

FOCUS

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT PHILIP ONG,
O.D.

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***HAPPY NEW YEAR
EVERYONE!***

Philip Ong

The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor.

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How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Lisa Chung:
lizc513@yahoo.com

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SCCOS GENERAL MEMBERSHIP MEETING

WHEN:: January 17th, 2008

6:30 Cocktails and Camaraderie

7:00 Dinner and CE Event

General Meeting Immediately Following

WHERE: David's Restaurant (Banquet Room)

5131 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKER: David Yang, O.D. and Randall McPherran, O.D.

TOPIC: Anterior and Endothelial Keratoplasty, Advances in Surgery for Corneal Dysfunction

1 hour of CE pending

MEAL CHOICES: Roast Tenderloin, Grilled Rosemary Chicken, and Penne Pasta

COST: Members: included as a membership benefit

Non-members: \$45 (RSVP and pay at the door)

Please RSVP with Dr. Chris Kavanagh, O.D. at Email:

thekavs@yahoo.com

Include NAME, CA LICENSE #, and MEAL PREFERENCE

Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

February 8-9, 2008

2008 House of delegates

March 13-16, 2008

OptoWest 2008. Long Beach Convention Center.

April 18-20, 2008

23rd Annual Morgan/Sarver Symposium

University of California, Berkeley, School of Optometry

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HOLIDAY PARTY 2007—A GREAT SUCCESS

Article by Dr. Barbora Bell and Ellen Szeto

On Saturday, Dec 8, 2007, SCCOS hosted the Annual Holiday Party at Don Giovanni's in Mountain View with approximately 70 people in attendance. This year's celebration was planned according to the wishes of the membership's responses to the Holiday Party Survey completed in February 2007. SCCOS members, their companions and sales representatives enjoyed the festive atmosphere of the open bar and our first blind Wine Tasting Event. Guests educated their palates with wine graciously poured by Terry Bell, Don Witt, Ean Houts and member Jabina Ramde. We all discovered whom we would not buy expensive bottles of wine for when the \$4 Trader's Joe's Merlot was uncovered.

Lucky guests won food themed gift baskets throughout the evening and we enjoyed the vocal and musical talents of members Saul Levine, Curtis Keswick and kazoo loving members Ken Schwaderer, Keith Chow, Brent Chinn, Dave Redmond and guest Chris Lum. The musical selections of DJ, R.J. Hammond, lent a decidedly festive air to the entire affair and cheers to the last four couples who danced non-stop until the end of the evening.

Congratulations to Past President Sandy Bozich who was honored with the SCCOS OD of the Year Award presented by Linda Hur. The award was well deserved for all the hard work Dr. Bozich has contributed as one of our most innovative society leaders today.

Thank you to the members who showed up early to set up and to those who stayed late to clean up. We hope everyone had a fabulous time. To all of you who were unable to join us, we look forward to celebrating with you and your families at the Second Annual SCCOS Summer Picnic Bash this summer!



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A SPECIAL MESSAGE FROM DR. SANDRA BOZICH, O.D.

Dear Colleagues,

Throughout my life and my career I have been honored a few times for various reasons. Often those awards have been more of a token, not really meaning all that much, or they have been "expected" as a finale to a project or position. The award I received at the Holiday Party last month, The SCCOS OD of the Year for 2007, was different. This award means the world to me and I am deeply honored.

The accomplishments Linda read off were achieved, not alone, but with the help of many. Just as we have staff helping us at our offices, families supporting us at home, and friends giving us advice, I had the Board. My friends, my sounding board, my trusted advisors. The SCCOS members who have served on our Board are amazing optometrists who are completely dedicated to the Society. They have always supported each other and have stayed focused on the goals of the Society. They have worked hard towards improving the Society, and even harder towards the greater good of the profession. I share this award with ALL of them.

Serving the Society has been the most rewarding experience in my professional career, and I thank the entire membership for trusting me to represent you as your President. I have learned so much through the past 5 years. I have become more engaged in helping to protect, and hopefully expand, our license to practice. I have become more passionate in my own practice. And I have developed new-found respect for those who serve on COA and AOA. There are hundreds of volunteer ODs working on our behalf, every day, tirelessly, at the state and national level. We need to remember to thank them and to support them. I encourage you to become as involved and active as you can. The rewards are many and are lifelong.

I get choked up every time someone congratulates me on receiving the award. I am so deeply honored. I promise to live up to the standards that the other ODs of the Year have set.

Thank you, thank you, thank you, from the bottom of my heart. I wish each of you a very Happy New Year.

