PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT DR. CHRIS KAVANAGH, O.D.

2008-2009 OFFICERS

Dear members,

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The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor.

How to advertise in the FOCUS: email requests to Dr. Tom McGrath: drtmcgrath@sbcglobal.net

How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Lisa Chung:

lizc513@yahoo.com

How to change your email delivery address: Sincerely, email to Dr. Vanessa Pineda at vpinedaod@gmail.com

As Alexis de Tocqueville observed more than 170 years ago, a defining characteristic of the American people is their commitment to service.

When I think of volunteerism in the 21st century, I think not only of those individuals who give of their time and talents to improve our schools, churches, hospitals and communities at large, but also those among our own optometric community who are working to improve Optometry as a profession, for the benefit of all doctors, and ultimately, our patients as well.

Many of these doctors are members of SCCOS: from committee chairs, project keep participants, members of our local board, and yes, even to the president of COA. These doctors make our society run seamlessly and put in a lot of time and effort outside of their normal workday. Much of what they do you will never see. Their efforts, however, are evident in the strength of our society. Without their support we could not exist.

I would like to thank all of these doctors for making my job easier and for their selfless dedication to our profession. I would especially like to thank Dr. David Redman, who has worked tirelessly this past year on our Scope Expansion Bill SB 1406. He has spent almost as much time in Sacramento, as he has in his own office. His dedication is an inspiration to all those who know and work with him.

It is my belief that everyone has unique abilities and talents to share. If you haven't yet considered volunteering for our local society I would encourage you to do so. It has been a rewarding experience for me, both personally and professionally. And to be honest, the simple truth is, we need you too!

Chris Kavanagh

FOR THE PUBLIC THROUGH THE ADVANCEMENT OF OPTOMETRY

SCCOS GENERAL MEMBERSHIP MEETING

WHEN: Thursday, September 18, 2008

6:30pm Cocktails and Camaraderie 7:00pm Dinner and CE Event

8:45pm Business Meeting

WHERE: David's Restaurant (Banquet Room)

5151 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club SPEAKER: Andrew B. Mick, O.D., F.A.A.O.

TOPIC: "Transient Ischemic Attack: New Definition, Pathophysiology & Treatment Strategies"

DURATION: 75 minutes. 1.5 CE credits. TPA category.

MEAL CHOICES: Prime Rib of Beef Au Jus, Broiled Salmon Filet with Hearts of Palm and Fresh Dill Sauce, Penne Pasta Primavera Sauteed with Garlic and Herbs, and Tossed with Seasonal Vegetables

COST: Members: included as a membership benefit non-members: \$55 (RSVP and pay at the door). Please RSVP to Dr. Keith Chow, O.D. at:

drkchow@yahoo.com/408-269-6861 ext. 22 by Monday, September 15, 2008.

Include NAME, CA LICENSE #, and MEAL PREFERENCE Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

September 27, 2008. 10am - 2pm

Infant See Event - Family Fun Day

September 26-27, 2008

2008 Leadership Conference & President's Council

Hyatt Grand Champions Resort and Spa, Indian Wells, CA

October 22-25, 2008

Academy 2008 Anaheim

October 25, 2008 9am-12:30pm

14th Women's Health Forum—Free Vision Screening

November 14 -16, 2008

Monterey Symposium

December 5, 2008

SCCOS Holiday Party. Maggiano's Little Italy, San Jose.

December 7, 2008

Annual BAOC Meeting. Scott's in Jack London Square, Oakland.

April 2-5, 2009

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Please actively patronize our sponsors and thank them for their continued and generous support of our society.

RESULTS FROM SAVE YOUR VISION MONTH IN MARCH 2008

We had about 400 entrants.

Here are the winners for this year:

Kindergarten

- 1. Andrew Showalter. St Andrews School. Teacher L.Lewis. OD: Dr. Barbora Bell.
- 2. Ronie Chen. Painter Elementary. Teacher Mrs. DeAnza. OD: Dr. Shui.
- 3. Evan Cheng. St Stephens School. Teacher Mrs Tranter.

