












































## Brand Judgment

























Nexus Inc. Quarter 6

## NORAM

Company	Brand	 Costcutter	 Innovator	 Mercedes	 Workhorse	 Traveler
Nexus Inc.	 Innovator Max	20	70	45	50	4
Nexus Inc.	 Innovator Core	1	39	1	32	54
Nexus Inc.	 Innovator Max 2	25	76	48	55	6
Nexus Inc.	 Mercedes XLE	29	76	44	60	9
Nexus Inc.	 Mercedes LT	6	68	27	37	47
Streamline Systems	 Streamline Tech	1	70	14	40	56
Streamline Systems	 Streamline Volt	56	60	34	76	28
Streamline Systems	 Streamline Valu	74	28	14	60	32
Edge Computing	 Edge Nomad	23	47	7	39	78
Edge Computing	 Edge Vision 2	1	73	19	37	50
Edge Computing	 Edge Nomad Go	32	50	1	54	83
Edge Computing	 Edge Blast	40	67	45	49	9
ORBITECH	 Venus	1	73	19	37	50
ORBITECH	 Jupiter 2.0	56	60	34	76	28
ORBITECH	 Saturn 2.0	32	50	1	54	83
ORBITECH	 Neptune	77	29	15	64	33
Nexus Technologies	 EconoTech Exec	29	78	44	60	13
Nexus Technologies	 EconoTech Quest	1	74	16	41	57
Nexus Technologies	 EconoTab Gold	23	47	7	39	78
Nexus Technologies	 EconoTech Pro 2	12	63	6	53	73
Nexus Technologies	 EconoTech Work	56	60	34	76	28
CompuGo	 CompuDesk	55	45	22	48	7
CompuGo	 CompuQuick	22	10	1	26	63
CompuGo	 CompuGold	1	73	19	37	50
CompuGo	 CompuTab	23	47	7	39	78
CompuGo	 CompuPro	42	48	22	47	9
CompuGo	 CompuDesk 2.0	73	33	12	69	33
CompuGo	 CompuQuick 2.0	32	50	1	54	83
CompuGo	 CompuPro 2.0	29	76	44	60	9
SteadyVision	 Mustang 2.0	51	54	25	71	24
SteadyVision	 Pony	69	26	4	62	27
SteadyVision	 Mustang TRV	36	38	1	48	77

## EUROPE

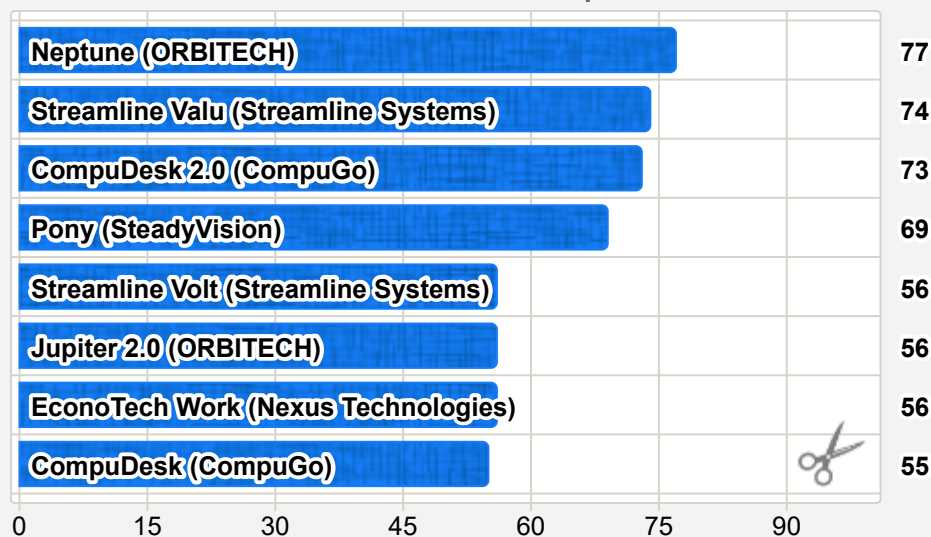
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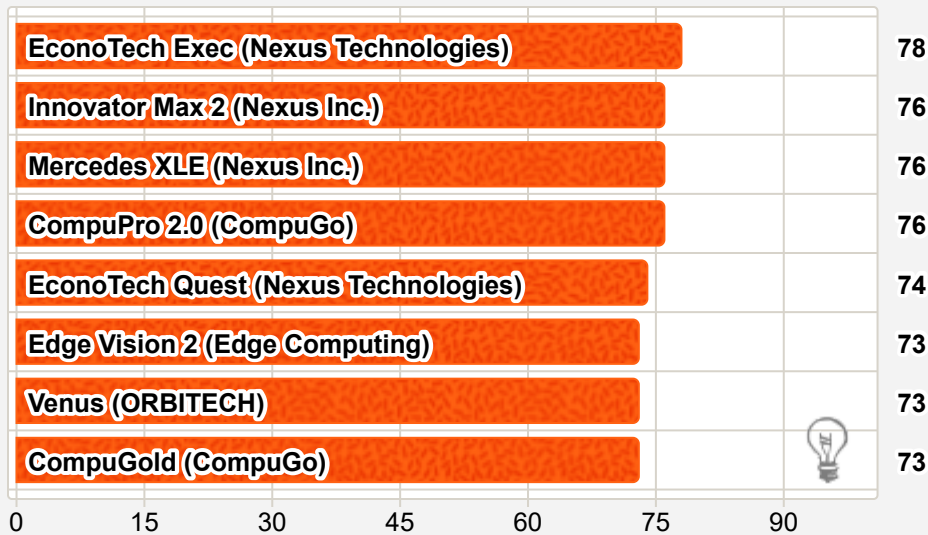
Market research not bought for the following regions:

