# **\$DARKHORSE** Roadmap

#### **Phase 1: Launch & Community Foundation**

- Official \$DARKHORSE token launch
- Website development & branding
- Release Whitepaper & Roadmap
- Establish and grow active communities on Telegram and X (Twitter)
- Update Dexscreener for real-time analytics and visibility

#### **Phase 2: Promotional Campaign**

- Launch a targeted marketing blitz
- Host AMAs, join popular crypto lounges, and participate in Spaces
- Collaborate with influencers and key opinion leaders (KOLs) to boost awareness

### Phase 3: Listings & Visibility

- Apply for listings on centralized exchange (CEX) listings
- Submit application for CoinMarketCap (CMC)
- Begin performance tracking and ranking on major platforms

## **Phase 4: Exchange Integrations**

- Prepare for and apply to centralized exchange (CEX) listings
- Strengthen liquidity and trading pairs
- Expand \$DARKHORSE's reach across broader crypto markets