

FOCUS

A publication for the members of the Santa Clara County Optometric Society

2004 - 2005 OFFICERS

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How to submit articles and postings for the FOCUS: email them to the Focus Editor by the 15th of the month for publication in the following issue of the Focus: myeyedoctor@losgatosoptometrist.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)



A MESSAGE FROM OUR PRESIDENT SCOTT FELDMAN, O.D.

Greetings,

As is required at this time of year, I would like to wish all a "Happy New Year". I hope all have 2005 go the way you want it to. I also, and more importantly, wish for all to have a year full of health for you and all of those you love.

For those at the Holiday Party that Linda Hur put so much time into, I don't have to say what a great evening she put together. For those of you who didn't find the evening doable, you missed it. I hope you will talk to those there and realize next year's party will be worth making time for. Thanks, again, Linda and all of those who helped you pull together a good gathering. During the evening, we got to sing along with Saul, listen to Kes play the harmonica and most importantly point out to Dennis Olson just what we think of him by naming him Optometrist of the year for 2004.

This month's meeting is on the 20th. We will get the opportunity to collect two hours of continuing education on baby exams. This is just a tongue wetting for the 4-6 hour course our Society is planning on the same, but much more in depth, topic this Spring. All of this is to dovetail into the InfantSee program the AOA is pushing. Please, if you have not already

signed up, do so. This is a no brainer way to spread the word to the American public what we do. This is especially important now as much of organized ophthalmology is attacking our profession and will, by many estimates, get more intense.

SCCOS WELCOMES ITS NEWEST MEMBERS

What?
No new members this month?

The SCCOS challenges you to invite a friend or colleague to take another look at membership. Spread the responsibility of keeping our profession alive. Invite an OD to join our monthly CE and General Membership Meeting this March. Ray Chin is the SCCOS Director of Membership. Have Ray send an application to your guest. You can reach Ray at rayschin@yahoo.com.

We will be putting an effort forward again in the form of a membership growth meeting in the next couple of months to increase the percentage of practicing OD's that are members of the SCCOS. Bodies are important when we go to governing state agencies and try to speak on behalf of all of optometry. Start thinking of friends and colleges to encourage to join the COA. See many of you in a few days.

Peace,
Scott

PLEASE DO THIS ASAP! If you haven't already, please take a moment to review your information in our current directory. Nothing will change unless you note them to Jim Heitzig at jimbocando@sbcglobal.net.

SCCOS Holiday Party

The SCCOS Holiday Party was held at Ristorante Don Giovanni in Mountain View. The attire was Hawaiian, the feast was Italian, the drinks kept flowing and faces were glowing... but not because of the drinks... or maybe it was?

A big CONGRATULATIONS to Dennis Olson, our Optometrist of the Year for 2004. Who would have known that Dennis had a whole other life before optometry? Quite impressive and he still continues to give of his time and energy serving as SCCOS Treasurer. A very well-deserving individual of this award. Thank you and Congratulations, Dennis Olson!

A special thank you to Linda Hur and Keith Chow for presenting such a festive event. Also thank you to Casey Hedberg and Lisa McKenna of Vistakon and Lindsay Mine of Hoya for joining us that evening. Moreover, thank you to Ciba, Concise, Hoya, Katz & Klein, Maui Jim, Skaga, Vision West and Vistakon for their generous raffle prize contributions.

Holiday Party awards were given to Curtis Keswick and wife, Kathy, for best Hawaiian-dressed couple, Ean Houts for best Hawaiian-dressed male and Joyce Levine for best Ha-

waiian-dressed female. Sam Kim won the prize for the closest guess as to how many shells were in the jar. Congratulations to team Kamaniwanaleia in their knowledgeable geography of the eight islands of Hawaii against team A'a. Yes, folks, there are eight major Hawaiian Islands. So, you've only vacationed on six? Well, here's two more reasons to revisit Hawaii... the island of Kahoolawe and the island of Niihau.

But what was the highlight of the evening? Was it singing "Tiny Bubbles" with Saul Levine everytime he waved his "thing"? Or was it Curtis Keswick's Holiday Harmonica? Perhaps it was when "Dr. Lisa McKenna" introduced the water loving molecule to her patient, Casey Hedberg. It came COMPLETE with a water-loving-molecule dance! And that started the whole dance craze that continued under the Hawaiian (and not so Hawaiian) beat of the DJ! This MUST be demonstrated the next time your Vistakon reps are in your office!

And finally, thank you SCCOS member doctors and guests who attended the Holiday Party; you made it spectacular! Cheers to you! Happy Holidays and Happy New Year 2005!



