AFRICA TECH FESTIVAL

Including Anchor Events

Africa Com | Africa Tech

8-12 November, 2021 / Virtual Event

Uniting Business and Technology to Create a Better, More Inclusive Digital World

2021 POST SHOW REPORT

Brought to you by informatech

#AfricaTechFestival

tmt.knect365.com/africa-tech-festival/event-experience

A record-breaking online turn-out for Africa Tech Festival

153 countries represented

98% of African countries represented

8,000+ companies registered

Let's be honest, the past 18 months have been a uniquely challenging period for many across Africa. Already the cornerstone of the continent's fourth industrial revolution, the innovation and adaptability of African technology and telecoms has become a lifeline as people strive to work, learn, and communicate through a time of unprecedented disruption.

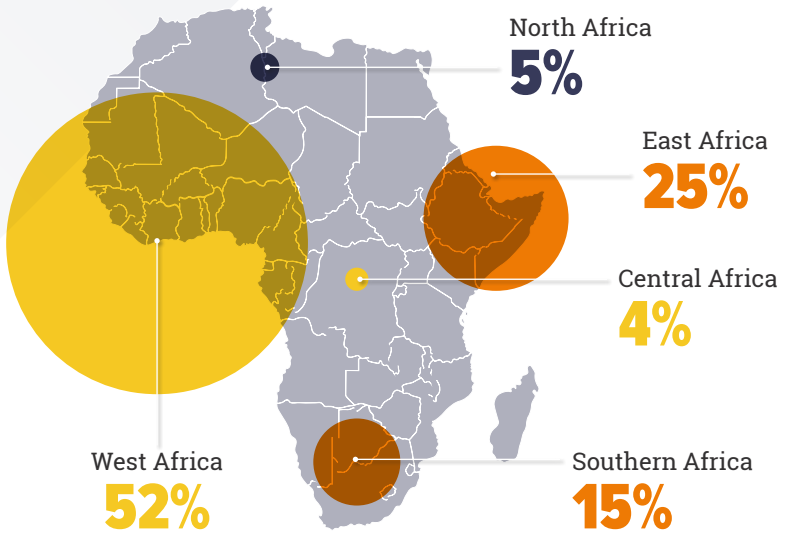
We hope that, in our own way, we've helped to inform and galvanise an ecosystem on which the African continent relies so crucially – to connect with one another and power business transformation throughout the COVID-19 pandemic.

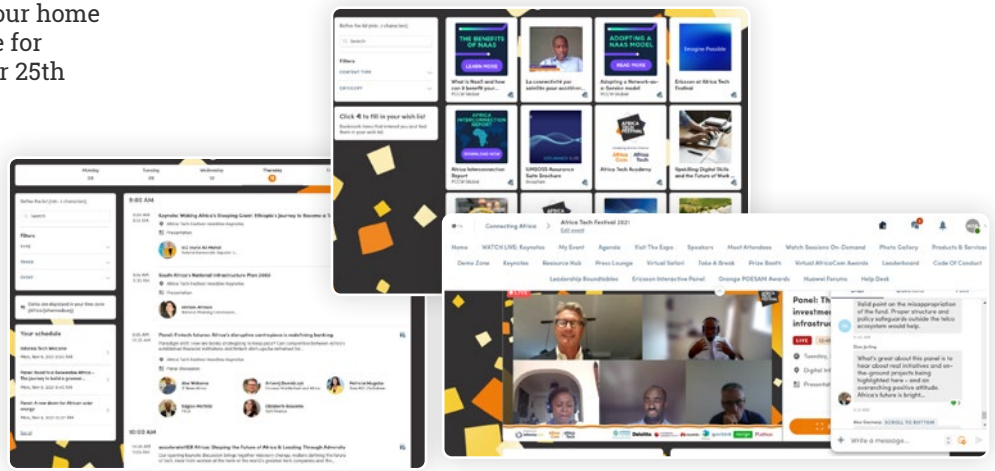
We'll be taking our own learnings into Africa Tech Festival 2022 – from the evolution of the content and networking, to the addition of new virtual elements that ensure our truly global digital audience built over the last two years can remain with us on this journey.

Our commitment to inform, inspire, and unite the biggest players in the industry around the goal of championing the transformational potential of technology has not changed since the very first AfricaCom in 1997. Next year's event will be particularly special as we return to our home in Cape Town for a live event – we'll see you there for the biggest party on the continent to celebrate our 25th anniversary event!

