



JONAS.IO
SCHMEDTMANN



Subscribe here

BUILD
RESPONSIVE
REAL-WORLD
WEBSITES WITH
HTML AND CSS



Follow me here



@JONASSCHMEDTMAN

SLIDES FOR THEORY LECTURES

(DON'T SKIP THEM, THEY ARE
SUPER IMPORTANT 😎)





TABLE OF CONTENTS: THEORY LECTURES (CLICK THE TITLES)

- [1 A High-Level Overview of Web Development](#)
- [2 Watch Before You Start!](#)
- [3 Introduction to HTML](#)
- [4 Introduction to CSS](#)
- [5 Working With Colors](#)
- [6 CSS Theory #1: Conflicts Between Selectors](#)
- [7 CSS Theory #2: Inheritance and Universal Selector](#)
- [8 CSS Theory #3: The CSS Box Model](#)
- [9 CSS Theory #4: Types of Boxes](#)
- [10 CSS Theory #5: Absolute Positioning](#)
- [11 The 3 Ways of Building Layouts](#)
- [12 Using Floats](#)
- [13 box-sizing: border-box](#)
- [14 A Flexbox Overview](#)
- [15 A CSS Grid Overview](#)
- [16 Overview of Web Design and Website Personalities](#)
- [17 Web Design Rules #1: Typography](#)
- [18 Web Design Rules #2: Colors](#)
- [19 Web Design Rules #3: Images and Illustrations](#)
- [20 Web Design Rules #4: Icons](#)
- [21 Web Design Rules #5: Shadows](#)
- [22 Web Design Rules #6: Border-radius](#)
- [23 Web Design Rules #7: Whitespace](#)
- [24 Web Design Rules #8: Visual Hierarchy](#)
- [25 Web Design Rules #9: User Experience \(UX\)](#)
- [26 The Website-Personalities-Framework](#)
- [27 Web Design Rules #10 - I: Elements and Components](#)
- [28 Switching flex-direction to column](#)
- [29 Vertical center with absolute position and transform](#)
- [30 Web Design Rules #10 - II: Layout Patterns](#)
- [31 The 7 Steps to a Great Website](#)
- [32 Defining and Planning the Project \(Steps 1 and 2\)](#)
- [33 Sketching Initial Layout Ideas \(Step 3\)](#)
- [34 Responsive Design Principles](#)
- [35 How Media Queries Work](#)
- [36 How to Select Breakpoints](#)

SECTION 01 – WELCOME AND FIRST STEPS



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

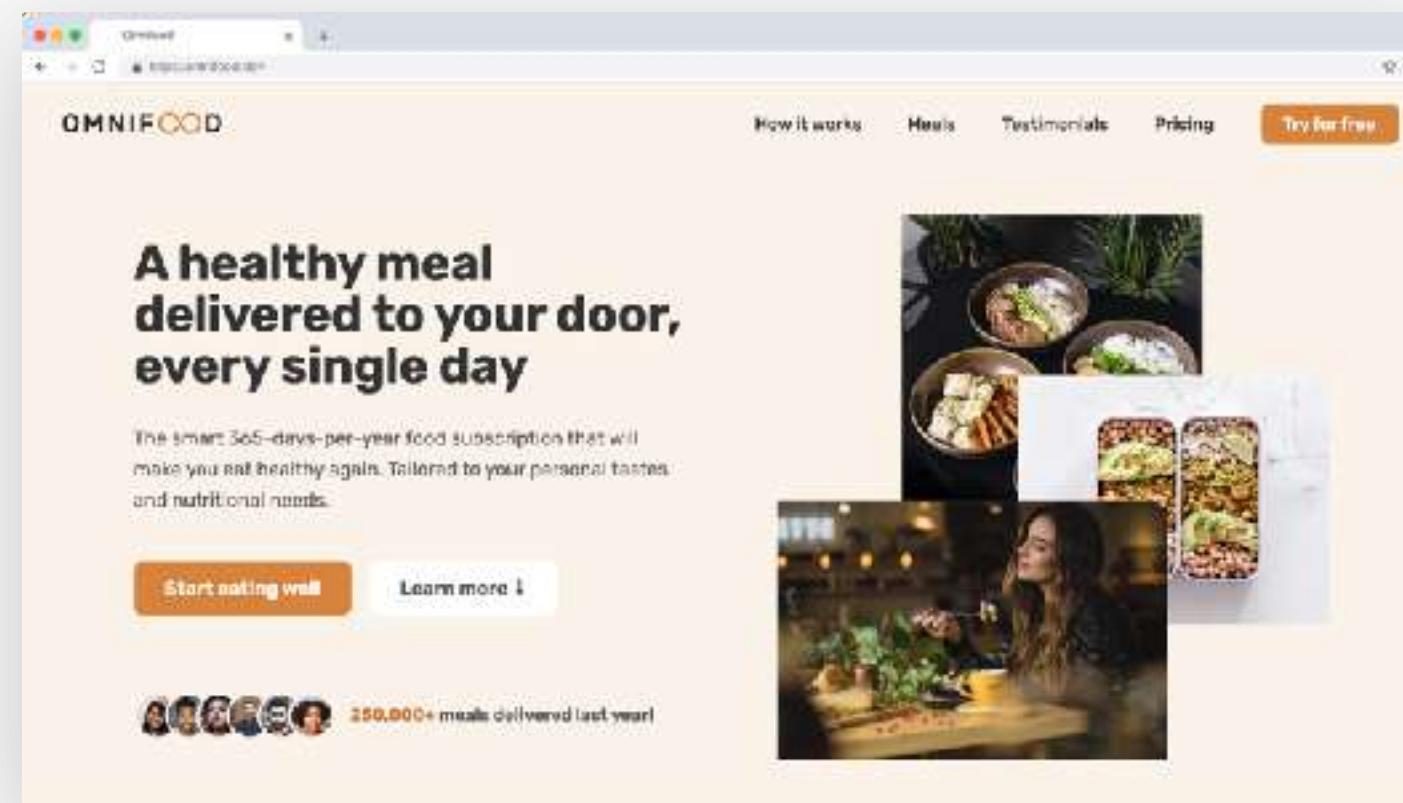
SECTION

WELCOME AND FIRST STEPS

LECTURE

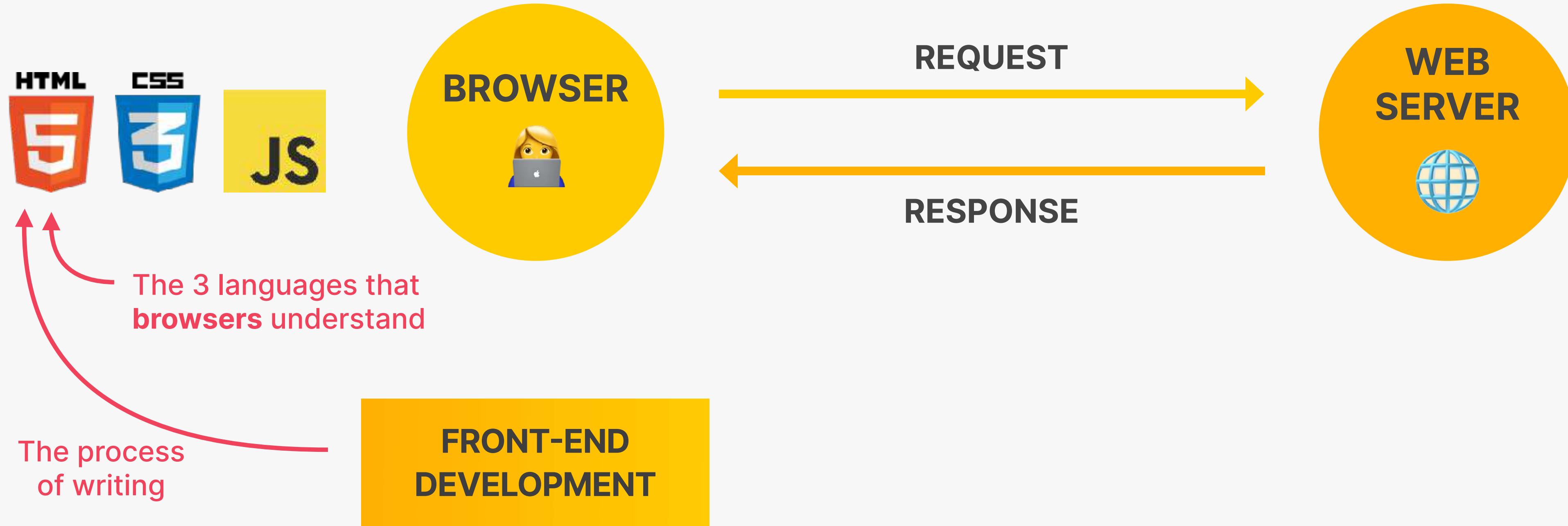
A HIGH-LEVEL OVERVIEW OF WEB
DEVELOPMENT

FRONT-END VS. BACK-END DEVELOPMENT

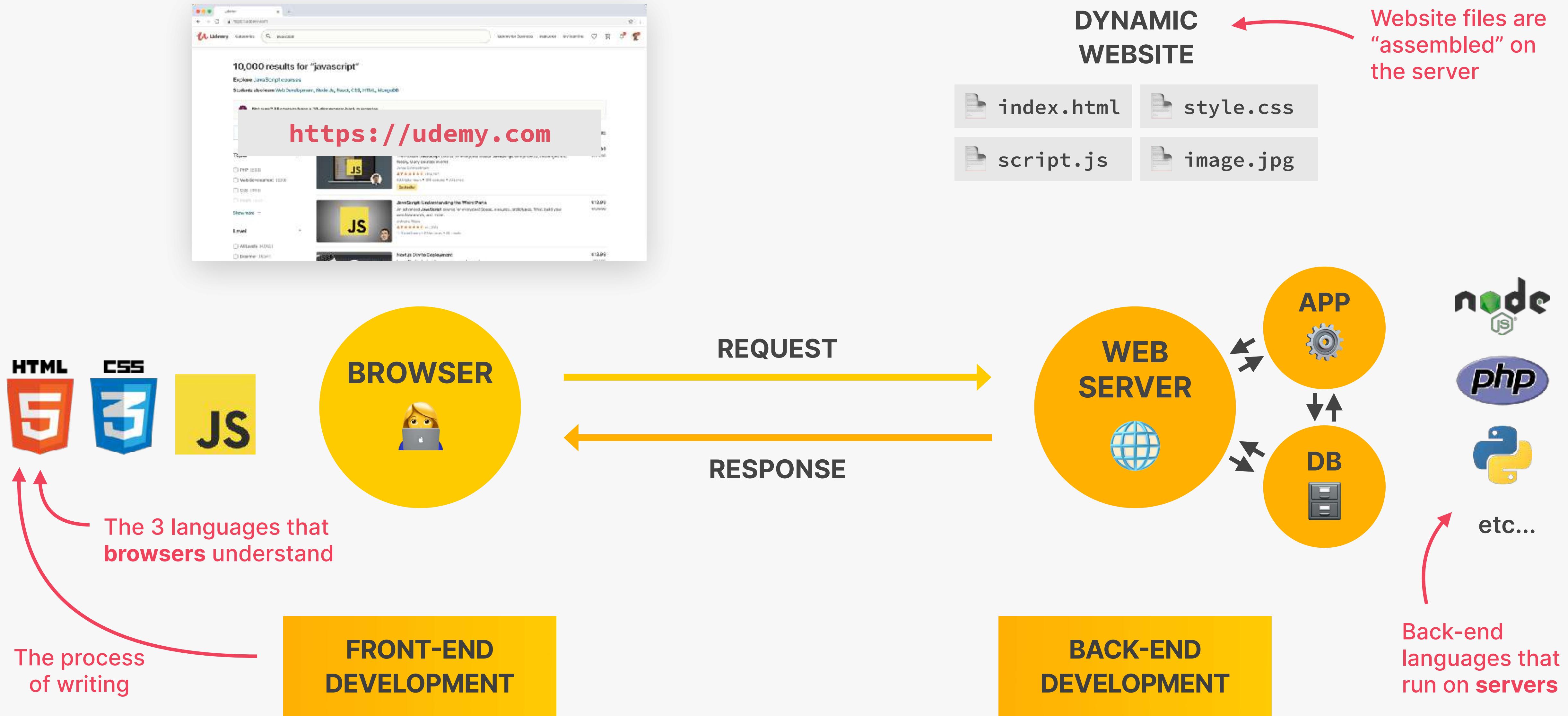


STATIC WEBSITE

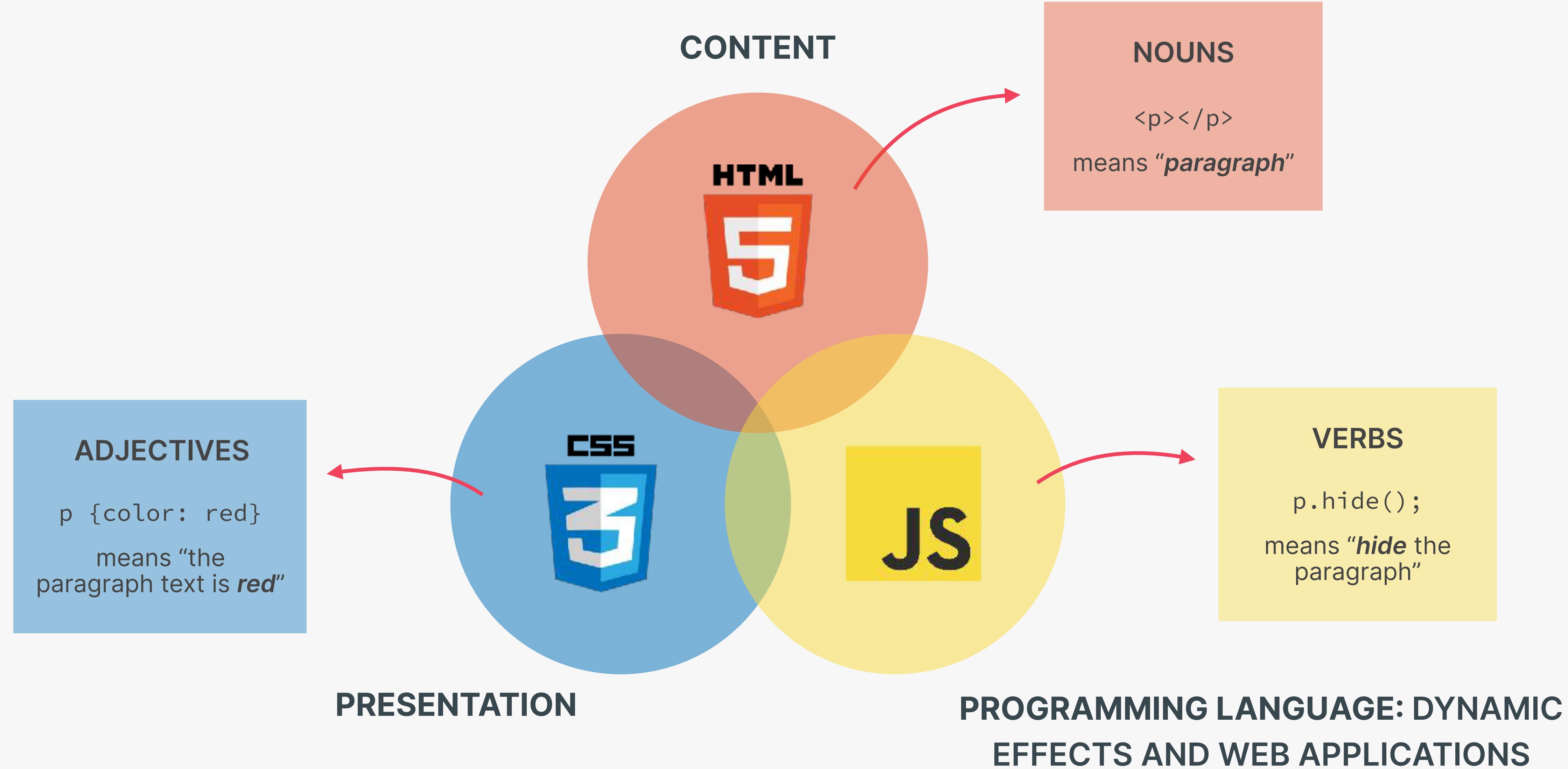
Website where files are simply sent to browser as they are



FRONT-END VS. BACK-END DEVELOPMENT



THE 3 LANGUAGES OF THE FRONT-END





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WELCOME AND FIRST STEPS

LECTURE

WATCH BEFORE YOU START!

SOME QUICK CONSIDERATIONS BEFORE WE START...



恐慌表情符号 **If this is your first time ever writing code, please don't get overwhelmed. It's 100% normal that you will not understand everything** at the beginning. ***Just don't think "I guess coding is not for me"!***



SOME QUICK CONSIDERATIONS BEFORE WE START...



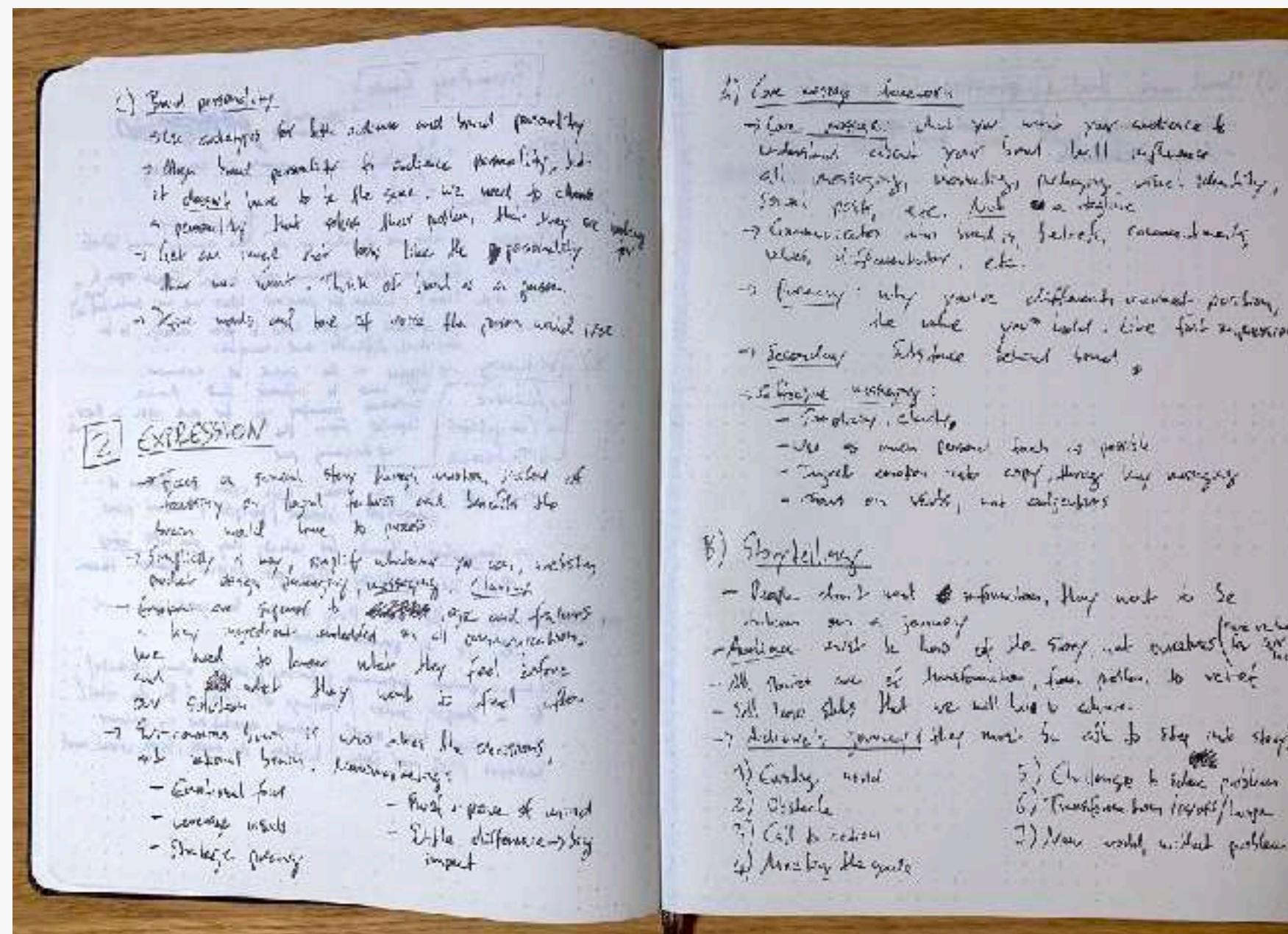
You need to code along with me! You will learn **ZERO** HTML and CSS skills by just sitting and watching me code. You really have to write code **YOURSELF!**



SOME QUICK CONSIDERATIONS BEFORE WE START...



If you want the course material to stick, take notes. Notes on code syntax, notes on theory concepts, notes on everything!



Totally non-coding... Try to understand a single word 😂

SOME QUICK CONSIDERATIONS BEFORE WE START...



🤓 **Try all the coding challenges!** Try to do your best, but if you get stuck for too long, watch the solution.
Don't beat yourself up if you can't figure it out! Just rewatch the lectures that were covered in the challenge, try to understand them better, and move on.



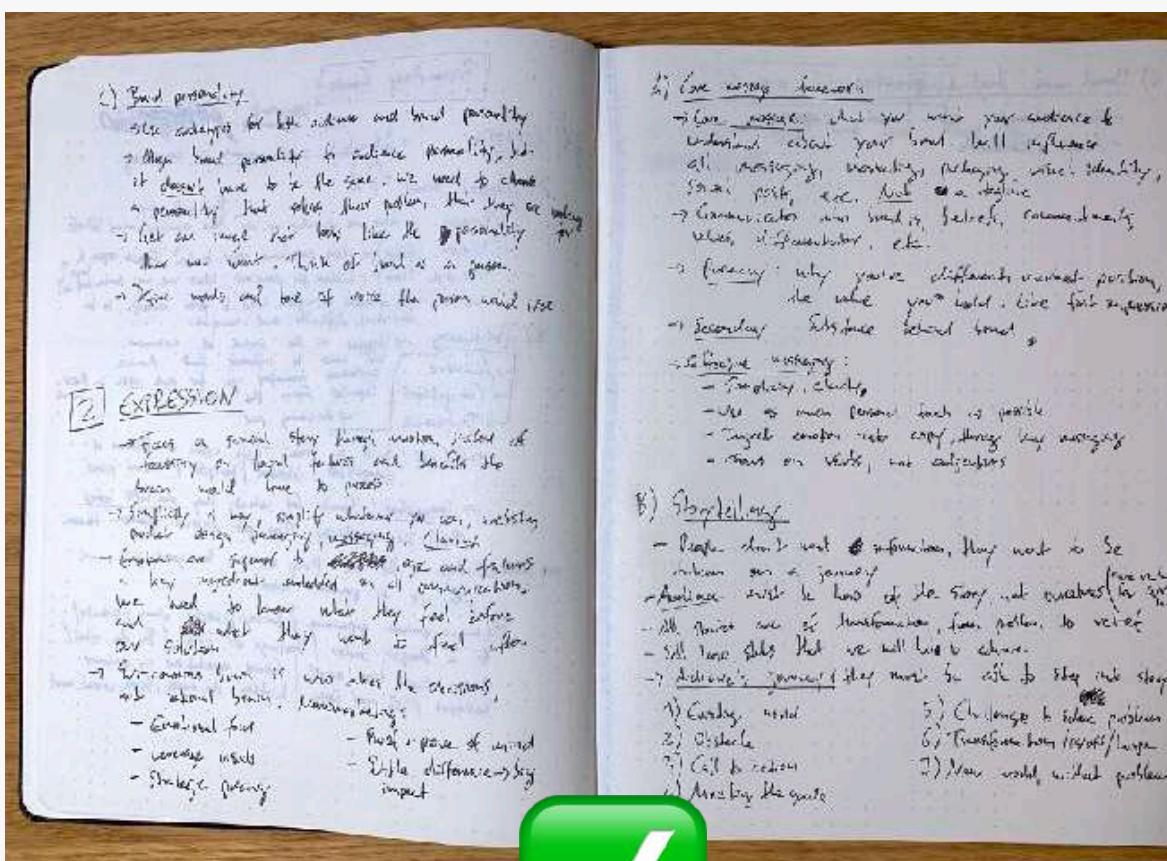
Watch for this sign!

PAUSE THE VIDEO
FOR CHALLENGE

SOME QUICK CONSIDERATIONS BEFORE WE START...



Before moving on from a section, make sure that you understand exactly what was covered. Take a break, review the code we wrote, review your notes, review the projects we built, and maybe even write some code yourself.



```
238 .chair-details li:nth(:last-child) {
239   /* margin-bottom: 24px; */
240   margin-bottom: 16px;
241 }
242
243 .chair-icon {
244   width: 24px;
245   height: 24px;
246   stroke: #087f55;
247 }
248
249 .chair-price {
250   display: flex;
251   justify-content: space-between;
252
253   align-items: center;
254   font-size: 20px;
255 }
256
257 footer {
```



We couldn't live without these chairs anymore!

Learn more about our collection at [productivity.com](#). Order regular or limited edition chairs from us for a special discount on all purchases made during the month of June.

Our bestselling chairs

The Laid Back

- ↳ Leisure and relaxing
- ↳ comfortable back
- ↳ High back
- ↳ Weight 10 kg

The Worker Bee

- ↳ Leisure and relaxing
- ↳ comfortable back
- ↳ High back
- ↳ Weight 22 kg

The Chair A/C

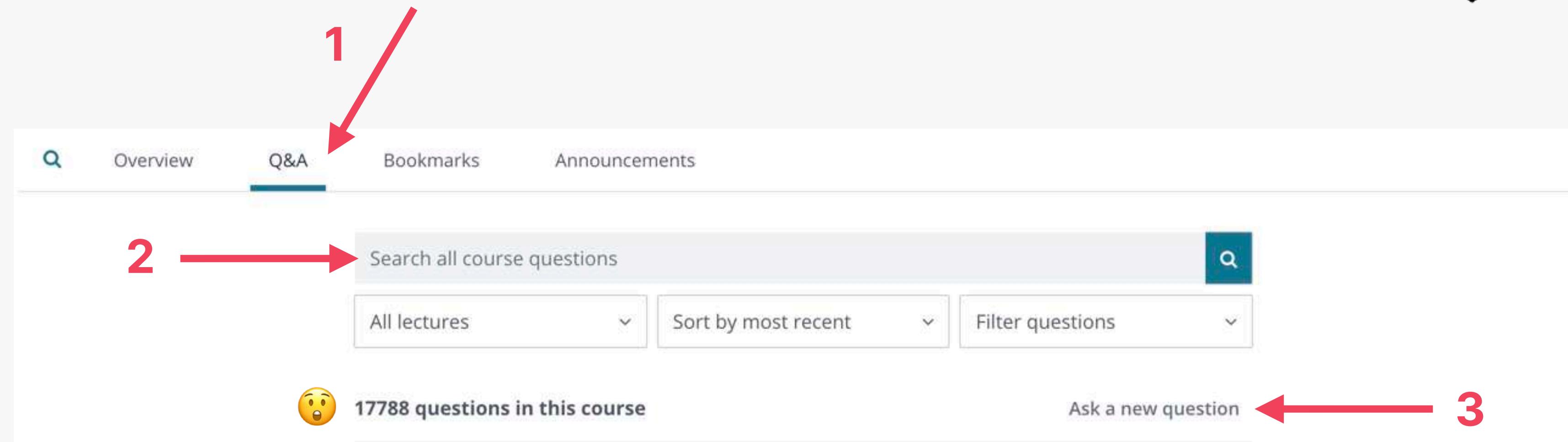
- ↳ Leisure and relaxing
- ↳ comfortable back
- ↳ Organic cotton
- ↳ Weight 20 kg

ADD TO CART **ADD TO CART** **ADD TO CART**



SOME QUICK CONSIDERATIONS BEFORE WE START...

! If you have an error or a question, **start by trying to solve it yourself! This is essential for your progress.** If you can't solve it, check the Q&A section. If that doesn't help, you can **ask a new question**. Use a short description, and post code on codepen.io.

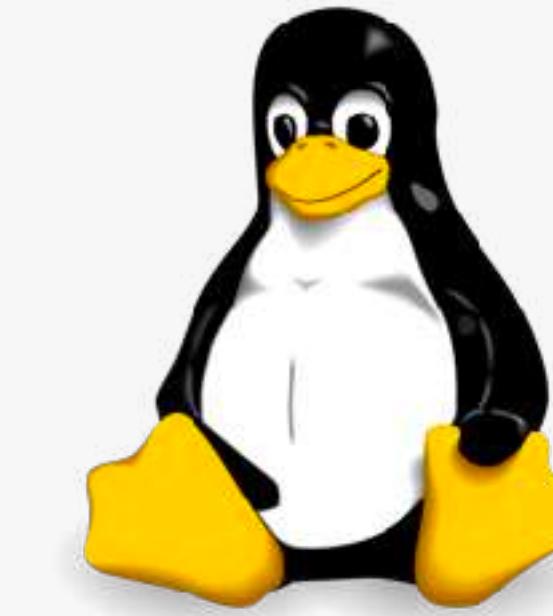
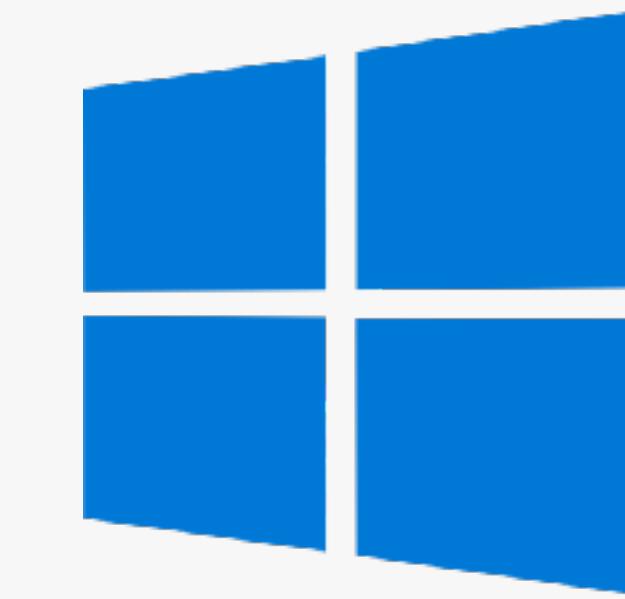


The screenshot shows the Q&A section of a course page on CodePen. At the top, there are tabs for Overview, Q&A (which is selected and highlighted in blue), Bookmarks, and Announcements. Below the tabs is a search bar with the placeholder "Search all course questions" and a magnifying glass icon. Underneath the search bar are three dropdown filters: "All lectures", "Sort by most recent", and "Filter questions". At the bottom left, there is a statistic showing "17788 questions in this course" next to a surprised face emoji. On the bottom right, there is a button labeled "Ask a new question". Three red arrows with numbers point to these features: arrow 1 points to the "Q&A" tab, arrow 2 points to the search bar, and arrow 3 points to the "Ask a new question" button.

SOME QUICK CONSIDERATIONS BEFORE WE START...

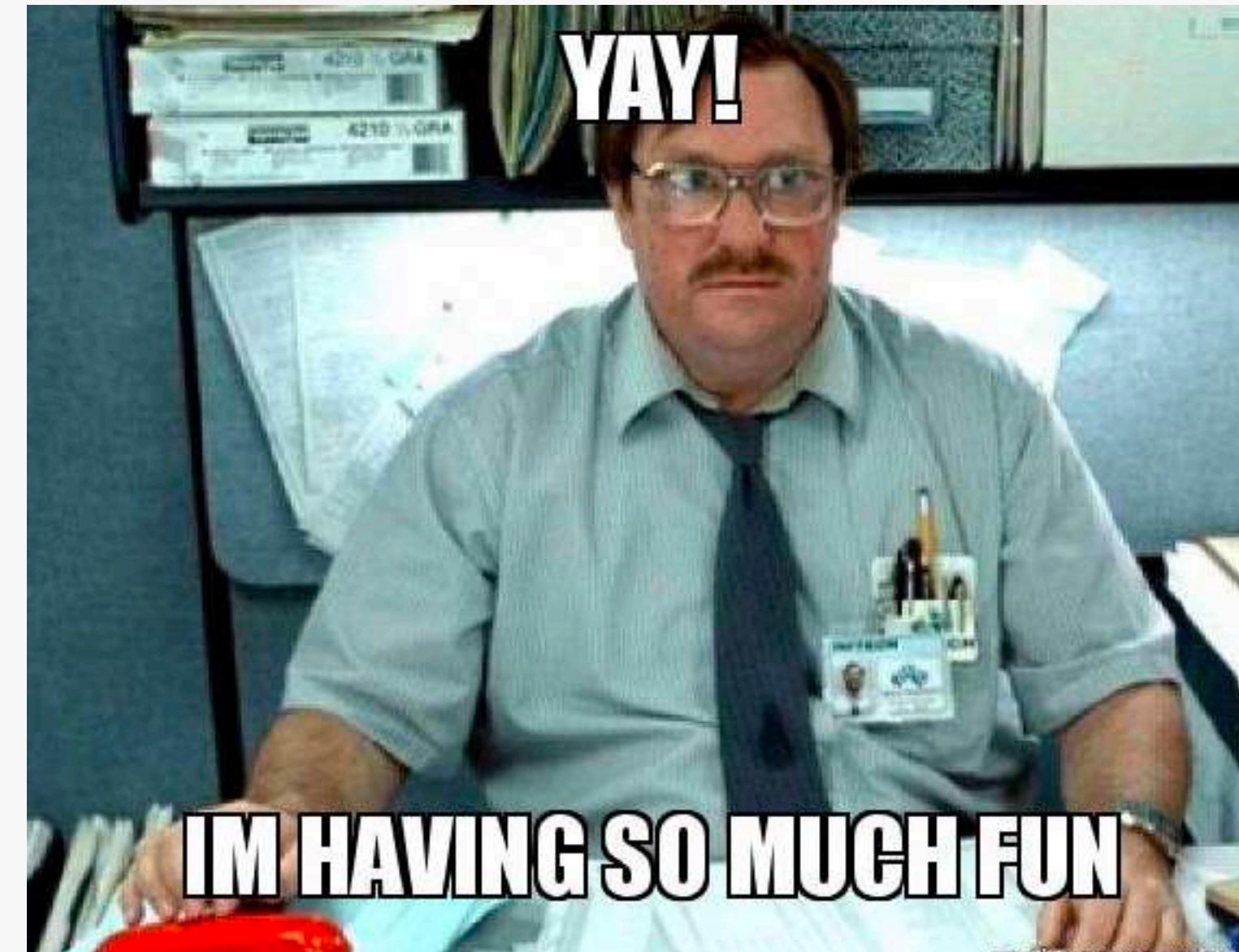


I recorded this course on a Mac, but everything works the exact same way on Windows or Linux. If something doesn't work on your computer, it's **NOT** because you're using a different OS.



SOME QUICK CONSIDERATIONS BEFORE WE START...

😍 **Most importantly, have fun!** It's so rewarding to see something that **YOU** have built **YOURSELF!** So if you're feeling frustrated, stop whatever you're doing, and come back later!



And I mean **REAL** fun 😊

SECTION 02 –

HTML FUNDAMENTALS



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

HTML FUNDAMENTALS

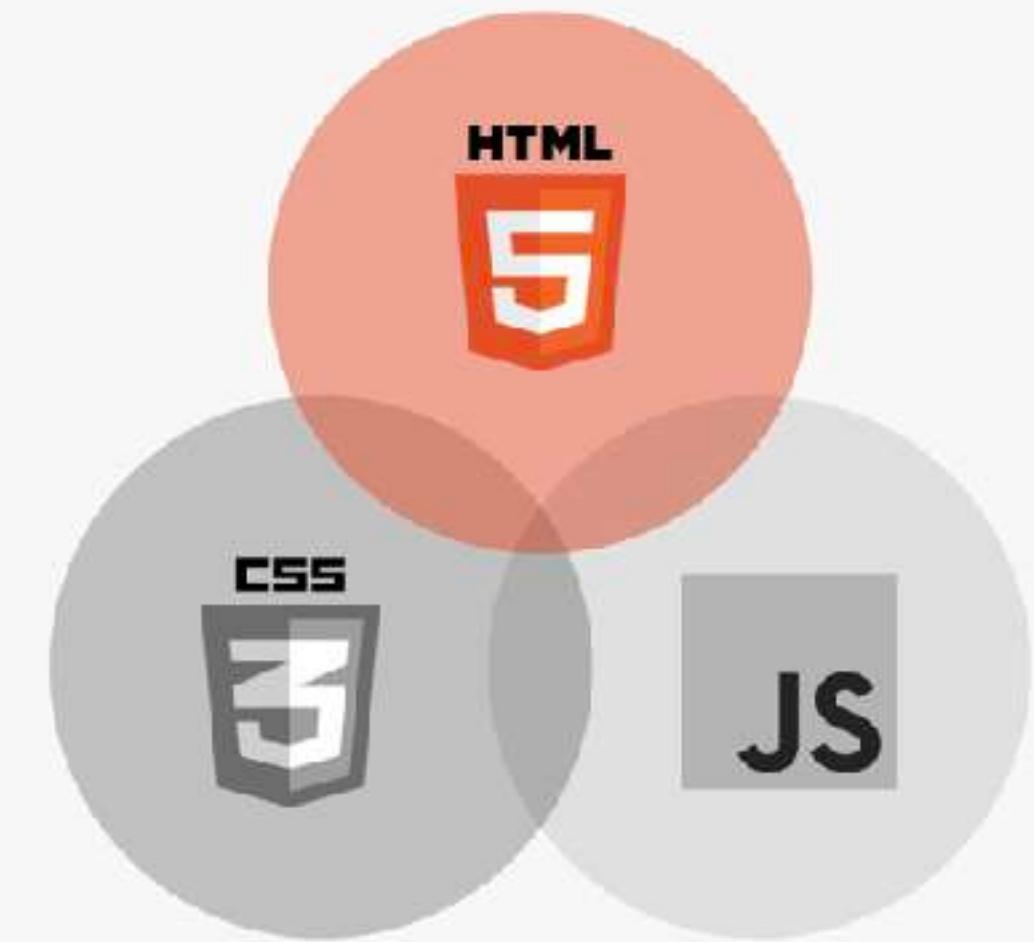
LECTURE

INTRODUCTION TO HTML

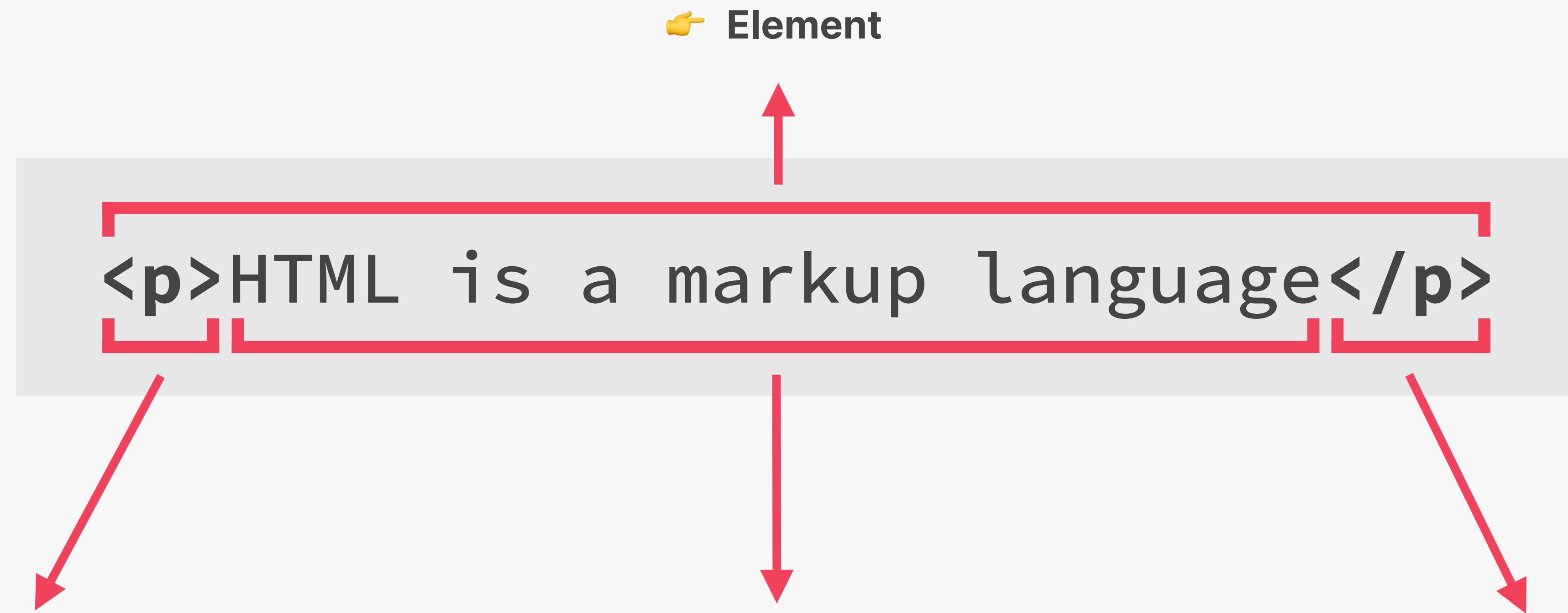
WHAT IS HTML?

HTML

- 👉 **HyperText Markup Language**
- 👉 HTML is a markup language that web developers use to **structure and describe the content** of a webpage (*not a programming language*)
- 👉 HTML consists of **elements** that describe different types of content: paragraphs, links, headings, images, video, etc.
- 👉 Web browsers understand HTML and **render HTML code as websites**



ANATOMY OF AN HTML ELEMENT



👉 **Opening tag:** Name of the element, wrapped in < and >

👉 **Content:** Content of the element, in this example text. But it might be another element (**child element**). Some elements have **no content** (e.g.)

👉 **Closing tag:** Same as opening tag, but with a /. When element has no content, it's omitted

SECTION 03 – CSS FUNDAMENTALS



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

CSS FUNDAMENTALS

LECTURE

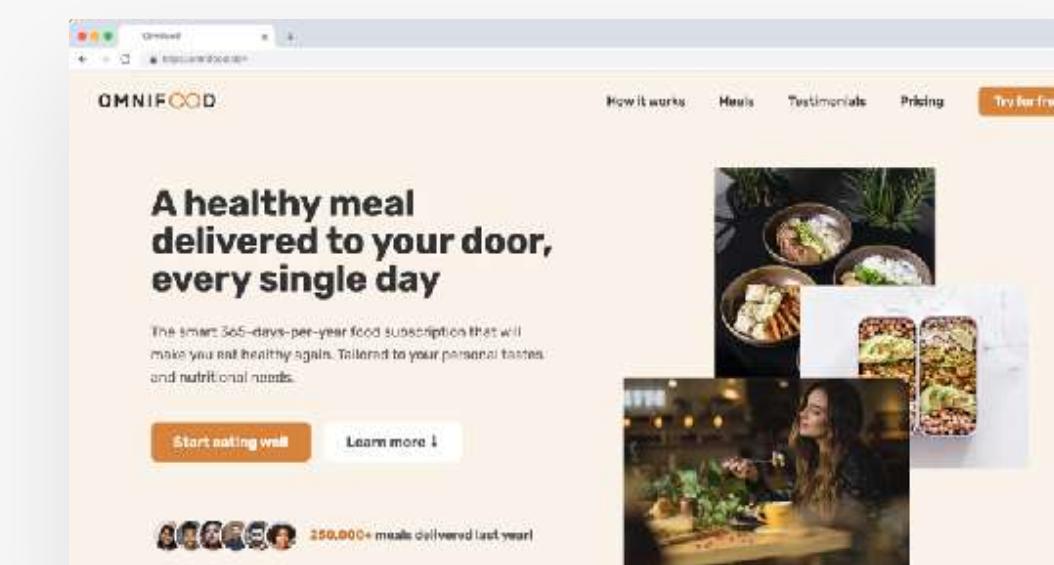
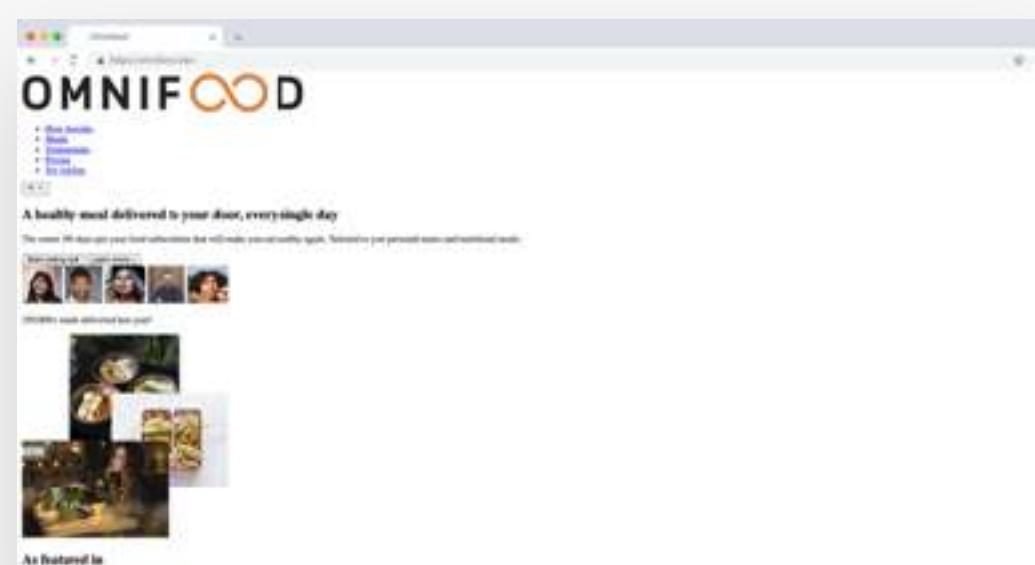
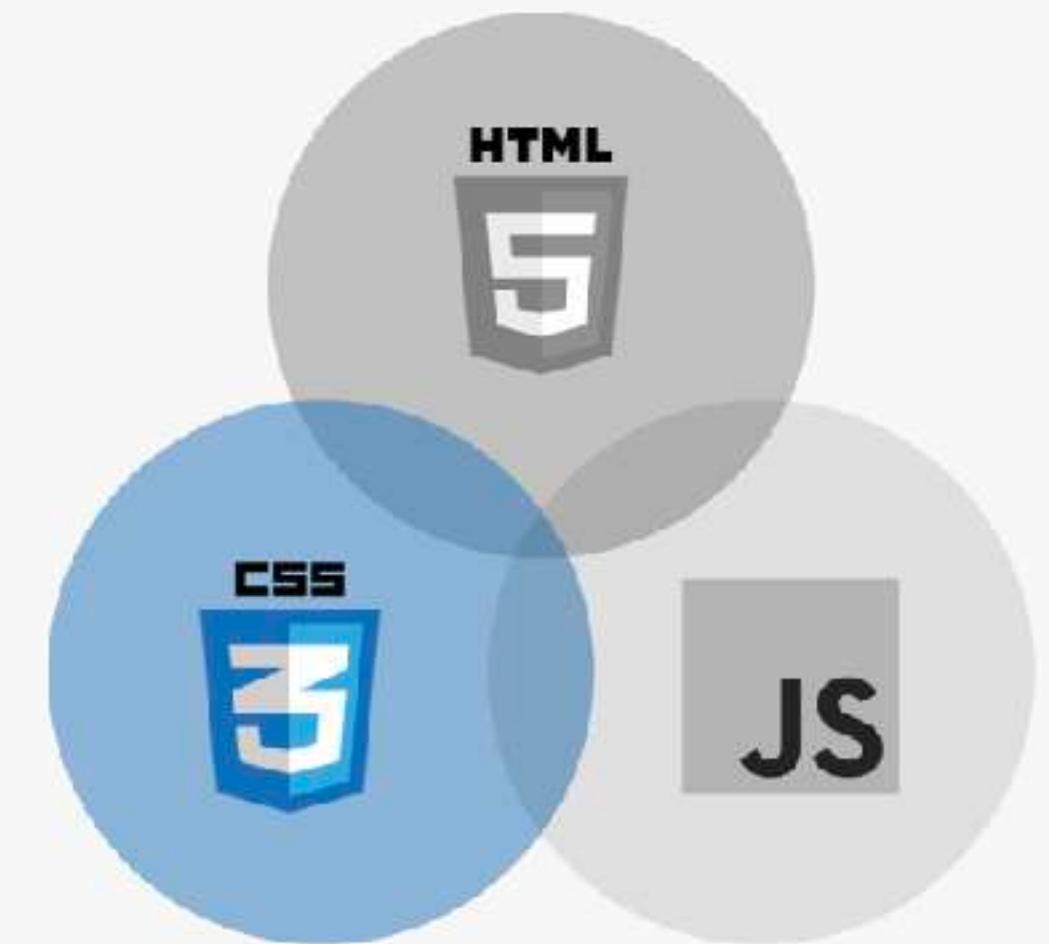
INTRODUCTION TO CSS



WHAT IS CSS?

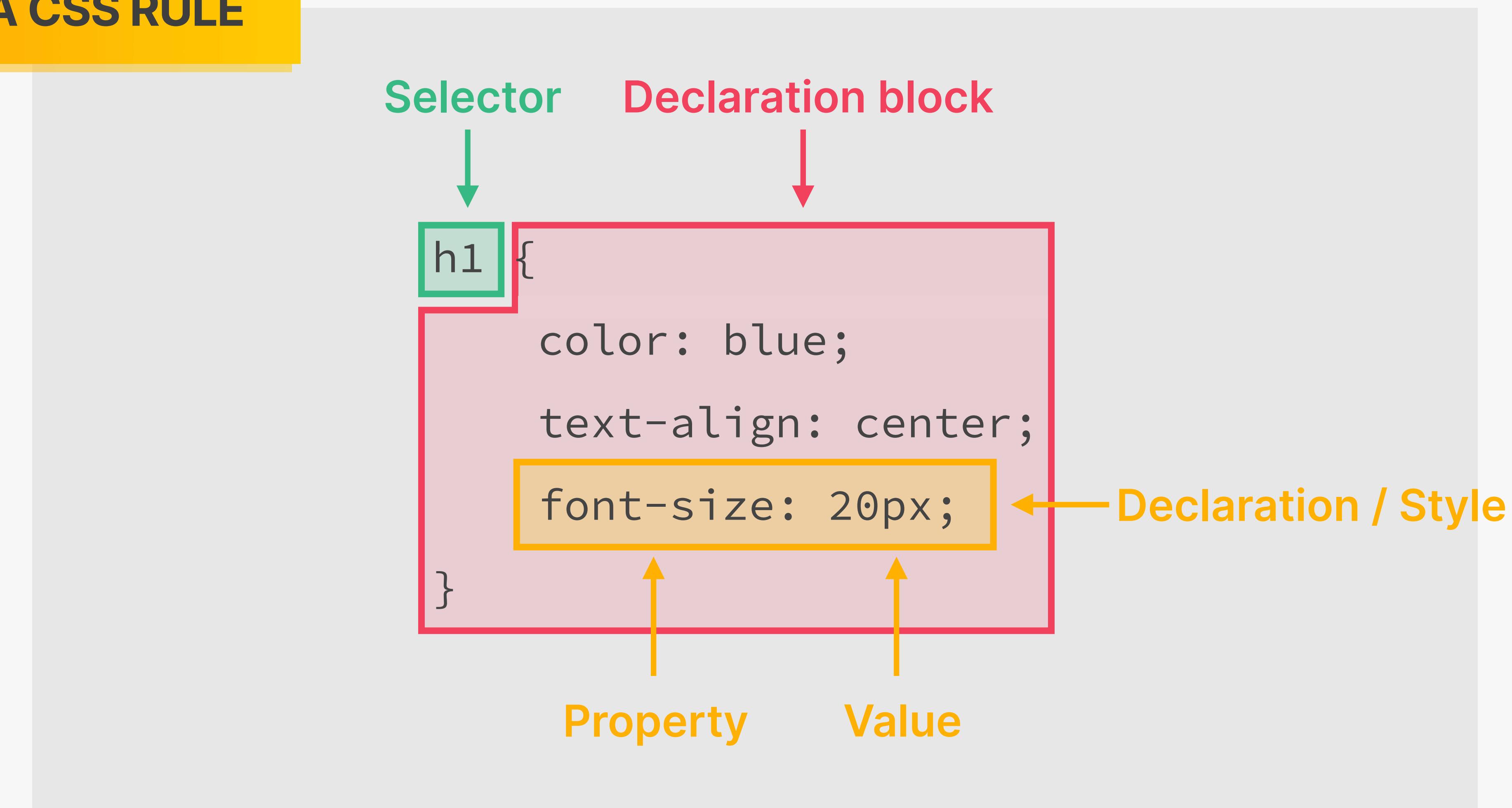
CSS

- 👉 Cascading Style Sheets
- 👉 CSS describes the **visual style and presentation** of the **content written in HTML**
- 👉 CSS consists of countless **properties** that developers use to format the content: properties about font, text, spacing, layout, etc.