First Grade

- 4. Joshua Holguin. Ponderosa School.
- 5. Kaitlyn Leung. Tower Academy. Teacher: Mrs. Santiago.
- 6. Alyssa Gonzales. Burnett Elementary. Teacher: Miss Kuwantani.

2nd Grade

- 7. Melanie Viajar. Dove Hill Elementary. Teacher: Mrs. Ladasky.
- 8. Melanie Chen. Ben Painter Elementary. Teacher: Miss Borzoni.
- 9. Nicole Thomas. Los Gatos Christian School. Teacher Mrs Hazlet. OD Dr. Triantos, Dr. Milford.

3rd Grade

- 10. Juliette Bazurto. St Joseph of Cupertino School. Teacher Ms. Peck.
- 11. Erika Loredo. St Patrick School. Teacher Loredo.

4th Grade

- 12. Danny Pham. Painter School. Teacher: Ms MacDonald.
- 13. Heaven Lee Vergara. Teacher Ms. Rainer. Laneview Elementary. OD: Dr Dinh

5th and 6th Grade

- 14. Loren Gutierrez. Parkview Elementary. Teacher Mrs. Melnick. OD: Ken Wiener.
- 15. Qian Li. Holly Oak School. Teacher Mrs Divita.

APRIL 15TH 2008 KEYPERSON DAY



From left to right:

Dr. Heather Jonasson, Dr. Michelle Suwabe, Dr. Philip Ong, Dr. Zibya Karolia, Dr. Julie Hwang, Senator Simitian, Dr. Art Low, Dr. Susan Gordon, and Dr. Chris Kavanagh.

MCT SCHOOL SCREENINGS REPORT OCTOBER 2007 THROUGH MARCH 2008

In total we screened **2285** students and referred **463** students. Thank you to all of the following doctors and volunteers who participated in the MCT program this school year!

Dr. Minhtam Nguyen

Dr. Jennifer Raether

Dr. Jenny Yen

Dr. Joanne Hu

Dr. P. Ross

Dr. B. Moudesir

MCT Coordinators: Lucy Yen, Victoria Young.

SECOND ANNUAL SUMMER PICNIC A SUCCESS

On Sunday, June 29th, SCCOS hosted the Second Annual Summer Picnic Bash at Vasona Park in Los Gatos and over 100 people were in attendance. SCCOS members along with their spouses, children, families, friends, as well as quite a few prospective members and new graduates enjoyed the gorgeous weather and delicious BBQ from Sam's BBQ of San Jose. Besides the food, everyone enjoyed the abundance of drinks, wine, and easy camaraderie. The children had a wonderful time in the gigantic inflatable jumpy slide and had their faces painted as well. Two free Maui Jim sunglasses donated by Maui Jim were raffled off to winner SCCOS member Saul Levine who graciously returned his pair so that SCCOS member Jabina Ramde and new grad Mark Yeh could win.

Thank you to the members who showed up early to set up and to those who stayed late to clean up. Thank you also to the members who participated – we hope you had a fabulous time. To all of you who were unable to join us, we look forward to celebrating with you at the Third Annual SCCOS Summer Picnic Bash / Recruitment Drive next year!



















INFANT SEE EVENT - FAMILY FUN DAY

Date: September 27, 10am to 2pm

Sponsored by: Children's Health Initiative

There will be health screenings and games on site. The representatives from Kaiser and Medical will also be there for support.

We are still looking for volunteers to man the tables during the event. If you are interested, please contact Dr. Jennifer Webb at *dr.jenwebb@gmail.com*

LION'S CLUB VISION SCREENING CALLS FOR VOLUNTEERS

WHAT: Lion's Club Annual Health Safety Fair

WHEN: Saturday, May 30th, 2009. 10:00 am - 4:00pm.

WHERE: Columbia Neighborhood Center. 785 Morse Ave, Sunnyvale CA 94085.

HOW: Volunteer to help with free vision screening in the Vision Screening Van

WHO TO CONTACT: Bob DeUnger 650-996-4127.

