From: Jess McKenzie jessica.mckenzie@my.jcu.edu.au

Subject: Assignment Update (!!)
Date: 15 April 2015 9:41 pm

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Hi Guys,

I've taken the liberty of reading through every last bit of the assignment outline and highlighting the parts applicable to each year level and the key areas we need to be focusing on (attached to this email).

I'm hoping that given the immense size of this document the highlighted areas will prove easier to scan for information as you progress through the assignment.

If you've read through the outline you will notice something really important... it really is a major assignment. We need to get thinking about this straight away and start planning (!!!!)

With this in mind i'm asking that the following small tasks be completed before this week's prac so that we have something to go with:

## John and Stephen

1) Create a simple mindmap (preferable) or organised list of appropriate goals, target audiences, and strategic ways to appeal to this/these target audiences

NOTE: i'd like each of your to complete this so we can pool them together and discuss/choose during the prac

- 2) send me your github username so that i can add you to the group repository.
- 3) visit the <u>client's current website</u> and list some pros and cons to the design... this can be included in the mind map if you like but the idea of this task is to identify ways we can improve the site for the business.

## Diaby

- 1) list all of the tasks you consider necessary to create the database and facilitate access to it. I know we each have a very limited understanding of this PHP and SQL so far but let's see how far we can go with what we do know so we at least have a starting point:)
  - 2) send me your github username so that i can add you to the group repository
- 3) visit the <u>client's current website</u> and list some pros and cons to the design... this can be included in the mind map if you like but the idea of this task is to identify ways we can improve the site for the business.

## Jess

- 1) set up the group repository in githup and get everyone linked in
- 2) list all of the tasks you consider necessary to create the database and facilitate access to it.
- 3) visit the <u>client's current website</u> and list some pros and cons to the design... this can be included in the mind map if you like but the idea of this task is to identify ways we can improve the site for the business.

I hope i've made that clear enough for everyone but if there are any questions at all please do not hesitate to ask. Don't freak out... it's pretty much just brainstorming.

I have tried to make it as fair as possible considering the milestones for each of us.

See you all on Friday!!

Thanks, Jess



