

FOCUS

A publication for the members of the Santa Clara County Optometric Society

2004 - 2005 OFFICERS

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How to submit articles and post-ings for the FOCUS: email them to the Focus Editor by the 15th of the month for publication in the following issue of the Focus: myeyedoctor@logatosoptometrist.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)

Visit us on the web: www.sccos.org.

A MESSAGE FROM OUR PRESIDENT SCOTT FELDMAN, O.D.

Greetings,

I will have to admit that the two years I've been doing this, now in hind sight, seem to have gone by quickly. We have managed to grow the membership, stay financially afloat, and have more members attend general membership meetings in the last two years than I can ever remember. I will take no credit for any of these achievements, I have been lucky to be surrounded by great people to insulate myself from screwing up too badly.

Our meeting this month is the installation of our new Board event. We will be educated for one hour in the arena of allergies, and you will all get one last chance to insult me in front of the crowd. My last few requests would be that many of us donate to Raft. Again our schools are taking a hit and the underpaid and overworked teachers of our children are pulling money out of their pockets to supply the tools they need to fulfill their responsibilities. I would appreciate a few more members to sign up for INFANT SEE. And finally, I would love to see next year have as many attendees at meetings as this year and that a few of us bring along a new member or at least a member we haven't seen in some time.

I would like to thank a few people. The last 4 or 5 Presidents have all been very helpful to me in many ways, always there if I needed some of their time. Dennis Olson is priceless in the running of our society, thank you. I will thank a few more of our members on Thursday night. Most importantly, I would like to thank my wife and children for putting up with me being gone to meetings for the last four years. It has been a demand on them and I only received minimal chiding and it was mostly good natured. They all knew I believed in what was taking me away from home on some special nights.

I keep waiting for the easy part of life to show up. Until it does, I will try to remember to be thankful for all of the wonderful friends, colleagues, and loved ones in my life; always aware that the "things" are the least important. Thanks for allowing me to ramble once a month for the last 2 years.

Peace, Scott



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GENERAL MEMBERSHIP MEETING

SCCOS May General Membership Meeting

WHEN: Thursday, May 19, 2005
6:30 Cocktails and Socialize
7:00 Dinner and CE Event
General Meeting and
Installation Immediately Following

WHERE: David's Restaurant
5151 Stars and Stripes Drive
Santa Clara (408) 986-1666
Next to the Santa Clara Golf Club

SPEAKER: **Gregory Bensch, MD**

TOPIC: Allergies (One Hour CE)

MEAL CHOICES:

Saffron Chicken Kabobs Broiled Halibut
Eggplant parmigiana

Please RSVP with Sandra Bozich, O.D. at
sandrajbozichod@sbcglobal.net.

Phone: 650-947-3937 Fax: 650-947-3935

Include NAME, CA LICENSE, and MEAL PREFERENCE.

*** The deadline is Monday, May 16th by 5 PM***



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SCCOS IN THE NEWS

SCCOS Community Project
Reminder:
Don't forget to bring your
checkbook to the May General
Meeting!! Joanna Leong will
be collecting your donation
checks for RAFT (Resource
Area for Teachers) A \$35
donation provides membership
for one teacher. Support a
teacher or two and donate to
RAFT!

Join the SCCOS Young
ODs. Contact Benny Shao
at bshao2001@aol.com. We

meet every second Thursday
of the month.

LOW VISION KIT

The **new, improved, portable**
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or 408-269-6861.

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Please contact 408-246-1420
Philip Ong OD.

7 PRACTICE MANAGEMENT REGRETS

1. I wish I had raised my fees sooner. Even optometrists who've lost patients because of fee increases reported improved overall profitability.
2. I wish I'd moved sooner. Higher rent in the right location is a good investment.
3. I should have bought new equipment sooner. New equipment accelerates practice growth.
4. I should have redecorated/remodeled my office sooner. Redecorate every seven years.
5. I wish I had dismissed "demanding and difficult"

patients sooner. Some patients realize they've been out of line, apologize for their behavior and become model citizens.