HOW WE SELECT AND STYLE ELEMENTS

A CSS RULE





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

CSS FUNDAMENTALS

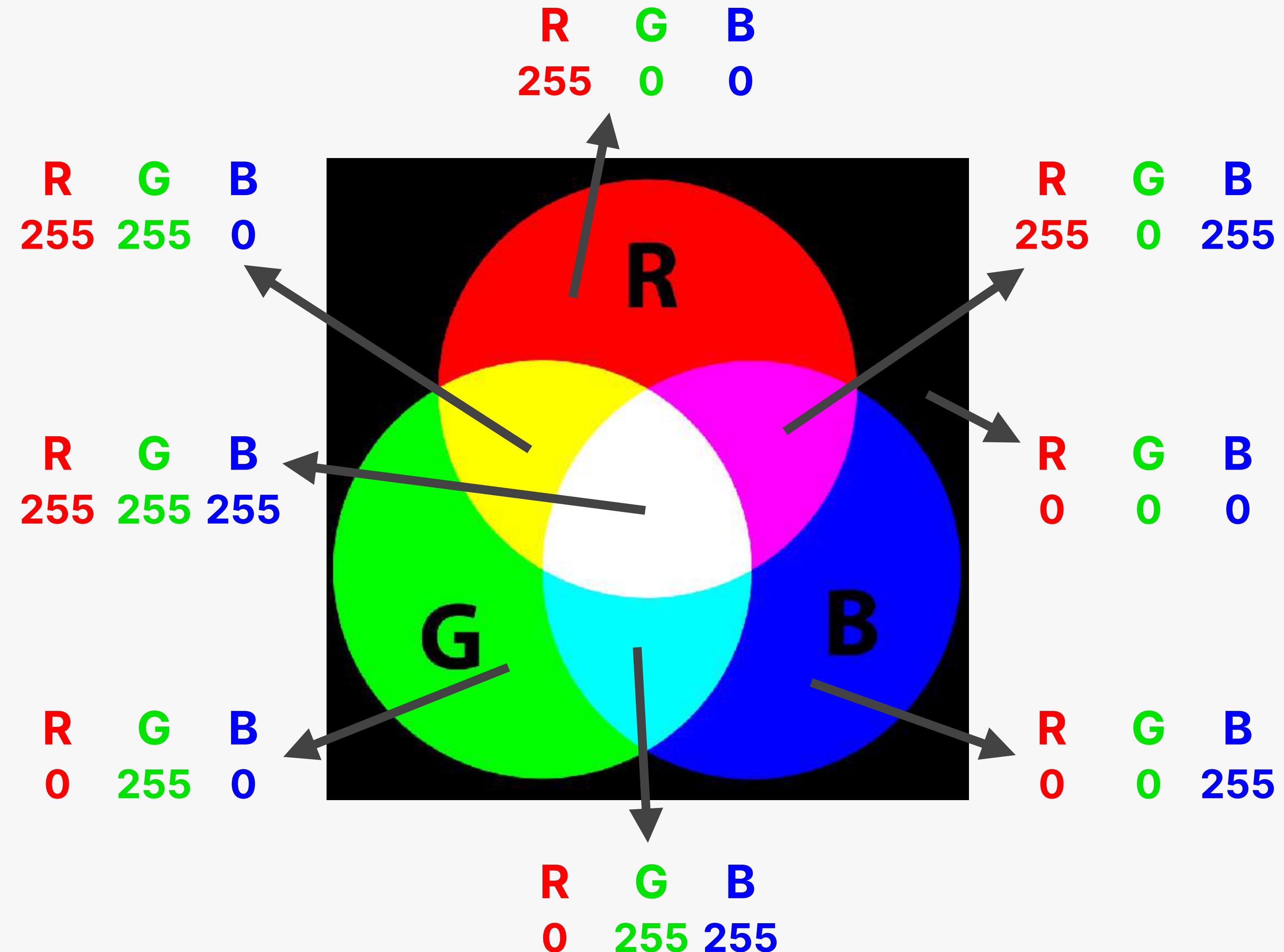
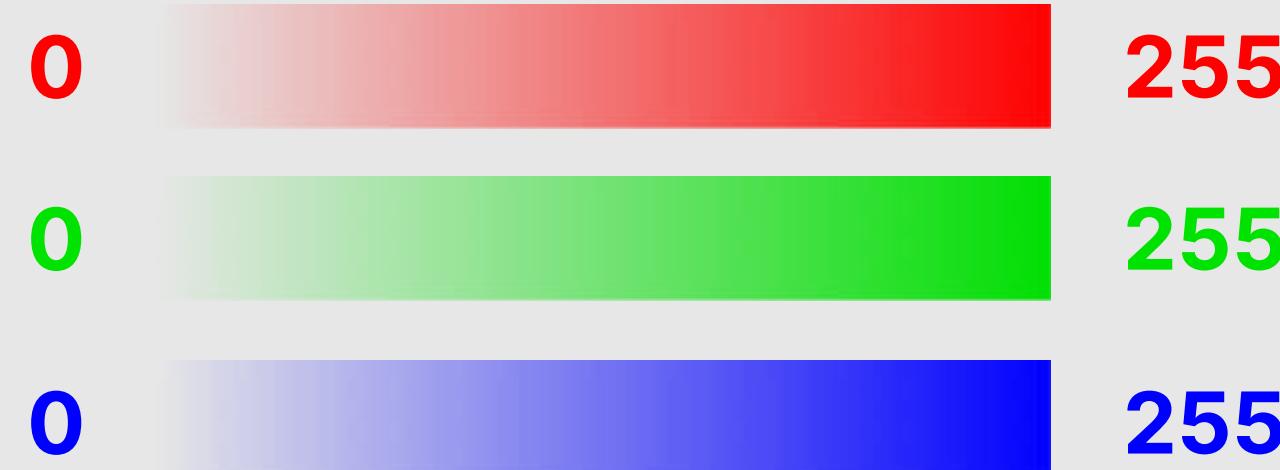
LECTURE

WORKING WITH COLORS

THE RGB MODEL

👉 **RGB Model:** Every color can be represented by a combination of **RED**, **GREEN** and **BLUE**

👉 Each of the 3 base colors can take a value between **0** and **255**, which leads to 16.8 million different colors



DEFINING COLORS IN CSS

1

RGB / RGBA NOTATION

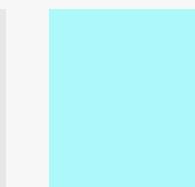
- 👉 Regular RGB model

```
rgb(0, 255, 255)
```



- 👉 RGB with transparency ("alpha")

```
rgba(0, 255, 255, 0.3)
```

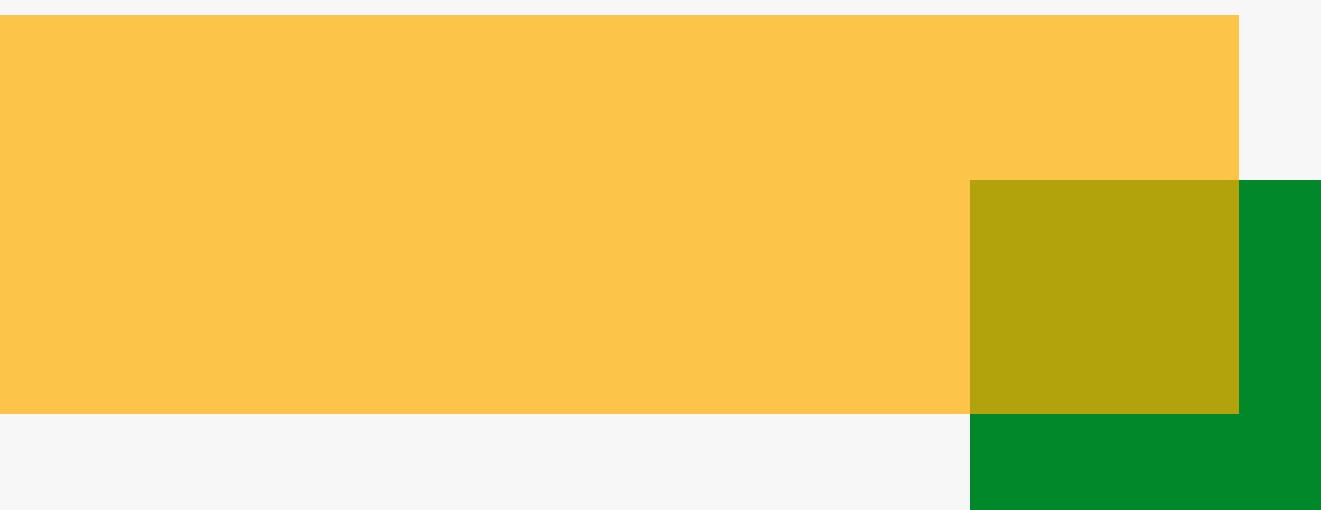


```
#f4b33f
```

```
rgb(244, 179, 63)
```



```
rgba(244, 179, 63, 0.7)
```



2

HEXADECIMAL NOTATION

- 👉 Instead of using a scale from 0 to 255, we go from **0** to **ff** (255 in hexadecimal numbers)

```
#00ffff
```

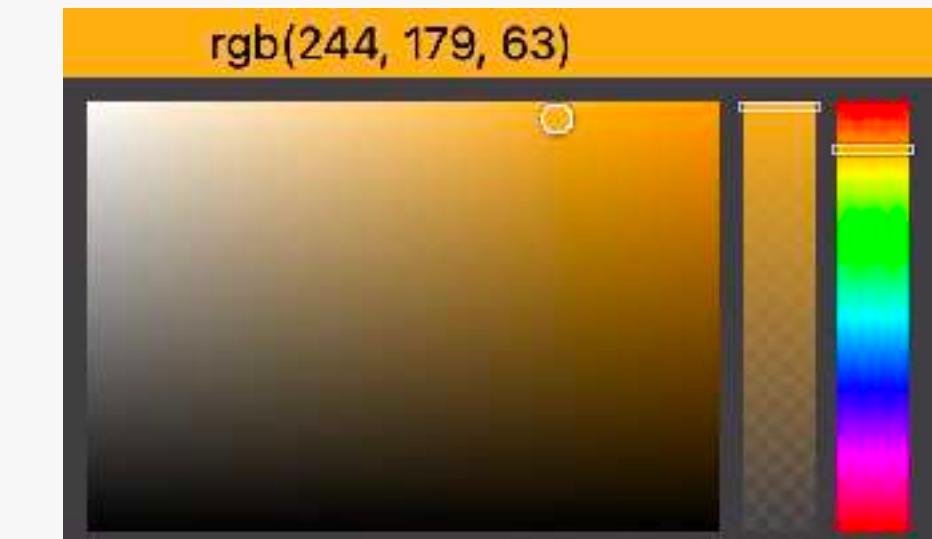


- 👉 Shorthand, when all colors are identical pairs

```
#0ff
```



💡 In practice, we mostly use **hexadecimal** colors, and **rgba** when we need transparency

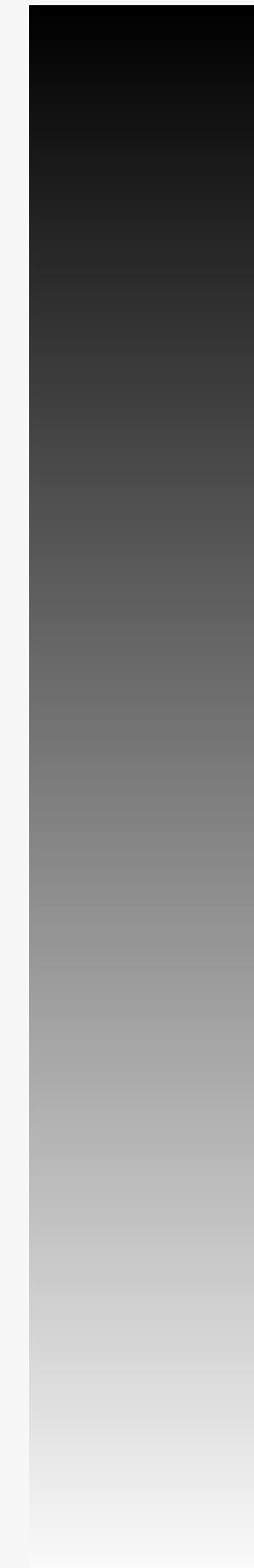


👉 Color picker in VS Code

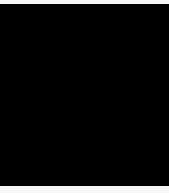
SHADES OF GREY

👉 When colors in all 3 channels are the same, we get a **grey color**

👉 There are 256 pure grays to choose from



`rgb(0, 0, 0) / #000000 / #000`



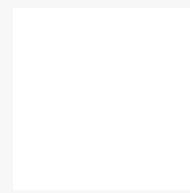
`rgb(69, 69, 69) / #444444 / #444`



`rgb(183, 183, 183) / #b7b7b7`



`rgb(255, 255, 255) / #ffffff / #fff`





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

CSS FUNDAMENTALS

LECTURE

CSS THEORY #1: CONFLICTS
BETWEEN SELECTORS

CONFLICTING SELECTORS AND DECLARATIONS

```
<p id="author-text" class="author">  
  Posted by Laura Jones on Monday, June 21st 2027  
</p>
```

```
.author {  
  font-style: italic;  
  font-size: 18px;  
}  
  
#author-text {  
  font-size: 20px;  
}  
  
p,  
li {  
  font-family: sans-serif;  
  color: #444444;  
  font-size: 22px;  
}
```

🤔 There are **multiple selectors** selecting the same element. **Which one of them applies?**

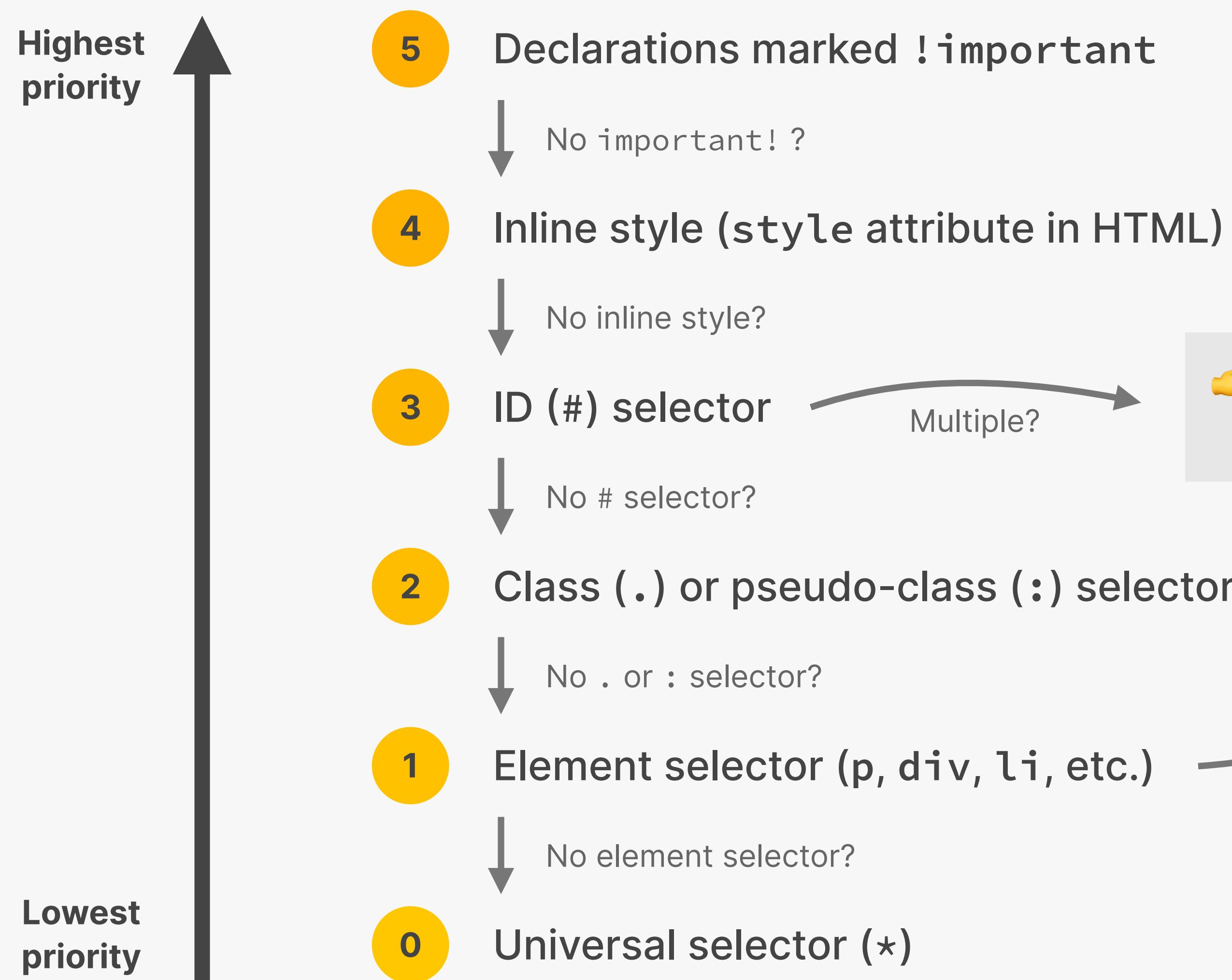
🤓 **All of them. All rules and properties are applied!**



🤔 But there are **conflicting font-size declarations!** Is it 18px, or 20px, or 22px?

🤓 **Let's see how it works...**

RESOLVING CONFLICTING DECLARATIONS



👉 Last selector in code applies *

```
.author {  
    font-style: italic;  
    font-size: 18px;  
}  
  
#author-text {  
    font-size: 20px;  
}  
  
p,  
li {  
    font-family: sans-serif;  
    color: #444444;  
    font-size: 22px;  
}
```

👉 There is an ID selector (#author-text), so **for the conflicting font-size property, this is the selector that applies**



* It's a bit more complicated in reality



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

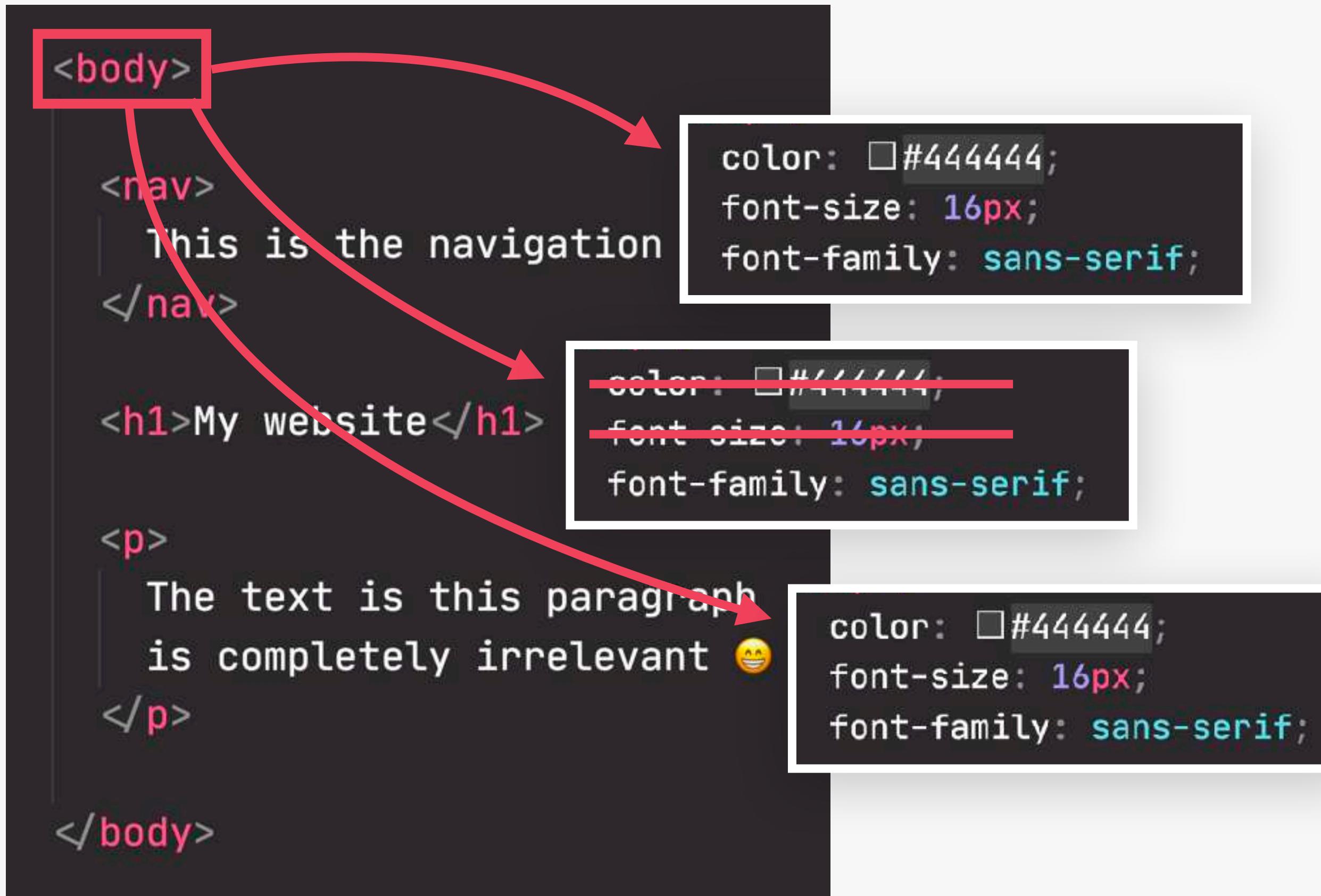
CSS FUNDAMENTALS

LECTURE

CSS THEORY #2: INHERITANCE
AND THE UNIVERSAL SELECTOR

HOW INHERITANCE WORKS

Parent element



```
body {  
  color: #444444;  
  font-size: 16px;  
  font-family: sans-serif;  
  
  border-top: 10px solid #1098ad;  
}
```

The border property does NOT get inherited

```
h1 {  
  color: #1098ad;  
  font-size: 32px;  
  text-transform: uppercase;  
}
```

OVERRIDING
INHERITED STYLES

- 👉 Not all properties get inherited. It's mostly ones **related to text**: font-family, font-size, font-weight, font-style, color, line-height, letter-spacing, text-align, text-transform, text-shadow, list-style, etc.



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

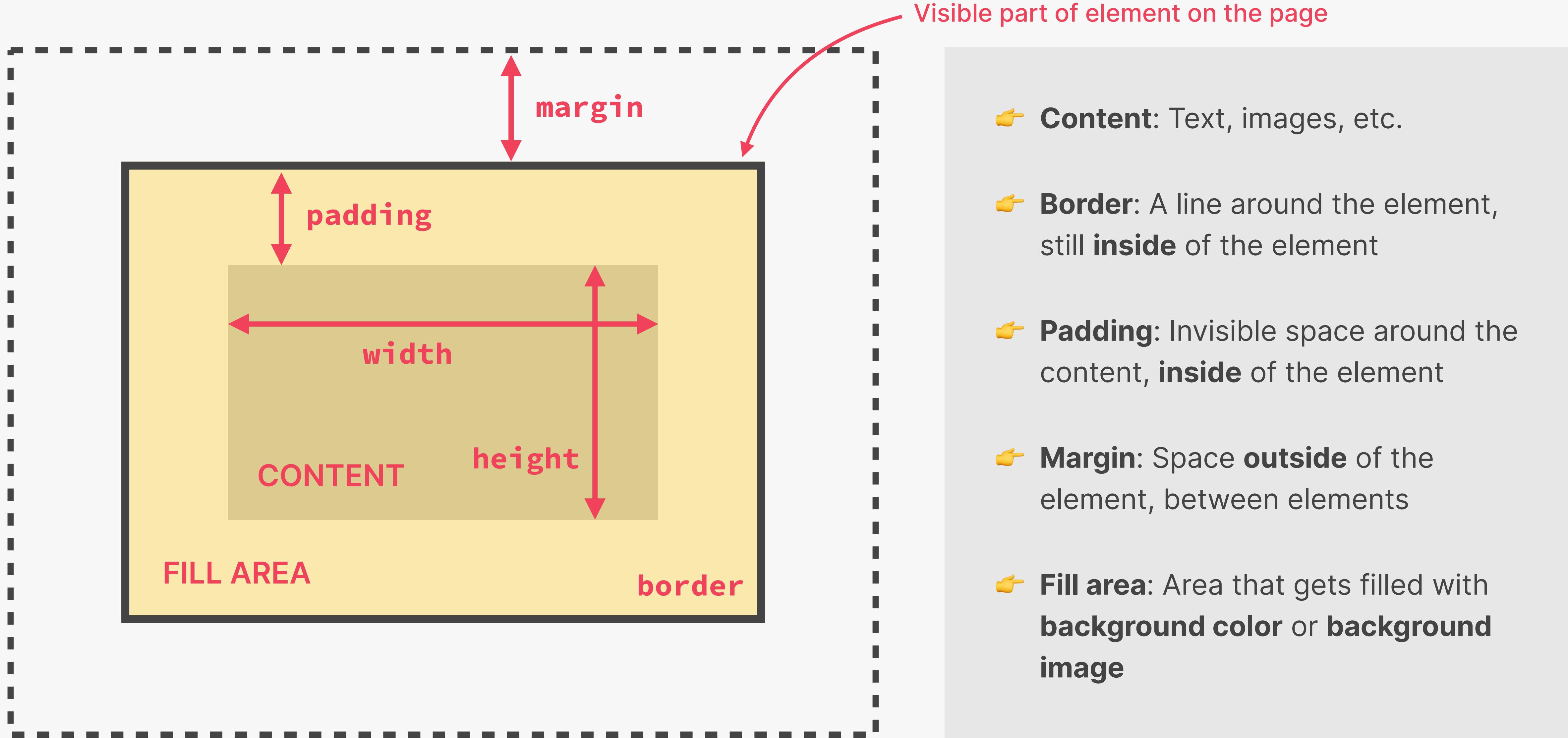
SECTION

CSS FUNDAMENTALS

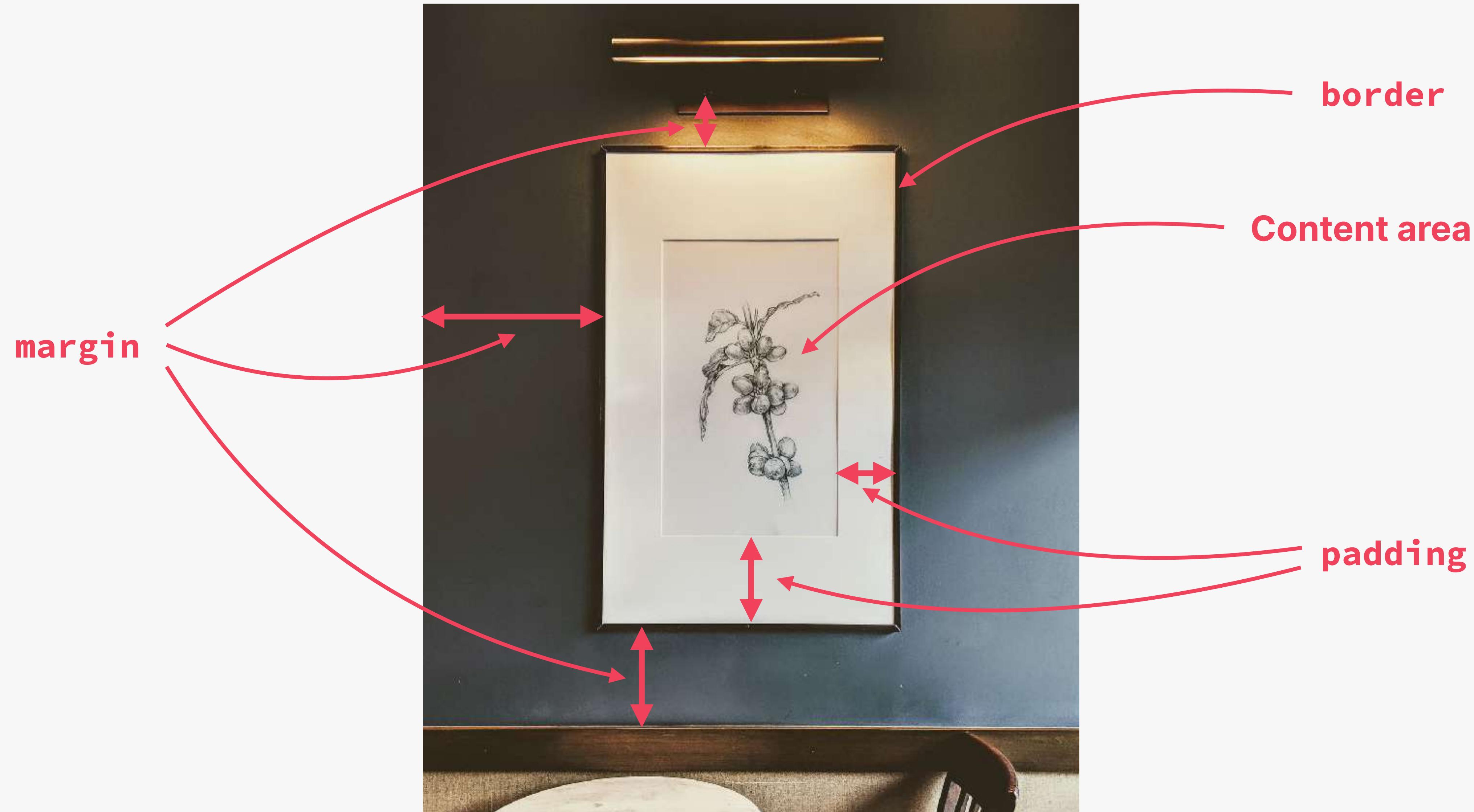
LECTURE

CSS THEORY #3: THE CSS BOX
MODEL

THE CSS BOX MODEL



ANALOGY FOR THE CSS BOX MODEL

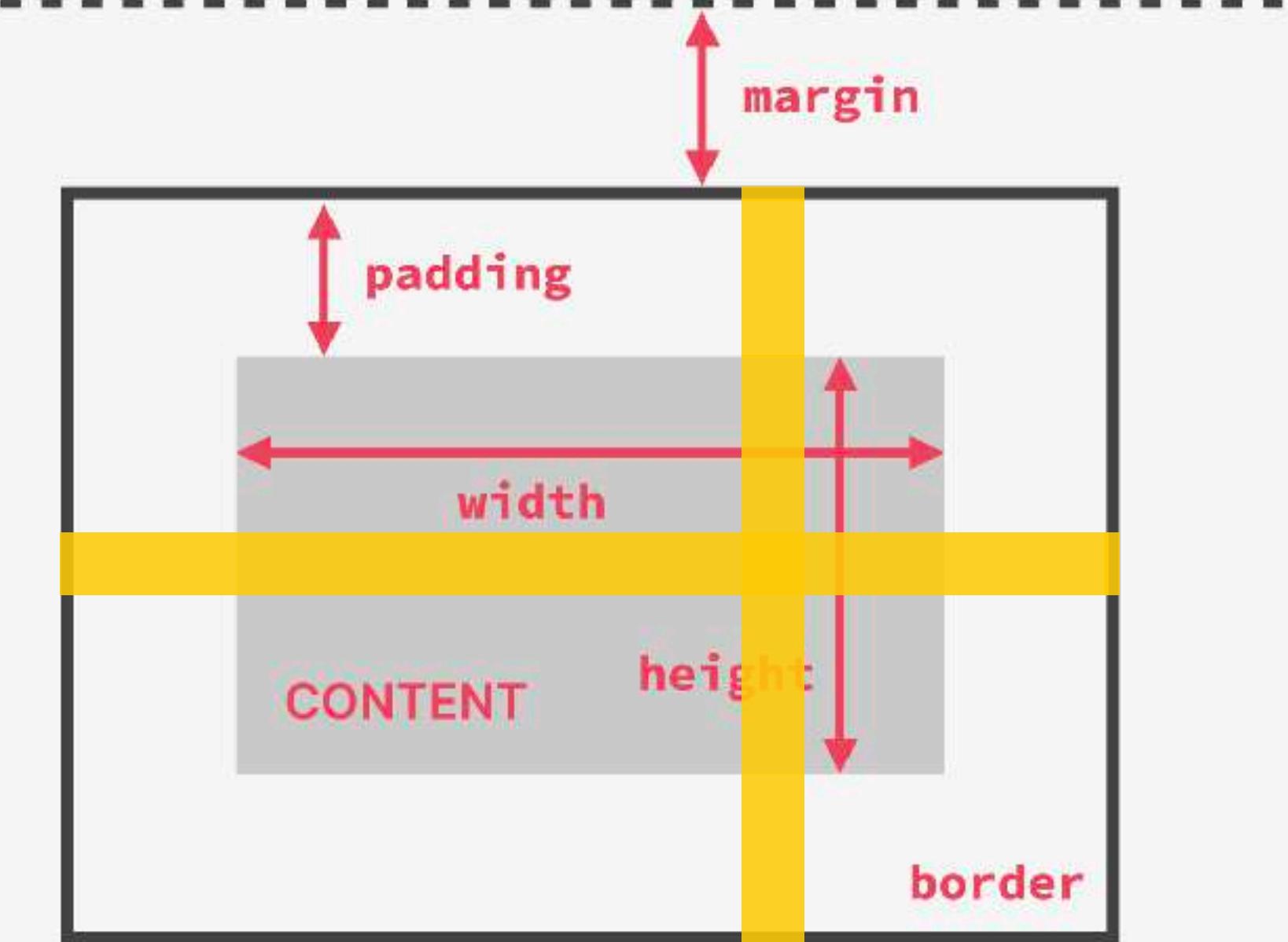


ELEMENT HEIGHT AND WIDTH CALCULATION

Final element width = left border + left padding + width + right padding + right border

Final element height = top border + top padding + height + bottom padding + bottom border

- 👉 We can specify all these values using CSS properties
- 👉 This is the **default behavior**, but we can change it





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

CSS FUNDAMENTALS

LECTURE

CSS THEORY #4: TYPES OF
BOXES

BLOCK-LEVEL ELEMENTS

- 👉 Elements are formatted visually as **blocks**
- 👉 Elements occupy **100% of parent element's width**, no matter the content
- 👉 Elements are **stacked vertically** by default, one after another
- 👉 The box-model **applies as showed** earlier

Default elements: body, main, header, footer, section, nav, aside, div, h1-h6, p, ul, ol, li, etc.

With CSS: display: block

The Basic Language of the Web: HTML



Posted by **Laura Jones** on Monday, June 21st 2027

```
> <!DOCTYPE html>
<html>
  <head>
    <meta charset="UTF-8">
    <title>FES7 - FES7</title>
  </head>
  <body>
    <div class="header-black-bg"></div>
    <!--HEADER BOXED FONT WHITE TRANSPARENT-->
    <div id="nav" class="header header-1 header-transparent">
      <!--NEED FOR TRANSPARENT HEADER ON MOBILE-->
      <!--FEATURES 7 HALF IMG-->
      <div class="page-section bg-gray-light container">
        <div class="fes7-img-cont col-md-1">
          <div class="fes7-img" style="background-image: url('https://fes7.com/wp-content/themes/fes7/assets/images/hero/hero-1.jpg');"></div>
        </div>
      </div>
    </div>
    <div class="container"></div>
    <div class="content">
      <div class="row">
        <div class="col-md-12" style="text-align: center;">
          <h1>FES7</h1>
          <h2>Full Stack Development Education</h2>
          <p>Learn how to build web applications with Node.js, React, MongoDB, PostgreSQL and Docker. Get started now!</p>
          <a href="#" class="button">Get Started</a>
        </div>
      </div>
    </div>
  </body>
</html>
```

All modern websites and web applications are built using three *fundamental* technologies: HTML, CSS and JavaScript. These are the languages of the web.

In this post, let's focus on HTML. We will learn what HTML is all about, and why you should learn it.

What is HTML?

HTML stands for HyperText Markup Language. It is a markup language used to structure content on the web. HTML consists of elements that define the structure of a document, such as headings, paragraphs, lists, and links. These elements are represented by tags, which are enclosed in angle brackets (< >). For example, the tag <h1> defines a main title, and the tag Google defines a link to Google's website.

In HTML, each element is made up of 3 parts:

1. **The opening tag**
2. **The closing tag**
3. **The actual element**

You can learn more at the [MDN Web Docs](#).

INLINE ELEMENTS

- 👉 Occupies only the space **necessary for its content**
- 👉 Causes **no line-breaks** after or before the element
- 👉 Box model applies in a different way: **heights and widths do not apply**
- 👉 **Paddings and margins** are applied **only horizontally** (left and right)

Default elements: a, img, strong, em, button, etc.

With CSS: display: inline

The Basic Language of the Web: HTML



Posted by **Laura Jones** on Monday, June 21st 2027

```
-->
<!--HEADER BOXED FONT WHITE TRANSPARENT-->
<div class="header-black-bg"></div>
<!--NEED FOR TRANSPARENT HEADER ON MOBILE-->
▶ <header id="nav" class="header header-1 header-transparent">
  <!--FEATURES 7 HALF IMG-->
    <div class="page-section bg-gray-light clearfor">
      ::before
        <div class="fes7-img-cont col-md-5">
          <div class="fes7-img" style="background-image: url(/img/fes7-header.jpg); height: 100%; width: 100%; background-size: cover; background-position: center; position: absolute; top: 0; left: 0; z-index: -1;"></div>
        </div>
      <div class="container">
        ::after
      </div>
    </div>
```

All modern websites and web applications are built using three **fundamental** technologies: HTML, CSS and JavaScript. These are the languages of the web.

In this post, let's focus on HTML. We will learn what HTML is all about, and why you should learn it.

What is HTML?

Lorem ipsum dolor sit amet consectetur adipisicing elit. Quam recusandae reprehenderit vitae ratione veritatis corrupti sit ut vero, dolores nulla exercitationem eos quod iusto incident, preferendis alias tenetur. Est, vel!

In HTML, each element is made up of 3 parts:

1. The opening tag
2. The closing tag
3. The actual element

You can learn more at the [MDN Web Docs](#).

SUMMARY: INLINE, BLOCK-LEVEL AND INLINE-BLOCK BOXES

BLOCK-LEVEL BOXES

- 👉 Elements formatted visually as blocks
- 👉 100% of parent's width
- 👉 Vertically, one after another
- 👉 Box-model applies as showed

INLINE-BLOCK BOXES

- 👉 Looks like inline from the **outside**, behaves like block-level on the **inside**
- 👉 Occupies only content's space
- 👉 Causes no line-breaks
- 👉 Box-model applies as showed

display: inline-block

INLINE BOXES

- 👉 Occupies only content's space
- 👉 Causes no line-breaks
- 👉 Box model is different: heights and widths do not apply
- 👉 Paddings and margins only horizontal (left and right)



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

CSS FUNDAMENTALS

LECTURE

CSS THEORY #5: ABSOLUTE
POSITIONING

NORMAL FLOW VS. ABSOLUTE POSITIONING

NORMAL FLOW

- 👉 Default positioning
- 👉 Element is “**in flow**”
- 👉 Elements are simply laid out according to their order in the HTML code

Default positioning
`position: relative`

ABSOLUTE POSITIONING

- 👉 Element is removed from the normal flow: “**out of flow**”
- 👉 No impact on surrounding elements, might overlap them
- 👉 We use top, bottom, left, or right to offset the element from its **relatively positioned container**

`position: absolute`

UNDERSTANDING ABSOLUTE POSITIONING



SECTION 04 – LAYOUTS: FLOATS, FLEXBOX, AND CSS GRID FUNDAMENTALS



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

LAYOUTS: FLOATS, FLEXBOX, AND
CSS GRID FUNDAMENTALS

LECTURE

THE 3 WAYS OF BUILDING
LAYOUTS

WHAT DOES “LAYOUT” MEAN?

LAYOUT

- 👉 Layout is the way text, images and other content is placed and arranged on a webpage
- 👉 Layout gives the page a visual structure, into which we place our content
- 👉 **Building a layout:** arranging page elements into a visual structure, instead of simply having them placed one after another (normal flow)

The new way for interior professionals to buy furniture

Sign up Book a demo

Find furniture for every type of project

650+ brands

Trade pricing

Source from anywhere

Free samples

We work with... Interior designers

The Siro Restaurant, London by Nina Co.

PAGE LAYOUT VS. COMPONENT LAYOUT

PAGE LAYOUT

The new way for interior professionals to buy furniture

Sign up Book a demo

Find furniture for every type of project

650+ brands

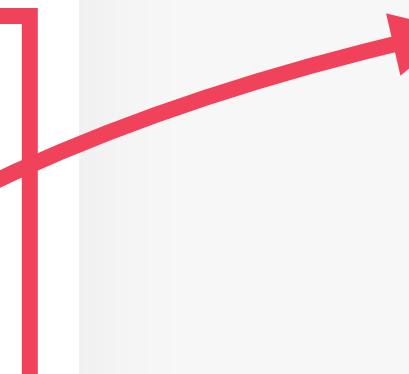
Trade pricing

Source from anywhere

Free samples

We work with... Interior designers

hospitally
the Siro Restaurant, London by Neri + Co



COMPONENT LAYOUT

650+ brands

Browse millions of products from the world's leading brands.

Trade pricing

See trade pricing and lead times right away. No need to request a quote.

Source from anywhere

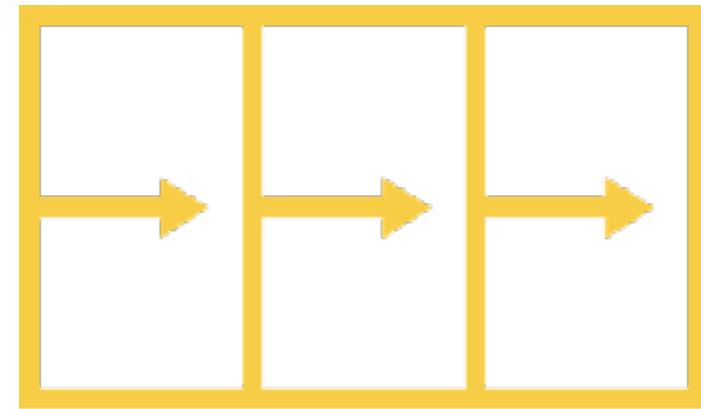
Can't find it on Clippings? Add items from any website with the Clip Tool.

Free samples

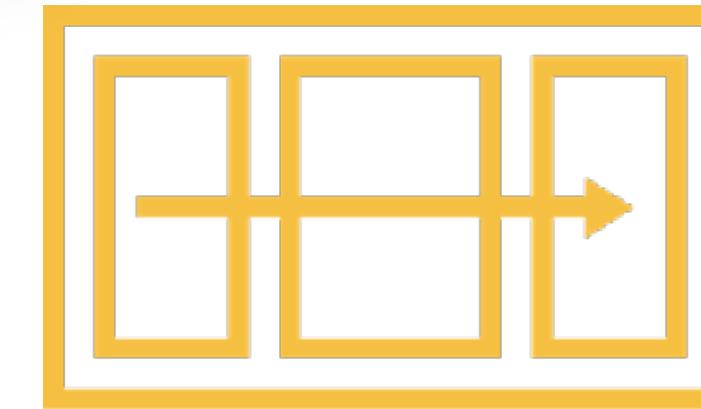
Get free fabric, wood, marble and rug samples.

THE 3 WAYS OF BUILDING LAYOUTS WITH CSS

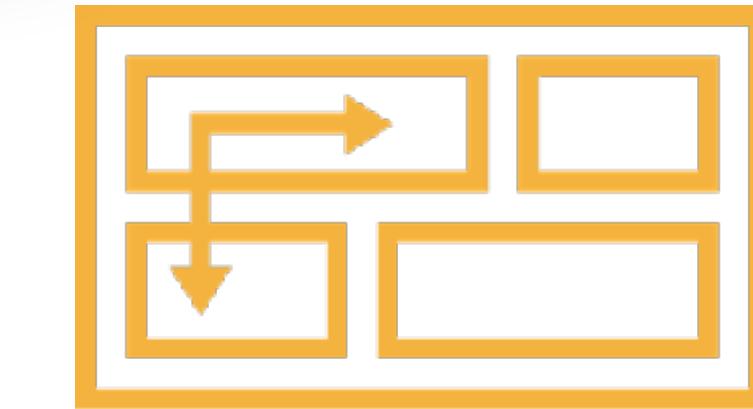
1



2



3



FLOAT LAYOUTS

The **old way of building layouts** of all sizes, using the `float` CSS property. Still used, but getting outdated fast.

FLEXBOX

Modern way of laying out elements in a **1-dimensional row** without using floats. Perfect for **component layouts**.

CSS GRID

For laying out element in a fully-fledged **2-dimensional grid**. Perfect for **page layouts and complex components**.



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

LAYOUTS: FLOATS, FLEXBOX, AND
CSS GRID FUNDAMENTALS

LECTURE
USING FLOATS

ABSOLUTE POSITIONING VS. FLOATS

NORMAL FLOW

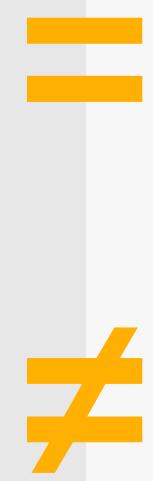
- 👉 Default positioning
- 👉 Element is “**in flow**”
- 👉 Elements are simply laid out according to their order in the HTML code

Default positioning
`position: relative`

ABSOLUTE POSITIONING

- 👉 Element is removed from the normal flow: “**out of flow**”
- 👉 No impact on surrounding elements, might overlap them
- 👉 We use top, bottom, left, or right to offset the element from its **relatively positioned container**

`position: absolute`



FLOATS

- 👉 Element is removed from the normal flow: “**out of flow**”
- 👉 Text and inline elements will wrap around the floated element
- 👉 The container will **not** adjust its height to the element

`float: left`
`float: right`



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



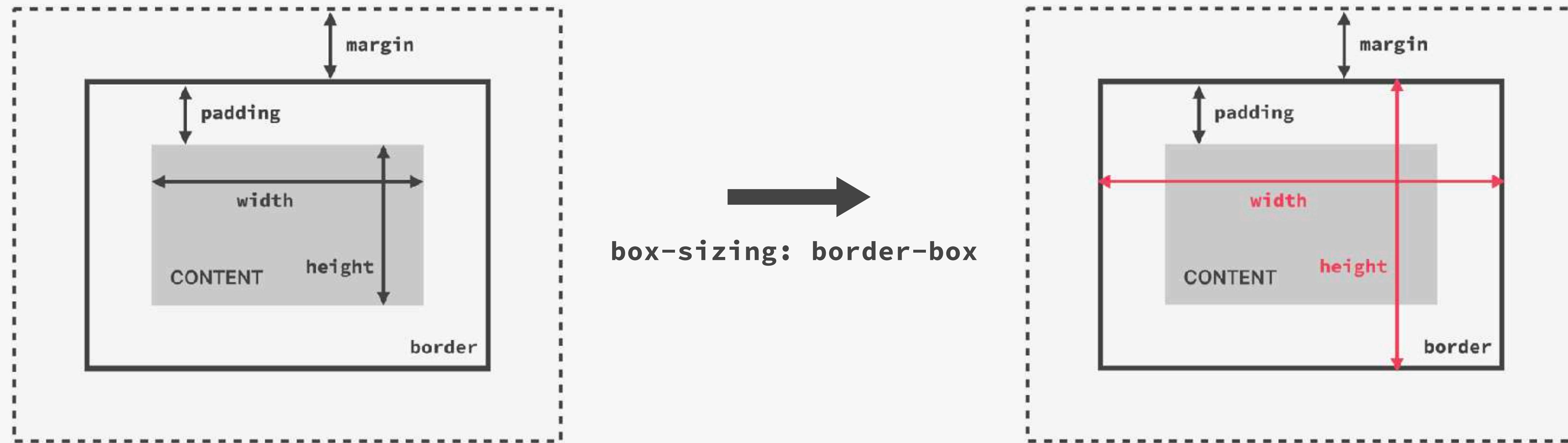
SECTION

LAYOUTS: FLOATS, FLEXBOX, AND
CSS GRID FUNDAMENTALS

LECTURE

BOX-SIZING: BORDER-BOX

THE BOX MODEL WITH BOX-SIZING: BORDER-BOX



Final element width = ~~right border + right padding + width + left padding + left border~~

Final element height = ~~top border + top padding + height + bottom padding + bottom border~~



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

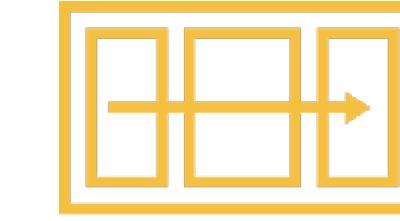
LAYOUTS: FLOATS, FLEXBOX, AND
CSS GRID FUNDAMENTALS

LECTURE

A FLEXBOX OVERVIEW

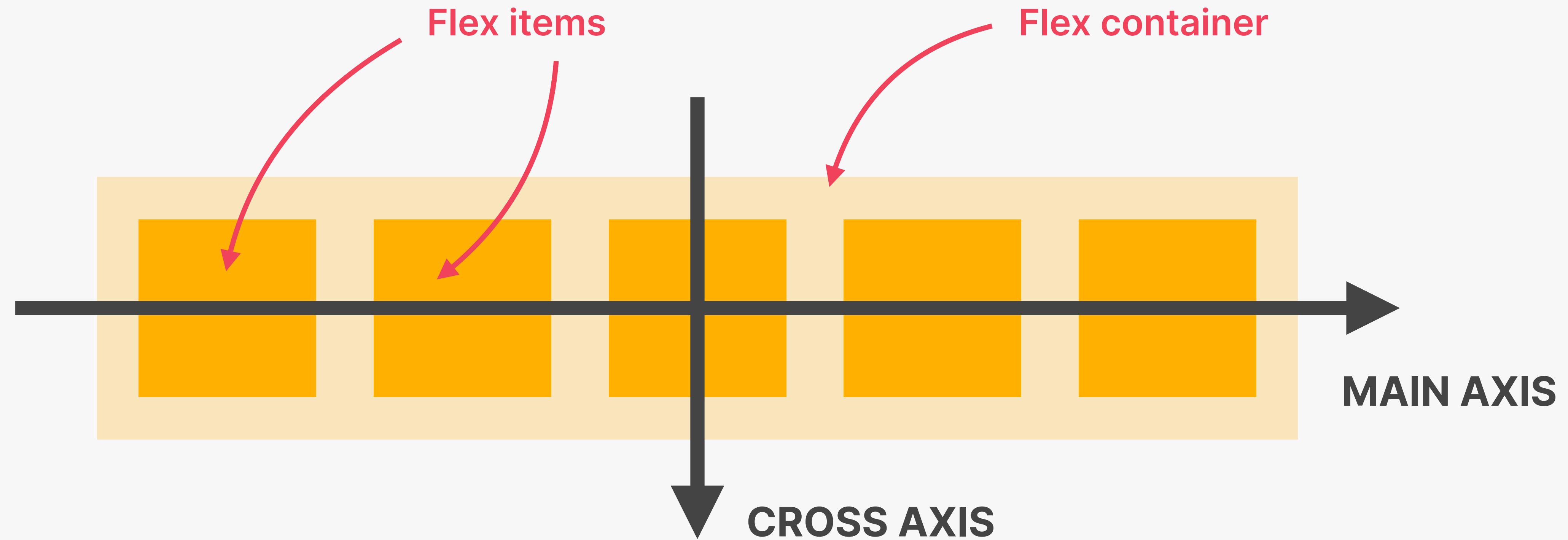
WHAT IS FLEXBOX?

FLEXBOX



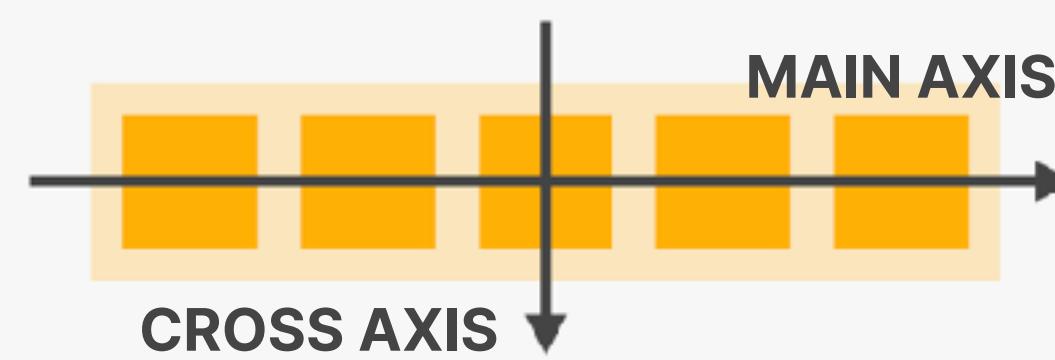
- 👉 Flexbox is a set of related **CSS properties** for **building 1-dimensional layouts**
- 👉 The main idea behind flexbox is that empty space inside a container element can be **automatically divided** by its child elements
- 👉 Flexbox makes it easy to automatically **align items to one another** inside a parent container, both horizontally and vertically
- 👉 Flexbox solves common problems such as **vertical centering** and creating **equal-height columns**
- 👉 Flexbox is perfect for **replacing floats**, allowing us to write fewer and cleaner HTML and CSS code

FLEXBOX TERMINOLOGY



`display: flex`

FLEX CONTAINER



FLEX ITEMS

1 `gap: 0 | <length>`

👉 To create **space between items**, without using margin

2 `justify-content: flex-start | flex-end | center | space-between | space-around | space-evenly`

👉 To align items along main axis (**horizontally**, by default)

3 `align-items: stretch | flex-start | flex-end | center | baseline`

👉 To align items along cross axis (**vertically**, by default)

4 `flex-direction: row | row-reverse | column | column-reverse`

👉 To define which is the **main axis**

5 `flex-wrap: nowrap | wrap | wrap-reverse`

👉 To allow items to **wrap into a new line** if they are too large

6 `align-content: stretch | flex-start | flex-end | center | space-between | space-around`

👉 Only applies when there are **multiple lines** (flex-wrap: wrap)

1 `align-self: auto | stretch | flex-start | flex-end | center | baseline`

👉 To **overwrite align-items** for individual flex items

2 `flex-grow: 0 | <integer>`

👉 To allow an element **to grow** (0 means no, 1+ means yes)

3 `flex-shrink: 1 | <integer>`

👉 To allow an element **to shrink** (0 means no, 1+ means yes)

4 `flex-basis: auto | <length>`

👉 To define an item's width, **instead of the width property**

5 `flex: 0 1 auto | <int> <int> <len>`

👉 **Recommended** shorthand for flex-grow, -shrink, -basis.

6 `order: 0 | <integer>`

👉 Controls order of items. -1 makes item **first**, 1 makes it **last**



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

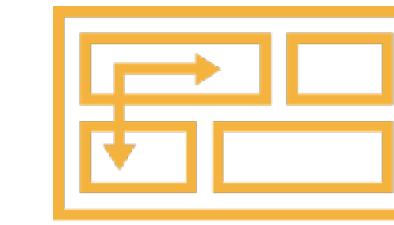
LAYOUTS: FLOATS, FLEXBOX, AND
CSS GRID FUNDAMENTALS

LECTURE

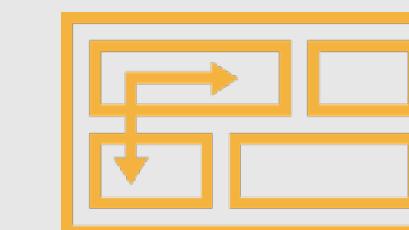
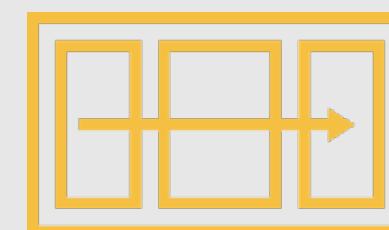
A CSS GRID OVERVIEW

WHAT IS CSS GRID?

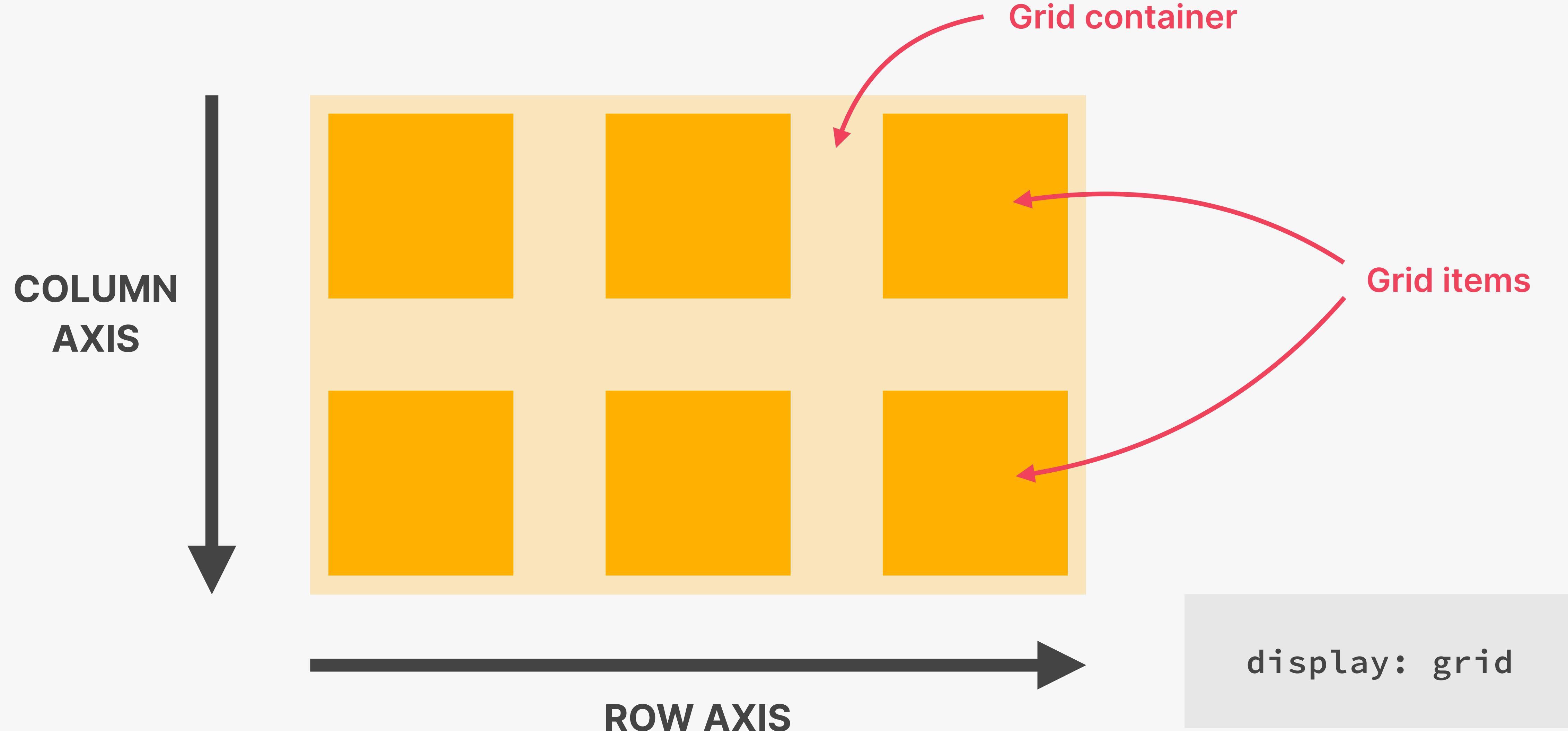
CSS GRID



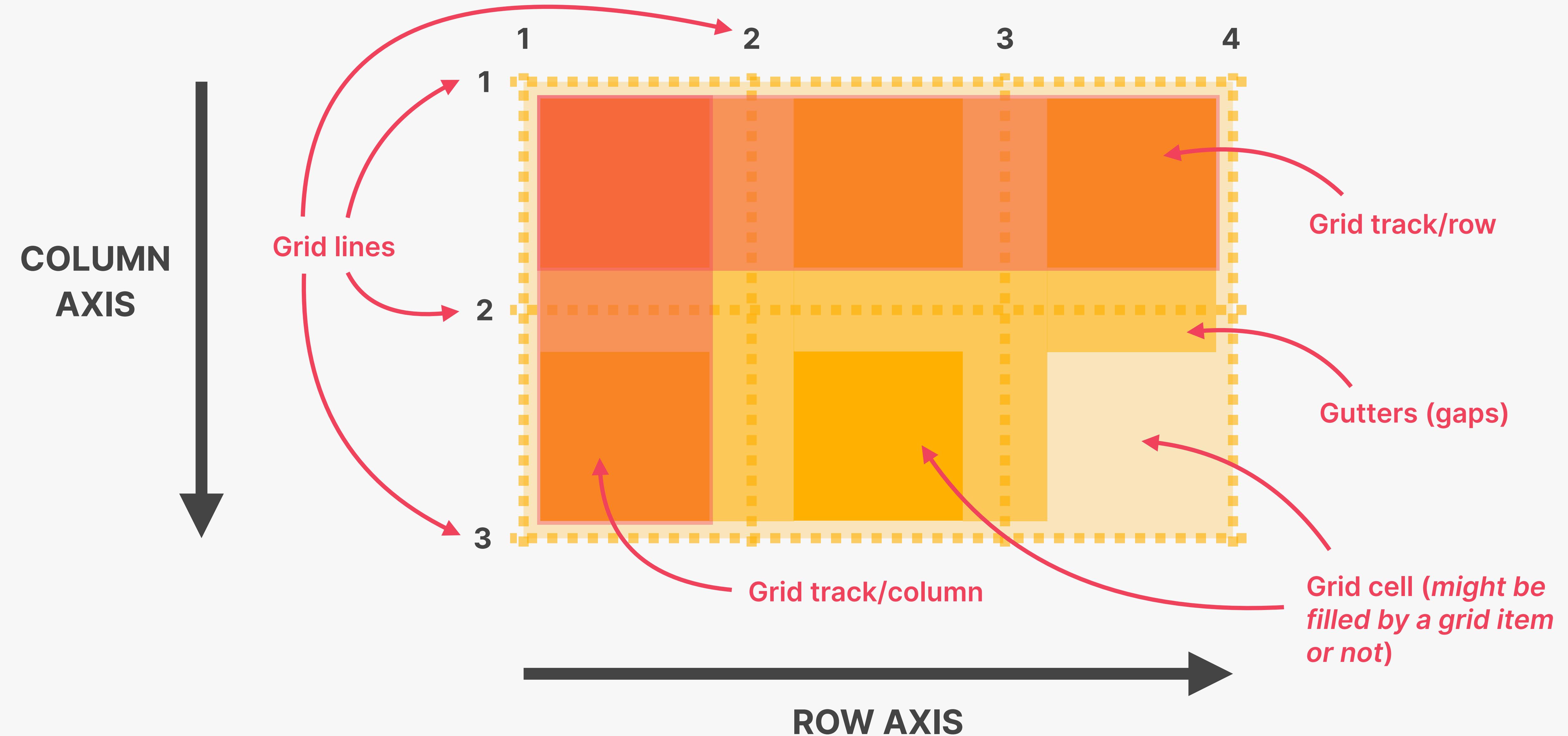
- 👉 CSS Grid is a set of **CSS properties** for **building 2-dimensional layouts**
- 👉 The main idea behind CSS Grid is that we **divide a container element into rows and columns** that can be filled with its child elements
- 👉 In two-dimensional contexts, CSS Grid allows us to write **less nested HTML** and **easier-to-read CSS**
- 👉 CSS Grid is **not meant to replace flexbox!** Instead, they work perfectly together. Need a **1D** layout? Use flexbox. Need a **2D** layout? Use CSS Grid.



BASIC CSS GRID TERMINOLOGY



MORE CSS GRID TERMINOLOGY



GRID CONTAINER

1 grid-template-rows: <track size>*
grid-template-columns: <track size>*

👉 To establish the grid **row and column tracks**. One length unit for each track. Any unit can be used, new **fr** fills unused space

2 row-gap: 0 | <length>
column-gap: 0 | <length>] gap: 0 | <length>

👉 To **create empty space** between tracks

3 justify-items: stretch | start | center | end
align-items: stretch | start | center | end

👉 To align items inside rows / columns (**horizontally / vertically**)

4 justify-content: start | start | center | end | ...
align-content: start | start | center | end | ...

👉 To align entire **grid inside grid container**. Only applies if container is larger than the grid

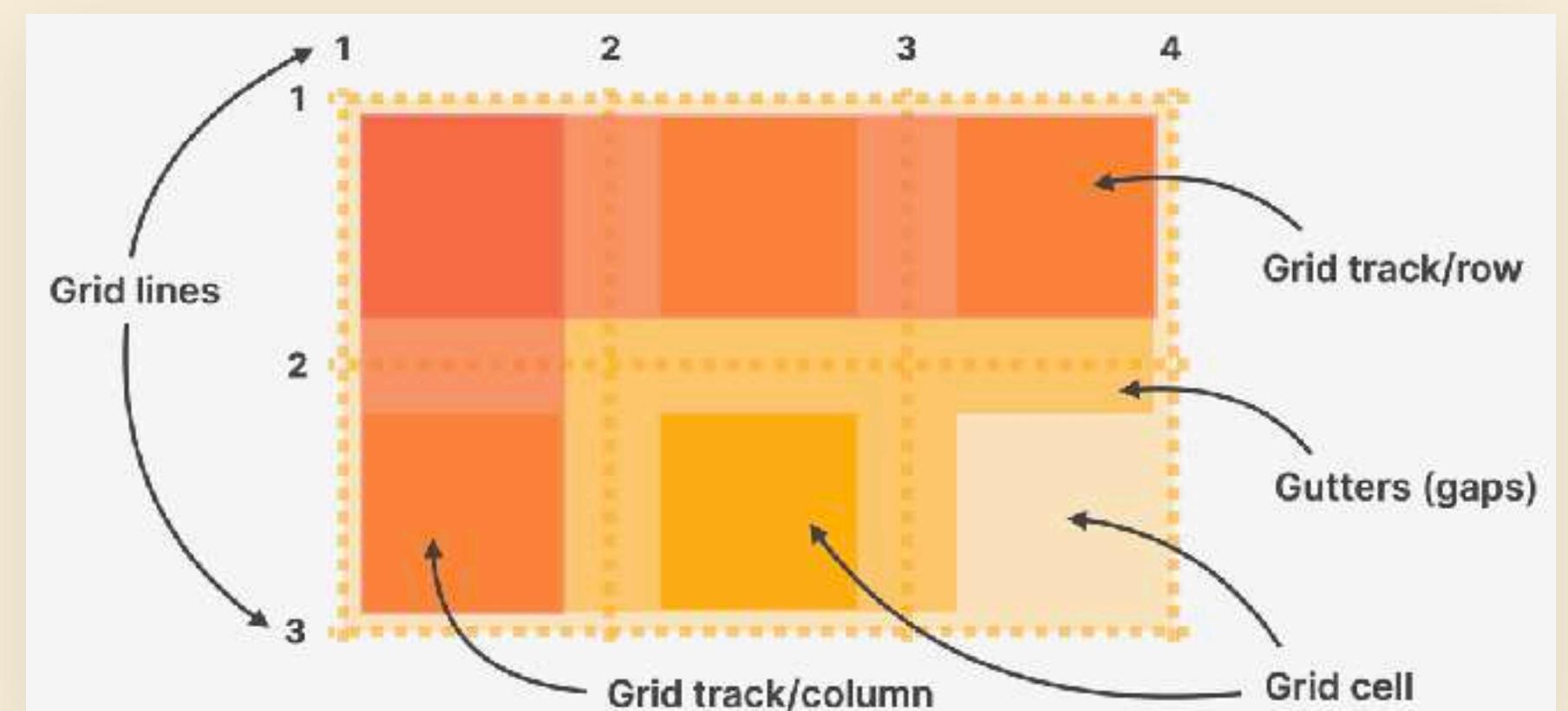
GRID ITEMS

1 grid-column: <start line> / <end line> | span <number>
grid-row: <start line> / <end line> | span <number>

👉 To **place a grid item** into a specific cell, based on line numbers. **span keyword** can be used to span an item across more cells

2 justify-self: stretch | start | center | end
align-self: stretch | start | center | end

👉 To **overwrite justify-items / align-items** for single items



👉 This list of CSS Grid properties is not exhaustive, but enough to get started.

