# Pujan Paudel

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## **EDUCATION**

• Ph.D. in Computer Engineering, Cumulative GPA: 3.93

Expected May, 2025
Boston, MA

Boston University (BU)

Research Area: Content Moderation, Natural language Processing (NLP),

Machine Learning (ML), Information Retrieval (IR), Cybersecurity

Advisor: Dr. Gianluca Stringhini

• Bachelor of Science (Honours) in Computer Science, Cumulative GPA: 3.75 The University of Southern Mississippi (USM)

 $May\ 2020$   $Hattiesburg,\ MS$ 

Honours Thesis Title: The Blind Spot of Twitter Bot Moderation

Advisor: Dr. Andrew Sung

#### WORK EXPERIENCE

Boston University

Boston, MA

• Ph.D. Researcher at Security Lab (SeclaBU)

September 2020 - Present

- Developed a SOTA Contrastive Textual Deviation approach leveraging FLAN-T5 LLM for unsupervised stance detection, reducing false positives (20 to 2.1%) of automated soft moderation [1].
- $\Rightarrow$  Developed an end-to-end reverse image search system for million-scale social media images using perceptual hashing and Milvus, improving visual soft moderation (by 13 times) on Twitter [2].
- ⇒ Implemented a *Learning To Rank* (LTR) based keyword extraction system to automate soft moderation in a dataset of 7M tweets, improving textual soft moderation (by 20 times) on Twitter [3].
- Currently developing a real-time scanner to proactively discover fraudulent e-commerce websites by using streams of data from social media activity, search engines, and indicators of domain trustworthiness.
- $\Rightarrow$  Currently experimenting with multi-modal embeddings (vision-language architectures) to address the challenges of cross-topic and cross-platform contextual content moderation.
- Graduate Teaching Fellow for Introduction to Software Engineering Course

  September 2021 May 2022
  - ⇒ Developed assignments, exams, and lab sessions for course topics such as Assembly programming and Object Oriented Programming in C++.
  - ⇒ Mentored students in developing portfolio projects using multiple technologies (e.g. android development, game development, and web apps).

#### The University of Southern Mississippi

Hattiesburg, MS

• Research Assistant

Jan 2017 - May 2020

- Conducted research in Twitter social bots using tools from topic modeling, network science, and information diffusion [8,9].
- Duilt conversational agents tool using Amazon Alexa to assist the USM Psychology department in studying the feasibility of voice assistant technology in retention experiments of single-digit mathematical calculations for cognitively weaker children.

#### TECHNICAL SKILLS

- Programming: Python, C/C++, Javascript, Java, C#, Bash Scripting, R
- Machine Learning: Scikit-learn, PyTorch, Pandas, WandB, OpenCV, SciPy, NetworkX
- Technologies: ElasticSearch, Lucene, AWS, Docker, Flask, Spark, React.js, Django, Node.js, Github, AWS SageMaker, Google Cloud Platform
- Database: Milvus, Cassandra, MongoDB, SQL, PostgreSQL
- Concepts: Web crawling, Data mining, Exploratory Data Analysis, Generative AI, API, Transformers, Computer Vision, Large Language Models, Topic Modeling, Vector database, Big Data, Cloud Computing

## **PUBLICATIONS**

- [1] P. Paudel, M.H. Saeed, R. Auger, C. Wells and G. Stringhini, "Enabling Contextual Soft Moderation on Social Media through Contrastive Textual Deviation," 33rd Usenix Security Symposium, Philadelphia, PA, USA, 2024.
- [2] P. Paudel, C. Ling, J. Blackburn and G. Stringhini, "PixelMod: Improving Soft Moderation of Visual Misleading Information on Twitter," 33rd Usenix Security Symposium, Philadelphia PA, USA, 2024.
- [3] P. Paudel, J. Blackburn, E. De Cristofaro, S. Zannettou and G. Stringhini, "Lambretta: Learning To Rank For Twitter Soft Moderation," 2023 IEEE Symposium on Security and Privacy (SP), San Francisco, CA, USA, 2023.
- [4] N. Toraif, N. Gondal, **P. Paudel** and A. Frisellaa, "From colorblind to systemic racism: Emergence of a rhetorical shift in higher education discourse in response to the murder of George Floyd," PLoS one 18.8 (2023): e0289545.
- [5] M. Singhal, C. Ling, P. Paudel, P. Thota, N. Kumarswamy, G. Stringhini, and S.Nilizadeh "SoK: Content Moderation in Social Media, from Guidelines to Enforcement, and Research to Practice," 2023 IEEE 8th European Symposium on Security and Privacy (EuroS&P), 2023.
- [6] **P. Paudel**, J. Blackburn, E. De Cristofaro, S. Zannettou and G. Stringhini, "A longitudinal study of the Gettr social network," International Workshop on Cyber Social Threats, 2022.
- [7] **P. Paudel**, J. Blackburn, E. De Cristofaro, S. Zannettou and G. Stringhini, "Soros, child sacrifices, and 5G: understanding the spread of conspiracy theories on web communities," arXiv preprint, 2021.
- [8] P. Paudel, TT. Nguyen, A. Hatua and AH. Sung, "How the tables have turned: Studying the new wave of social bots on Twitter using complex network analysis techniques," 2019 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining, Vancouver, Canada, 2019.
- [9] P. Paudel, TT. Nguyen, A. Hatua and AH. Sung, "User Level Multi-feed Weighted Topic Embeddings for Studying Network Interaction in Twitter," Big Data-BigData 2019: 8th International Congress, San Diego, CA, USA, 2019.

## Additional Projects

• Profiling climate change misinformation on Reddit

January 2023 - May 2023

- ⇒ Identified and measured the longitudinal evolution of climate skepticism claims across subreddits using Structural Topic Modeling (STM)
- ARPA Earmarks Analysis

March 2022 - May 2022

- ⇒ Built a custom Named Entity Recognition (NER) model using Spacy to automatically infer policy buckets from ARPA amendment language to further analyze any disproportionate distribution of earmarked funding
- Scaling Remote Sensing Data Processing With Ray

March 2022 - May 2022

- Setup OpenTelemetry and Jaeger in Mass Open Cloud (MOC) for distributed profiling and finding bottlenecks on a NASA-JPL remote sensing application, proposing a new parallelization scheme with 3x speedup
- Cyberwarfare: Longitudinal Trends and Effects on Foreign Policy

May 2021 - July 2022

Crawled, compiled, and curated a dataset of state-sponsored cyber attacks from three different data sources to analyze how cyber-severity of future attacks changes as an effect of policy actions between rival countries

## Awards and Honors

• Pardee Center Graduate Summer Fellowship, BU

2021

• Distinguished ECE PhD Fellowship, BU

2020

• Runner Up, Undergraduate Research Symposium, **USM** 

2019

• Best Innovation Application, CalHacks 2016

2016

• Best IBM Watson Hack, HackRice 2016

2016