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FOCUS

A publication for the members of the Santa Clara County Optometric Society

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OPTOMETRIC SOCIETY

2004 - 2005 OFFICERS

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The views in this publication do not necessarily represent those of the SCCOS, COA, AOA or the editor

How to submit articles and postings for the FOCUS: email them to the Focus Editor by the end of the month for publication in the following issue of the Focus: myeyedoctor@gmail.com

How to change your delivery address: mail changes to Jim Heitzig (1585 The Alameda #100, San Jose, CA 95126)

A Message From Our President Sandra Bozich, O.D.

Dear Society Members

It is with GREAT pleasure that I congratulate you on winning the very prestigious Society of the Year award from the California Optometric Association. This award was presented to us at last weekend's House of Delegates in Los Angeles. I was honored to accept the award on your behalf. We won this award because of all the good things we do for each other and for the community. I will take Presidential Privilege at the general membership meeting next week and describe all of our activities that, when combined, add up to one heck of a Society. Briefly, it's our increase in membership, our mentorship program, our Young OD focus Group, our Society newsletter, our Society project, our Save Your Vision Month Program, and our outstanding CE program that catapulted us ahead of other outstanding societies. But, really, and I believe this deep in my heart, that it is all of **YOU**, the society membership, who faithfully retain membership in COA, that deserve the credit. Without you, there is no society!

I want to thank our delegates this year for taking time out of their busy practices to spend two days in LA debating important issues and directing the COA Board of Trustees on which direction to take the COA. They are: Philip Ong, Dennis Olsen, Keith Chow, Joanna Leong, Dave Redman, Saul Levine, Curt Keswick, Art Low, Ken Schwaderer, Linda Hur, Debbie Rheam, Benny Shao, Jeff Calmere, and Brent Chinn. Please extend to them your thanks for representing you so professionally and tirelessly. Each of you should make it a professional goal to attend at least one House of Delegates meeting. It is always interesting to learn about the challenges facing optometry and to meet colleagues from across the state.

And finally, you will hear me say this many times over the next month, we need to support Dr. Ed Hernandez in his race for the Assembly. As we prepare to expand our scope of licensure, having an optometrist in the state legislature would be of enormous value. He needs visible support (a.k.a. BIG BUCKS) from his profession and colleagues in order to gain the support of other organized labor groups, and ultimately to serve on the most powerful committees in the Assembly. Please bring your checkbooks to the next meeting as you will have an opportunity to donate to his campaign.

It's great to see so many of you at the general membership meetings. I hope to see as many of you next week for our Toddler Program as we did at last month's meeting!

Sandy



Congratulations SCCOS! You are the COA's Society of the Year 2005!

Optometrist of the Year 2005:



Dr. Brent Chinn (center) was awarded the SCCOS Optometrist of the Year 2005 at the Holiday Party in Los Gatos. Here standing next to Dr. Dave Redman (left), Dr. Dennis Olson (right).

The Optometrist of the Year is selected by the last three recipients of the award. This person must have offered service to optometry either through the Society or the community at large.

It was fun interviewing the Optometrist of the Year 2005. Here are the answers to the "Pesky Questions by Rischel". The Optometrist of the Year was born in Bellvue, WA but moved to San Jose in 1969. He graduated from Willow Glen High School in San Jose and went on to graduate at Cal Berkeley in Biochemistry. He continued there to graduate from the Optometry School in 1992.

The Optometrist of the Year

currently owns two practices: one in Mountain View, the other in South San Jose. He met his business partner and good friend, Dave Redman, during human anatomy when they shared a cadaver (and similar sense of humor). They dubbed the cadaver roast beef man since his muscles were very dark and often joked if anyone had any mustard. At the start of his career, he had the privilege of working with some excellent ODs who had a part in molding him...Curt Keswick (minus the harmonica), Ken Sweeney, Lorie Gong, and Tommy Lim.

The Optometrist of the Year has held a number of positions at the society level: Focus Editor,

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*Source: Data Development Corporation Survey, September 2002

SCCOS General Membership Meeting

WHEN: Thursday, February 16, 2006
6:30 Cocktails and Camaraderie
7:00 Dinner and CE Event
General Meeting Immediately Following

WHERE: David's Restaurant
(Banquet Room)
5151 Stars and Stripes Drive
Santa Clara (408) 986-1666
Next to the Santa Clara Golf Club

SPEAKERS: **Colin Kageyama, O.D.**
Liane Rice, O.D.
Stuart Mann, O.D.

