

# **CS 22310: "Fishing Association Website Prototype Development"**

Due on Tuesday, April 22, 2014

**James Euesden - jee22**

## Contents

<b>Introduction</b>	<b>3</b>
<b>Task Analysis</b>	<b>3</b>
Who is involved? . . . . .	3
Use Case Diagram . . . . .	4
Data flow . . . . .	4
State Transitions . . . . .	6
<b>Design</b>	<b>7</b>
Fishermen . . . . .	7
Warehouse Staff . . . . .	7
Buyer . . . . .	7
Administration . . . . .	8
<b>Prototype</b>	<b>8</b>
<b>Shneidermans 8 Golden Rules</b>	<b>8</b>

## Introduction

For this task, I was provided a Requirements Specification[1] about a new website for the fictional 'Consolidated Fishing Association'. In this scenario, the association wishes to have a new website designed to boost their profits through pooling batches of caught fish together into auction lots that are hosted on an online auction application and sold to the highest bidder. My task was to use this specification and take the idea through to the prototype stage.

## Task Analysis

Beginning with the task analysis in the requirements specification, I took a look at who the users of the application would be, what their needs were and what tasks the application should fulfill in order to meet their expectations.

### Who is involved?

From studying the functional requirements of the application, it was clear that there were four main types of users.

- Fishermen, who catch the batches of fish, bring them to the warehouse, upload data about their batches to the website database and then label the batches accordingly.
- Warehouse staff members that look at all of the currently available batches on the website and create auction lots out of them, based on the species and weights.
- Buyers who wish to bid on the auctions and buy the lots of fish.
- Administrative staff members that have the ability to add new users of different types to the system.

To further demonstrate the users and what they require, here is a picture representation:

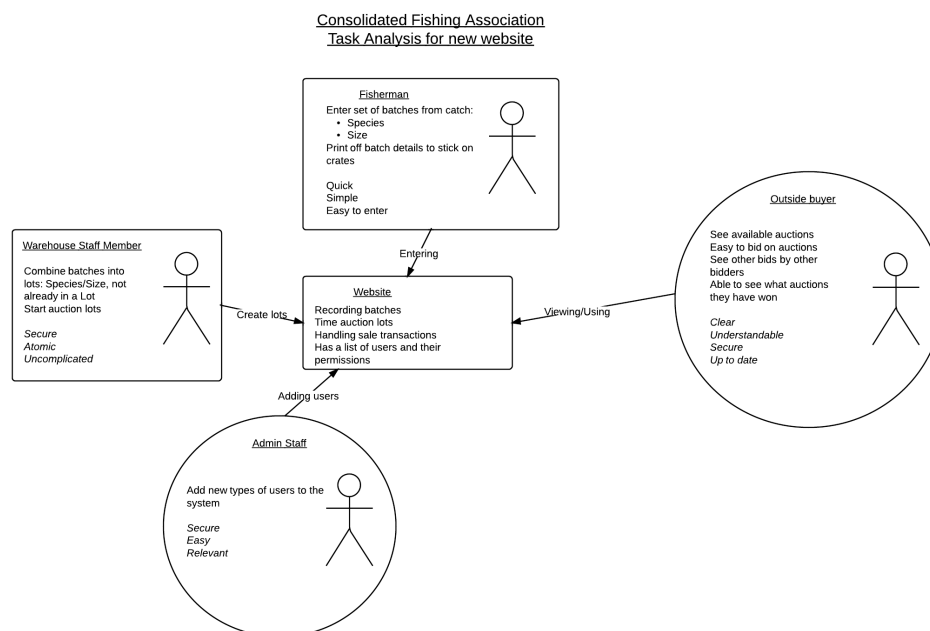


Figure 1: A rich picture to show who the users are and what they require from the system

## Use Case Diagram

From further examination of the functional requirements, I found it useful to draft up a Use Case diagram, displaying the basic needs of each individual person who will be using the application, and what might be needed for them to accept this application into their daily routine.

