



# ***Ratelytics***

**Real-Time Fleet Intelligence**

# PROBLEM

- **\$100 Bi - Fuel Cost/year**
- **50 - 70% of Total Vessel Cost**
- **Speed Inefficiency**
- **High Voyage Cost**
- **High Greenhouse Emissions**



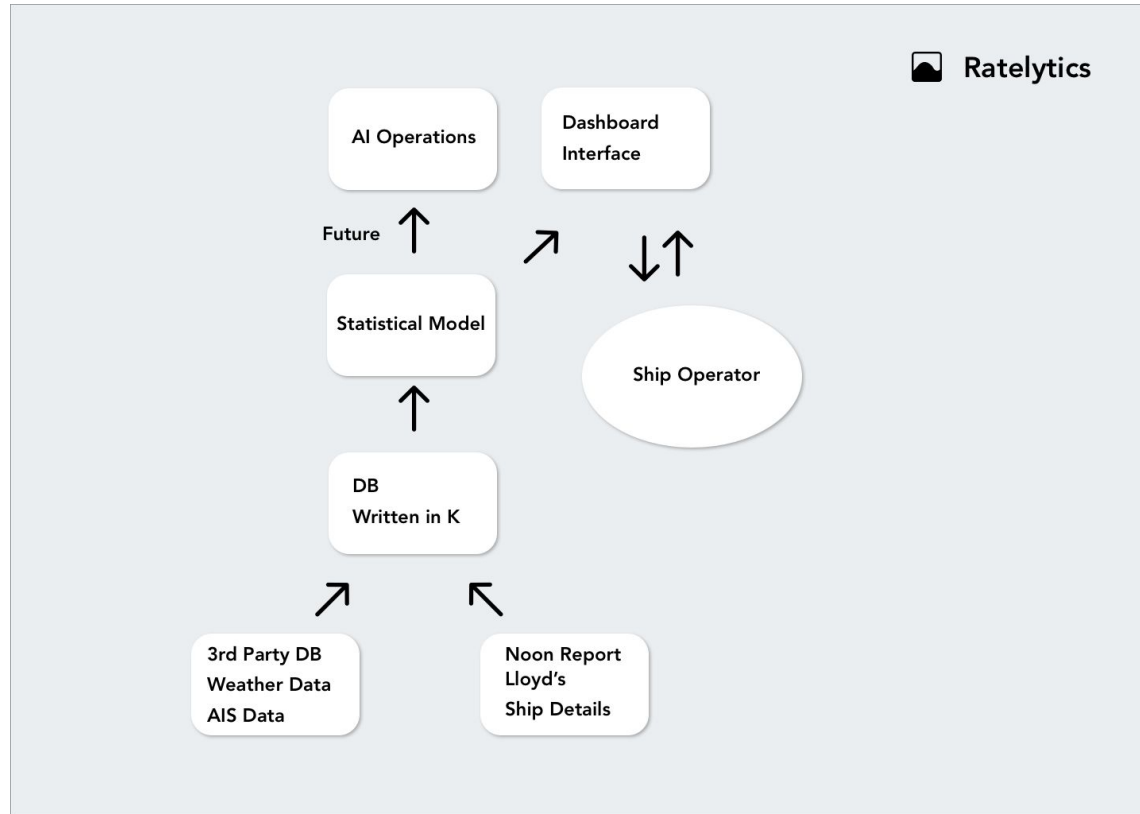
# ***CUSTOMER NEEDS MET***

- **Fuel cost optimization**
- **Vessel centered process optimization**
- **Cargo Speed Prediction**
- **Transparency and Accountability**





# System Design









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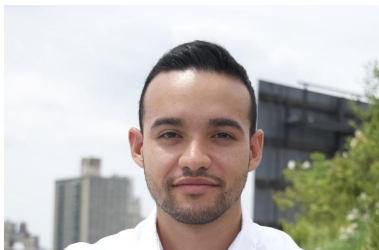
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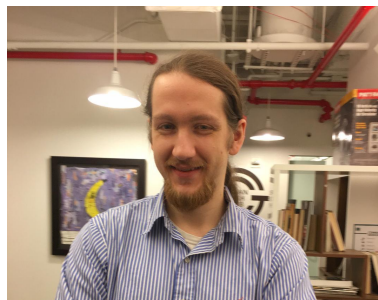
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# Go to Market Strategy Channels/Sales

- Initial Testing
- Reorder monitoring

- Expand beyond the USA, Europe & China Area
- Build-out online

- Roll-out new product lines
- Formal marketing campaigns

## Milestones



## Impact

- Container Trade Tonnage will 3.4%/year until 2030

- Ability to Major Cost
- Simulate The Cost
- Which Speed Cost

- Customers Pay/Monthly