

Cumulative Balanced Scorecard

Nexus Inc. Quarter 6

The balanced scorecard provides performance data for a single quarter. In contrast, the cumulative balanced scorecard provides performance data for multiple quarters of play.

It is computed by taking the average of each metric over multiple quarters. This computation smooths out any spikes or dips in performance and therefore reflects each firm's ability to perform, not in one particular quarter, but over time.

Your performance will be based upon how well you manage the firm during the last four quarters of play. The balanced scorecard is the key indicator of your performance. Spend your money wisely and maximize your performance.

As additional quarters are completed, the related performance numbers will be included in the cumulative balanced scorecard. The final ranking will be based upon the cumulative balanced scorecard in the last quarter.

YOUR TASK

Take a look at your performance and that of your competitors. Pay special attention to the formulas to understand the computation of each indicator and the total performance.