4/3/25, 1:02 PM Market Share

Market Share Nexus Inc. Quarter 6

YOUR TASK

Compare your demand and market share against those of your competition.

Determine how the adjustments in your strategy affected your performance in the previous quarter.

DECISION TIP

Do you see any significant changes in demand and market share by any of your competitors? The best firms are worthy of careful study. You may learn something that could help your own strategy and tactics.