




Shweta Hegde


UX/UI Designer with a background in software industry. Keen interest in understanding customer and business needs to create simple design solutions by utilizing my creative bent, technical knowledge, problem solving and communication skills.


 shwedesign.wordpress.com

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 Redmond, WA, USA

Work Permit Authorized

Visa Type L2

Skills

User Research
Competitor Analysis
User Interviews
User Psychology
Brainstorming
Story Boarding
User Persona
User Flows
Wireframing
User Testing
Style Guides
Design Principles
Iterative Design
Responsive Design
UI Guidelines
A/B Testing
Prototyping
Usability Testing
Mockups
Branding
HTML / CSS

Tools

Sketch
InVision
Proto
Overflow
Flinto
Adobe XD
Mockuuups Studio
Balsamiq
Zeplin
Apple Suite
Microsoft Office Suite
Jira
Gimp

Languages

English
Hindi
Kannada

Education

Certified UI Designer

July'19 - Feb'20

CareerFoundry

Intensive project based training program which helped me gain in-depth knowledge in the design field.

- Designed UX/UI projects, 'Life' - for selling sustainable goods online. Owned all responsibilities from ideation and research to final prototype. [Prototype Project](#)
- Created a UX/UI design project, 'Happy Homes', which is an interior design project enabling users to create happy spaces in their homes. This project is designed for Android and iOS phones adhering to Material and iOS guidelines. [Prototype Project](#)
- Built a UX/UI design project, 'Make Your Own', app that provides healthy and easy recipes. I was responsible for all the tasks from concepting to wireframing to designing responsive screens and mockups. [Project](#)
- Completed additional solo UI Design projects such as 'Geet' - for music lovers, 'Notes' - app for jotting down notes and creating tasks, 'Messenger' - app for communicating with friends & family. Owned all the tasks from moodboarding to storyboarding to user flows to wireframing and prototyping and finally creating mockups. [Project](#)

User Experience Certificate

Oct'2019

Interaction Design Foundation

BE Computer Science Engg

Sep'04 - July'07

Visvesvaraya Technological University

Experience

Staff Engineer(Software), Motorola Mobility

Sep'11 - Aug'17

- Understand and triage customer issues. Lead a global team spread across India, China and USA. Communicate with the senior management for launch related activities and collaborate with relevant technical teams to resolve launch blockers and facilitate on time release of motorola devices.
- Designed and developed 'Platform Integration Dashboard', a web app for automated reporting and statistical representation of open issues. The app had a 100% adoption and it enabled on time launch of motorola phones. The time taken to identify and resolve launch related blockers reduced.
- Android mobile app design contributions: News aggregation app, a NFC based call transferring app, an android application that automatically captures moments during a road trip.
- Won 'Best Design' for 'News App' in 'Motorola Mobility App Development Contest'.
- Rated 'Exceeds Expectations' consecutively for 2 years at Motorola Mobility.

Software Engineer, Sai Info Systems

Aug'10- Aug'11

Designed and developed video calling app for an Android tablet developed for BSNL, India's largest telecom service provider.

Software Engineer, Ionidea Inc.

Sep'09 - July'10

Junior Developer, Arka Technologies

Jan'08 - Aug'09