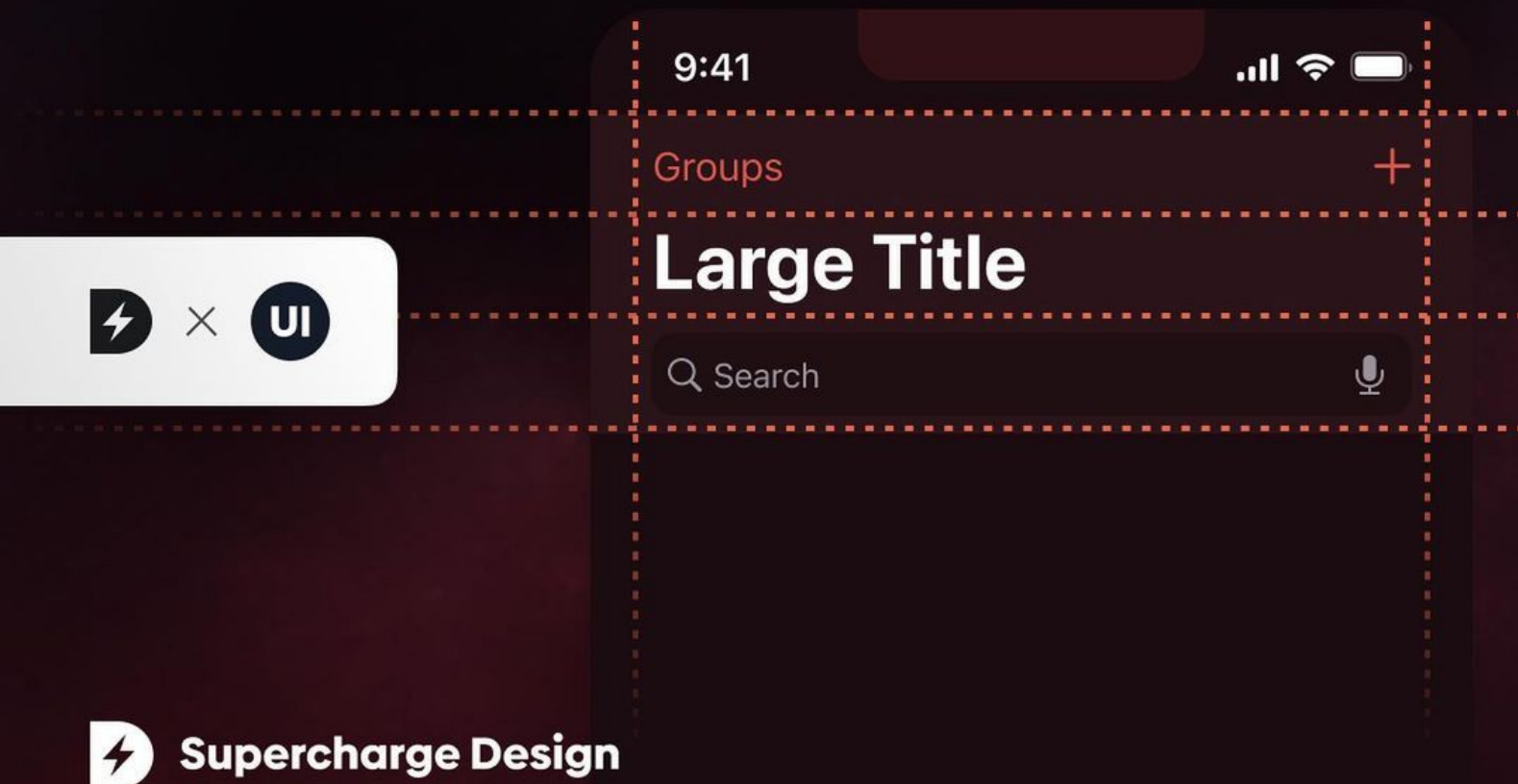


ios UI design guide



Supercharge Design

iOS app screen layout

Status Bar

44

Navigation bar

98

Page content

Tab bar

(or action bar)

