

JESSICA L. CHANG

UX/UI Designer solving user problems with unique and creative solutions. Exercising UX design principles and design thinking process with added knowledge of the product development lifecycle. Self-starter and always up for the challenge.

CONTACT

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EDUCATION

Bachelor in Communications

Rutgers University

2011-2015

SKILLS

Prototyping

Visual Design

Design Thinking

Usability Testing

Agile Methodology

EXPERIENCE

UX Design Student | Sept 2017 - Jan 2018

DesignLab UX Academy

- Collaborated with a Software Engineer from Yahoo to build a responsive website using Sketch and Zeplin
- Established a foundation in UX design principles and the design thinking process
- Conducted user interviews and usability tests and analyzed data
- Designed responsive wireframes and prototypes
- Validated and tested assumptions
- Utilized industry standard design tools and software
- Critiqued other students work during group crit sessions

Project Coordinator | Sept 2015 - Sept 2017

Moody's Analytics

- Drove the development, delivery and deployment of projects similar to the 2016 launch of RiskBench and its following releases
- Collaborated with UX Designers, Engineers and Product Managers
- Worked closely with product managers to set milestones and plan release schedules
- Coordinated resources, drafted and oversaw deployment plans, mitigated potential risks and dependencies
- Led the efforts in planning global product trainings
- Created and designed content for internal events and programs
- Monitored project status and communicated transparent progress to senior management and various stakeholders
- Brainstormed and tested ideas for streamlining processes
- Planned impactful events and determined budget as a member of the Women's Employee Resource Group's steering committee

Program Analyst | Feb 2015 - May 2015

HomeStyles

- Collaborated with a team to evaluate and redesign a health behavior change program
- Created a Logic Model based on health behavior theories and presented to clients
- Conducted user research and utilized UX design thinking process
- Determined possible methods of recruiting and retaining members
- Identified value proposition and user flows
- Developed strategic communication objectives