepting volunteers for the 2nd Harvest food sorting. As stated in the society meeting our goal is one sorting a month from May to December with about 10 volunteers each time. So far we have had a very good response! For those that have already volunteered, thank you! For those that still want to, there are still a few spaces available. So far we can still have 2 more people on June 11th, 3 people on July 30th, and 10 people on August 13th. If you have not had the chance to sign up, the sign up sheet will be passed out during the May SCCOS meeting. Be on the lookout for more dates in the future! We will send an email reminder with the volunteer waiver form before attending your volunteer date. Thanks again!

Thomas and Shirley

CVF needs your help!

California Vision Foundation is growing and your participation and help are making it happen!

"Dedicated to preventing vision loss and enhancing eye health through public education and the provision of services to medically underserved Californians."

CVF provides free eye exams and low cost glasses for working, low income, uninsured families

Your help is needed to provide eye care services for workers and their families who have no insurance that covers eye examinations and cannot afford eye care.

Sign up now!

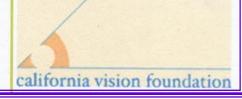
- Sign up as a CVF doctor
- Make a donation to the CVF
- Donate frames to CVP

Feel free to contact Yili Young, your CVF liaison of SCCOS, if you have any questions. Yili zhen@yahoo.com

California Vision Project c/o California Optometric Association 2415 K Street, Sacramento, CA 95816

Phone: 800-877-5738 Fax: 916-448-1423

Email: mwhitlow@coavision.org





For more information, please contact your local sales representative.

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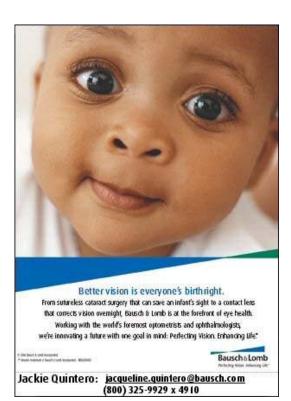
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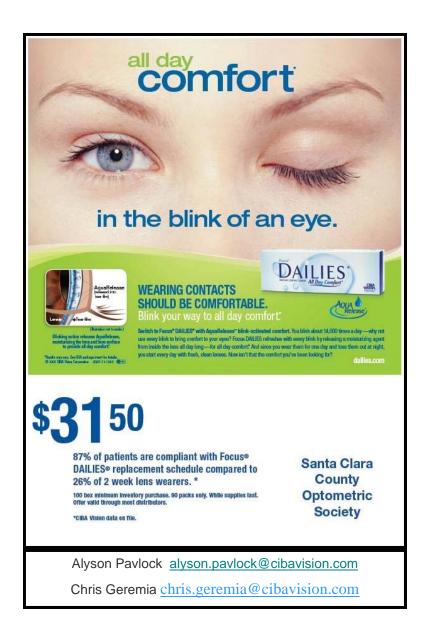
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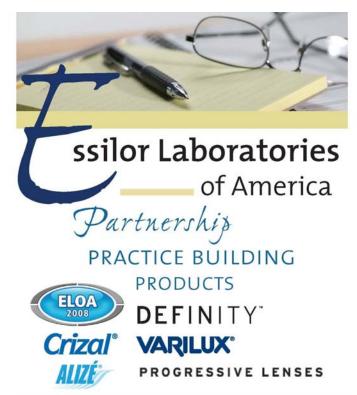




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