

GE

Security

Blue Ridge Agents - DisplayKEY is retiring! No more Cradles! We are holding an exchange event to make it easy for you to transition to the new lockbox key of your choice.

Wednesday, February 4, 2009
The Hampton Inn and Conference Center
1204 Berryville Ave.
Winchester, VA 22601

Before you come to the event, **you will need to decide which key device you prefer.** You may choose

- The new **ActiveKEY**
- Or
- Have us **add eKEY software to your smartphone** or PDA.

To help you make the right decision for the way you do business, you will find the following resources included in this flyer. For a **chart comparing your options**, see page 4. For a **list of eKEY-certified devices**, see page 5. For more on **ActiveKEY**, see page 6. If you need help with your decision, please call Supra Agent Services at 1-800-676-6703.

To make the trade, you will need to have with you:

- **Your ID** (You must attend in person to make the trade. You cannot send an assistant, colleague or spouse in your place.)
- **Your DisplayKEY and its cradle** plus the power cord (We're collecting it all.)

*****If you are currently using a PDA or smart phone as your key, you do not need to attend this event. However soon after this event your companion key (looks like the black d-key) will be obsolete. Please turn it into the Blue Ridge Association board office at a convenient time to you. *****

If you want to continue to use your PDA or smartphone as a key and also get the new activekey, please attend the event, however there will be an additional semi-annual fee of \$87.54***

Shortly after this event your displaykey will no longer work and there will be an additional fee to trade out.

Are your fees current?

Please make sure that your 2009 dues/fees with the Association and with Supra are paid up and current before coming to this event or you will not be able to exchange your key.

To check on your Supra account and/or to pay fees:

- Log on to the Supra website at www.supraekey.com and click the **Agent WebPAY** link for 24/7 self-service account management online.
- To use the 24/7 pay-by-phone option, call 1-877-699-6787, press option 2, and then option 1.

To speak to a Supra billing representative, press option 8 during normal business hours.



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If you are choosing ActiveKEY

Please allow at least 45 minutes to exchange your key, followed by a short instructional video. Check the chart on this page to see where your last name falls alphabetically.

The ActiveKEY does not require a cradle to keep itself updated, **but it needs to be charged, just like your cell phone.** Optional car chargers will be available on site at the special event rate of **\$19.95 plus tax**, payable by Check, Visa, MasterCard, Discover or American Express credit card, or by debit card with the Visa or MasterCard logo.

Time	WEDNESDAY 2/4/2009
10:00 AM	AAAA - ANDE
10:15 AM	AUBE - BAYL
10:30 AM	BEHR - BROY
10:45 AM	BURL - CLIN
11:00 AM	CLOW - DEIH
11:15 AM	DELO - FELD
11:30 AM	FELI - GREA
11:45 AM	CLOSED FOR LUNCH
1:00 PM	GREC - HENS
1:15 PM	HESS - KELL
1:30 PM	KEMN - LANG
1:45 PM	LARG - MANO
2:00 PM	MANU - MITC
2:15 PM	MOOR - OWEN
2:30 PM	PERD - RHIN
2:45 PM	RHOD - SHOB
3:00 PM	SHOE - STEI
3:15 PM	STIN - WALK
3:30 PM	WALL - WILS
3:45 PM	WIND - ZZZZ
4:00 PM	CLOSED



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To add new eKEY service to your smartphone

Please come to one of the eKEY-only appointments rather than the time on the name chart. To save your spot, go to www.supraekey.com, click the Meetings and Workshops link and select VA- Blue Ridge and then sign up for an appointment based on whether you have Palm, Windows, or BlackBerry device. Please allow at least 1 hour to exchange your key and learn how to use the eKEY software.

You will be asked whether you want **eKEY Basic**, or **eKEY Professional Service**. eKEY Professional allows you to search the MLS from your device, links Google maps to the listings, and delivers showing details to your device. eKEY Basic is just the lockbox functions including the ability to change your keybox settings. **Please note:** Only eKEY Basic is available for the BlackBerry at this time. eKEY Professional will be available in March.

The monthly fee for eKEY Basic is **\$17.83 plus tax**, and **\$26.80 plus tax**, for eKEY Professional. You may set up your monthly payments with a Visa, MasterCard, Discover or American Express credit card, or a debit card with the Visa or MasterCard logo.

Bring your smartphone with you. If you have access to the Internet on your BlackBerry, download the eKEY software directly to your device before coming to your appointment. In the browser window on your device, enter www.ekeymobile.com, then follow the instructions. You will expedite your activation process! We will complete your activation when you arrive.

BlackBerry Users: You will need to purchase an eKEY fob to translate the Bluetooth signal from your BlackBerry to an infrared signal for the iBox. The cost of the eKEY fob is \$49.95 plus tax payable by check, Visa, MasterCard, Discover or American Express credit card, or a debit card with the Visa or MasterCard logo.



