

DESIGN PORTFOLIO

Harshitha Rajendran

UI/UX DESIGNER
FRONT END WEB DEVELOPER
GRAPHIC DESIGNER
FASHION ILLUSTRATOR



EXPERIENCE

Freelance GRAPHIC DESIGNER (2020-2023)

FASHION CONSULTANT, Scotch and Soda Amsterdam (2019-2020)

QUALITY CONTROL INTERN, Jak Industries (2016)

PROJECT HIGHLIGHTS

Brand identity design (logos, business cards, letterheads)

Look-books and product catalogs

Infographics and print-on-demand designs

E-commerce website development

React JS applications

Interactive games and utilities

HTML, CSS, and JavaScript-based tools and experiments

HELLO, I'M HARSHITHA RAJENDRAN.

I'M A DESIGNER WHO'S PASSIONATE ABOUT CREATING MEANINGFUL EXPERIENCES THAT CONNECT PEOPLE AND BRANDS. WITH A BACKGROUND IN FASHION AND A LOVE FOR TECHNOLOGY, I'VE DEVELOPED A UNIQUE APPROACH TO DESIGN THAT'S CENTERED AROUND EMPATHY, CREATIVITY, AND PRECISION.

EDUCATION

MASTER OF FASHION MANAGEMENT, Manipal Academy of Higher Education (2020)

BACHELOR OF FASHION TECHNOLOGY, National Institute of Fashion Technology (2017)

CERTIFIED FULL STACK DEVELOPER, IBM (2024)

CERTIFIED FRONT-END DEVELOPER, Meta (2024)

KEY SKILLS

Visual Design

Graphic Design

UI/UX Design

Front-end Web Development

HTML, CSS, JavaScript, React, Node.js

PERSONAL PROJECTS

PAINTINGS

ILLUSTRATIONS

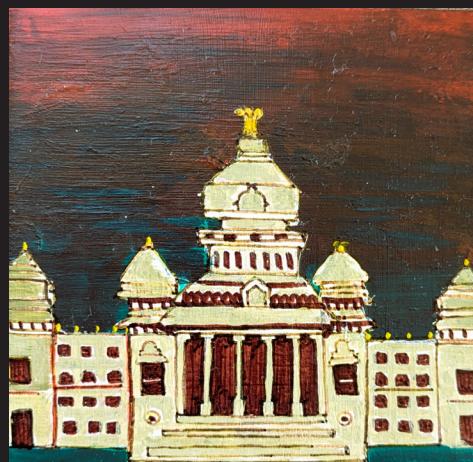
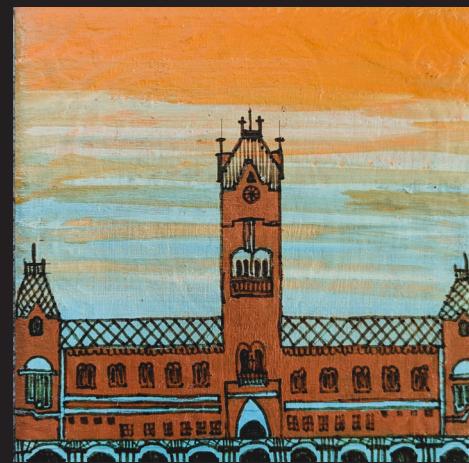
PHOTOGRAPHY

Harshitha Rajendran

Visual Musings

THIS COLLECTION OF PAINTINGS, ILLUSTRATIONS, AND PHOTOGRAPHS REPRESENTS MY CREATIVE OUTLET AND PASSION PROJECT. THROUGH THESE PIECES, I EXPERIMENT WITH DIFFERENT MEDIUMS AND TECHNIQUES, ALLOWING MYSELF TO FREELY EXPRESS AND EXPLORE MY ARTISTIC VOICE.

