

May/June 2008

The Eye Opener

President's Message

Greetings to all our members of ACCCOS! We have an exciting year coming up, and a new Board of Directors to meet the challenges of our ever changing profession. First, I'd like to acknowledge the tremendous efforts put forth by the previous Boards over the years, to get us where we are today. I have been a member since I was a student, my COA card says 21 years, and have seen many changes during that time.

Since I first became a part of the ACCCOS Board of Directors in 2000, the biggest and most impressive change I have noted is the change in our educational meetings. We have seen attendance go from between 20 - 30 doctors, to 70 - 100+ at any given general membership meeting. This has required the efforts of many volunteer doctors' time and dedication to improving benefits for our society members. We have tried different venues at our members' request, some have been better than others, and often small glitches such as sound or projectors invariably come up at the last minute. Thankfully, our team of volunteer doctors and students have been able to handle problems that arise on the spot. Most recently, the change to Blackhawk Country Club for our Installation Ceremony with the return of 4 hours of education went well considering the details involved for such a big function in a new location. Thank you to all who participated in making this a successful event, especially to Dr. Karen Kopiko for all her work in every detail of the planning and execution that day.

On the subject of educational meetings, I understand that the Santa Clara society includes education as part of their society dues. I would like to ask for any comments regarding the issue. Their dues are currently \$31.17 compared to our society dues of \$12.92 monthly. If enough members feel this is a worthwhile need, we can consider increasing our society dues to accommodate "free" education for everyone.

The inclusion of sponsorships in our meetings in lieu of increasing dues seems to be a worthwhile endeavor, as many have spent time and energy looking for options that do not raise dues. The vendor raffle at our Installation seems to grow each year, with the generosity of our vendors. With the expansion of the educational programs, some small issues have risen as to the execution of the meetings. All comments are appreciated to help us continue to improve our programs in the future. We invite all of the members of ACCCOS to take part in the decisions made regarding our future, and hope to see you soon at a board meeting, President's Council, or House of Delegates to share your concerns.

Our legislative team of volunteers continue to do an outstanding job on behalf of our profession, we had an excellent turnout for Keyperson Day in Sacramento on April 15th. We have a meet and greet event scheduled for Sunday, May 18th at UCBSO for Dr. Scott Kamena and Assemblywoman Wilma Chan. On Tuesday, May 20th, COA has organized a talk with graduating 4th year students to discuss organized optometry and the future of our profession for all of us.

Inside this Issue

ACCCOS INSTALLATION	2
OD AND YOUNG OD OF THE YEAR AWARDS	3
JUNE GENERAL MEMBER- SHIP MEETING	4
CALENDAR OF EVENTS	5
EDITORIAL	6
BOARD MEETING MINUTES	8-9
OUR SPONSORS	10

The Eye Opener

ACCCOS 2008 Installation and Continuing Education Event Sunday April 27, 2008 Blackhawk Country Club, Danville

By Karen Kopiko, O.D., F.A.A.O.



Dr. David Redman, President of COA, presented and explained SB 1460

Thanks to the support of our generous sponsors, ACCCOS was able to host the 2008 ACCCOS Installation and Continuing Education Event *Free of Charge* for the fifth year in a row! The event was a success with over 130 optometrists, students and guests in attendance. Dr. Mark Sawamura and Dr. Judy Tong presented a total of four hours of continuing education. Their lectures - *Pupils- What You May Have Forgotten* and *Don't Bug Me- New Thoughts On Ocular Anti-biosis* were both informative and well received by the doctors in attendance. The sponsorship tables were bustling with activity during the break periods. We were honored to have Dr. David Redman, President of COA, discuss SB 1406, show a video presentation and answer questions on the bill. Dr. Scott Kamena, who is running for the 15th district state assembly was also on hand to discuss his bid for election. The installation agenda was packed with awardees, raffle winners and ceremonies. Congratulations to Chi Quang, third year UCBSO student - the Garoni Scholarship Winner. Special Thanks and congratulations to Alex Baker – UCBSO student and student representative to the ACCCOS Board for his excellent work and award. Congratulations to Dr. Liz Shipman- ACCCOS's Young OD of the Year and to Dr. Jennifer Ong, ACCCOS's OD of the Year. The families of both award winners were present to congratulate them. Dr. Shelley Wu delivered her outgoing speech and thanked the outgoing board of directors. After the past-president's passing of the gavel ceremony, Dr. Yuka Akera delivered her incoming president speech and introduced the 2008-2009 ACCCOS Board of Directors. Dr. David Redman installed the new officers.