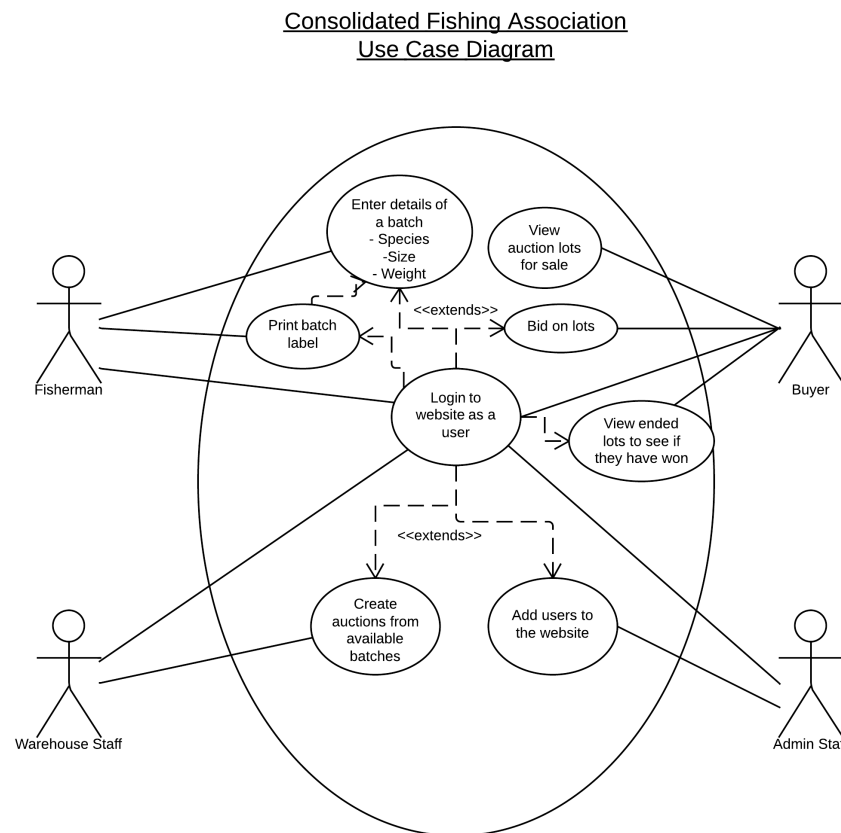


Figure 2: A Use Case diagram to visually represent each users need and how they are shared or separate from one another.

As seen from the figure, each user is required to log in to the system, where they are each presented with their own different options of progressing from there, based on their particular needs and expectations on the website. This leads up to helping with the design decisions of how to best make the website design later, in order to accommodate for each different type of user, and provide them with the services they need on the same platform, without giving them access to everything or nothing. If a user was provided with more than they needed, it would confuse them. If they were to be presented with less than they expected, they could get highly frustrated. Using this Use Case diagram, I can clearly see how each user will expect the application to look for them, and cater to their needs accordingly.

## Data flow

When dealing with a website that handles data of different types of users, I found it good to create a diagram to represent the flow of data in the application. This ignores why or how exactly the data flows this way, and focuses on the actual flow of the data. From where does it start and where does it go to, and what is in the data.

Doing this helped me get an idea of what the finished product would look like in the underlying data structure, and also imagine each type of user interacting with the program, and how they themselves would expect the flow of data to be on the website as a whole.

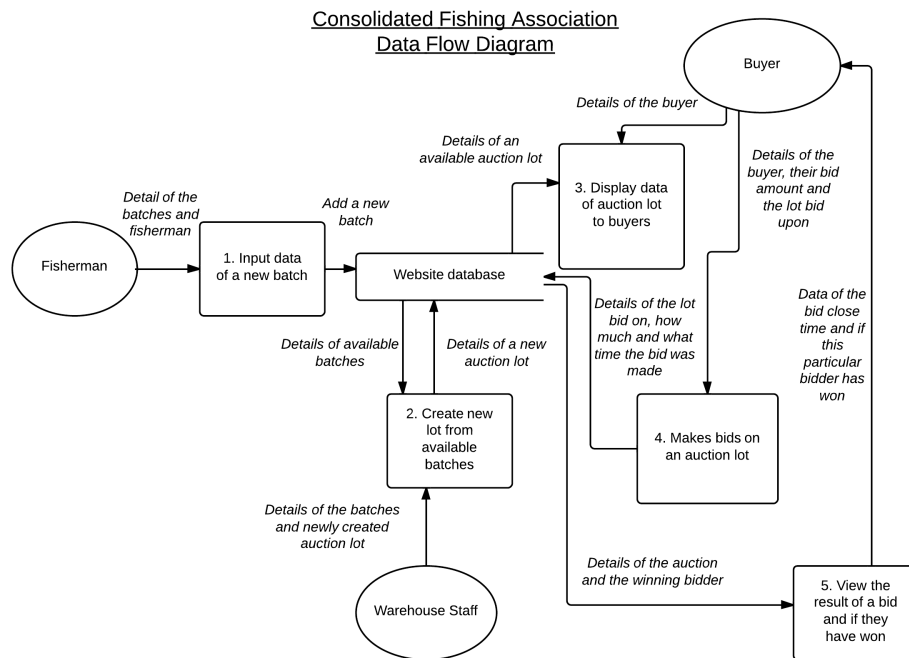


Figure 3: The flow of data, as it enters the application from the Fisherman and where it travels to for each user to see.