SECTION 05 – WEB DESIGN RULES AND FRAMEWORK



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND
FRAMEWORK

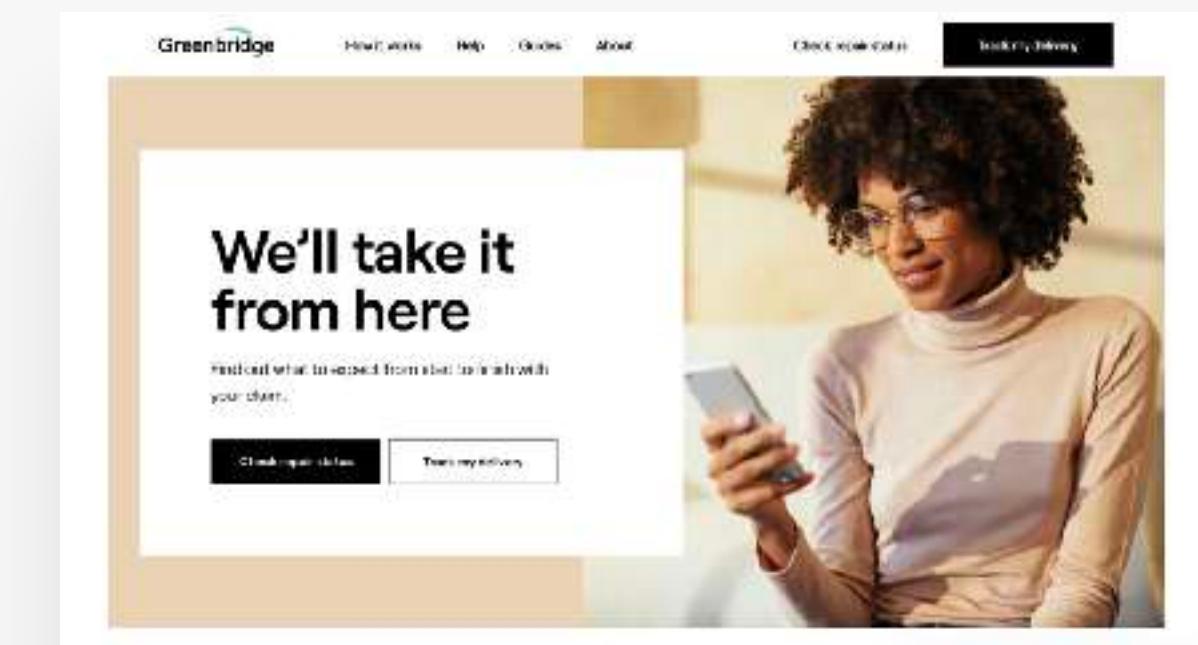
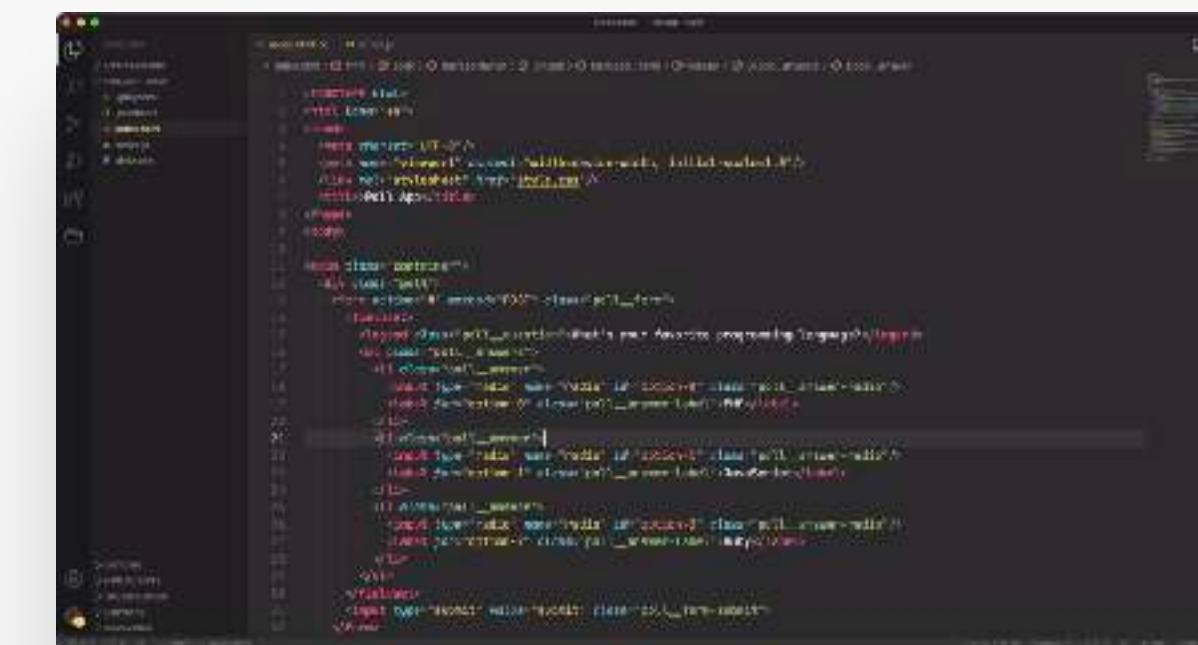
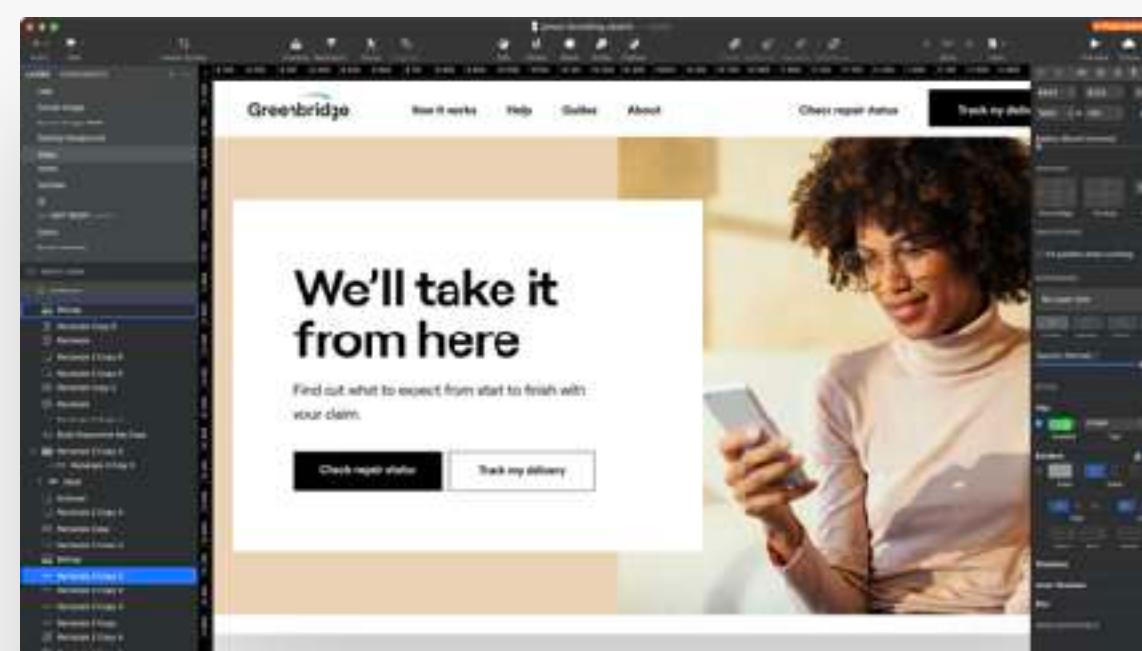
LECTURE

OVERVIEW OF WEB DESIGN AND
WEBSITE PERSONALITIES

WEB DESIGN VS. DEVELOPMENT

Web **designers** create the overall **look and feel** of a website

Web **developers** implement the design using **HTML, CSS and JavaScript code**



DESIGNER



DEVELOPER

DESIGNER + DEVELOPER



USER

WHY TAKE DESIGN SERIOUSLY?

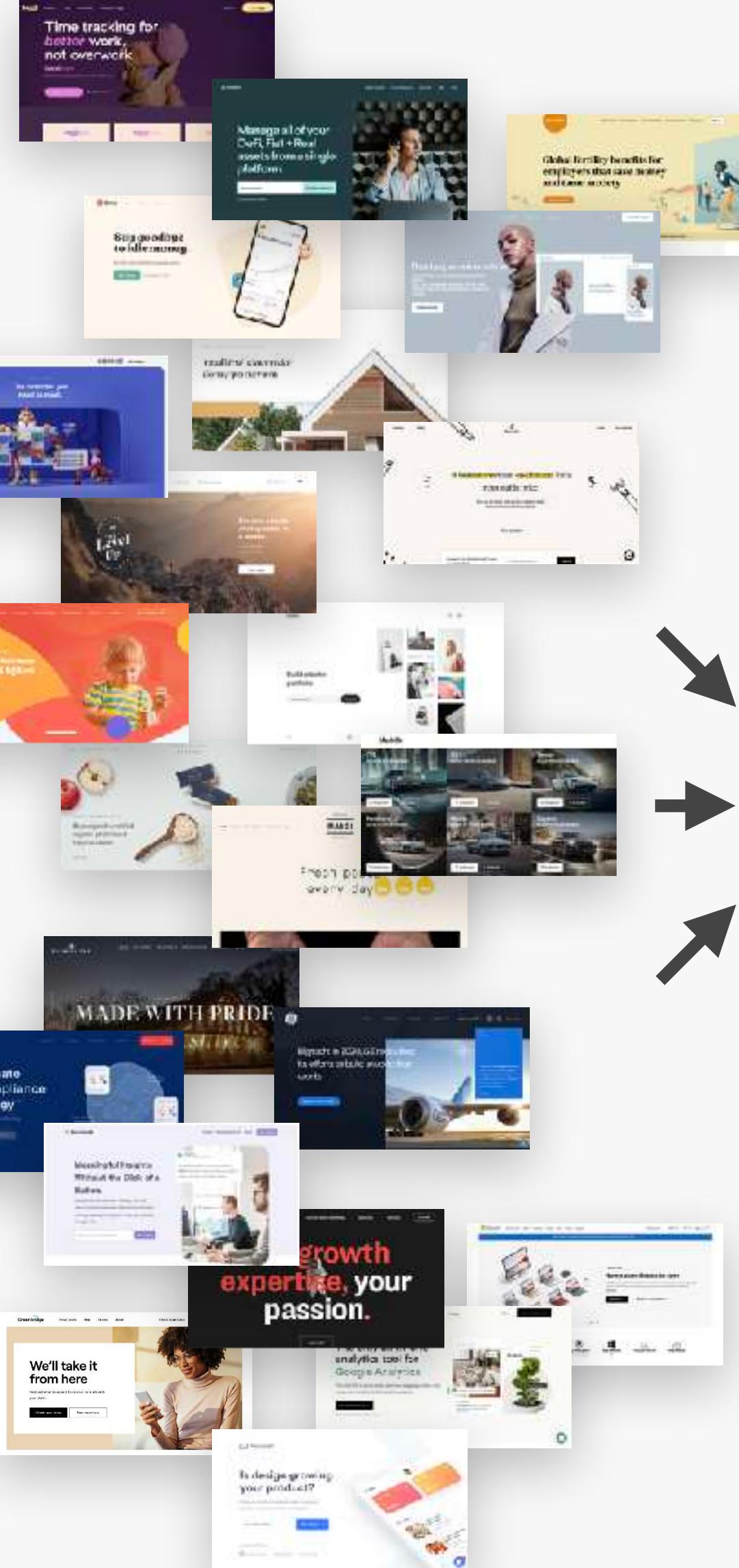
GOOD DESIGN

- ✓ Creates an immediate and lasting **good impression** of the brand or product;
- ✓ Makes the user **trust** the brand right away;
- ✓ Increases the user's **perceived value** of the brand or product;
- ✓ Gives users exactly **what they were looking for** when coming to the site, e.g. purchasing a product or finding information.

BAD DESIGN

- 🚫 Makes users believe the brand doesn't really care about their product or service;
- 🚫 Makes the user insecure about trusting the brand;
- 🚫 Makes the brand or product seem "cheap";
- 🚫 Leaves users confused, and makes it hard to for them to reach their goal.

ANYONE CAN LEARN GOOD DESIGN!



100s of well-designed sites deconstructed

Good web design is **not subjective or creative**



Everyone can learn basics by following a **framework/system**

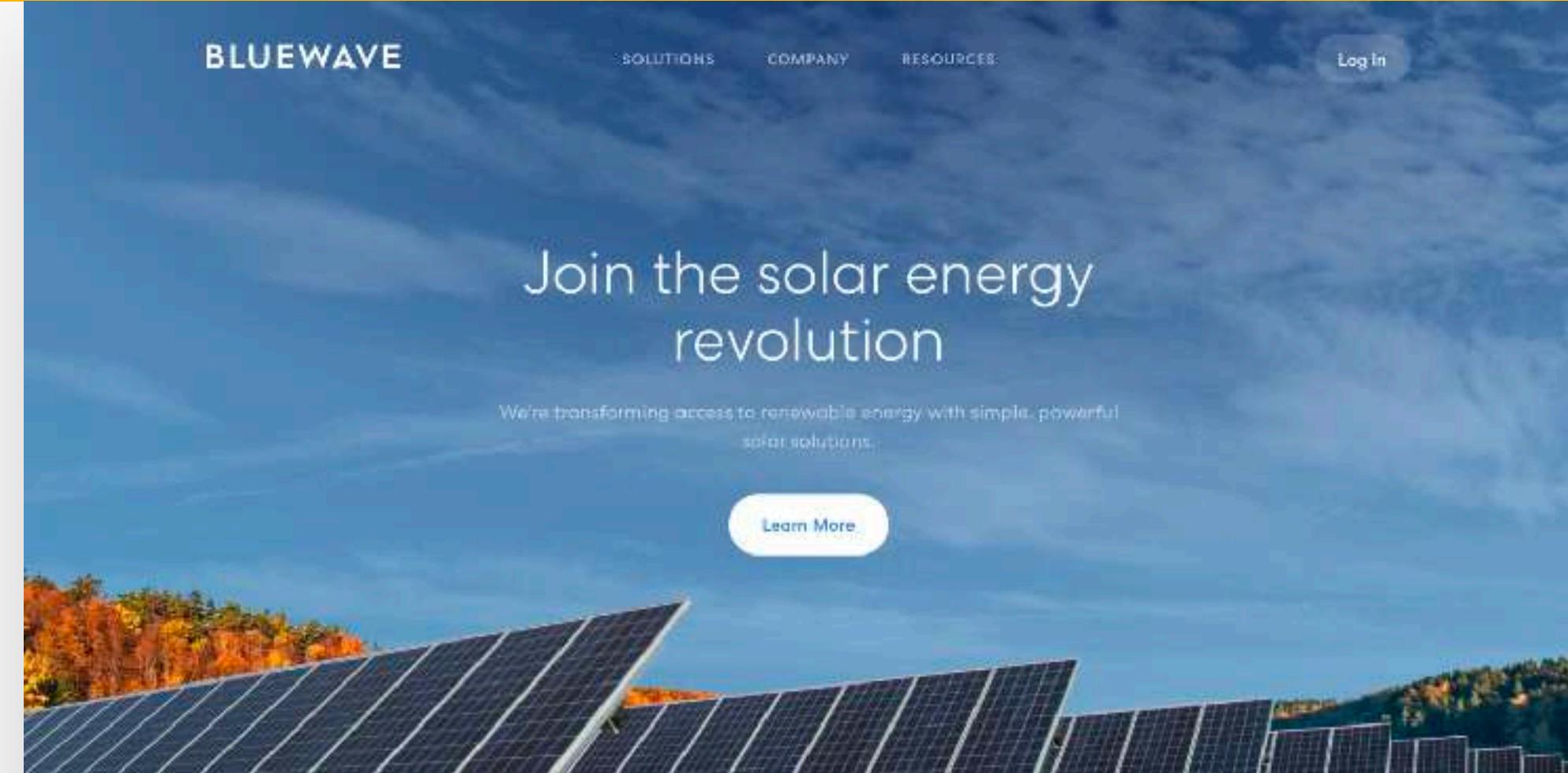
Distilled into easy-to-learn and easy-to-apply rules

Divided in 9 different areas of design: ingredients

Rules will be applied based on **website personality**

WEB DESIGN INGREDIENTS YOU WILL LEARN ABOUT

1 Typography

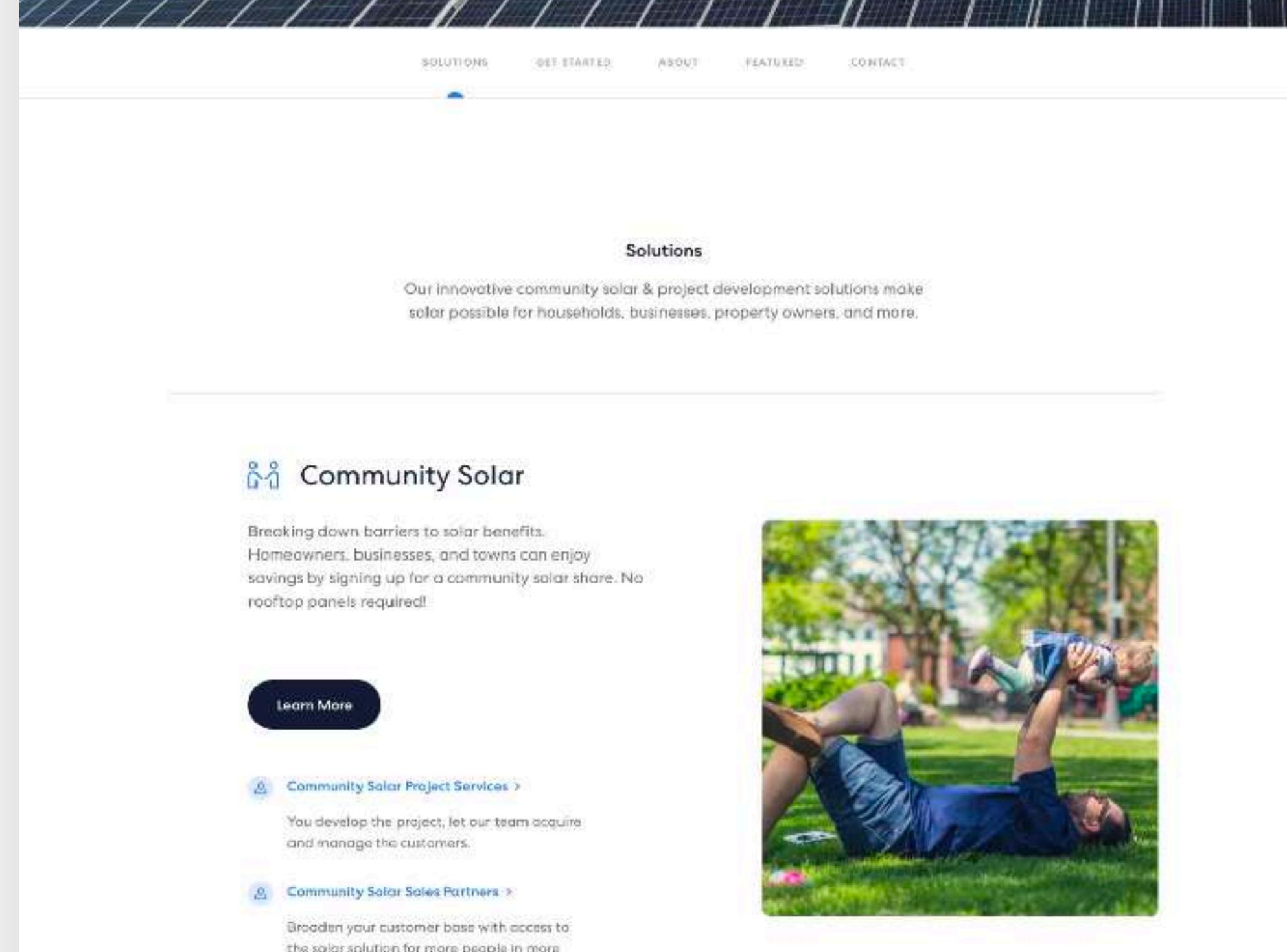


2 Colors

3 Images/Illustrations

4 Icons

5 Shadows



6 Border-radius

7 Whitespace

8 Visual Hierarchy

9 User Experience

10 Components/Layout

👉 Design decisions for each ingredient are based on **website personality**

OVERVIEW OF WEBSITE PERSONALITIES

1

Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

The Golden Center Apartments

Luxury apartments for rent in the heart of Zagreb's business zone are a great choice for business people but also for those who come as tourists, to relax and get to know the Croatian capital and all its attractions.



Grey Business

APARTMENT

APARTMENT 01

APARTMENT 02

APARTMENT 03

Location

The Golden Center Apartments are located on the 16th floor of the Hotel DoubleTree by Hilton Zagreb and the Green Gold Center.

DISTANCE

The Apartments are only 2 kilometers from the city center and 15 km from the Zagreb airport.



OVERVIEW OF WEBSITE PERSONALITIES

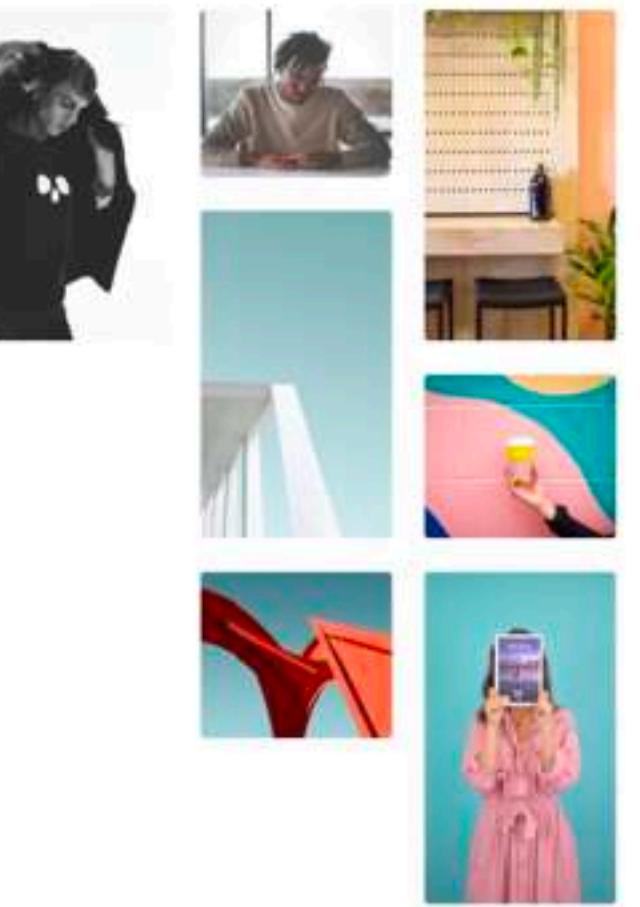
1

Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

2

Minimalist/Simple: Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

Onplace



Build a better portfolio.

your@email.com

Notify me

Timeless design

Choose from a suite of professionally designed themes to present your work clearly. Clean lines and readability as standard.

Easily manage content

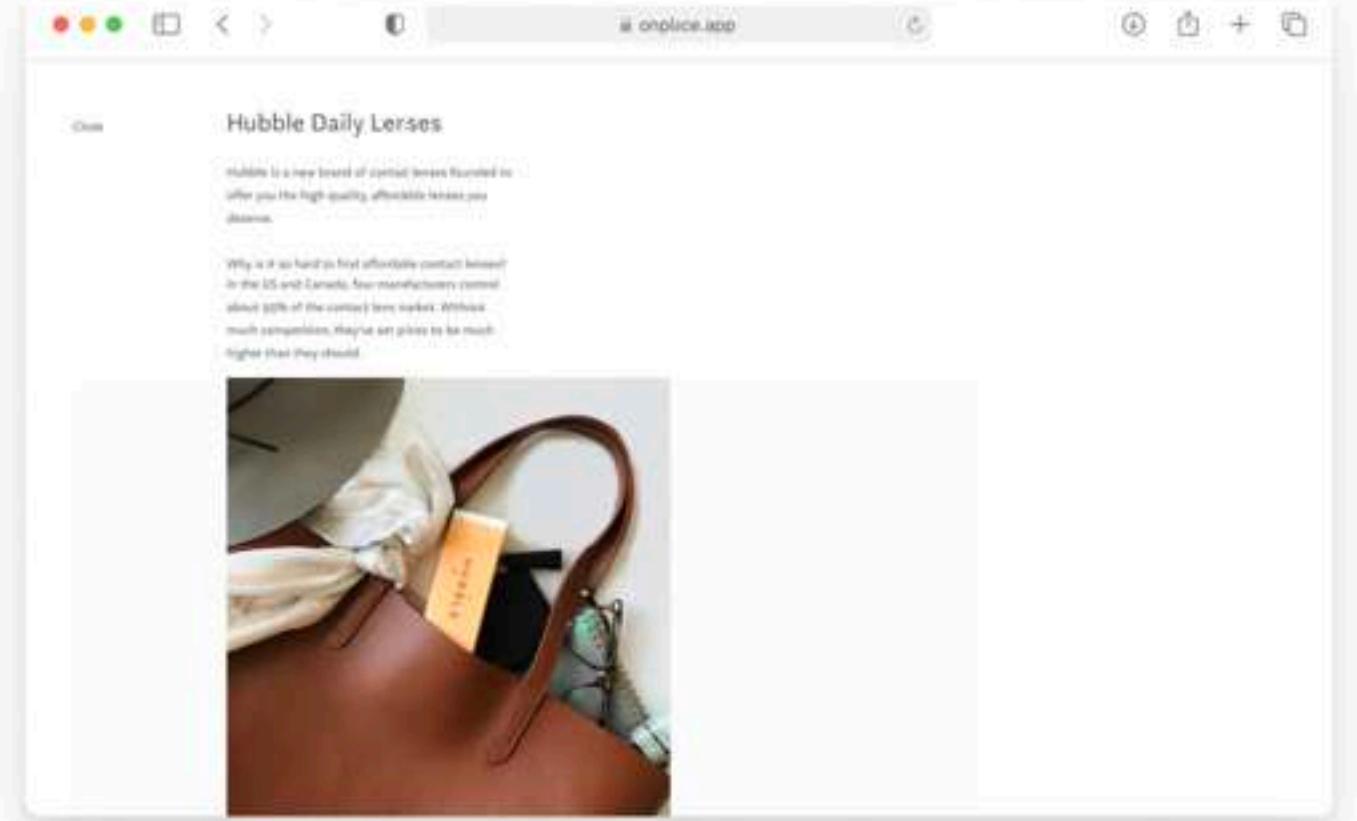
Onplace provides a focused, unbloated administration panel for your site. No other hosted portfolio is easier to keep updated.

So fast you'll never notice

We optimise and deliver with a custom CDN designed for high performance and stunning crisp visuals.

Mobile out of the box

Your content adapts beautifully to tablets and smartphone devices. Content loads swiftly with mobile optimised assets.



OVERVIEW OF WEBSITE PERSONALITIES

1

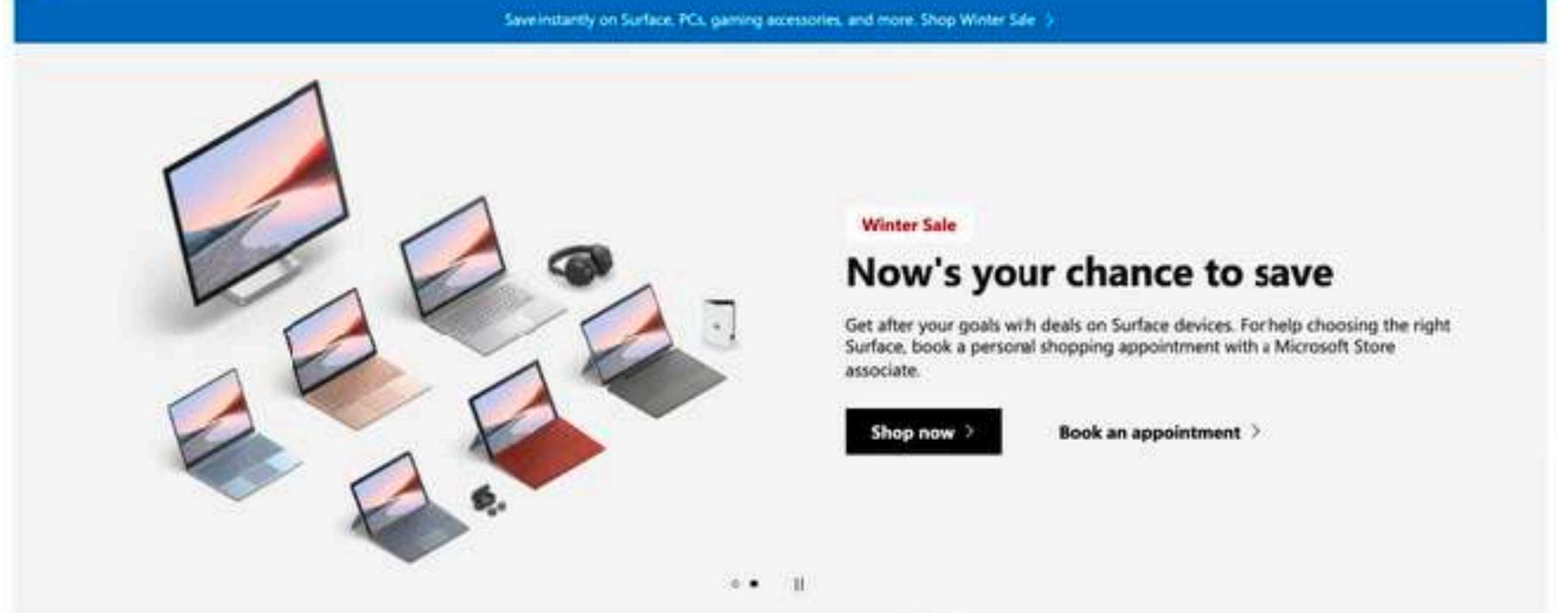
Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

2

Minimalist/Simple: Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

3

Plain/Neutral: Design that gets out of the way by using neutral and small typefaces, and a very structured layout. Common in big corporations



Microsoft Microsoft 365 Office Windows Surface Xbox Deals Support All Microsoft Search Cart Sign in

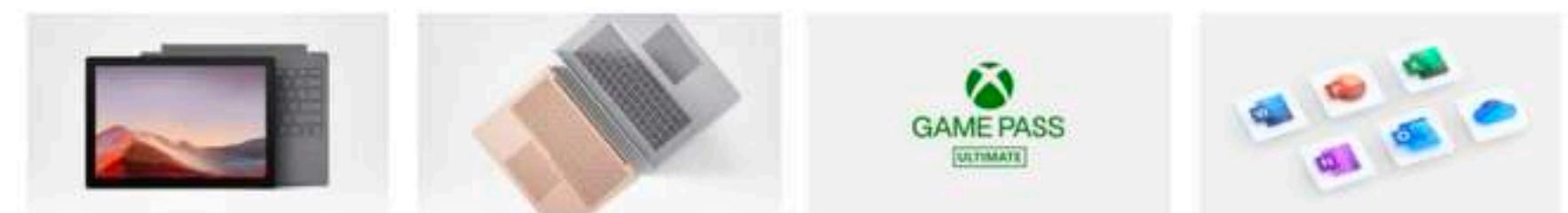
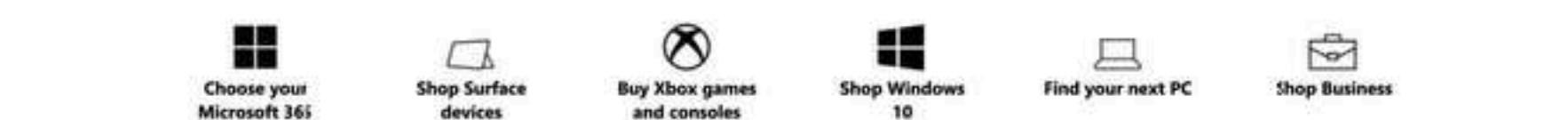
Save instantly on Surface, PCs, gaming accessories, and more. Shop Winter Sale >

Winter Sale

Now's your chance to save

Get after your goals with deals on Surface devices. For help choosing the right Surface, book a personal shopping appointment with a Microsoft Store associate.

[Shop now >](#) [Book an appointment >](#)

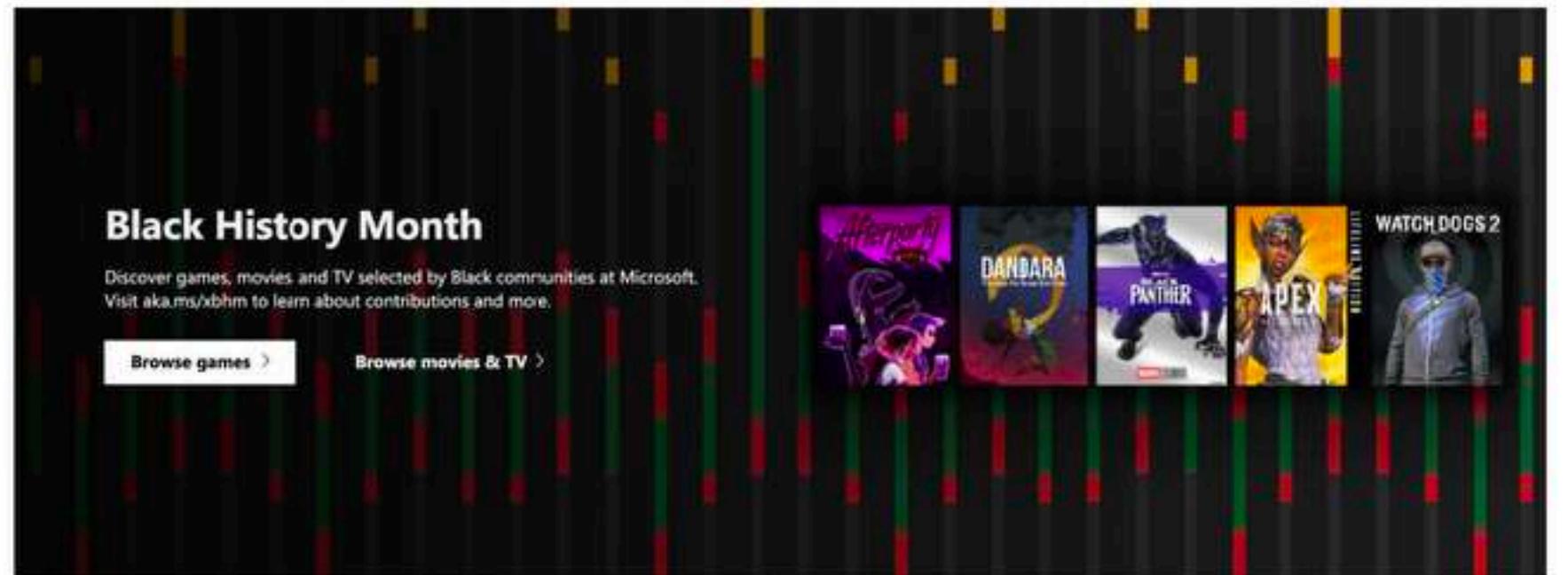


Bundle and save up to \$460
Complete your Surface Pro 7 with choice of select Type Cover.
[Shop now >](#)

Surface Laptop 3
Express yourself powerfully with a thin, light, and elegant design, faster performance, and up to 11.5 hours battery life.
[Shop now >](#)

Xbox Game Pass Ultimate
Xbox Live Gold and over 100 high-quality console and PC games. Play together with friends and discover your next favorite game.
[Join now >](#) [Compare all plans >](#)

Microsoft 365
Premium Office apps, extra cloud storage, advanced security, and more—all in one convenient subscription.
[For up to 6 people >](#) [For 1 person >](#)

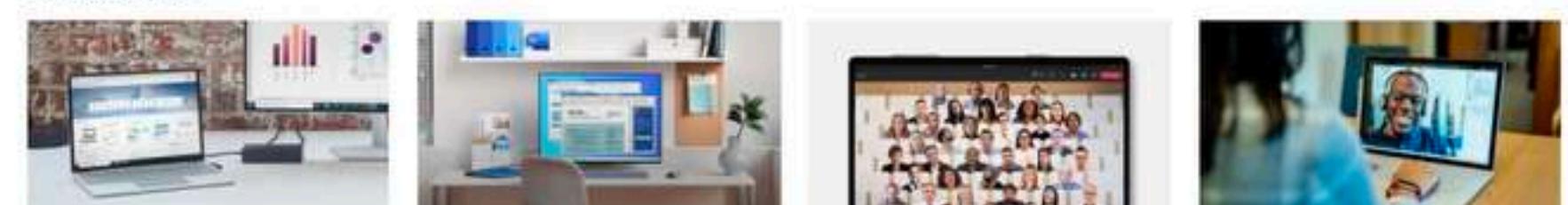


Black History Month

Discover games, movies and TV selected by Black communities at Microsoft. Visit [aka.ms/bhbm](#) to learn about contributions and more.

[Browse games >](#) [Browse movies & TV >](#)

For business



Surface for Business
No matter what you do, there's a Surface to help you do it.
[Shop now >](#)

Microsoft 365 for business
Stay a step ahead with powerful apps for productivity, connection, and security.
[Shop now >](#)

Microsoft Teams
Chat, meet, call, and collaborate.
[Learn more >](#)

Free business consultation
Our product experts are available to assess your needs and make recommendations for your business.
[Learn more >](#)

OVERVIEW OF WEBSITE PERSONALITIES

1

Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

2

Minimalist/Simple: Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

3

Plain/Neutral: Design that gets out of the way by using neutral and small typefaces, and a very structured layout. Common in big corporations

4

Bold/Confident: Makes an impact, by featuring big and bold typography, paired with confident use of big and bright colored blocks

Manage all of your DeFi, Fiat + Real assets from a single platform.

Type your email

Get Early Access >

No credit card required.

Be the portfolio manager you always wanted with superior tools, tracking and community.

Too many platforms
Today, we have so many different assets held by so many platforms that your Will can't keep up. Imagine being able to track all of this on one platform: Identity, playlists, stocks, documents, cash, benefits crypto, real estate, Will, insurance, collectibles and more ...



Defi, documents & real assets in one place

Map, valuations and community ideas to help you grow your wealth.

Why Endplan



Assets



Documents

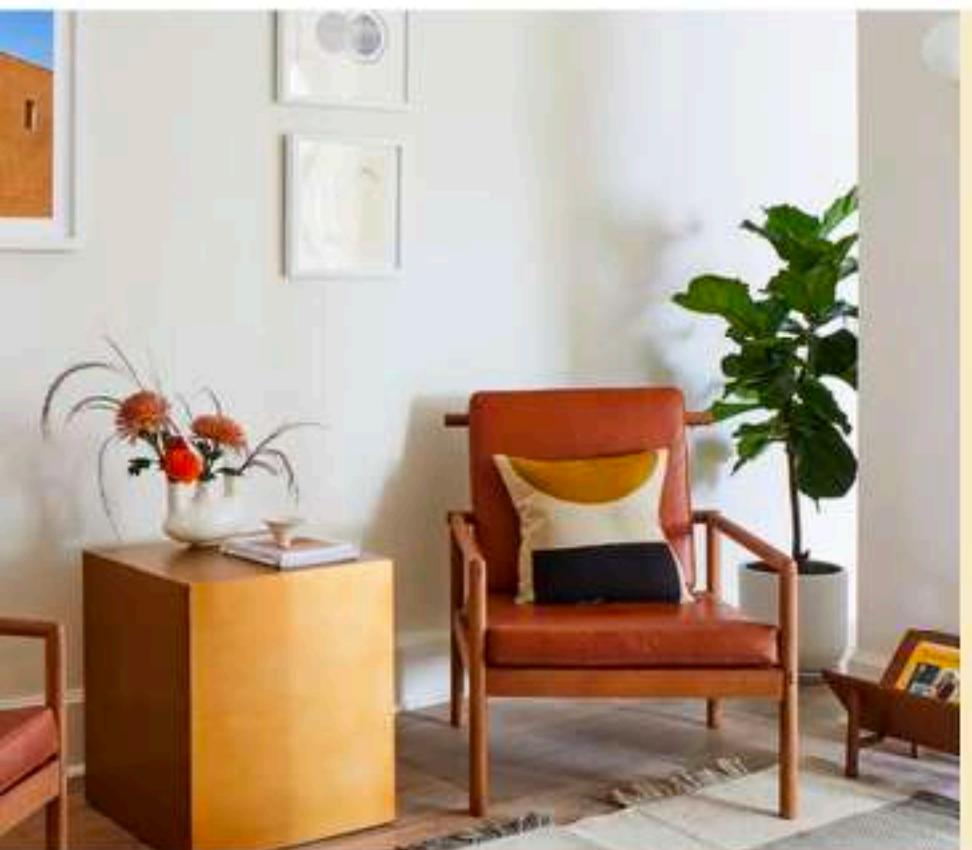


Net Worth



OVERVIEW OF WEBSITE PERSONALITIES

- 1** **Serious/Elegant:** For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images
- 2** **Minimalist/Simple:** Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons
- 3** **Plain/Neutral:** Design that gets out of the way by using neutral and small typefaces, and a very structured layout. Common in big corporations
- 4** **Bold/Confident:** Makes an impact, by featuring big and bold typography, paired with confident use of big and bright colored blocks
- 5** **Calm/Peaceful:** For products and services that care, transmitted by calming pastel colors, soft serif headings, and matching images/illustrations



octave

Therapy Virtual Coaching Groups Insurance Resources Locations Log in

Come as you are.

Supporting your emotional well-being through specialized therapy, goals-based coaching and skills-based workshops, all offered virtually at this time.

[Book a Free Consultation](#)



We are in this together.

Octave is a musical term, referring to a complete collection of musical notes. Similarly, our offering is a complete set of services to support a range of needs, preferences, and price points.

We have assembled a talented team of clinicians, coaches, instructors, designers, and technologists to help guide you on your journey wherever you are, and provide a world-class experience along the way.

In light of COVID-19, we now offer virtual therapy for new and existing clients. Check out our [Virtual FAQs page](#) for more information on the cost of virtual care.

Why Octave?



Personalized Guidance

We match you with the right provider and service to meet your needs, your schedule, and your price point.



Quality & Results Focused

We hire outstanding therapists & coaches who are compassionate, honest, and focused on measurable change.



Supportive Community

We believe that everyone needs a connected place where they can improve their emotional well-being and create lasting change.

OVERVIEW OF WEBSITE PERSONALITIES

1

Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

2

Minimalist/Simple: Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

3

Plain/Neutral: Design that gets out of the way by using neutral and small typefaces, and a very structured layout. Common in big corporations

4

Bold/Confident: Makes an impact, by featuring big and bold typography, paired with confident use of big and bright colored blocks

5

Calm/Peaceful: For products and services that care, transmitted by calming pastel colors, soft serif headings, and matching images/illustrations

6

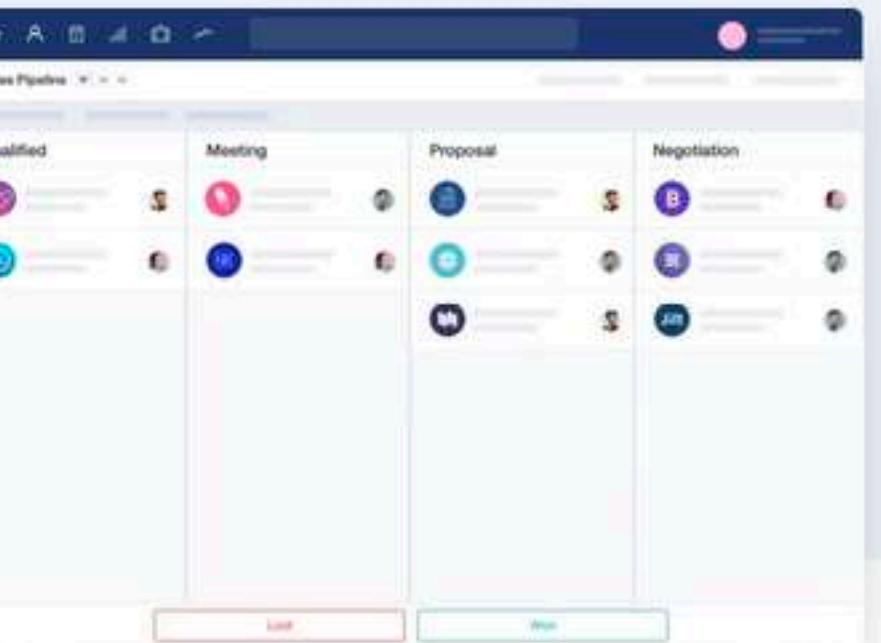
Startup/Upbeat: Widely used in startups, featuring medium-sized sans-serif typefaces, light-grey text and backgrounds, and rounded elements

Capsule

Features ▾ Pricing Integrations ▾ Solutions ▾ Blog Support

Log in

Try free



The smart simple online CRM

Build stronger customer relationships, make more sales and save time.

Try free

We make CRM simple yet powerful



Nurture relationships

Be more organized with your customer information in one place. Easily track conversations, know the history and deliver more personal experiences.

Contact Management →



Win more sales

Feel in control of your sales as you tailor your pipeline to match your sales process and easily spot the deals in need of attention and those about to land.

Sales Pipeline →



"As usual, Capsule go over and beyond to help with any query!"
Sean Carter
Director of Operations at Onboard



See the big picture

Make more informed business decisions as you easily spot the activities having the most impact on your sales figures with our insightful reports.

Advanced Reporting →



Keep your data safe

Enjoy peace of mind knowing that your information is safe with our easy-to-use security features, including Two Factor Authentication and user permissions.

Security & Permissions →

Connect Capsule to your favorite applications

Capsule works seamlessly with popular applications such as G Suite, Mailchimp, Xero and many more.



View all integrations →

OVERVIEW OF WEBSITE PERSONALITIES

1

Serious/Elegant: For luxury and elegance, based on thin serif typefaces, golden or pastel colors, and big high-quality images

2

Minimalist/Simple: Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

3

Plain/Neutral: Design that gets out of the way by using neutral and small typefaces, and a very structured layout. Common in big corporations

4

Bold/Confident: Makes an impact, by featuring big and bold typography, paired with confident use of big and bright colored blocks

5

Calm/Peaceful: For products and services that care, transmitted by calming pastel colors, soft serif headings, and matching images/illustrations

6

Startup/Upbeat: Widely used in startups, featuring medium-sized sans-serif typefaces, light-grey text and backgrounds, and rounded elements

7

Playful/Fun: Colorful and round designs, fueled by creative elements like hand-drawn icons or illustrations, animations, and fun language



For every student,
every classroom.
Real results.

We're a nonprofit with the mission to provide a free, world-class education for anyone, anywhere.

Learners Teachers Parents

Why Khan Academy works



Personalized learning

Students practice at their own pace, first filling in gaps in their understanding and then accelerating their learning.



Trusted content

Created by experts, Khan Academy's library of trusted practice and lessons covers math, science, and more. Always free for learners and teachers.



Tools to empower teachers

With Khan Academy, teachers can identify gaps in their students' understanding, tailor instruction, and meet the needs of every student.



TEACHERS

Differentiate your classroom and engage every student.

We empower teachers to support their entire classroom. 90% of US teachers who have used Khan Academy have found us effective.

SOURCE: 2018 CogAT U.S. Online Education Customer Survey

Teachers, start here



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #1:
TYPOGRAPHY



SOME CONCEPTS FIRST...

TYPOGRAPHY

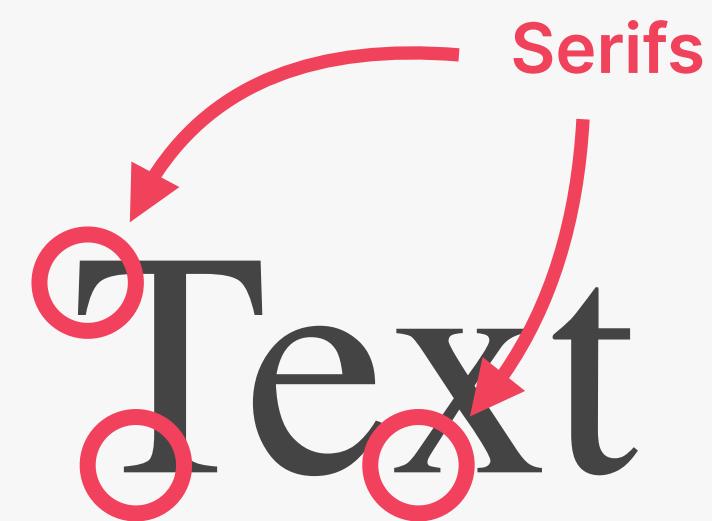
“

*Typography is the art and technique
of arranging type to make written
language **legible**, **readable** and **appealing**
when displayed.*

– Wikipedia

SOME CONCEPTS FIRST...

SERIF VS SANS-SERIF



Text

Serif typeface

- 👉 Creates a traditional/classic look and feel
- 👉 Conveys trustworthiness
- 👉 Good for long text



Text

Sans-serif typeface

- 👉 Modern look and feel
- 👉 Clean and simple
- 👉 Easier to choose for beginner designer!

LUXURIOUS *and*
CONTEMPORARY APPEAL
—*for EVERY WOMAN*



Greenlight makes it easy to leave feedback on any website.

Add to Chrome

USE GOOD TYPEFACES

1

Use only good and popular typefaces and play it safe

SANS-SERIF

Inter

Almost before we knew it, we had left the ground.

Open Sans

Almost before we knew it, we had left the ground.

Roboto

Almost before we knew it, we had left the ground.

Montserrat

Almost before we knew it, we had left the ground.

Work Sans

Almost before we knew it, we had left the ground.

Lato

Almost before we knew it, we had left the ground.



TOOLBOX



Google Fonts



All tools are listed
on my resources
page at jonas.io



USE GOOD TYPEFACES

1

Use only good and popular typefaces and play it safe

SERIF

Merriweather

Almost before we knew it, we had left the ground.

Aleo

Almost before we knew it, we had left the ground.

Playfair Display

Almost before we knew it, we had left the ground.

Cormorant

Almost before we knew it, we had left the ground.

Cardo

Almost before we knew it, we had left the ground.

Lora

Almost before we knew it, we had left the ground.



TOOLBOX



Google Fonts



All tools are listed
on my resources
page at jonas.io



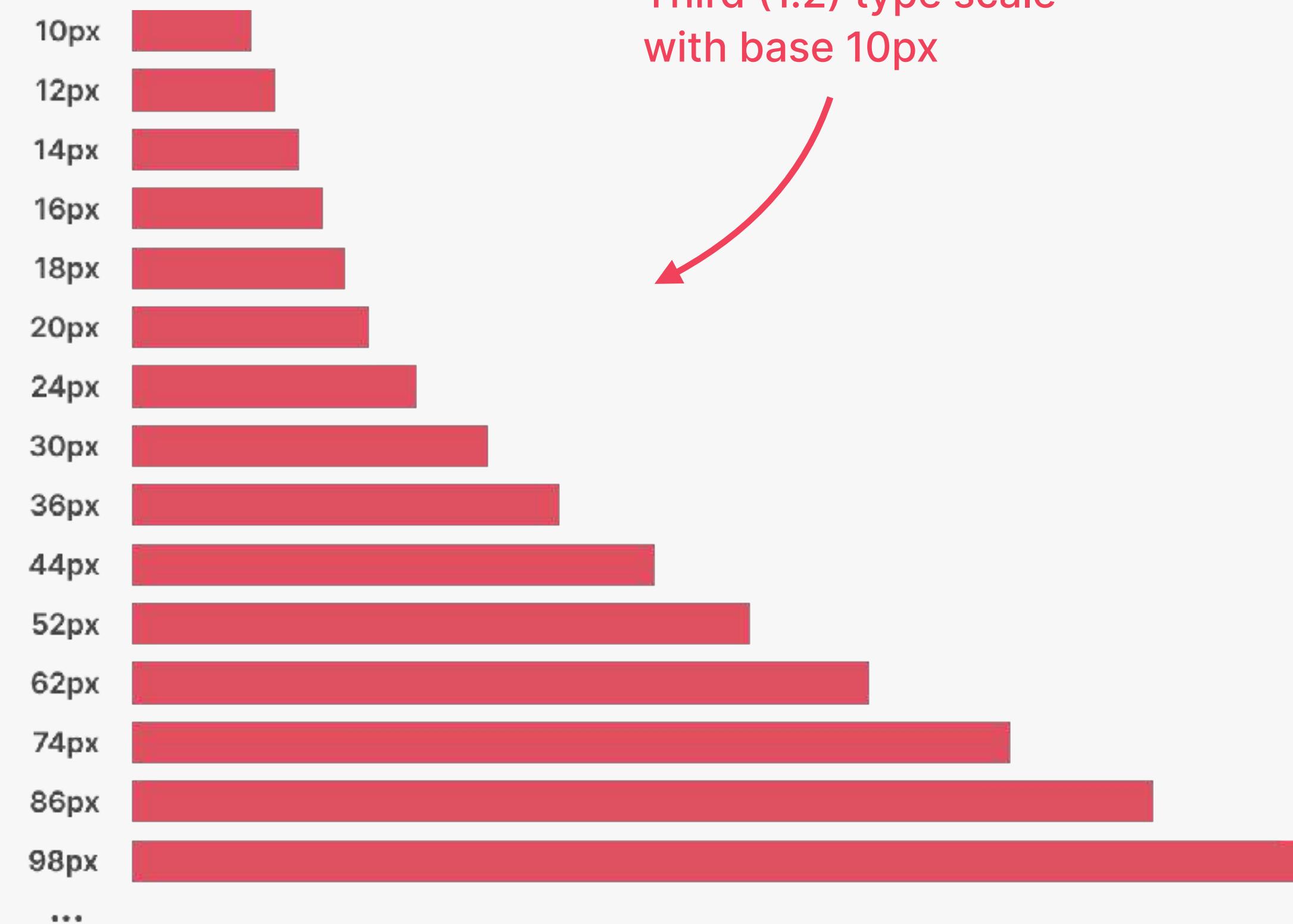
USE GOOD TYPEFACES

- 1 Use only good and popular typefaces and play it safe
- 2 It's okay to use just one typeface per page! If you want more, limit to 2 typefaces.
- 3 Choose the **right typeface** according to your website personality:
 - 👉 Choose the right personality for your website (*more on this later*)
 - 👉 Decide between a serif and sans-serif typeface
 - 👉 Experiment with all the “good” typefaces (and other typefaces from Google Fonts!) to see which ones best fits your website’s message (this will come with experience)
 - 👉 You can keep trying different typefaces as you design and build the page

USE GOOD FONT SIZES AND WEIGHTS

4

When choosing font-sizes, **limit choices!** Use a “type scale” tool or other pre-defined range



USE GOOD FONT SIZES AND WEIGHTS

4

When choosing font-sizes, **limit choices!** Use a “type scale” tool or other pre-defined range

5

Use a font size between 16px and 32px for “normal” text

6

For **long text** (like a blog post), try a size of 20px or even bigger

7

For **headlines**, you can go really big (50px+) and bold (600+), depending on personality

8

For any text, don’t use a font weight under 400 (regular)

Dover

Home Case studies Tools Careers Blog About Log in

16px

Build your recruiting engine with Dover.

85px, 700

24px

32px

Try it now >

No more juggling recruiting tools—Dover finds and schedules candidates you actually want to talk to, at a fraction of the cost.

Join the 100+ companies relying on Dover to find the best talent



“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.



Nicholas Bruno
Talent, Forge

42px

18px

Read the case study >

We discover candidates you actually want to talk to.

64px, 700

Dover uses a robust calibration process to deeply understand your requirements.

Then, our system evaluates prospective candidates on **50+ data points** so we can find qualified candidates faster than ever.



CREATE A GOOD READING EXPERIENCE

9

Use less than 75 characters per line



Glassmorphism in user interfaces

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?

Michal Malewicz Nov 22, 2020 · 8 min read *

...

Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

65 - 72 chars



Glassmorphism in user interfaces

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?

Michal Malewicz Nov 22, 2020 · 8 min read *

...

Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year

95 - 112 chars

CREATE A GOOD READING EXPERIENCE

9 Use less than 75 characters per line

10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

👉 The **smaller** or **longer** the text, the **larger** the line height needs to be!



Glassmorphism in user interfaces

1.2

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?



Michał Malewicz · Nov 22, 2020 · 8 min read •

1.31



Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

1.52



Glassmorphism in user interfaces

1.5

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?

2



Michał Malewicz · Nov 22, 2020 · 8 min read •



Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

2.2

CREATE A GOOD READING EXPERIENCE

9 Use less than 75 characters per line



10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

👉 The **smaller** or **longer** the text, the **larger** the line height needs to be!

11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)



Manage all of your DeFi, Fiat + Real assets from a single platform.

-3.5px

Type your email

Get Early Access >

No credit card required.

Manage all of your DeFi, Fiat + Real assets from a single platform.

0px

Type your email

Get Early Access >

No credit card required.

CREATE A GOOD READING EXPERIENCE

9 Use less than 75 characters per line



10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

👉 The **smaller** or **longer** the text, the **larger** the line height needs to be!

11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)



12 Experiment with all caps for short titles. Make them small and bold and increase letter-spacing

HAPPINESS GUARANTEE Love it, or it's on us.

Here's why we know you will.

Try Feals risk-free
Free shipping and free returns.

No fuzzy haze
Feel better and keep a clear head.

All natural ingredients
Grown with care by US farmers.

Happiness Guarantee Love it, or it's on us.

Here's why we know you will.

Try Feals risk-free
Free shipping and free returns.

No fuzzy haze
Feel better and keep a clear head.

All natural ingredients
Grown with care by US farmers.

CREATE A GOOD READING EXPERIENCE

9 Use less than 75 characters per line



10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

👉 The **smaller** or **longer** the text, the **larger** the line height needs to be!

11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)



12 Experiment with all caps for short titles. Make them small and bold and decrease letter-spacing

13 Usually, don't justify text

Glassmorphism in user interfaces

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?



Michał Malewicz Nov 22, 2020 · 8 min read *



Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

Glassmorphism in user interfaces

Another year, another UI trend is becoming increasingly popular among designers. Do you know it yet?



Michał Malewicz Nov 22, 2020 · 8 min read *



Last year I unintentionally started the craze around Neumorphism, but as I predicted then, it didn't really take over the design scene. In that very first article, I also mentioned all the potential accessibility problems this style faces, which hopefully helped all the other articles raising accessibility issues that year :-)

Sure — there were some apps and products done in this style, but most notable, widespread uses were in some Samsung ads and in the MKBHD intro video. So not any full products, but rather smaller elements which proves my thesis that this style can work if used scarcely and if the objects on these backgrounds still hold their structure and readability without the decoration.

CREATE A GOOD READING EXPERIENCE

9 Use less than 75 characters per line



10 For normal-sized text, use a line height between 1.5 and 2. For big text, go below 1.5

👉 The **smaller** or **longer** the text, the **larger** the line height needs to be!

11 Decrease letter spacing in headlines, if it looks unnatural (this will come from experience)



12 Experiment with all caps for short titles. Make them small and bold and decrease letter-spacing

13 Usually, don't justify text

14 Don't center long text blocks. Small blocks are fine



Know what's trending

Last year shook up businesses large and small. Customers now expect more—and companies are trying to catch up. 85% of teams reported making changes to their support in 2020, and 75% said the coronavirus pandemic accelerated adoption of new digital technologies.

