

FOCUS

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT DR. CHRIS KAVANAGH, O.D.

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How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Lisa Chung:
lisa@sccos.org

How to change your email delivery address:
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Friends and Colleagues,

During the months of September, October and November, COA held its annual membership drive to see which local society could gain the most new members during those three months. SCCOS won hands down with a total of 14 new members! Congratulations to everyone on the membership committee and to those doctors who brought guest to our October meeting! As the winners of this contest, SCCOS will be awarded \$250 and will be recognized in the next issue of COA's magazine *California Optometry*!

As everyone is by now aware, organized Optometry won a great victory last year with the passage of **SB 1406**. It was a hard fought battle that took a tremendous amount of time, money, and resources from countless volunteers, doctors, and lobbyists. In the end however, we wouldn't have a bill if the votes didn't go our way. That's why it is so critical to establish personal relationships with our legislators and to build on those relationships for the future. Grass roots politics are essential for a legislated profession such as Optometry.

There are several docs in our own society who have worked long and hard to foster personal relationships with our legislators by becoming Key persons. Special thanks to doctors Art Low, Tommy Lim, and Dave Redman, for all their long hours of dedication. But now that the foundations are laid, we have to continue what we've started!

Tuesday, March 24th is Key Person Day in Sacramento. This Key Person Day is especially important, as we need to thank those legislators who supported our profession by voting **YES on SB 1406**. In addition we will be updated on several key issues including:

- What are the next steps in the regulatory process for OD's to become glaucoma certified

Cont'd on next page.....



- What's on the legislative agenda for 2009
- Upcoming elections and candidates
- Discussions on potential Medi-cal budget cuts related to Optometry and of course meet with newly elected legislators and educate them about Optometry

If you can join us, please contact myself or speak to any of our board members. You'll have a great time and learn a lot about how our government works. Everyone is welcome!

Optowest 2009 is scheduled for April 2-5th at the Hyatt Grand Champions Resort and Spa in Indian Wells, CA. Optowest is one of COA's main sources of non-dues revenues. Please support the educational program that supports our profession! Visit www.optowest.com for more details.

Here's to a prosperous New Year,
Chris Kavanagh



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SCCOS GENERAL MEMBERSHIP MEETING

WHEN: Thursday, January 15, 2009

6:30pm Sponsor Cocktail Reception

7:00pm Dinner and CE Event

9:00pm Business Meeting

WHERE: David's Restaurant banquet room)

5151 Stars and Stripes Drive, Santa Clara, 95054, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKER: Dr. Jerome Sherman, O.D., F.A.A.O

SPEAKER SPONSOR: Sightpath Medical, Victor Peaks

TOPIC: Macular Diseases and Age Related Macular Degeneration—Contemporary Management”

DURATION: 2 hours. 2.0 CE credits. TPA category.

MEAL CHOICES: 1. Roast loin of pork

2. Seafood Brochette

3. Roasted and stuffed red pepper and with herbed risotto

COST: Members: included as a membership benefit. Non-members: \$55 (RSVP and pay at the door). Please RSVP to Dr. Keith Chow, O.D. at:

drkchow@yahoo.com/408-269-6861 ext. 22 by Tuesday, January 13 by 5pm.

Include NAME, CA LICENSE #, and MEAL PREFERENCE

Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

Second Mondays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

January 30–31, 2009

House of Delegates 2009. Sacramento, CA.

March 24 2009

Keyperson Day 2009. Sacramento, CA.

April 2–5, 2009

OptoWest. Indian Wells, CA.

June 24 -28, 2009

Optometry's Meeting. Washington, D.C.

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Younger Optics

Please actively patronize our sponsors and thank them for their continued and generous support of our society.

SIGN UP NOW FOR **2008/2009 VOSH TRIPS**

VOSH is looking for doctors to join the following trips.

