

FOCUS

A PUBLICATION FOR THE MEMBERS OF THE SANTA CLARA COUNTY OPTOMETRIC SOCIETY

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In case you haven't noticed from the photo, I've changed my hair color. I've also changed my diet to kibble and my nose is always wet. It's all for a good cause, though. Our Society Project this year is Guide Dogs for the Blind. Guide Dogs for the Blind is a non-profit, charitable organization with a mission to provide Guide Dogs, and training in their use, to visually impaired people throughout the United States and Canada. The dogs and services are free to those served, thanks to the generosity of donors and support of volunteers. There are two training facilities; San Rafael, California—20 miles north of San Francisco, and in Boring, Oregon—25 miles east of Portland; and there are puppy raisers throughout the Western states. We will be supporting this worthwhile organization by having a silent auction at our Holiday Party.



Photo courtesy of
www.guidedogs.com

Linda Hur and the Holiday Party committee have been hard at work planning a **FANTASTIC** party this year. The theme is Oscar Night and it will be held on Sat. Dec. 2 (see inside for details and registration form). During the evening there will be a silent auction of donated baskets, all continuing the Oscar Night theme, on which you can bid. 100% of the money raised will go to Guide Dogs for the Blind. Baskets will be donated by member practices and will be full of goodies. Please come prepared to bid high and bid often and spend some big bucks for a great cause.

If you can't attend the party, you will have numerous opportunities to donate money to the project. We will be collecting donations at the November general membership meeting.

And it's not too late to register for the BAOC meeting on Sunday October 22. Paul Karpecki, O.D. will deliver four exciting hours of CE that you won't want to miss. Afterwards, representatives from COA will sponsor a Town Hall meeting, including lunch, to discuss the scope expansion bill we hope to present to the legislature early next year. This is your chance to have your say in how the new law will be written. If you don't attend, you won't have any excuse if you don't get what you want. See inside for more details and registration information for both events.

Fun stuff for the Society. Thanks for participating and making our Society better.

Sandy

**DEDICATED TO ASSURING THE HIGHEST QUALITY HEALTHCARE
FOR THE PUBLIC THROUGH THE ADVANCEMENT OF OPTOMETRY**

BAOC ANNUAL MEETING

WHEN: *Sunday, October 22, 2006*
7:20 a.m. to 1:30 p.m.

WHERE: David's Restaurant (Banquet Room)
5131 Stars and Stripes Drive, Santa Clara
(408) 986-1666
Next to the Santa Clara Golf Club

SPEAKER: **Paul Karpecki, O.D.**

TOPICS: *Ultimate Grand Rounds in Anterior Segment Disease COPE # 16039-AS*
and Oral Medications in the Optometric Practice COPE # 13093-PH
4 hours of CE pending
Breakfast Buffet is included

COST: Registration fee for SCCOS members is included as a membership benefit. RSVPs are binding! Be aware that If you register and do not attend, you will be billed \$75 no-show fee!

To Register, email Jim Heitzig at jimbocando@sbcglobal.net

Please include the following information:

Name, Phone, Fax, Email for confirmation, and Society

Or go to <http://www.baoc.com/AnnualMeeting2006.pdf> to download the registration form and fax it to (831) 687-0210.

The deadline for registration is **October 15, 2006**.

COA TOWNHALL MEETING FOR SCOPE EXPANSION

WHEN: *Sunday, October 22, 2006*
1:30 p.m. to 3:30 p.m.
immediately following the BAOC Annual Meeting

WHERE: David's Restaurant (Banquet Room)
5131 Stars and Stripes Drive, Santa Clara
(408) 986-1666

TOPIC: The California Optometric Association (COA) is hosting a series of regional "Town Hall" meetings throughout the state to discuss the expansion of our scope of practice. Please join us for this important discussion.
Lunch Buffet sponsored by the COA.

To Register, please call (800) 877-5738 or email townhall@coavision.org.