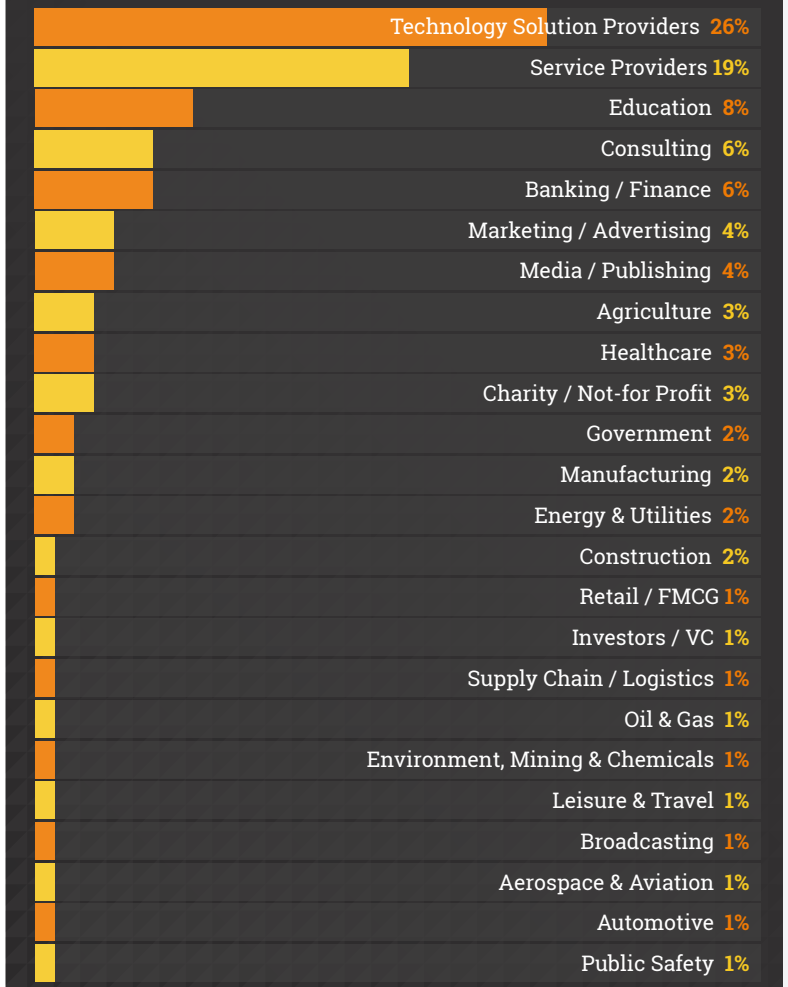
James Williams
Event Director
Africa Tech Festival
Informa Tech

ALL OF AFRICA IN ONE PLACE





INFLUENTIAL ATTENDEES FROM ACROSS THE ECOSYSTEM



#AfricaTechFestival

"Africa Tech was an excellent event, well prepared and delivered contributions from relevant leaders over an excellent online platform."

