MMS CONTROL SYSTEM (MCS)

1. Purpose:
To provide a platform where users can report and stop the spread of viral MMS videos, particularly those involving girls.

2. Features:

- **User Detail Fill Form:**
  - Users can fill out a form to report a viral video.
  - Form fields: Name, Contact Information (Email/Phone), Description of the video, Video Link (if available), Date of Occurrence.
  - Option to upload a screenshot or related media.
- **Request Status Check:**
  - A section where users can enter a reference number to check the status of their report.
  - Status updates: Under Review, Action Taken, Request Completed.
- **Information and Resources:**
  - Educational content about online privacy, digital rights, and safe internet practices.
  - Guidelines on how to handle sensitive situations related to viral videos.
- **Support Section:**
  - Contact information for legal and psychological support.
  - A FAQ section to address common concerns and provide quick assistance.

3. Style:

- **Modern but Government-Like:**
  - Clean, structured layout with a serious tone.
  - Use of government-standard colors (e.g., shades of blue, white, and grey).
  - Simple and intuitive navigation with emphasis on accessibility.

4. Content:

- **Text:**
  - Clear instructions on how to report a video.
  - Legal information regarding digital privacy and rights.
  - Updates and announcements related to the platform's operations.
- **Images:**
  - Icons and infographics related to digital safety.
  - Official logos and banners that resonate with a government-style website.
- **Videos:**
  - Educational videos explaining the impact of viral videos and the importance of reporting them.
  - Testimonials or case studies (anonymized) of successful interventions.

5. Target Audience:

- **General Public:**
    - Easy-to-use for people of all ages.
    - Accessible on mobile devices and desktops.
    - Content available in multiple languages to cater to a diverse audience.

Website Model for MMS Control Website (Inspired by CEIR)

Here's a website model for your MMS control website, incorporating elements from the CEIR website (https://www.ceir.gov.in/Home/index.jsp):

Homepage:

- **Hero Section:**
  - Banner image showcasing a group of diverse people using technology safely.
  - Headline: "Stop the Spread: Report Harmful MMS Videos" (clear and concise call to action).
  - Subheading: "Protecting girls and promoting online safety."
- **Reporting Section:**
  - Large, prominent button: "Report an MMS Video" (easy to find for users).
  - Brief description of the reporting process.
- **Information Section:**
  - Three key points with icons highlighting the website's benefits (e.g., "Confidentiality", "Fast Action", "Support for Victims").
  - Link to a dedicated "Learn More" page with detailed information about the service.

Report Form:

- **Two-Step Process:**

- Step 1: User fills a simple form with basic details (name, email, phone number - optional).
- Step 2: Upload the MMS video (secure upload mechanism with instructions).
- **Privacy Assurance:** Statement emphasizing user privacy and secure data handling.
- **Submit Button:** Clearly labeled "Submit Report" with a progress indicator.

Status Page:

- **Login Required:** Users create an account or log in to access their report status.
- **Dashboard:** Displays a clear list of submitted reports.
- **Status Indicators:** Each report shows its current status (e.g., "Pending", "Under Review", "Resolved").
- **Detailed View:** Users can click on each report to see details and potential next steps.

Additional Pages:

- **About Us:** Explains the website's mission, team, and partnerships.
- **FAQ:** Answers common questions about reporting, process, and support.
- **Contact Us:** Provides contact information (email, phone number) and a contact form.
- **Success Stories:** (Optional) This page can share anonymized stories of how reported MMS videos were handled.

Visual Style:

- **Modern Government Aesthetic:**

- - Similar to CEIR, use a professional color palette (blues, greys), clean fonts, and official-looking icons.
    - Avoid overwhelming imagery, focus on clarity and functionality.
- **Accessibility:** Ensure the website adheres to WCAG guidelines for color contrast, font size, and screen reader compatibility.

Content:

- **Clear and concise language:** Avoid technical jargon, use easy-to-understand explanations.
- **Empathetic Tone:** Show understanding for victims and highlight the importance of confidentiality.
- **Multilingual Support:** Consider offering support in multiple languages to reach a wider audience.

Target Audience:

- **General Public:** Design the website to be easy to navigate and understand for users of all ages and technical backgrounds.

Additional Considerations:

- **Security:** Implement robust security measures to protect user data and reported videos.
- **Reporting Mechanism:** Consider integrating with existing reporting systems used by law enforcement or relevant authorities.
- **Support Resources:** Provide information on support services available for victims of online harassment.

This model provides a basic framework. We can further refine it based on specific functionalities and your preferences.