MAY 2007 VOLUME 28, NUMBER 5

F O C U S

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

A MESSAGE FROM OUR PRESIDENT SANDRA BOZICH, O.D.

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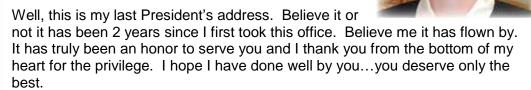
The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor.

How to advertise in the FOCUS: email requests to Dr. Tom McGrath: drtmcgrath@sbcglobal.net

How to submit articles or postings for the FOCUS: email them by the end of the month to Dr. Shanida Ingalla: adinahs@yahoo.com

How to change your email delivery address: email to Dr. Ray Chin at rchin@sve.com

Dear Friends



I could not have done this job without the help of the board of Directors. Your Board is made up of the finest, brightest, most dedicated group of optometrists anywhere. You can search far and wide and you will not find better people or optometrists...ANYWHERE. I've been around for a while so I know this to be true. I also know this to be true because other people tell me so. COA officers, COA staff, other ODs heavily involved and active within their own societies make a point to come up to me to at meetings and conferences compliment the Society. They want to know how to make their societies stronger and more active. I always share our secrets in the hope it will help make our profession stronger. One of our secrets is having the BEST Board ever. Their level of interest and involvement pales to none.

But even the Board, as strong as it is, would be nothing without members. It is our membership that motivates and inspires the Board to do so much, so often. Our biggest secret, and our secret weapon is YOU. Stay active, bring in new members, get involved in a committee...just keep caring about the profession and COA. It MATTERS!!!

In closing, I can't think of a better way to end the term than by hearing about April's membership drive. We had 118 people in attendance at the meeting. That is a new record. We had 10 non-members as guests, more than I ever remember at any one meeting. It makes me so proud to see us do so well. COA President Bob Theaker and ACCOS member Scott Kamena were very impressed by you. And even thought the meeting went long it was a night well spent I hope. Often times, it DOES take a village. We are in one that ROCKS!!!

Be well and I'll see you on the 17th.

Sandy

FOCUS Page 2

SCCOS GENERAL MEMBERSHIP MEETING

WHEN: May 17, 2007

6:30 Cocktails and Camaraderie 7:00 Dinner and CE Event

General Meeting Immediately Following WHERE: David's Restaurant (Banquet Room)

5131 Stars and Stripes Drive, Santa Clara, (408) 986-1666

Next to the Santa Clara Golf Club

SPEAKERS: Karen Oxford, M.D.

TOPIC: <u>Ocular Allergies</u> Sponsored by Alcon

1 hour of CE pending

MEAL CHOICES: Seafood Tortellini or Roast Loin of Pork or Fresh

Vegetables with side of Herbed Risotto

COST: Members: included as a membership benefit Non-members: \$45 (RSVP and pay at the door)

Please RSVP with Philip Ong, O.D. by 5 p.m. on

Monday, May 14, 2007

Email <u>afoc2020@yahoo.com</u> or (408) 997-2020. Include NAME, CA LICENSE, and MEAL PREFERENCE Please note: late RSVPs are not guaranteed a meal.

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

September 7-8, 2007

President's Council and Leadership Conference

San Jose Marriott

November 16-18, 2007

Monterey Symposium

December 8, 2007

SCCOS Holiday Party

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Please actively patronize our sponsors and thank them for their continued and generous support of our society.

MAY 2007 Page 3

SAVE YOUR VISION MONTH

SAVE YOUR VISION MONTH 2007 Coloring contest winners See all that you can see!

We had a total of 527 coloring entries this year. As usual, so many of the entries were so colorful and thoughtfully done that it was extremely difficult to chose our winners.

We also received a few nice letters from the teachers, too.

Kindergarten:

Albert Zhan - Carolyn Clark School Vishnu Bala - Fairmeadow Elementary Olivia Rodriguez - PA Walsh School

First Grade:

Phoebe Horne - Forest Hill Elementary, Dr. Taylor

(optometrist)

Khyati Agrawal - Ponderosa Elementary Isaiah Saluta - St Victors Elementary

Second Grade:

Sasha Dvoski - Stratford School Stephanie Morla - Holly Oak School Paul Nicholson - Bethel School

Third Grade:

Allisia Sunbury - Millbrook School Priscillia Conn - Rosemary School Andrew Vu - Ruskin School

Fourth Grade:

Daniel McCullough - Tower Academy
Fabiola Ruiz - Five Wounds School
Kennedy Kessler - Shadow Mountain Baptist School

Fifth Grade:

Jasleen Kaur - Scholars Academy

Jasmine Supangan - Parkview Elementary

Joseph Lassman - Tayon Elementary







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HOYAGreekGetuway.com

Lindsay Mine, Hoya Vision Care

CVF NEEDS YOUR HELP!