The ripples of a more distributed world will only spread farther in 2021. To help you keep up, we identified the top five customer service trends in our 2021 Zendesk Customer Experience Trends Report. Learn how to adapt to a changed world without sacrificing top-tier customer support.

[See the trends](#)



Know what's trending

Last year shook up businesses large and small. Customers now expect more—and companies are trying to catch up. 85% of teams reported making changes to their support in 2020, and 75% said the coronavirus pandemic accelerated adoption of new digital technologies.

The ripples of a more distributed world will only spread farther in 2021. To help you keep up, we identified the top five customer service trends in our 2021 Zendesk Customer Experience Trends Report. Learn how to adapt to a changed world without sacrificing top-tier customer support.

[See the trends](#)



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #2: COLORS

CHOOSE THE RIGHT COLOR

1 Make the main color **match your website's personality**: colors convey meaning!



Red draws a lot of attention, and symbolizes power, passion, and excitement



Orange is less aggressive, and conveys happiness, cheerfulness, and creativity



Yellow means joy, brightness, and intelligence



Greens represents harmony, nature, growth, and health



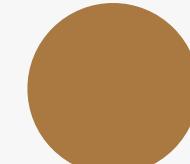
Blue is associated with peace, trustworthiness, and professionalism



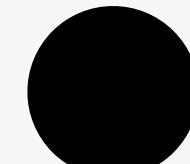
Purple conveys wealth, wisdom, and magic



Pink represents romance, care, and affection



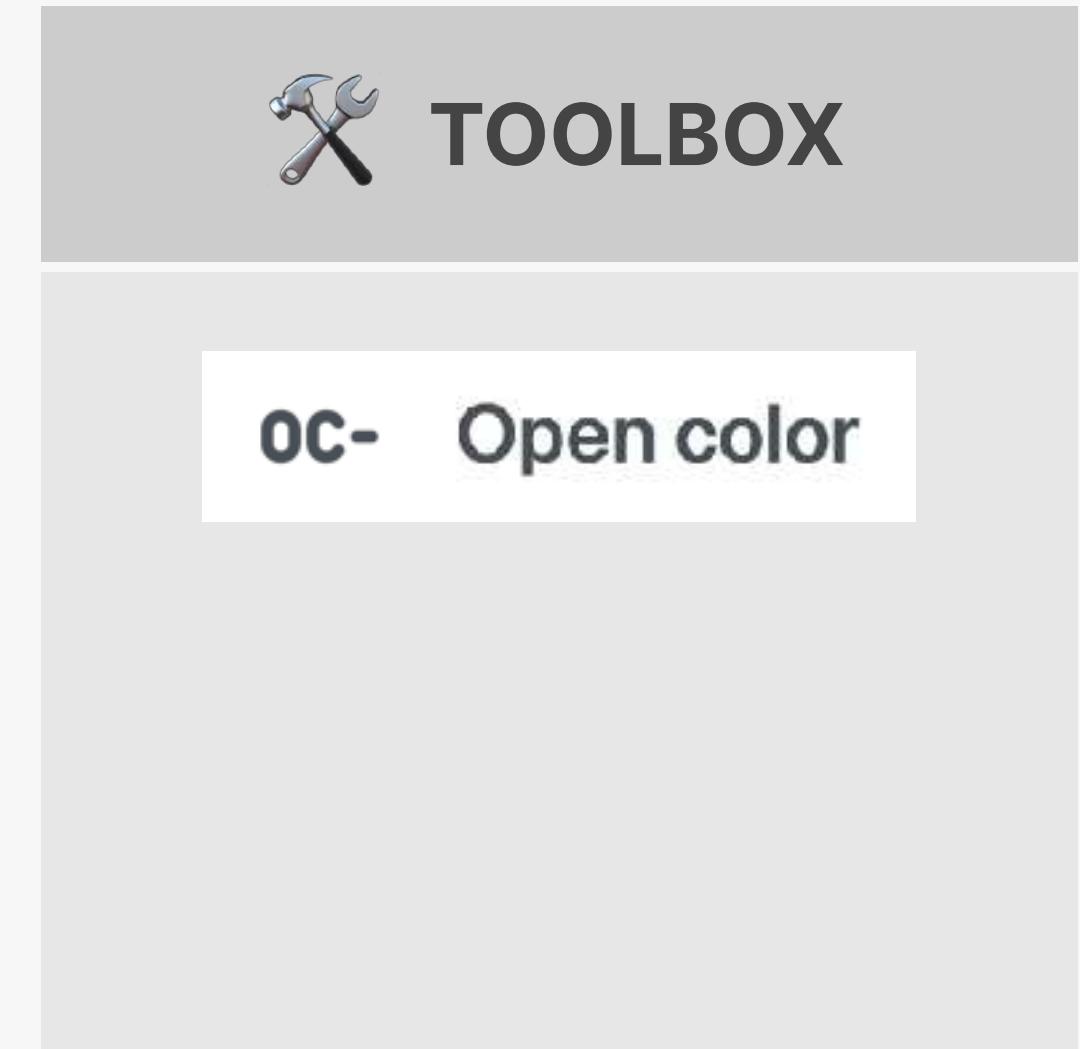
Brown is associated with nature, durability and comfort



Black symbolizes power, elegance and minimalism, but also grief and sorrow

CHOOSE THE RIGHT COLOR

- 1 Make the main color match your website's personality: colors convey meaning!
- 2 Use a good color tone! Don't choose a random tone or CSS named colors.



OC- Open color

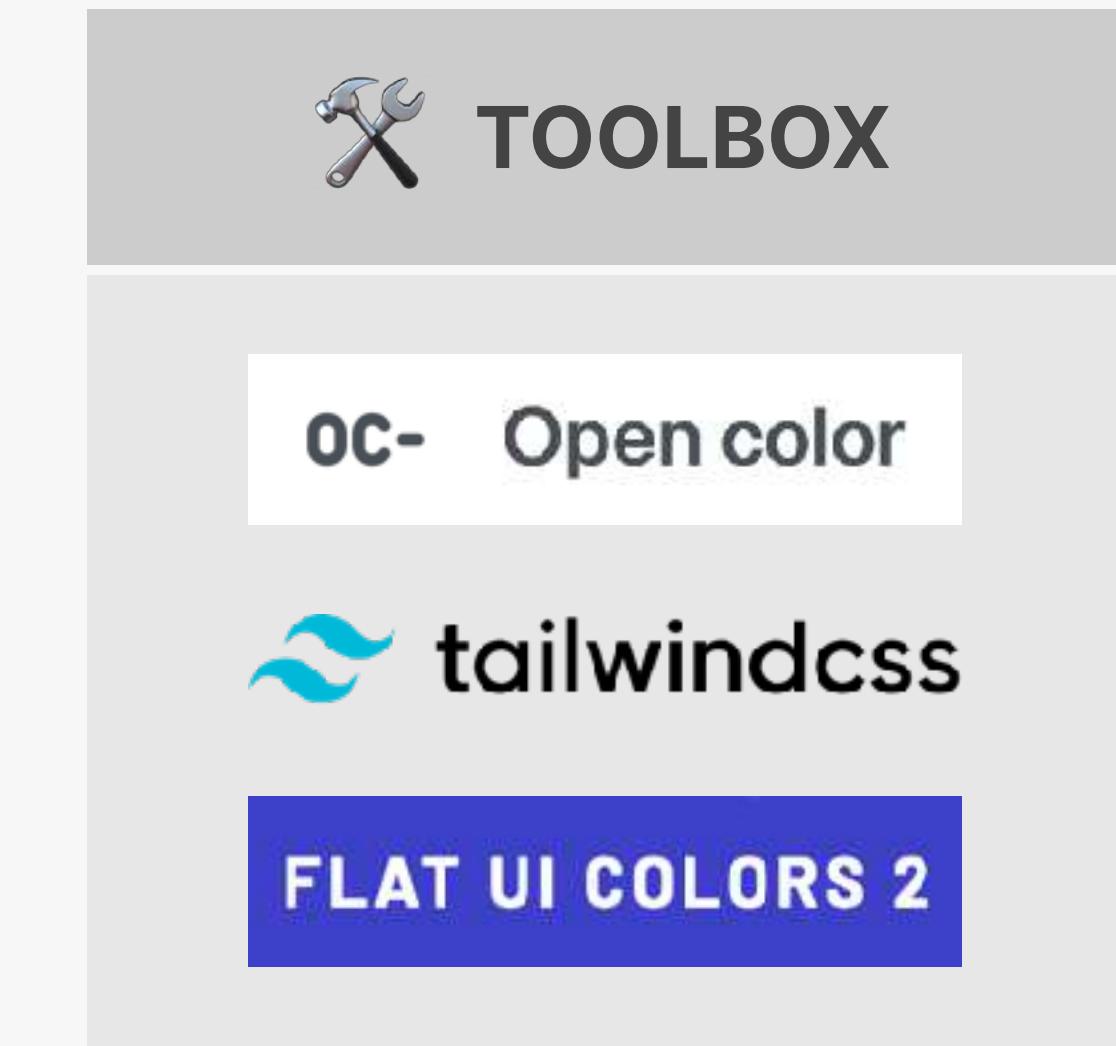
CHOOSE THE RIGHT COLOR

1

Make the main color match your website's personality: colors convey meaning!

2

Use a good color tone! Don't choose a random tone or CSS named colors.

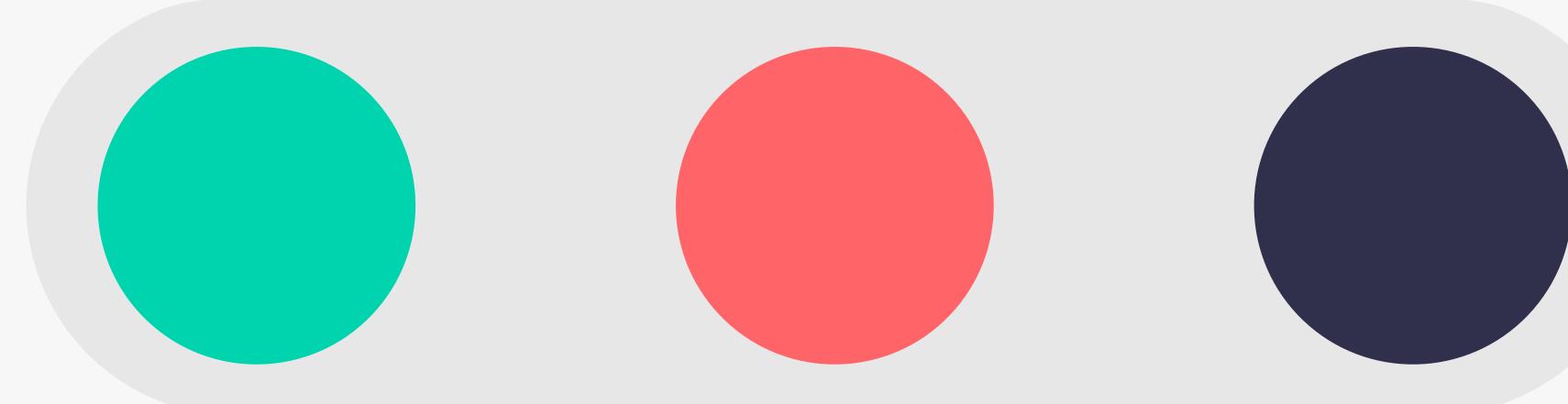


ESTABLISH A COLOR SYSTEM

- 3 You need at least two types of colors in your **color palette**: a **main color** and a **grey color**
- 4 With more experience, you can add more colors: **accent (secondary) colors** (use a tool)

MAIN ACCENT GREY

COLOR
PALETTE



“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.



Nicholas Bruno
Talent, Forge

[Read the case study >](#)

We discover candidates you actually want to talk to.

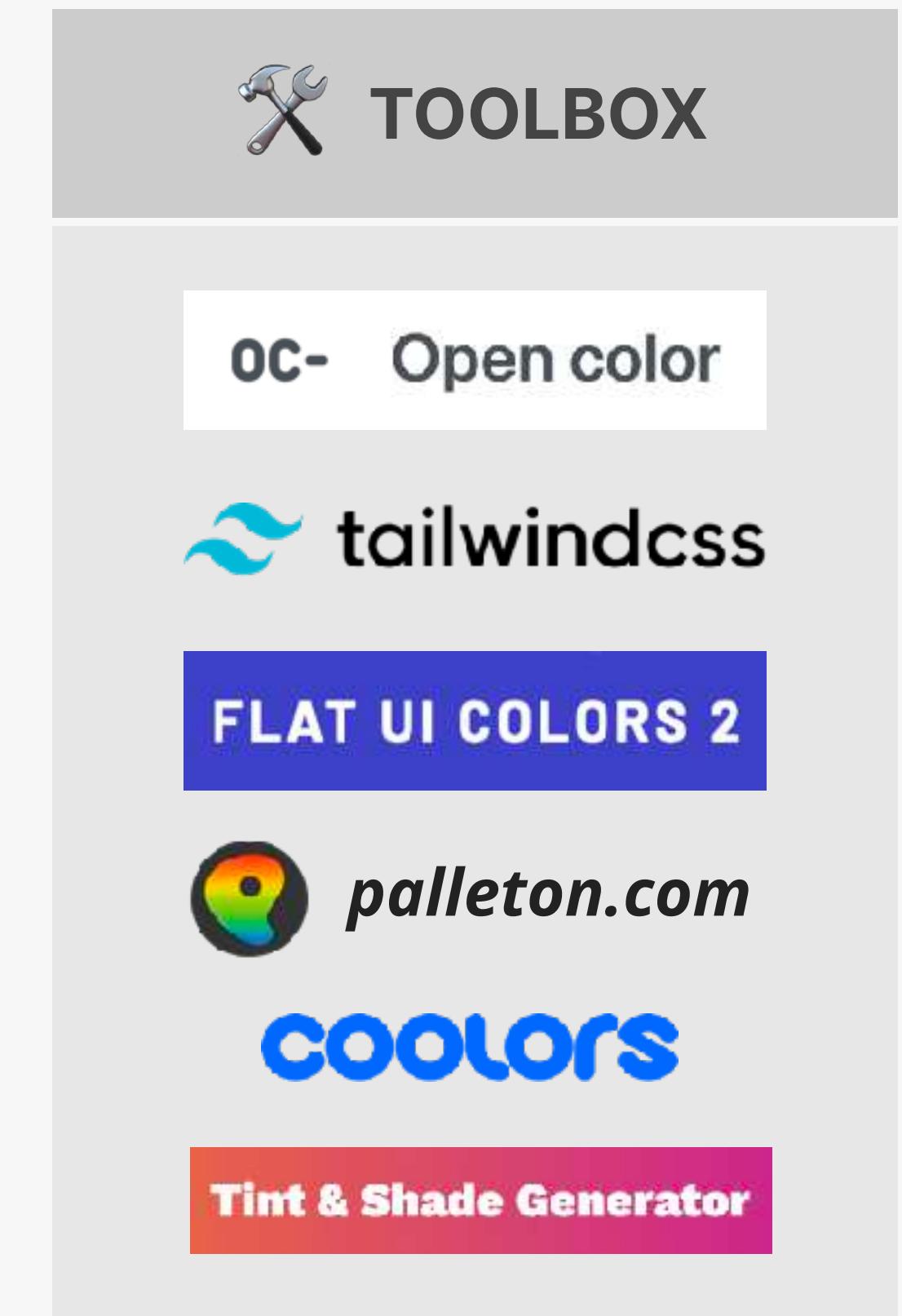
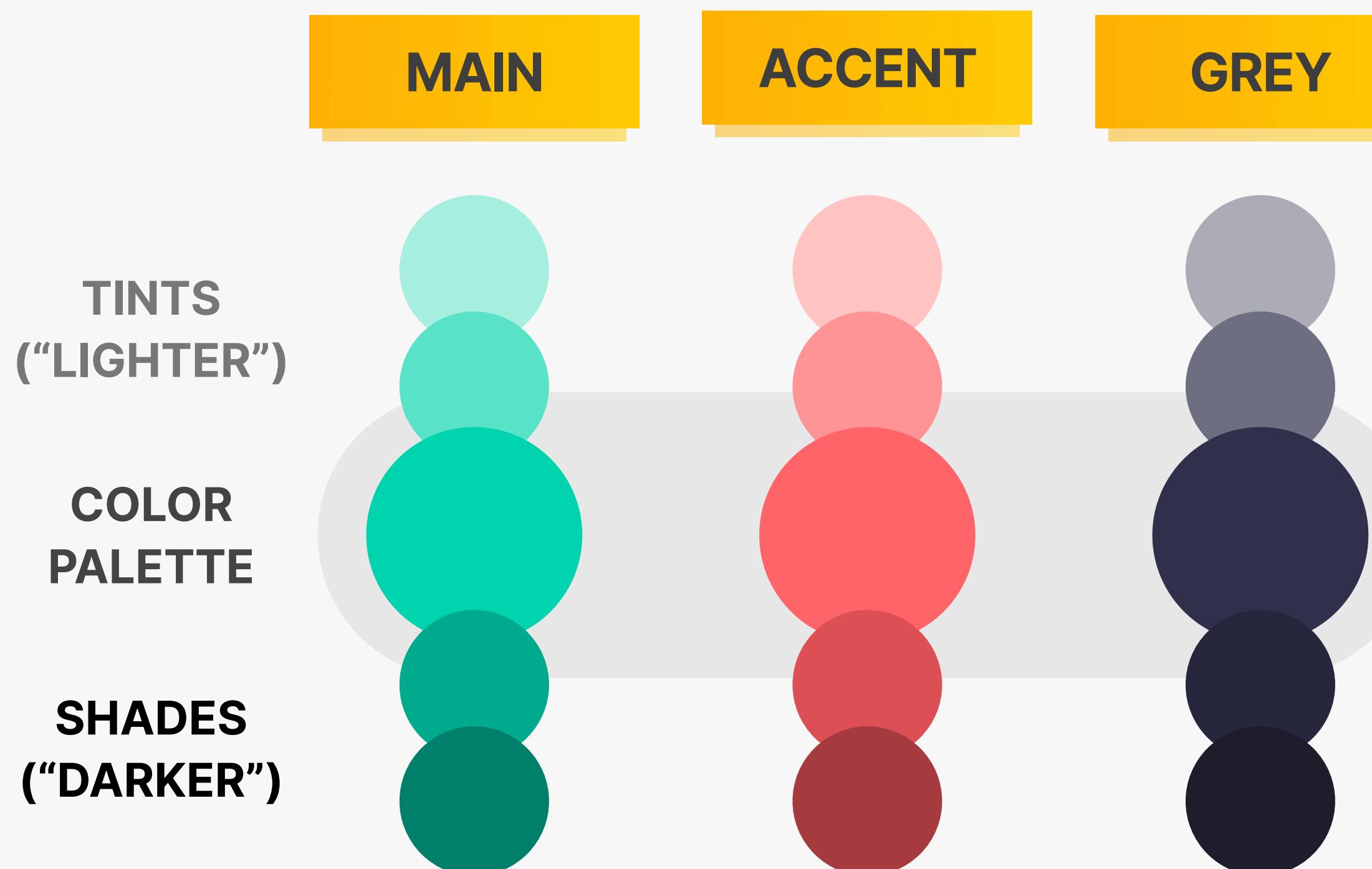
Dover uses a robust calibration process to deeply understand your requirements.

Then, our system evaluates prospective candidates on **50+ data points** so we can find qualified candidates who are the best possible fits.



ESTABLISH A COLOR SYSTEM

- 3 You need at least two types of colors in your **color palette**: a **main color** and a **grey color**
- 4 With more experience, you can add more colors: **accent colors** (use a tool)
- 5 For diversity, create lighter and darker “versions” (**tints and shades**)



WHEN AND HOW TO USE COLORS

6 Use your main color to draw attention to the most important elements on the page

The Narrative BI homepage features a white header with a purple circular icon and the text "Narrative BI". Below the header is a purple navigation bar with links: "Product", "Why Narrative BI?", "About", and "Get a Demo". The main content area has a white background. On the left, there's a large image of two men working at a desk with laptops. A white callout box with a purple border and purple text appears above them, containing the text: "Operations 2d ago • Based on your role: You should expect revenue increase by 55% in the next three months as a result of a new customer acquisition model." At the bottom, there's a purple input field with the placeholder "Enter your work email address" and a purple "Get a demo" button.

The Yousign homepage features a dark blue header with a white logo and the text "yousign". Below the header is a dark blue navigation bar with links: "Product", "Use cases", "API", "Pricing", "New", "Electronic signature", and "Resources". The main content area has a dark blue background. In the center, there's a large white text area with the heading "The simpler way of saying yes" in white. Below the heading, there's smaller text: "Discover Yousign: the easy-to-use, legally binding eSignature solution for all your documents." and "Find out how it works in Europe or start your free 14-day trial to see it in action." At the bottom, there's an orange "Start free trial" button.

WHEN AND HOW TO USE COLORS

- 6 Use your main color to draw attention to the most important elements on the page

**Love where you live,
and who you live with**

Move-in ready homes and a built-in community
so you can feel at home, together—wherever you are.

Refer for up to \$500

LATEST COLLECTION

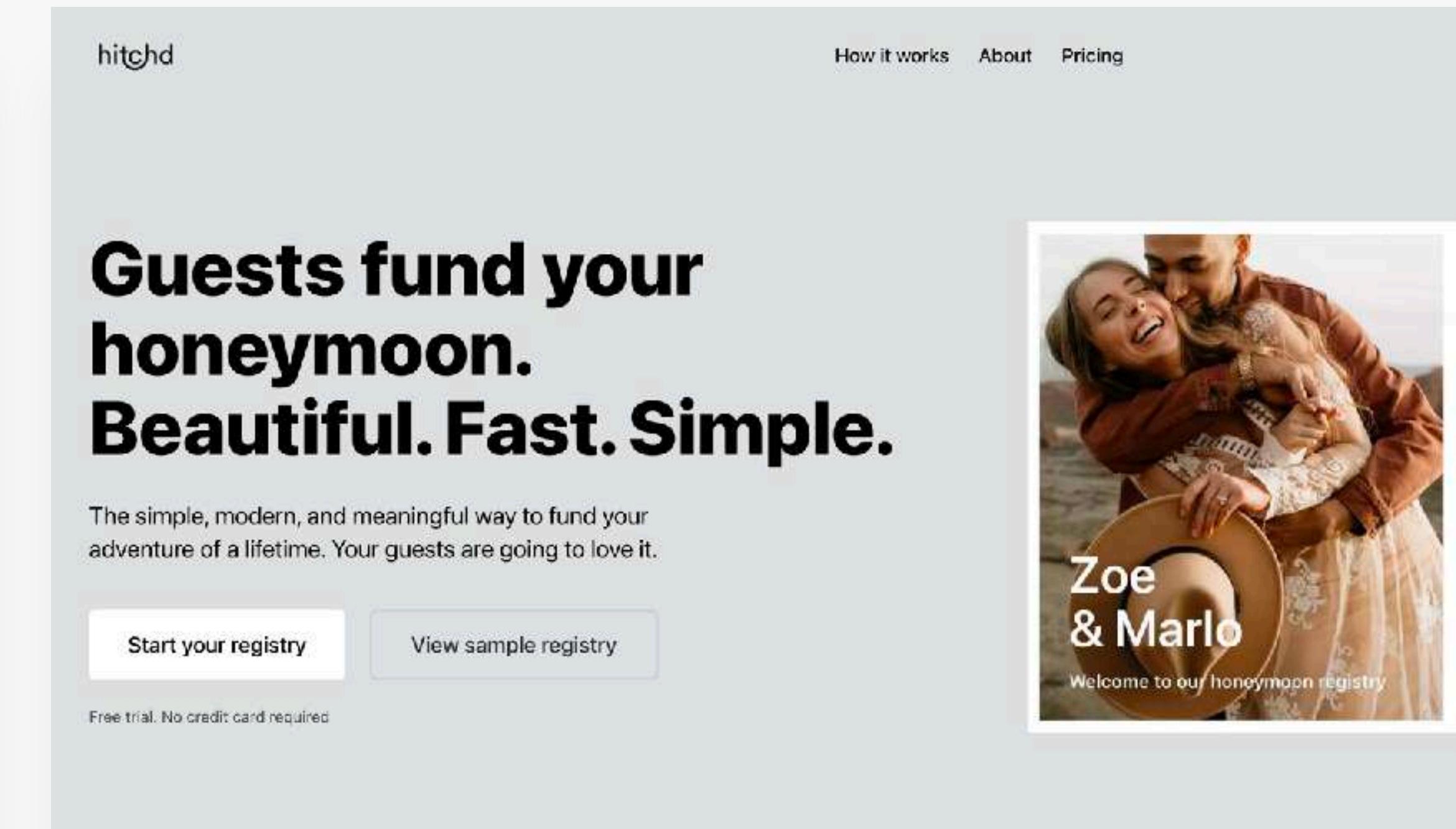
Autumn—
Winter
2020

Earthy tones, knitted patterns
and metallic accents are what
characterizes this Autumn
Winter collection.

LOOKBOOK ➔

WHEN AND HOW TO USE COLORS

- 6 Use your main color to draw attention to the most important elements on the page



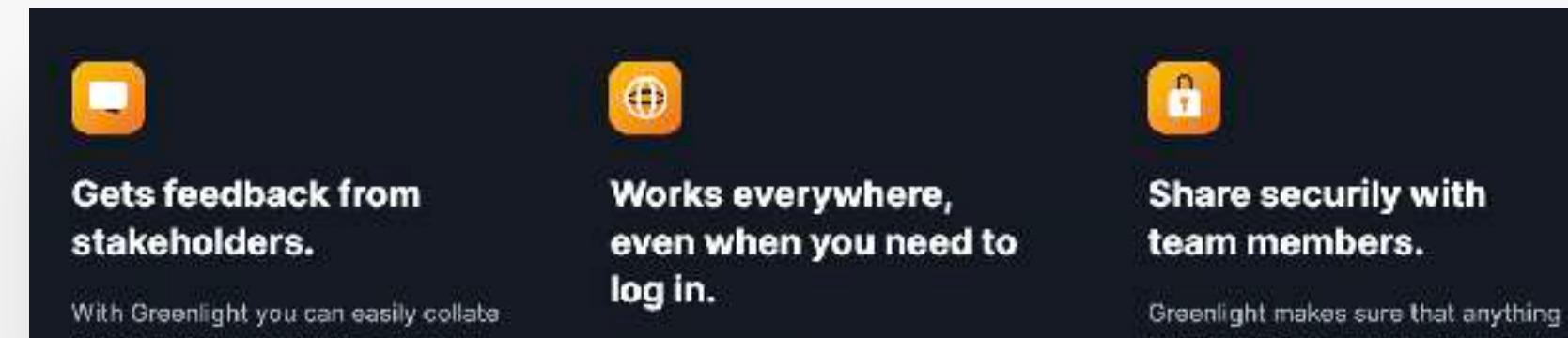
WHEN AND HOW TO USE COLORS

6 Use your main color to draw attention to the most important elements on the page

7 Use colors to add interesting accents or make entire components or sections stand out



Andre Jilderda
Freelance front-end developer
[06 208 42 105](tel:0620842105)
mail@andrejilderda.nl
[In LinkedIn](#)



Gets feedback from stakeholders.
With Greenlight you can easily collate

Works everywhere, even when you need to log in.
Greenlight makes sure that anything

Share security with team members.

Start saving time
on your next design project

Creating UI design takes time and effort, so get the most out of your design by handing off screens at the right time to the right people.

Make the most of your shares

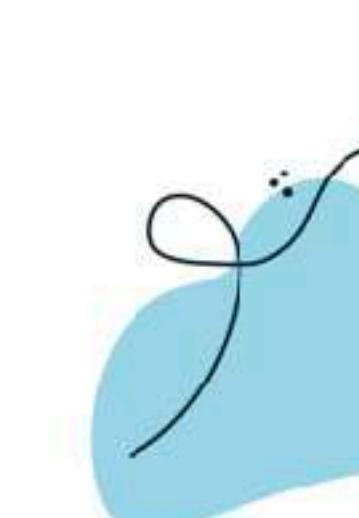
We are a team of equity experts 100% focused on helping startup employees understand, maximize and unlock the value of their stock options and shares.



Low minimums
Order as few as 20 shirts to get your project started.

Lightning fast delivery
Try our 2-day service and get your shirts by February 12

Money back guarantee
Count on us being on time with each and every order.



Don't settle for custom shirts no one will wear.

Your brand is too valuable to print on scratchy, ill-fitting shirts that no one will wear.

Real Thread's library of soft shirts, unique print options, and simple order process make it easier than ever to order shirts you'll love and wear proudly.

WHEN AND HOW TO USE COLORS

- 6 Use your main color to draw attention to the most important elements on the page
- 7 Use colors to add interesting accents or make entire components or sections stand out

Native mobile apps
Beautiful native iOS & Android apps that deliver a polished user experience.

SaaS applications
Feature-driven applications in the cloud that are optimized for self-service.

Enterprise software
Complex and robust software solutions that feel bespoke and intuitive.

Digital platforms
Snappy digital platforms that balance content, commerce, and functionality.

Design systems
Future-proof your product with a design system that scales with your product.

Design audits
A quick review or in-depth analysis of your product. Let's optimize it together!

Let's team up and design something remarkable

Our agile process supercharges your product design. We've optimized it for collaboration over the course of 100+ projects. Think of us as part of the team. Our projects move fast and involve rapid-paintotyping and user testing. Expect new designs every few days. Join us for workshops and sessions at our space in Amsterdam or from anywhere by video.

- Speed-up your product roadmap.
- Flexible workflow & fast communication.
- Remote or in-person sessions.

Your email address

Get in touch →

Would you like to see Narrative BI in action?

I leave your email address to discuss how your company can get first actionable insights today.

Enter your work email address

Get a demo

POPULAR CHOICE

Essential
All the basics to get started

29€ /mo
Billed Monthly

- 5 Users
- Collaboration features

AUTO-GENERATION

- Unlimited generations
- 1 000 banner exports/month
- 5 brand presets

CREATIVE AUTOMATION

- Unlimited templates
- 2 000 API calls/month
- Zapier integration

Advanced
Perfect for agile teams

79€ /mo
Billed Monthly

- 15 Users
- Collaboration features

AUTO-GENERATION

- Unlimited generations
- 5 000 banner exports/month
- 50 brand presets

CREATIVE AUTOMATION

- Unlimited templates
- 10 000 API calls/month
- Zapier integration

Try for free

Try for free

Experience your product as you create it.

WHEN AND HOW TO USE COLORS

- 6 Use your main color to draw attention to the most important elements on the page
- 7 Use colors to add interesting accents or make entire components or sections stand out

The perfect pitch, every time.

Dover builds your company's brand and leverages it for all candidate communication. Then, we reach out to candidates as someone on your team. Candidates are **5x more likely to respond** when they see a thoughtful note from a future teammate.

From: Jess, CEO of Acme
To: Nisha, Senior Software Engineer

Saw that you worked at Facebook – Jason from our team worked there before joining us too! I'd love to hear more about your work migrating your team to Typescript. It's actually on our roadmap for next quarter.

Read the case study >

Develop. Preview. Ship.

LEADERBOARDS FOR EVERY LEVEL

Compete against the planet

- Compete against yourself and strive for PBs
- Beat friends and gym buddies in fun workout challenges
- Find your competitive match. Whatever your level.

COMPETITION WORKS

Competition has been scientifically proven to make you exercise up to 90% more.

2016 University of Pennsylvania Study

WHEN AND HOW TO USE COLORS

- 6 Use your main color to draw attention to the most important elements on the page
- 7 Use colors to add interesting accents or make entire components or sections stand out
- 8 You can try to use your color strategically in images and illustrations

The screenshot shows a landing page for a multivitamin brand. At the top, there are four small images with labels: "Shop Women", "Shop Men", "Shop Kids", and "Shop Bundles". Below this is a yellow banner with the text: "Traditional multivitamins weren't doing us any favors, so we made one that will." Underneath the banner are five icons with labels: "Traceable Nutrients", "Vegan Friendly", "Glycemic and Major Allergen Free", "Non-GMO", and "No Artificial Colorants or Synthetic Fillers". A large image of a bottle of multivitamins is on the left. To the right, there is a section titled "We're not about pseudoscience and half-truths" followed by a paragraph of text and links for "Multivitamin for Women 18+", "The Prenatal Multivitamin", "Multivitamin for Men 18+", and "Multivitamin for Kids 4+".

**Audacious
goals,
smashed.**

From marketing strategy and leadership through execution and results; Matter Mace produces reliable growth.



The screenshot shows the homepage of the Carrot website. The top navigation bar includes links for "Why Carrot?", "For employers", "For consultants", "For health plans", "Company", and "Sign in". The main headline reads: "Global fertility benefits for employers that save money and tame anxiety". Below the headline is a button labeled "Request a demo". To the right, there is a colorful illustration of a woman running on a beach. A smaller text at the bottom right says: "For the latest from our Carrot experts on COVID-19 and fertility, please visit our resource center →". In the bottom right corner, there is another illustration of people working together to assemble large puzzle pieces.

COLORS AND TYPOGRAPHY

- 9 On dark colored backgrounds, try to use a tint of the background ("lighter version") for text

A snippet of a landing page with a dark red background. It features the text "Defi, documents & real assets in one place" in a large, bold, orange-red font. Below it is a smaller, lighter orange-red text: "Map, valuations and community ideas to help you grow your wealth." At the bottom, there's a link "Why Endplan >" in a very small, light orange-red font.

Defi, documents &
real assets in one
place

Map, valuations and community ideas to help you grow
your wealth.

[Why Endplan >](#)

A snippet of a landing page with a dark red background, identical in layout and color scheme to the first one. It features the same text and link.

Defi, documents &
real assets in one
place

Map, valuations and community ideas to help you grow
your wealth.

[Why Endplan >](#)

A snippet of a marketing card with a dark green background. It features a yellow "SETTLE" card template on the left and a dark green text area on the right. The text area contains the heading "Finance your marketing" and a detailed explanatory paragraph.

Marketing virtual card **SETTLE**

VISA

Finance your marketing

Pay for your marketing campaigns (i.e. Facebook, Google) with a Settle card. For a small fee, you can repay after 60 days or extend payments for another 60 after that.

A snippet of a marketing card with a dark green background, identical in layout and color scheme to the first one. It features the same card template and text area.

Marketing virtual card **SETTLE**

VISA

Finance your marketing

Pay for your marketing campaigns (i.e. Facebook, Google) with a Settle card. For a small fee, you can repay after 60 days or extend payments for another 60 after that.

COLORS AND TYPOGRAPHY

- 9 On dark colored backgrounds, try to use a tint of the background ("lighter version") for text
- 10 Text should usually not be completely black. Lighten it up if it looks heavy and uninviting

Make the right hires, faster with the world's leading talent acquisition software

FIND
Find and attract candidates
Fill your pipeline quickly with one-click job posting to 200+ sites, AI-powered sourcing, employee referrals and more.
[LEARN MORE >](#)

EVALUATE
Move the right applicants forward
Easily collaborate with hiring teams to evaluate applicants, gather feedback and decide who's best, all in one system.
[LEARN MORE >](#)

AUTOMATE
Make the best hire, in half the time
Move faster on a platform that automates process and manual tasks, like scheduling interviews and getting approvals.
[LEARN MORE >](#)

Make the right hires, faster with the world's leading talent acquisition software

FIND
Find and attract candidates
Fill your pipeline quickly with one-click job posting to 200+ sites, AI-powered sourcing, employee referrals and more.
[LEARN MORE >](#)

EVALUATE
Move the right applicants forward
Easily collaborate with hiring teams to evaluate applicants, gather feedback and decide who's best, all in one system.
[LEARN MORE >](#)

AUTOMATE
Make the best hire, in half the time
Move faster on a platform that automates process and manual tasks, like scheduling interviews and getting approvals.
[LEARN MORE >](#)

Own your health. Advance medicine.

See your entire health history—at a glance. Contribute to medical research—anonimously and securely.

[Get My Records](#)

COLORS AND TYPOGRAPHY

- 9 On dark colored backgrounds, try to use a tint of the background ("lighter version") for text
- 10 Text should usually not be completely black. **Lighten it up** it looks heavy and uninviting
- 11  Don't make text too light! Use a tool to check contrast between text and background colors
 - 👉 Contrast ratio needs to be at least **4.5:1** for normal text and **3:1** for large text (18px+)

coolors



A better way to grow your creative business

13:1

Zibbet exists to help artists, makers and creative entrepreneurs sell more. Now you can list a product once, sell it everywhere and grow your sales faster.



A better way to grow your creative business

2.9:1

Zibbet exists to help artists, makers and creative entrepreneurs sell more. Now you can list a product once, sell it everywhere and grow your sales faster.

Defi, documents & real assets in one place

5.1:1

Defi, documents & real assets in one place

2.9:1



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

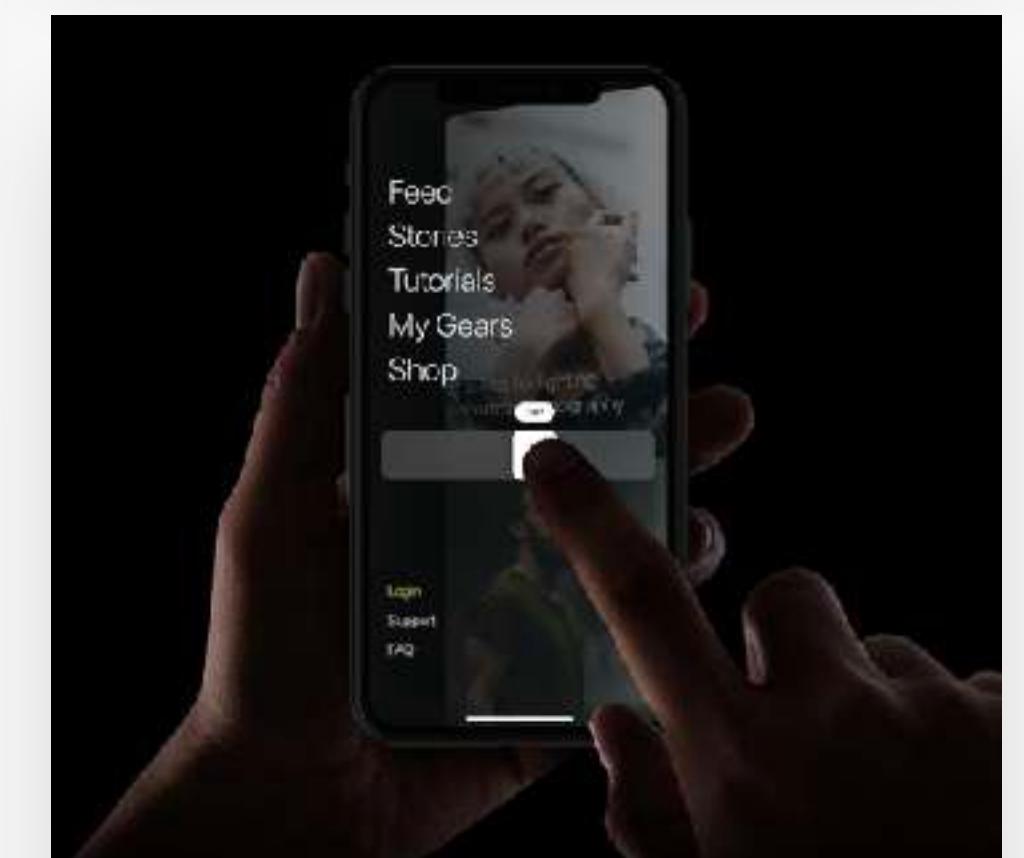
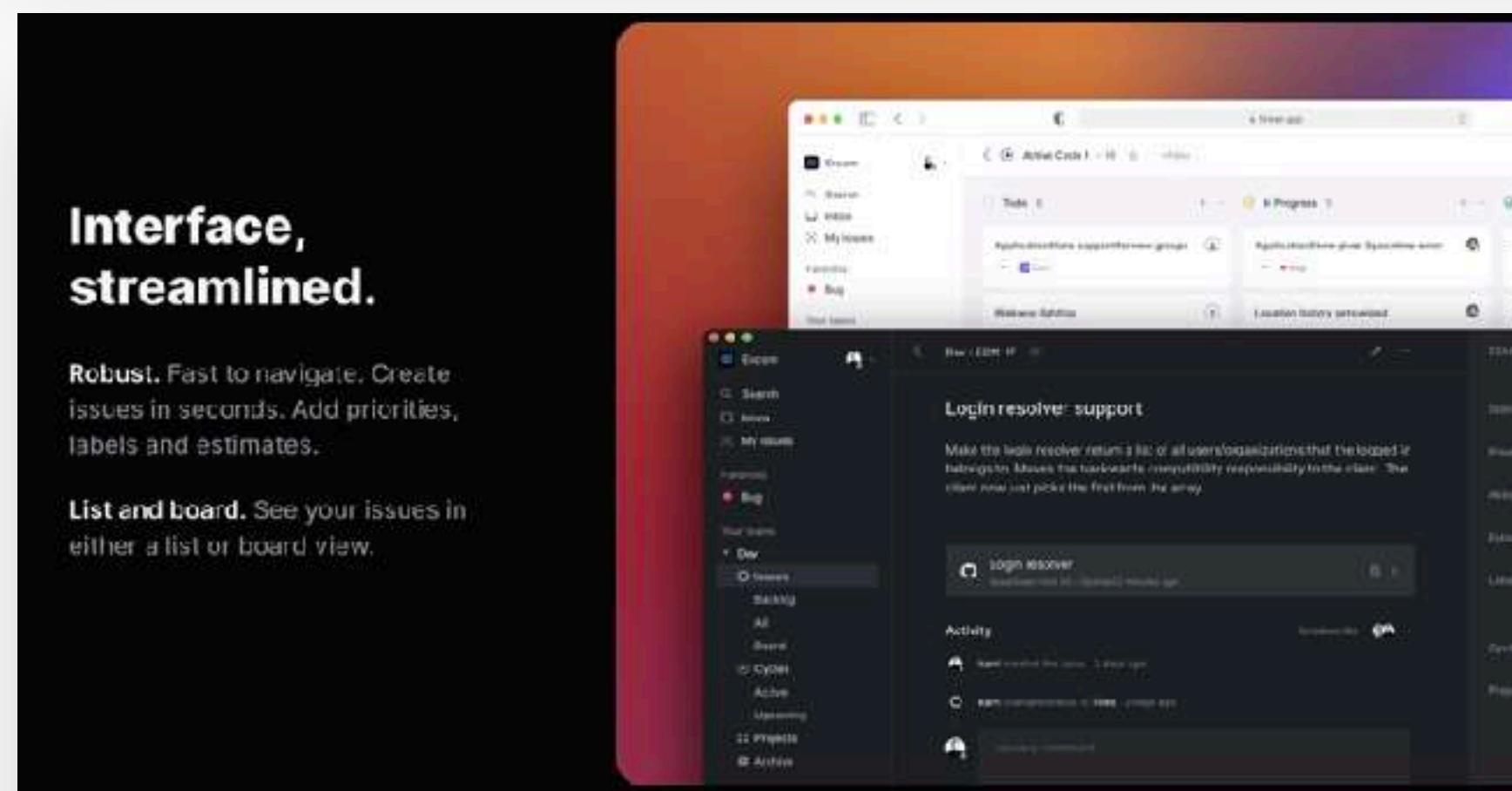
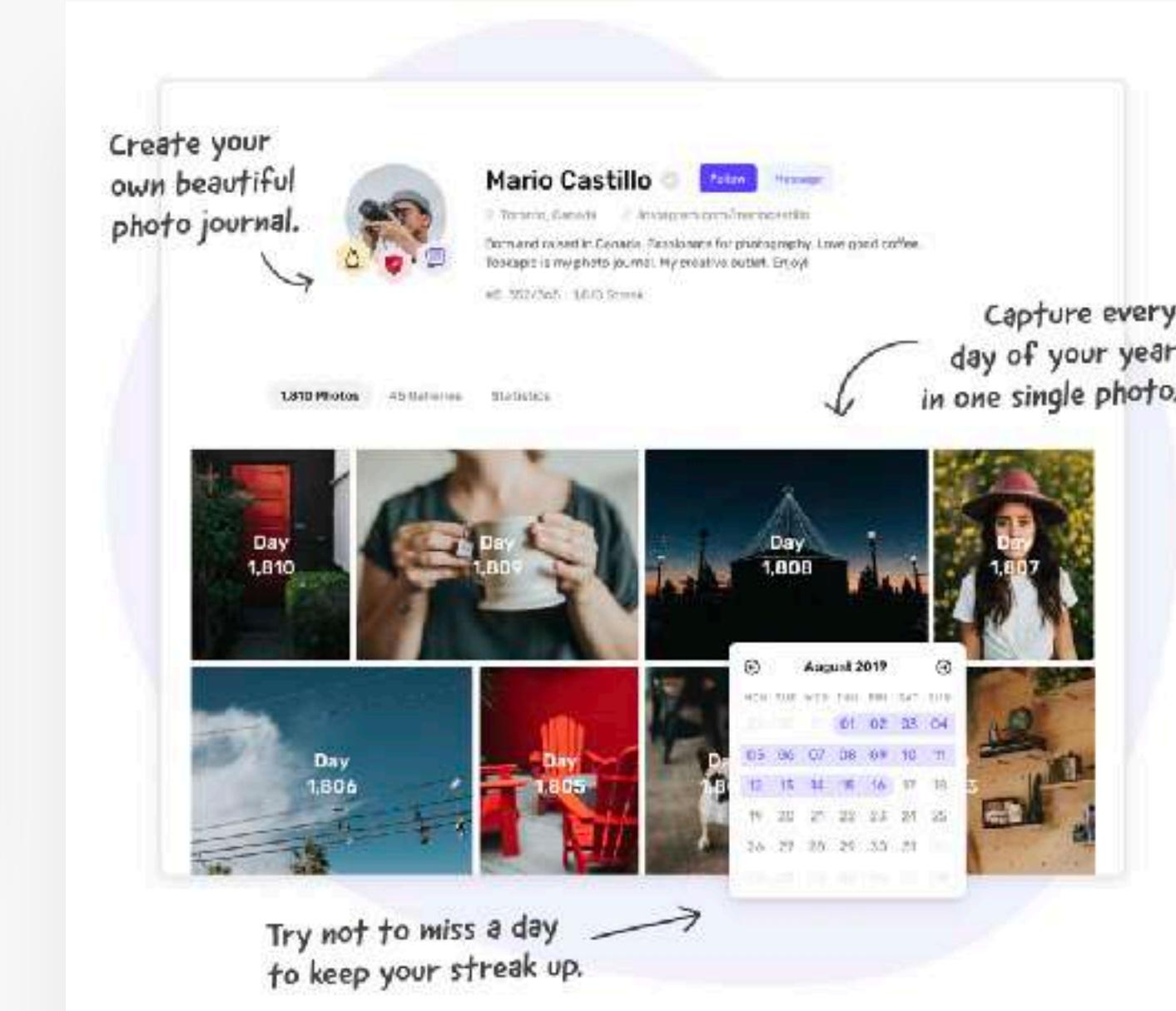
WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #3: IMAGES
AND ILLUSTRATIONS

USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns



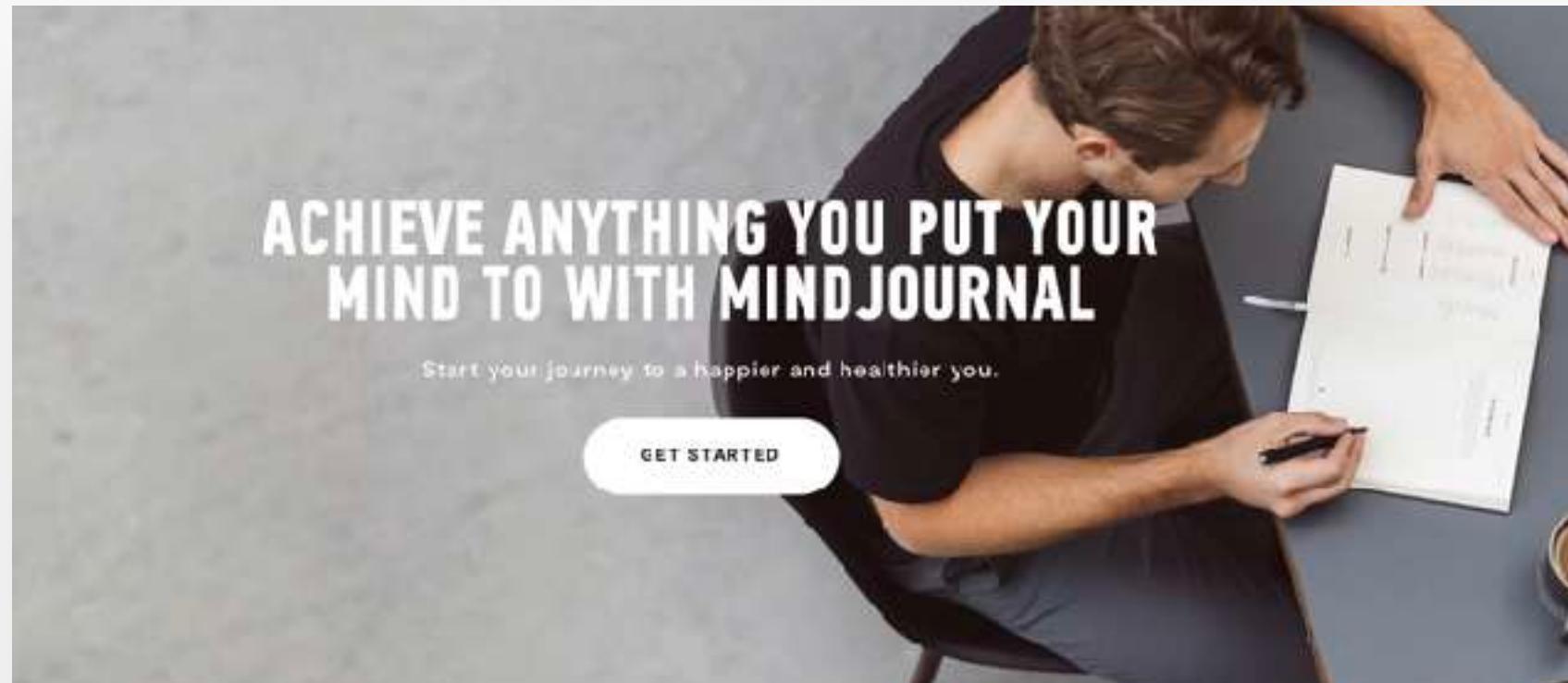
USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns



**Get ahead of
the curve**

The Zendesk Benchmark allows organizations to measure their customer support performance against their peers. Think of it as a friendly competition. It isn't a survey or an expert opinion—it's the single best data index based on actual customer support interactions from more than 90,000 companies using Zendesk.



**ACHIEVE ANYTHING YOU PUT YOUR
MIND TO WITH MINDJOURNAL**

Start your journey to a happier and healthier you.

GET STARTED

Let us do the heavy lifting

When you use our fulfillment services, we handle the labor-intensive logistical work by picking, packing, and shipping your orders while you focus on building your brand and connecting with your customers.



Start fulfillment



**Anyone,
anywhere, can
start a business**

Enter your email address

Start free trial

Try Shopify for 14 days, no credit card required. By signing up, you agree to receive marketing emails from Shopify.



Goal-Focused Coaching

One-on-one program offered virtually, focusing on targeted skills from cognitive behavioral therapy and mindfulness to help you move past challenges and create actionable goals. This can be a less expensive, effective alternative to therapy, or can serve to supplement therapy.

Find a Coach

USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns

CARROT

Why Carrot? For employers For consultants Far health plans Company Sign in

Global fertility benefits for employers that save money and tame anxiety

Request a demo

For the latest from our Carrot experts on COVID-19 and fertility, please visit our resource center →

A customizable solution to fit every company

Whether you're a startup or a global corporation, Carrot can help you avoid nearly 70% of high-cost pregnancies with flexible plan designs.

How it works

You don't have to play all the parts.
Sales, accounting, HR—Oh My! You can't do it all - let Clarity help.

Put the human back in HR.
Your employees are the real stars. Show the love and help them perform!

Employees come in all shapes and sizes. Find the right fit.
Focus on casting and screening. Let Clarity handle contracts, resolve any on-site conflicts and make sure you are compliant with work and safety boards.



What our clients say about us

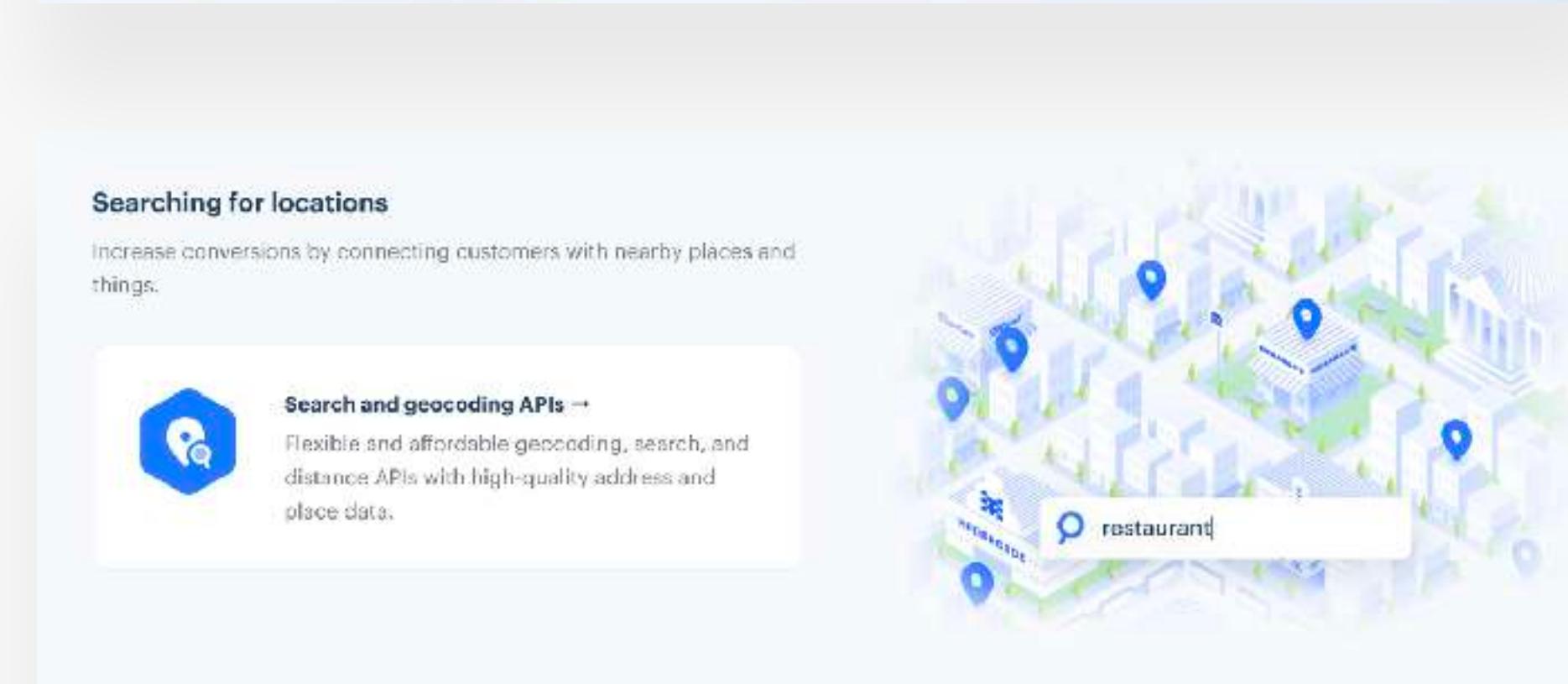
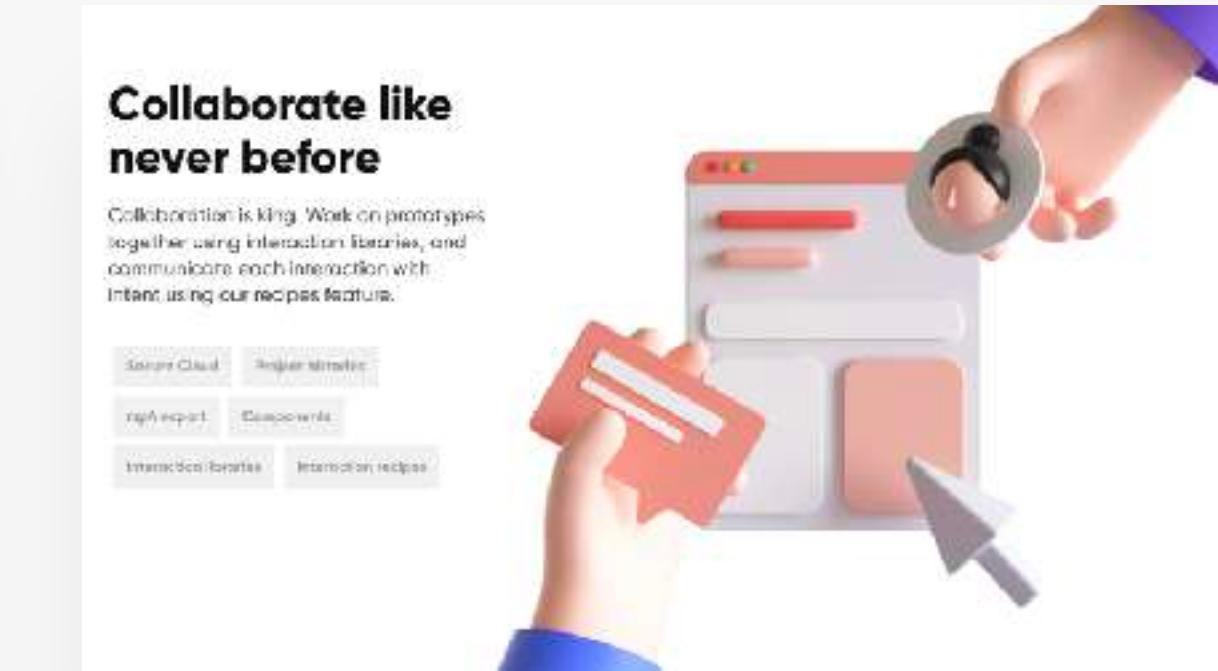
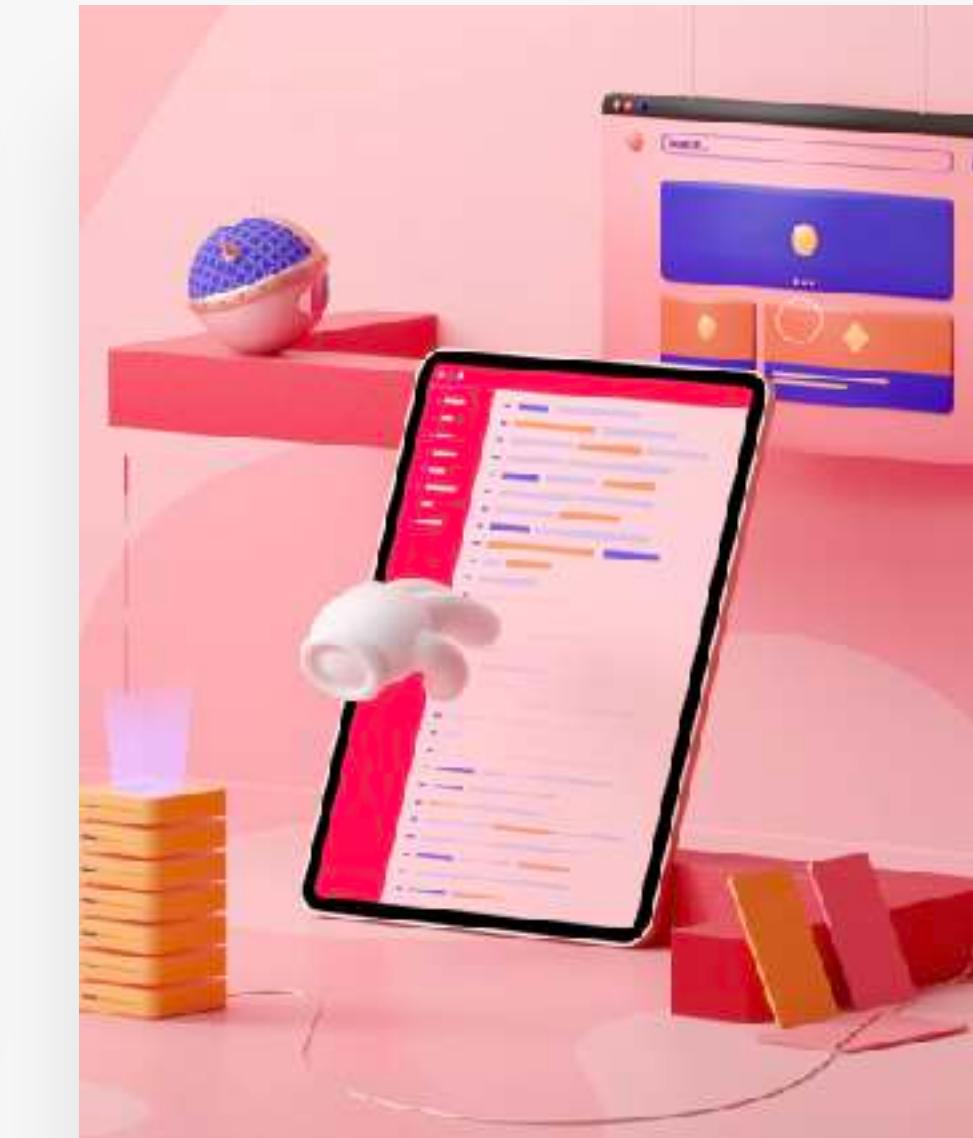
Communication and planning were well prepared. The process went smoothly and exactly as described.

