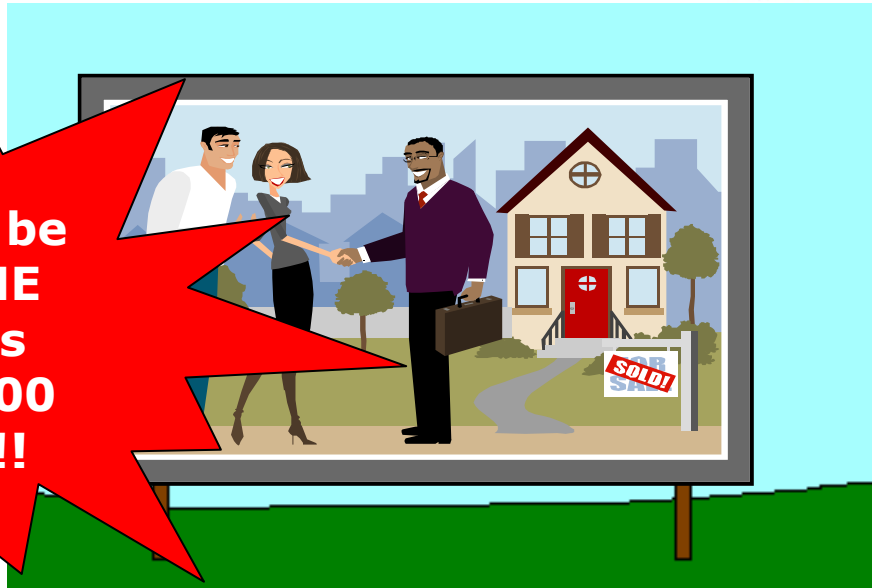


"Buy Now Y'all" Billboard Contest!

Sponsored by the Blue Ridge Association of REALTORS®



**Your ad can be
here for ONE
YEAR for as
low as \$10.00
per entry!!!**



Your listing on a billboard for \$10.00! Blue Ridge Association of REALTORS® (BRAR) is having a year-long media campaign to inform the public why it is a good time to buy a house. The initial campaign begins with this billboard contest; which will be accompanied by a website, www.BuyNowYall.com. The winner will have a picture of his/her listing and name featured on the billboard. We want you to begin telling your clients and contacts about our website, www.BuyNowYall.com, which will tell them why now is a good time to buy.

*The site complete date will be in April - exact day is yet to be determined. **Contest ends March 17th!!!**

Entry Rules:

1. No land or businesses may be entered.
2. Entrant must be a member of BRAR and the listing must be active and member must have an updated website.
3. Entrants may submit as many home entries as they like; however, **each** entry will cost \$10.00. For example, each MLS # = 1 entry. And you may submit the same MLS # multiple times.
4. There will be one grand prize winner whose home will be on the billboard and hot-linked on the "Buy Now, Ya'll" webpage.
5. There will be 10 other winners whose homes will be featured and hot-linked on the aforementioned webpage.
6. The winners must absolve BRAR and committee members of any legal liability involving the advertising of the home.
7. All entries are not transferable and are non-refundable.
8. Winners voluntarily assume all risk and danger relating to the contest.
9. By your entry, you are granting your permission and the owner's permission for the owners' home to be filmed, videotaped or photographed by any means and are granting full use of your likeness and their home without compensation-except as noted above.
10. All entry winners are at the sole discretion of the BRAR Marketing Committee.
11. If the winner requires the billboard be changed in any way, then the winner must pay all costs associated with the change.

Payment must accompany contest entry form

MLS #'s _____ # of Entries _____ X \$10.00 = _____

Agent's Name: _____ Firm: _____

Tel # _____ Email: _____

Method of Payment: Check (payable to BRAR)

MC

VISA

CC# _____ Exp Date: _____

Agent's Signature: _____

Broker's Signature: _____