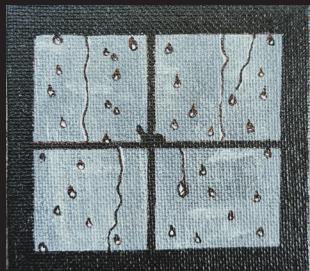
paintings



COASTERS
Acrylic on clay

(clockwise from left)
paintings of the moon, a
streetlamp in the night
sky, the central station
in Chennai, India and
the Vidhan Soudha in
Bengaluru, India

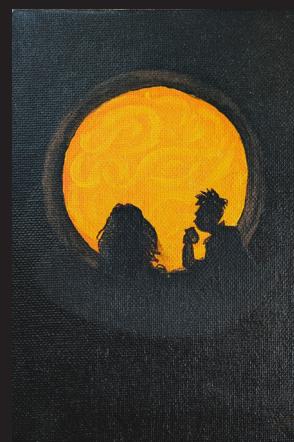
paintings



4x4
Acrylic on canvas

(clockwise from left)
abstract painting
of the human face,
lady in red, flower
motif, daisy bloom,
window on a rainy
day, colors of a dy-
ing tree, a couple's
sunset, bamboo and
bricks, view from a
dam, sunset by the
river, colorful home,
a tibetian monastary

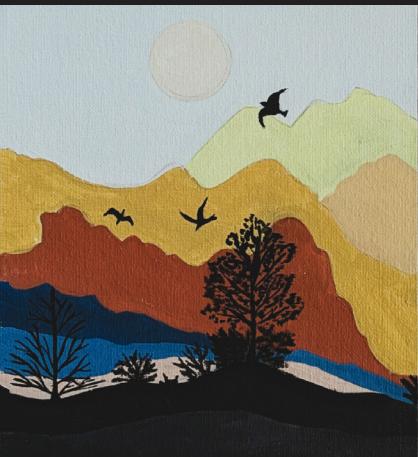
paintings



8x6
Multimedia on canvas

(clockwise from left) a desert dream, gardeners paradise, hands under waves, northernlights in the forest, a boquet of self-love, a sunset date, a cabin in the woods

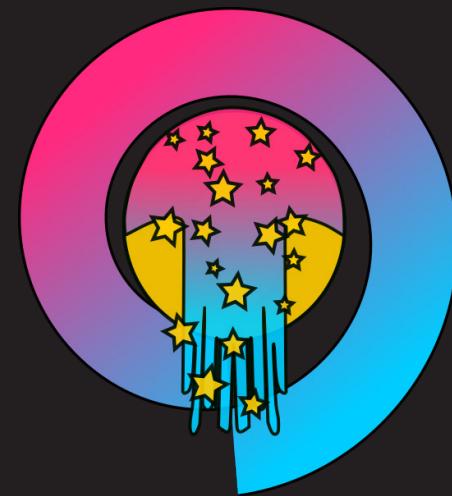
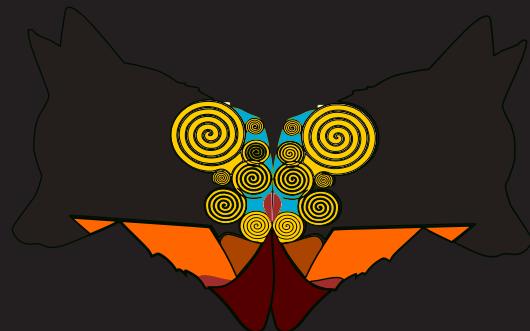
paintings