Tech Entrepreneur
ATLANTA, GEORGIA

The illustration shows a person sitting relaxed in an orange armchair in an office setting, looking at a computer screen. A speech bubble from a client testimonial is overlaid on the image.

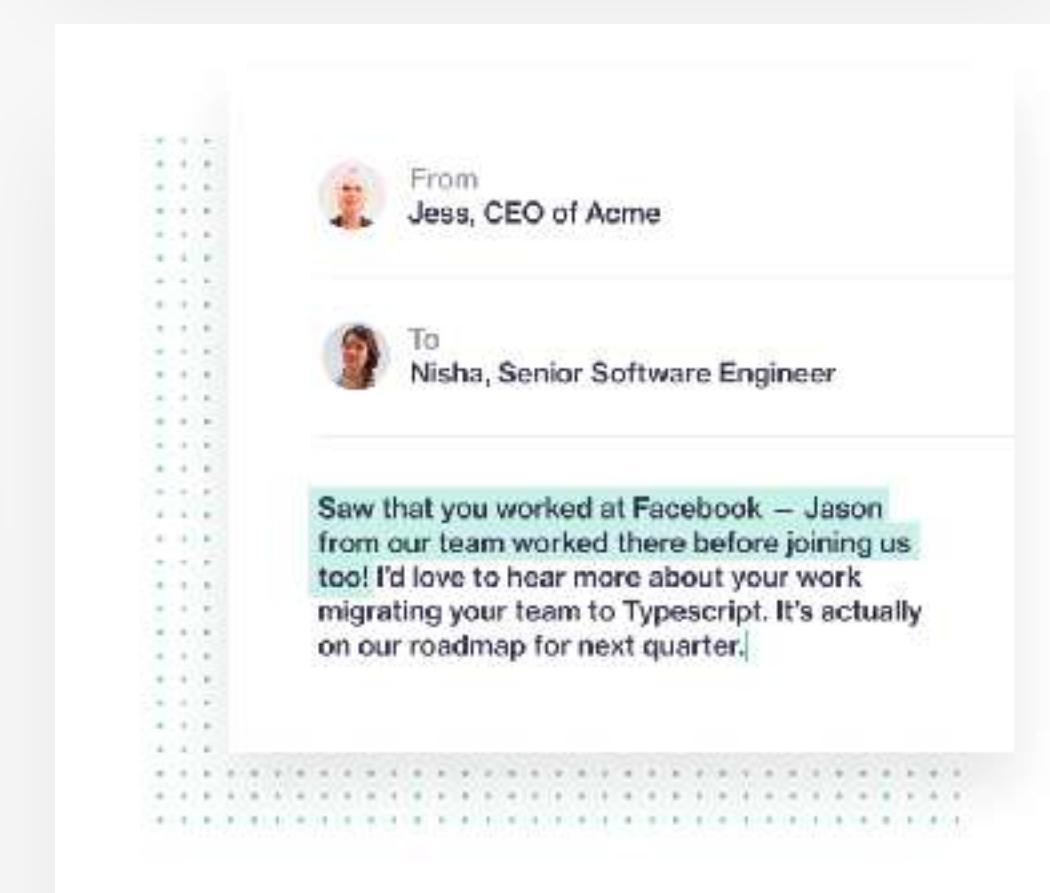
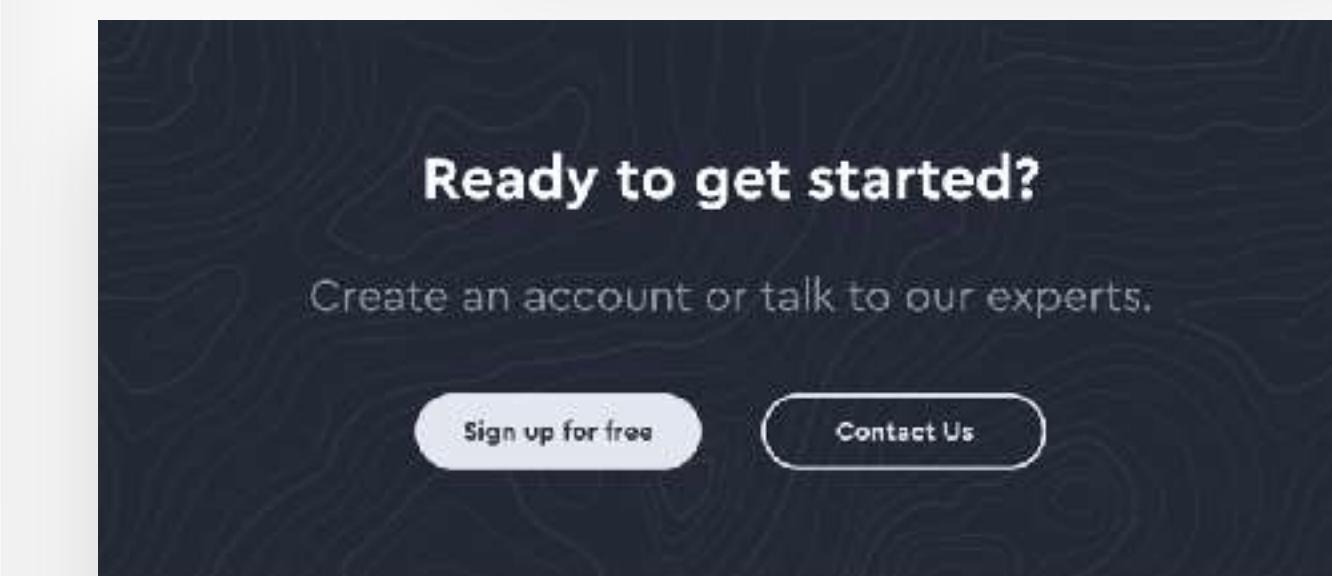
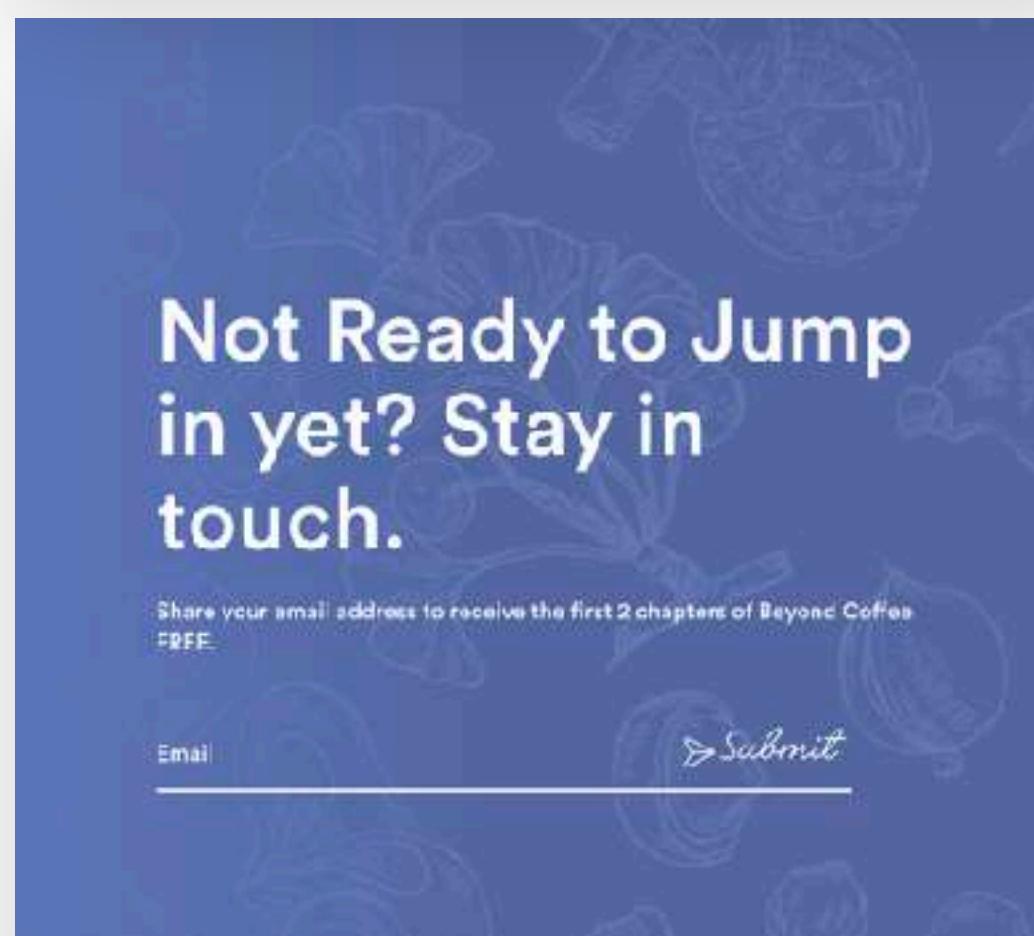
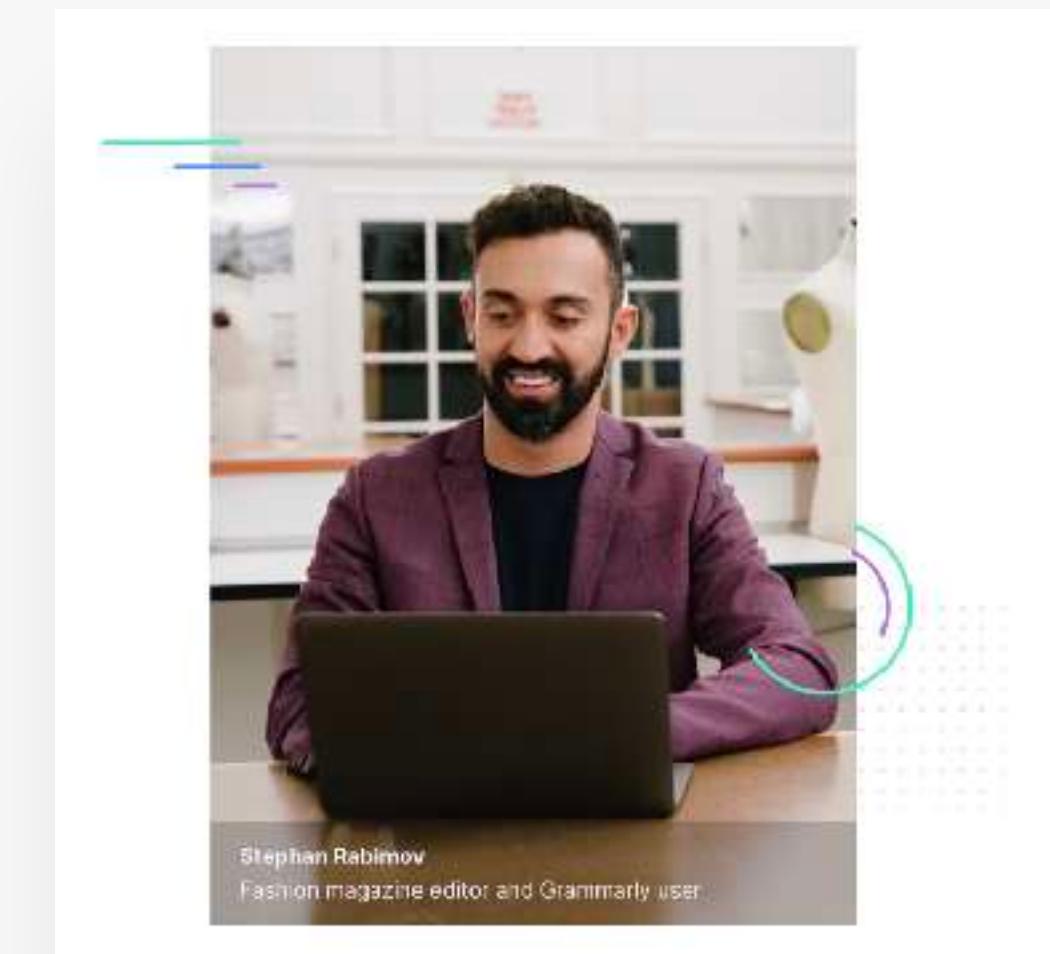
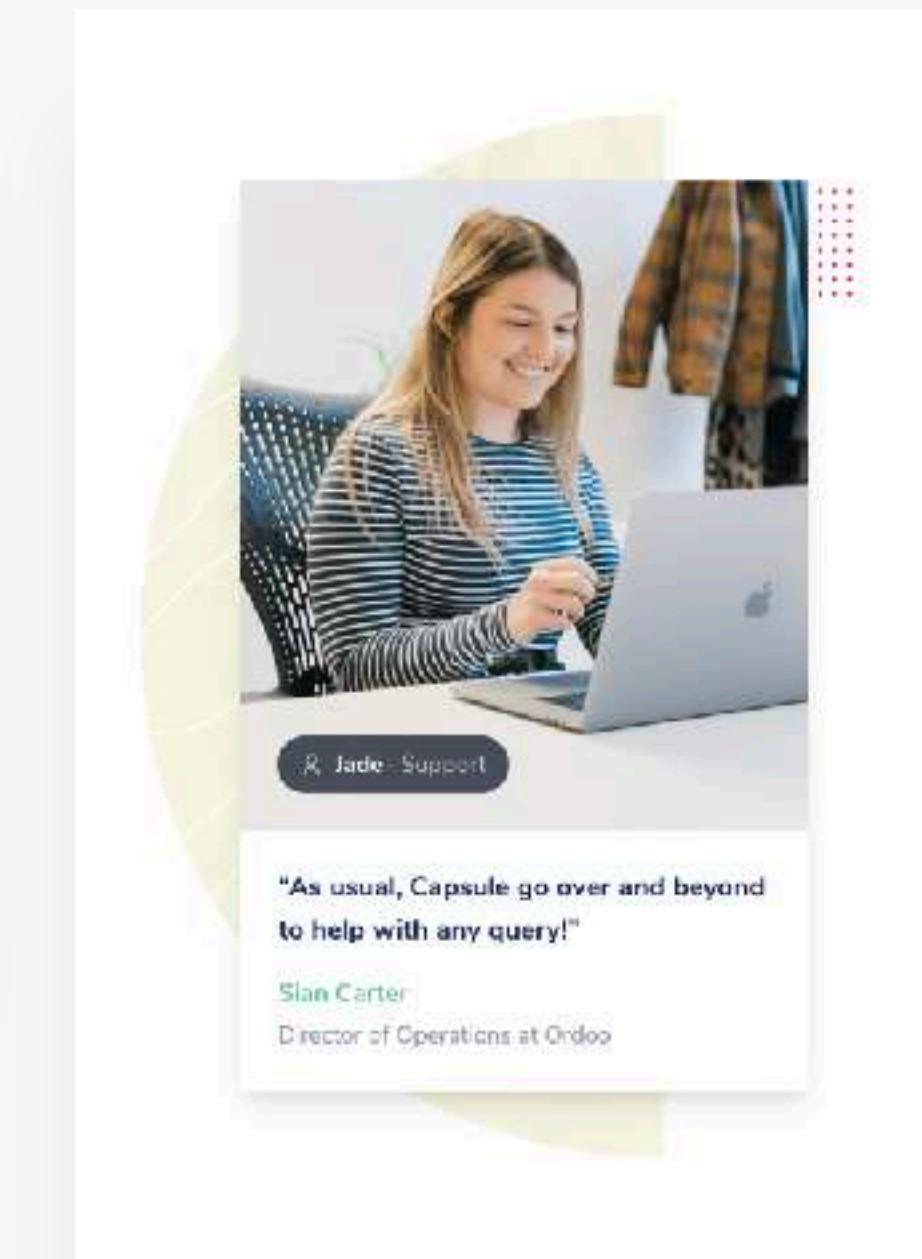
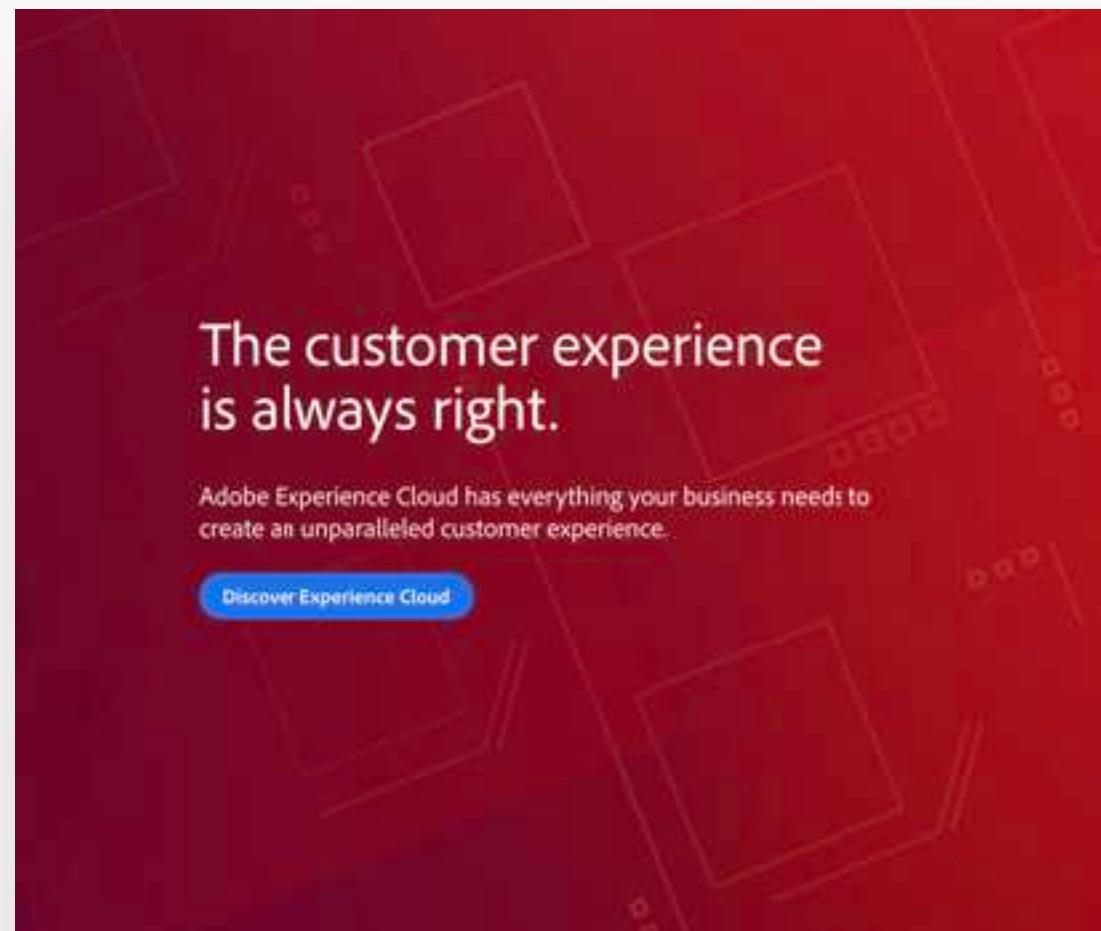
USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns



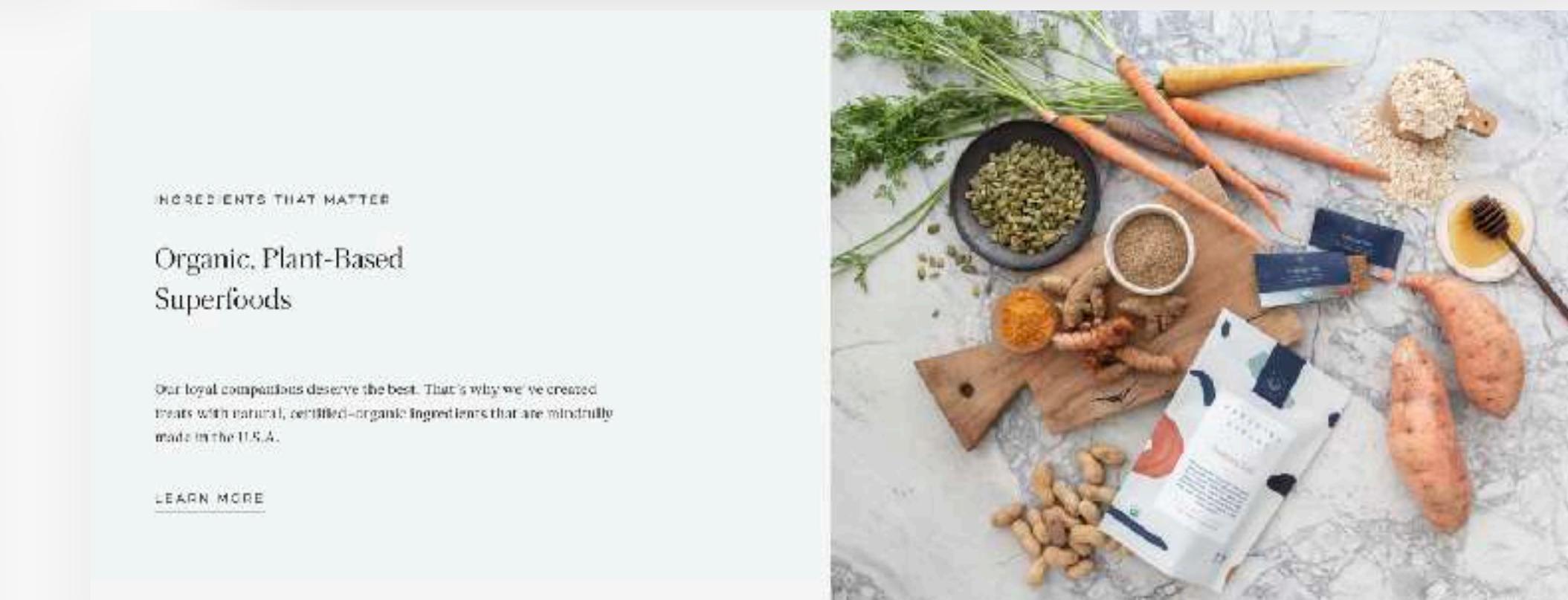
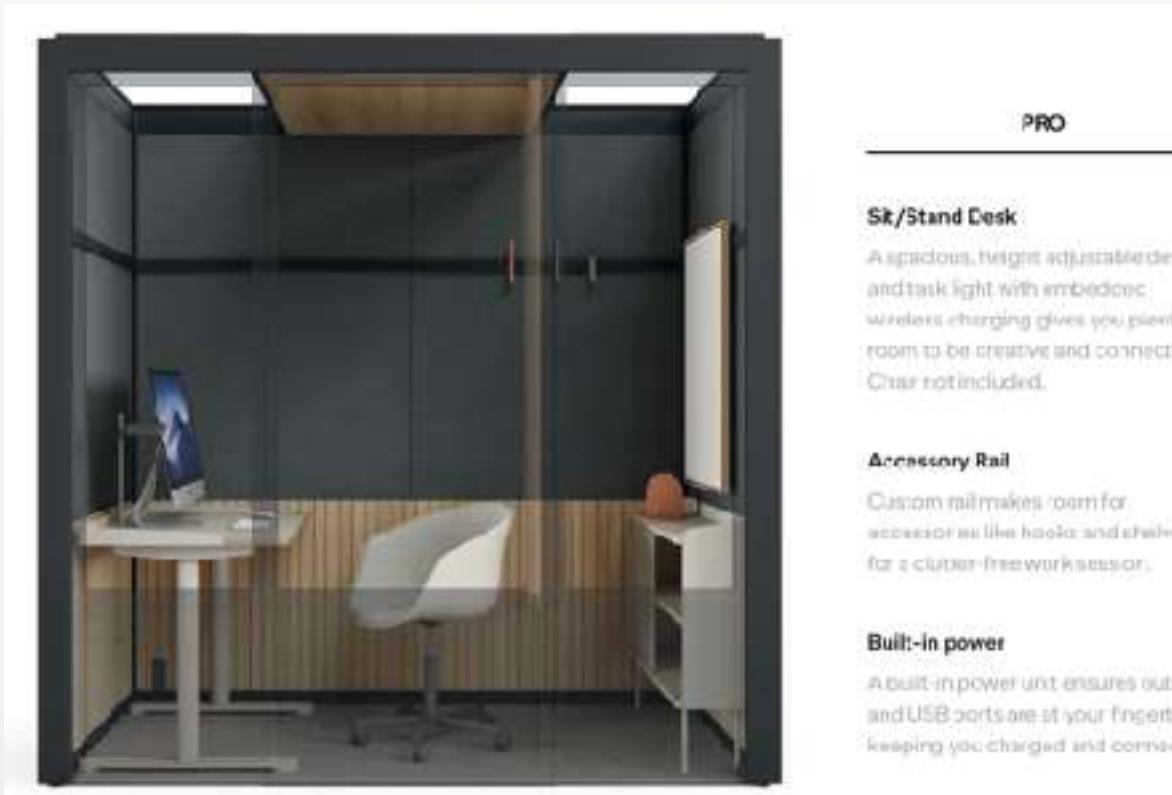
USE GOOD IMAGES

1 Different types of images: product photos, storytelling photos, illustrations, patterns



USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**



USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**



Champion their career

Sama connects your employees to the best professional coach for them. Built to seamlessly fit into your organisation, and powered by sophisticated technology and our team of highly experienced coaches.

[Book a demo](#)



"Being able to point to Trendmo and have our clients instantly understand the value of our strategies has been a game-changer for our team."

Ann Thompson
Southbird Creative

Enabling breakthrough research.

Want to be part of something bigger? PicnicHealth partners with some of the world's leading researchers to develop breakthroughs in medicine.

By opting in to contribute anonymized medical data to research, you can join forces with thousands of others who are helping advance science. Because the more we know as a medical community, the more opportunity we have for discoveries that can change health for you, your loved ones, and people around the world.



Defi, documents & real assets in one place

Map, valuations and community ideas to help you grow your wealth.

[Why Endplan?](#)



Assets



Documents



Net Worth



USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**
- 3 Prefer **original images**. If not possible, use **original-looking stock images** (not generic ones!)



Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



PROFESSIONAL PHOTOGRAPHER



HIGH-QUALITY STOCK PHOTO

USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**
- 3 Prefer **original images**. If not possible, use **original-looking stock images** (not generic ones!)



太阳能板图标 Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

信息图标 Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



太阳能板图标 Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

信息图标 Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



PROFESSIONAL PHOTOGRAPHER



HIGH-QUALITY STOCK PHOTO

USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**
- 3 Prefer **original images**. If not possible, use **original-looking stock images** (not generic ones!)



Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



PROFESSIONAL PHOTOGRAPHER



GENERIC-LOOKING STOCK PHOTO

USE GOOD IMAGES

- 1 Different types of images: **product photos, storytelling photos, illustrations, patterns**
- 2 Use images to support your website's **message and story**. So only use **relevant images!**
- 3 Prefer **original images**. If not possible, use **original-looking stock images** (not generic ones!)



Use images from here instead (for free 😊)

 **TOOLBOX**

 **Unsplash**

 **Pexels**

 **DrawKit**

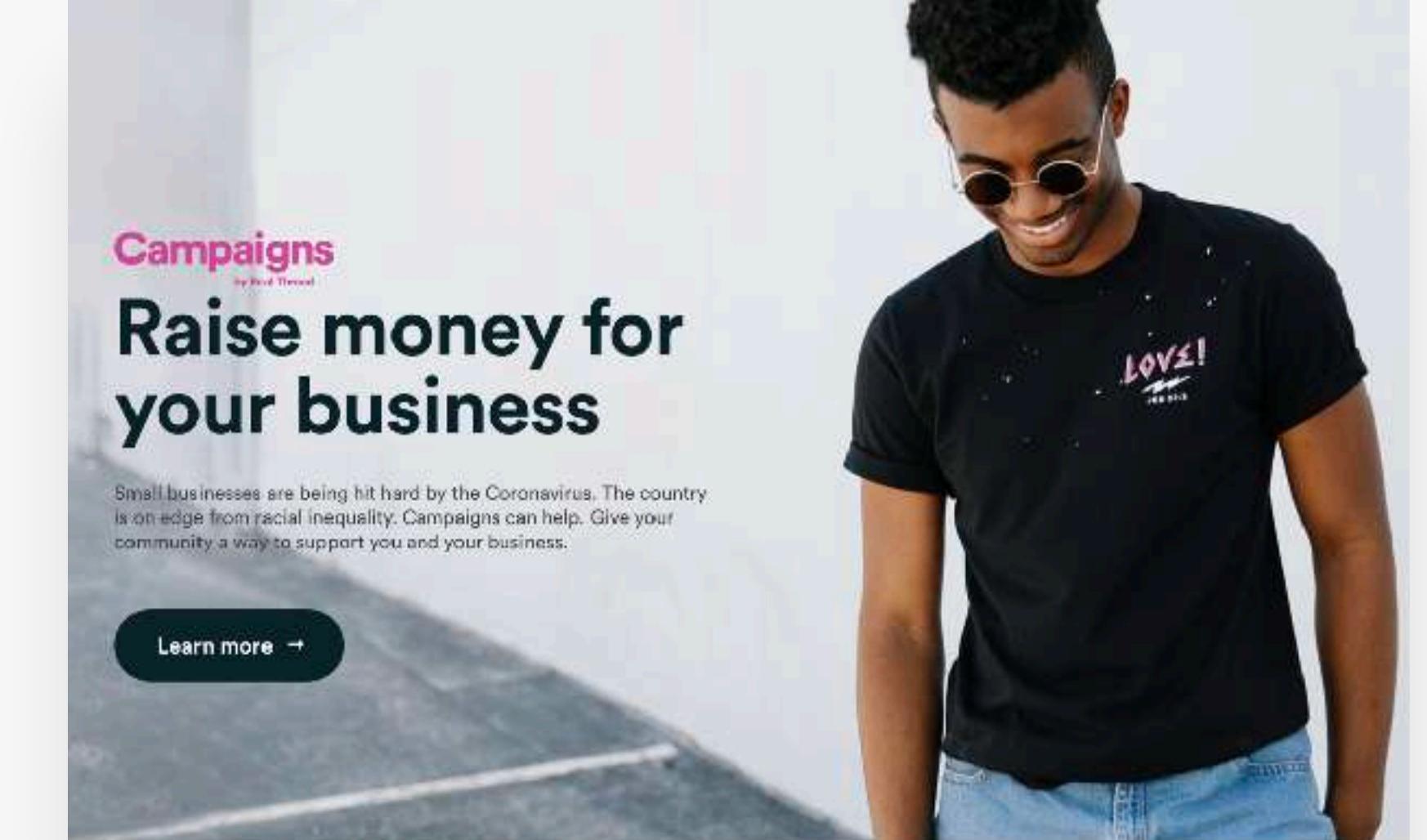
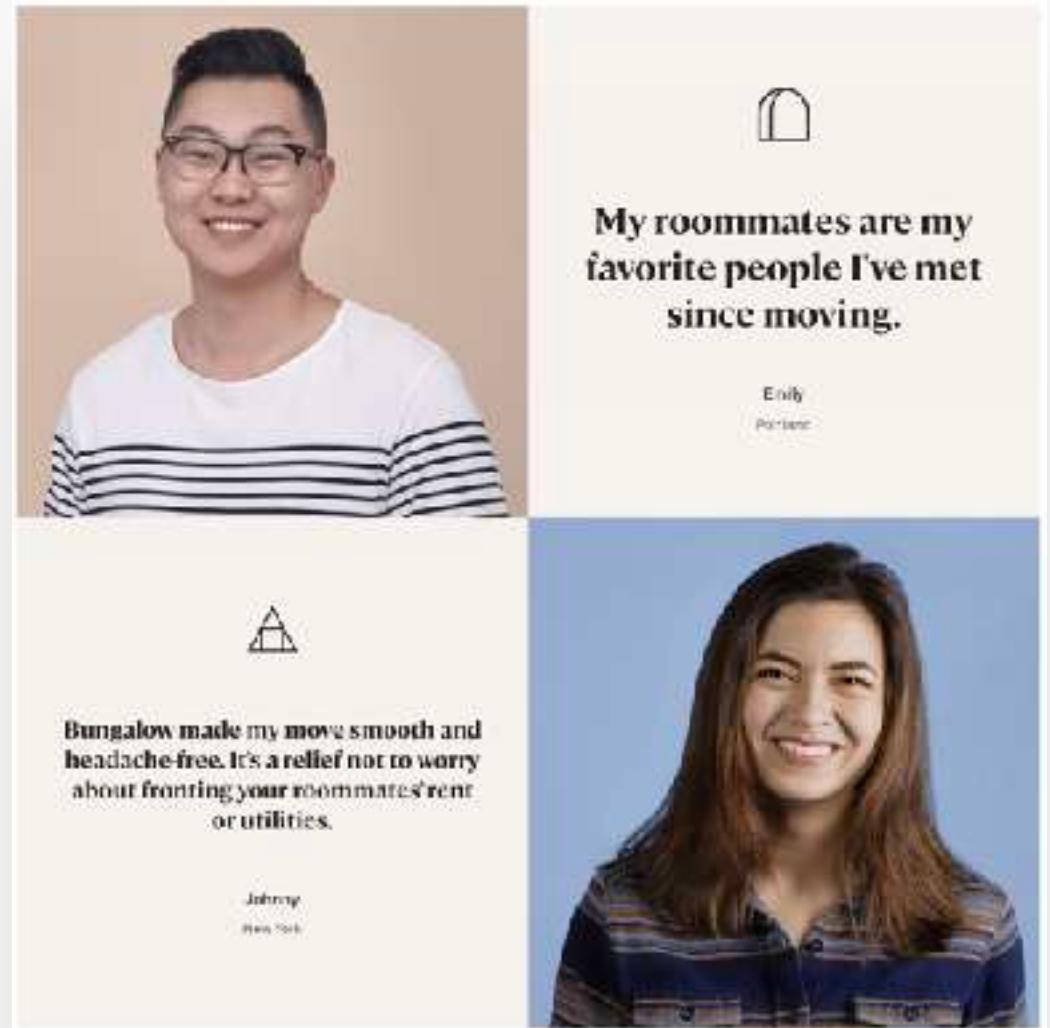
 **unDraw**

A vertical column of five logos for image sources. From top to bottom: 'TOOLBOX' (with a wrench icon), 'Unsplash' (with a square icon), 'Pexels' (with a 'P' icon), 'DrawKit' (with a circular icon), and 'unDraw' (with a stylized 'D' icon). A red curved arrow points from the text 'Use images from here instead (for free 😊)' to the 'unDraw' logo.

USE IMAGES WELL

4

Try to show real people to trigger user's emotions



See repair status
Log in now to see when your repair will be completed
[Login now](#)

Speak with us
Need support? We are here to help.
Click below to chat with us.
[Live chat](#)

ANXIETY
Quiet your mind and calm the storm.

PAIN
Ease your pain and soothe your joints.

SLEEP
Sleep tight and wake up refreshed.



USE IMAGES WELL

- 4 Try to show **real people** to trigger user's emotions
- 5 If necessary, **crop images** to fit your message



Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

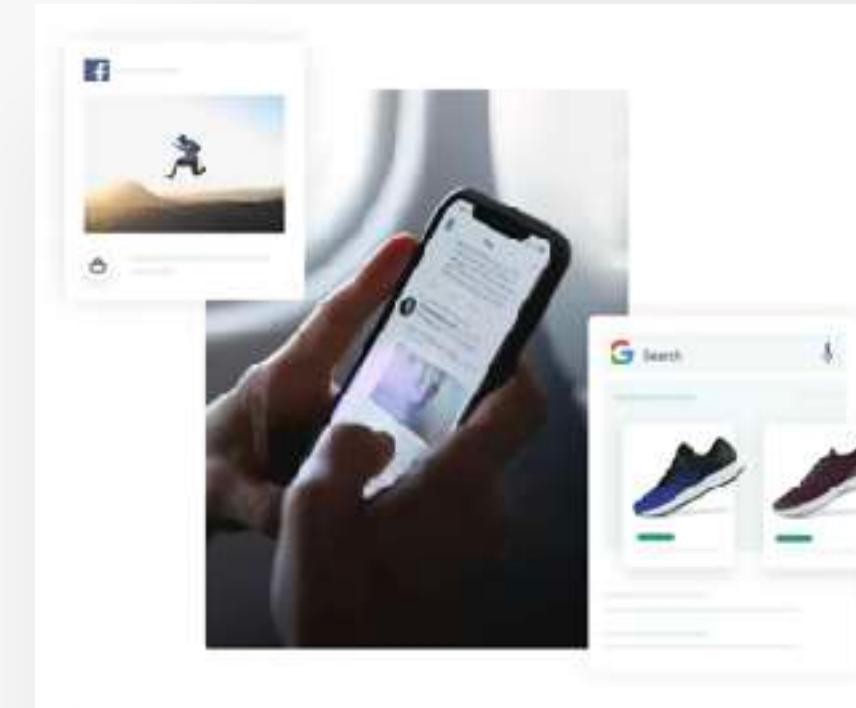
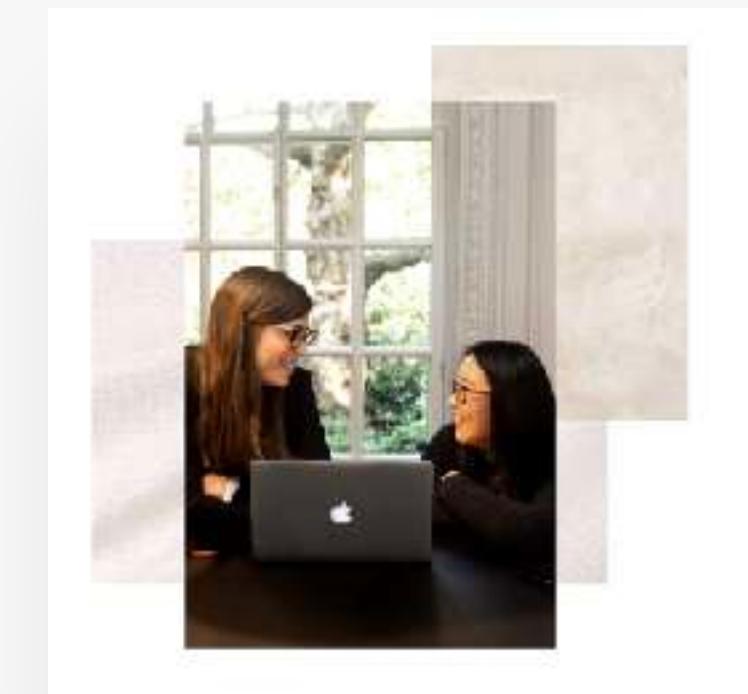
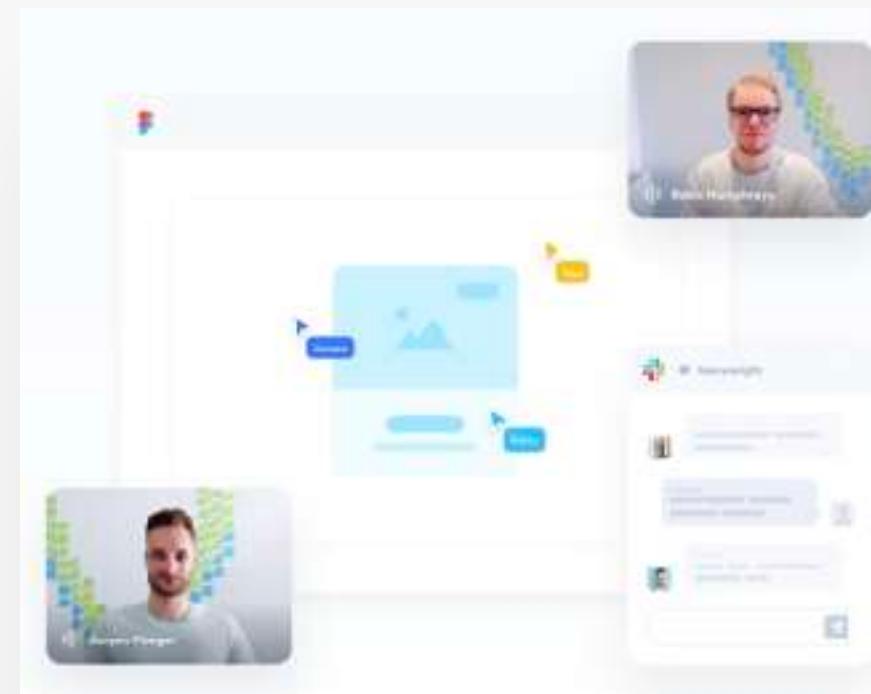
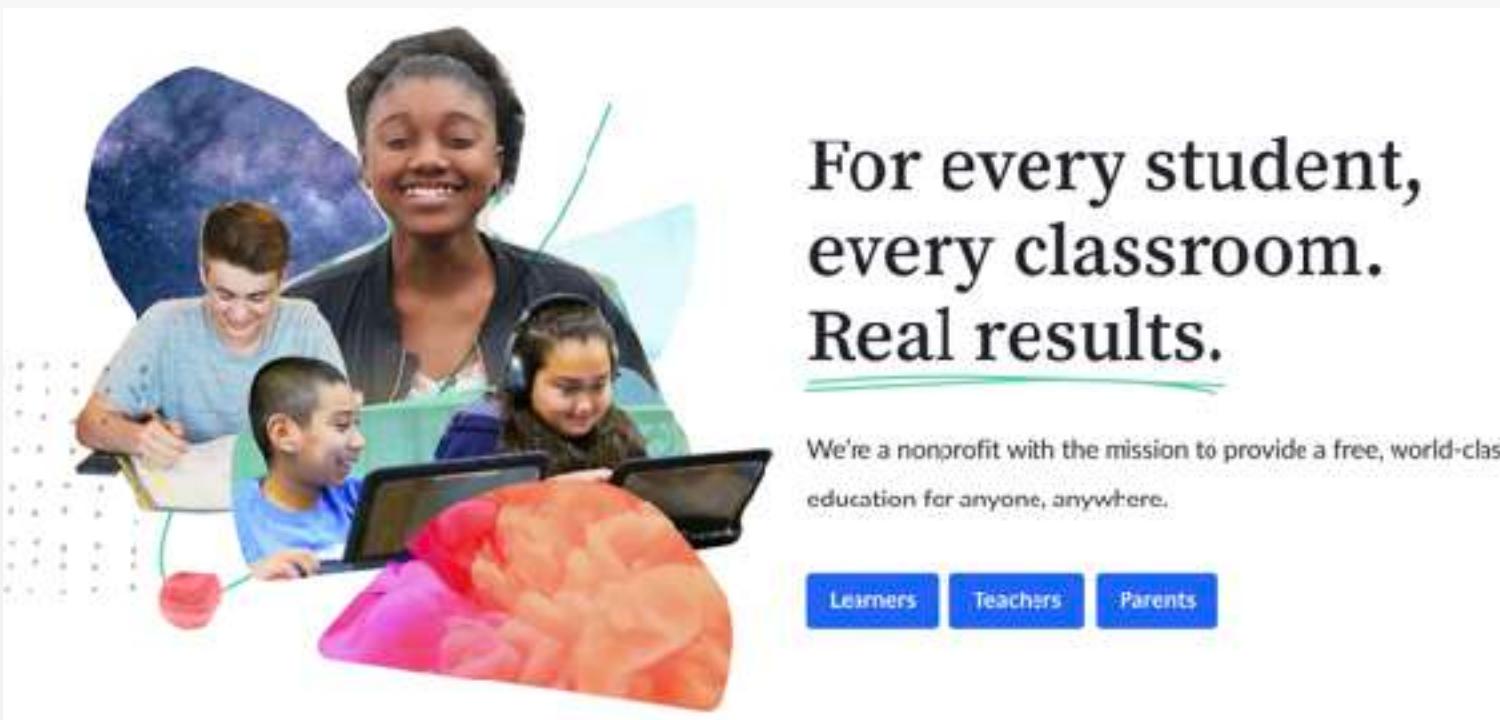
[Learn More](#)

Developers and Property Owners >

Learn how our experienced team can deliver solutions that let you maximize the value of your land.

USE IMAGES WELL

- 4 Try to show **real people** to trigger user's emotions
- 5 If necessary, **crop images** to fit your message
- 6 Experiment **combining photos, illustrations and patterns**



HANDLING TEXT ON IMAGES

7

Method #1: Darker or brighten image (completely or partially, using a gradient)



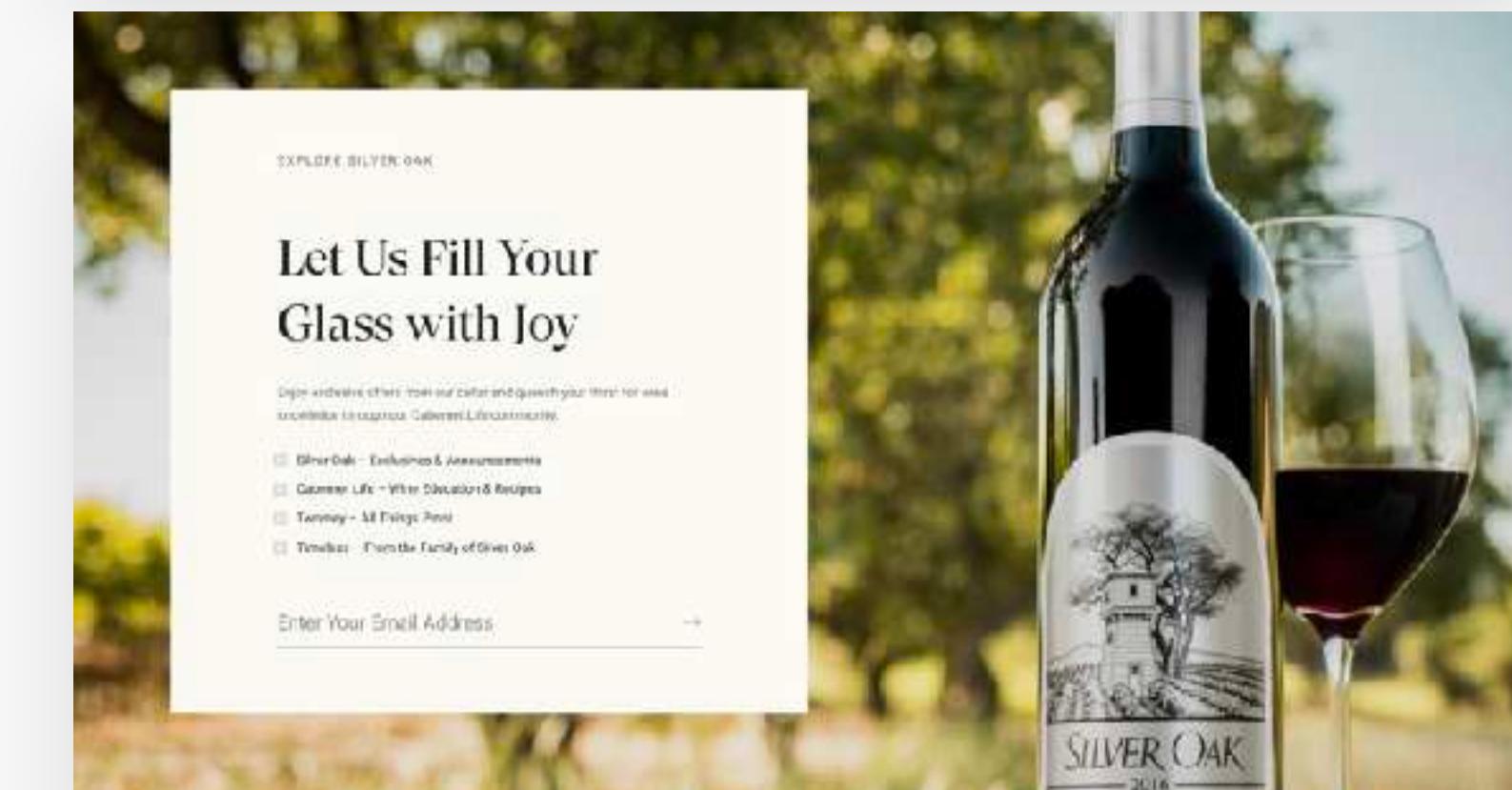
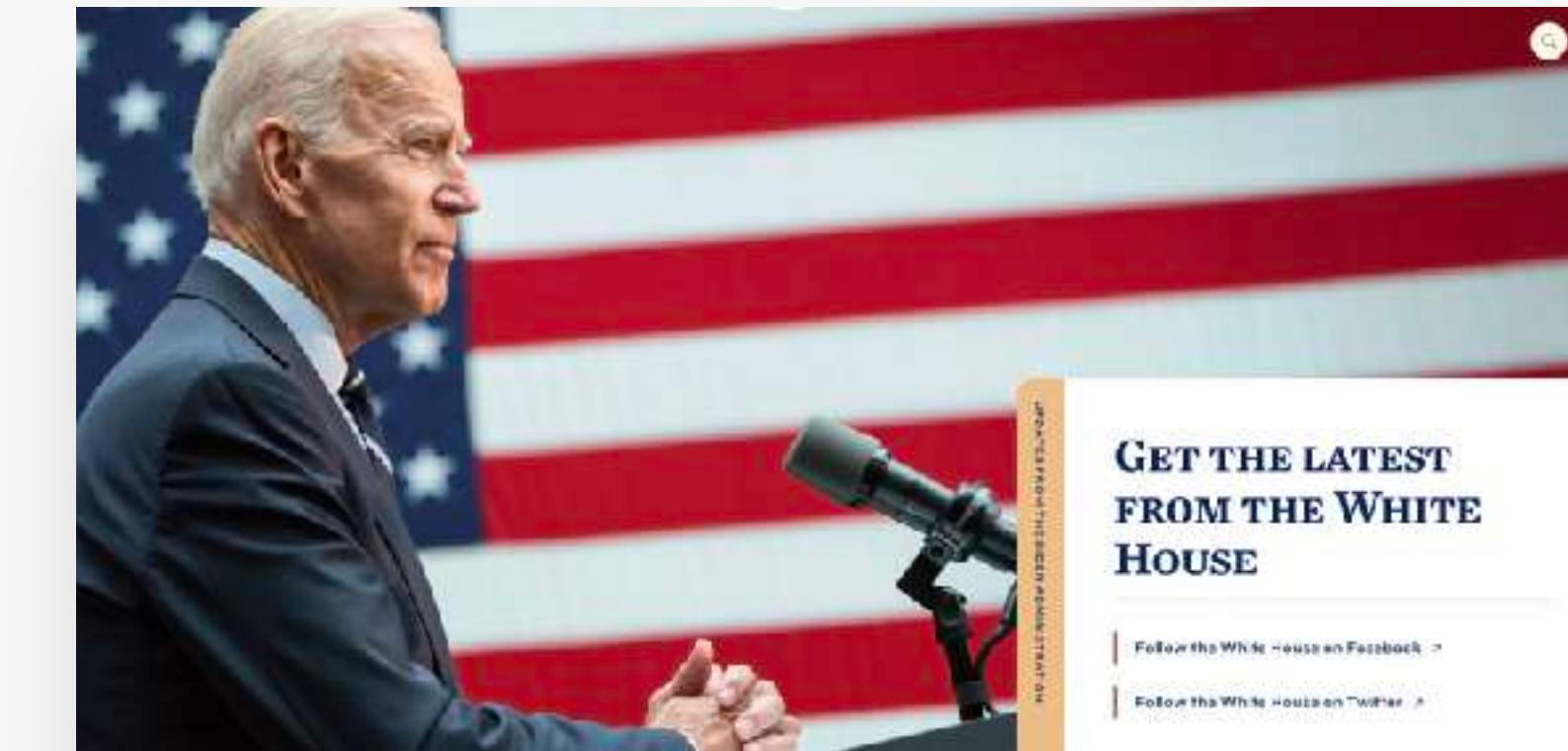
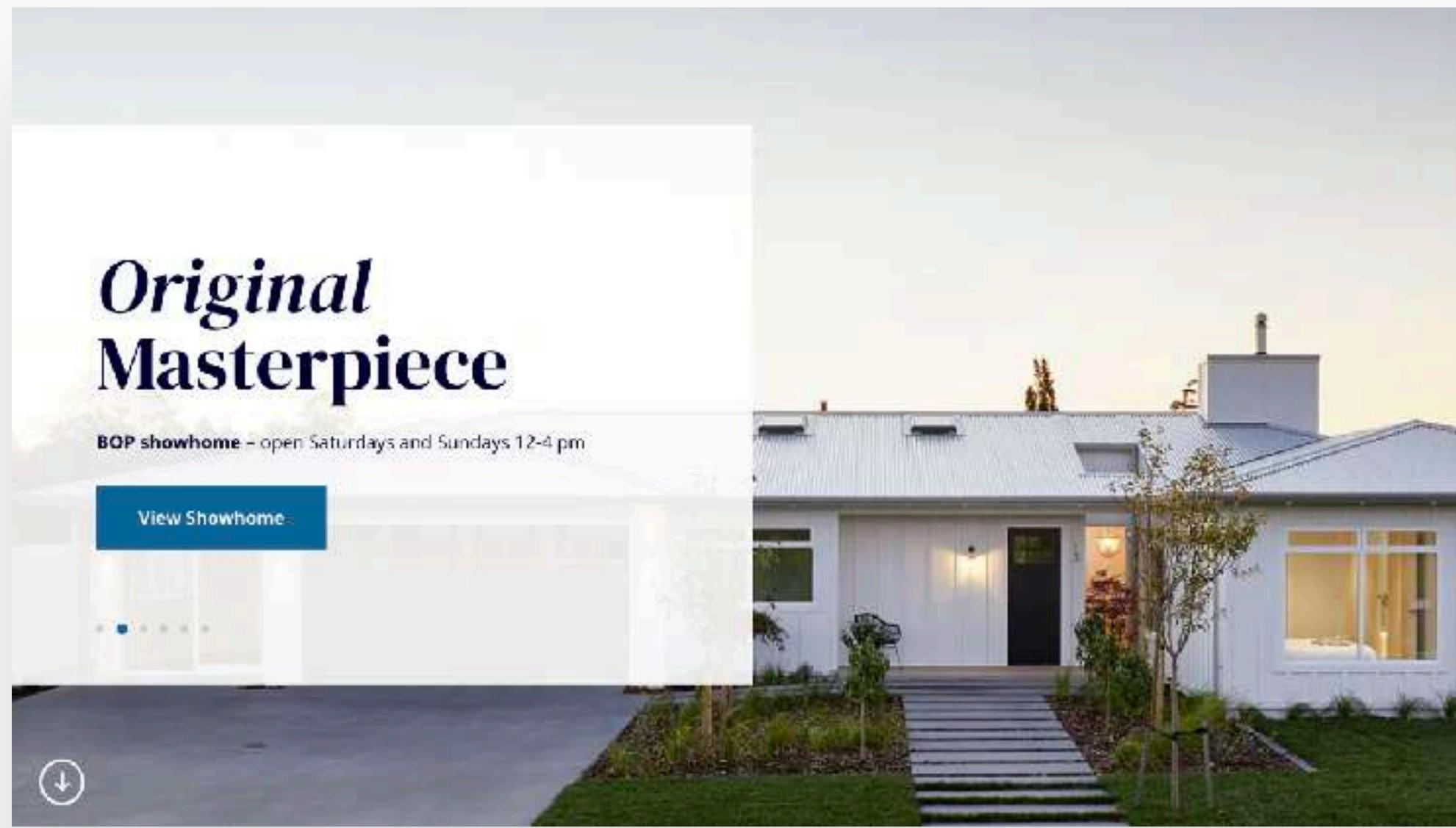
HANDLING TEXT ON IMAGES

- 7 Method #1: Darker or brighten image (completely or partially, using a gradient)
- 8 Method #2: Position text into neutral image area



HANDLING TEXT ON IMAGES

- 7 **Method #1:** Darker or brighten image (completely or partially, using a gradient)
- 8 **Method #2:** Position text into neutral image area
- 9 **Method #3:** Put text in a box



SOME TECHNICAL DETAILS

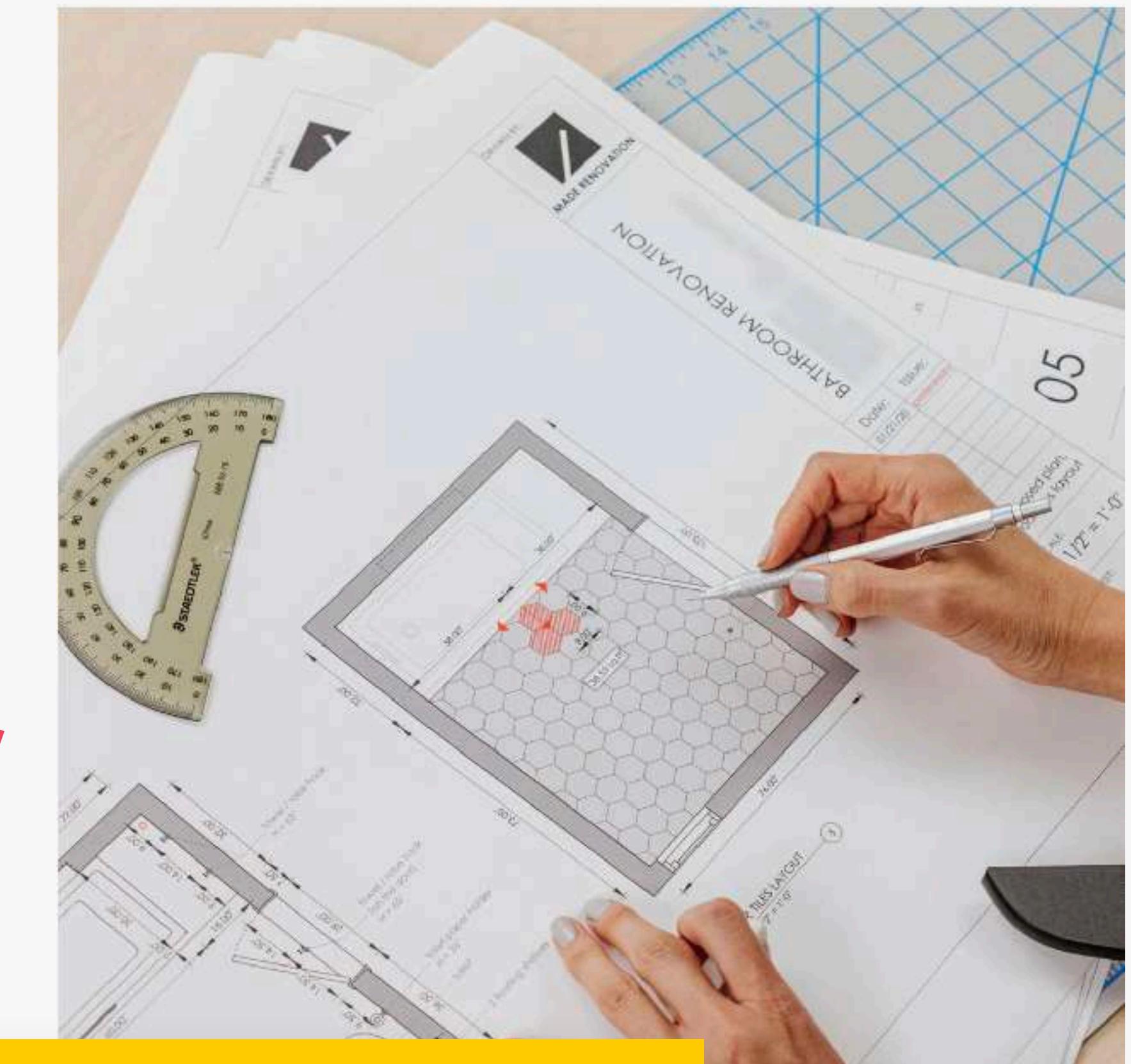
10 To account for high-res screens, make image dimensions 2x as big as their displayed size