THE SCCOS CLASSIFIEDS

I am an enthusiastic 2004 SCCO grad, highly motivated and seeking a Part-time Permanent or Fill-in position within the Bay Area. Comprehensive clinical experience in a variety of commercial and hospital settings. Excellent interpersonal and communication skills with great capacity to handle fast pace and demanding atmosphere. Trilingual in Vietnamese, Chinese, and Basic Clinical Spanish. Ability to establish and devel-

op excellent patient care relationship. Contact Khanh Dao, O.D. at eyeKhanh@yahoo.com or 714-686-1731.

If you are interested in loaning the SCCOS Low Vision Kit, contact Keith Chow at drkchow@yahoo.com or 408-269-6861.

Join the SCCOS Young ODs for even more camaraderie. Contact Benny Shao at bshao2001@aol.com.

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IN THE NEWS

VISX CustomVue Hyperopia Procedure approved by the FDA up to +3.00 MRSE, with cylinder up to +2.00D.

Age-Related Eye Disease Study (AREDS) identified several risk factors for the progression of dry ARMD into wet ARMD. They

include females, smokers, hyperopes and those who have a high body mass index.

AREDS dietary recommendations for patients who have intermediate to advanced ARMD to help stave off progression include anti-oxidant therapy (vitamins), zinc, foods rich in omega-3 fatty acids (tuna).

SCCOS GENERAL MEMBERSHIP MEETING

TOPIC: Infant Vision Care (2 hours CE)

SPEAKERS: Drs. Kageyama, Rice and Mann

WHEN: Thursday, January 20, 2005

6:30 Cocktails

7:00 Dinner & CE Program

9:00 General Meeting

WHERE: David's Restaurant

Banquet Room

5151 Stars and Stripes Drive

Santa Clara (408) 986-1666

Next to the Santa Clara Golf Club

Reserve your seat today by emailing your **name, CA license number, and entrée choice** to Sandra Bozich via email:
sandrajbozichod@sbcglobal.net

The deadline is Monday, January 17th by 5 PM

Entrée Selections:

- 1) Sweet and sour pork
- 2) Beef brochettes
- 3) Risotto stuffed red pepper



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*Source: Data Development Corporation Survey, September 2002

CALENDAR OF EVENTS

February 11-13

Palm Beach County Optometric Society Palm Beach Winter Seminar. Marriott West Palm Beach Hilton. 561-792-9110, pbwinterseminar@yahoo.com, www.floridaeyes.org.

February 16-22

Tropical Sea E Grand Cayman. 281-992-0002, kathie@tropicalseae.com, tropicalseae.com.

February 23-27

SECO International 2005. Atlanta, GA. www.SECOInternational.com.

March 9-13

Ocular Therapeutics in Cancun. Fiesta Americana Condesa Cancun, Mexico. 410-472-4240, ocular9@aol.com, www.oculartherapeutics.com.

March 10-13

International Vision Expo East. New York. www.visionexpoeast.com.

SANTA CLARA COUNTY OPTOMETRIC SOCIETY

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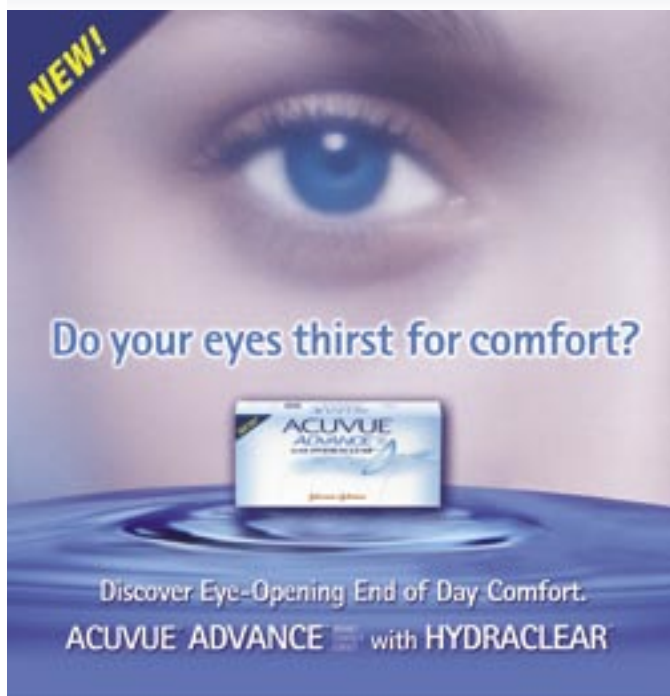
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