MEA  
LATAM  
APAC

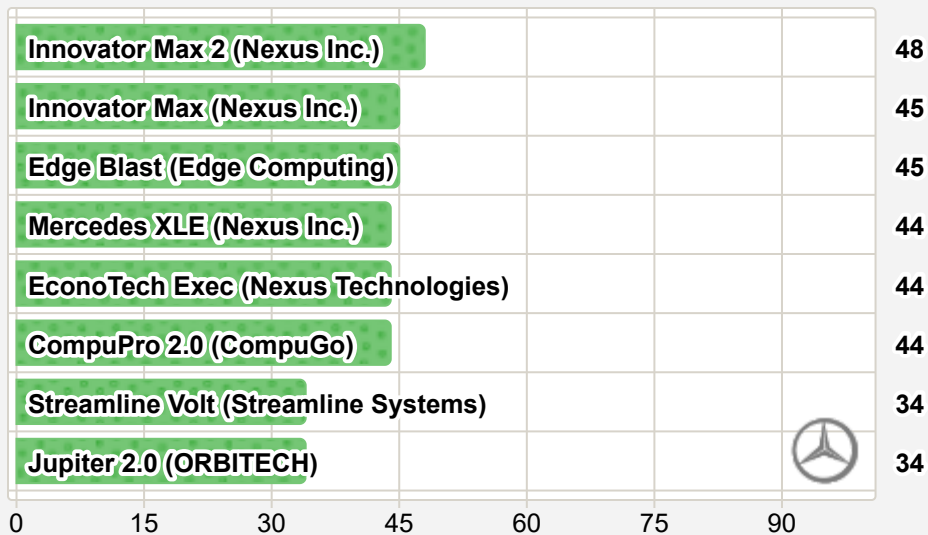
### Costcutter - Top 8



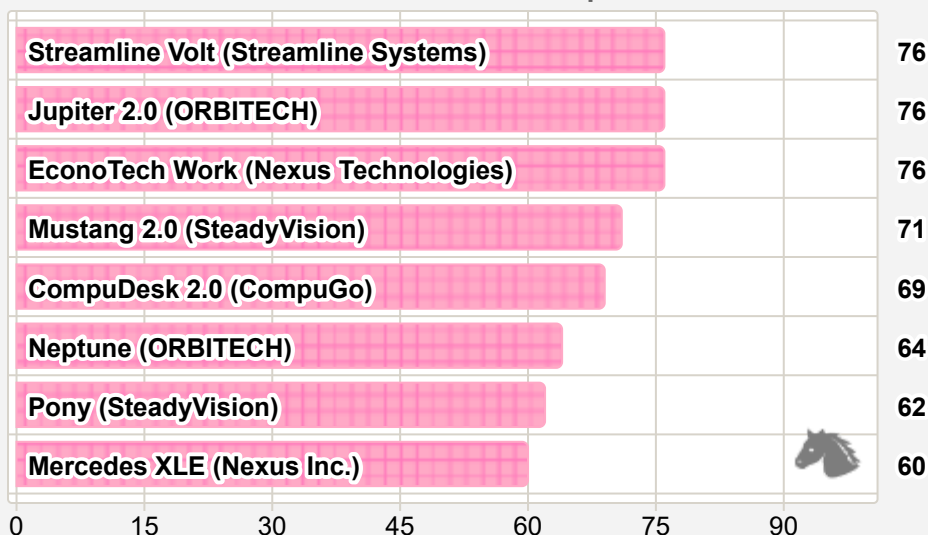
## Innovator - Top 8



## Mercedes - Top 8



## Workhorse - Top 8



## Traveler - Top 8

