

# ★ FINAL DS REPORT – Market Sentiment vs Trader Behavior Analysis

**Author:** *Shivangi*

**Project:** Web3 Trading – Data Science Assignment

**Date:** 2025

## 1. Introduction

This analysis explores how trader behavior on Hyperliquid aligns with overall crypto market sentiment derived from the Fear & Greed Index. By combining:

- **Historical Trading Data** (historical\_data.csv)
- **Fear & Greed Dataset** (fear\_greed.csv)

we identify:

- How trader profitability changes during Fear vs Greed
- Whether traders take more risk in bullish conditions
- Patterns in trading volume & win-rate
- Hidden behavioral signals that may inform trading strategy design

## 2. Data Overview

### 2.1 Trader Dataset

**Rows:** 211,224

**Columns:** 16

Key columns used:

- Account
- Coin
- Execution Price

- Size Tokens
- Size USD
- Side
- Timestamp / Timestamp IST
- Start Position
- Direction
- Closed PnL
- Fee
- Trade ID

## 2.2 Fear & Greed Dataset

**Rows:** 2,644

**Columns:**

- timestamp
- value (*sentiment score 0–100*)
- classification (*Fear, Extreme Fear, Greed, Extreme Greed*)
- date

We simplified the sentiment into:

- **Fear** (Fear + Extreme Fear)
- **Greed** (Greed + Extreme Greed)
- **Unknown** (if date not found)

## 3. Methodology

### Step 1 — Cleaning & Harmonizing

- Converted epoch timestamps to datetime
- Standardized date format
- Converted numeric columns (Closed PnL, Size USD, Execution Price)
- Created derived fields:
  - `trade_value` = Size USD (or price × size if missing)
  - `profit_flag` = 1 if Closed PnL > 0

## Step 2 — Merging

Trades combined with market sentiment using:

```
trade_date == sentiment_date
```

## Step 3 — Metric Calculation

- **Win Rate:** proportion of profitable trades
- **Average PnL**
- **Total PnL**
- **Average Trade Value**
- **Risk Proxy:** based on trade value (no leverage column available)

## Step 4 — Aggregation

Results grouped:

- By sentiment
- By account × sentiment
- By coin × sentiment (optional)

# 4. Key Insights & Findings

## 4.1 Profitability vs Sentiment

### Result:

✓ Traders were **more profitable during Greed periods** than Fear periods.

Explanation:

- During Greed markets, price trends are clearer and traders ride upward momentum.
- In Fear periods, volatility increases and sudden dips cause more losses.

## 4.2 Win Rate Behavior

**Win rate increases in Greed**, indicating traders capture more favorable opportunities.

- **Greed:** Higher win rate (more consistent profits)
- **Fear:** Lower win rate (more stop-outs and panic conditions)

This shows trader performance strongly depends on wider market psychology.

## 4.3 Trading Volume vs Sentiment

We observed:

✓ **Average trade value increases during Greed**

✓ Traders allocate *more capital* when confidence is high

✓ Trade sizes shrink during Fear (conservative positioning)

This matches typical market behavior: confidence → risk-on, fear → risk-off.

## 4.4 Risk Behavior

Since leverage data wasn't available, "risk" is measured through position sizes:

- Larger positions taken in Greed periods
- Smaller positions in Fear periods

This implies traders naturally adjust risk to sentiment conditions.

## 4.5 Daily Sentiment Mapping

Most trades matched with sentiment classification, but some dates had:

- Missing sentiment data  
These were labelled **Unknown** and excluded from deep analysis.

## 4.6 Account-Level Insights

Some traders showed:

- **Consistently positive performance** regardless of sentiment (skilled traders)
- **Large accounts trading only during Greed**
- **Small accounts over-trading during Fear**, leading to losses

This can inspire account-tier segmentation for future modeling.

## 5. Visual Insights (from outputs/ folder)

- 1. Total PnL by Sentiment**
  - a. Greed → noticeably higher total PnL
- 2. Win Rate by Sentiment**
  - a. Greed → stronger win rates
  - b. Fear → weaker performance
- 3. Average Trade Value by Sentiment**
  - a. Greed → higher position sizes

These visuals confirm all earlier findings.

## 6. Conclusions

✓ **Traders perform significantly better during Greed markets**

✓ **They take bigger positions → larger profits**

✓ **Fear markets show lower win rates & reduced trade sizes**

✓ **Market sentiment is a powerful driver of trader behavior**

This relationship can be used to build:

- **Sentiment-aware trading strategies**
- **Dynamic risk adjustment models**
- **Profitability prediction models**

- **Behavioral clustering of trader profiles**

## **7. Recommendations**

### **1. Build Sentiment-Aware Risk Controls**

During Fear days → reduce position size automatically.

During Greed → allow higher risk limits.

### **2. Forecast Sentiment-Driven Profitability**

Use sentiment as a feature in future PnL prediction models.

### **3. Account-Level Scoring**

Identify:

- High-performing accounts
- Accounts negatively affected by Fear period volatility

### **4. Trading Behavior Clustering**

Group traders by:

- Risk behavior
- Market responsiveness
- Profit consistency