California Vision Foundation is growing and your participation and help are making it happen! Sign up now! Here are the ways to help:

Sign up as a CVF doctor; make a donation to the CVF; donate frames to CVP.

Feel free to contact Yili Young, your CVF liaison of SCCOS, if you have any questions. yili_zhen@yahoo.com

ANOTHER GREAT YEAR OF SCHOOL VISION SCREENINGS

Thank you to everyone involved in the SCCOS MCT Screening Program for the 2006-2007 school year! 2576 children were screened and of these, 540 students were referred for comprehensive eye exams. Plans are already underway for even more screenings in the 2007-2008 school year. Watch for a call for more screeners in this newsletter in the fall!

CONGRATULATIONS SCCOS!

You won a membership award of \$250.00. Last Fall, BAOC posed a membership challenge to the four societies that comprise BAOC (San Francisco, San Mateo, Alameda-Contra Costa, and Santa Clara). The Society with the largest percentage increase in new members would win \$500.00. Santa Clara and Alameda Contra-Costa tied with 4% growth, each. Santa Clara gained 10 new members and ACCCOS gained 11 but the percentage growth was equal at 4%. Both societies split the prize. The SCCOS Board will decide how to distribute the winnings!!



An Nguyen

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DECVISION SEE BEYOND THE ORDINARY

Nikki Iravani, O.D., Vice President, Clinical & Professional Affairs niravani@ccopervision.com

Project Keep Leadership Scholarship

Application Deadline Extended to: June 1, 2007

New practitioners who are interested in learning more about how COA conducts its business now have an opportunity to apply for a scholarship.

COA's Membership Committee is excited to announce the Project Keep Leadership Scholarship Program. For new practitioners who have been licensed less than 10 years, the scholarship program offers an opportunity to attend one of COA's governance events and experience firsthand how the Association conducts its business.

The Leadership Scholarship is a new component to Project Keep. Its objective is to reach new practitioners who are not yet Project Keep members, and offer them an opportunity to see how the Association works toward shaping the profession of optometry.

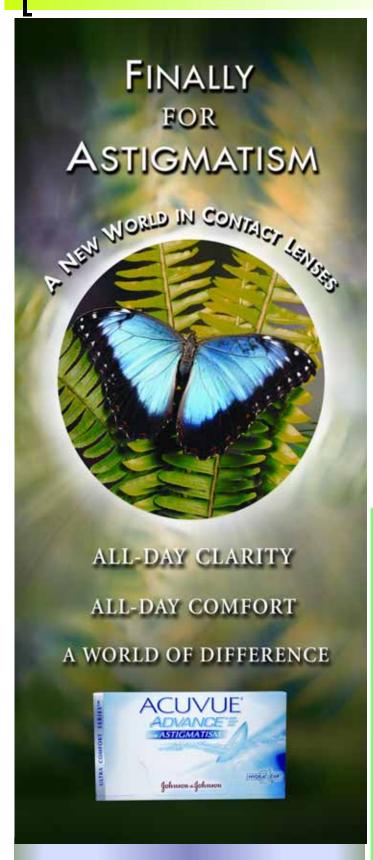
Project Keep, as our members know it, is an existing program that encourages new practitioners to volunteer at the local society leadership level, and in return, offers an extended dues sliding scale.

Five \$500 scholarships will be awarded in 2007 to assist in defraying a portion of travel and/or registration expenses associated with attending the 2007 Presidents' Council & Leadership Conference, to be held in September 7-8, in San Jose, California.

Eligibility:

- COA member in good standing
- Licensed in California 10 years or less
- Applicant may not be a Project Keep member (i.e. holding a leadership or committee position in the local society or COA)

For more details and to download an application for the scholarship, go to http://www.coavision.org/members/login/index.cfm (member login required).



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