- 👉 **Scale factor:** Actual pixels the screen contains / Pixels represented on screen
 - 👉 On high-res screens, scale factor is **2x** or even **3x**, on “normal” screens it’s just **1x** (1 physical pixel = 1 design pixel)



Visible: 300 × 300 px

@2x



Original image: 600 × 600 px

SOME TECHNICAL DETAILS

10

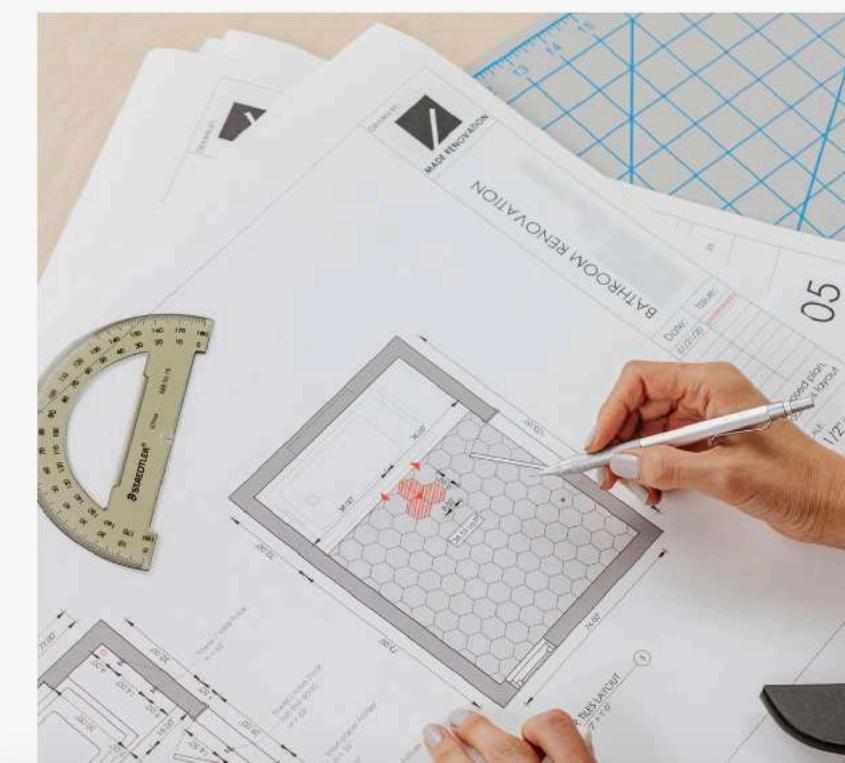
To account for **high-res screens**, make image dimensions **2x as big** as their displayed size

- 👉 **Scale factor:** Actual pixels the screen contains / Pixels represented on screen
- 👉 On high-res screens, scale factor is **2x** or even **3x**, on “normal” screens it’s just **1x** (1 physical pixel = 1 design pixel)



Blurry image on high-res screen
@1x

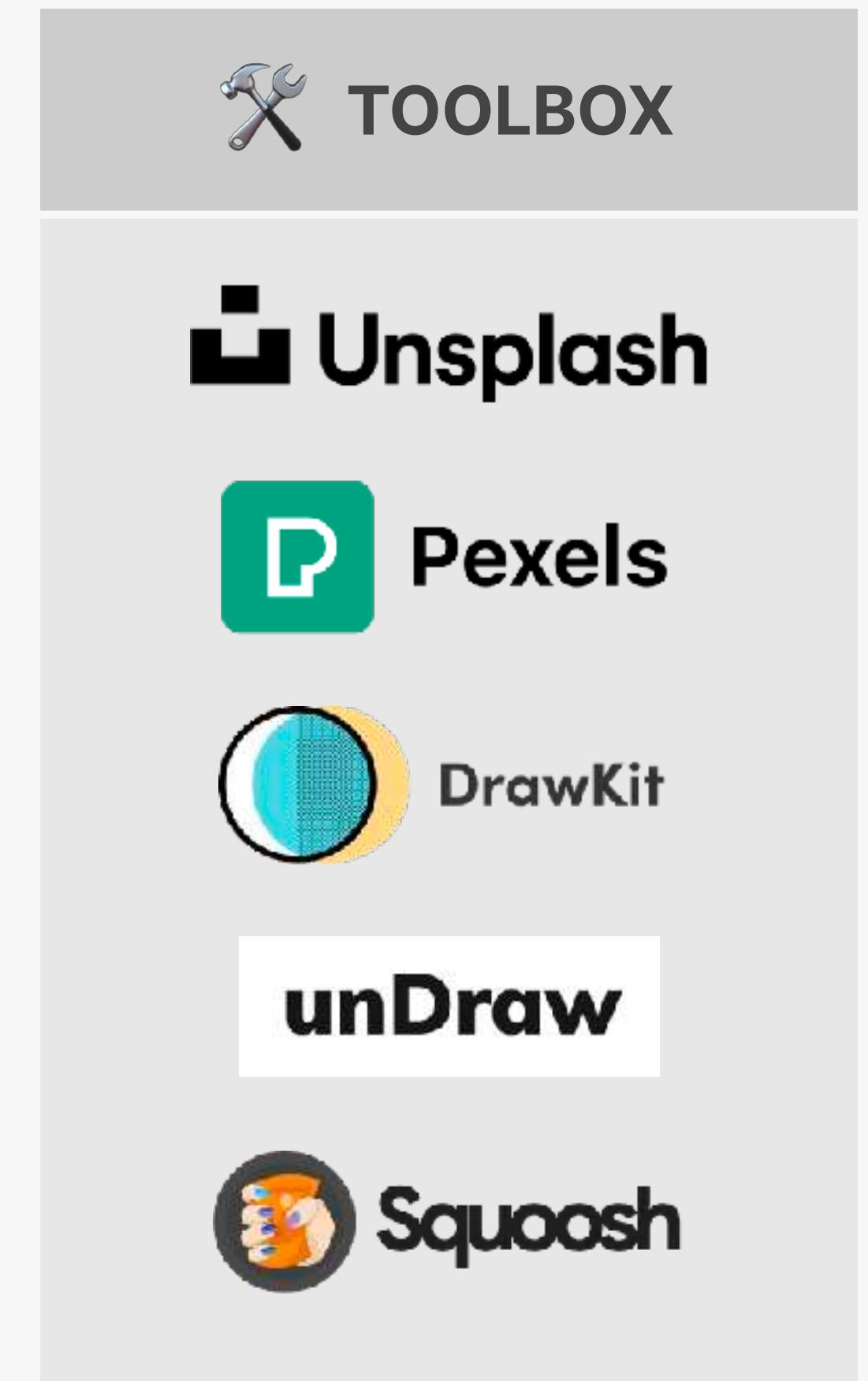
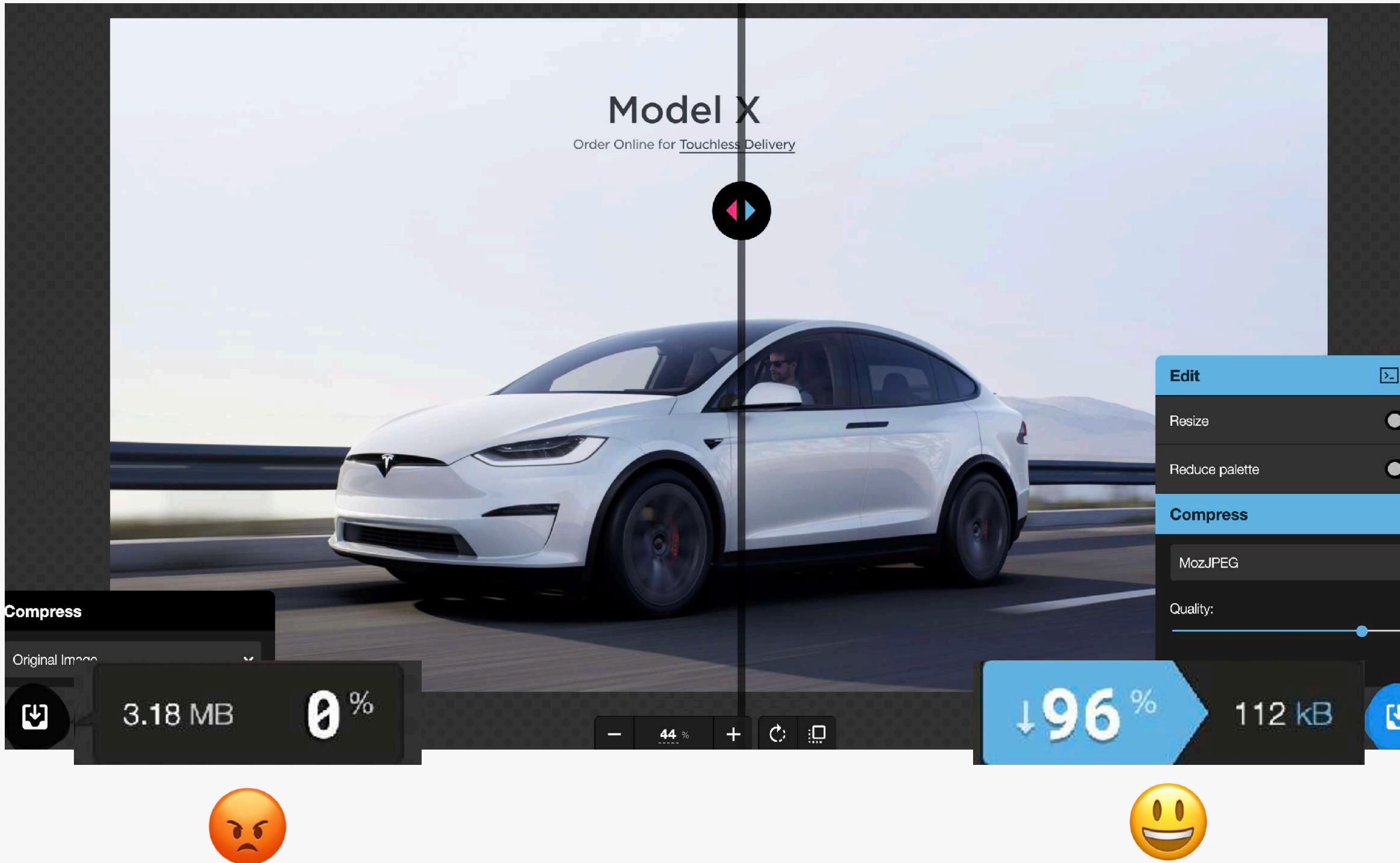
Looks okay on low-res screen



Original image: 300 x 300 px

SOME TECHNICAL DETAILS

- 10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size
- 11 **Compress images** for a lower file size and better performance



SOME TECHNICAL DETAILS

- 10 To account for **high-res screens**, make image dimensions **2x as big** as their displayed size
- 11 **Compress images** for a lower file size and better performance
- 12 When using multiple images side-by-side, make sure they have the **exact same dimensions**



The new IBM z15

EAM

The hybrid cloud advantage

Cloud without compromise, for businesses of all sizes

Rapidly deploy access to critical applications for remote workforces

Build once, run anywhere, and adapt to change without compromise

[Learn more about the new IBM z15 single-frame system →](#)

[Register to qualify for a free 60-day trial →](#)

[Find your hybrid solution → →](#)



The new IBM z15

EAM

The hybrid cloud advantage

Cloud without compromise, for businesses of all sizes

Rapidly deploy access to critical applications for remote workforces

Build once, run anywhere, and adapt to change without compromise

[Learn more about the new IBM z15 single-frame system →](#)

[Register to qualify for a free 60-day trial →](#)

[Find your hybrid solution → →](#)



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

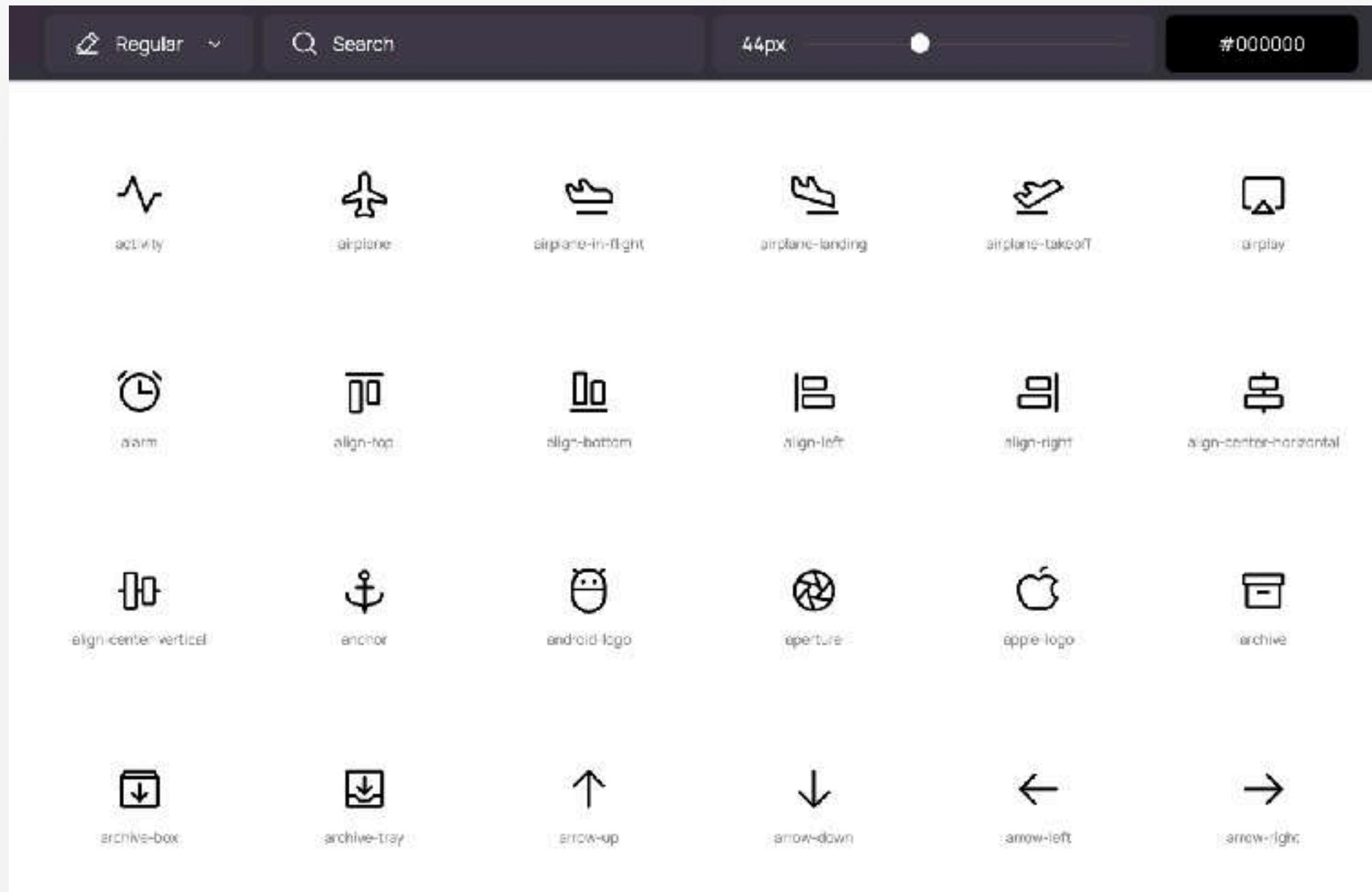
WEB DESIGN RULES #4: ICONS



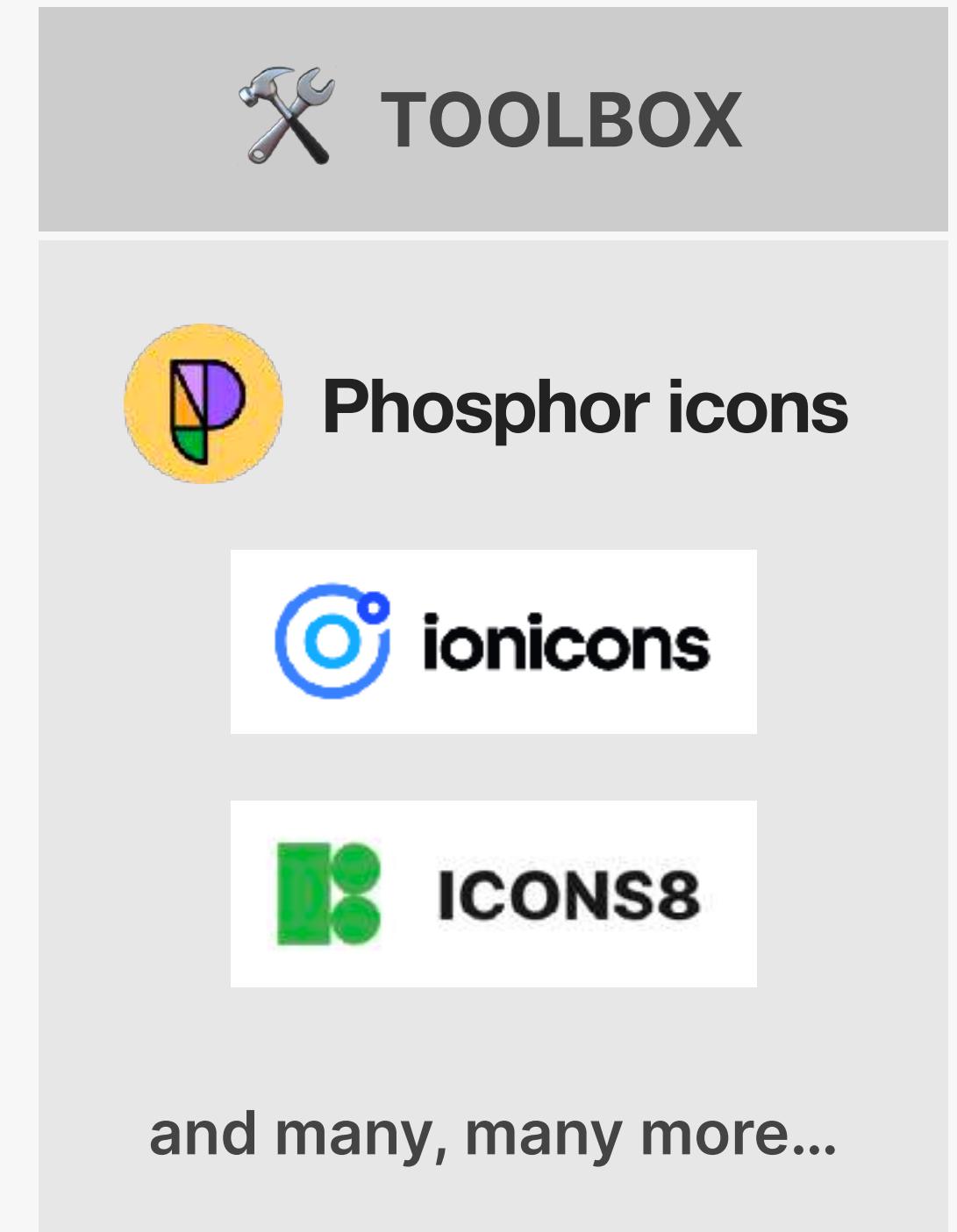
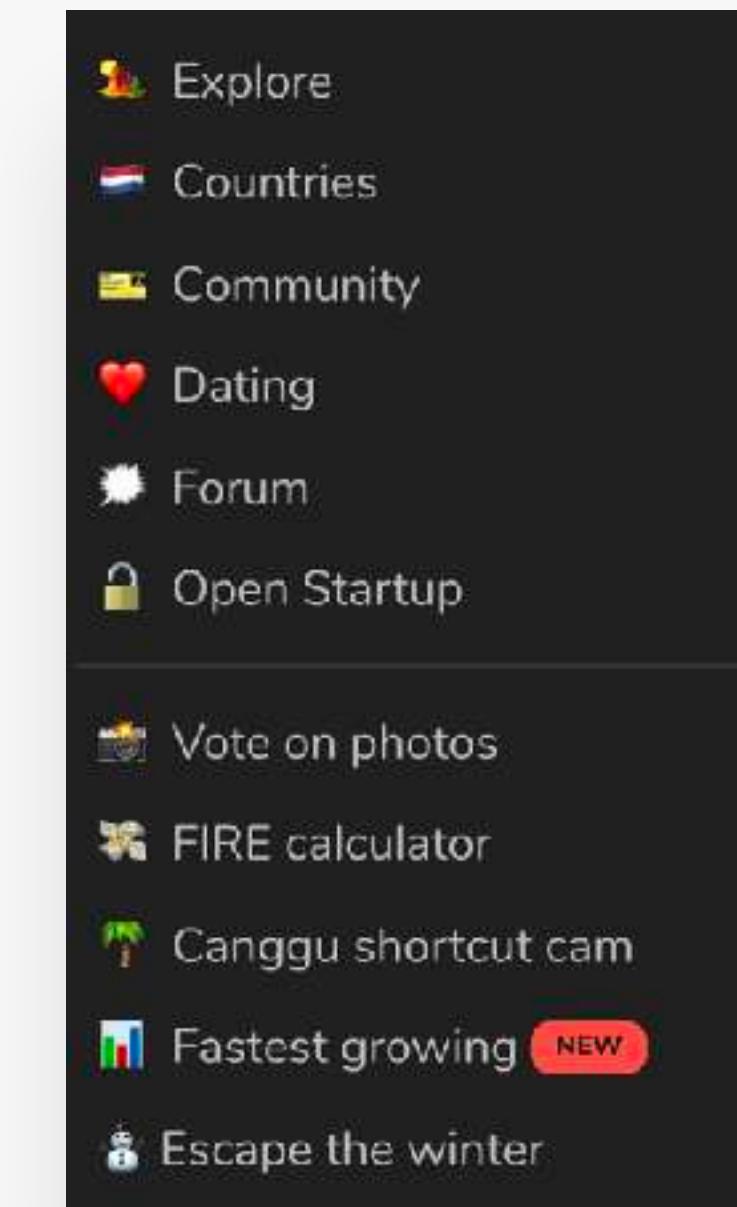
USE GOOD ICONS

1

Use a good icon pack, there are tons of free and paid icons packs



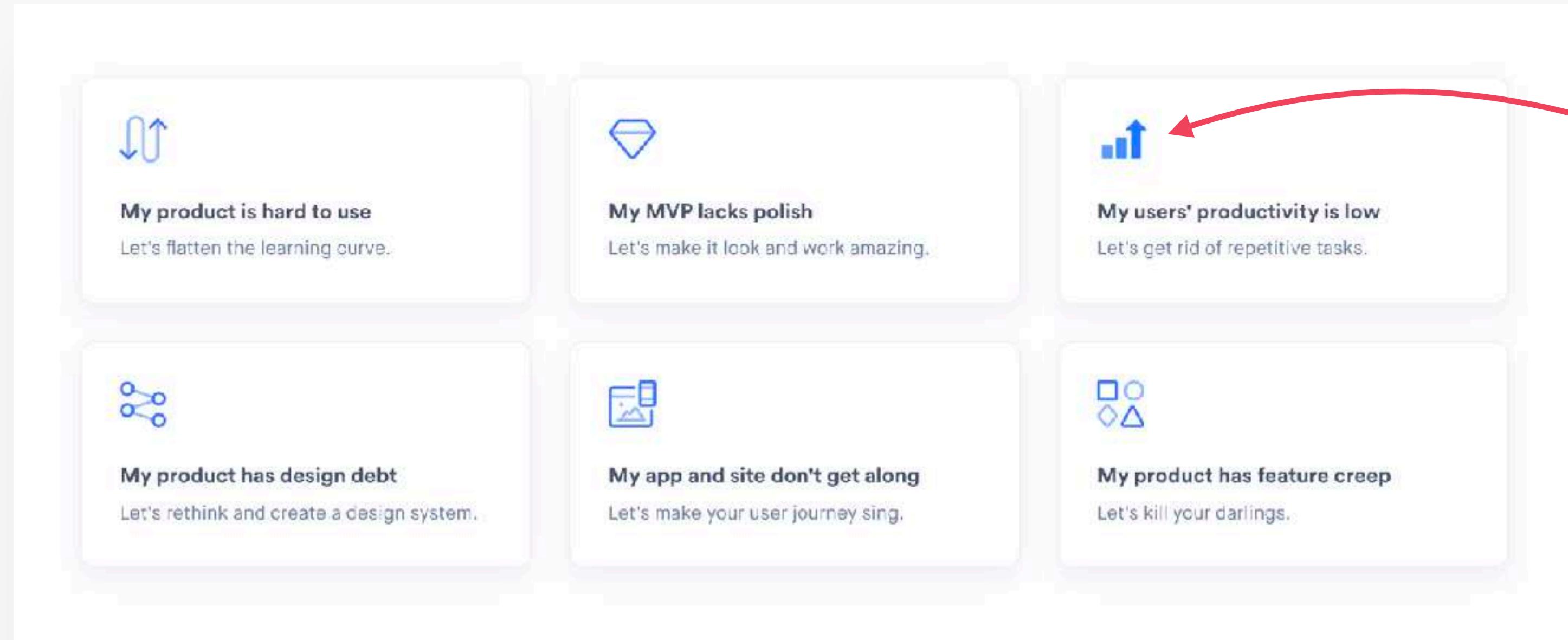
Phosphor icons



✌ You can just use
emojis too

USE GOOD ICONS

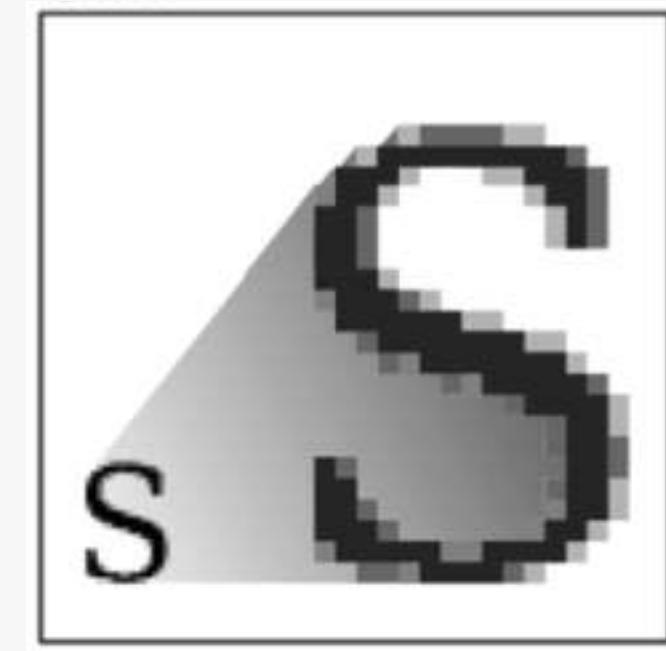
- 1 Use a good icon pack, there are tons of free and paid icons packs
- 2 Use only one icon pack. Don't mix icons from different icon packs



This icon has a completely different style: filled and boxy/squared

USE GOOD ICONS

- 1 Use a **good icon pack**, there are tons of **free** and paid icons packs
- 2 Use only one icon pack. **Don't mix** icons from different icon packs
- 3 Use **SVG icons or icon fonts**. Don't use bitmap image formats (.jpg and .png)!



BITMAP



VECTOR-BASED

- 👉 “Regular images”: JPG, PNG, GIF
- 👉 Do **not** scale, become **unsharp**!

- 👉 SVG images and icon fonts
- 👉 Scale **indefinitely**!

USE GOOD ICONS

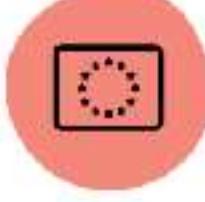
- 1 Use a **good icon pack**, there are tons of **free** and paid icons packs
- 2 Use only one icon pack. **Don't mix icons from different icon packs**
- 3 Use **SVG icons or icon fonts**. Don't use bitmap image formats (.jpg and .png)!
- 4 Adjust to website personality! **Roundness, weight and filled/outlined** depend on typography



Secure
Safeguard your agreements



Legally binding
Time-stamped proof file



Hosted in the EU
GDPR and eIDAS compliant

HAPPINESS GUARANTEE

Love it, or it's on us.

Here's why we know you will.



Try Feals risk-free
Free shipping and free returns.



No fuzzy haze
Feel better and keep a clear head.



All natural ingredients
Grown with care by US farmers.

Trust our team of experts to deliver



Design consultants
Our team can help you create your FF&E specification, keeping it on time and in budget.



One point of contact
You have one point of contact — us. We'll handle every supplier and all the admin.



Installation
On-site installation including assembly, positioning, snagging and packaging removal.

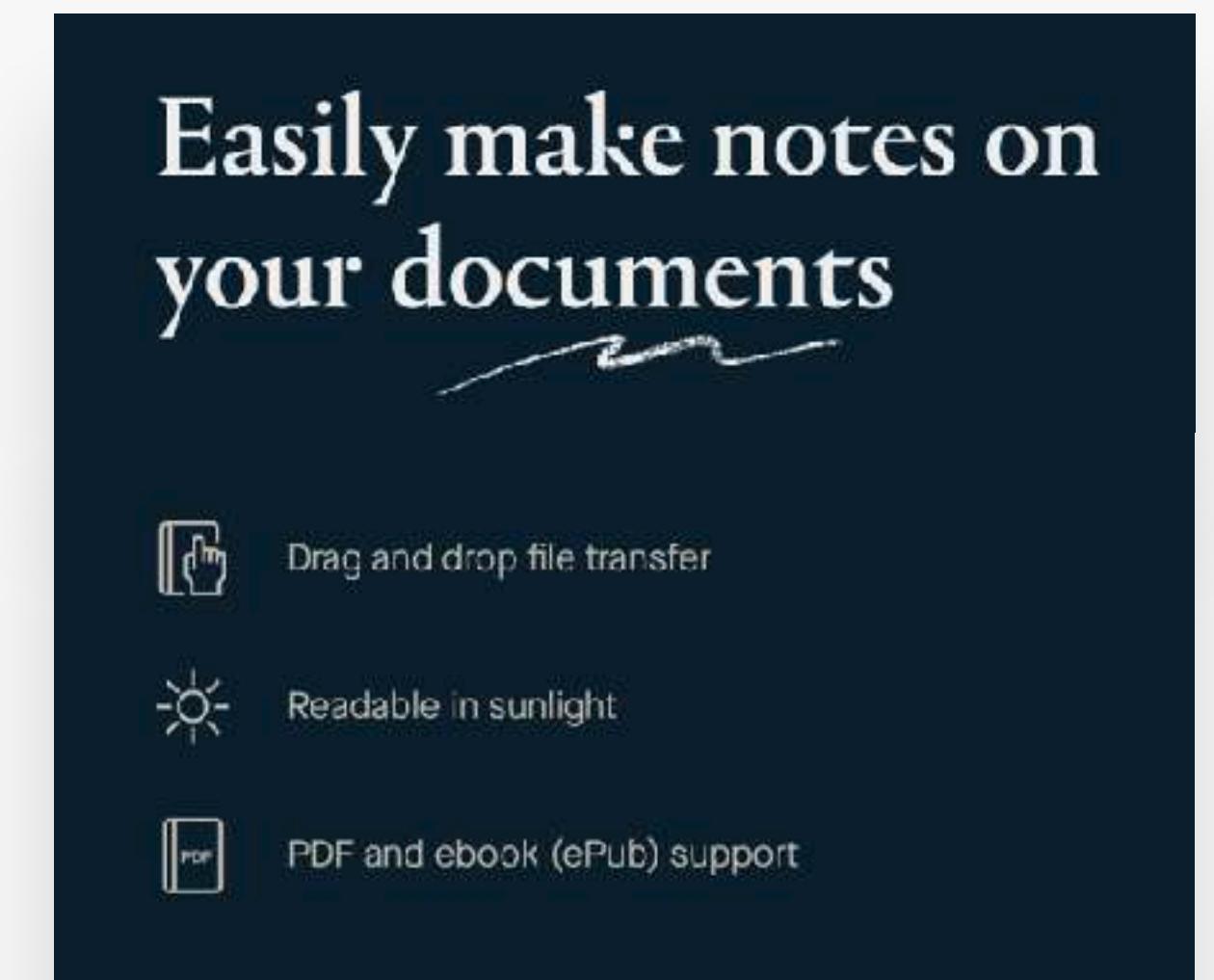
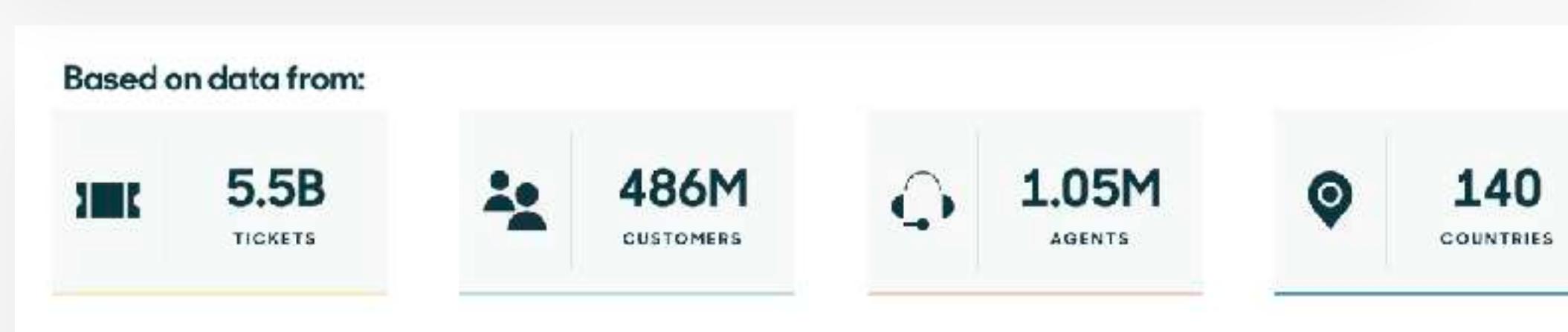
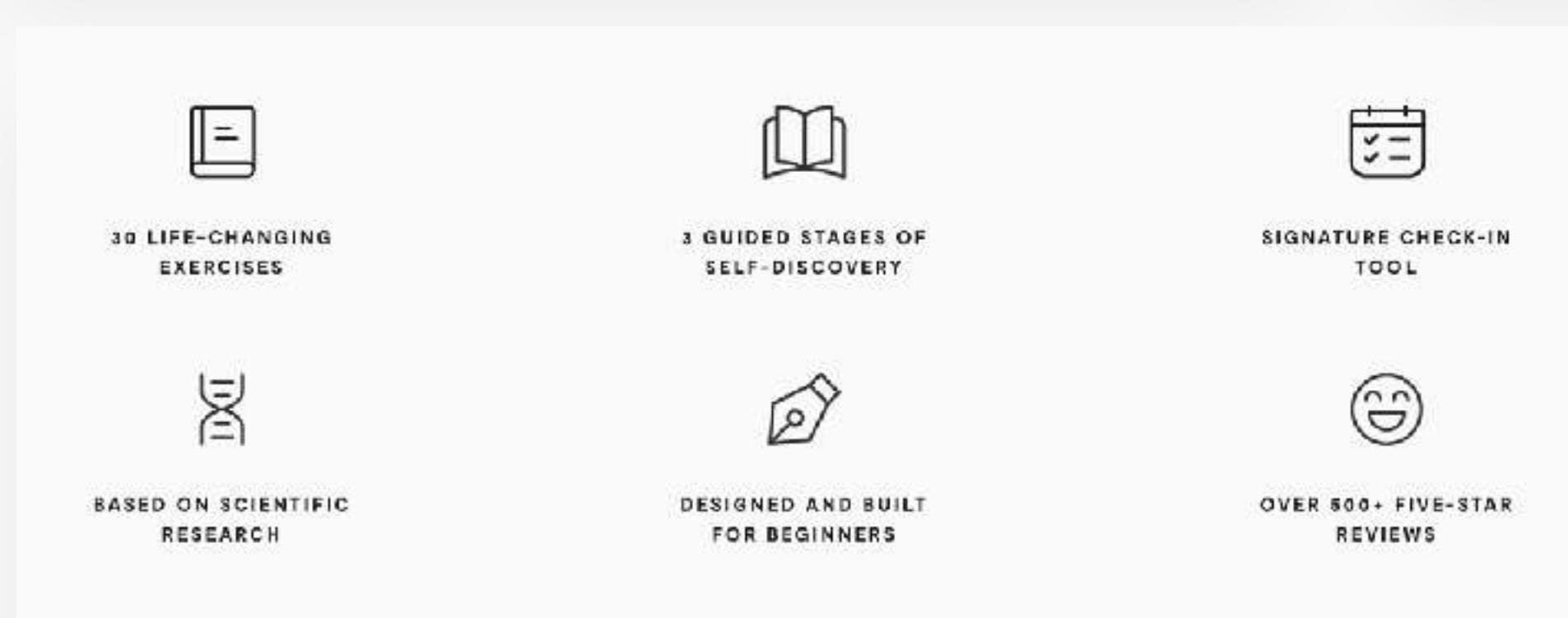


Consolidated delivery
We'll consolidate orders from multiple suppliers and deliver when required.

WHEN TO USE ICONS

5

Use icons to provide visual assistance to text



WHEN TO USE ICONS

5

Use icons to provide visual assistance to text

6

Use icons for product feature blocks

Private bedrooms
From master suites to private bedrooms, your room is yours alone.

Furnished spaces
No more Craigslist sofas. Common areas come furnished, on us.

Regular cleaning
Professional monthly cleaners to keep your spot spick and span.

Easy transfers
Moving cities? Just give us a 30-day notice and we're here to help.

Flexible leasing
We offer 4-18 months leases, because life is crazy and things change.

Lightning fast wifi
Pre-installed WiFi networks mean you're ready to connect on day one.

Gets feedback from stakeholders.
With Greenlight you can easily collate feedback from those who matter on the product version that your users will see.

Works everywhere, even when you need to log in.
It easily integrates with your workflow, without the need for any code or website iterations.

Share security with team members.
Greenlight makes sure that anything behind a login is protected and your access design and security architecture stay the same.

Close to the metal
From [direct integrations](#) with card networks and banks to checkout flows in the browser, we operate on and optimize at every level of the financial stack.

Fastest-improving platform
We release [hundreds of features](#) and improvements each year to help you stay ahead of industry shifts. (On average, we deploy our production API 16x per day.)

Battle-tested reliability
Our systems operate with [99.9%+](#) uptime and are highly scalable and redundant. Stripe is certified to the highest compliance standards.

Intelligent optimizations
Our machine learning models train on [billions](#) of data points and help increase revenue across conversion, fraud, revenue recovery, and more.

Developer-first
Open-source SDKs with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.

Extensible
Build location-based experiences across the customer journey, from messaging to curbside pickup to address autocomplete.

Enterprise-ready
Built for scale, processing 100B+ locations per year from 100M+ devices with enterprise-grade security, privacy, and support.

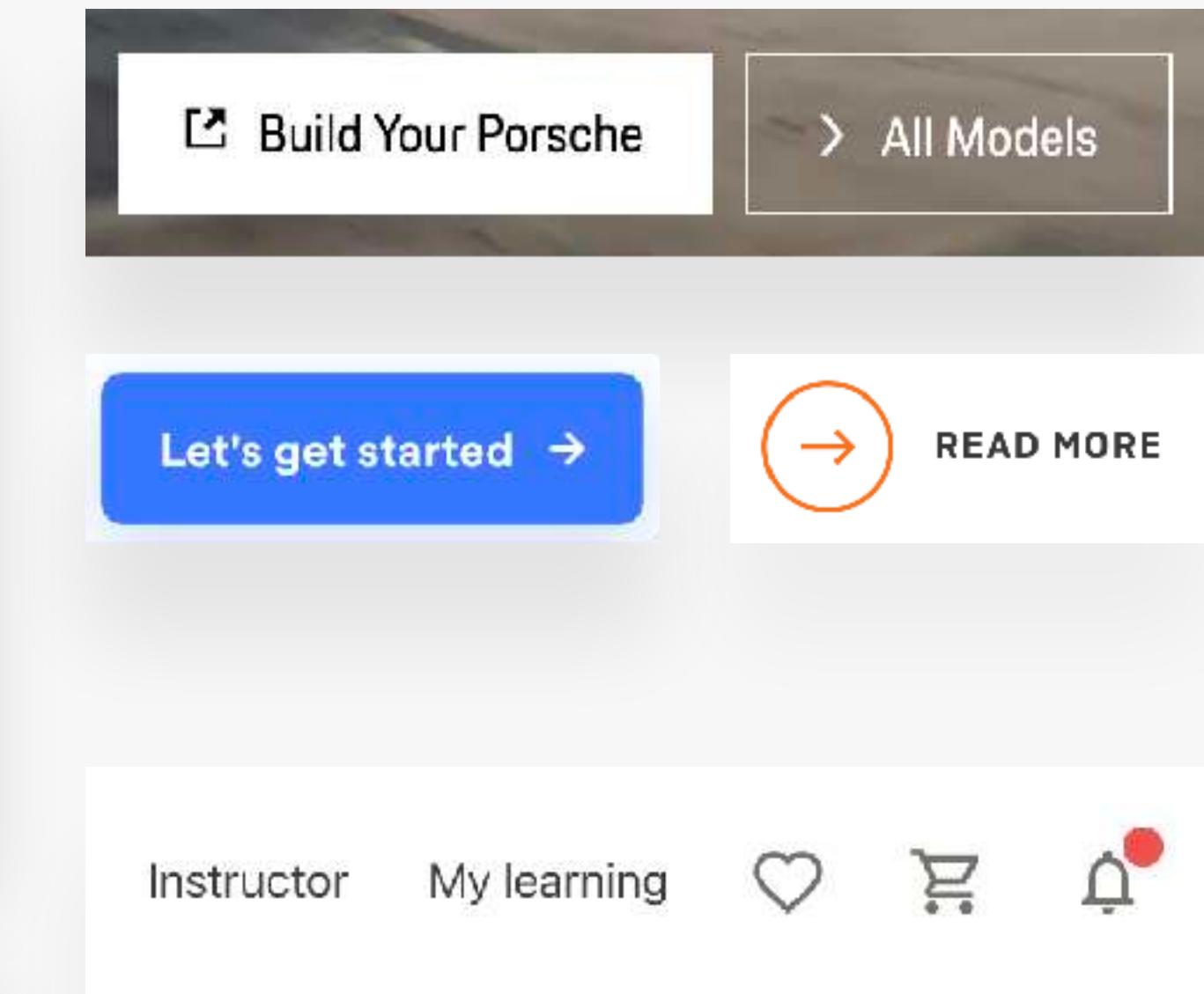
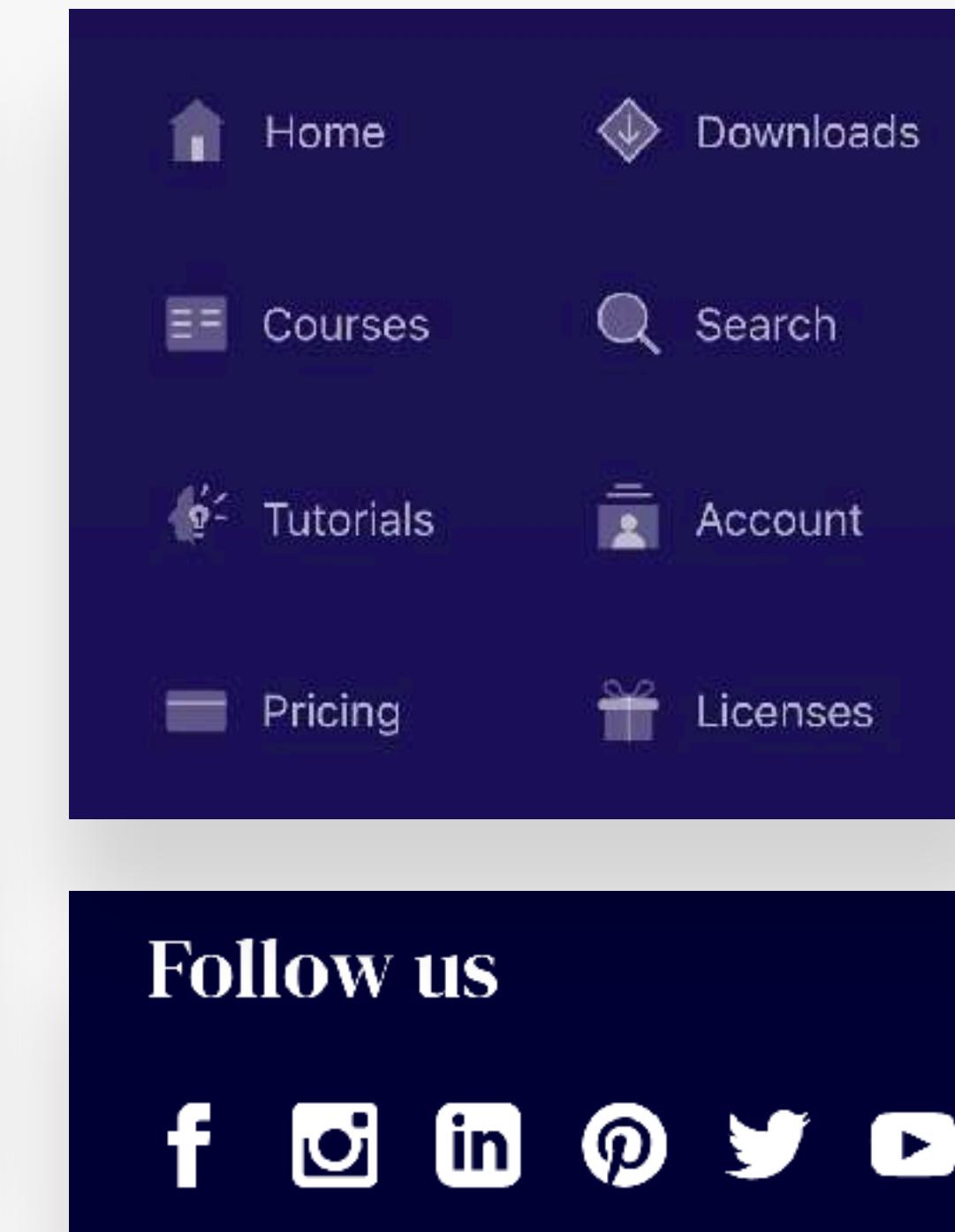
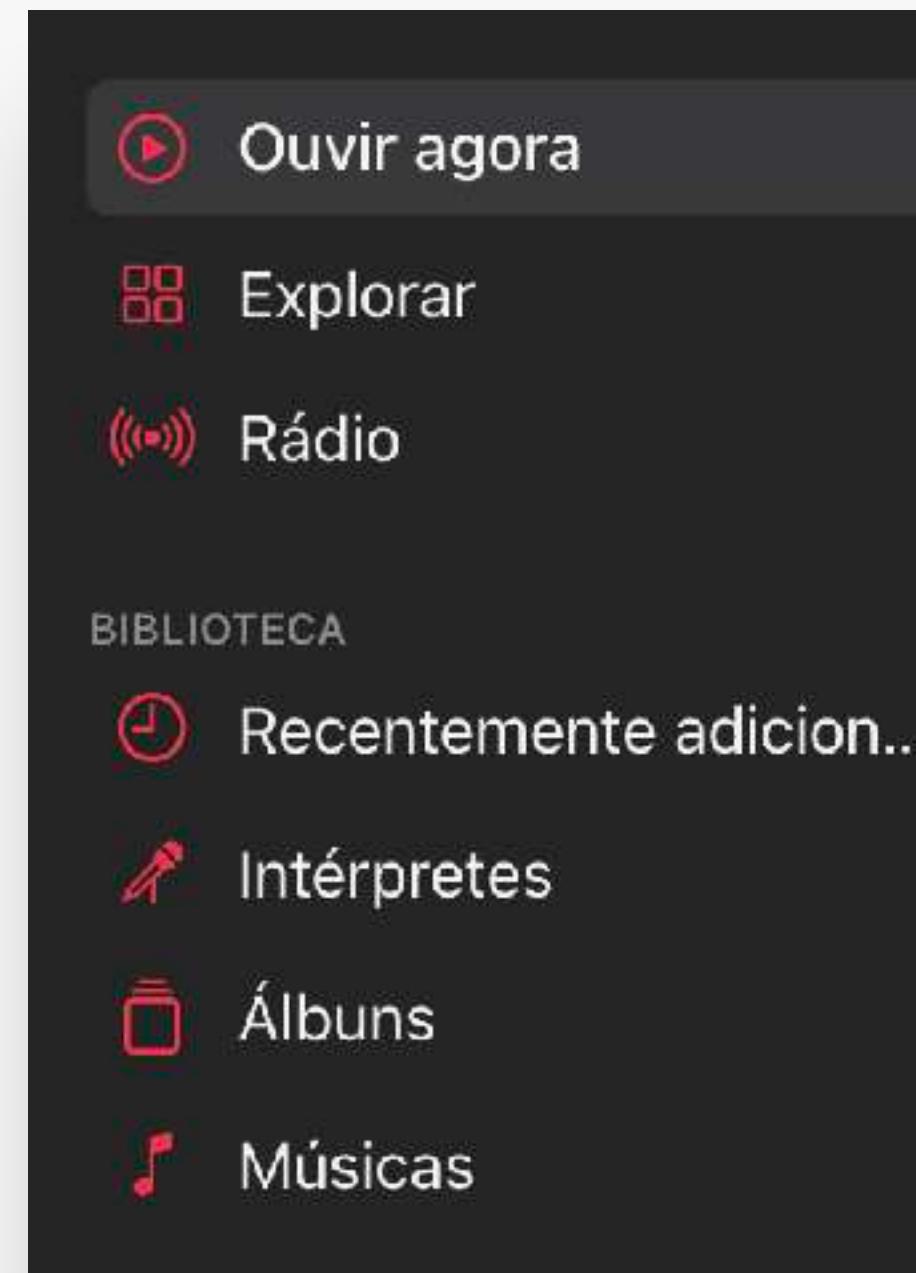
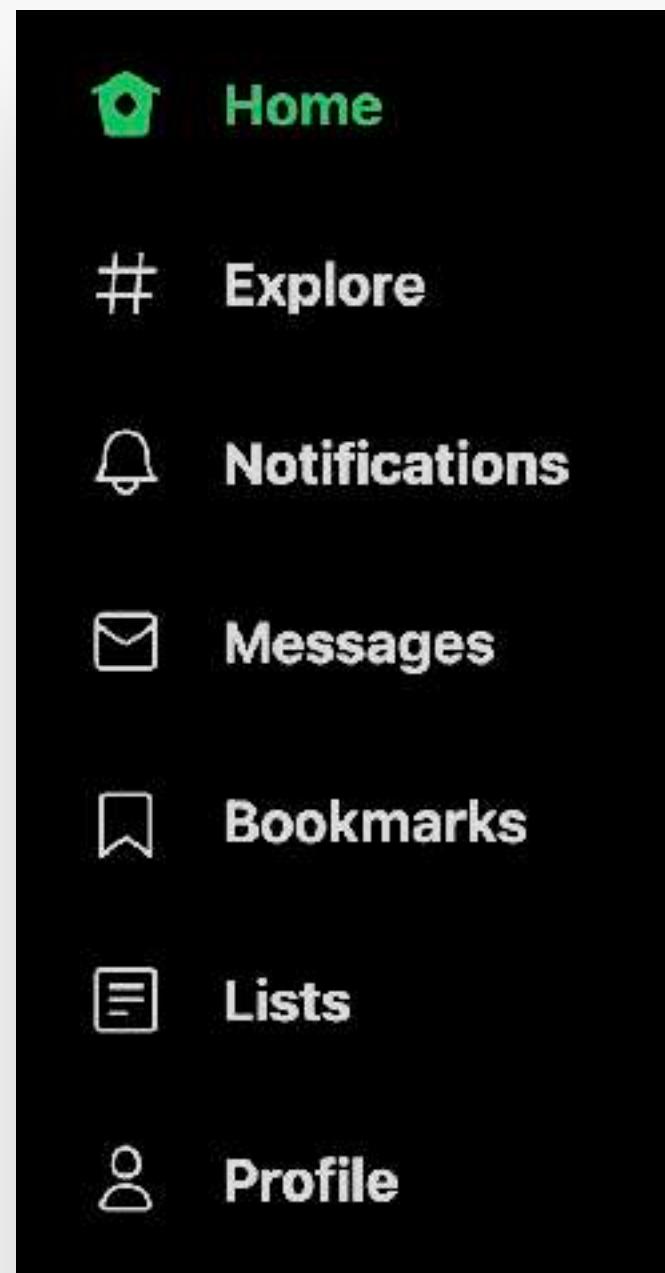
Low minimums
Order as few as 20 shirts to get your project started.

Lightning fast delivery
Try our [2-day service](#) and get your shirts by [February 12](#).

Money back guarantee
Count on us being on time with each and every order.

WHEN TO USE ICONS

- 5 Use icons to provide visual assistance to text
- 6 Use icons for product feature blocks
- 7 Use icons associated with actions, and label them (unless no space or icon is 100% clear)



 Some elements are text, others are unlabeled icons...

WHEN TO USE ICONS

5

Use icons to provide visual assistance to text

6

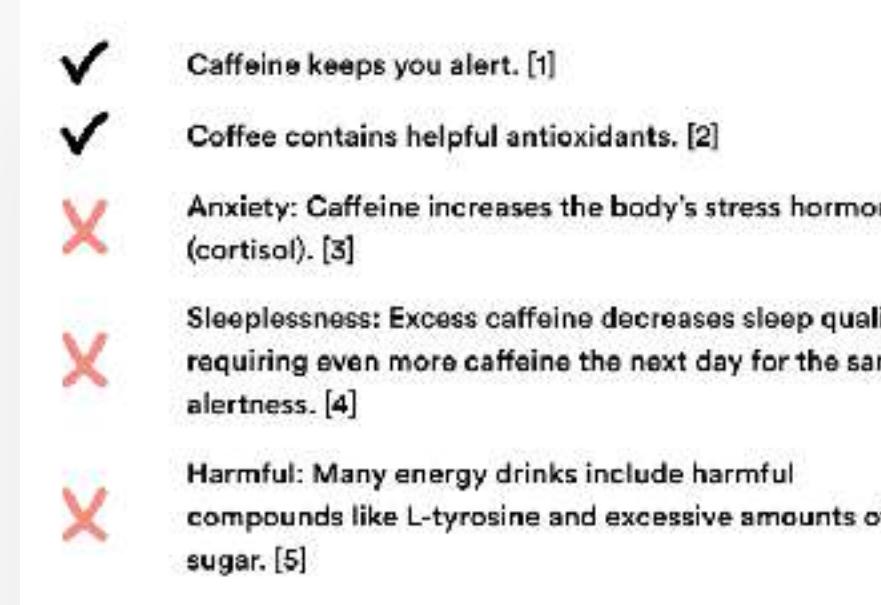
Use icons for product feature blocks

7

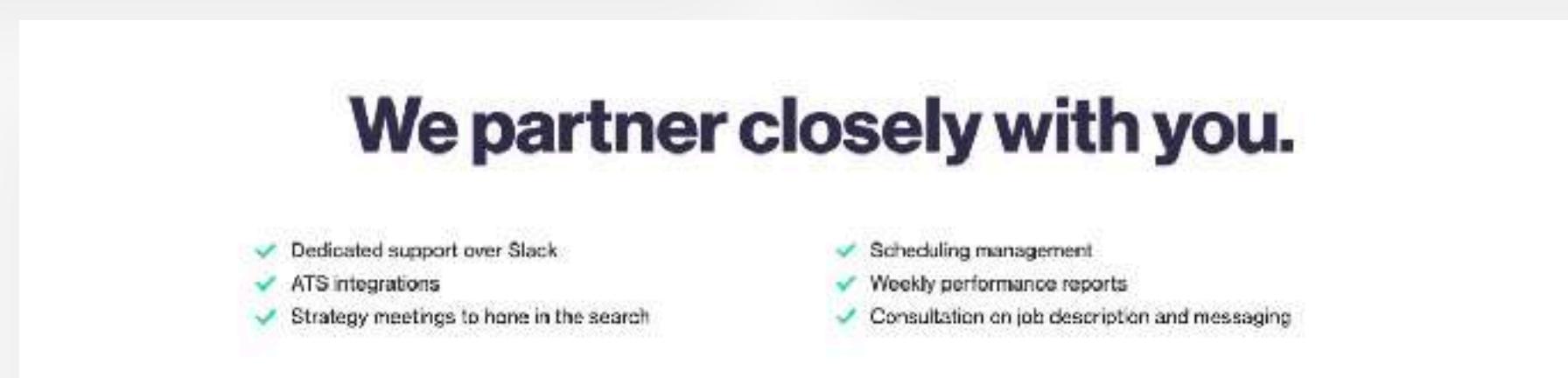
Use icons associated with actions, and label them (unless no space or icon is 100% clear)

8

Use icons as bullet points



- Sustainable aluminum bottle
- Only clean and natural ingredients
- No petrochemicals
- Saves clean water
- Renewable active ingredients
- Made locally with minimal outsourcing
- Reduces greenhouse gas emissions
- Proven to perform



USE ICONS WELL

9

To keep icons neutral, use same color as text. To draw more attention, use different color

So fast you'll never notice	Mobile out of the box	Automatic dark mode
We optimise and deliver with a custom CDN designed for high performance and stunning crisp visuals.	Your content adapts beautifully to tablets and smartphone devices. Content loads swiftly with mobile optimised assets.	Every theme comes with the ability to match your or your visitors preference and display as light or dark variants.

Keep it stupid	Award-winner	Keen to learn
I like to keep my work simple, minimal with eye-catching details and stunning typography.	Not yet. But with a combination of winning attitude and high ambition I'll be a future game changer.	You know how to eat an elephant? Bit by bit. That's how I learn. One small thing. Every. Single. Day.

Cost-effective	Time Saving	Flexible
At a fraction of the cost of traditional construction, our pre-fab solutions create additional space for focused work and collaboration without constant noise, debris and distraction.	Thoughtful design ensures simple installation in a few hours or less. And, because our products are safely ensured, you'll never have to spend time or money chasing after permits, contractors, and more.	Unlike traditional construction, our purpose-built products were designed to adapt with your workplace and can easily be positioned in various places throughout your office, or to an entirely new location.