From left: Student Representative Patty Oh, Dr. Yuka Akera, and Dr. Jeanette Hochstetter

Thank you to all the volunteers that helped to make the event so successful. They include: Drs. Kelly Shintani, Shelley Wu, Jennifer Ong, Yuka Akera, Jeanette Hochstatter, Selin Khayatan, Michel Nadel, Paul Yee, Beverly Smith, Maziar Haririfar, Tania Mantua, Tuong-Vi Le, Brian Yee, Brad Upshaw, Ms. Vivian Mata and Mr. Alex Baker. Thank you to all the doctors who filled out the survey forms. Especially helpful were the constructive comments that will help our ACCCOS's volunteer board incorporate changes to make next year's event even better. Special Thanks to Dr. Selin Khayatan, whose membership at Blackhawk allowed us to use this beautiful new venue. Also thanks to Dr. Rita Hannum for donating the wine for the speaker's gift from her brother's local winery, Las Positas. Thank you to all those who attended for making the event so successful.

2008 O.D. of the Year: Dr. Jennifer Ong

Dr. Jennifer Ong was recognized as the 2007 OD of the Year at recent the Alameda Contra Costa Counties Optometric Society installation ceremony held at the Blackhawk Country Club on April 27th. Cited for her many contributions both to the profession of optometry as well as the general community, Dr. Ong is well deserving of this award. Besides serving as the President of the ACCCOS in 1998-1999, Dr. Ong has been a tireless advocate for optometry both at the state and national level. She is currently a Board of Trustee member for the California Optometric Association and in addition to running a private practice in Alameda, she has volunteered for Earthwatch Conservation in Mexico, Costa Rica and Austrailia. She has worked at Oakland Child Assault Prevention Program, she volunteers at Oakland Zoo and she also has spent many hours volunteering at a local animal shelter.

During the awards ceremony, Dr. Ong was joined by her mother and father, (Ms. Rebecca and Juanito Ong), as well as her brothers, Jonathan and Jeffry Ong. Dr. Ong richly deserves this recognition and the ACCCOS wishes her continued success in her distinguished career.



Drs Meredith Whiteside and Jennifer Ong along with Dr. Ong's family

2008 Young O.D. of the Year: Dr. Elizabeth Shipman

We had the great honor to present Dr. Elizabeth Shipman as the recipient of the Young O.D. Of The Year during Installation. Dr. Shipman is a San Francisco native. She attended Lowell High School, UC San Diego, UCLA, and completed her Optometric education in Pacific University in Oregon. Doctor Shipman who is currently the owner of El Sobrante Family Eye Care Optometric Center.

Dr. Shipman has been tirelessly involved in Alameda Contra Costa Counties Vision Screening Program. As the director of the program, she has screened thousands of school children. Despite her busy commitments with her own private practice and family, she is always eager to participate in many community events, such as Expand Your Horizon, community outreach vision screenings, just to name a few.

Her hobbies include scrapbooking, Hawaiian craft projects, and cooking. Dr. Shipman lives in Lafayette with her husband Matt and their daughters Katelyn and Mia.



Dr. Elizabeth Shipman and her family

The Eye Opener

The Alameda-Contra Costa Counties Optometric Society Presents:

H. George Tanaka, M.D.

Angle Closure Glaucoma In Asian Populations

2 hours of C.E. credit, COA approval pending

Tuesday, June 17, 2008

Spenger's Fresh Fish Grotto

1919 4th Street
Berkeley, CA 94710
(925) 845-7771

6:30 PM - No-host Bar
7:00 PM - Dinner & Seminar

Entrée choice:

Atlantic Salmon, London Broil, or Pasta Primavera

\$10 ACCCOS Members (whose RSVPs with payment are received by June 12)

\$25 COA Members (non-ACCCOS)

\$50 Non-Members & Late RSVPs

Free for Optometry Students (Limited to 10)

RSVP with name, entrée choice, & check payable to ACCCOS

Christopher Gee, O.D.
3247 Somerset Ave. #A
Castro Valley, CA 94546

RSVP Deadline: Thursday, June 12, 2008

Questions? E-mail: crgee@cal.berkeley.edu

Payment is required in advance to obtain the reduced fee.

Please note that a penalty fee of \$25 will be incurred for those who RSVP and do not attend the meeting.
Cancellations are requested at least 48 hours in advance.

