Expand Production Capacity

Nexus Inc. Quarter 6

Make sure that you will have the fixed capacity that you will create in the future. Going forward, you will probably offer new products, additional sales channels, a larger sales force, and more advertisement. Time the expansion of capacity to the introduction of new brands and geographic markets. You might wish to consider an expansion of 25 to 50 units per day.

DECISION TIP

Remember that it takes a full quarter to expand your production. If you expect that you will need a larger production capacity in the next quarter, you need to make the decision to increase fixed capacity in this quarter.

Learn more about Fixed Production Capacity in the Help file.