This next figure displays the flow of data for registering a new member and the data flow in order to instate them as a member of the website with the correct access they require for their needs.

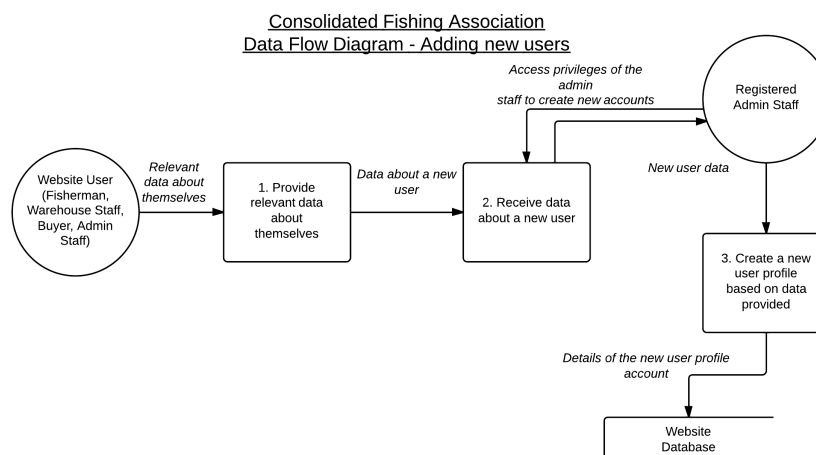


Figure 4: The flow of data, provided by the new user and passing through the application to instate them as a member on the website.

## State Transitions

There are also a number of states that the user and the website can be in, that must be processed in order for all of the tasks that each member of the website wants to perform can be executed correctly. To demonstrate, here are some state diagrams, showing how the real world uses of the website affect the state of the website for other members of it, and how they are able to reach their needs. These diagrams also touch upon how a user of a particular type and view and use the website.

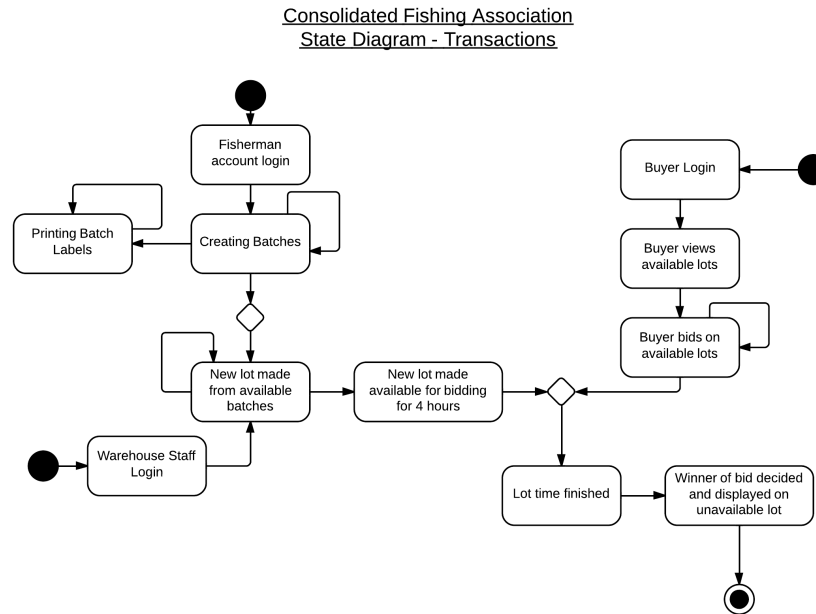


Figure 5: The states of the process of users using the website, from the fish batches being entered into the website, to the state of fish being sold.

