

FOCUS

A publication for the members of the Santa Clara County Optometric Society

2004 - 2005 OFFICERS

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The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor

How to submit articles and postings for the FOCUS: email them to the Focus Editor by the 15th of the month for publication in the following issue of the Focus: myeyedoctor@losgatosoptometrist.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)

Visit us on the web: www.sccos.org.



A MESSAGE FROM OUR PRESIDENT SCOTT FELDMAN, O.D.

Greetings,

This month's meeting is an important one. It is a membership drive meeting. I know I have harped on this subject through my two years as president. Santa Clara County, California, and the good 'ole US of A needs more optometrists in the AOA. One half of all OD's in the country are not members. They draw

the benefits that we work so hard for... and pay for. That is irritating to me as well as to many of you, I am sure. More importantly, no legislatures will recognize "Organized Optometry" if there is no organized optometry.

I believe this month's meeting involves cataracts/IOLs. Get the specifics from this bulletin. It is on St. Patty's Day. If you can't find a green beer, at least drink one from a green bottle with us.

I would like to thank Rischel Yeh, the editor of our FOCUS. It is beautifully done and requires a lot of time and effort. Some of that time is chasing me down for this message every month.

The skiing was great last weekend, I hope all of you are healthy and happy and I look forward to seeing familiar and new faces next week.

Peace,
Scott

Please patronize our advertisers and let them know you appreciate their support of the SCCOS. That's the best way to thank them for your monthly continuing education hours and dinners and your monthly newsletter.

"HELP US...HELP YOU" at the SCCOS MARCH MADNESS MEMBERSHIP DRIVE

PLEASE reach out and **contact** a **non-Member O. D.** to attend the next General Membership meeting. The **dinner and C. E. (2 hrs.)** is **complimentary** for all non-Members who attend. For each non-Member attendee you bring, you will automatically be entered in a drawing to **win** one of three fabulous **\$100.00 Maui Jim Gift certificates**.

Remember. . . just a little effort makes ALL the difference!

MARCH IS SAVE YOUR VISION MONTH (SYVM) Have you received your 2005 SCCOS Coloring Contest Entry Forms? Don't forget to use them to promote SYVM in Santa Clara. Thank You!

GENERAL MEMBERSHIP MEETING

SCCOS March General Membership Meeting and Annual Membership Drive

WHEN: Thursday, March 17, 2005
6:30 Cocktails and Socialize
7:00 Dinner and CE Event
General Meeting Immediately Following

WHERE: David's Restaurant
(Banquet Room)
5151 Stars and Stripes Drive
Santa Clara (408) 986-1666
Next to the Santa Clara Golf Club

SPEAKER: **Dr. David Chang, M.D.**

TOPIC: Update on Cataract and IOL Surgery
2 hour CE credits (For real this time.
Sorry about the mix-up last month.)

MEAL CHOICES:
Prime Rib Grilled Salmon Vegetarian Puff Pastry

COST: Members: included as a membership benefit
Non-members \$45 ***

***This March meeting is also our Membership Drive. Please invite a non-SCCOS-member to attend the society meeting. The society will pay for their dinner and CE credits. For each non-Member attendee you bring, you will automatically be entered in a drawing to win one of three fabulous **\$100.00 Maui Jim Gift certificates**.

Please RSVP your guests (and their entrees) with Sandra Bozich, O.D. at sandrajbozichod@sbcglobal.net. Don't forget to RSVP for yourself as well. Include NAME, CA LICENSE, MEAL PREFERENCE.

*** The deadline is Monday, March 14th by 5 PM***

IN THE NEWS

CPR certification class tentatively scheduled for an evening in early April this year. If you are interested in renewing your CPR certification, please contact Dr. Bozich at sandrajbozichod@sbcglobal.net.

March is Save Your Vision Month (SYVM). Don't forget to use your SCCOS Coloring Contest Forms to promote SYVM in Santa Clara. Feel free to make copies. For questions about SYVM, contact Dr. Linda Yee (408)997-2020

According to a release from the Invention Submission Corporation, an inventor from Selden, N.Y. has patented "SunTacs", photochromic contact lenses that self-adjust according to light conditions. The lenses would consist of standard, prescription or non-prescription contact lenses made from a thin, photochromatic plastic and would be produced as soft or hard lenses.

