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The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor

How to advertise in the FOCUS: email requests to Dr. Tom McGrath: drtmcgrath@sbcglobal.net.

How to submit articles or postings for the FOCUS: email them to Dr. Rischel Yeh: myeyedoctor@iosgatosoptometrist.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)

A Message From Our President Sandra Bozich, O.D.

Dear Colleagues:

Once again I will ask for you to consider supporting Dr. Hernandez in his race for an Assembly seat.

The top ten reasons to support Ed Hernandez.....

- # 10 He is an optometrist.
- # 9 He is passionate about optometry.
- # 8 He has served as the COA president and has experience with leadership.
- # 7 He has served on the State Board of Optometry and really got things done.
- # 6 He understands the forces that affect us everyday in our practices.
- # 5 He will influence other legislators about the importance of optometry.
- # 4 He will educate other legislators about what optometry is and what we do.
- # 3 He will oversee legislation that affects our profession and our practice, promoting bills that will help us and discouraging bills that won't.



Yes, I would like to contribute to Dr. Ed Hernandez's campaign for Assembly 2006:

☐ \$3,300 ☐ \$2,000 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 Other \$

Payment by Check: ☐ Enclosed is a check payable to "Dr. Ed Hernandez, O.D. Democrat for Assembly 2006"

Payment by Credit Card: ☐ I authorize payment of my total contribution to the credit card below.

☐ I would like to make my contribution in monthly installments. I authorize a charge to the credit card below each month until the pledge is paid in full. ☐ VISA ☐ MasterCard

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⤵ Required for all donors ⤵

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Please mail to: **Dr. ED HERNANDEZ, O.D. DEMOCRAT FOR ASSEMBLY 2006** • F.P.C Identification #1266803
2261 Market Street, Suite 319, San Francisco, CA 94114 or Fax to (415) 252-3701

The contribution limit for this committee is \$3,300 per person, entity, union, or corporation. Political contributions are not tax deductible for any income tax purposes. Donors cannot be reimbursed for their contributions. This committee may only accept contributions from U.S. citizens or permanent residents.

ing bills that will help us and discouraging bills that won't.

#2 He will guide us through the SCOPE expansion next year to ensure that we can practice to the fullest extent of our training. And the #1 reason to support his election campaign is...

#1 He will increase our income by promoting SCOPE expansion and protecting our interests.

Please find the contribution sheet inside this issue of Focus (to the left) and mail in your contribution today. Don't wait... your dollars DO make a difference.

Thanks,
Sandy

Support Dr. Ed Hernandez! Give a copy of the contribution sheet to friends and colleagues!

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Jane Perumattam (800) 848-1506 x2272
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SCCOS General Membership Meeting

WHEN: Thursday, March 16, 2006
6:30 Cocktails and Camaraderie
7:00 Dinner and CE Event
General Meeting Immediately Following

WHERE: David's Restaurant
(Banquet Room)
5151 Stars and Stripes Drive
Santa Clara (408) 986-1666
Next to the Santa Clara Golf Club

SPEAKERS: **Keshav Narain, M.D.**
Tanya Ghosh, M.D.

TOPIC: Retinal Detachment and Peripheral Pathology
with Scleral Depression Workshop (2 hours of CE)
(bring your BIO, condensing lens and scleral depressor)

Thank you to this month's sponsor: AMO - An Nguyen

MEAL CHOICES: Roast tenderloin
Seafood Brochettes
Penne Pasta Primavera

COST: Members: included as a membership benefit
Non-members \$45 ***
*** (RSVP and pay at the door)

Please RSVP with **Philip Ong, O.D.**
afoc2020@yahoo.com or (408) 997-2020

Include **NAME**, **CA LICENSE**, and **MEAL PREFERENCE**.

*** The deadline is Monday, March 13th by 5 PM***

*** OUR 2006 SPONSORS ***

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**Please actively patronize our
sponsors and thank them for
their continued and generous
support of our society.**

SCCOS News and Other Stuff

Bausch & Lomb announced it will launch its PureVision Multifocal contact lenses for presbyopia in the U.S. over the next three months. The lens combines the company's SofLens multifocal design with enhanced aspheric optics on the anterior surface of the lens. PureVision is approved for daily or extended wear up to 30 days and is intended for monthly replacement.

The SCCOS is always looking for doctors who want to become more involved with the MCT screening program. The pay is great, the work is easy and you'll be filling up just half a day for a great cause. If you like administrative work, we could use your help there, too. Please contact Dr. Jennifer Raether via email at ehouts@pacbell.net.

The new, portable, SCCOS low vision kit is now available to our members. Please contact Dr. Mai Nguyen via email at mnguyen624@yahoo.com or you can call 408-269-6861.