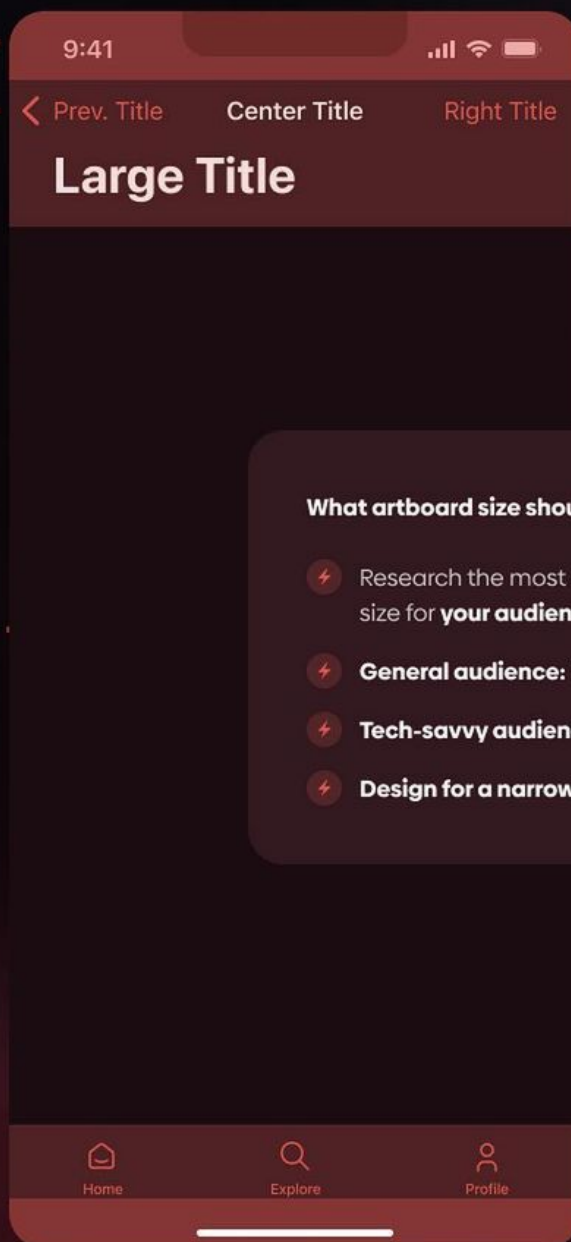
48

or

44

Home indicator

34



What artboard size should I use?

- ⚡ Research the most common iPhone screen size for **your audience**
- ⚡ **General audience:** 375×812pt or 375×667 pt
- ⚡ **Tech-savvy audience:** 414×896 pt
- ⚡ **Design for a narrower screen first**