PARTNER, MCLA MIDDLE EAST FZ LLC

20,000
REGISTERED ATTENDEES

300
SPEAKERS

40%
OF ATTENDEES WERE BUYSIDE AND ACTIVELY SEEKING SOLUTIONS

39,625
messages exchanged

20,874
discussions created

12,872
new contacts made

97%
of attendees would recommend Africa Tech Festival to friends in the industy

MOST POPULAR FEATURES

1. WATCH ON-DEMAND
2. MEET ATTENDEES
3. SPEAKERS
4. VISIT THE EXPO
5. PRODUCTS & SERVICES

#AfricaTechFestival

Attendees from across the African tech & telco ecosystems

90%
of attendees rated their contacts made as 4 stars or above

airtel
airtel tigo
CELLC
中国移动 China Mobile
9mobile
vodafone
etisalat
ECONET Wireless
telecomegypt
ethio telecom
TMCEL
mobilis
glo
LIQUID TELECOM
MILLICOM
MTN
rain
orange
Cable&Wireless
ROKE
Safaricom
somtel
Telkom
sonatel
sudatel سودانتل
telecom namibia
tnm
Telkom
COMCAST
TT Tunisie Telecom
UNITEL
vodacom
btc
Ethiopian
mango
SANRAL
AIRPORTS COMPANY SOUTH AFRICA
TRANSNET
EUROSTAR
Coca-Cola
DIAGEO
Nestlé
Massmart powered by Walmart
WOOLWORTHS
Kellogg's
defence REPUBLIC OF SOUTH AFRICA
Nigerian Police Academy, Wudil-Kano
BANK OF GHANA
BARCLAYS
unity bank
FNB
NEDBANK
Standard Bank
STEWARD BANK
HSBC
Chevron
DANGOTE
ENGEN
Eskom
PetroSA
Schneider Electric
education
Massachusetts Institute of Technology
UNIVERSITY OF JOHANNESBURG
AstraZeneca
Unilever
Johnson & Johnson
INTELLIGENT HEALTH ASSOCIATION
Discovery Health
World Health Organization
ETHEKWINI MUNICIPALITY
CITY OF TSHWANE
Joburg
CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD
BUFFALO CITY
CITY OF TSHWANE
ETHIOPIAN COMMUNICATIONS AUTHORITY
Western Cape Government
Google
facebook
Microsoft
intel
IBM
BOSCH Invented for life
SqwidNET
SAP
Red Hat
TikTok
aws
ORACLE
CISCO
DELL
wipro
vodacom business
amdocs

#AfricaTechFestival

Africa Tech Festival welcomed 300 visionary speakers all at the forefront of Africa's digital transformation

Watch these speakers and more on-demand

Telco Leaders

Alioune Ndiaye
Chairman & CEO
Orange Middle East & Africa
Orange

Dejan Kastelic
Group CTO
Vodacom

Mariam Cassim
Chief Executive Officer
Vodacom Financial and Digital Services

Sitoyo Lopokoiyit
CEO M-PESA Africa & Chief Officer Financial Services
Safaricom

Amith Maharaj
Group Technology Executive
MTN Group

Start-Up Leaders

Onajite Emerhor
Head of Google Start-ups Africa
Google

Tejumola Abisoye
CEO & Executive Secretary
Lagos State Employment Trust Fund (LSETF)

Lisa Dosooye
Head of Skills
Mauritius Africa Fintech Hub

Tobi Lafinhan
Co-Founder & CEO
Venture for Africa

Frederick Muia
Secretary General
Jobs for Africa Foundation

Enterprise Leaders

Nitin Gajria
Managing Director - Sub Saharan Africa
Google

Ravi Bhat
Chief Technology Officer, South Africa
Microsoft

Fadi Pharaon
President - Ericsson Middle East & Africa
Ericsson

Stephane Duproz
CEO
Africa Data Centres

David Eurin
CEO Liquid DATAPORT and Group Chief Strategy Officer
Liquid Intelligent Technologies

Cathy Smith
Managing Director, Africa
SAP

Alex Okosi
Managing Director - EMEA Emerging Markets
YouTube

Fargani Tambeayuk
Head of Connectivity Policy
Facebook

Noaf Ereiqat
Director - Business Development for META
Netflix

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Government & Policy Leaders

H.E Huria Ali Mahdi
State Minister - National ICT and Digital Economy Sector, Federal Democratic Republic of Ethiopia Ministry of Innovation and Technology

Hon. Joe Mucheru
Cabinet Secretary, Ministry of ICT, Innovation and Youth Affairs, Kenya

Yvonne Aki-Sawyerr
Mayor of Freetown, Republic of Sierra Leone

Hon. Thulagano Merafe Segokgo
Minister of Transport and Communications, Botswana

Dr Zanetor Agyeman-Rawlings
Member of Parliament - The Klottey-Korle Constituency, The Republic of Ghana

Miriam Altman
Professor of Practice 4IR, School of Economics, University of Johannesburg & Commissioner, National Planning Commission, South African Presidency

Brook Taye
Senior Advisor, Finance Ministry, Democratic Republic of Ethiopia

Equitable Development & Financial Investment Leaders

Habiba Ben Barka
Chief of Africa Section
United Nations Conference on Trade & Development

Sérgio Pimenta
Regional Vice President for Africa
International Finance Corporation

Angela Wamola
Acting Head of Sub Saharan Africa
GSMA

John Omo
Secretary General
African Telecommunications Union

Boutheina Guermazi
Director, Regional Integration Africa and MENA
The World Bank

Dr Olufunso Somorin
Regional Principal Officer
African Development Bank

Paula Hunter
Executive Director
Mojaloop Foundation

"The organization of this event totally blew my mind. It felt real! Like I was right there. Really good content."