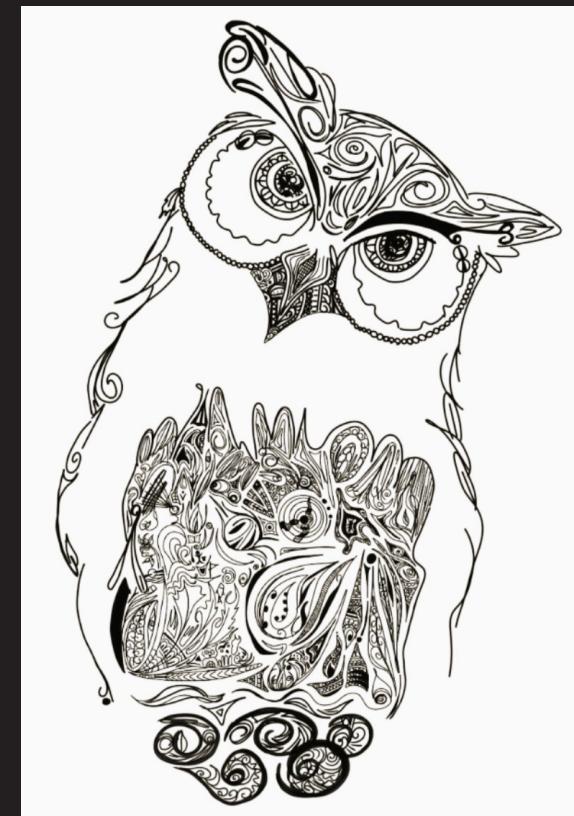
10x12
Acrylic on canvas

(clockwise from left) a rajasthani bride, a countryside sunrise, an exploding earth, a whimsical dryland, the rolling hills

digital art



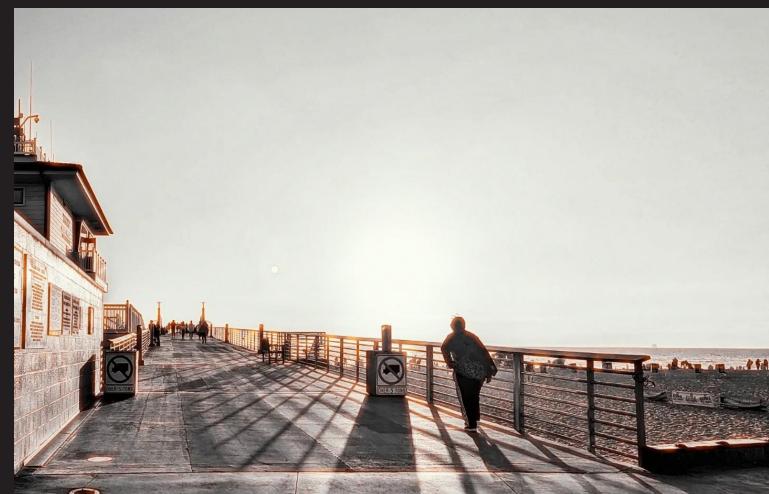
digital art



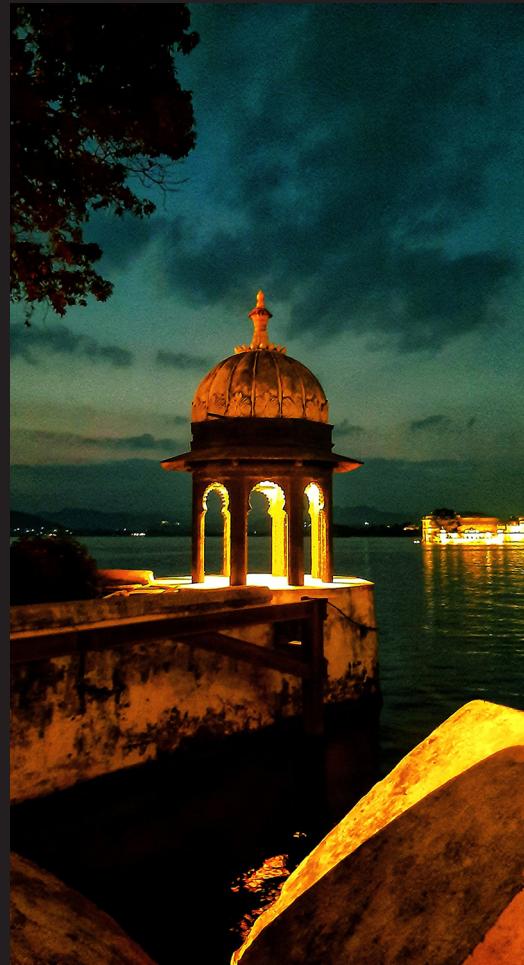
photography



photography



photography



photography



THANKS FOR TAKING THE TIME TO REVIEW MY WORK.

I'M EXCITED TO EXPLORE OPPORTUNITIES WHERE I CAN LEVERAGE
MY EXPERTISE IN UI/UX, GRAPHIC DESIGN, AND VISUAL ART TO
DRIVE INNOVATION AND GROWTH. LET'S CONNECT AND DISCUSS HOW
MY SKILLS CAN ALIGN WITH YOUR TEAM'S NEEDS.

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