

Harsh Dave

Software Engineer | ReactJS | Frontend Development

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Professional Summary

Frontend Software Engineer with 5+ years of experience developing scalable SaaS products using ReactJS, Redux, and TypeScript. Expertise in UI performance optimization, API integrations, and building reusable UI components. Passionate about improving user experience and collaborating with cross-functional teams.

Skills

Frontend: ReactJS, Redux, JavaScript ES6+, TypeScript, HTML5, CSS3, React Testing Library, Playwright

Mobile: React Native

Backend: Spring Boot, Java

Database: Oracle DB, SQL

Tools: Git, Figma, Adobe XD, Jenkins CI/CD, Docker

Work Experience

American Express, Bengaluru

Jan 2023 - May 2025

Software Engineer II

- Collaborated with an Agile team of 10+ engineers to develop scalable business products, improving system performance by 25%
- Designed and implemented 5+ new UI features in ReactJS, enhancing user experience and increasing customer engagement by 20%
- Liaised with product owners and stakeholders to refine business requirements, ensuring 95% alignment with project goals
- Conducted 50+ code reviews, enhancing code quality and reducing production bugs by 15%
- Engineered 10+ reusable UI components, accelerating development time by 30% across multiple projects
- Contributed to 3+ open-source projects, improving component reusability and documentation for internal teams

Convertcart, Bengaluru

Aug 2021 - Dec 2022

Software Developer

- Developed and optimized UI components for 5+ SaaS products using ReactJS, reducing load time by 40%
- Collaborated with UI/UX designers to translate Figma designs into pixel-perfect ReactJS components, ensuring 100% design accuracy
- Partnered with sales and marketing teams to enhance UI for client dashboards, improving conversion rates by 15%

Alchemy Technologies, Ahmedabad

Apr 2020 - Feb 2021

Frontend Developer

- Developed responsive web applications using ReactJS, boosting mobile performance by 30%
- Integrated 15+ RESTful APIs, reducing data-fetching latency by 25%
- Worked closely with UI/UX designers to implement 10+ feature enhancements, improving accessibility compliance to WCAG 2.1 standards

Ashutech Solutions, Ahmedabad

Aug 2019 - Mar 2020

Software Engineer

- Developed custom UI components in VueJS & ReactJS for 5+ client projects, improving front-end scalability
- Integrated GraphQL & RESTful APIs, reducing client-server communication overhead by 20%

Education

Gujarat Technological University, Ahmedabad

Aug 2015 - Jun 2019

B.E. in Computer Engineering

CGPA: 6.99/10

Relevant Coursework: Object Oriented Programming, Databases, Data Structures and Algorithms, Operating Systems, Computer Networks, Advance Data Structures and Algorithms

Project Work

- **Secure File Transfer (SFT) & FileXHub:** Led frontend development for SFT, an AXP-Restricted B2B product enabling secure transaction data exchanges between American Express and vendors. Engineered FileXHub, a sub-product responsible for managing secure file transfers. Implemented responsive dashboard with real-time file transfer tracking, improving client visibility by 40%. Developed secure authentication flows and role-based access controls ensuring data protection compliance. *ReactJS, Redux, TypeScript, Spring Boot*
- **CRO360 - Ecommerce Conversion Optimization Platform:** Developed frontend components for a comprehensive conversion optimization platform used by 500+ brands across 35 countries. Implemented multiple eCommerce optimization tools including product recommendations, customer reviews, and A/B testing modules. Built interactive analytics dashboards allowing merchants to visualize conversion funnels and user behavior. Reduced development time for new features by 30% through building reusable component library. *ReactJS, Redux, JavaScript, CSS3*
- **Exonex (EQUOS Trading Platform):** Designed and developed a real-time cryptocurrency trading platform for EQUOS, the first Nasdaq-listed company with a cryptocurrency exchange. Optimized UI performance, reducing page load time by 35%, leading to a 20% increase in user engagement. Handled complex data visualization components for trading charts processing 10K+ transactions daily. *ReactJS, Firebase, Socket.io*
- **Gamer Arena - Competitive Gaming Platform:** Developed a cross-platform competitive gaming platform supporting multiple gaming platforms. Built tournament and duel systems with GA Coins reward integration, increasing platform monetization by 40%. Integrated Discord API to enable real-time player communication, boosting user engagement by 45%. *ReactJS, Redux, Redux Thunk, React Router*
- **Blue Tokai Admin Panel:** Designed and implemented a scalable Admin Panel for Blue Tokai Coffee Roasters, India's largest specialty coffee brand. Built comprehensive dashboard for managing inventory, orders, and customer data across multiple retail locations. Refactored API handling logic, improving UI re-render performance by 50%. *ReactJS, Redux, Apollo GraphQL, React Router, Material UI*