

From: **Jess McKenzie** jessica.mckenzie@my.jcu.edu.au

Subject: Assignment Update

Date: 17 April 2015 5:54 pm

To: jamal.yamashita@my.jcu.edu.au, John Davies john.davies@my.jcu.edu.au, Digby Tilse digby.tilse@gmail.com

JM



Hi guys,

Here's a recap of today's meeting...

- keep an eye on that milestone 1 deadline... not far away
- Meeting times will be 1pm Mondays in the library. If anyone needs additional time i will likely be in the library all day on Monday. *I have booked Group Study room 1.4 (2nd floor of library) from 1-3 so please meet here.*
- John... we discussed roles further after you left and think it would be a good idea for Stephvphvphen :P to focus on the the HTML side and structuring the site content, and for you to focus on the CSS side and the style of said HTML. SO essentially... Stephen is programming and you are designing but you will both need to work together to ensure both structure and style work together nicely.
- Mission statement notes
 - raise profile of business and make it appear more professional
 - make the site self-managable (ie. so that the client doesn't need to do much to maintain it)
 - increase memberships and therefore ticket sales... ie. increase revenue
- Target Audience notes:
 - 40+
 - should target 40+ but still cater for the younger generations
 - accessibility
 - easy of use
 - high contrast
 - descriptive links for vision-impaired
 - colour - possibly neutral and not too out of this world
 - informative... older people like to read more than us
 - decrease the click-count by about 99% (!!)... shouldn't need a massive breadcrumb trail to get to a page.

CP2010 tasks

- Digby and myself have come up with a good plan for the backend dynamics involving these steps
 1. Create a realistic ERD (Entity Relationship Diagram) considering all required table relationships and attributes (almost finished this)
 2. Create a functional database from the ERD in SQLiteManager (Jess)
 3. Write SQL queries based on ERD to interact with the database (Digby will do this while i create the DB in SQLiteManager)
 4. Test queries in completed database to ensure they do what they are supposed to
 5. Create forms to implement the queries that can be later integrated with the HTML and CSS

CP1406 tasks

- John and Stephen - please upload this to the repository by Saturday night so that we can all review and discuss it before design begins. This needs to be done quickly as it all needs to be up and running before Thursday (aaaaaargh!)
- 1. please use the notes from today's meeting to **each** write up the following:

- clear and specific mission statement
- how will the success of the site be measured to reflect on whether it achieves its goal/s
- how will you design and structure the website to appeal to the target audience

2. collaborate with each other via email and turn this into a single document before uploading and notifying the rest of the team.

Please stay on top of your emails and be prompt in your responses where applicable so that there is no wasted time. Communication is key.

I eagerly await to see what you come up with :D

Thanks,
Jess