Status bar

New status bar

iPhone 13 and newer

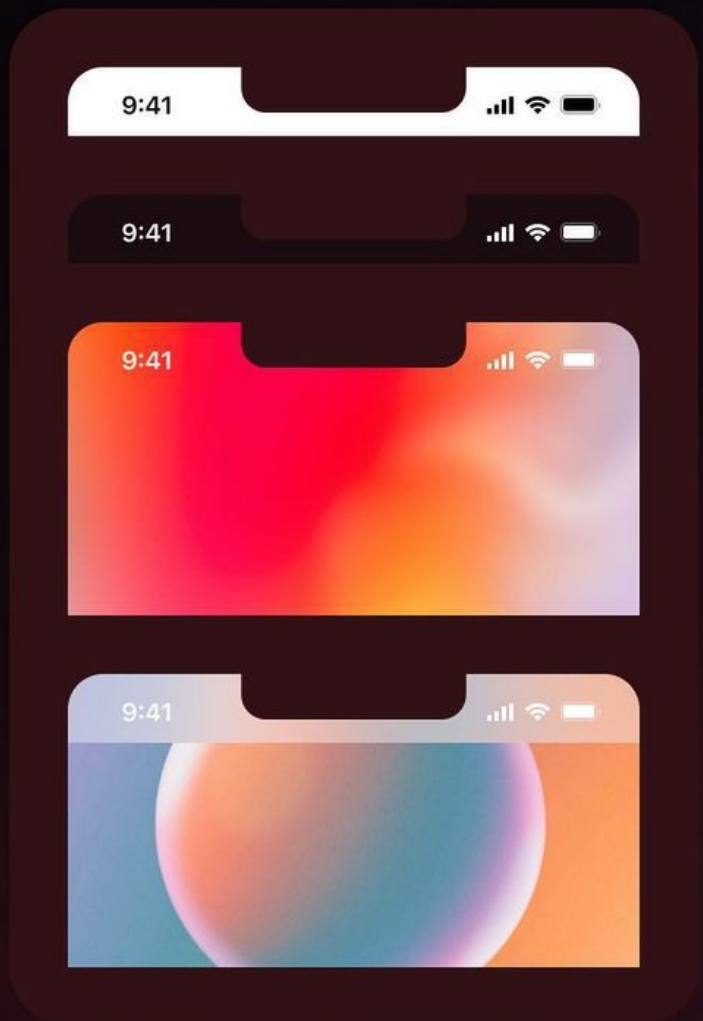
Width: 100% Height: 44pt

Use black text/icons on light backgrounds

Use white text/icons on dark backgrounds

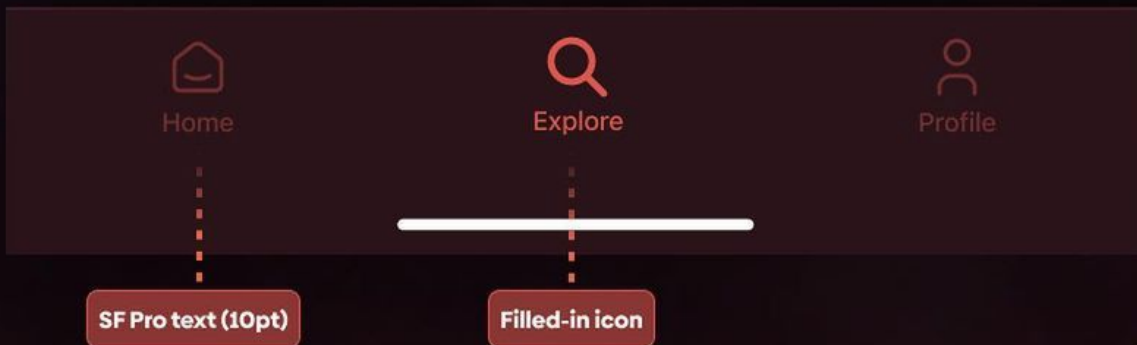
Use white if the status bar is going to be transparent

Use “frosted glass” if you want to ensure readability



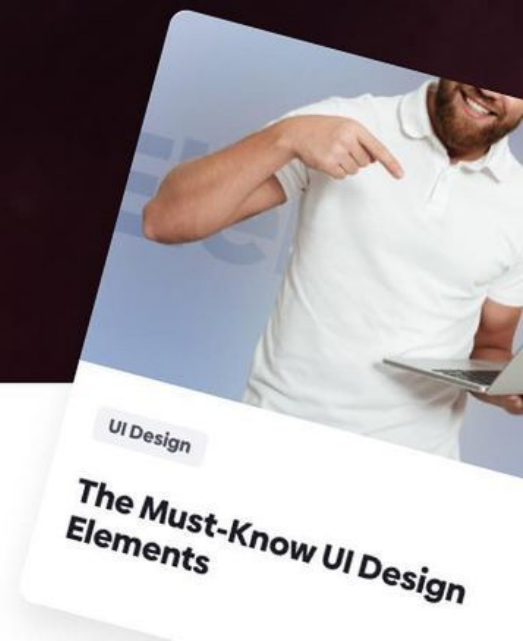
Tab bar

- ⚡ **Lists primary destinations inside the app**
- ⚡ The selected icon (current location) is filled
- ⚡ Labels: 10-11 px, most often using the SF Pro font
- ⚡ Background: translucent or frosted glass