ACCCOS Calendar of Events

May

13: Board Meeting

June

10: Board Meeting

17: General Meeting, Spengers, Berkeley

August

12: Board Meeting

September

9: Board Meeting

16: General Meeting

26-27: Presidents Council and Leadership Conference, Hyatt Grand
Champions Resort and Spa, Indian Wells, CA

October

14: Board Meeting

18: Berkeley Optometry Alumni Educations Program and Reunion, Berkeley

21: General Meeting

22-25: American Academy of Optometry Conference, Anaheim, CA

November

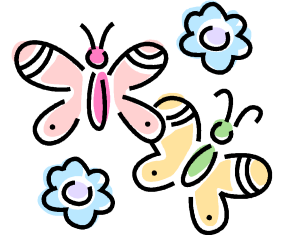
11: Board Meeting

14-16: Monterey Symposium

18: General Meeting

December

7: BAOC General membership meeting hosted by ACCCOS, Scott's Seafood,
Oakland



The Eye Opener

Editorial Comments

Dear Dr. Nadel,

It has come to my attention that some members are not happy with the current format for our educational meetings. Our policies regarding sponsorship have changed over the years with the change of our board, and I have personally seen both ends of the spectrum. In previous years, I have seen the board policy specifically exclude sponsorship of any type, in order to maintain the integrity of the lecturers, and not bias the information being given to us. Although this seemingly appears to be ideal, the reality was that we charged \$25-\$35 per 2 hour meeting, and our attendance was minimal. The meetings had between 20-30 members attend. The installation did not include any education, but had fees of around \$50.

In recent years, the ACCCOS Board of Directors has striven to improve the quality of our educational meetings, as well as provide them to our membership at a minimal cost (\$10/ 2 hrs, or free in the case of installation, with 4 hrs credit) which is a tremendous member benefit, when other venues for meetings charge \$30-\$40 per hour of education. With former board policies, the meeting in April would have cost each attending doctor \$120 – 160 to cover our costs. We were able to offer the meeting free of charge to our membership through the generous sponsorship of the vendors we all know and use.

My question to our membership, and I truly hope those of you who have voiced a negative opinion of our meeting in April will speak up with alternative ideas, is to see what is more preferable. If vendor participation is not desirable, we on the Board of ACCCOS can explore the idea of returning to the days when meetings were easy to plan with 20 doctors in attendance, speakers were found the week before the meeting, and no effort needed to be made to contact vendors.

I welcome all comments on the subject, and am willing to discuss all reasonable options at our next board meeting, scheduled Tuesday, June 10th, at Casa Orinda, 7:00pm.

Thank you,
Yuka Akera



Support Dr. Scott Kamena for State Assembly

ACCCOS Members,

If you, family, friends or patients are registered to vote in any of the cities below, you are a part of California's 15th Assembly District.

Nowadays, no matter to which party you belong, the message from that individual is still the most important deciding factor. Dr. Scott Kamena will be a needed champion in the state assembly for health care and optometry.

Dr. Kamena's website is at www.scottkamena.com. Please contact his office to contribute your time, effort, and resources to help him get elected to the following area as the next assemblymember for district 15:

Brentwood, Danville, Galt, Isleton, Livermore, Oakley, Pleasanton, San Ramon, Stockton, Walnut Creek, Elk Grove



Legislative Updates

For legislative updates, please go to the VOCUS website using this link:

http://www.vocusgr.com/gr/WebPublish/controller.aspx?SiteName=COA&Definition=Home&SV_Section=Home

Enter your state license number in the Member Login box.

Enter "kpVOCUS08" (without the quotation marks) in the Password box, and click "Go"

The Eye Opener

ACCCOS Board of Directors Meeting Tuesday, February 12, 2008 7 pm Teleconference

Attending: Drs. Wu, Akera, Kopiko, Hochstatter, Mantua, Smith, Shipman, Yarwood, Ong, Nadel, Haririfar, Ms. Mata

SECRETARY'S REPORT: Dr. Hochstatter

- Approved with corrections.

TREASURER'S REPORT: Dr. Mantua

- Treasurer's report approved as presented.

- Dr. Yarwood to clarify political donation schedule for Dr. Mantua

EDUCATIONAL PROGRAMS CHAIR: Dr. Khayatan (absent)

- February meeting 2-19-08 at Spenger's Berkeley Marina. Dr. Dave Kading speaking on New and Innovative Uses for Contact Lenses. Sponsor: Alcon

- March meeting 3-19-2008 at Scott's Walnut Creek Dr. Michael Gagnon speaking on Endothelial Keratoplasty/Ocular Surface Disease and Treatments Sponsor: Allergan and Transitions

PUBLIC AFFAIRS CHAIRS: Dr. Smith

- Installation sponsors: B&L, Maui Jim, Alcon, VSP, Essilor, PLEC, others are expected, finances look very good.