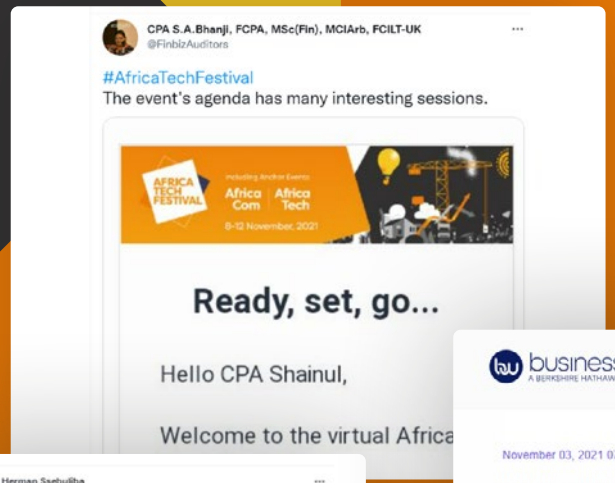
CEO, NECHIAGA TECH HUB

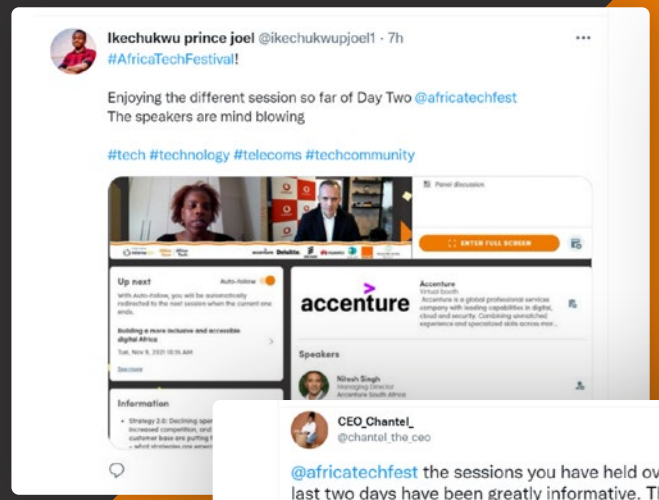
#AfricaTechFestival

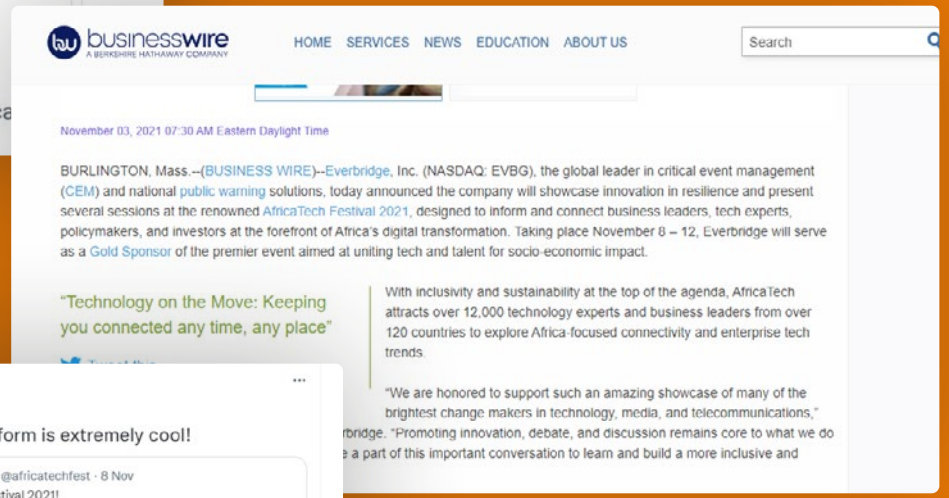
Here's what the industry had to say about Africa Tech Festival!

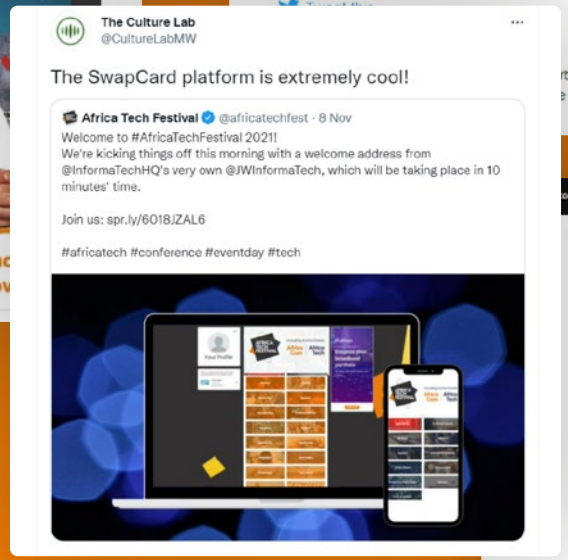
"The event is very well organized, lot's of good material, well informed speakers too, connected with a few individuals which will hopefully lead to some opportunities, well done!"