14TH WOMEN'S HEALTH FORUM - VISION SCREENING

Fellow SCCOS Members,

Thanks to those who have answered the call to screen on Sept. 20th in Fremont. Our President and Board are requesting volunteers for another screening event. This event is being sponsored by **State Senator Elaine Alquist**, a strong supporter of optometry and our current bill. Last year SCCOS doctors Low, Cepeda and Wolf volunteered for this event, held again at the National Hispanic University in San Jose. This year's screening will be held on **Saturday, October 25th from 9:00 am to 12:30 pm.**

This health fair is the 14th Women's Health Forum providing free screening and health education to the community. If you would like to volunteer for this event, please contact *Dr. Rodney Lum at drrod-lum@aol.com.*

PHOTOS FROM MAY 2008 GENERAL MEMBERSHIP MEETING

Thank you to all the doctors who contributed and dedicated their precious time to our society this past year!





OCTOBER IS MEMBERSHIP RECRUITMENT MONTH

Increasing membership begins with our members. We need all members to embrace their role in recruitment, whether it is to welcome new members or to reconnect former members with the association. This type of grassroots approach is based upon a personal, word-of-mouth, OD-to-OD appeal.

In order to help recruitment we will have a list of non-member OD's at September's general membership meeting. We ask that you look through this list and invite someone you know to the October general meeting. That way they can see what our fantastic society has to offer.

For every prospective member that a sponsor brings to the October meeting they will receive a **Starbucks gift card** along with a chance to win a raffle prize. If the prospective member then joins COA as a full-time member*, COA will send you a **\$50 Amazon gift card** as well!!

Your membership committee has worked diligently to keep our membership strong, but they still need your help to grow our membership. Please help to make this a successful membership recruitment by making every effort to seek out a non-member OD and ask them to attend our October meeting for some drinks, dinner, CE and camaraderie. An invitation from a friend can go a long way!

*certain restrictions apply, email ketjoshi23@gmail.com for details



HOUSE OF DELEGATES - \$\$\$ SPECIAL OPPORTUNITY AVAILABLE

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WHO: ALL Young OD's

WHAT: Scholarship dollars up to \$250 available

HOW: Volunteer to be a SCCOS delegate at the COA House of Delegates

WHEN: Friday, Jan 30 AND Saturday, Jan 31, 2009

WHERE: Sacramento, CA

WHY: Your Santa Clara Optometric Society wants to encourage you and help you become more knowledgeable and more involved in organized Optometry. Attending the House of Delegates is the perfect way to see your leaders hard at work for you and for you to work with your leaders!

PLEASE NOTE: Each delegate, young and old, will receive \$150 from our own local SCCOS to cover basic expenses. If you are a new licentiate within the *last 10 years*, you are eligible for the **additional \$250** scholarship for a total compensation of \$400. All interested doctors, young or "old" must contact **President Chris Kavanagh** at **ckavanagh@milpitasoptometric.com** ASAP. Scholarship funds are limited and only available for the newer licentiate.

PROJECT KEEP POSITIONS OPEN

The following positions are available if you are interested in becoming more involved with the Santa Clara Optometric Society:

Speaker's Bureau Chair: 1 position

Legislative Affairs Chair: 1 position

Infant See: 2 co-chairs needed

Save Your Vision Month Chair: 1 position

Webmaster Co-Chair: 1 position

If you are interested, please contact Dr. Yili Young at yili_zhen@yahoo.com

WELCOME NEW MEMBERS!

Dr. Tiffany Chang, O.D.

Dr. Helen Lee, O.D.

Dr. Hong Nguyen, O.D.

Dr. Vanessa Pineda, O.D.



BSA Troop 219 San Jose, CA

September 2, 2008

Dear SCCOS Doctors:

My name is Alex Trujillo and I am currently a Life Scout. I am earning my Eagle Scout Rank through San Jose Boy Scouts Troop 219.

My Eagle Scout Leadership Project involves the collection of used eyeglasses. I am working with the Cambrian Park Kiwanis Club to distribute them to people in need in other countries. In addition to collecting the eyeglasses, I have already enlisted volunteers to help with the cleaning, checking the Rx, repairing and packaging of the collected used eyeglasses for shipping to a relief organization. The collection process will take place from **September 1**st **through December 1**, 2008.

