





B1
Bucket

Pop
Content

Normal
Section.

Popular Collection
Homepage

~~Maximum~~ let maximum click of a be max,
" CTR % from google be C,

Click through ratio

PopularSection: $(max + CTR) >$ From other articles.

~~Push to Popular.~~
Rotation = $24 \times 7 = 168$ hrs.

$$CTR = \frac{\text{click}}{Z}$$

let = Per Article / P

$$\frac{Z+P}{100} \times 100 =$$

Daily View: $n \times 24$
Monthly: $30 \times n$ [A/c Google Analytics]

Article on bucket: y

We need to give $\frac{y}{30 \times n}$ Article View: $\frac{y}{30 \times n} = \frac{Z}{\text{Per Article View}}$

We have k position in home page,

Rotation in each Article: $\frac{y}{k}$

$$= \frac{y}{k}$$

m is total rotation

```
for (i = 0; i < m; i++)
{
    if (i % k == 0)
    {
        print i;
    }
}
```

① organic

Number of articles in home page $\Rightarrow X$ (Fixed)

Number of articles in usable bucket $\Rightarrow Y$ (Daily/weekly) changes
1 Realtime

Calculation of Bunch (B) $\Rightarrow Y/X$ (Daily midday BST)

Page views for calculation of $spn(z) \Rightarrow$ Average of last 7 days dynamic

SPin of bunches $\Rightarrow Z/B$

* In case high page views for the day. Loop will continue

* In case low page views only that much bunches will show
which can come in that views

* If page view is low then ~~article~~ bunch to change after 6 hours

* Article to remain in this bucket for 60 days

2000
20 x 100
4000
20 x 20
(P)