- Membership Sponsor awareness campaign needs to be instigated: Sign at gen. mtg to promote \$10 Starbucks drawing for sponsor visitors- Dr. Hochstatter, Article in Bulletin reminding members of importance-Dr. Smith, Email to membership indicate sponsor importance-Ms. Mata and Dr. Yarwood

MEMBERSHIP: Dr. Le (absent)

- No Report.

LEGISLATION CO-CHAIRS REPORT: Drs. Yarwood and Ong

- Keyperson day April 15, 2008

- Legislative visit planning going well. 10 legislators are ACCCOS goal, and already 3 have confirmed appointments with us.

BULLETIN EDITOR REPORT: Dr. Nadel

- Deadline for March/April Bulletin is 2/24/2008

- Scott Kamena will be asked to write an article for the bulletin regarding his legislative campaign

- Consideration will be given to adding job listings to Bulletin

- Board expressed congratulations to Dr. Nadel for COA Bulletin of the year award

COMMUNICATIONS CHAIR REPORT: Dr. Haririfar

- Raffle tickets are still successfully being sold at general meetings

- Volunteers needed for Expand your Horizons on Sat. Mar 15th 8am-3pm. Drs Smith and Hochstatter to be there

- Board recommended asking Dr. Meridith Whiteside as well due to her past service.

HONORABLE STAFF: Dr. Mata

- No report. Website is going well.

UCBSO REPRESENTATIVES: Mr. Baker, Ms. Oh (both absent)

- No Report

PAST PRESIDENT : Dr. Kopiko

- Sponsorship for Installation: VSP, CSC, Vision Source, Mobile Glaucoma, waiting on Vistakon, Optos, Synemed, Safilo, Synergies. Grand total so far: \$11,800.00

- Since Sponsorship was so successful, board approved free attendance for all members. Non-members \$150.00 and total attendance will be capped at 120.

- House of Delegates Summary: ACCCOS won: Society of the year, Bulletin of the year, and Dr. Shelley Wu won Young OD of the Year! More information available in upcoming bulletin summary.

PRESIDENT ELECT: Dr. Akera

- Dr. Akera is still actively looking for board members for next year, and would like to propose changing board meetings back to every month for next year's board.

- BAOC meeting speaker and date was tabled until next board meeting.

PRESIDENT'S REPORT: Dr. Wu

- Thank you to delegates and to Dr. Kopiko for assisting with delegate management at the meeting

- Will be meeting with UCBSO students in April in small group setting to promote organized optometry

- Phone conference feedback: all fairly positive, but some elements were a little more difficult than normal.

- Member status change review.

PHONE MEETING ADJORNED: 8:35pm

ACCCOS Board of Directors Meeting

Tuesday, March 11, 2008 7 pm

Casa Orinda, 20 Bryant Way, Orinda, CA

Attending: Drs. Wu, Akera, Kopiko, Mantua, Khayatan, Smith, Le, Shipman, Yarwood, Ong, Haririfar, and Mr. Baker

SECRETARY'S REPORT: Dr. Hochstatter (absent)

- Report review tabled until April meeting.

TREASURER'S REPORT: Dr. Mantua

- Treasurer's report approved as presented.

EDUCATIONAL PROGRAMS CHAIR: Dr. Khayatan

-March meeting 3/18/2008 at Scott's Walnut Creek Dr. Meng Lin, Ocular Integrity with CL's. Sponsors: Allergan Transitions, with AMO, Essilor, and Alcon attending as well (Speaker changed from previous announcements)

- April meeting 4/27/2008 Installation banquet at Blackhawk Country Club, no charge to members

- June meeting 6/17/2008 at Spenger's Berkeley Marina, Dr. Tanaka. Topic TBA

PUBLIC AFFAIRS CHAIRS: Dr. Smith

- Installation sponsors: B&L, Maui Jim, Alcon, VSP, Essilor, Safilo, PLEC, others are expected, finances very good.

- Essilor requesting time for presentation at gen meeting, approved

- Thank you to board members and bulleting for sponsorship support emphasis.

- Reviewed and approved sponsorship benefits for next year. These will be given to next year's sponsorship chair.

MEMBERSHIP: Dr. Le

- January and February membership changes noted.