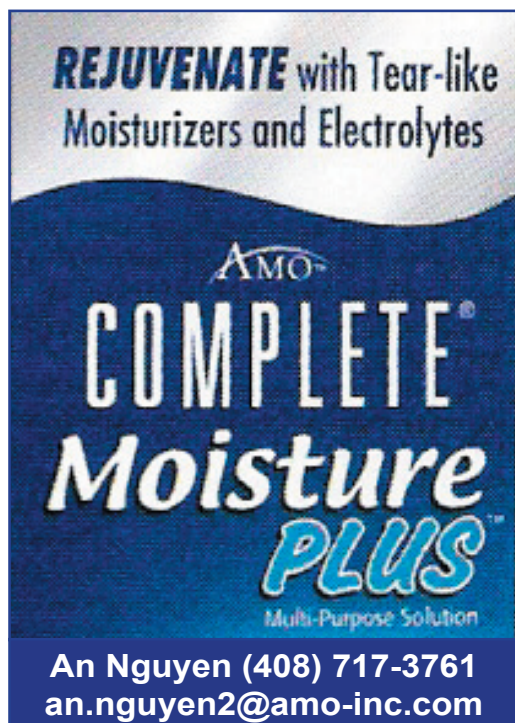
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*Source: Data Development Corporation Survey, September 2002



Editor's Note: Young Optometrist of the Year

It was such an honor to be awarded the Young OD of the Year for the Santa Clara County Optometric Society for 2005. I came to this society a little over two and a half years ago when I purchased my practice in Los Gatos. I had transferred over from the Alameda and Contra Costa Counties Society. I still remember the day, our then President Scott Feldman, called me on the phone and welcomed me to the Society and asked me to become actively involved with the FOCUS newsletter. And I remember the day our trustee, Jennifer Raether, came into the office with arms outstretched and said, "Hi! I'm Jennifer Raether!" and we had a long conversation about the MCT screenings among other things. I knew instantly that this society was so much - *dare I say it?* - better! I attended the Board meetings; I attended the society meetings and right away I felt very welcome. If you have never experienced another society's meeting, you are taking our society meetings for granted.

You are among the liveliest bunch - and I'm sure that it's not solely attributed to open bar cocktail hour before the society meetings. It truly is an evening of camaraderie before during and after the formal dinner and CE. You need only listen to our opening introductions and answers as we go around the room and you'll get a flavor of the humor that makes up our society; I'm so fortunate to be a part of this Society.

I learned a lot about myself as I sat and listened to the introduction of the Young OD of the Year at last December's Holiday Party. One thing that struck me was that I "touch" all of you every

month - via the FOCUS newsletter of course. It's a responsibility I'll now more fully realize.

I hang the plaque proudly on the wall in my exam lane and my patients comment about it often - especially the "Young" part. So, thank you SCCOS, for naming me the Young Optometrist of the Year for 2005 and keeping me (at least for a little while longer), "Young".



That's me, Rischel Yeh, Young OD of the Year for 2005. Notice that I'm pointing to "Young".

Vision Development, Examination Procedures, and Treatment Options for Toddlers (Ages 2-5)

featuring: Professor Glen Steele, OD, FCOVD

Chief of Pediatric Service at The Eye Center at
Southern College of Optometry
Chairman of AOA Infantsee Program

Saturday and Sunday, May 6-7, 2006

CheckIn/Registration: Saturday 8:15 am to 9:00 am

Education Program: Saturday 9:00 am to 4:00 pm

Sunday 8:00 am to Noon

9 hours of Continuing Education Credit including lunch Sat, breakfast Sun.

\$225.00 (If pre-paid registration by April 21st)

\$250.00 (If at the door registration)

David's Restaurant Conference Center

5151 Stars & Stripes Dr., Santa Clara

Next door to the Santa Clara Convention Center

(PLEASE PRINT LEGIBLY)

Name _____ License# _____

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Lunch: ☐ Regular ☐ Veggie

Please mail FORM AND CHECK payable to SCCOS or fax FORM AND CREDIT CARD information to Dennis L. Olson, O.D.'s, office: Fax: (408) 227-5056
5710 Cahalan Ave, Bldg #2 Phone: (408) 229-2020
San Jose, CA 95123-3010

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

March 30-April 2

www.visionexpoeast.com.

April 21-23

Morgan/Sarver Symposium. Double Tree Hotel, Berkeley Marina. For more information: (800) 827-2163; optoCE@berkeley.edu; or visit the web at <http://optometry.berkeley.edu>.

May 6,7

Vision Development, Examination Procedures, and Treatment Options for Toddlers (Ages 2-5). Contact Dr. Olson (408) 229-2020. Details inside!

June 2,3,4

Ocular Symposium. Holiday Inn Golden Gateway, San Francisco. (415) 278-9940; ocularsymp@aol.com

SANTA CLARA COUNTY OPTOMETRIC SOCIETY

654-A N. Santa Cruz Ave.

Los Gatos, CA 95030

Visit us on the web at sccos.org

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