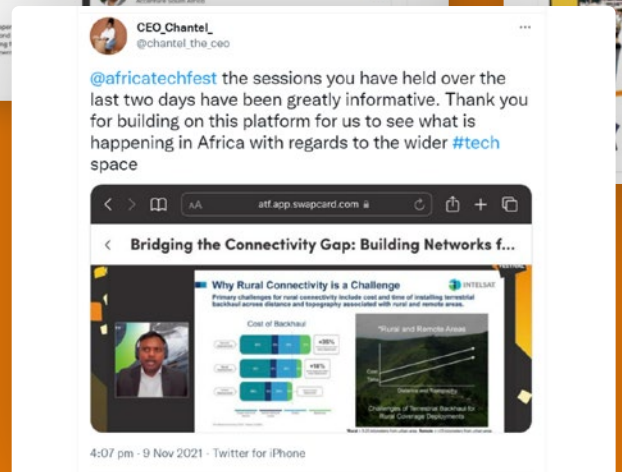
MARKETING, WEBILL

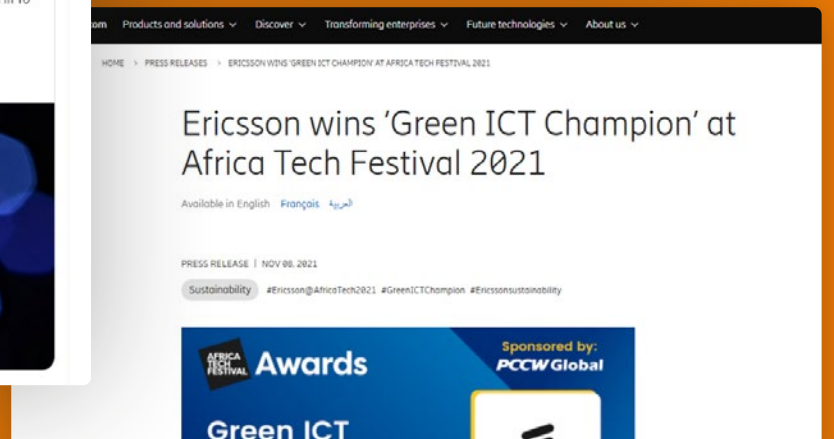












#AfricaTechFestival

14th Annual

AfricaCom AWARDS

sponsored by PCCW Global

The AfricaCom Awards were a bit different this year. In recognition of the significant contribution made by Africa's tech community in the ongoing battle against COVID-19, and the critical role that tech will play in fuelling Africa's economic recovery, the 2021 categories all fell under a central theme: building a better, more inclusive digital world. All the 2021 categories were open to public votes – an entirely people's choice awards ceremony!

Congratulations to our winners

mauritius telecom

Connectivity Project of the Year Award

mauritius telecom HUAWEI

Most Innovative Product or Service Award

Brelotte BA
CEO
Orange Mali

CXO of the Year Award

orange™

Building a Better, More Inclusive, Digital World Award

Diana Wilson
CEO
Yielding Accomplished African Women

Female Innovator of the Year Award

Tobi Lafinhan
Co-Founder
Venture for Africa

Africa's Rising Star Award

ERICSSON

Green ICT Champion

OtangU - Eat Now Pay Later

Fintech Innovation of the Year Award

#AfricaTechFestival

The Africa Tech Festival experience

Top topics for 2021 included...

View the full agenda here

- Building a Better Digital World
- Cloud & Data Centres Africa
- Connecting the Next Billion
- Cyber Security Africa
- Digital Infrastructure Investment
- Fintech, Blockchain & MFS
- Green ICT: Building a Sustainably Powered Continent
- Huawei Forums
- Industry 4.0
- Tech in Action – Agriculture
- Telcos of Tomorrow: The Evolution of African Telecoms

"The Africa Tech festival delivered on all fronts; allowing me to access a well of knowledge, understand continent dynamics as well as plan for the coming year with confidence."

GROUP DIGITAL MARKETING MANAGER, ANVIL SHIELD GROUP

"It is a great experience for ICT practitioners and lovers of a sustainable world. I would recommend ATF to all who care about making the world a better place through tech."