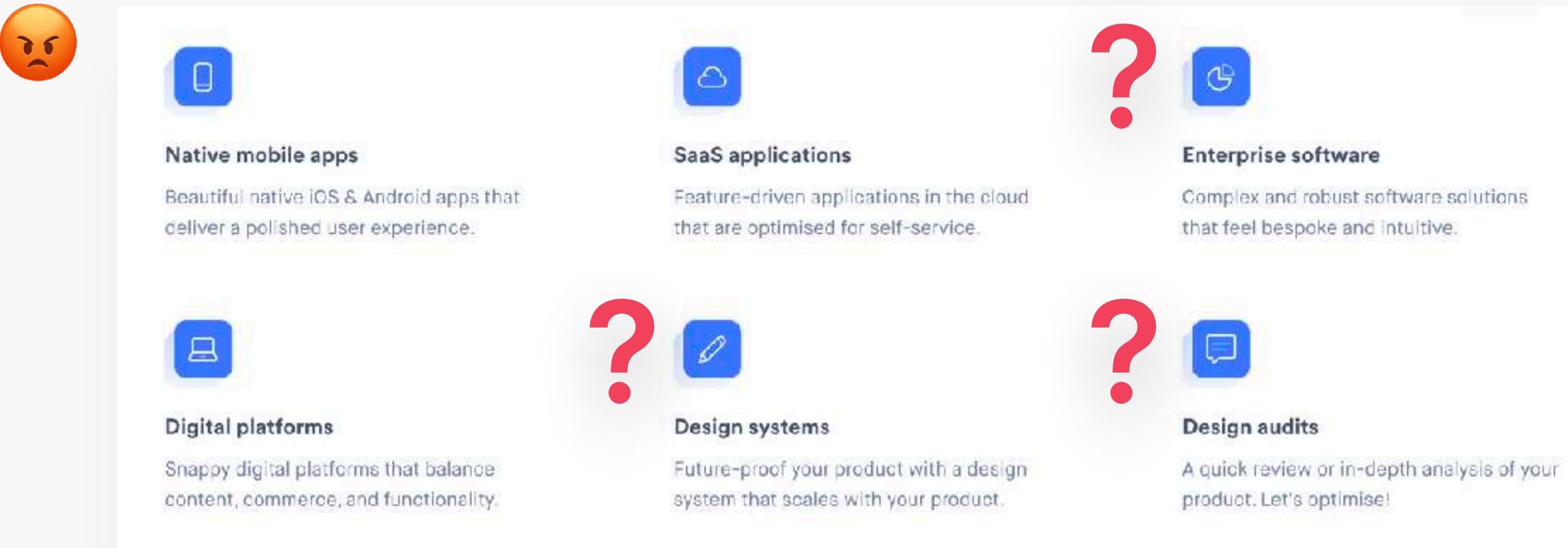
Correctness	Clarity	Engagement	Appropriate tone
Eliminate grammar, spelling, and punctuation errors.	Make every sentence concise and easy to follow.	Find vivid words to enliven each and every message.	Choose the right tone and formality level.

	Inbox
	Starred
	Snoozed
	Important
	Sent
	Drafts
	Trash
	Earn interest
	0.40% AER, Easy Access Interest Pocket provided by Investec Bank, FSCS protected (Opt-in)
	Automated savings
	Our algorithm sets money aside little-but-often, and Round Ups save as you spend
	Lost Money
	Get alerts if you're overpaying on bills, and switch to a cheaper supplier in seconds
	Unlimited withdrawals
	Withdraw as often and as much you like, with no hidden charges

Link Banks	Automatic	Spending	Insights	Fast
Connect up to 3 banks and their accounts	Up-to-date transactions and balances	Smart ways to look at your recent spending	See your daily average and monthly in & out	Open directly to spending information
Manual	Dark Mode	Count	Notifications	Private
Manually add spending for things like cash	Automatically adjusts with brightness	Tap transactions to add up their amounts	Get a weekly reminder to check spending	Keep info secure with Touch ID or Face ID

USE ICONS WELL

- 9 To keep icons neutral, **use same color as text**. To draw more attention, **use different color**
- 10 Don't confuse your users: icons need to make sense and **fit the text or action!**



USE ICONS WELL

- 9 To keep icons neutral, **use same color as text**. To draw more attention, **use different color**
- 10 Don't confuse your users: icons need to make sense and **fit the text or action!**
- 11 Don't make icons larger than what they **were designed for**. If needed, **enclose them in a shape**



Tech that keeps you safe We support face & fingerprint ID, and use 256-bit TLS encryption.	Humans on hand Our customer support team is ready to help you, 7 days a week.	Strong privacy We never share your data with any other parties without your consent.
--	---	--



Tech that keeps you safe We support face & fingerprint ID, and use 256-bit TLS encryption.	Humans on hand Our customer support team is ready to help you, 7 days a week.	Strong privacy We never share your data with any other parties without your consent.
--	---	--

Private bedrooms From master suites to private bedrooms, your room is yours alone.	Furnished spaces No more Craigslist sofas. Common areas come furnished, on us.	Regular cleaning Professional monthly cleaners to keep your spot spick and span.
--	--	--



Icons were designed for big use: **lots of details, thin lines**



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

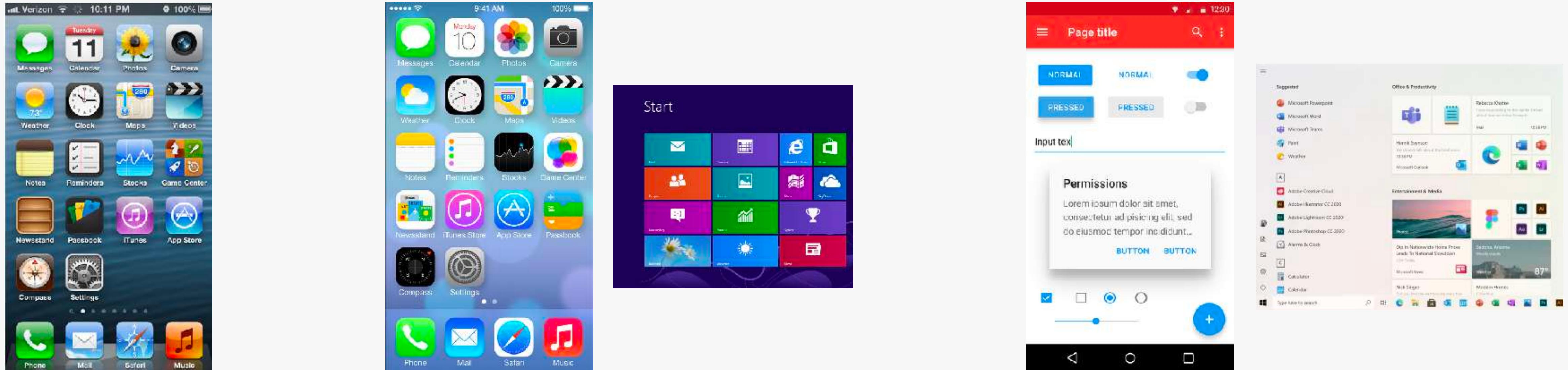
WEB DESIGN RULES AND
FRAMEWORK

LECTURE

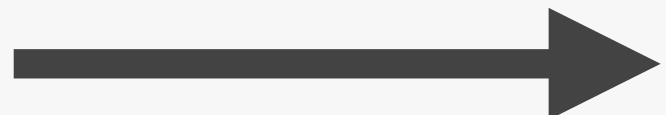
WEB DESIGN RULES #5:
SHADOWS

SOME CONCEPTS FIRST...

👉 After an era of 100% flat design, we're now **back to using shadows** in UI design ("flat design 2.0")



SKEUOMORPHIC
DESIGN



FLAT DESIGN
(MINIMAL)

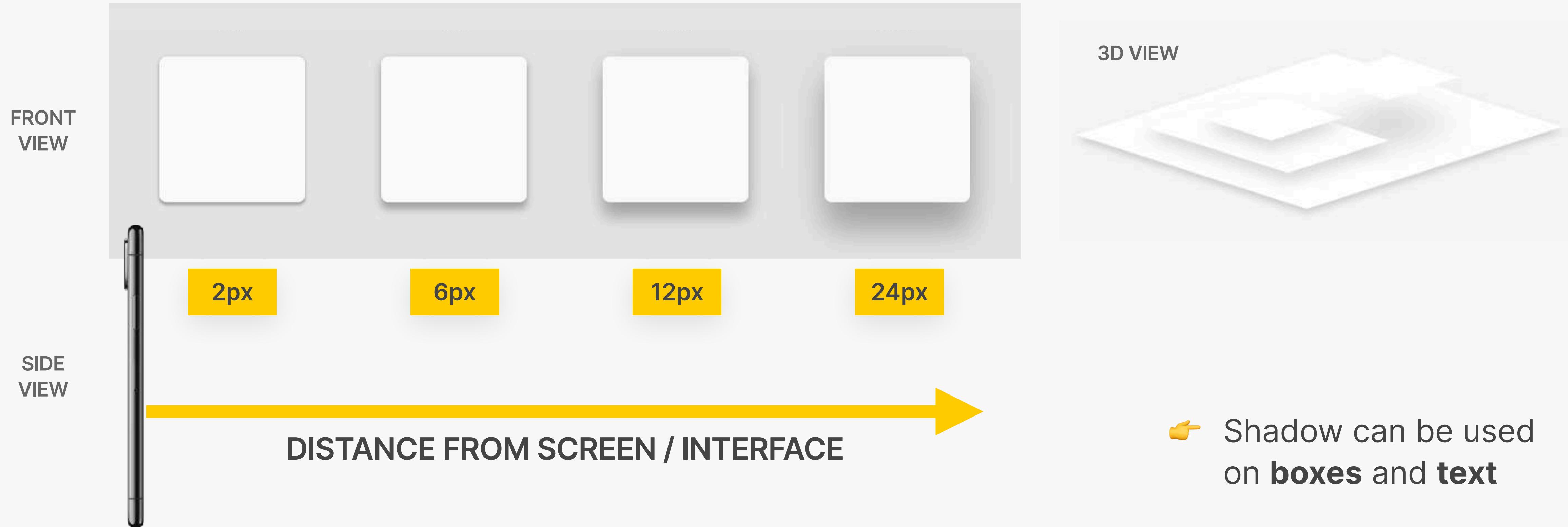


FLAT DESIGN 2.0

Still minimal, but brings
back **shadows and depth**
for better usability

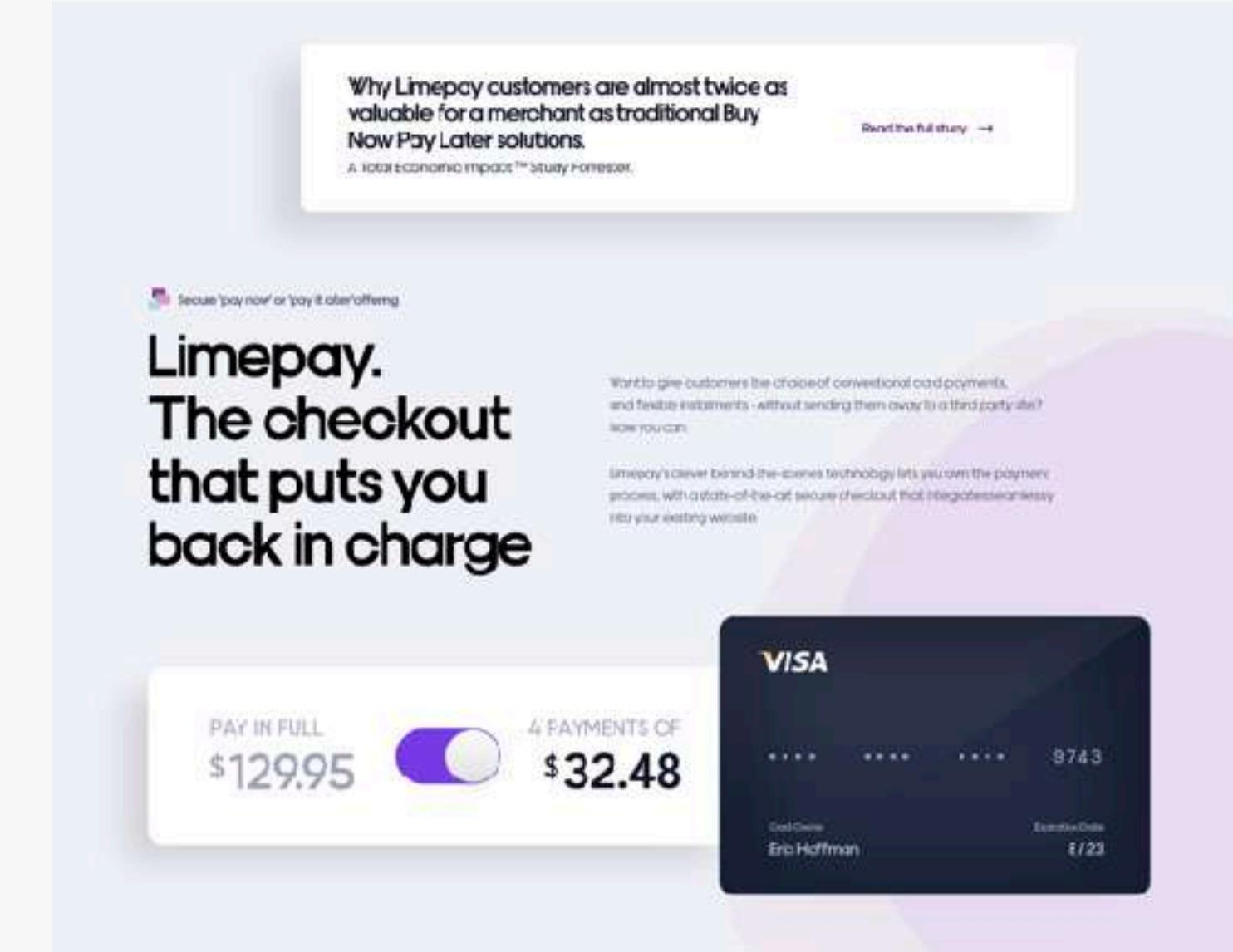
SOME CONCEPTS FIRST...

- 👉 After an era of 100% flat design, we're now **back to using shadows** in UI design ("flat design 2.0")
- 👉 **Shadow creates depth (3D)**: the more shadow, the **further away from the interface** the element is



USE SHADOWS WELL

1 You don't have to use shadows! Only use them if it makes sense for the website personality



Less shadows

More shadows

SERIOUS / ELEGANT

PLAYFUL / FUN

USE SHADOWS WELL

- 1 You don't have to use shadows! Only use them if it makes sense for the website personality
- 2 Use shadows in small doses: don't add shadows to every element!

The screenshot shows a landing page with several elements featuring shadows:

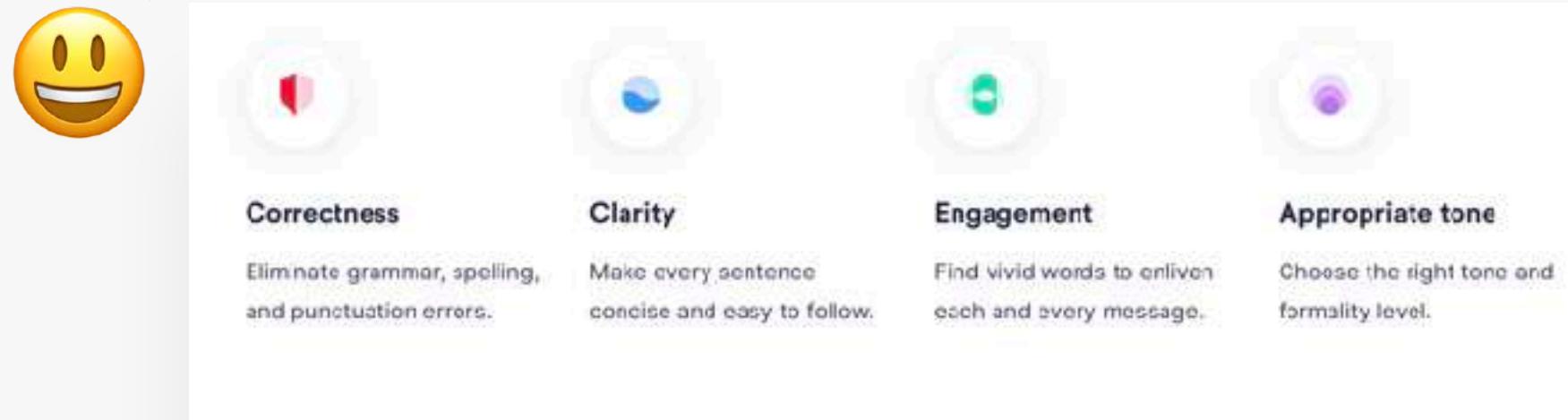
- A large orange angry face emoji at the top left.
- A large red question mark on the left side.
- A large red question mark over a testimonial section.
- A large red question mark over a "Ways we can help" section.
- Small shadows under the main heading and the "Get started" button.
- Medium shadows under the testimonial photo and the testimonial text.
- Large shadows under the "Ways we can help" cards.

The screenshot shows the same landing page but with more controlled shadow usage:

- A yellow smiley face emoji at the top left.
- A red arrow pointing to the testimonial section, highlighting the lack of shadow on the testimonial photo and text.
- A red arrow pointing to the "Ways we can help" section, highlighting the lack of shadow on the cards.

USE SHADOWS WELL

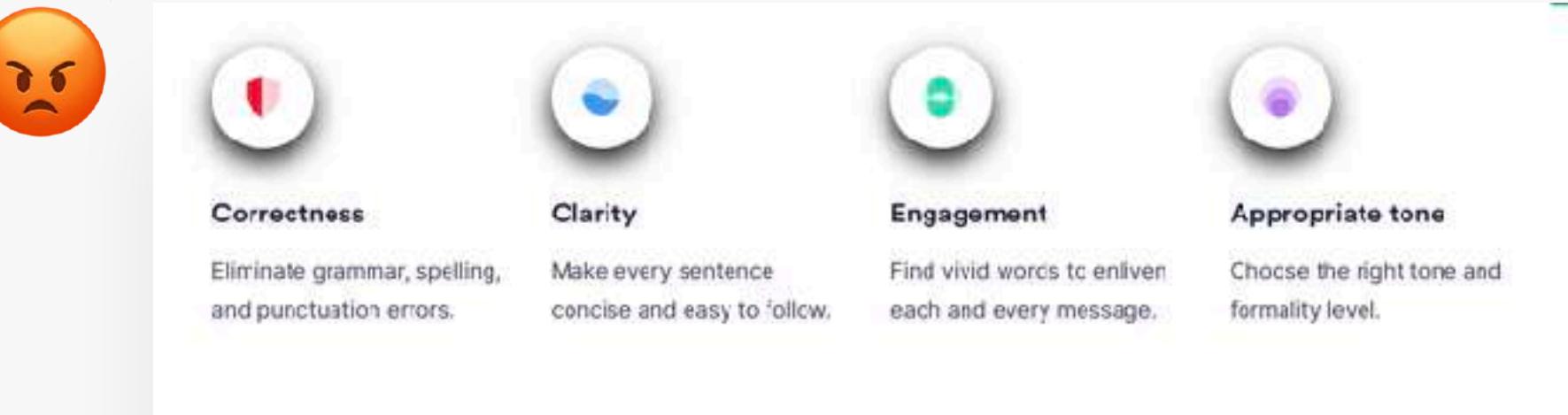
- 1 You don't have to use shadows! Only use them if it makes sense for the website personality
- 2 Use shadows in small doses: don't add shadows to every element!
- 3 Go light on shadows, don't make them too dark!



Align Your Team With Your Company's Style

With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.

A screenshot of the Grammarly Business interface showing a tooltip with a dark gray shadow effect. The tooltip contains text about rating QoS with a survey and a note about customers not understanding abbreviations.



Align Your Team With Your Company's Style

With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.

A screenshot of the Grammarly Business interface showing a tooltip with a light gray shadow effect. The tooltip contains text about rating QoS with a survey and a note about customers not understanding abbreviations.

USE SHADOWS IN THE RIGHT SITUATION

4 Use small shadows for smaller elements that should stand out (to draw attention)

The image is a collage of various user interface snippets illustrating the use of shadows to emphasize certain elements:

- Predictive Insights:** A section featuring a woman at a desk with a potted plant. It includes a circular icon with an arrow and text about anomaly detection.
- Natural Language Processing:** A section with a pencil icon and text about a patent-pending Natural Language Generation Engine.
- Dashboard:** A screenshot of a dashboard showing location data with orange circles and a map.
- SDK:** A screenshot of a developer interface showing code and a triangle chart labeled "accuracy", "efficiency", and "frequency".
- Start for Free:** A large yellow button with white text.
- Retail Banks:** A section with a bank building icon and text about KYC & KYT Technology.
- Commercial Banks:** A section with a bank building icon and text about AML Compliance Technology.
- Testimonials:** Two quotes from users: "As usual, Capsule go over and beyond to help with any query!" by Sian Carter, Director of Operations at Ordo, and "Everybody has a unique story to tell, and UGV allows you to do that, and it is still professional storytelling at the end of the day!" by Scott DeFilippo, AIO.
- Launch your ISA:** A red button with white text.
- Get a demo:** A purple button with white text.
- Learn More:** A blue button with white text.
- Your work email:** A placeholder text area with a light gray background.

USE SHADOWS IN THE RIGHT SITUATION

- 4 Use small shadows for smaller elements that should stand out (to draw attention)
- 5 Use medium-sized shadows for larger areas that should stand out a bit more

The screenshot shows a user interface with two main sections. The first section, 'Powerful fraud protection', contains text about machine learning for distinguishing fraudsters from customers and mentions Chargeback Protection. The second section, 'Compliance made easy', discusses PCI validation, pre-filled SAQ A, and regulatory requirements like Strong Customer Authentication. Both sections feature small shadows under their text blocks to emphasize them.

Powerful fraud protection

Checkout uses machine learning to help you distinguish fraudsters from customers. Apply extra authentication to high-risk payments, or let us take on fraudulent disputes entirely with Chargeback Protection.

Compliance made easy

Qualify for the simplest method of PCI validation with a pre-filled SAQ A, and easily meet new regulatory requirements like Europe's Strong Customer Authentication.

"Throughout my 20 years in e-commerce, checkouts were the last thing you wanted to touch and the first to go down. With Stripe Checkout we don't maintain this ourselves anymore. I can't emphasize enough how big that is."

Bryan Mahoney, Co-Founder & CTO

arfa

ghost Glitch NN/g

The screenshot shows a testimonial from Jason Lasher, VP of Talent Acquisition at Navarro, stating that they've reduced time to hire by 50%. The testimonial text has a large shadow underneath it. Below the testimonial, there are several company logos with smaller shadows: Forbes, SOHO HOUSE, RYANAIR, moodle, SEPHORA, JEWY RESTAURANTS, and bevi.

CANDIDATES

Navarro reduces time to hire by 50%

"We've been filling positions a lot faster because our managers are now involved in the hiring process. So far we've made 150 hires in 6 months and we've reduced our time to hire from 50 days to 26."

Jason Lasher
VP of Talent Acquisition, Navarro

SEE MORE CUSTOMER STORIES >

Forbes SOHO HOUSE RYANAIR moodle SEPHORA JEWY RESTAURANTS bevi

USE SHADOWS IN THE RIGHT SITUATION

- 4 Use small shadows for smaller elements that should stand out (to draw attention)
- 5 Use medium-sized shadows for larger areas that should stand out a bit more

THE PARK CAMPER

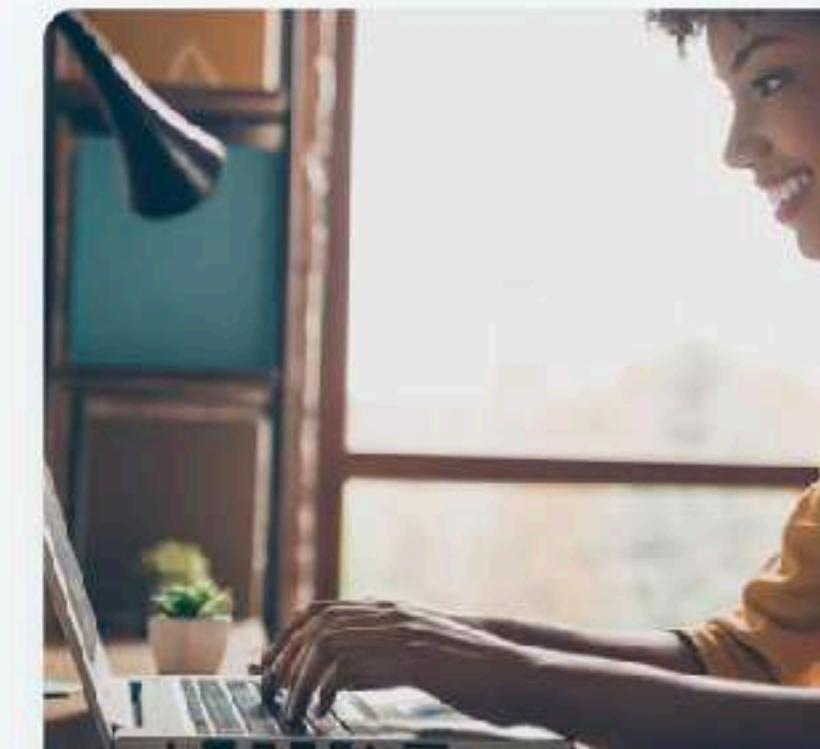
MEDIUM 10-DAY TOUR

Breathing in Nature in America's most spectacular National Parks

Las Vegas, USA | August 2021 | 4 stops | 15 people

\$1497 per person | 4.6 rating (8)

[DETAILS](#)



Published on January 12th, 2021

Why Workable Product Customers Pricing Log in [Get started >](#)

ACCOR PLUS

EB GAMES

Feeling Sexy

CUSTOMER

"As the most extensive travel, dining and lifestyle programme in Asia Pacific, we wanted a native payment solution that works for our brand. We wanted the ability to offer our members a full range of payment options without bouting them to third party platforms and securing them to sign up to other accounts - and Limepay delivers that perfectly".

Wayne Greenwood
Vice President for Jim Pacific, Accor Plus

CUSTOMER

"EB is always looking to innovate. With the demand for BNPL increasing, we wanted to offer our customers a way to engage directly with us when they transact. Limepay's white-label offering is unique and keeps customers on our site."

Shane Stockwell
Senior Director, EB Games

CUSTOMER

"We decided to implement Limepay to test the hypothesis we had developed and were astounded with the results. In our first four weeks with Limepay, we saw improved basket sizes by 12.6% and a reduced checkout abandonment rate of 30%, growing our average daily revenue by over 18%."

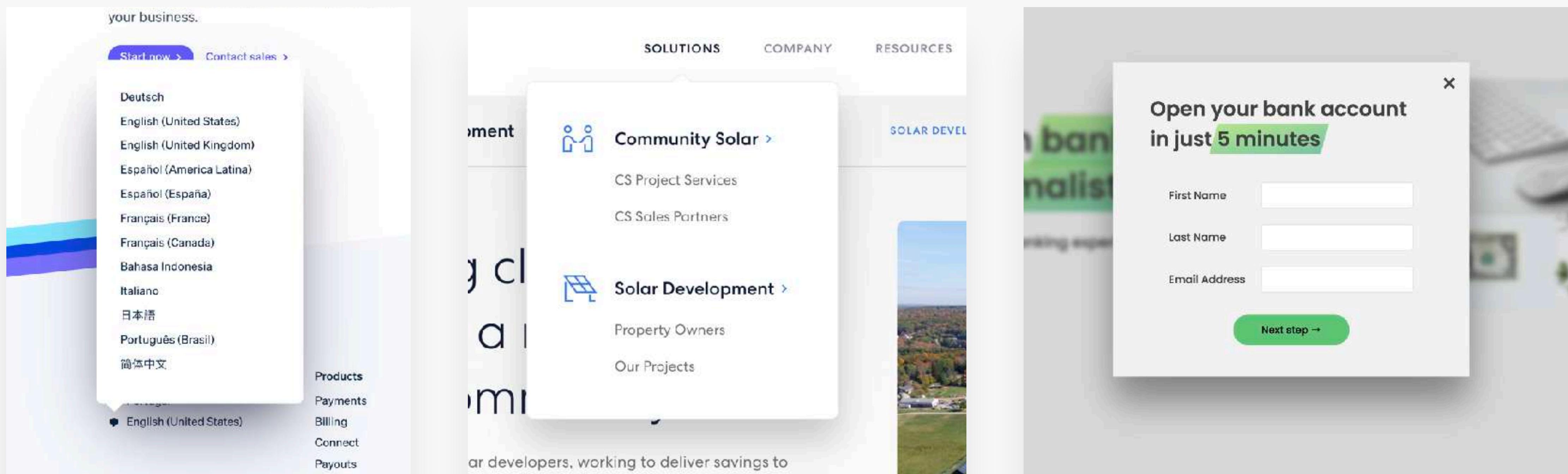
Hil Hudson
Director Feeling Sexy

[Read the story →](#)

[Read the case study →](#)

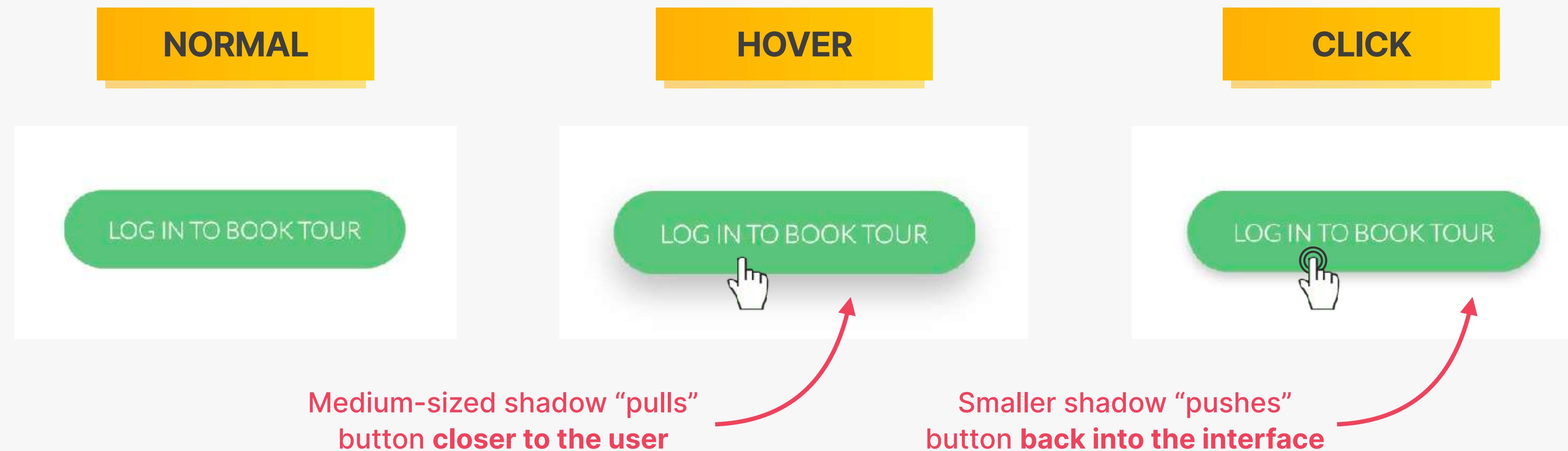
USE SHADOWS IN THE RIGHT SITUATION

- 4 Use small shadows for smaller elements that should stand out (to draw attention)
- 5 Use medium-sized shadows for larger areas that should stand out a bit more
- 6 Use large shadows for elements that should really float above the interface



USE SHADOWS IN THE RIGHT SITUATION

- 4 Use **small shadows** for smaller elements that should stand out (to draw attention)
- 5 Use **medium-sized shadows** for larger areas that should stand out a bit more
- 6 Use **large shadows** for elements that should really **float above** the interface
- 7 Experiment with **changing shadows** on mouse interaction (click and hover)



USE SHADOWS IN THE RIGHT SITUATION

- 4 Use **small shadows** for smaller elements that should stand out (to draw attention)
- 5 Use **medium-sized shadows** for larger areas that should stand out a bit more
- 6 Use **large shadows** for elements that should really **float above** the interface
- 7 Experiment with **changing shadows** on mouse interaction (click and hover)
- 8 Bonus: Experiment with **glows** (colored shadows)

[REQUEST A DEMO](#)

[Create your site →](#)

[Start playing ►](#)

Your email address

[Get in touch →](#)



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

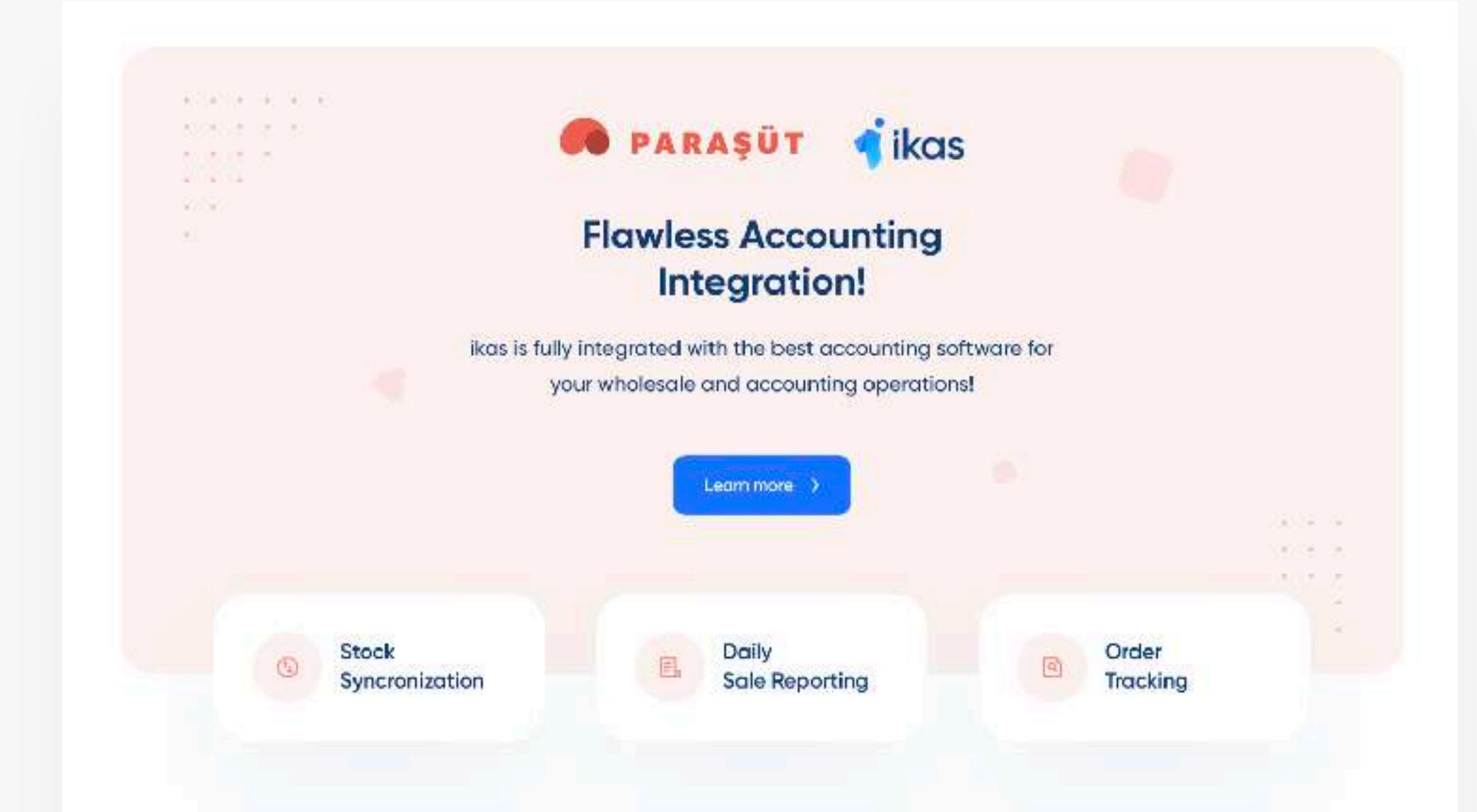
WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #6:
BORDER-RADIUS

USE BORDER-RADIUS WELL

1 Use border-radius to increase the playfulness and fun of the design, to make it less serious



Less border-radius

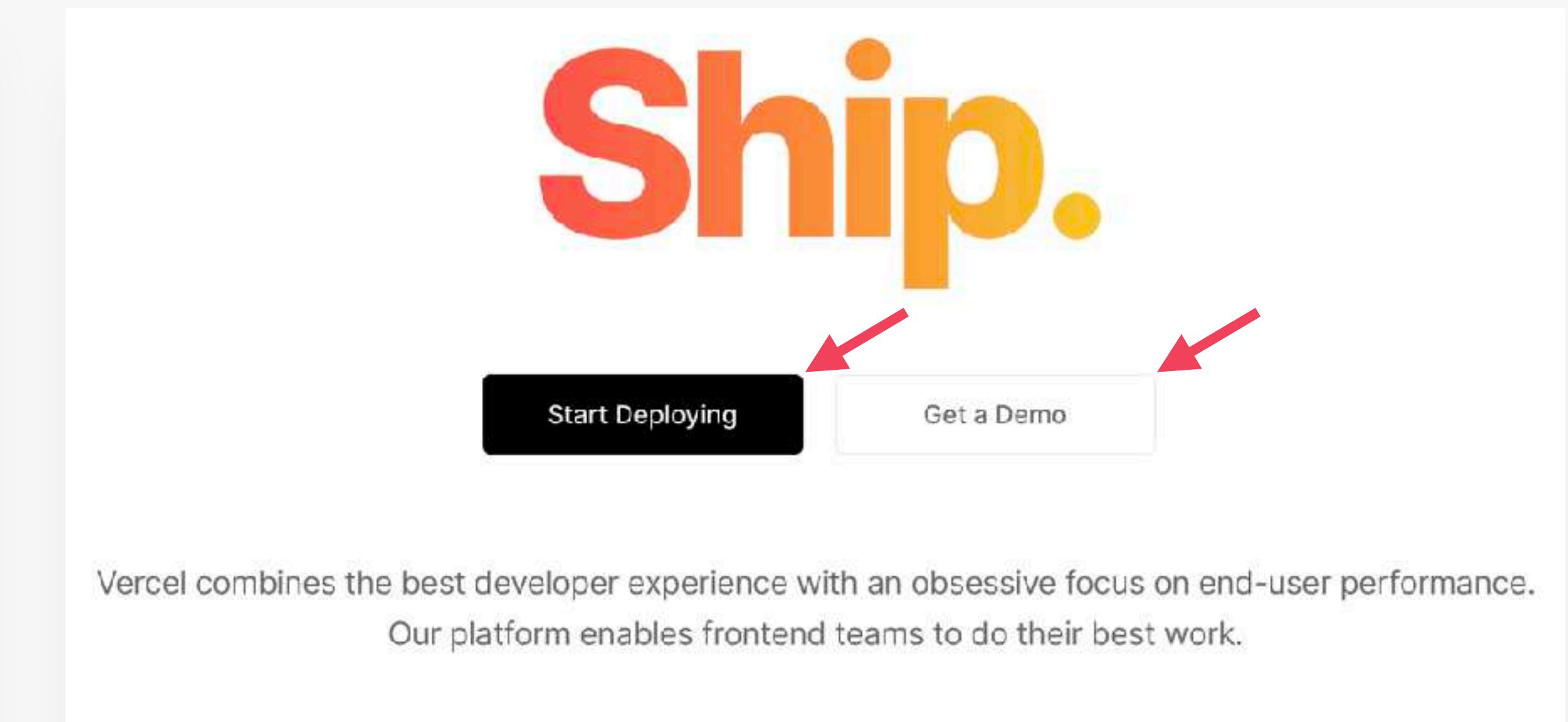
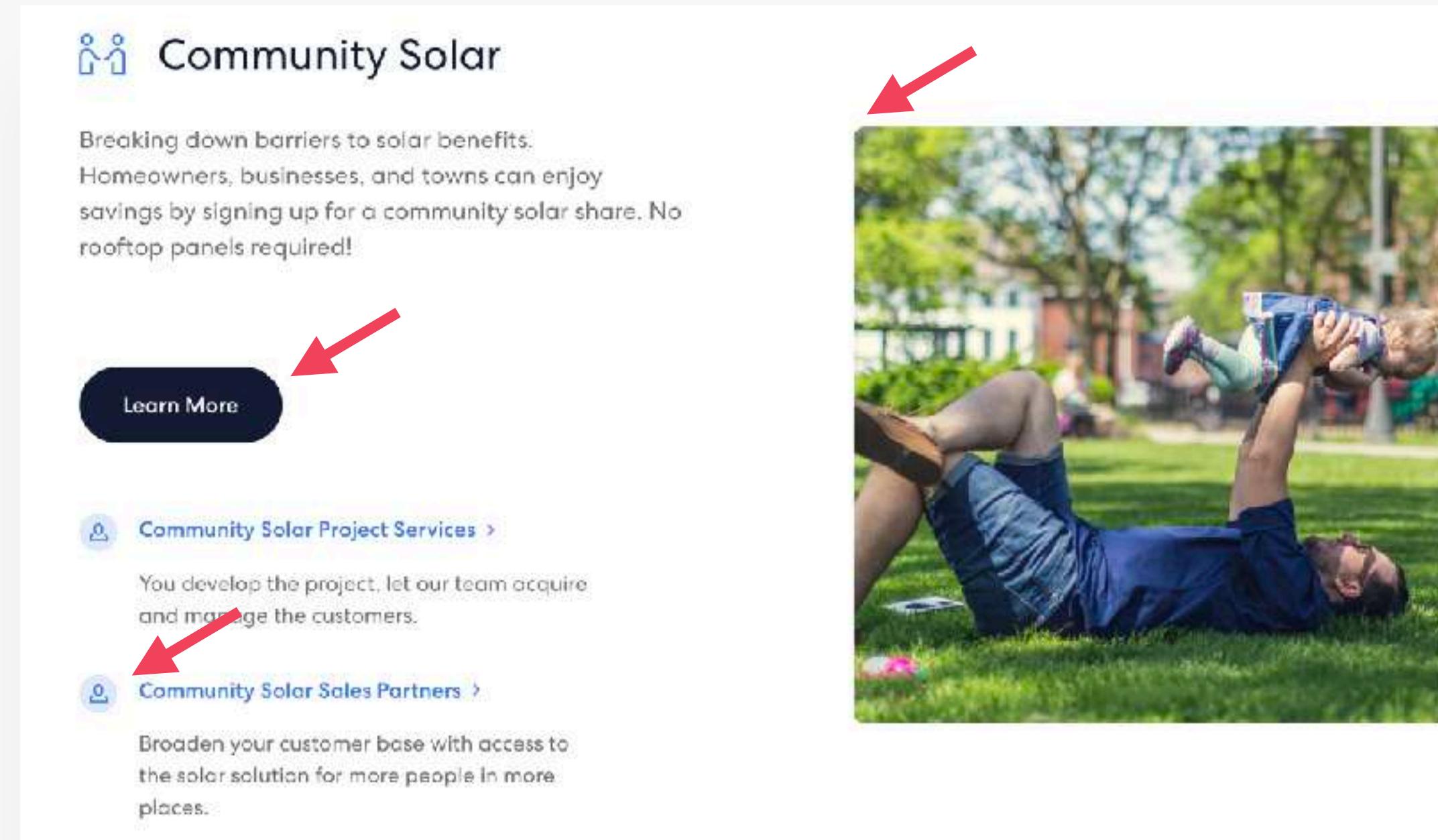
More border-radius

SERIOUS / ELEGANT

PLAYFUL / FUN

USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that border-radius **matches that roundness!**

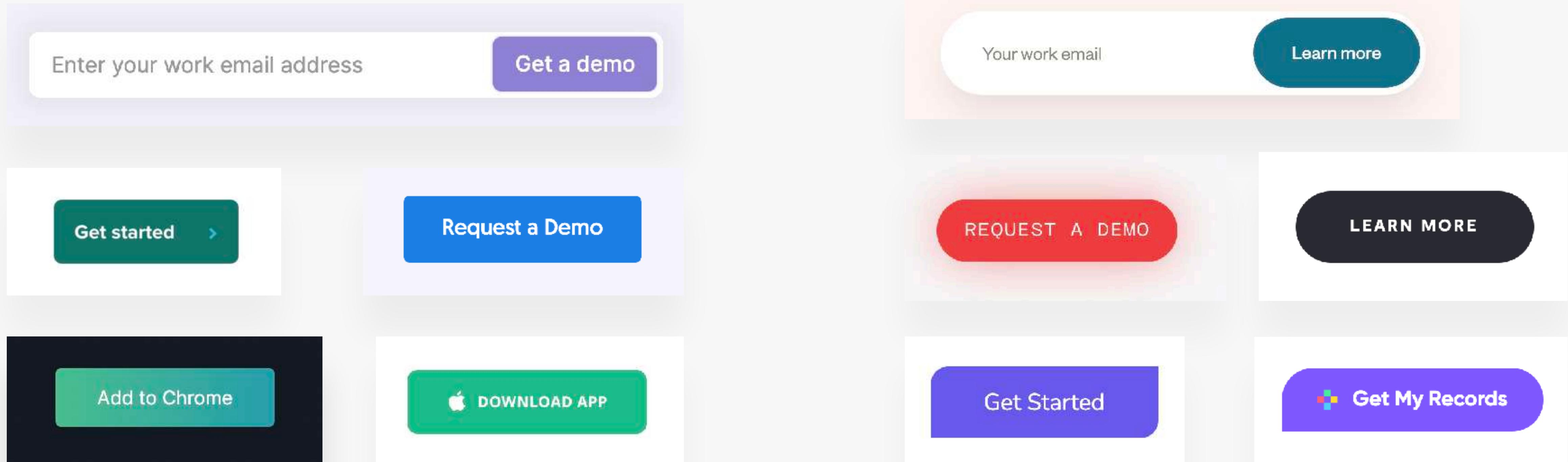


😊 **Very round typeface, lots of border-radius in button, icons and image**

😊 **Boxy/squared typeface, but designers wanted to add some playfulness, so little border-radius**

USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that border-radius **matches that roundness!**
- 3 Use border-radius on **buttons, images, around icons, standout sections and other elements**



USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that border-radius **matches that roundness!**
- 3 Use border-radius on **buttons, images, around icons, standout sections and other elements**

Work - D1
Helped get stakeholder buy-in, for an EdTech platform through a new user experience and visual refresh, in 6 weeks

I would 100% recommend Heavyweight to anyone looking for a team to help with UX & UI. They uniquely were able to understand what we needed for our project – the degree of complexity required, meeting deadlines, and [...] budget.


Sam Green
Co-founder & CEO of Turinglab

Solar 101

How to Build a Solar Farm

Press

Feeding Families in Need: Renewable Energy Companies Enter the Market

Solar 101

How the Seasons Affect Commercial Solar

RESEARCH
Under the Hood at Grammarly:
Transforming Writing Style with AI
[Take a deep dive >](#)

HAPPY USERS
Inspiring Trust and Maximizing Clarity:
Why Trulia's Editors Rely on Grammarly
[Get inspired >](#)

USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that **border-radius matches that roundness!**
- 3 Use border-radius on **buttons, images, around icons, standout sections and other elements**

Boost productivity
Make your product more valuable to your users by boosting their productivity through optimised UX.

Increase confidence
Seamless UX and sleek UI increases customers confidence in your application's ability as a whole.

Scale your product
Rapidly scale up your product without sacrificing quality by implementing a design system.

Gets feedback from stakeholders.
With Greenlight you can easily collate feedback from those who matter on the product version that your users will see.

Works everywhere, even when you need to log in.
It easily integrates with your workflow, without the need for any code or website iterations

Share security with team members.
Greenlight makes sure that anything behind a login is protected and your access design and security architecture stay the same.

Tech that keeps you safe
We support face & fingerprint ID, and use 256-bit TLS encryption.

Humans on hand
Our customer support team is ready to help you, 7 days a week.

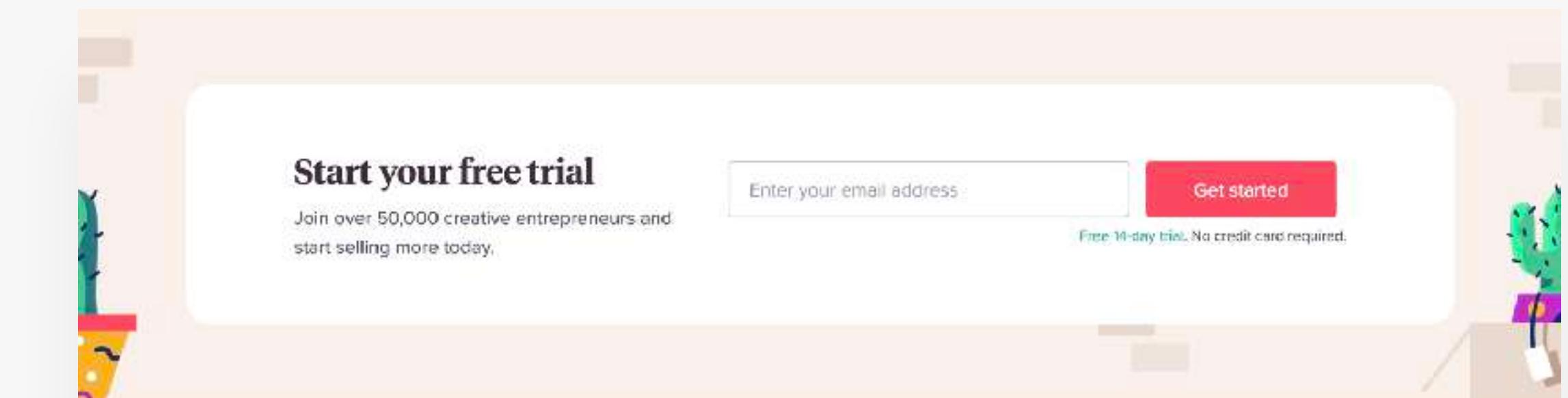
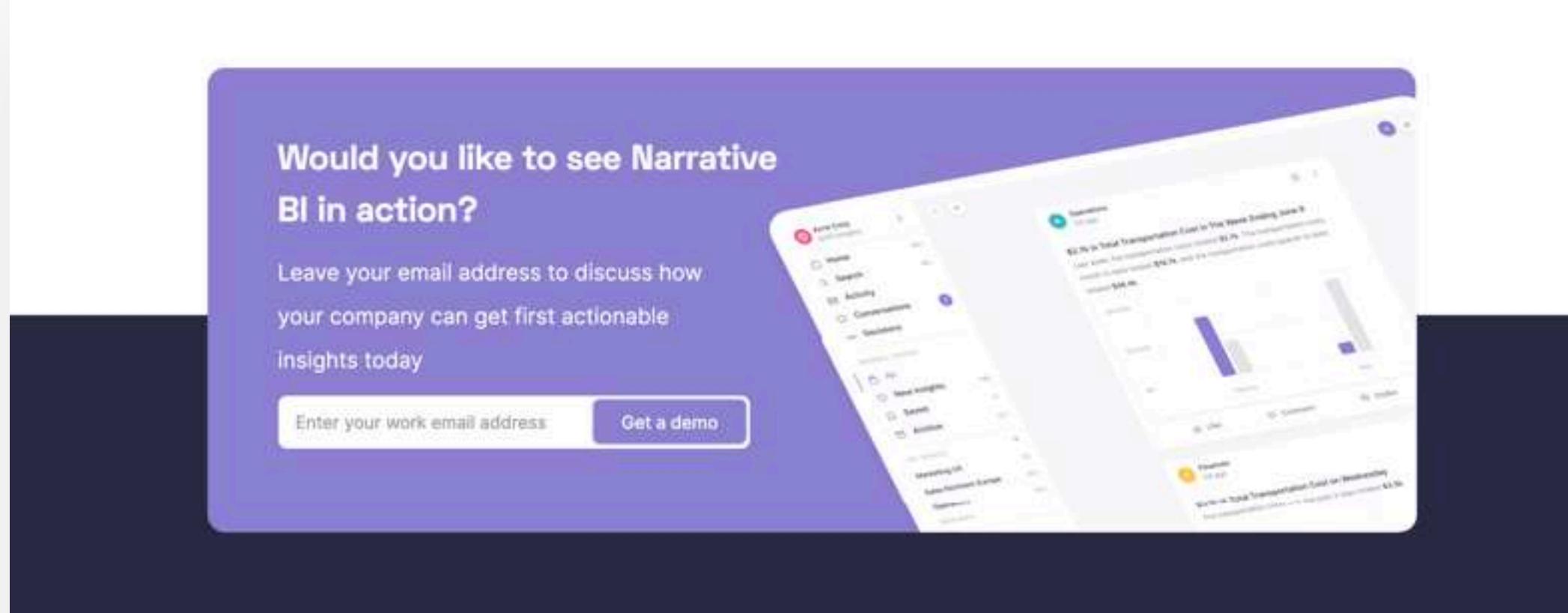
Strong privacy
We never share your data with any other parties without your consent.

Transaction Transparency
We believe in transparency and fully validated transactions. That's why every time you (or your customers) choose to offset an emission-producing activity with Cloverly, we provide real-time transactional data to show the location, type, and amount of carbon offset.

Verified Sources
To effectively neutralize carbon emissions, we know that quality matters. That's why Cloverly works with reputable, internationally recognized suppliers who track and verify registered carbon offset projects.

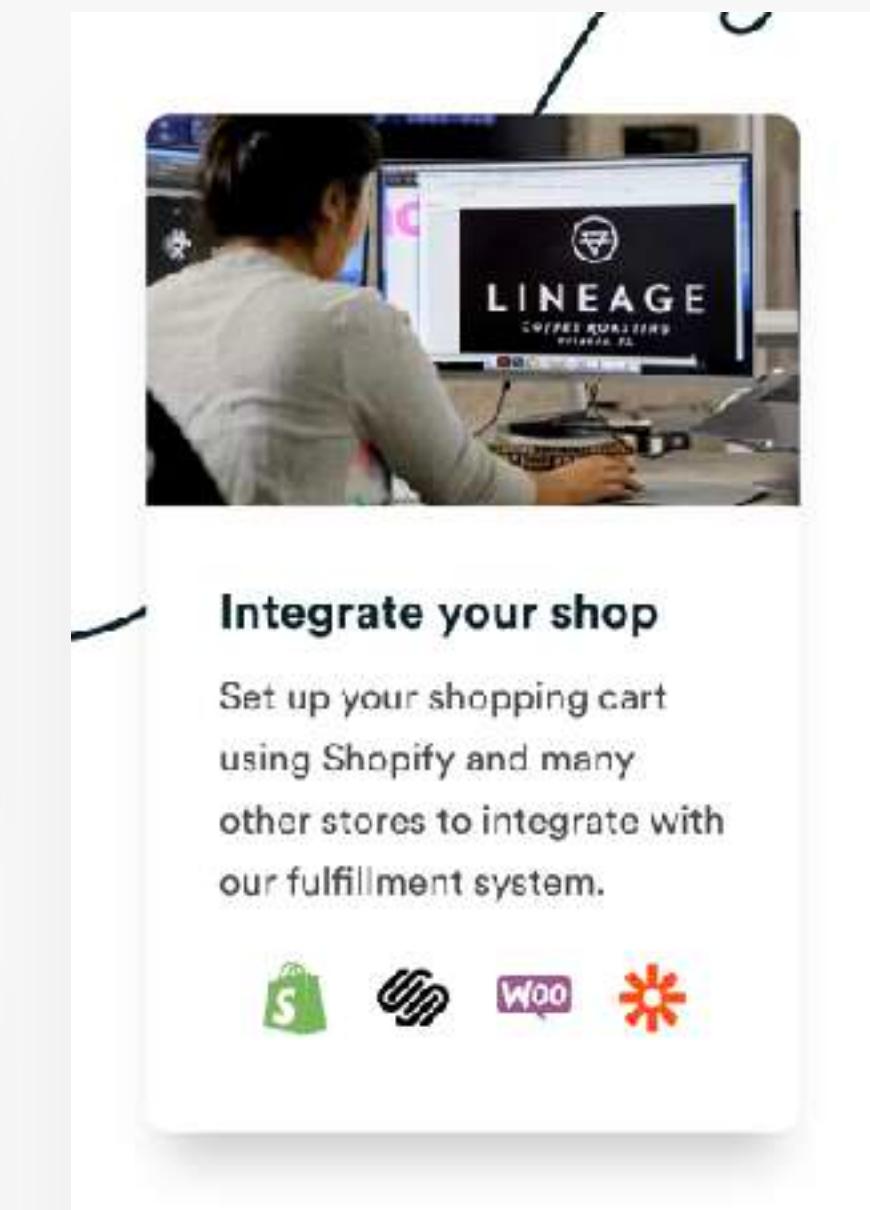
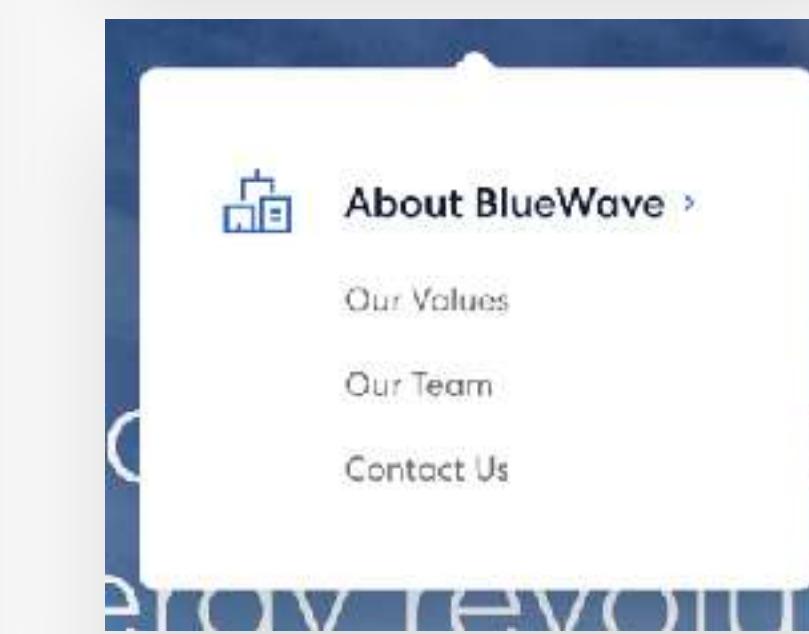
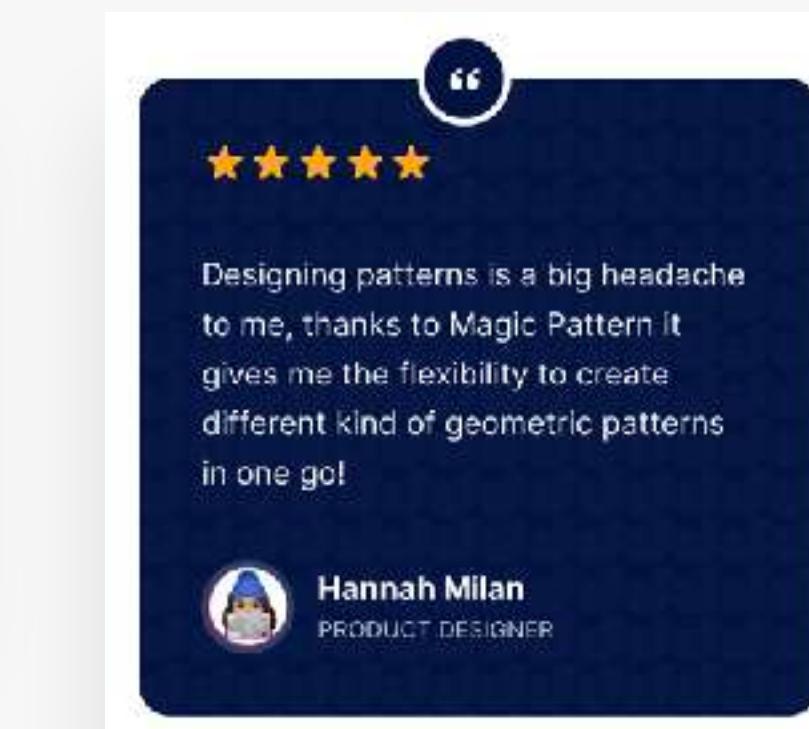
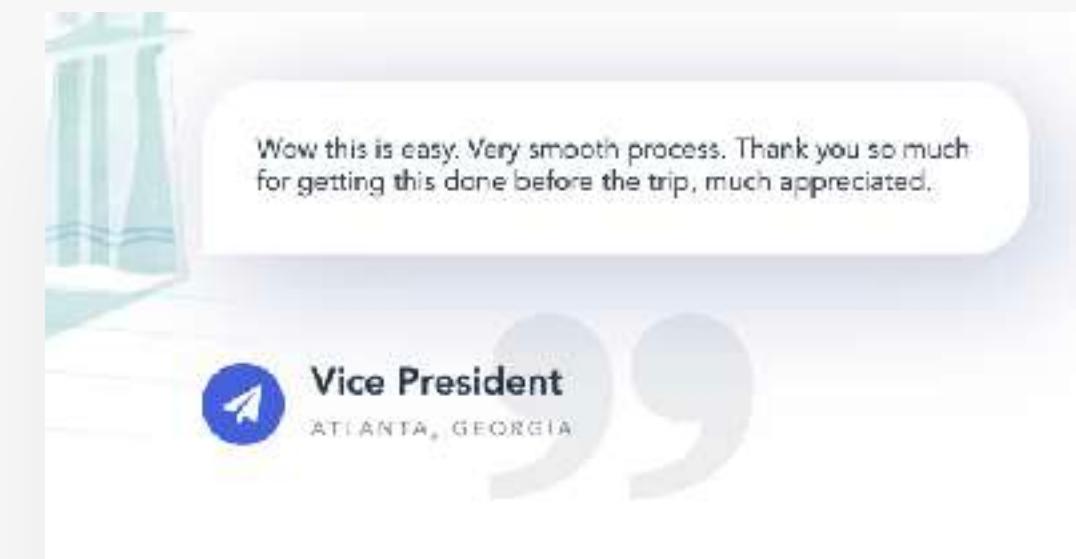
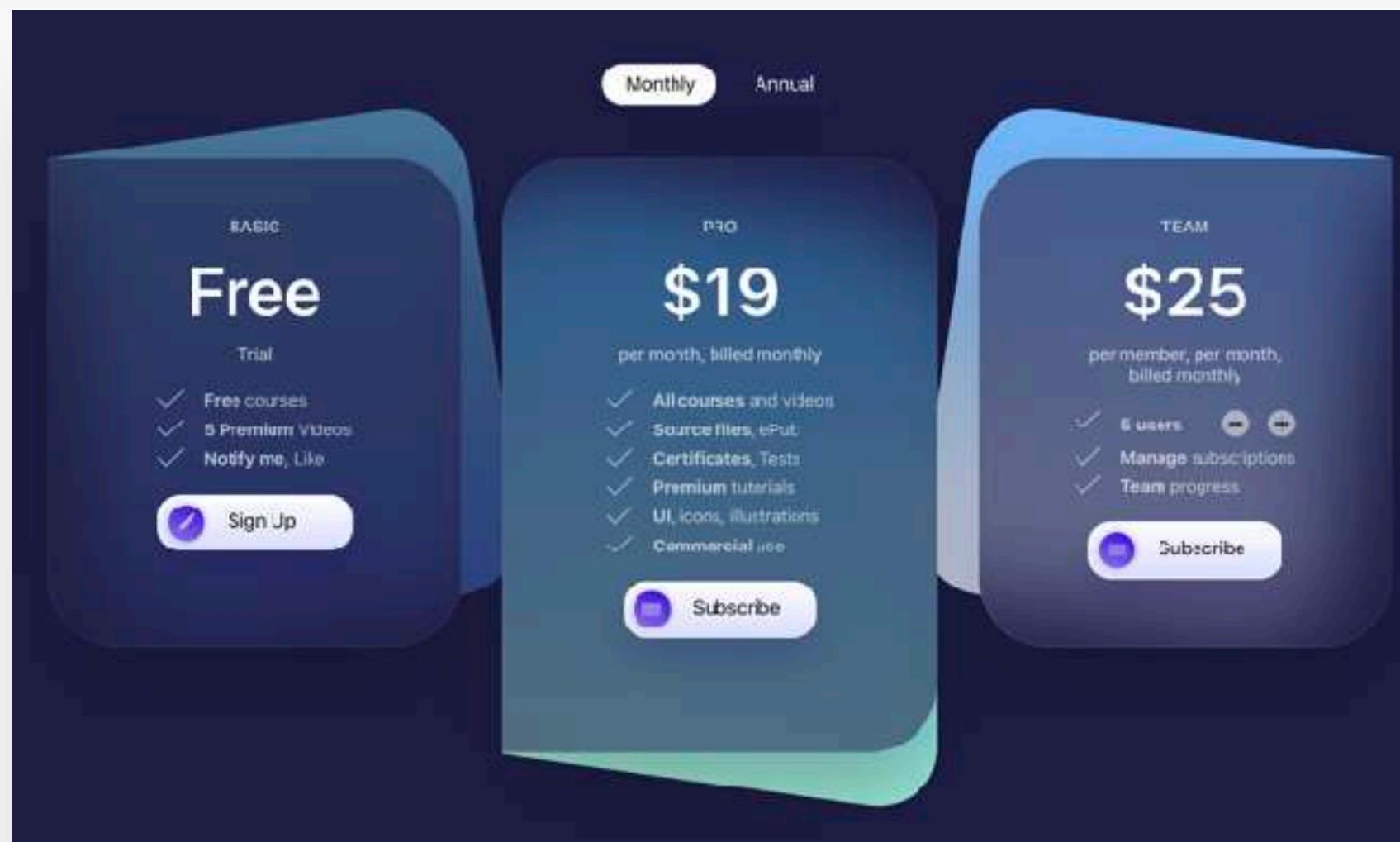
USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that **border-radius matches that roundness!**
- 3 Use border-radius on **buttons, images, around icons, standout sections** and other elements



USE BORDER-RADIUS WELL

- 1 Use border-radius to **increase the playfulness** and fun of the design, to make it **less serious**
- 2 Typefaces have a certain roundness: make sure that border-radius **matches that roundness!**
- 3 Use border-radius on **buttons, images, around icons, standout sections and other elements**





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #7:
WHITESPACE

WHY WHITESPACE

👉 The right amount of whitespace makes designs look **clean, modern and polished**

👉 Whitespace communicates how different pieces of information are **related to one another**

👉 Whitespace implies **invisible relationships between the elements** of a layout

The leading geofencing platform

Build location-based app experiences faster and grow revenue with SDKs and APIs for geofencing, trip tracking, geocoding, and search.