TIJUANA, Mexico

11/23/2008 – 11/26/2008

Contact: Dr. Barry Leonard

dr_barry@drbleonard.com

EL SALVADOR

11/22/2008 – 11/30/2008

Contact: Dr. Greg Pearl

drgregpearl@yahoo.com

HONDURAS

2/26/2009 – 3/5/2009

Hosted by Mercy and Justic Outreach Ministries

Contact: mddegan@allsaintsbh.org

LORETO, Mexico

3/22/2009 – 3/29/2009

Contact: Dr. Deborah Wright

Deborah@wrightmedia.com

Also, please feel free to email
drbell@mvo.com.

CONGRATULATIONS TO DR. PETER ROSS FOR WINNING THE SANTA CLARA OPTOMETRIC SOCIETY OD OF THE YEAR AWARD 2008!

Dear SCCOS members,

I had the distinct pleasure of awarding the Santa Clara County OD of the year award at December's Holiday party. The winner this year was Dr. Peter Ross. After graduating from the Pennsylvania College of Optometry in 1969 and moving across the country to sunny California, Dr. Ross eventually started the Family Eye Care Clinic in Campbell, CA. He has 2 partners, Dr Larry Wan and Dr Peter Taylor as well as 2 associates, Dr Jeanine Tuan and Dr Amy Chi. He has been active in organized optometry his entire career. He is regarded as forward-thinking and visionary by his partners and many colleagues. Among his many professional achievements, he helped start COLA (California Optometric Laser Associates) which has allowed optometrist to proactively co-manage LASIK in its infancy and be fairly reimbursed for doing so. That organization still serves the needs of optometrist in the Bay Area and is expanding throughout the state of California. He serves as an adjunct professor for Pennsylvania College of Optometry at his private practice by providing internships for third and fourth year optometry students. He also served as an adjunct professor for the Houston School of Optometry. He will soon be training the 27th student. He has volunteered for various vision service organizations as well as done vision exams and provided glasses for street people of San Francisco thru City Team. He is very active in his church and community. However, I think he would say that his crowning achievement is his family. He and his beautiful wife, Carol, have 5 children and four grandchildren.


So the next time you run into Peter at a meeting or conference, please congratulate him not only on winning this award but for all of his accomplishments over the years. Thank you, Dr. Ross, for your dedication to the profession, as well as to your patients, partners, colleagues, friends, and family.

Article kindly submitted by Dr. Peter Ross and Dr. Sandra Bozich



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BSA Troop 219

San Jose, CA

Collection Deadline has been extended.....

Dear SCCOS Doctors:

My name is Alex Trujillo and I am currently a Life Scout. I am earning my Eagle Scout Rank through San Jose Boy Scouts Troop 219.

My Eagle Scout Leadership Project involves the collection of used eyeglasses. I am working with the Cambrian Park Kiwanis Club to distribute them to people in need in other countries. In addition to collecting the eyeglasses, I have already enlisted volunteers to help with the cleaning, checking the Rx, repairing and packaging of the collected used eyeglasses for shipping to a relief organization.

Dr. Dennis Olson is one of our Troop leaders and he has suggested that I seek assistance from local optometrists to help with the collection process. If you would be interested in collecting used eyeglasses from your patients, I would really appreciate your participation. If you want, I will provide a flyer to your office as well as a donation box to hold the used eyeglasses. Dr. Olson is willing to collect the eyeglasses at each monthly SCCOS meeting. If you leave a message at Dr. Olson's office (408-229-2020), I will arrange to come by your office to pick up any donated eyeglasses.

I thank you for your consideration and I look forward to hearing from you. I hope this is a project in which your office might be willing to participate. Please feel free to contact **Dr. Olson at (408-229-2020)** or me at:

Alex Trujillo

Home Phone: 408-226-9165

Email: king_of_fire2@sbcglobal.net

Sincerely,

Alex Trujillo

Life Scout Boy Scout Troop 219



Used Eyeglass Donations-Boy Scouts

My name is Alex Trujillo. I am a Life Scout in Boy Scouts Troop 219. I am earning my Eagle Scout rank and my Project involves collecting used eyeglasses to distribute to those in need in other countries. If you are interested in donating, please BRING to SCCOS Meetings or CALL Dr Dennis Olson to arrange a pick-up at your office. If you have any questions, please contact me at number below or Dr Olson at **408-229-2020**.

Alex Trujillo

Home Phone: (408) 226-9165
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