BUSINESS DEVELOPMENT MANAGER, MEED NETWORKS LIMITED

94% of attendees rated the quality of speakers as good or excellent

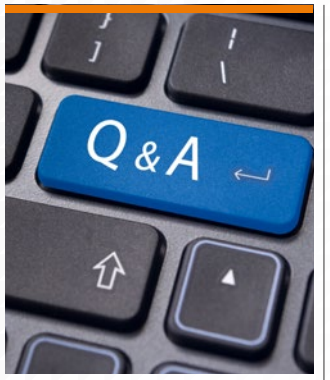
#AfricaTechFestival

The Africa Tech Festival experience

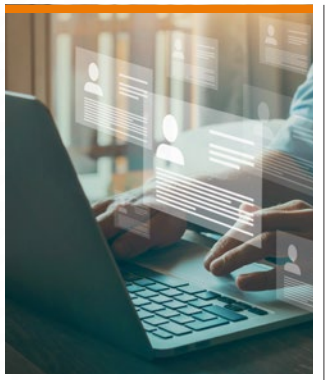
Special features included...

AHUB
The place to be for start-ups - with presentations covering ecosystem collaboration, scaling start-ups in Angola, gender diversity & more.

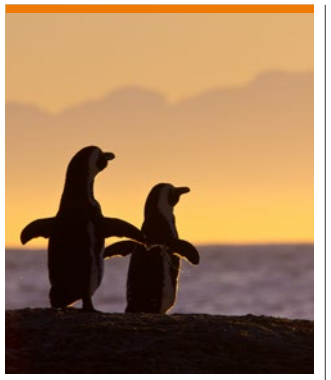
Demo Zone
With over 1,500 clicks, attendees had the chance to discover new products and services direct from the exhibitors.



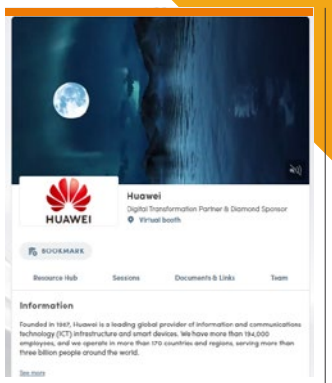
Live Q&A's
We had thousands of questions for our speakers, who kindly gave their time to join a live discussion after their sessions to chat directly with attendees and answer their burning questions.



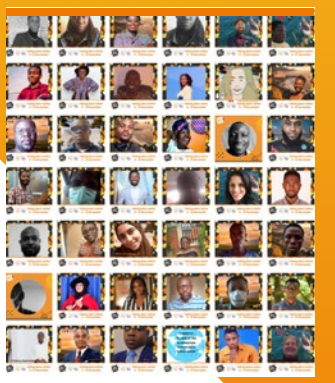
Free Resources
Over 4,000 attendees visited the resource hub where they found free reports, videos, interviews & more.



Penguins at Boulders Beach
The much loved penguins returned for their 2021 debut! Unsurprisingly the penguin live cam was a very popular feature once again.



The Expo
One of the most popular destinations with 10,000+ clicks, the expo is home to the exhibitors where attendees could directly interact and view custom designed company pages.



The Photobooth
New for 2021, we wanted to see all our lovely attendees! Hundreds of you got involved and took a photo.

#AfricaTechFestival

accelerateHER

accelerateHER joined ATF for two thought-provoking debates

Tech for Humanity & Change for Good

Lesego Shakira Masethe
CEO
Brain Waves Development

Emily O'Ryan
Freelance Writer, Writer, Project Manager, & Consultant

Leonora Tima
Founder and Managing Director
Kwanele - Bringing Woman Justice

Shaping the Future of Africa & Leading Through Adversity

Amolo Ng'weno
CEO
BFA Global

Odunayo Eweniyi
Co-founder and COO
PiggyVest

Onajite Emerhor
Head of Google Start-ups Africa
Google

For more information about accelerateHER, including participation opportunities, please visit **https://accelerateher.co/**

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Radisys

RAXIO The data centre company

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nexign

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AFRICA TECH FESTIVAL

Including Anchor Events

Africa Com | Africa Tech

25TH ANNIVERSARY

IT'S OUR 25th BIRTHDAY

See you back in **Cape Town next year!**

Speaking:

James Williams
Event Director
james.williams@informa.com

Sponsorship

Becky Lyons
Business Development Director
becky.lyons@informa.com

Marketing:

Victoria Shoesmith
Senior Marketing Manager
E: vickie.shoesmith@informa.com

REGISTER FOR AFRICA TECH FESTIVAL 2022
7- 11 November, 2022, CTICC, South Africa

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