#### **EXECUTIVE SUMMARY**

Senior Full Stack Web Developer with 7+ years of professional experience, specializing in **WordPress Plugin & Theme Development**, WooCommerce, and performance optimization. Proven expertise in building scalable, high-traffic WordPress platforms with clean, maintainable code and a focus on UX, speed, and Core Web Vitals.

### **CORE COMPETENCIES**

- WordPress Theme & Plugin Development
- WooCommerce Development
- Pixel Perfect front-end conversion
- Maintenance/Update and Bug Fixing
- Mentoring Junior developer
- React.js, Next.js

## **PROFESSIONAL EXPERIENCE**

#### **SELISE DIGITAL PLATFORM**

Dec 2022 - Running

A global organization of Digital Consultants, Software & UX Engineers deliver and manage outcome-driven Digital Platforms.

# **Software Engineer**

Develop various custom features related to both frontend and backend

- Wordpress Theme and PluginDevelopment: Built and deployed 6+ custom WordPress
  themes and plugins for Medium size companies who work with large amounts of data. I also
  Ensured compatibility, optimized performance, and maintained best practices in wordpress
  coding standards. I also have Experience in Publishing Plugin to WordPress.org
- **WooCommerce Development:** Designed and developed robust eCommerce websites with seamless payment integration and user-friendly interfaces. Implemented features to enhance shopping experiences, improve site performance, and drive online sales.
- **Bug Fixing:** Expertly identified, analyzed, and resolved bugs to ensure optimal website performance and user experience. Utilized debugging tools and best practices to maintain high code quality and functionality. Maintain Plugin and themes update to ensure security.
- **Evaluated, integrated, and customized** a wide range of WordPress plugins for specific client requirements, improving site capabilities and reducing third-party dependencies.

Notionhive (Formally Boomerang digital)

April 2017 – November 2022

Bangladesh-based IT company with 100+ employees serves globally for digital transformation.

### Senior Full Stack Web Developer

Build Projects from scratch, provides technical solutions and direction for project development.

- Pixel Perfect front-end conversion: Expert in transforming design mockups into responsive, pixel-perfect web pages using HTML, CSS, and JavaScript & React Framework. Ensured exact design fidelity and seamless user experience across devices by collaborating closely with designers and maintaining clean, maintainable code.
- **Mentoring Junior Developers:** Mentored and supervised junior developers, conducting code reviews and providing feedback to ensure high-quality code and adherence to best practices. Facilitated knowledge-sharing sessions to enhance team skills and collaboration.

### **OTHER RELEVANT SKILLS**

I also have experience in: Node.js, ExpressJS, Git, CI/CD, React.jS, staging environments, WP-CLI Serverless Computing / Google Cloud Function, MongoDB, MySQL

# **Portfolios**

Some of my works:

- https://fluentlly.com/
- <a href="https://eazy-icon.web.app">https://eazy-icon.web.app</a>
- https://sunnamusk.com/
- <a href="https://coder618.github.io">https://coder618.github.io</a>
- <a href="https://online-tally-counter.web.app/">https://online-tally-counter.web.app/</a>

(Note: Other projects under NDA restrictions cannot be shared.)

## **Contact Information/Profile Links**

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Email: <u>iamahadul@gmail.com</u>

GitHub: <a href="https://github.com/coder618">https://github.com/coder618</a>

Wordpress Profile: <a href="https://profiles.wordpress.org/coder618">https://profiles.wordpress.org/coder618</a>

Stackoverflow: <a href="https://stackoverflow.com/users/5772198/coder618">https://stackoverflow.com/users/5772198/coder618</a>