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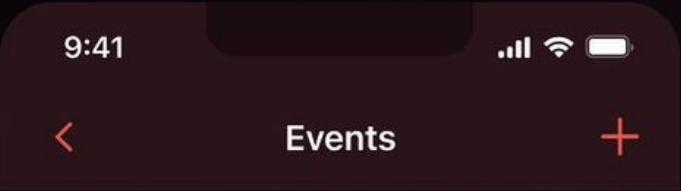


Search bar

⚡ Fully displayed when it's important



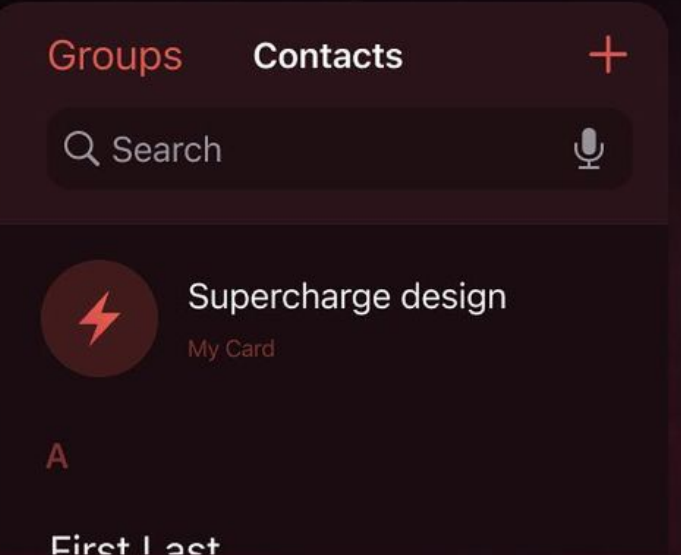
⚡ Hidden when it's less important. Requires scrolling past the top to reveal



