A A M Nazibul Haque

UI/UX Designer

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Professional Summary

A creative and detail-oriented UI/UX Designer with [Number] years of experience in creating user-centric and intuitive digital experiences. Proficient in the entire design process, from user research and wireframing to prototyping and final visual design. Passionate about solving complex problems and collaborating with cross-functional teams to deliver products that delight users and achieve business goals.

Skills

- **Design & Prototyping Tools:** Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, InVision, Marvel, Proto.io
- **UX Methodologies:** User Research, User Personas, Journey Mapping, Wireframing, Information Architecture, Usability Testing, A/B Testing, Heuristic Evaluation
- **UI Principles:** Visual Design, Typography, Color Theory, Layout & Composition, Design Systems, Atomic Design
- **Collaboration & Project Management:** Agile/Scrum, JIRA, Trello, Slack, Miro
- **Technical (Basic):** HTML5, CSS3, Basic JavaScript

Work Experience

Senior UI/UX Designer |

- Conducted comprehensive user research, including interviews and surveys, to identify user pain points and inform design decisions.
- Developed wireframes, user flows, and high-fidelity interactive prototypes, which reduced development rework by 25%.
- Collaborated closely with product managers, engineers, and stakeholders to ensure design feasibility and alignment with business objectives.
- Created and maintained a comprehensive design system, ensuring visual consistency across all digital platforms.

UI/UX Designer |

- Designed and iterated on the user interface for the web platform, improving the user satisfaction score by 30%.
- Planned and facilitated usability testing sessions, analyzing feedback to make data-driven design improvements.
- Produced detailed design specifications and style guides for the development team.
- Contributed to brainstorming sessions and design critiques to foster a collaborative and creative environment.

Projects (Case Studies)

[Project Name 1] - E-commerce App Redesign
A personal or freelance project focused on improving the checkout experience for an online retailer.
- **Problem:** High cart abandonment rate due to a complicated checkout process.
- **Solution:** Redesigned the entire checkout flow into a simplified, single-page experience. Conducted A/B testing on different call-to-action buttons.
- **Tools:** Figma, Maze, Google Analytics

[Project Name 2] - Healthcare Dashboard UI
A conceptual project to design a dashboard for doctors to manage patient data efficiently.
- **Problem:** Doctors needed a clearer, more organized way to view patient history and lab results.
- **Solution:** Designed a clean, data-centric dashboard with customizable widgets and clear data visualizations.
- **Tools:** Adobe XD, Illustrator

Education

Bachelor in CSE(drop out-financial problem), HSC, SSC,

Certifications & Courses

- **Google UX Design Professional Certificate** - Started Recently - will be completed in a month with certificate as I have bought a cheap subscription.