

FOCUS

A publication for the members of the Santa Clara County Optometric Society

2005 - 2006 OFFICERS

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How to submit articles and postings for the FOCUS: email them to the Focus Editor by the end of the month for publication in the following issue of the Focus: myeyedoctor@gmail.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)

Visit us on the web: www.sccos.org.

A MESSAGE FROM OUR PRESIDENT SANDRA BOZICH, O.D.

Happy Fall. Fall is always a great time of year. There's a chill in the air, Penn State is playing great football (6-0), Halloween is approaching, and the ski season is right around the corner. Fall also brings the BAOC meeting. It will be held in lieu of our regular monthly general membership meeting. It will be on Sunday the 30th this year (see inside for your registration form) and offers 4 hours of free CE and a free breakfast to all SCCOS members. But remember, you will be billed if you register and then don't show.

Our next regular meeting will be on November 17th. Philip, once again, has a great program lined up. Please try to attend and bring an OD who is not yet a member. Our Society has added 38 new members since July '04. Credit and thanks go to Keith Chow and Ray Chin for going above and beyond the call of duty but I also want to thank each of you, as members, for bringing in new optometrists and for making our newest members feel welcome. And...WELCOME and THANK YOU to our new members for making the commitment to support your profession through COA. By doing so, you help keep the profession strong and vital.

Happy Fall!

Sandy



CALENDAR OF EVENTS

October 20
Sorry for the confusion. No General Meeting of the SCCOS.

October 30
BAOC 9th Annual Meeting at the SF Airport Marriott Hotel. For more information, contact Stuart Mann, O.D. (650)344-2555.

November 1
SCCOS Board Meeting. Contact sandrajbozichod@sbcglobal.net.

November 10
Young OD Association Meeting. Contact bshao2001@aol.com.

November 11-13
Monterey Symposium at the Monterey Marriott Hotel & Monterey Conference Center. www.fall-symposium.com.

December 2
Holiday Party at the California Cafe in Los Gatos. For more info, contact drhur@mvo.com or drbell@mvo.com.

THE SCCOS LOW VISION KIT is new, improved, portable and now available to all SCCOS members. For more information, please contact Keith Chow at drkchow@yahoo.com or 408-269-6861.

9th ANNUAL BAOC MEETING

The BAOC Meeting will take place instead of the
SCCOS October General Membership Meeting

Hosted by San Mateo County Optometric Society
with the generous support of industry sponsors

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Affinity Group, Optos, VSP, Vision West, Zeiss Meditec

WHEN: Sunday, October 30, 2005
7:30 AM - 1:00 PM

WHERE: San Francisco Airport Marriott Hotel
1800 Old Bayshore Hwy.
Burlingame, CA 94010

SPEAKER: **Les Walls, O.D., M.D.**
Southern California College of Optometry
President

TOPIC: **Genomics for the Practicing O.D.**
Judicious Prescribing
Pain Medications

BREAKFAST CHOICES:
All American Tradition
Vegetarian

COST: Members: included as a membership benefit
You still must RSVP! Fax in form below!
SMCOS members: Membership Benefit
BAOC members: \$40.00
Non-members: \$60.00 pay at the door
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DEADLINE: OCTOBER 23, 2005

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YES! I'll be at the BAOC meeting!

Enclosed is my check in the amount of _____ made payable to BAOC.

Send to: Jim Heitzig, APR
P.O. Box 26130
San Jose, CA 95159-6130
Tel: (408)297-7185 Fax: (831)687-0210

SCCOS and SMCOS members do NOT send money!
You're attendance is a membership benefit!

But FAX your RSVP to: Jim Heitzig (831)687-0210 by Oct. 23rd.

Name: _____

Phone: _____ Fax: _____

E-mail (for confirmation): _____

Society: ☐ ACCCOS ☐ **SCCOS** ☐ SMCOS ☐ SFOS ☐ Non Member ☐ Student
Breakfast: ☐ American Tradition (scrambled eggs & sausage) ☐ Vegetarian

**Deadline is October 23rd. RSVPs are binding! Be aware that if you
register and do not attend, you will be billed a no-show fee!**

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2005 PRESIDENTS' COUNCIL RECOMMENDATIONS

No.	Priority	Recommendation to the COA Board of Trustees
1	1	To actively pursue introducing a bill for "Licensure By Endorsement/Credential" to the California state legislature in January 2006. <i>Assigned to Legislative Committee.</i>
2	3	That the COA and Public Awareness Committee explore the option of providing public awareness materials and resources into electronic format (ex. CD-ROM, .pdf), so that information can be presented and printed for local dissemination in a timely manner; and request that AOA do likewise. <i>Assigned to Public Awareness/Technology Committees.</i>
3	2	To proceed with its sponsored legislation, SB 579, in its current form. <i>Assigned to Legislative Committee.</i>
4		That local society presidents encourage their local society board members and general membership to join the American Public Health Association - Vision Care Section - Today. <i>Duly noted.</i>
5	4	That it continue to support the California Vision Foundation (CVF) and to request that the CVF consider public relations options to promote the program to state community partners (Boys & Girls Clubs, Lion's Clubs, etc.) <i>Assigned to the California Vision Foundation/Public Awareness Subcommittee/Health Care Delivery Systems Committee</i>
6	5	That it compile a resource list of eyecare programs for qualified individuals (ie. Medi-Cal, Healthy Families VSP, California Vision Foundation, etc.) to its members and to the public via electronic website. Clarify that services may not be available at all times. <i>Assigned to Health Care Delivery Systems Committee</i>
7		That it continue its relationship with legal hotline service and a financial planning services company for the membership. <i>Assigned to Membership Committee</i>
8		Provide a list to members of third party payers for which optometrists are members and non-members; explore the options or mechanisms of how optometrists can become members on those healthcare plans. <i>Assigned to Health Care Delivery Systems Committee.</i>

GREAT NEWS - HURRAH!

Congratulations! Dr. Clifford Leong was elected by the Academy Board to the level of Emeritis Fellow of the Academy. Dr. Leong has been involved with the Academy since 1972 when he became a Fellow. He is currently

involved in the Primary Care and Contact Lens/Cornea Sections. Dr. Leong was the Society Treasurer for many years and Society Auditor on the Society books for over 20 years. He was the senior partner at the office of Doctors Leong, Low and Lum in Campbell when he retired in 2002.

Tommy Lim, OD was presented the national AOA-PAC Representative of the Year Award. He was selected because of his enthusiasm, work ethic, and commitment to optometry. Dr. Lim was featured in California Optometry magazine. Congratulations!

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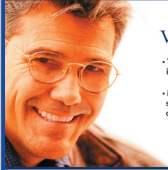
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SANTA CLARA COUNTY OPTOMETRIC SOCIETY

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