

E-Commerce Pitch Deck

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BRINGING FURNITURE SHOPPING ONLINE

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Problem Statement



- ▶ - Customers struggle to find high-quality furniture at affordable prices.
- ▶ - Lack of trust in online furniture stores due to poor quality or misleading images.
- ▶ - Limited customization options for furniture buyers.

FEATURED PRODUCTS

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Classic Chair

\$89



Elegant Chair

\$99



Luxury Chair

\$120



Cozy Chair

\$75



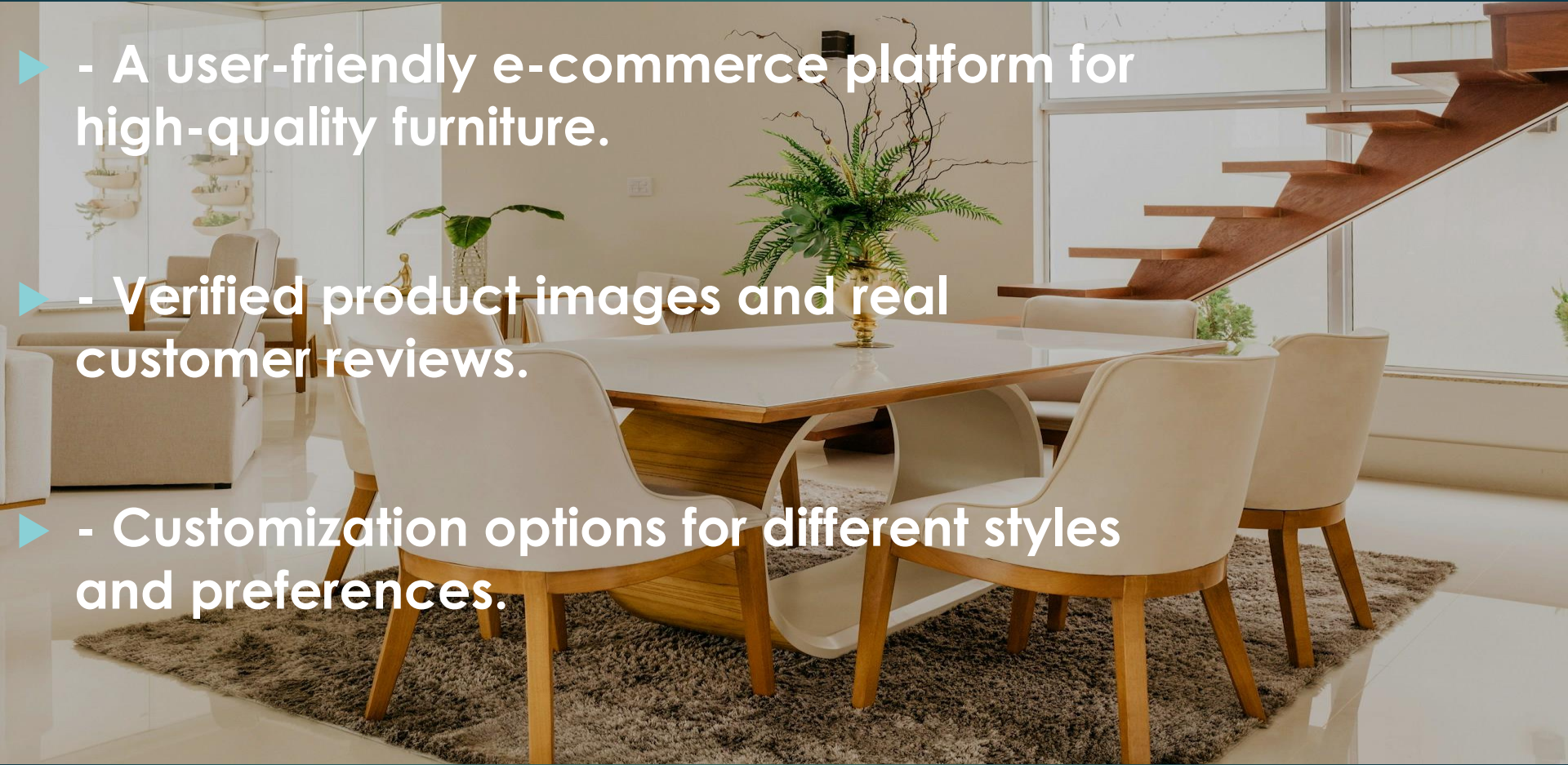
Modern Chair

\$110

Our Solution



- ▶ - A user-friendly e-commerce platform for high-quality furniture.
- ▶ - Verified product images and real customer reviews.
- ▶ - Customization options for different styles and preferences.