TOPIC: Toddler Vision Development & Examination
(2 hours of CE)

MEAL CHOICES: Beef Brochettes
Risotto Stuffed Roasted Bellpepper
Blackened Catfish

COST: Members: included as a membership benefit
Non-members \$45 ***
*** (RSVP and pay at the door)

Please RSVP with **Philip Ong, O.D.**
afoc2020@yahoo.com or (408) 997-2020

Include **NAME**, **CA LICENSE**, and **MEAL PREFERENCE**.

*** The deadline is Monday, February 13th by 5 PM***

Brent Chinn, O.D.

MCT Screening Coordinator, Trustee, President-Elect, President, Immediate Past President. He's also held a number of positions in COA: President Council Committee, COIS Committee and Liaison to the Membership Committee. But that's not all folks. He's also been on the VWI Board and Quality Assurance Committee for GE Vision Plans. How does he have time for his hobbies of golfing (although left handed with a wacky swing), skiing, drums and XBOX (his current favorite game is Splinter Cell)? Well, you can ask his wife of 15 years, Phyllis, or you can ask either of his two boys. Their family pet hamster,

Hammy, might tell you if you could understand.

The Optometrist of the Year ignored my other questions but he did share one of his favorite quotes...*The opposite of bravery is not cowardice, but conformity.* - Robert Anthony. He's always tried to apply that to all areas of his life. "Don't be satisfied with the status quo, but continue to push yourself and others around you to do better in everything you're involved in."

Congratulations, Dr. Brent Chinn as the Santa Clara County Optometric Society's Optometrist of the Year for 2005.



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SCCOS Announcements

The SCCOS is always looking for doctors who want to become more involved with the MCT screening program. The pay is great, the work is easy and you'll be filling up just half a day for a great cause. If you like administrative work, we could use your help there, too. Please contact Dr. Jennifer Raether via email at ehouts@pacbell.net.

The new, portable, SCCOS low vision kit is now available to our members. Please contact Dr. Mai Nguyen via email at mnguyen624@yahoo.com or you can call 408-269-6861.

Today's Headlines Read:

New federal regulations have extended the time frame on the utilization of 2005 flexible spending accounts. Patients may have until March 15th of 2006. Have your patients check with their employers if they think they have monies in reserve and if this applies to them. They may have a second chance to use it or lose it.

Preserving Independent Optometry will be presented by Primary Eyecare Network. It will be held at the Portola Plaza Hotel in Monterey, March 24-26, 2006. Contact PEN at (800) 444-9230, Fax (925) 838-9338 or email info@PrimaryEye.net for more information.

Aucvue Oasys is FDA approved for 6 nights of continuous wear. Current available parameters are +4.00 to -6.00 in 0.25 diopter steps.

AMO has a new lubricant eye drop called blink[™] Contacts Lubricant Eye Drops for use with soft and gas permeable contact lenses. It is fortified with electrolytes found in natural tears. Hyaluronate, a naturally occurring substance found in your eyes, forms a moisture cushion so eyes stay refreshed. Also contains OcuPore[™], a gentle disappearing preservative. amoeyecare.com

CALENDAR OF EVENTS

First Tuesdays of the Month

SCCOS Board Meeting

First Thursdays of the Month

Young OD Meeting

Third Thursdays of the Month

General Meetings and CE

March 9-12

Optowest 2006. Long Beach Convention Center. Register at www.optowest.com

April 21-23

Morgan/Sarver Symposium. Double Tree Hotel, Berkeley Marina. For more information: (800) 827-2163; optoCE@berkeley.edu; or visit the web at <http://optometry.berkeley.edu>.

May 6,7

Save the dates. A follow up CE to our InfantSEE program featuring Glen Steele. More info to follow.

June 2,3,4

Ocular Symposium. Holiday Inn Golden Gateway, San Francisco. (415) 278-9940; ocularsymp@aol.com

SANTA CLARA COUNTY OPTOMETRIC SOCIETY

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