6. I wish I had fired an unsatisfactory employee sooner. "It was hard to recognize the negative impact she had on the practice until she left."

7. I wish I had spent more time with my family. Time quickly slips by.

As excerpted from December 2004 Optometric Management. Read the entire article by Bob Levoy, O.D. www.optometric-management.com



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UC BERKELEY RESIDENT FORUM



Sunday, June 12, 2005 8:30-4:30

UC Berkeley School of Optometry
489 Minor Hall



Optometry residents encountered many interesting cases during their year of specialized study.

You are invited to attend a grand rounds presentation by residents from UC Berkeley, San Francisco VA, Palo Alto VA, and Fresno VA.

This year's cases will include: retinitis pigmentosa, ocular inflammation and Multiple Sclerosis, new treatment guidelines for CRVA, penetrating ocular injuries, nutrition and the eye, and differentiating conjunctival neoplasms.

8 Total CE Hours Provided:

- 4 Systemic Meds
- 2 Ocular Inflammation
- 2 Other

Registration:

- \$110 (prepaid by Mon., May 16th)
- \$135 (after May 16th)

Space is limited to 50 registrants

Registration begins at 8 AM
Program: 8:30 AM to 4:30 PM

Lunch:

Provided by the generosity of Pfizer

Parking: Public paid parking is available within walking distance of the event. Campus lots with kiosks sell permits for \$7 on Sundays

Questions: Please contact
Dr. Mika Moy, Residency Supervisor
(510) 642-8802

Please mail or fax your registration to

UCBSO CE Office
360 Minor Hall
Berkeley, CA 94720-2020
Fax: (510) 642-0279
Phone: (510) 642-6547

Name _____

Address _____

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Expiration (mm/yy) _____

Signature _____

☐ Check payable to UC Regents
is enclosed.

Confirmation of registration and
details regarding parking will be sent
upon receipt of registration informa-
tion & payment.

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HEADLINES

Eye drop may slow cataract development, researcher says. Study of 49 patients showed those treated with 1% N-acetylcarnosine, an antioxidant, twice daily scored better in visual acuity and glare sensitivity measures. The eye drop is being marketed by United Kingdom-based International Antiaging Systems Ltd. under the product name Can-C. Biophysicist Mark A. Babizhayev, PhD is the lead researcher involved in trials of the compound. No anti-cataractogenesis drops are currently available in the United States. Basic science supports the role of antioxidants to maintain a clear lens but quality prospective clinical trial data is lacking.



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*Source: Data Development Corporation Survey, September 2002

CALENDAR OF EVENTS

May 14

How to be an InfantSEE Doctor. Santa Clara, CA. Contact Dennis Olson, O.D. 408-229-2020.

May 23

SCCOS Paraoptometric Program. 1101 S Winchester Blvd Suite E-156. 6:30pm-9:30pm. Dinner included. No Charge education for all staff members. Registration is necessary: Contact Ilene Polhemus 408-377-2020 ipolhemus@juno.com

May 26

Advance with Transitions. 6:30pm-9:30pm. Tech Museum of Innovation. 201 South Market St. San Jose, CA. Trade-only event. RSVP 1-800-620-1291 or www.eyedidntknowthat.info

June 8

Eschenbach Low Vision Seminar, Fremont, CA. Contact 800-487-5389 or www.eschenbach.com.seminars.php

July 22-23

Rio Hondo Society & TLC Eye Centers CE in Las Vegas. Contact Derek Rice at DRice2c@aol.com or http://home.pacbell.net/saeye/vegas05.htm.

SANTA CLARA COUNTY OPTOMETRIC SOCIETY

654-A N. Santa Cruz Ave.
Los Gatos, CA 95030
Visit us on the web at sccos.org

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