Market Opportunity

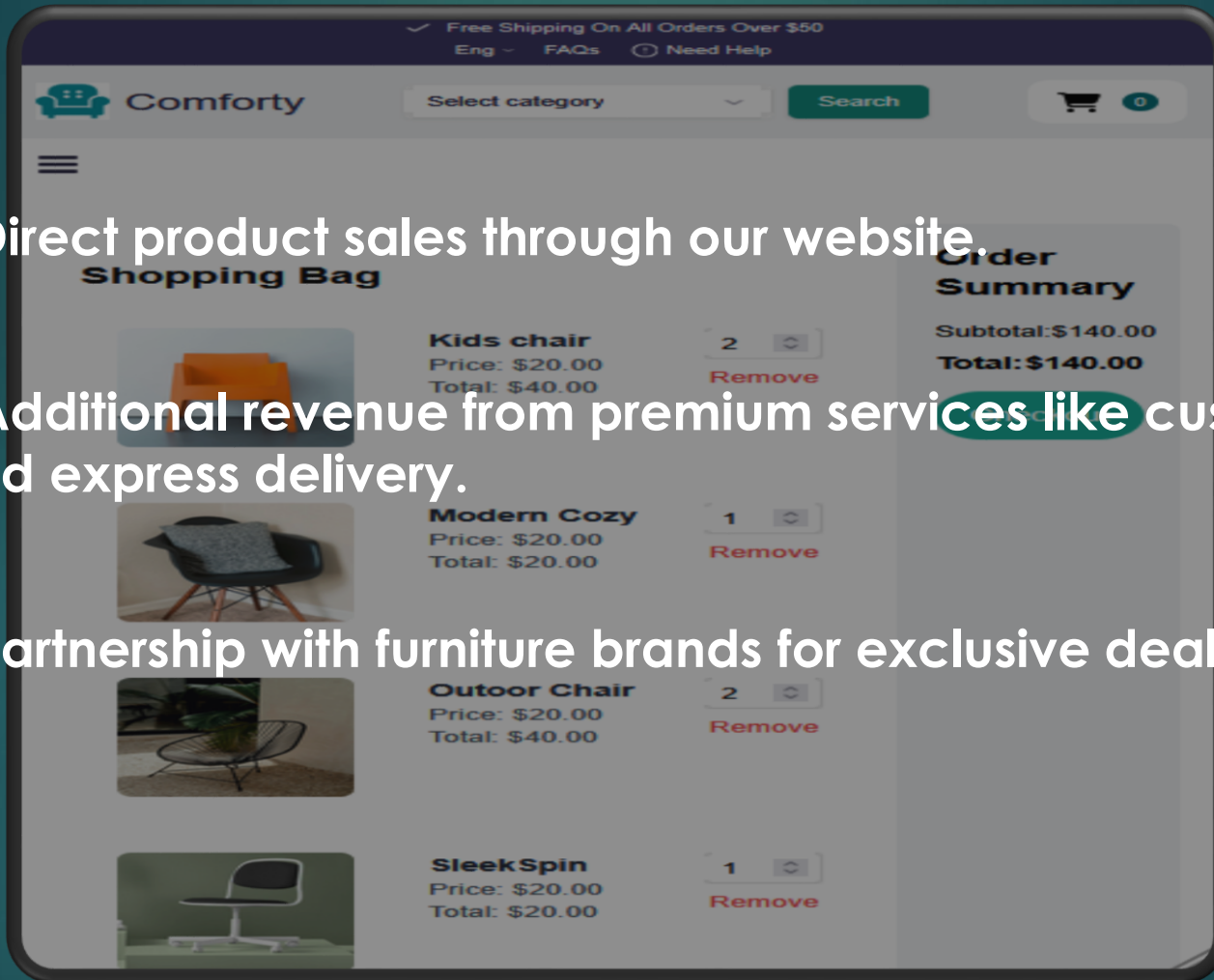


- ▶ - Growing online furniture market valued at billions of dollars.
- ▶ - Targeting homeowners, office spaces, and interior designers.
- ▶ - Expanding reach with social media and digital marketing.



Business Model

- ▶ - Direct product sales through our website.
- ▶ - Additional revenue from premium services like customization and express delivery.
- ▶ - Partnership with furniture brands for exclusive deals.



Product Overview



- ▶ - Modern and user-friendly interface.
- ▶ - Secure checkout and multiple payment options.
- ▶ - Comforty Furniture Shopping



Competitive Analysis

- ▶ - Competitor A: Expensive but trusted brand.
- ▶ - Competitor B: Affordable but lacks quality control.
- ▶ - Our Edge: High-quality, affordable, and customizable furniture.



Go-To-Market Strategy



- ▶ - Social media marketing and influencer collaborations.
- ▶ - SEO-optimized website for organic traffic.
- ▶ - Partnerships with home decor brands.



Financial Projections



- - Investment needed and expected **Uncountable** returns.



Our Team



- ▶ - Kamlesh Kumar : Developer
- ▶ - Other Team Members



Call to Action



- ▶ - Looking for investors and strategic partners.
- ▶ - Open to discussions and collaboration.
- ▶ - Contact: Kamlesh_kumar174@yahoo.com