Dr. Dennis Olson is one of our Troop leaders and he has suggested that I seek assistance from local optometrists to help with the collection process. If you would be interested in collecting used eyeglasses from your patients, I would really appreciate your participation. If you want, I will provide a flyer to your office as well as a donation box to hold the used eyeglasses. Dr. Olson is willing to collect the eyeglasses at each monthly SCCOS meeting. If you leave a message at Dr. Olson's office (408-229-2020), I will arrange to come by your office to pick up any donated eyeglasses.

I thank you for your consideration and I look forward to hearing from you. I hope this is a project in which your office might be willing to participate. Please feel free to contact **Dr. Olson at (408-229-2020)** or me at:

Alex Trujillo

Home Phone: 408-226-9165

Email: king_of_fire2@sbcglobal.net

Sincerely,

Alex Trujillo

Life Scout Boy Scout Troop 219



Used Eyeglass Donations-Boy Scouts

My name is Alex Trujillo. I am a Life Scout in Boy Scouts Troop 219. I am earning my Eagle Scout rank and my Project involves collecting used eyeglasses to distribute to those in need in other countries. If you are interested in donating, please BRING to SCCOS Meetings or CALL Dr Dennis Olson to arrange a pick-up at your office. If you have any questions, please contact me at number below or Dr Olson at **408-229-2020.**

Alex Trujillo

Home Phone: (408) 226-9165 Email: king_of_fire2@sbcglobal.net



2008 Society Project

This year, the annual budget for low income and homeless people was cut by almost half, from \$13 million to \$7 million. In Santa Clara, poverty is almost invisible. Many families work two to three jobs so they can pay for rent and utilities, but the basic need of food is not a priority. For our next society project, we will be working together with Second Harvest Food Bank in food donations to help feed our communities. We will start with this year's holiday season and end with next year's winter holidays.

There are two ways that we can participate:

Physical Donation: If you own a practice and are willing to donate a spot for a food donation bin in your office, please contact shongOD@gmail.com with the following information: Doctor's name, <a href="mailto:Doctor's nam

Virtual Donation: For those who do not work at a practice with a food bin or would like to donate money, a virtual bank will be available online in the near future. We will have that set up soon. We will be able to track how much money we've donated and also how many people we are feeding. Just remember . . . with every \$1.00 you donate, Second Harvest will be able to provide 2 nutritious meals.

In the near future, Thomas Pan and I (Shirley Hong) will be setting up volunteer food sorting days to help pack up all the food that we have donated!! Keep your eyes and ears open for the date!!

Shirley Hong & Thomas Pan

UPDATES ON OUR 2008 SOCIETY PROJECT

Welcome back!! This summer, we had fun each month volunteering at Second Harvest, sorting bags of fruit and cans of food. If you were on hiatus this summer and wanted to volunteer, don't worry!! There's still plenty of volunteer opportunities. Our monthly volunteer days in the near future are: Wed (6pm-8pm) 10/08, 11/12, 12/10. We will be sending the sign up sheet around during our society meetings. Also, those doctors who are willing to open up their office again for this year's food drive, please sign up at the society meeting, or e-mail us at **shongOD@gmail.com**. If you do not have time to come out and sort food, or are unable to open your practice for food barrels, don't worry: go online at **www.2ndharvest.net** and click **Drives—> Virtual Food Drives**. Then click on the 2nd "Click here" We should be under "Community Group". There, you can donate using your credit card!!

We'll see you at the next society meeting,

Thomas Pan and Shirley Hong

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Sue Wosczyna

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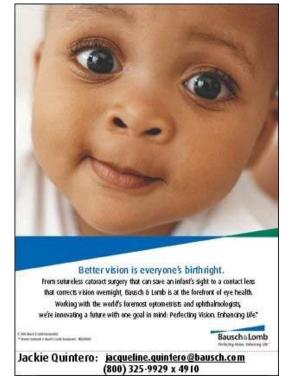
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