*****Please note, even if you are attending the BAOC, you MUST register for this event separately*****



Santa Clara County Optometric Society

THE OSCARS of OPTOMETRY

Holiday Party

Saturday, December 2, 2006

6:30 – 11:30 pm

Sheraton Hotel, Palo Alto

625 El Camino Real, Palo Alto, CA 94301

650-328-2800

DINNER SELECTIONS

Pacific Salmon Papillote on Brik with Saffron Rice and Citrus Beurre Blanc

Roast Beef Tenderloin served with Yukon Gold Potatoes, Haricot Vert and Truffle Cognac Sauce

Vegetarian by Request

PROGRAM

Cocktail Hour, Dinner, Special Oscar Awards Program, Raffle, Dancing

Silent Auction Fundraiser: Movie-Themed Gift Baskets

Dress: Elegant (Black Tie Optional)

\$65 if postmarked by November 17th, \$75 after November 17th.

Name(s) of Guests / Dinner Selection:

1) _____ 3) _____

2) _____ 4) _____

_____ I am unable to attend The Oscars of Optometry Holiday Party.

Please accept my donation of \$_____ to the SCCOS Fundraiser.

Proceeds to benefit Guide Dogs for the Blind.

Please RSVP and send checks to:

Mountain View Optometry

Attn: Linda Hur

495 Castro Street, Mountain View, Ca 94041

Questions? Please call 650-967-6649 or email drhur@mvo.com or drbell@mvo.com



MOVIE-THEMED GIFT BASKET FUNDRAISER

Oscars of Optometry SCCOS Holiday Party

December 2, 2006



Dear Doctors and Staff,

We are excited to present you with an opportunity to participate in a different kind of Santa Clara County Optometric Society fundraiser. The money raised will go towards Guide Dogs for the Blind.

We are looking for partners/sponsors in producing **Movie – Themed gift baskets** that will be part of a silent auction at the SCCOS "Oscars of Optometry" Holiday. Basket themes can range from wild to funny to family oriented. Let your imagination soar!

Some examples of movies used as themes are: Under the Tuscan Sun, Animal House, Big Night, Angels in the Outfield, Bengi, Sideways, Remember the Titans, Curious George, Shall We Dance?, Caddy Shack...

As this is a fundraiser, you will NOT be reimbursed for the expenses you incur. Rather, your practice will donate the basket to the Society.

Remember, we also encourage you to invite your staff to the Holiday Party this December. It will be a marvelous time of reflection over the year and a chance for them to see their fundraiser project in the midst of the other creative movie-themed baskets.

Please feel free to join practices to combine resources if you wish. For instance, a small, solo practice may wish to partner with another solo practice to produce one basket.

If you would like to commit to donating a basket, please fill out the form below:

Name of Practice(s): _____

Contact Person: _____

Phone Number and Email: _____

Proposed Movie Theme: 1st choice _____

2nd choice _____



Basket Size (circle one option please): SMALL MEDIUM LARGE

You will be informed which of the two movie themes you selected is the one chosen for the basket by **November 1st**.

Please check one of the following:

☐ I will have my basket completed and ready for pick-up on **NOVEMBER 25th**

☐ I will personally bring my basket to the Holiday Party by **5:30 pm** because there are finishing touches to the display that only I can do.

PLEASE SUBMIT THE FORM TO:

BARBORA BELL, 495 CASTRO STREET MOUNTAIN VIEW, CA 94041

OR EMAIL YOUR REGISTRATION TO: drbell@mvo.com

Hello doctors,

As you know, the annual Santa Clara County Optometric Society Holiday Party is on Saturday, December 2, 2006. This year's theme is titled "Oscars of Optometry".

Below is a brief questionnaire for you to nominate your favorite optometrists for the various "Oscar" categories. Your input is very much appreciated as this will make our night more memorable!

Be Brave! Be Humorous!

Be a *Sell-Out* in Silence!