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Compare cost and convenience

ActiveKEY

Dedicated wireless key - separate device

eKEY Basic

Basic KeyBox functions - software on a device you are already carrying

eKEY Professional

Adds MLS searches, maps and showing details to KeyBox functions
One device to carry - do business anywhere



KeyBox Functions	ActiveKEY	eKEY Basic	eKEY Pro
•	•	•	•
•	•	•	•
•	•	•	•
	•	•	•
		•	•

Compare features

- Open iBoxes, release shackles, read keyboxes and view showing agent name and phone number
- Prompt to assign KeyBoxes after opening iBox shackle
- Read showing notes left in iBox after opening key container
- Customize iBox access hours, program notes, flyer, business card into iBoxes/read others when open box
- Track iBox inventory and view iBox settings on key device

Showing Activity

- | | | | |
|---|---|---|--|
| • | • | • | Receive showing alert on key (smartphone eKEY only) and email when iBoxes are opened |
| • | • | • | View showing activity details on KIMweb |
| | • | • | Send showing feedback to listing agents from key device |
| | | • | View showing details and feedback on key device |

MLS Information and Searches

- MLS info stored on device; no booting up or wireless search needed
- Search MLS listings five ways (Address Search is used the most)
- Create and save buyer profiles and comparative searches on device
- View Hot Sheets with new listings and changes on the MLS in last three days
- Google maps connected to listings (smartphone)



Smartphone becomes lockbox key!

Add Supra eKEY software to your smartphone and turn it in to your lockbox key. Ask your Board, Association or MLS whether eKEY Basic or eKEY Professional service is offered in your area.

Each smartphone below has been tested and certified as compatible with Supra eKEY software. Certified devices fall into several families, using the Palm operating system, Windows Mobile 5.0 and later, and the BlackBerry operating system 4.2.1 and later.



Curve

BlackBerry OS



Centro

Palm OS



Treo

Palm OS or Windows Mobile



Pocket PC sliders

Windows Mobile

Each cellular provider offers specific compatible smartphones as listed below. Currently available smartphones appear in **bold**, BlackBerry OS devices first. Older compatible smartphones are listed in regular type. Take this list with you when you check with your local provider. Devices not on this list cannot be supported for use with eKEY software.

<u>Alltel</u>	<u>AT&T</u>	<u>Sprint</u>	<u>Verizon</u>	<u>Rogers</u>	<u>Telus</u>	<u>T-Mobile</u>	<u>Unlocked</u>
Curve 8330*	Bold*	Curve 8330*	Curve 8330*	Bold*	Curve 8330*	Curve 8320*	Bold*
Pearl 8130*	Curve 8310*	Pearl 8130*	Pearl 8130*	Curve 8320*	Pearl 8130*	Pearl Flip 8220*	iMate 6150
8830*	Curve 8320*	Centro	Storm 9530*	Curve 8900*	Storm 9530*	Pearl 8120*	Treo Pro
Treo 755p	Pearl 8110*	Treo 800w	8830 W.E.*	Pearl 8120*	8830 W.E.*	8820*	iPAQ hw6900
Treo 700p	8820*	Treo 755p	Centro	Pearl Flip 8220*	Treo 755p	Treo 600	Treo 650
Treo 750w	Centro	Treo 700p	Treo 755p	Treo 750w	Treo 700p	MDA	Treo 680
Treo 700wx	Treo 750w	Treo 700wx	Treo 700p	HTC TyTN	Treo 700wx		
PPC6800	8525	Mogul	Treo 700wx	iPAQ hw6955		<u>Bell</u>	<u>Cellular</u>
iPAQ hw6900	iPAQ hw6900	Samsung	XV6800	Treo 600	<u>US Cellular</u>	Curve 8330*	<u>South</u>
Treo 650	Treo 600	i500	Treo 600	Treo 650	Curve 8330*	Pearl 8130*	Curve 8330*
Treo 680p	Treo 650	Treo 600	Treo 650	Treo 680p	Pearl 8130*	Storm 9530*	Pearl 8130*
Treo 700w	Treo 680p	Treo 650	Treo 700w		8830*	8830 W.E.*	8830 W.E.*
PPC 6700	8125	Treo 700w	XV6700	<u>Unicel</u>	HTC 6800	Treo 755p	
		PPC 6700		HTC4300		Treo 700p	
						Treo 700wx	

*BlackBerry eKEYs require the use of a Fob.

Check for special offers on the Supra website at www.supraekey.com.

Supra eKEY software also works with certified Palm OS PDA's, including the **Tungsten E2 and T/X** and the Tungsten T, T2, T5, C, and E; Zire 31, 71, and 72; m505, m515, and LifeDrive.



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ActiveKEY

ActiveKEY is the **first wireless lockbox key** designed by real estate professionals for real estate professionals. ActiveKEY **keeps itself updated 24/7** through frequent cellular connections to the Supra network. Virtually no attention is required from you.

When an ActiveKEY opens one of your iBoxes, you receive a **real-time instant notification on your key**. You know right away when someone has entered your listings! For details, you will log on to KIMweb at the Supra website.

ActiveKEY is easy to use. Simply scroll through the ActiveKEY menu and follow instructions displayed in a small window. Enjoy lots of **friendly features** including a **built-in flashlight** and a **brightly lit keypad and display window**. The ActiveKEY comes with a power cord, a mini-USB cable and a **clip-on pouch with a pocket for your business cards**.

The ActiveKEY is a **dedicated lockbox key** manufactured by GE Security. It is not a cellular phone, nor a text-messaging device, and you cannot add software to the ActiveKEY.

The ActiveKEY **needs to be charged, just like your cell phone**. An optional car charger is available to make sure your ActiveKEY is on hand and ready to go whenever you need it.

For additional information on ActiveKEY, log on to www.supraekey.com and scroll down to the ActiveKEY link in the center of the page. Or simply [click here](#).