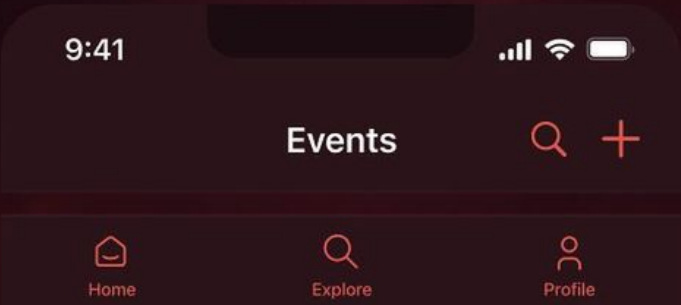
⚡ Version with cancel button



⚡ Scrolled



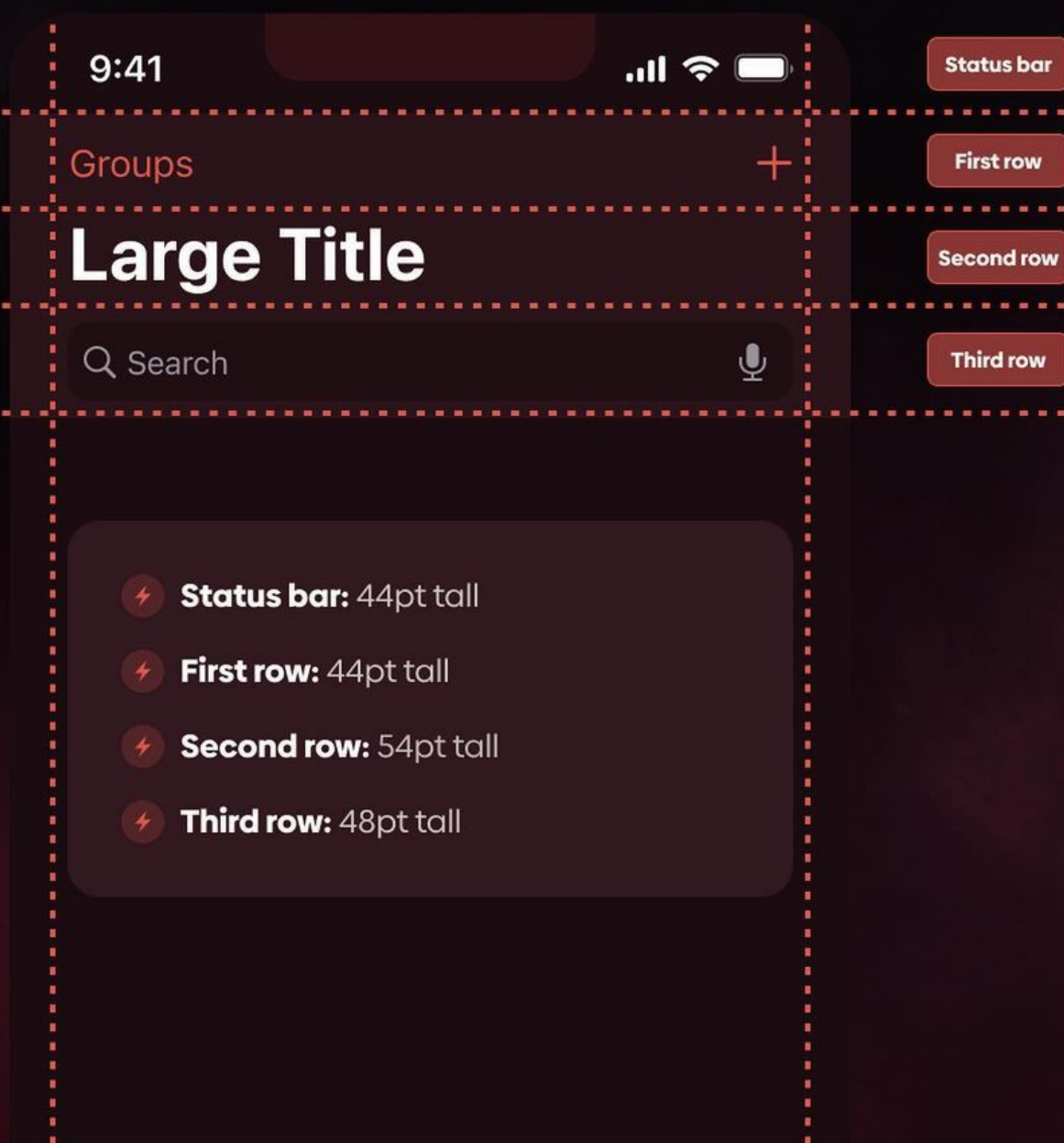
⚡ Sometimes added as one of the main actions in the tab bar



