

Personal Branding

1. What are your core values and beliefs?

Answer: My core values lie in honesty, humility and gratitude. I hold honesty as the cornerstone of my interactions, recognizing the power of transparency and integrity in fostering trust and meaningful connections. Humility guides me to embrace continual learning, acknowledging both my strengths and areas of growth. Gratitude for me is not just a sentiment but a daily practice of acknowledging and expressing thanks for the positive aspects of life.

I believe in equal exchange, emphasizing fairness and mutual benefit in all relationships and transactions.

2. What are your goals and aspirations?

Answer: My current goal is to become a web developer. I am currently focusing on the MERN stack.

My aspirations are to become a Principal Software Engineer who leads and shapes technical direction of software projects, providing expertise in architectural design, mentoring and ensuring high coding standards.

3. What are the first steps you will take to build your personal brand?

Ans: I am thinking of setting up my LinkedIn profile and aiming to share insights on daily learning to improve my visibility and perception within the professional realm. Additionally, I plan to extend my thoughts and experiences by venturing into blog writing.

4. How does personal branding differ from self promotion and why is this distinction important?

Ans: Personal branding is a long term activity all about creating a reputation, set of thoughts and feeling associated with a person, whereas Self promotion is a short term activity which focuses on showcasing something in particular.

When someone self-promotes, it regularly has a very specific goal in mind, and the goal tends to be to publicize something in particular. It can be an achievement (like a graduation or promotion), a product (like a book or an art piece), or a business venture.

On the other hand, a personal brand is a set of ideas, images, and impressions that are interconnected. When we work on personal branding, everything we do affects and involves it.

5. What are you most proud of?

Answer: My most significant source of pride lies in the resilience I discovered within myself, having navigated through the depths of depression and procrastination. Confronted by illness and challenges adapting to university life, I found myself in a prolonged state of depression for several years. With unwavering support from my family and the strength drawn from my faith in Allah, I gradually reclaimed my life, re-engaged in my studies, and surpassed my previous self. Despite trailing behind my peers by a few years and lacking standout achievements, this journey has imparted invaluable lessons in self-discipline, patience, and adaptability.

I've learned the importance of consistency and embraced a mindset that refuses to succumb to adversity. As I continue on my life's journey, regardless of what the future holds, I am committed to running at my own pace, fueled by the resilience and lessons gained from overcoming significant obstacles.