VISION SCREENING CHAIR REPORT: Dr. Shipman

- Contracts for next year will begin in March

- Compensations for doctors that screen was discussed and tabled until a future meeting

LEGISLATION CO-CHAIRS REPORT: Drs. Yarwood and Ong

- Keyperson day April 15, 2008

- Legislative visit planning going well.

- Scope Expansion bill review

BULLETIN EDITOR REPORT: Dr. Nadel (Absent)

- Deadline for May/June Bulletin is May 4th

COMMUNICATIONS CHAIR REPORT: Dr. Haririfar

- Raffle tickets are still successfully being sold at general meetings, 2 applications have been received for scholarship

- Expand your horizons update

HONORABLE STAFF: Dr. Mata (absent)

- Any membership email announcements can be sent to Vivian.mata@sbcglobal.net

UCBSO REPRESENTATIVES: Mr. Baker

- Expand your horizons volunteer list and agenda

- New UCBSO student rep elected to BAOCL Kacey Gilford

PAST PRESIDENT : Dr. Kopiko

-Installation RSVP's are going well. Sponsors are excited to attend. Award winners have been chosen and presentations are being prepared. Board volunteers for installation activity solicited

-Board approved future Gold sponsorship (3 available \$2500) to include: speaker for 1 general mtg, recognition table and 2-3 minute announcement at Installation, an ad in three society bulletins.

- Board approved adherence to sponsorship level benefits for future sponsors to ensure fairness.

- Discussion on general meeting sponsors' ability to provide a speaker at the meeting tabled at this time.

PRESIDENT ELECT: Dr. Akera

-Dr. Akera moved that board meeting occur every month during the year. Amended to all months except July and December, board approved.

-New board member confirmation: Past Pres: Shelley Wu, President: Yuka Akera, Treasurer: Mika Moy, Secretary: Nate Orr, Dir of Ed: Chris Gee, Dir of Pub Affairs: Paul Yee, Dir of Membership: Jeanette Hochstatter, Dir of Legis: Page Yarwood, Dir of Vision Screen: Bev Jue-Smith, Dir of Communications: Jennifer Ong, Bulletin Editor: Michel Nadel, Honorable staff: Vivian Mata, UCBSO Rep: Patty Oh, Trustee: Garry Yacoub

PRESIDENT'S REPORT: Dr. Wu

- ACCCOS has been chosen to suggest nominees to 08-09 COA Nominating Committee, due May 2, 2008

-BAOC Website revisited suggests ACCCOS may be able to use the web for RSVP's, CE payments etc. suggested for next years board.

- President Elect position still open on new board.

- Board approved contribution to Dr. Scott Kamena's legislative campaign.

MEETING ADJORNED: 9:40pm

The Eye Opener

2007-2008 ACCCOS SPONSORS

Thank you to our corporate sponsors. Our sponsors provide strong support for our society and without them, the high caliber of continuing education and other programs we provide would not be possible. Please support them the way they support us. As many of you have asked, the contact information for those sponsors that attended installation is listed below.

DIAMOND

AMO: Brian McDevitt brian.mcdevitt@amo-inc.com &
Cristy Monico cristy.monico@amo-inc.com 1-866-881-5675

PLATINUM

Essilor: Patrick Higuera pat.higuera@eloa.com 209-607-5141 &
Lynn Wimer LWimer@EssilorUSA.com 1-800-638-7957 X 6517
Alcon: Betty Hsu betty.hsu@alconlabs.com 1-800-444-4792

GOLD

CooperVision: Lori Fontana lfontana@coopervision.com 1-800-538-7850
Hoya: Frank Magher frank.magher@hoyavision.com
Bill Manhke bill.mahnke@hoyavision.com 1-866-812-8893 X 31504
Zeiss-Meditec: Doug Smith do.smith@meditec.zeiss.com 925-557-5735

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Heather Marcel
Teresa Patton



InfantSee Providers Can Now Access Forms Online

http://www.eyecoderight.com/community/infantsee/assessment_form.pdf

For those InfantSEE® providers who prefer to fill out their infant assessment forms online. Please use the above site to download the form. The InfantSEE® group is looking at as many ways of encouraging doctors to have these forms accessible to help with continued tracking (and funding) by its sponsor.



ACCCOS 2008-2009 BOARD OF DIRECTORS

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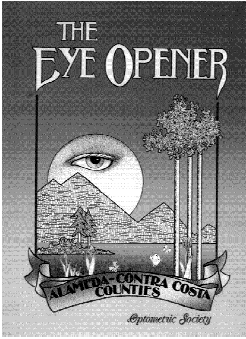
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Address Correction Requested



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