Top navigation bar

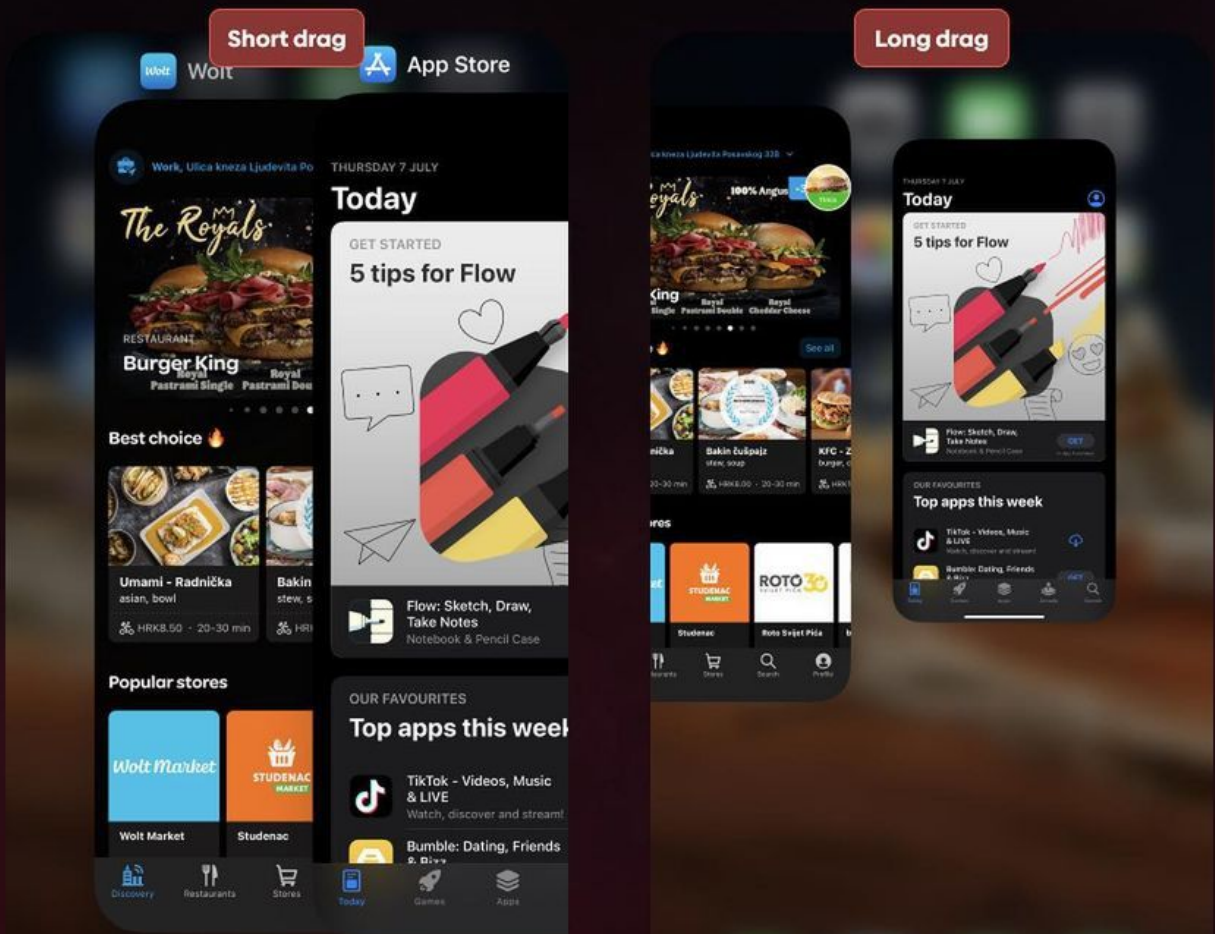
COMMON LAYOUT:

Use this as a starting point, but adjust to your needs



Home indicator

- ⚡ **34pt tall**
- ⚡ This space doesn't contain other elements
- ⚡ Black on light, or white on dark backgrounds
- ⚡ Behavior: **Short drag** (app switcher), **long drag** (home)



Typography cheatsheet



ELEMENT TYPE	STYLE	COLORS
Page title (unscrolled)	34pt Bold	#000000
Page title (scrolled)	17pt Medium	#030303
Paragraph text, List item titles, Links	17pt Normal	#000000
Buttons, Text input controls	17pt Normal	Various colors
Secondary text	15pt Normal	#8A8A8E
Tertiary text, Captions	13pt Normal	#8D8D93
Actions bar labels	10pt Regular	#8A8A8E

Dark Mode vs Light mode

- ⚡ Darker background implies depth in both versions
- ⚡ Text colors are inverted
- ⚡ Other colors have a bit lowered brightness in dark mode