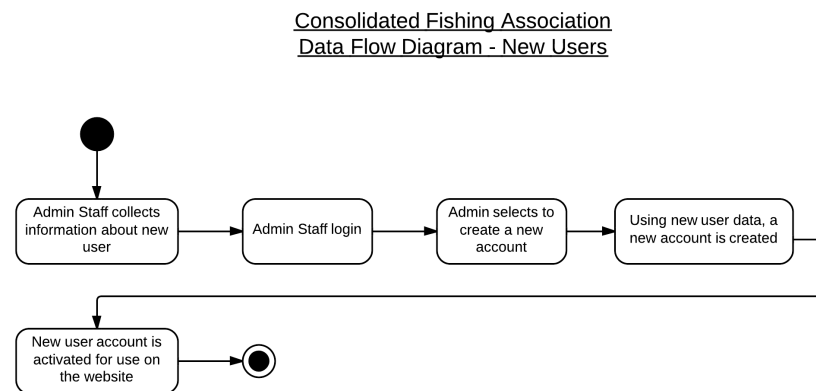


Figure 6: The states of a new account creation for the website.

Through the analysis of the tasks a user wishes to perform with the website, as set out by the requirements specification, I had a clear idea of exactly what and how the application should function. The next stage was to design the website in such a way that these expectations could be met, and give the users the

best and simplest interaction with the website as possible. With the diagrams to refer to a later points, they give a solid understanding of how I had to balance the design of the website with it's usability for the target users.

## Design

When considering the design, I had to think about the people who would be using the website and what sort of circumstances they would be under. So, for example, each user would want to find the login box relatively easily, and be able to input their username and password. For this, I planned on having a form of two boxes in the centre of the home page. Easy to access, easy to find.

For all types of account, there will be a navigation bar at the top of the screen, giving the users quick access to the home page, the ability to logout at any time and any specific requirements they have.

## Fishermen

For a Fisherman, they would want to go straight to inputting their batch information, and be able to input it with ease. For this, I chose to use drop down boxes for the different types of size and species they could select, and number entry boxes for the weight of the batches and number of crates in the batches.

Considering that the Fishermen will probably have a number of batches to get through, and may be wearing gloves and using a touchscreen to enter the data, I intended on making all boxes large enough to click on, and buttons easily recognisable, such as those buttons for printing labels. This way it makes it much easier for them to navigate through their section of the website while working, and helps them more than hinders them.

## Warehouse Staff

A warehouse member would be using the website for combining batches into lots, so their most vital data comes from the available batches list. For this, my plan was to have an area on their user account that lists all currently available batches, where they could use drop down menus to choose to see a list of a particular species and of the same sizes.

In these selected lists, the fish would be listed in order of when they came in, with those that came in first at the top of the list, in order to be found and auctioned off as quickly as possible. The warehouse staff can then use check boxes next to the batches they wish to put together, set a starting price, and click to submit a new auction lot for sale to begin the 4 hour auction.

It was important in my design that the information for these section was easy to find and clearly stated, making it so that the warehouse worker does not have to work hard in order to make the system work for them. To help them with looking through a list I also decided that every second item on a list would be a slightly different colour to the others. While this may not be particularly obviously helpful to the functional requirements, when you think that a warehouse user will likely be staring at the screen for half of their day, this colour change breaks up the monotony and may increase their productivity and ease of use of the software.

## Buyer

As a buyer, their main aim on the website is to navigate to the auctions and place bids. For a buyer, their section of the website will display the current latest auctions that they may bid on, with all the relevant information, how long is left on the auction and the current highest bid. They will also be able to see a section of 'previous auctions' that they have bid upon within the past day, where they can see if they won that auction or not.

It is important for a buyer to be able to see this information, and so it is the main part of their user account: Current Auctions, Previous Auctions. To do this, their main user account will have large buttons to go to either of these sections, and each section will be a list, descending in the order of time, starting from the most recent. In order to place a bid, the user may enter a bid amount directly from the list screen.

## **Administration**

Within the functional requirements, the only details provided about what an Administration staff member does is that they add new users. Since this is all I have been given, once an administrator logs in, they will instantly be presented with a screen to add a new users. They will be able to choose from a drop down menu what type of user the new user is, and be provided with a number of forms for different details, such as the user name and password. On filling out these forms, they will be able to click a Submit button and sent to a screen confirming whether the new user was created or not.

It is possible that in the future, administration staff members may want other controls, such as removing users, editing auction lots, etc. However, since this is not within the Requirements Specification, I will not be catering to it within my prototype.

## **Prototype**

### **Shneidermans 8 Golden Rules**



## References

- [1] N. Hardy, "Fishing Association Project Requirements Specification", CS22310 Assignment 2014, 17th March 2014