Unilens Vision's new C-View 55 contact lens is a soft, multifocal toric. The front surface contains aspheric shifts and power jumps that uses ray-trace software technology to create the power profile.

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LOW VISION KIT
The **new, improved, portable** Low Vision Kit is now available to all members. For more information, please contact Keith Chow at drkchow@yahoo.com or 408-269-6861.

Join the SCCOS Young ODs for even more camaraderie. Contact Benny Shao at bshao2001@aol.com. We meet every second Thursday of the month.



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SCCOS OPTOMETRIST OF THE YEAR 2004



Dr. Dennis Olson is our SCCOS Optometrist of the Year 2004

(The Optometrist of the Year Award for 2004 was presented at the Holiday Party by Dr. Liane Rice.)

"It is an honor this evening to present to you the Optometrist of the Year for our Society. The Optometrist of the Year is selected by the last three recipients of the award. This person must have offered service to optometry either through the Society or the community at large. So, who is the Optometrist of the Year for 2004?

"Well, the OD of the Year graduated from high school in the Bay Area. He has an undergraduate degree from a California University and is a graduate of Pacific University. He has only practiced in San Jose, CA and is married with four children and three grandchildren.

"The OD of the Year enjoys scouting and is currently a scout leader. He has had a prior career

before optometry as a computer programmer and engineer on supersonic aircraft and has a masters in aeronautical engineering.

"While living in Seattle, the OD of the Year became interested in vision therapy when he met an optometrist there. They started a program to provide VT to individuals who could not afford vision therapy but would benefit from VT. He headed this program with other volunteers for a couple of years and then was accepted into optometry school.

"The OD of the Year initially practiced with Art Heinsen and Ken Henrikson in 1975. In 1983, he opened his own practice. He has been sharing office space with Ken Weiner since 1992.

"I met our OD of the Year prior to optometry school. He examined my eyes and prescribed glasses. He is capable of fixing anything mechanical or computer-like as long as I have known him. He is given this award in honor of his many years of service as Society Treasurer. He has been there longer than I have been a practicing optometrist.

"Please help me in honoring Dr. Dennis Olson as the Santa Clara County Optometric Society's Optometrist of the Year for 2004."



BE AN InfantSEE DOCTOR



Professor Glen Steele, OD, FCOVD

Southern College of Optometry
Chairman of AOA Infantsee Program

Saturday May 14, 2005

8:30 am to 9:00 am CheckIn/Registration

9:00am to 4:00pm Education Program

6 hours of Continuing Education Credit

Lunch included

\$175.00 (If pre-paid registration by May 1st)

\$225.00 (If at the door registration)

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5151 Stars & Stripes Dr., Santa Clara

Next door to the Santa Clara Convention Center

(PLEASE PRINT LEGIBLY)

Name _____

Address _____ City _____

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Lunch: ☐ Regular ☐ Veggie

Please mail FORM AND CHECK payable to SCCOS or fax FORM AND CREDIT CARD information to Dennis L. Olson, O.D.'s, office:

5710 Cahalan Ave, Bldg #2

San Jose, CA 95123-3010

Fax: 408-227-5056

FOR FURTHER INFORMATION OR QUESTIONS
Call Dr. Olson at 408-229-2020



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*Source: Data Development Corporation Survey, September 2002

CALENDAR OF EVENTS

March 31-April 2

COA's Optowest, Anaheim Convention Center, Anaheim, California. Contact Jennifer Root at 800-877-5738 or visit www.optowest.com.

April 15-17

UC Berkeley Morgan Symposium/Sarver Series. 800-827-2163, optoCE@berkeley.edu, <http://spectacle.berkeley.edu>.

April 16

AOA will hold regional examinations for CPO, CPOA, and CPOT. For a list of locations, visit www.aoa.org/students/para-dates.asp.

May 14

How to be an InfantSEE Doctor. Santa Clara, CA. Contact Dennis Olson, O.D. 408-229-2020.

June 8

Eschenbach Low Vision Seminar, Fremont, CA. 800-487-5389, www.eschenbach.com/seminars.php

SANTA CLARA COUNTY OPTOMETRIC SOCIETY

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