



StaySafe

Knowing people's business keeps you safe

Problem:

- Do you feel unsafe travelling at night or in unfamiliar neighborhoods?
- Do you maybe want to go on a trip with your friends but want to make sure it's not a murdering scene?
- If this is you then we've got you covered

Solution:

“ We at **StaySafe** want exactly that... YOU to **stay safe**. ”

We provide an application to help you stay informed about crimes in your local area and your regularly visited places - should you wish to take precautions.

Market:

Our product solves a relatable problem and applies to basically **anyone** going from one place to another with access to a smartphone.

Competition:

Our competitors include Social Media Applications; they aim to entertain, inform, and keep people connected.

However, **StaySafe** specializes in **tracking** crime and **alerting** users of said crimes; essentially we are a means of **self-defense**.

Vision:

The company can expand overtime by giving the people what they **want** and **need to stay safe.**

Team:

1. Founder: Osotatanekeeni E Kari (Project Manager)
2. Co-Founder: Ellaine Fontamillas (Backend Developer)
3. CTO: Coder Kojo Matlatsa (Frontend Developer)

Use of Funds:

In a few years we will be able to spend on:

- Office Space
- Hiring Employees
- Cloud Services
- Security
- Marketing/Advertising
- Upgrading devices (PCs)