Problem We Are Solving

The goal is to create a dashboard that allows Zomato to:

- **Identify top-performing restaurants** based on customer ratings and votes.

- **Analyse the popularity of different cuisines** across various cities.

- **Understand the distribution of prices** and how it relates to customer satisfaction.

- **Evaluate the availability of online delivery** and its impact on ratings.

- **Gain insights into customer preferences** based on location, pricing, and service offerings (like table booking or online delivery).

- **Create New Columns**:

  Price Category: Price Category = IF([Average Cost for two] <= 500, "Low", IF([Average Cost for two] <= 1500, "Medium", "High"))

  Rating Category: Rating Category = IF([Aggregate rating] >= 4.5, "Excellent", IF([Aggregate rating] >= 4, "Very Good", IF([Aggregate rating] >= 3.5, "Good", "Average")))