PRASAR BHARATI (INDIA'S PUBLIC SERVICE BROADCASTER) PRASAR BHARATI SECRETARIAT PRASAR BHARATI HOUSE COPERNICUS MARG, NEW DELHI

No:-A-10011/28/2019-PPC

Dated: 31.03.2023

OFFICE ORDER NO 55/2023-PPC

Approval of the competent authority is hereby conveyed to declare the following officers as 1st and 2nd link officers to facilitate the smooth functioning.

S.No.	Name (Sh./Mr./Ms.) (2)	Role & Responsibility (3)	Ist Link Officer (Sh./Mr./Ms.) (4)	2 nd Link Officer (Sh./Mr./ Ms.)
			(4)	(5)
1	Shri Deepak Joshi , DDG (E)	DDG (Content Ops- Content monetization of AIR including Digital radio) AIR Programme Policy; PP&D, AIR (Form Home Unit & Family Welfare Unit); Spoken words and matters related to procurement of sound recording rights and related royalties	Shri Prem Shankar Srivastava, DDG (E)	Prem Prakash Shukla, DDG (E)
2	Shankar	DDG(Ops.), PBS Additional charge of DDG(Policy, Look & feel and Automation), PB	DDG (E)	Prem Prakash Shukla, DDG (E)

- 2. Accordingly officers in column 4 & column 5 will be the 1st & 2nd link officers to officers at column 2 of the above table.
- 3. This issue with the approval of CEO Prasar Bharati.

(Banarasi Singh)

Dy. Director (Pers.)

011-23118442

ppcpbs@prasarbharati.gov.in

To.

- 1. Concerned officers.
- 2. DG: AIR, DG:DDn, AIR, DG:DD News
- 3. E-in-C (BO)/E-in-C (SICS)/E-in-C(ER)
- 4. All ADGs/DDGs at PB Secretariat

- Cant -

File No.A-10011/28/2019-PPC

- 5. All Zonal ADGs (Admin) and Zonal ADGs (BO) and Zonal ADGs (Content Ops)/All AIR Stations/DDKs through respective SCOR Sections.
- 6. ADG (NABM)/CE (CCW)
- 7. Head (PBNS and DP)/Head of Sales PB/Head (Content Ops), National Zone (DDn).
- $8. \mathsf{DDG}(\mathsf{HR})/\mathsf{DDG}(\mathsf{Admin}) \mathsf{DG} : \mathsf{AIR}/\mathsf{DDG}(\mathsf{HR})/\mathsf{DDG}(\mathsf{Admin}) \; \mathsf{DG} : \mathsf{DD}/\mathsf{DDG}(\mathsf{E-HR}), \mathsf{AIR} \\ \mathsf{\&DD}.$
- 9. DDG (Tech)/DDE (Tech), PBS for uploading this order on website.
- 10. DDA (HRIS)/SCOR/DG: AIR & DG:DDn.
- 11. Hindi Unit for Hindi version.
- 12. Office orders folder.

Copy to:

- 1. SO to CEO
- 2. PS to M (F)/PS to M (Pers)
- 3.O/o CVO Doordarshan Bhawan

Angle.
31/03/2023