Nominate your fellow colleagues for the following categories:

(Please feel free to nominate more than one person in each category)

OD who has been practicing for less than 5 years:

New OD partners within the past 2 years:

OD who won't retire:

OD who is actively retired:

Most enthusiastic large group practice (3 or more associates):

Most hardworking small group practice (1 or less full time Dr.):

Most spirited staff:

OD who has the most bodily injuries (legs, feet, ribs):

Cutest OD couple:

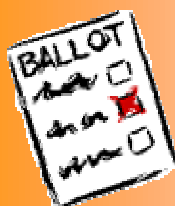
OD who has the most fun (vacation, sports, partying):

OD who has the most kids:

Office that has undergone the most maternity leave within the past 5-7 years:

Optometry swinging bachelor:

Optometry swinging bachelorette:



Please also include any strange or entertaining photographs that you may have featuring our doctors.

Deadline for submission: October 22, 2006

Please email your responses & photos to: Elaine Chung, yoyoec@gmail.com Or Fax to: (408) 252-9888

Thanks for your input! Your "Oscars of Optometry" Committee.

HELP WANTED

The MCT program is looking for screeners for two upcoming school vision screenings scheduled for Monday, October 16, and Monday, October 23. It's a great way to supplement your work week. It's fun, easy, and the pay is great for just a morning of screening. Equipment is provided. Come join a great team! Contact Dr. Jennifer Raether at (408) 445-2051.

LOW VISION KIT

The portable SCCOS low vision kit is available to all our members who pay the one-time fee of \$25. If you would like to borrow it, please contact Dr. Mai Nguyen at mnguyen624@yahoo.com or call her at (408) 269-6861.

SCCOS WELCOMES OUR NEWEST MEMBERS!

Amy Boscia

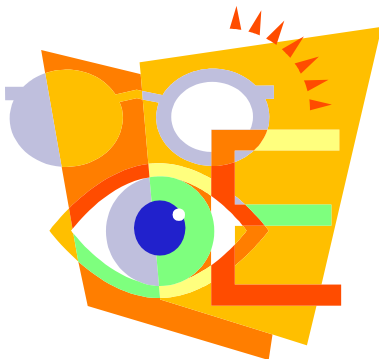
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**Jane Perumattam (800) 848-1506 x2272
jperumattam@transitions.com**

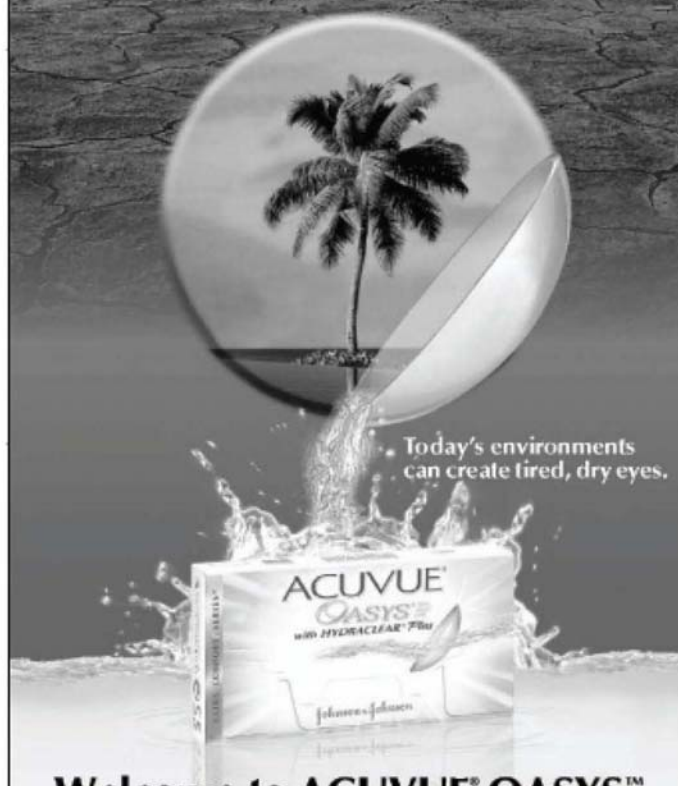
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