

FOCUS

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT DR. CHRIS KAVANAGH, O.D.

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Dear SCCOS members,

In preparation for the upcoming **House of Delegates** meeting scheduled for late January 2009, the presidents and president-elects from across California met to discuss and debate issues Facing Optometry at the local, state and national levels. This year's **Presidents' Council** was held in Indian Wells, CA at the beautiful Hyatt Grand Champions Resort and Spa, the future site of next years' **Optowest** Convention. Representing SCCOS were myself, and Dr. Philip Ong.

Eight President Council recommendations (PCRs) were created and will be discussed by the COA Board of Trustees (BOT) at their next meeting.

Listed by priority:

1. The 2008 PC recommends to the COA BOT that local societies limit the hours of CE provided and timing of local CE events so as to not directly conflict with Monterey Symposium and Optowest.
2. The 2008 PC recommends to the COA BOT to contact insurance companies to discuss ways to make it easier for patients to know what type of insurance, especially vision insurance, they have and discuss putting this information on the health insurance card or be issued a vision insurance card.
3. The 2008 PC recommends to the COA BOT that they consider looking into security company contractors to assist doctors to get a better rate for monitoring optometric practices and act as advisors to limit theft in optometric practices.
4. The 2008 PC recommends to the COA BOT to have the Legislation and Regulation Committee look at the parameters of the branch office act and how changes may be effective.
5. The 2008 PC recommends to the COA BOT to support the Infant SEE program and also urges support for mandatory eye exams for California school children before entering school.
6. The 2008 PC recommends to the COA BOT that Fresno be considered for a future location for the COA House of Delegates due to its central location in the state, major airport, available convention center and the possibility of reduced cost compared to other larger cities.



.....continued on next page

7. The 2008 PC recommends to the COA BOT to consider that Optometry Giving Sight be endorsed and recognized by the COA as its International Charity of Choice to further optometry's awareness and participation in the World Health Foundation's global initiative Vision 2020.
8. The 2008 PC recommends to the COA BOT that they encourage societies to consider opening a society bank account and credit card account through "Vision One Credit Union" to better enhance optometry's ability to aid in the finances of its own membership.


These and many other issues will be addressed at our next **House of Delegates** meeting in Sacramento, on January 30-31, 2009. This is your opportunity to influence the direction of Optometry in California and have your voice heard. I am currently composing a list of Delegates and Alternates to submit to COA by October 31st.

Any doctor wishing to participate, please contact me by email at: ckavanagh@milpitasoptometric.com as soon as possible. Any SCCOS member who wishes to submit a Proposed Policy Resolution and or Proposed Bylaw Amendment, please compose your draft and send it to me as well for review by our board of trustees.

I hope to see everyone at our next general meeting, October 16th. **This month's meeting will be held in David's main restaurant, not at the regular banquet facility!**

Cheers,


Chris Kavanagh



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SCCOS GENERAL MEMBERSHIP MEETING

WHEN: Thursday, October 16, 2008

6:30pm Cocktails and Camaraderie

7:00pm Dinner and CE Event

8:45pm Business Meeting

WHERE: David's Restaurant (**MAIN RESTAURANT** not the banquet room)

5151 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKER: Dr. David Kading, O.D., F.A.A.O. (Kirkland, Washington)

Sponsored by Alcon

TOPIC: Ocular Surface & Eyelid Disease - Guide to Increasing Contact Lens Comfort

DURATION: 75 minutes. 1.5 CE credits. TPA category.

MEAL CHOICES: 1. Chicken Saute Sec w/ White Wine, Herbs, and Mushroom Sauce.

2. Seafood Brochette in Lemon Butter Sauce.

3. Seasonal Vegetable & Mozzarella Puff Pastry in Tomato/Basil Sauce.

COST: Members: included as a membership benefit non-members: \$55 (RSVP and pay at the door). Please RSVP to Dr. Keith Chow, O.D. at:

drkchow@yahoo.com/408-269-6861 ext. 22 by Monday, October 13 by 5pm.

Include NAME, CA LICENSE #, and MEAL PREFERENCE

Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

Second Mondays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

October 22-25, 2008

Academy 2008 Anaheim

October 25, 2008 9am-12:30pm

14th Women's Health Forum-Free Vision Screening

November 14 -16, 2008

Monterey Symposium

December 5, 2008

SCCOS Holiday Party. Maggiano's Little Italy, San Jose.

December 7, 2008

Annual BAOC Meeting. Scott's in Jack London Square, Oakland.

April 2-5, 2009

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Dear Members,

Don't forget to RSVP to the best event of the year! Your very own, Santa Clara County Optometric Society, is inviting you to spend part of the Holiday Season with your fellow SCCOS members and friends. This year's celebration is only 2 months away!

