

JESSICA L. CHANG

EXPERIENCE

UX Design Student | Sept 2017 - Jan 2018

DesignLab UX Academy

- Established a foundation in UX design principles and the design thinking process
- Conducted user interviews and usability testing and analyzed data
- Designed responsive wireframes and prototypes
- Validated and tested assumptions
- Learned new design tools and software
- Critiqued other students work during group crit sessions
- Created a personal brand and portfolio website

Project Coordinator | Sept 2015 - Sept 2017

Moody's Analytics

- Drove the development, delivery and deployment of the 2016 launch of RiskBench and its following releases
- Worked closely with product managers to set milestones and plan release schedules
- Coordinated resources, drafted and oversaw deployment plans, mitigated potential risks and dependencies
- Led the efforts in planning global product trainings
- Produced creative content for internal events and programs (i.e. Company welcome videos, poster designs, slideshows, etc)
- Monitored project status and communicated transparent progress to senior management and various stakeholders
- Co-coordinated 2016's Girls Who Code summer immersion program
- Planned events and determined budget as a member of the Women's ERG steering committee


Program Analyst | Feb 2015 - May 2015

HomeStyles

- Collaborated with a team to redesign a health behavior change program targeting children in low-income neighborhoods
- Produced a Logic Model based on health behavior theories and presented it to the clients
- Conducted audience analysis
- Researched and analyzed data to drive decision making
- Brainstormed methods of recruiting and retaining members
- Developed key messages and identified effective channels
- Built strategic communication objectives

CONTACT

 San Jose, CA

 (646) 469-7942

 jessicalauren718@gmail.com

 www.jessicalchang.com

EDUCATION

Bachelor in Communications

Rutgers University

2011-2015

SKILLS

Sketch ● ● ● ● ○

Photoshop ● ● ● ○ ○

Design Thinking ● ● ● ● ●

UX/UI Design ● ● ● ● ○

Agile Methodology ● ● ● ● ○