With love,

Sandy

2008 Society Project

This year, the annual budget for low income and homeless people was cut by almost half, from \$13 million to \$7 million. In Santa Clara, poverty is almost invisible. Many families work two to three jobs so they can pay for rent and utilities, but the basic need of food is not a priority. For our next society project, we will be working together with Second Harvest Food Bank in food donations to help feed our communities. We will start with this year's holiday season and end with next year's winter holidays.

There are two ways that we can participate:

Physical Donation: If you own a practice and are willing to donate a spot for a food donation bin in your office, please contact shongOD@gmail.com with the following information: Doctor's name, Doctor's practice name, office address, office phone number and fax number. Second Harvest will drop off the bin and pick up the bin when it is full for you. This is a great way to get the community you serve in to partner up with your office and feed your neighbors.

Virtual Donation: For those who do not work at a practice with a food bin or would like to donate money, a virtual bank will be available online in the near future. We will have that set up soon. We will be able to track how much money we've donated and also how many people we are feeding. Just remember . . . with every \$1.00 you donate, Second Harvest will be able to provide 2 nutritious meals.

In the near future, Thomas Pan and I (Shirley Hong) will be setting up volunteer food sorting days to help pack up all the food that we have donated!! Keep your eyes and ears open for the date!!

— by Shirley Hong & Thomas Pan

Santa Clara County Optometric Society

Leadership Positions Available NOW

Art Low, OD and Tommy Lim, OD are currently looking for chairpersons to help them in the area of legislative issues.

Positions Available(2):

- 1) Legislative Chairperson (at state/COA level)
- 2) Legislative Chairperson (at local society/SCCOS level)

Responsibilities:

- 1) Develop relationships in working together with other optometrists throughout the State of California and Locally.
- 2) Learn legislative process by working with veteran optometrists who have been involved in legislative issues.
- 3) Develop awareness in society meeting (state/local levels) about legislative issues that affects our profession.
- 4) Learn how optometrists and the profession of Optometry can get involved with local/city/state legislators and their campaigns (ie, get to know them personally through our practices, churches, local community activities). Note: COA only financially supports state campaigns.
- 5) Attend COA legislative events in Sacramento that educates optometrists and set up for meetings with local legislators (eg, Keyperson Day).
- 6) Attend fundraising events for your designated legislator in the district.

Eligibility Requirements:

Any person who is a new and/or current member in Santa Clara County Optometric Society.

New graduates are welcome as well.

Contact Persons(2):

Art Low, OD – Secretary-Treasurer of LSCOA-PAC

Tommy Lim, OD – Legislative/PAC

If any questions or are interested in either leadership positions posted above, please contact Jane Chi, Project KEEP Chair at

jmchi2020@gmail.com.

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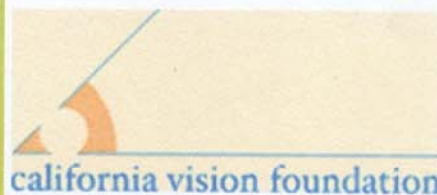
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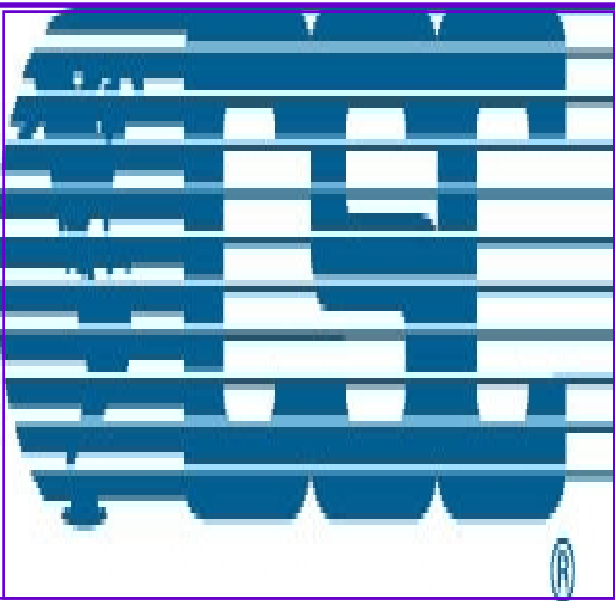
- *Sign up as a CVF doctor*
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- *Donate frames to CVP*

Feel free to contact Yili Young, your CVF liaison of SCCOS, if you have any questions.
Yili_zhen@yahoo.com

California Vision Project
c/o California Optometric Association
2415 K Street,
Sacramento, CA 95816

Phone: 800-877-5738
Fax: 916-448-1423
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