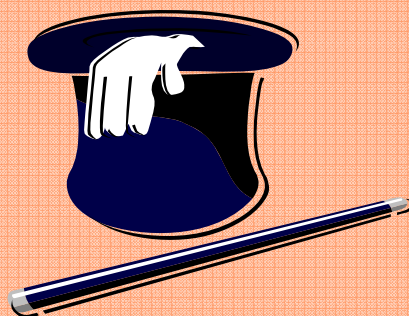
Remember – the first 10 recent graduates (classes of 2003, 2004, 2005, 2006, 2007, 2008) receive a complimentary admission!!!!

HOLIDAY CELEBRATION

Friday, December 5, 2008

7:00pm – 11:00pm

MAGGIANO'S LITTLE ITALY



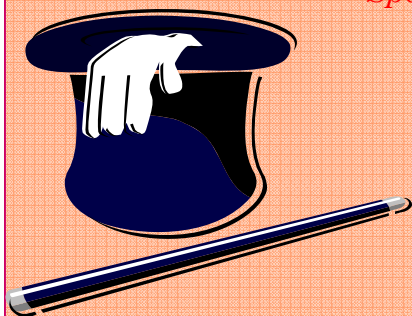
Santana Row

3055 Olin Avenue, Suite 1000, San Jose, Ca 95128

PROGRAM

Cocktail Hour, Family-Style Dinner, Raffle, Dancing,

Special performance by magician Peter Morrison



Dress: elegant

RSVP

drbell@mvo.com

Send your checks (to: SCCOS) for \$45.00 to:

**Dr. Barbora Bell, 495 Castro Street,
MOUNTAIN VIEW, CA 94041**

Please include the names of all guests

LION'S CLUB VISION SCREENING CALLS FOR VOLUNTEERS

WHAT: Lion's Club Annual Health Safety Fair

WHEN: Saturday, May 30th, 2009. 10:00 am - 4:00pm.

WHERE: Columbia Neighborhood Center. 785 Morse Ave, Sunnyvale CA 94085.

HOW: Volunteer to help with free vision screening in the Vision Screening Van

WHO TO CONTACT: Bob DeUnger 650-996-4127.

14TH WOMEN'S HEALTH FORUM - VISION SCREENING

Fellow SCCOS Members,

Thanks to those who have answered the call to screen on Sept. 20th in Fremont. Our President and Board are requesting volunteers for another screening event. This event is being sponsored by **State Senator Elaine Alquist**, a strong supporter of optometry and our current bill. Last year SCCOS doctors Low, Cepeda and Wolf volunteered for this event, held again at the National Hispanic University in San Jose. This year's screening will be held on **Saturday, October 25th from 9:00 am to 12:30 pm.**

This health fair is the 14th Women's Health Forum providing free screening and health education to the community. If you would like to volunteer for this event, please contact **Dr. Rodney Lum at drrod-lum@aol.com.**

INFANTSEE AND FIRST 5 SANTA CLARA COLLABORATION

First 5 of Santa Clara County, a non-profit organization dedicated to improving health of children under the age of 5 years old, is promoting AOA's InfantSee program through the distribution of their new parent kit. This kit is available for free. It currently has information about the following topics:

- Advice for new parents
- Dental care
- Poison control magnet
- Healthy families leaflet
- Parents guide
- Obesity prevention guide

Beginning at the end of October an InfantSee leaflet will also be included in the new parent kit. With the addition of the leaflet to the new parent kit, there will be an article regarding the importance of children's eye care on First 5's website (www.first5kids.org) and in their print newsletter. There is a potential for InfantSee providers to see an increased number of patients. **Please take a minute to update your profile on AOA.org to reflect your InfantSee participation status.**

HOUSE OF DELEGATES - \$\$\$ SPECIAL OPPORTUNITY AVAILABLE

WHO: ALL Young OD's

WHAT: Scholarship dollars up to \$250 available

HOW: Volunteer to be a SCCOS delegate at the COA House of Delegates

WHEN: Friday, Jan 30 AND Saturday, Jan 31, 2009

WHERE: Sacramento, CA

WHY: Your Santa Clara Optometric Society wants to encourage you and help you become more knowledgeable and more involved in organized Optometry. Attending the House of Delegates is the perfect way to see your leaders hard at work for you and for you to work with your leaders!

PLEASE NOTE: Each delegate, young and old, will receive **\$150** from our own local SCCOS to cover basic expenses. If you are a new licentiate within the *last 10 years*, you are eligible for the **additional \$250** scholarship for a total compensation of **\$400**. All interested doctors, young or "old" must contact **President Chris Kavanagh** at ckavanagh@milpitasoptometric.com ASAP. Scholarship funds are limited and only available for the newer licentiate.

