

# Adam Keller

## Senior Software Engineer

I'm a Senior Software Engineer currently consulting for Insight Digital Innovation located in Cincinnati Ohio with a focus in Accessibility, UI/UX design and Frontend development. I've been working in the industry for over 7+ years consulting with clients ranging from Fifth Third Bank to The Christ Hospital to Johnson & Johnsons

### EXPERIENCE

#### Senior Software Engineer

Insight Digital Innovation  
2015 - Present

- Lead on the creation of pattern libraries that would allow clients to document their brand components.
- Instituted accessibility audits for Fortune 500 companies that lead clients to become more A11Y aware.
- Designed and built responsive web components that aligned to best practices and WCAG 2.0 guidelines.
- Established color, spacing and typography language using modern methodologies for use in design systems.

#### Frontend Developer

Clubessential  
Sept 2014 - Sept 2015

- Developed the user interface with HTML5, CSS3, Javascript, jQuery.
- Maintained front end and backend maintenance of websites.
- Worked with management team to find and produce creative solutions.

#### UI Developer

Donor Drive  
March 2013 - Sept 2014

- Led design and vision efforts alongside project managers to establish the best user experience for non-profit clients
- Built responsive web sites using Sass and Bootstrap as the main HTML/CSS framework.
- Worked with management team to find and produce creative solutions.

### CONNECT

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### INDUSTRY KNOWLEDGE

UI Design  
UX Design  
Interaction Design  
Product Design  
Flexbox  
CSS Grid  
Wireframing  
User-Centered Design  
Design Systems  
Accessibility  
HTML5/CSS3  
JavaScript

### TOOLS & TECHNOLOGIES

Figma  
Sketch  
CSS Methodologies  
Git  
InVision  
Abstract  
Adobe Creative Cloud  
Visual Studio Code

### EDUCATION

Associates of Applied Business in  
Advertising Art  
The Modern College of Art and Design  
2011 - 2013, Kettering OH