PROJECT KEEP POSITIONS OPEN

The following positions are available if you are interested in becoming more involved with the Santa Clara Optometric Society:

Legislative Affairs Co-Chair: 1 position

Save Your Vision Month Co-Chair: 1 position

Webmaster Co-Chair: 1 position

If you are interested, please contact Dr. Yili Young at yili_zhen@yahoo.com

OCTOBER IS MEMBERSHIP RECRUITMENT MONTH

Just a friendly reminder to everyone to spread the word about the benefits of membership. At this month's general meeting, every prospective member that a sponsor brings will receive a Starbucks gift card along with a chance to win an IPOD shuffle. They will also have a chance to receive a \$50 Amazon gift card through the COA. Let's make this a successful membership drive by reaching out to our non-member colleagues and inviting them to our next meeting.

certain restrictions apply, e-mail ketjoshi23@gmail.com for details



BSA Troop 219
San Jose, CA

September 2, 2008

Dear SCCOS Doctors:

My name is Alex Trujillo and I am currently a Life Scout. I am earning my Eagle Scout Rank through San Jose Boy Scouts Troop 219.

My Eagle Scout Leadership Project involves the collection of used eyeglasses. I am working with the Cambrian Park Kiwanis Club to distribute them to people in need in other countries. In addition to collecting the eyeglasses, I have already enlisted volunteers to help with the cleaning, checking the Rx, repairing and packaging of the collected used eyeglasses for shipping to a relief organization. The collection process will take place from **September 1st through December 1, 2008**.

Dr. Dennis Olson is one of our Troop leaders and he has suggested that I seek assistance from local optometrists to help with the collection process. If you would be interested in collecting used eyeglasses from your patients, I would really appreciate your participation. If you want, I will provide a flyer to your office as well as a donation box to hold the used eyeglasses. Dr. Olson is willing to collect the eyeglasses at each monthly SCCOS meeting. If you leave a message at Dr. Olson's office (408-229-2020), I will arrange to come by your office to pick up any donated eyeglasses.

I thank you for your consideration and I look forward to hearing from you. I hope this is a project in which your office might be willing to participate. Please feel free to contact **Dr. Olson at (408-229-2020)** or me at:

Alex Trujillo

Home Phone: 408-226-9165

Email: king_of_fire2@sbcglobal.net

Sincerely,

Alex Trujillo

Life Scout Boy Scout Troop 219



Used Eyeglass Donations-Boy Scouts

My name is Alex Trujillo. I am a Life Scout in Boy Scouts Troop 219. I am earning my Eagle Scout rank and my Project involves collecting used eyeglasses to distribute to those in need in other countries. If you are interested in donating, please BRING to SCCOS Meetings or CALL Dr Dennis Olson to arrange a pick-up at your office. If you have any questions, please contact me at number below or Dr Olson at **408-229-2020**.

Alex Trujillo

Home Phone: (408) 226-9165
Email: king_of_fire2@sbcglobal.net



Boy Scouts of America
Troop 219

2008 Society Project

This year, the annual budget for low income and homeless people was cut by almost half, from \$13 million to \$7 million. In Santa Clara, poverty is almost invisible. Many families work two to three jobs so they can pay for rent and utilities, but the basic need of food is not a priority. For our next society project, we will be working together with Second Harvest Food Bank in food donations to help feed our communities. We will start with this year's holiday season and end with next year's winter holidays.

There are two ways that we can participate:

Physical Donation: If you own a practice and are willing to donate a spot for a food donation bin in your office, please contact shongOD@gmail.com with the following information: *Doctor's name, Doctor's practice name, office address, office phone number and fax number*. Second Harvest will drop off the bin and pick up the bin when it is full for you. This is a great way to get the community you serve in to partner up with your office and feed your neighbors.

Virtual Donation: For those who do not work at a practice with a food bin or would like to donate money, a virtual bank will be available online in the near future. We will have that set up soon. We will be able to track how much money we've donated and also how many people we are feeding. Just remember . . . with every \$1.00 you donate, Second Harvest will be able to provide 2 nutritious meals.

In the near future, Thomas Pan and I (Shirley Hong) will be setting up volunteer food sorting days to help pack up all the food that we have donated!! Keep your eyes and ears open for the date!!

Shirley Hong & Thomas Pan

UPDATES ON OUR 2008 SOCIETY PROJECT

As we come closer towards the end of the year, we still have a few more activities under our belt. If you are still interested in adding a food bin at your office, please e-mail shongOD@gmail.com . So far, there are only 3 offices that have volunteered. Also, there are 2 more food sorting days that need volunteers to help out. If interested please sign up with Audrey Louie audreylouie@yahoo.com or Shirley Hong shongOD@gmail.com .

Audrey and Shirley

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WELCOME NEW DOCTORS!

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Joseph Cheng, O.D.

Heather Jonasson, O.D.

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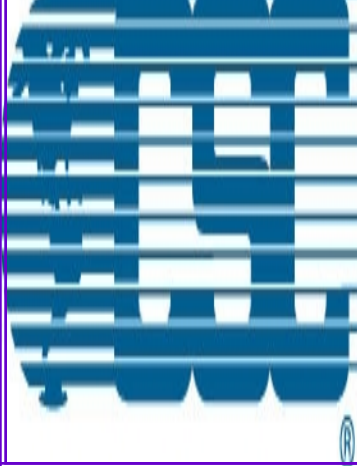
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