Enter your email [GET STARTED](#)

Quinton Carter, our sales team

Developer-first
Open-access API with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.

Extensible
Build location-based experiences across the customer journey, from messaging to curb-side pickup to address auto-completion.

Enterprise-ready
Built for scale, processing 100B+ locations per year from 100M+ devices with enterprise-grade security, privacy, and support.

Build location-based experiences across the customer journey

Searching for locations
Increase conversions by connecting customers with nearby places and things.

Search and geocoding API →
Flexible and affordable API for search and directions with high-quality address and place data.

On the way to a location
Increase efficiency and improve the customer experience with trip tracking and live ETAs.

Trip tracking →
Everything you need to build delivery, curbside pickup, ride-hailing, and location sharing features.

Trusted by thousands of developers, processing 100B+ queries per year

Dashboard
Configure geofences and visualize, analyze, and represent your location data. [VIEW DOCUMENTATION](#)

SDK
Open-source iOS, Android, and web SDKs that make adding location to your app simple. [VIEW DOCUMENTATION](#)

Integrations
Send location events to other systems via webhooks and socket integrations. [VIEW DOCUMENTATION](#)

Looks a lot more polished,
like the design has space
to breathe

The leading geofencing platform

Build location-based app experiences faster and grow revenue with SDKs and APIs for geofencing, trip tracking, geocoding, and search.

Enter your email [GET STARTED](#)

Quinton Carter, our sales team

Developer-first
Open-access API with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.

Extensible
Build location-based experiences across the customer journey, from messaging to curb-side pickup to address auto-completion.

Enterprise-ready
Built for scale, processing 100B+ locations per year from 100M+ devices with enterprise-grade security, privacy, and support.

Build location-based experiences across the customer journey

Searching for locations
Increase conversions by connecting customers with nearby places and things.

Search and geocoding API →
Flexible and affordable API for search and directions with high-quality address and place data.

On the way to a location
Increase efficiency and improve the customer experience with trip tracking and live ETAs.

Trip tracking →
Everything you need to build delivery, curbside pickup, ride-hailing, and location sharing features.

Trusted by thousands of developers, processing 100B+ queries per year

Dashboard
Configure geofences and visualize, analyze, and represent your location data. [VIEW DOCUMENTATION](#)

SDK
Open-source iOS, Android, and web SDKs that make adding location to your app simple. [VIEW DOCUMENTATION](#)

Integrations
Send location events to other systems via webhooks and socket integrations. [VIEW DOCUMENTATION](#)

WHERE TO USE WHITESPACE

1

Use tons of whitespace between sections

The screenshot shows the homepage of the Radar geofencing platform. It features a large header section with a map and text, followed by three main benefit sections: "Developer-first", "Extensible", and "Enterprise-ready". Below these is a large central heading "Build location-based experiences across the customer journey" with a sub-section titled "Searching for locations". Further down are sections for "On the way to a location" and "Trusted by thousands of developers, processing 100B+ queries per year". At the bottom, there are sections for "Dashboard", "SDK", and "Integrations". Red arrows point from the text above to the vertical white space between the main header and the first benefit section, between the first and second benefit sections, and between the second and third benefit sections.

The leading geofencing platform

Build location-based app experiences faster and grow revenue with SDKs and APIs for geofencing, trip tracking, geocoding, and search.

Enter your email

Contact us [Contact us](#)

Developer-first
Open-source API with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.

Extensible
Build location-based experiences across the customer journeys, from messaging to curbside pickup to address auto-complete.

Enterprise-ready
built for scale, processing 100B+ locations per year from 100M+ devices with enterprise-grade security, privacy, and support.

Build location-based experiences across the customer journey

Searching for locations
Increase conversions by connecting customers with nearby places and things.

Search and geocoding API —
Flexible API for address geocoding, search, and reverse APIs with high-quality addresses and place data.

On the way to a location
Increase efficiency and improve the customer experience with trip tracking and live ETAs.

Trip tracking —
Everything you need to build delivery, curbside pickup, ride-share, and location-aware features.

Trusted by thousands of developers, processing 100B+ queries per year

Dashboard
Configure geofences and visualize analysis, and integrate your location data.

SDK
Open-source iOS, Android, and web SDKs that make adding location to your app simple.

Integrations
Send Radar events to other systems via webhook and socket integration.

[VIEW DOCUMENTATION](#) [VIEW DOCUMENTATION](#) [VIEW DOCUMENTATION](#)

WHERE TO USE WHITESPACE

1 Use tons of whitespace between sections

The AI assistant that grows your money.

Set more money aside; invest in what matters to you and save on bills. Get started **for free** in 2 minutes.

Download on the App Store GET IT ON Google Play

From 22,000+ reviews 4.7 1 million+ customers

Capital at risk when investing

140px

Bank, meet Plum.

Give your bank a brain. Plum uses the latest technology to help you be better off, effortlessly. Go on, give yourself a high-five 🎉

1 2 3

Link your bank(s) Plum automatically sets money aside Be better off

Plum analyses your transactions daily to learn about your income and spending.
Every few days, Plum does the maths and transfers the perfect amount from your bank account. Little by little, it adds up.

We support all major UK banks →

160px

Save money automatically

Our smart algorithm analyses your spending and helps you save without even thinking about it 🤯 You can also **earn up to 0.40% interest (AER)**.

Learn more about our Account →

0.40%

£420.06

140px

£350m+ 11.92% £179/year

Set aside by 1 million+ people across the UK Avg. annual return last 5 years across all Plum investment funds (Jan 21) Average savings per customer on regular bills

Learn more Learn more Learn more

WHERE TO USE WHITESPACE

1

Use tons of whitespace between sections

2

Use a lot of whitespace between groups of elements

The image shows the Plum landing page. At the top, there's a heading "Bank, meet Plum." followed by a subtext: "Give your bank a brain. Plum uses the latest technology to help you be better off, effortlessly. Go on, give yourself a high-five 🤘". Below this is a row of icons: a bank building, two hands shaking, and a purple circular logo with a white 'G'. A yellow callout box labeled "24px" indicates the vertical whitespace between these two sections. The main content area contains three numbered steps: 1. "Link your bank(s)" (describing how Plum analyzes transactions), 2. "Plum automatically sets money aside" (describing how it transfers funds from your bank account), and 3. "Be better off" (describing how it helps you save and invest). Each step has a small icon above it and a detailed description below. Red arrows point from the "24px" label down to the first two steps, and another red arrow points up from the bottom of the third step towards the second section.

The image shows two service cards. The top card is titled "Build location-based experiences across the customer journey" and features a yellow callout box labeled "96px" indicating the horizontal whitespace. It includes a sub-section titled "Searching for locations" with a description and an icon. The bottom card is titled "On the way to a location" and features a yellow callout box labeled "152px" indicating the horizontal whitespace. It includes a sub-section titled "Trip tracking" with a description and an icon. Both cards feature a 3D city map with location pins.

WHERE TO USE WHITESPACE

1

Use tons of whitespace **between sections**

2

Use a lot of whitespace **between groups of elements**

What makes Narrative BI so unique?

Popular tools on the market either require specialized skills to make you or your team members work for deep unbiased analytical insights, while Narrative BI brings them right to you.

Predictive Insights

Using anomaly detection, Narrative BI's proprietary algorithms generate meaningful insights for the user without the click of a button. Narrative BI uses time-series analysis to discover key trends from historical data to predict future outcomes.

Natural Language Processing

Narrative BI speaks your language. Through our patent-pending Natural Language Generation Engine, users can receive insights described in plain English.

THREE STRENGTHS

Something for everyone.

Choose the strength that works best for you or try them all with the Feals Flight.

600 MG
\$74.95

1200 MG
\$134.95

2400 MG
\$244.95

Best Seller

★★★★★ 2080 Reviews

Our most popular product packs twice the amount of CBD in the same conveniently sized bottle.

[Learn More](#)

\$134.95 | [Get Monthly & Save 30%](#)



WHERE TO USE WHITESPACE

1 Use tons of whitespace between sections

2 Use a lot of whitespace between groups of elements

3 Use whitespace between elements



The Plum landing page illustrates the use of whitespace between groups of elements. It features a main headline 'Bank, meet Plum.' with a subtext: 'Give your bank a brain. Plum uses the latest technology to help you be better off, effortlessly. Go on, give yourself a high-five 🤖'. Below this are three numbered sections: 1. 'Link your bank(s)' with a subtext: 'Plum analyses your transactions daily to learn about your income and spending.', and a link 'We support all major UK banks →'. 2. 'Plum automatically sets money aside' with a subtext: 'Every few days, Plum does the maths and transfers the perfect amount from your bank account. Little by little, it adds up.' 3. 'Be better off' with a subtext: 'Plum helps you set aside more, invest and stops you being overcharged on bills.' Icons for a bank, a high-five, and the Plum logo are positioned above the sections.

A screenshot of a location search interface. It shows a map with several blue location pins and a search bar at the bottom right containing the word 'restaurant'. Above the map, there are two sections with red arrows pointing towards them: 'Searching for locations' with the subtext 'Increase conversions by connecting customers with nearby places and things.' and 'Search and geocoding APIs →' with the subtext 'Flexible and affordable geocoding, search, and distance APIs with high-quality address and place data.'

WHERE TO USE WHITESPACE

1

Use tons of whitespace **between sections**

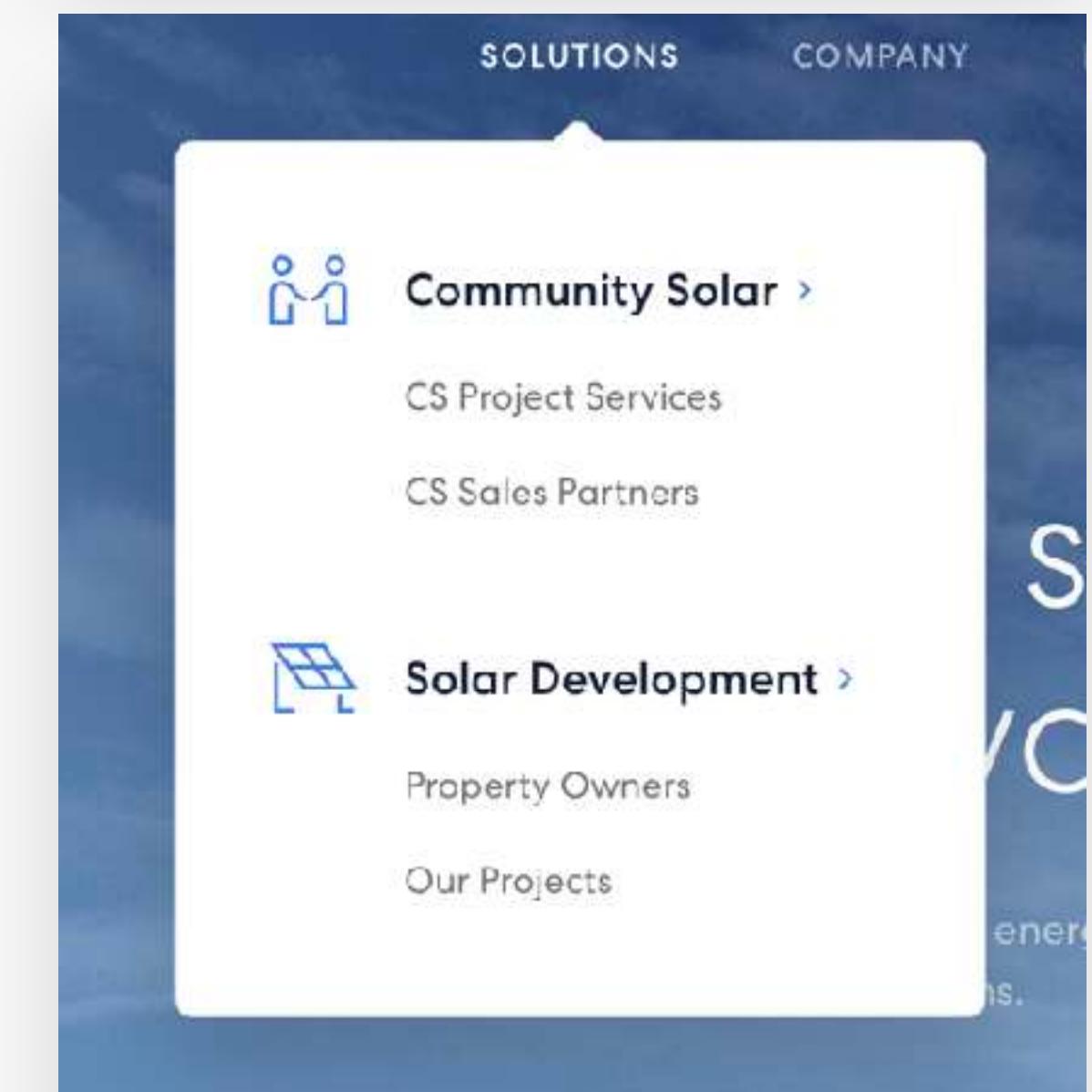


2

Use a lot of whitespace **between groups of elements**

3

Use whitespace **between elements**



4

Inside **groups of elements**, try to use whitespace **instead of lines**

HOW MUCH WHITESPACE

5

The more some elements (or groups of elements) belong together, the closer they should be!

The “Law of Proximity”



No separation between elements, confusing spacing



Developer-first

Open-source SDKs with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.



Extensible

Build location-based experiences across the customer journey, from messaging to curbside pickup to address autocomplete.



Title and text belong together, therefore there is less space between them



Developer-first

Open-source SDKs with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.



Extensible

Build location-based experiences across the customer journey, from messaging to curbside pickup to address autocomplete.

HOW MUCH WHITESPACE

5

The more some elements (or groups of elements) belong together, the closer they should be!



Ambiguous spacing.
What field do labels
belong to?!

Contact support

Question

Select your question...

Tell us more—how can we help?

Your email address ⓘ

Send email

Contact support

Question

Select your question...

Tell us more—how can we help?

Your email address ⓘ

Send email



Each label clearly
belongs to a certain
input field

HOW MUCH WHITESPACE

5

The more some elements (or groups of elements) belong together, the closer they should be!



Why is the button closer to the lower section?

Community Solar

Breaking down barriers to solar benefits. Homeowners, businesses, and towns can enjoy savings by signing up for a community solar share. No rooftop panels required!

[Learn More](#)

[Community Solar Project Services >](#)

You develop the project, let our team acquire and manage the customers.

[Community Solar Sales Partners >](#)

Broaden your customer base with access to the solar solution for more people in more places.

Community Solar

Breaking down barriers to solar benefits. Homeowners, businesses, and towns can enjoy savings by signing up for a community solar share. No rooftop panels required!

[Learn More](#)

[Community Solar Project Services >](#)

You develop the project, let our team acquire and manage the customers.

[Community Solar Sales Partners >](#)

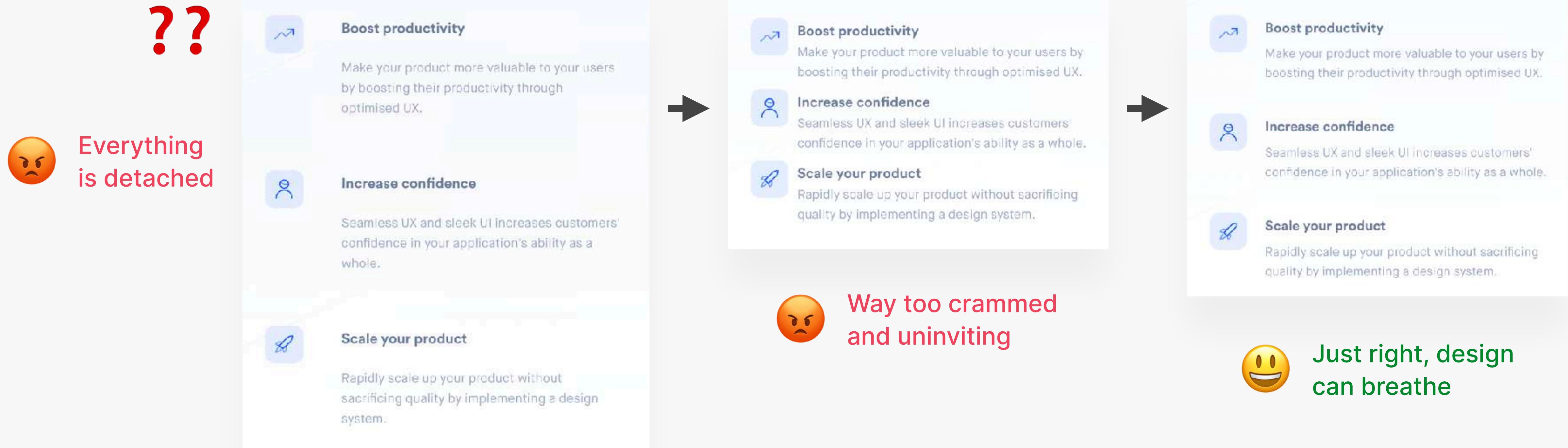
Broaden your customer base with access to the solar solution for more people in more places.



Button seems to belong to text block, so it's closer

HOW MUCH WHITESPACE

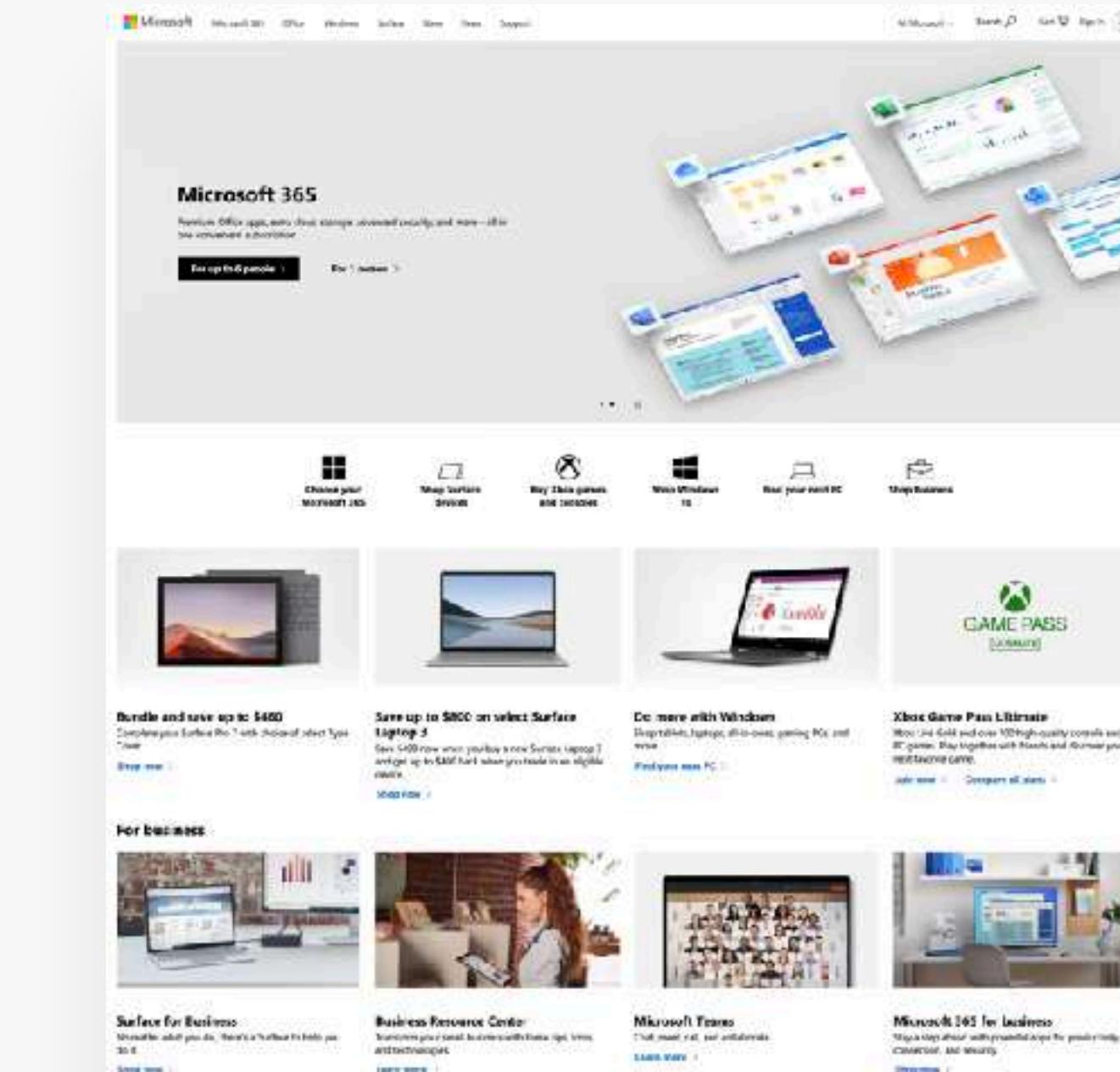
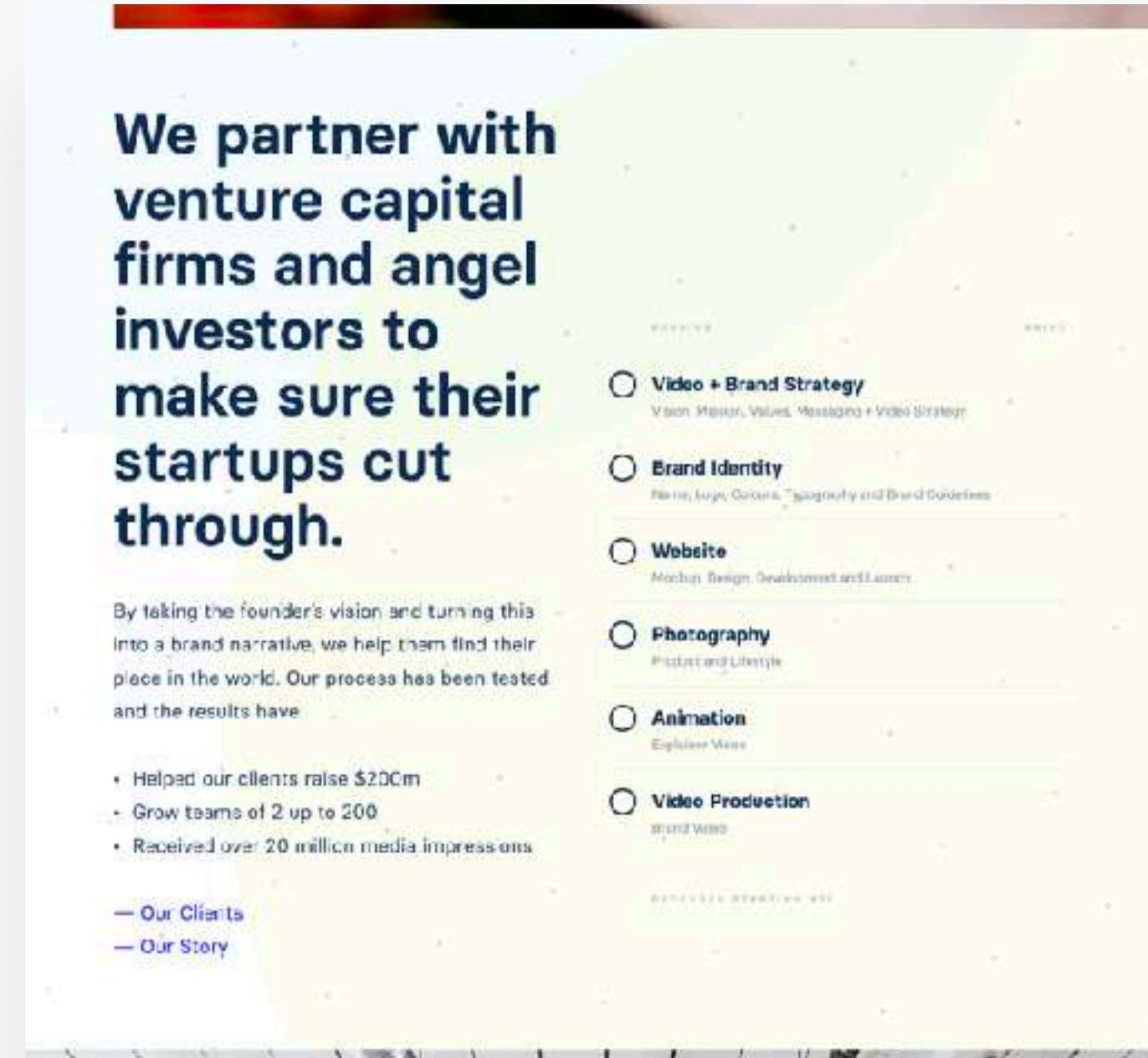
- 5 The more some elements (or groups of elements) belong together, the closer they should be!
- 6 Start with a lot of whitespace, maybe even too much! Then remove whitespace from there
 - 👉 Too much whitespace looks **detached**, too little looks too **crammed**



HOW MUCH WHITESPACE

- 5 The more some elements (or groups of elements) belong together, the closer they should be!
- 6 Start with a lot of whitespace, maybe even too much! Then remove whitespace from there
 - 👉 Too much whitespace looks **detached**, too little looks too **crammed**
- 7 Match other design choices. If you have big text or big icons, you need more whitespace

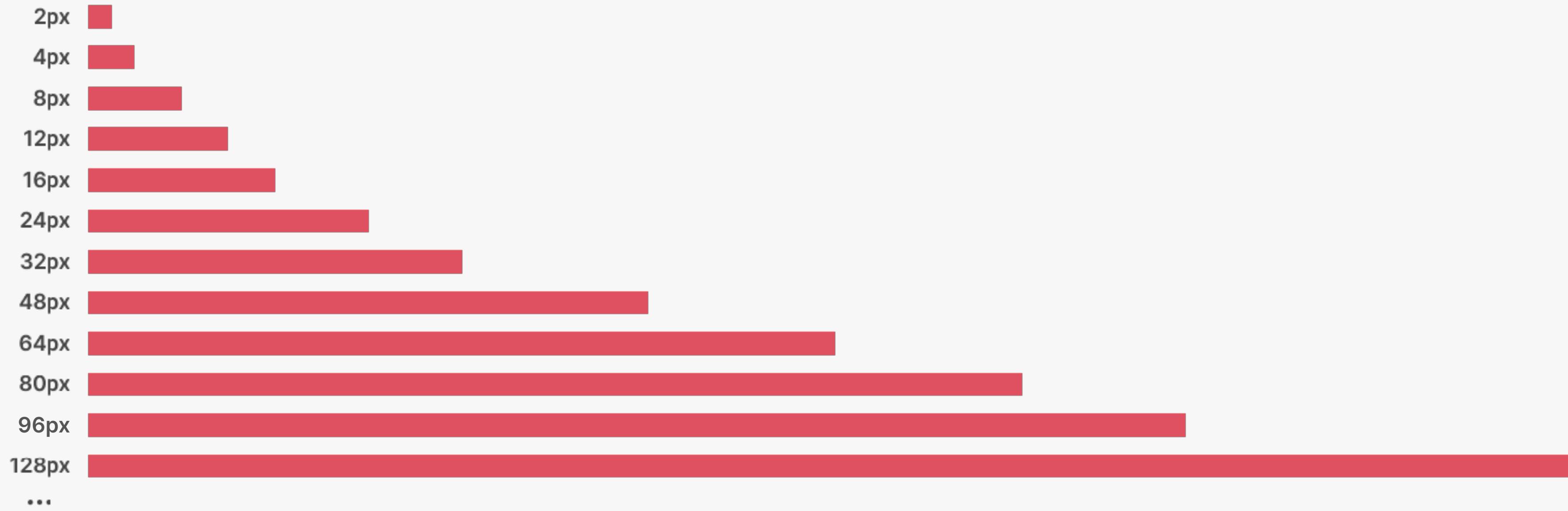
😊 Huge text, lots of whitespace



😊 Small text and images, less space

HOW MUCH WHITESPACE

- 5 The more some elements (or groups of elements) belong together, the closer they should be!
- 6 Start with a lot of whitespace, maybe even too much! Then remove whitespace from there
 - 👉 Too much whitespace looks **detached**, too little looks too **crammed**
- 7 Match other design choices. If you have big text or big icons, you need more whitespace
- 8 Try a hard rule, such as using **multiples of 16px** for all spacing





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #8: VISUAL
HIERARCHY

WHAT IS VISUAL HIERARCHY?

- 👉 Visual hierarchy is about **establishing which elements** of a design **are the most important ones**
- 👉 Visual hierarchy is about **drawing attention** to these most important elements
- 👉 Visual hierarchy is about **defining a “path” for users**, to **guide** them through the page
- 👉 We use a combination of **position, size, colors, spacing, borders, and shadows** to establish a meaningful visual hierarchy between elements/components

The screenshot illustrates visual hierarchy through several design elements:

- Large Main Image:** A large, prominent photograph of the villa's exterior, framed by a red border and highlighted by a large red arrow pointing towards it.
- Thumbnail Grid:** A grid of smaller images showing interior rooms and exterior views, also framed by a red border and highlighted by a red arrow.
- Section Headers:** Section titles like "Entire home", "Enhanced Clean", and "House rules" are bolded and have a red arrow pointing towards them.
- Call-to-Action:** A large, red "Reserve" button is positioned at the bottom right, with a red arrow pointing directly at it.
- Price and Dates:** The price "€106 / night" and booking details ("CHECK-IN 3/5/2021", "CHECKOUT 3/10/2021", "GUESTS 1 guest") are highlighted with a red arrow.
- Total Cost:** The total cost "€212" is also highlighted with a red arrow.

WHAT IS VISUAL HIERARCHY?

- 👉 Visual hierarchy is about **establishing which elements** of a design **are the most important ones**
- 👉 Visual hierarchy is about **drawing attention** to these most important elements
- 👉 Visual hierarchy is about **defining a “path” for users**, to **guide** them through the page
- 👉 We use a combination of **position, size, colors, spacing, borders, and shadows** to establish a meaningful visual hierarchy between elements/components

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · Superhost · Sesimbra, Setubal, Portugal

Share Saved

Show all photos

Tiny house hosted by Eco-Lodge Villa Epicurea

4 guests · 1 bedroom · 3 beds · 1 bath

Entire home

Enhanced Clean

Eco-Lodge Villa Epicurea is a Superhost

Free cancellation until 3:00 PM on Mar 5

House rules

€106 / night

★ 5.0 (12)

CHECK-IN
3/10/2021

CHECK-OUT
3/11/2021

GUESTS
1 guest

Reserve

You won't be charged yet

€106 x 1 night

Service fee

Total

Report this listing

WHAT IS VISUAL HIERARCHY?

- 👉 Visual hierarchy is about **establishing which elements** of a design **are the most important ones**
- 👉 Visual hierarchy is about **drawing attention** to these most important elements
- 👉 Visual hierarchy is about **defining a “path” for users**, to **guide** them through the page
- 👉 We use a combination of **position, size, colors, spacing, borders, and shadows** to establish a meaningful visual hierarchy between elements/components

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · Superhost · Sesimbra, Setúbal, Portugal

Share Saved

Show all photos

Tiny house hosted by Eco-Lodge Villa Epicurea

4 guests · 1 bedroom · 3 beds · 1 bath

€106 / night ★ 5.0 (12)

CHECK IN: 3/10/2021 CHECKOUT: 3/11/2021

GUESTS: 1 guest

Reserve

You won't be charged yet

€106 x 1 night €106

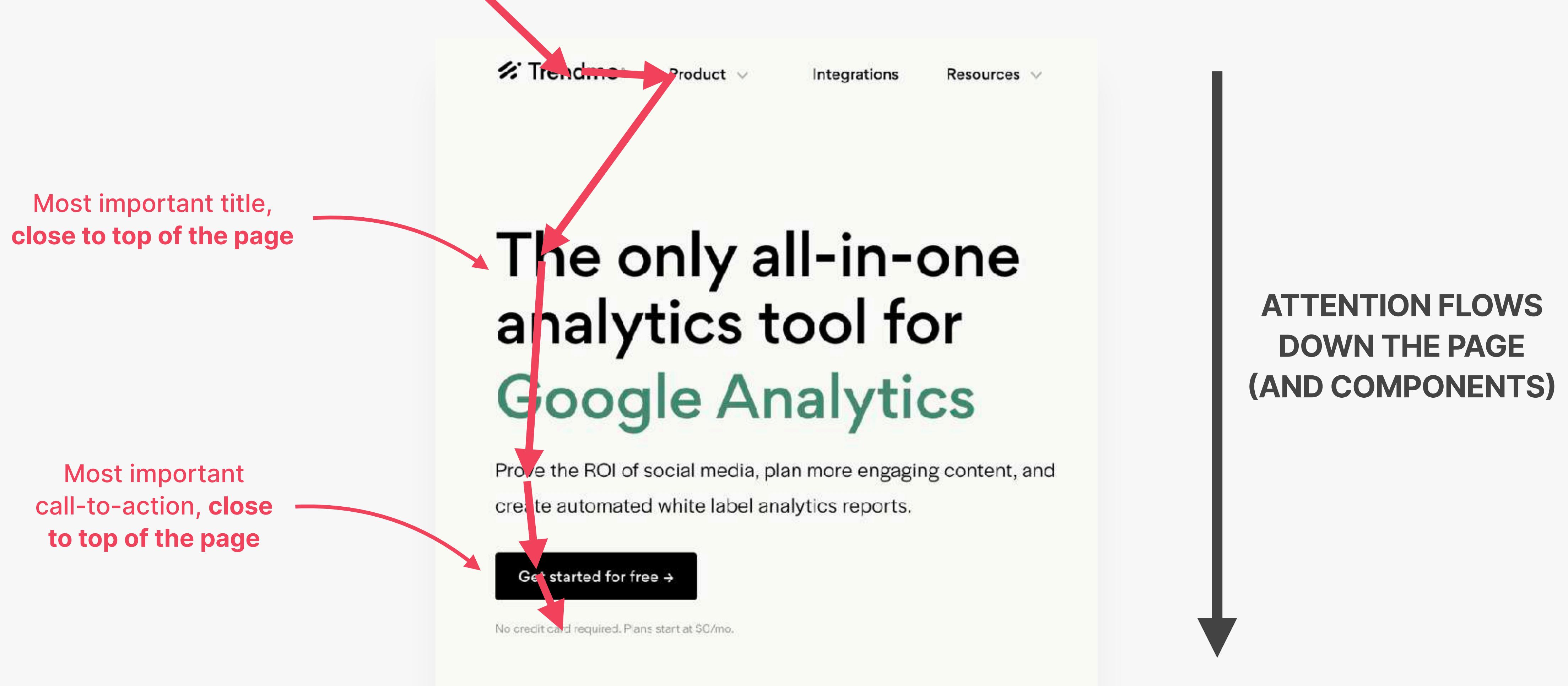
Service fee €0

Total €106

Report this listing

VISUAL HIERARCHY FUNDAMENTALS

- 1 Position important elements **closer to the top the page**, where they get more attention



VISUAL HIERARCHY FUNDAMENTALS

- 1 Position important elements **closer to the top the page**, where they get more attention
- 2 Use images mindfully, as they draw **a lot of attention** (larger images get more attention)

The screenshot shows a website for "Community Solar". At the top left is the logo and the heading "Community Solar". Below it is a text block: "Breaking down barriers to solar benefits. Homeowners, businesses and towns can enjoy savings by signing up for a community solar share. No rooftop panels required!" To the right of the text is a large, central image of a man lying on his back on a grassy lawn, holding a small child in the air. Red arrows point from the heading "Community Solar" and the text block down towards the "Learn More" button at the bottom left.

Community Solar

Breaking down barriers to solar benefits. Homeowners, businesses and towns can enjoy savings by signing up for a community solar share. No rooftop panels required!

Learn More

Community Solar Project Services >

You develop the project, let our team acquire and manage the customers.

Community Solar Sales Partners >

Broaden your customer base with access to the solar solution for more people in more places.

The screenshot shows an Instagram profile for "pretty.mutts". At the top left is the Instagram logo and the handle "pretty.mutts". Below it is a bio: "Pretty Mutts. Stylish, eco-friendly and vegan dog accessories. Handmade in Portugal. Worldwide shipping. We donate to local dog shelters. Shop now. www.etsy.com/shop/prettymutts". To the right of the bio are three images: a close-up of a dog's face, a dog standing in a field, and another dog standing in a field. Red arrows point from the handle "pretty.mutts" and the bio down towards the first image.

Instagram

pretty.mutts

6 posts 78 followers 52 following

Pretty Mutts

Stylish, eco-friendly and vegan dog accessories.

Handmade in Portugal

Worldwide shipping

We donate to local dog shelters

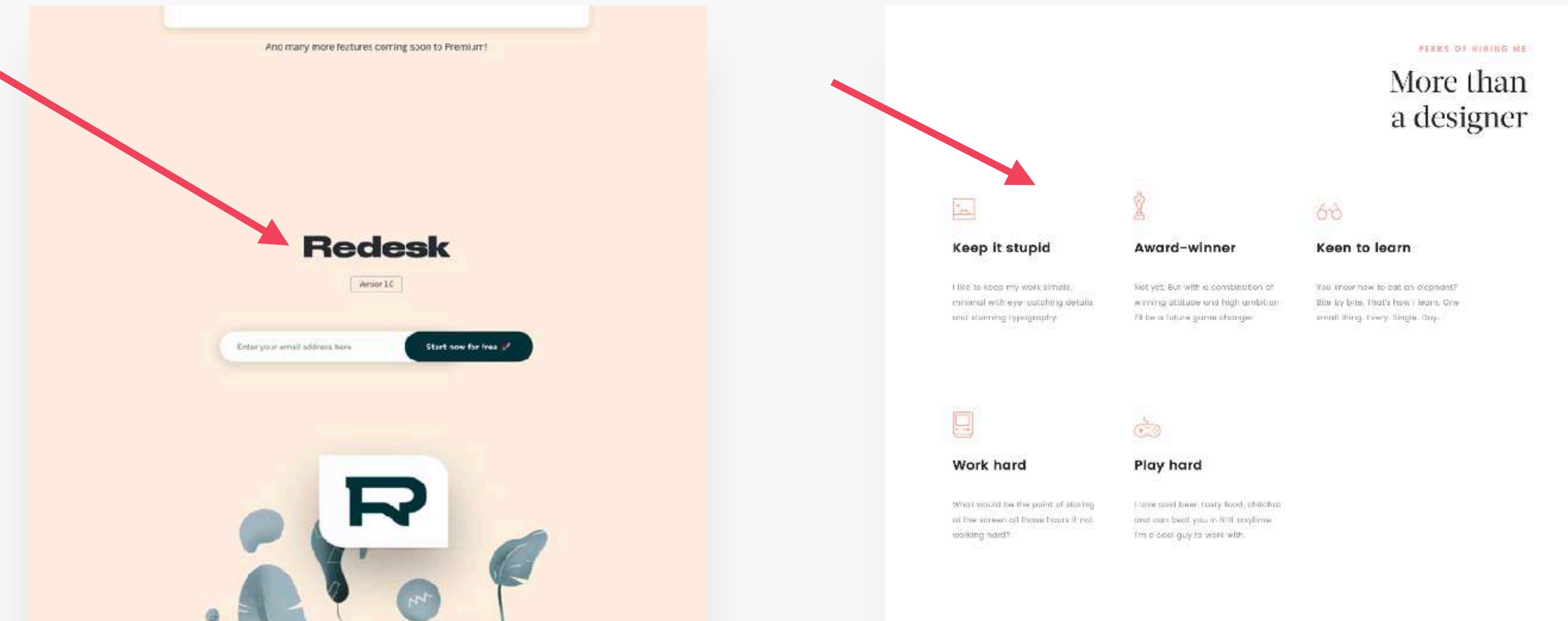
Shop now

www.etsy.com/shop/prettymutts

POSTS TAGGED

VISUAL HIERARCHY FUNDAMENTALS

- 1 Position important elements **closer to the top the page**, where they get more attention
- 2 Use images mindfully, as they draw **a lot of attention** (larger images get more attention)
- 3 Whitespace creates separation, so **use whitespace strategically** to emphasize elements



VISUAL HIERARCHY FOR TEXT ELEMENTS

- 4 For text elements, use **font size**, **font weight**, **color**, and **whitespace** to convey importance



Confusing! No hierarchy at all

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · 🏡 Superhost · [Sesimbra, Setubal, Portugal](#)



Increasing font size

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · 🏡 Superhost · [Sesimbra, Setubal, Portugal](#)



Increasing font weights

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · 🏡 Superhost · [Sesimbra, Setubal, Portugal](#)



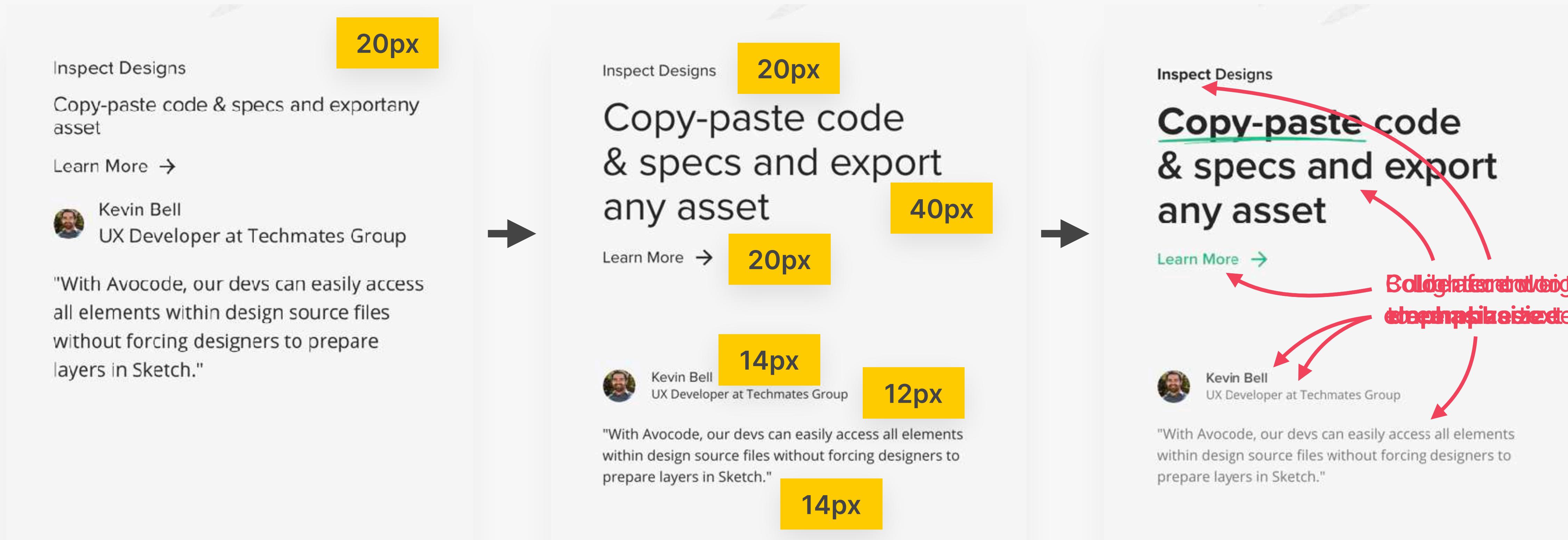
Lightening color of less important text. Perfect!

Eco-Villa Garden Pool & Sea View (Villa Epicurea)

★ 5.0 (12) · 🏡 Superhost · [Sesimbra, Setubal, Portugal](#)

VISUAL HIERARCHY FOR TEXT ELEMENTS

4 For text elements, use **font size**, **font weight**, **color**, and **whitespace** to convey importance



Confusing! No hierarchy at all



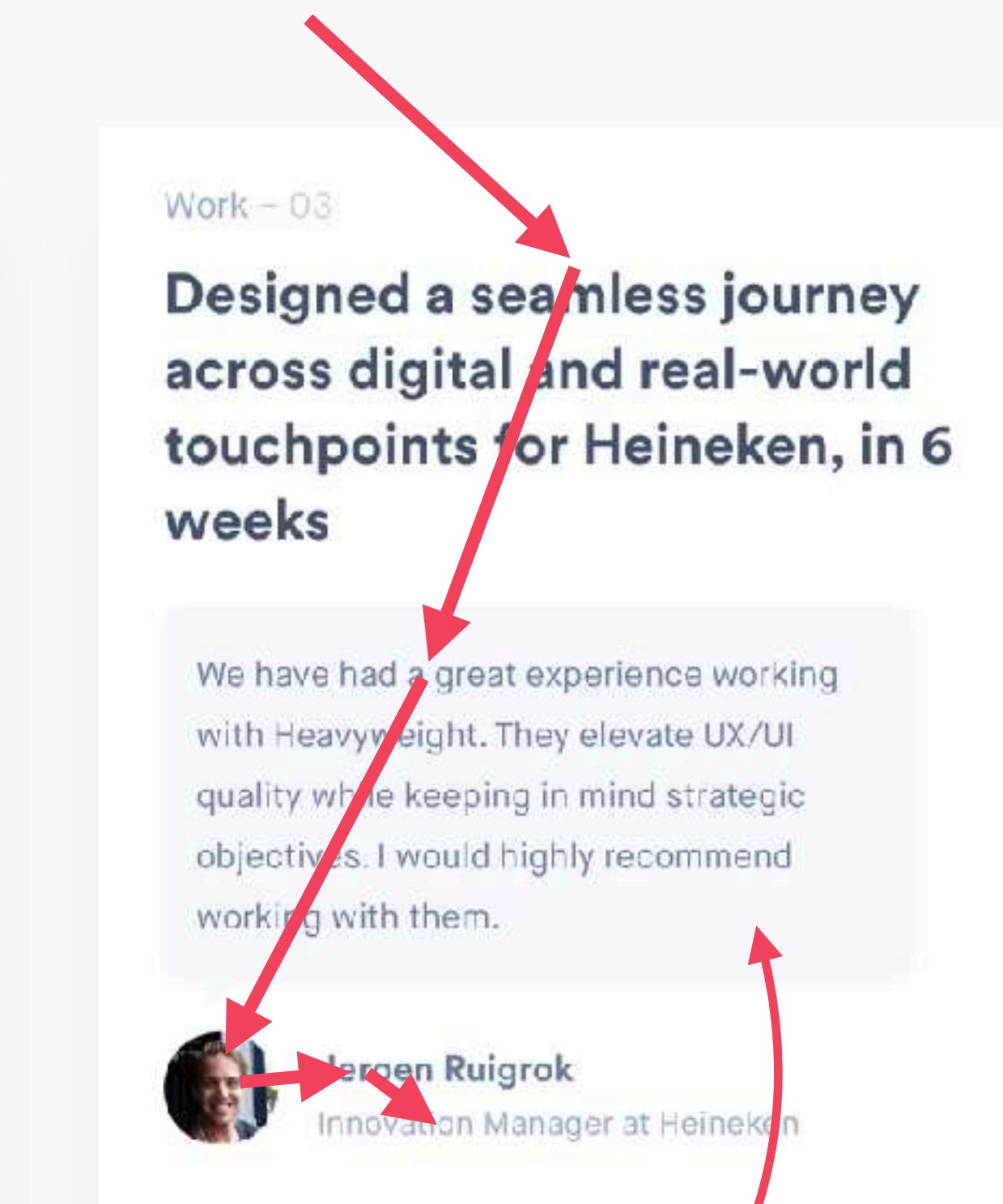
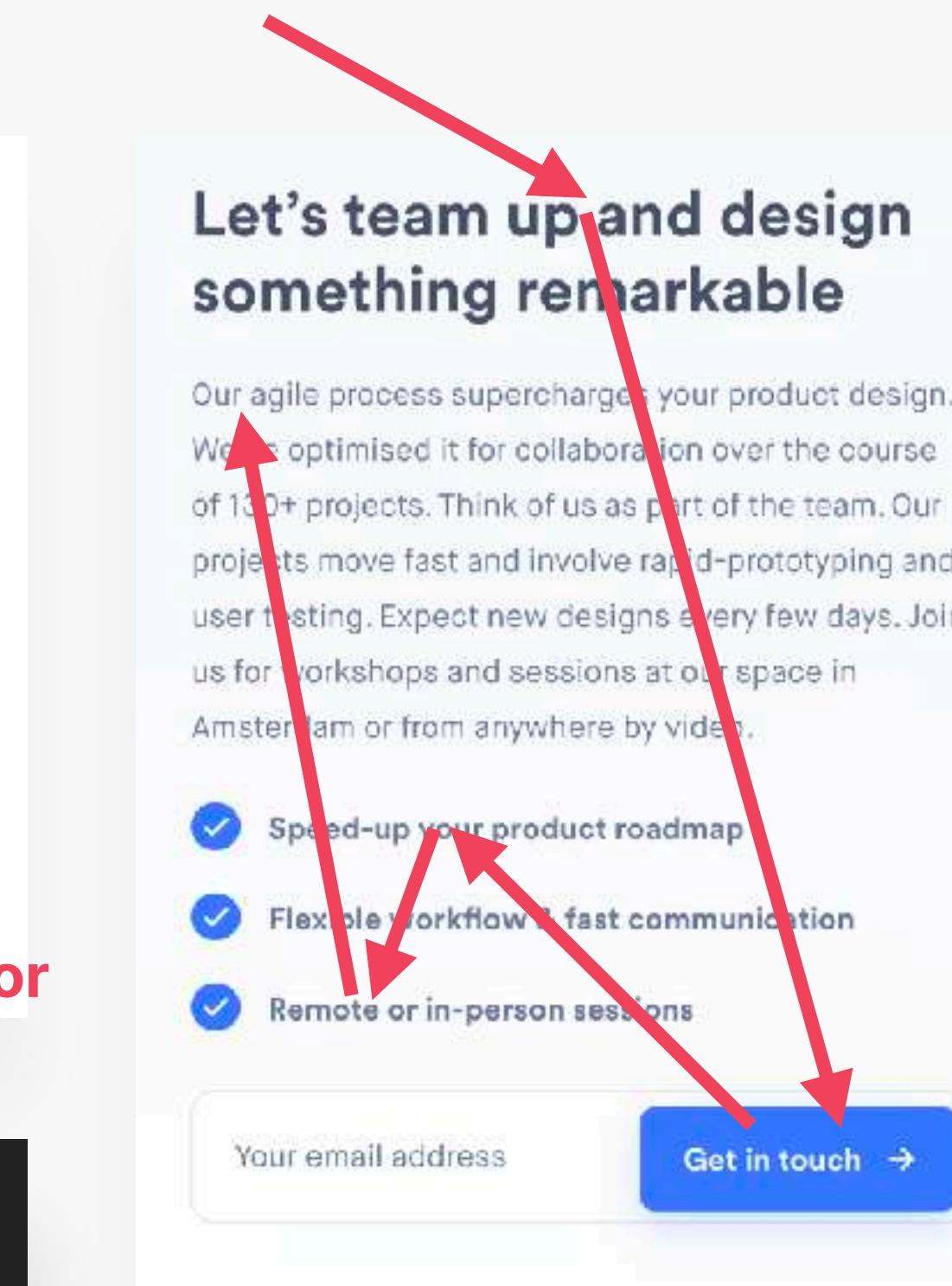
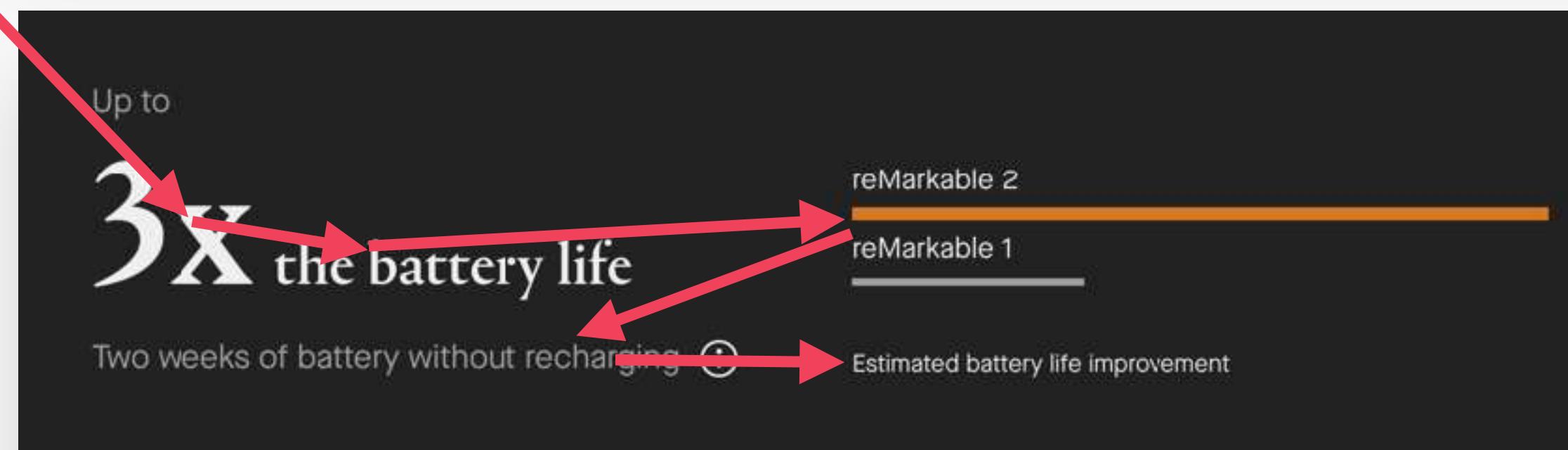
Increasing font sizes and adding whitespace



Adding font weight and color. Perfect!

VISUAL HIERARCHY FOR TEXT ELEMENTS

4 For text elements, use **font size, font weight, color, and whitespace** to convey importance



Nice and subtle background color to make content stand out

VISUAL HIERARCHY FOR TEXT ELEMENTS

4 For text elements, use **font size, font weight, color, and whitespace** to convey importance

5 What text elements to emphasize? **Titles, sub-titles, links, buttons, data points, icons**

👉 You can also **de-emphasize** less important text, like **labels** or **secondary/additional information**

The screenshot shows a listing for an Airbnb villa. The main title 'Eco-Villa Garden Pool & Sea View (Villa Epicurea)' is in a large, bold, dark font. Below it is a rating '5.0 (12)' with a star icon, followed by 'Superhost . Sesimbra, Setubal, Portugal'. A red arrow labeled 'Icon' points to the star icon. Another red arrow labeled 'Link' points to the link text 'Sesimbra, Setubal, Portugal'. A red arrow labeled 'Data point' points to the rating '5.0 (12)'. A red arrow labeled 'Title' points to the main title. A red arrow labeled 'Sub-title' points to the subtitle 'HAPPINESS GUARANTEE'. A red arrow labeled 'De-emphasizing additional information' points to the text 'Here's why we know you will.' which is smaller and less prominent.

Icon		Close to the metal
Sub-title		Fastest-improving platform
Link		We release hundreds of features and improvements each year to help you stay ahead of industry shifts. (On average, we deploy our production API 16x per day.)
		Battle-tested reliability Our systems operate with 99.9%+ uptime and are highly scalable and redundant. Stripe is certified to the highest compliance standards.

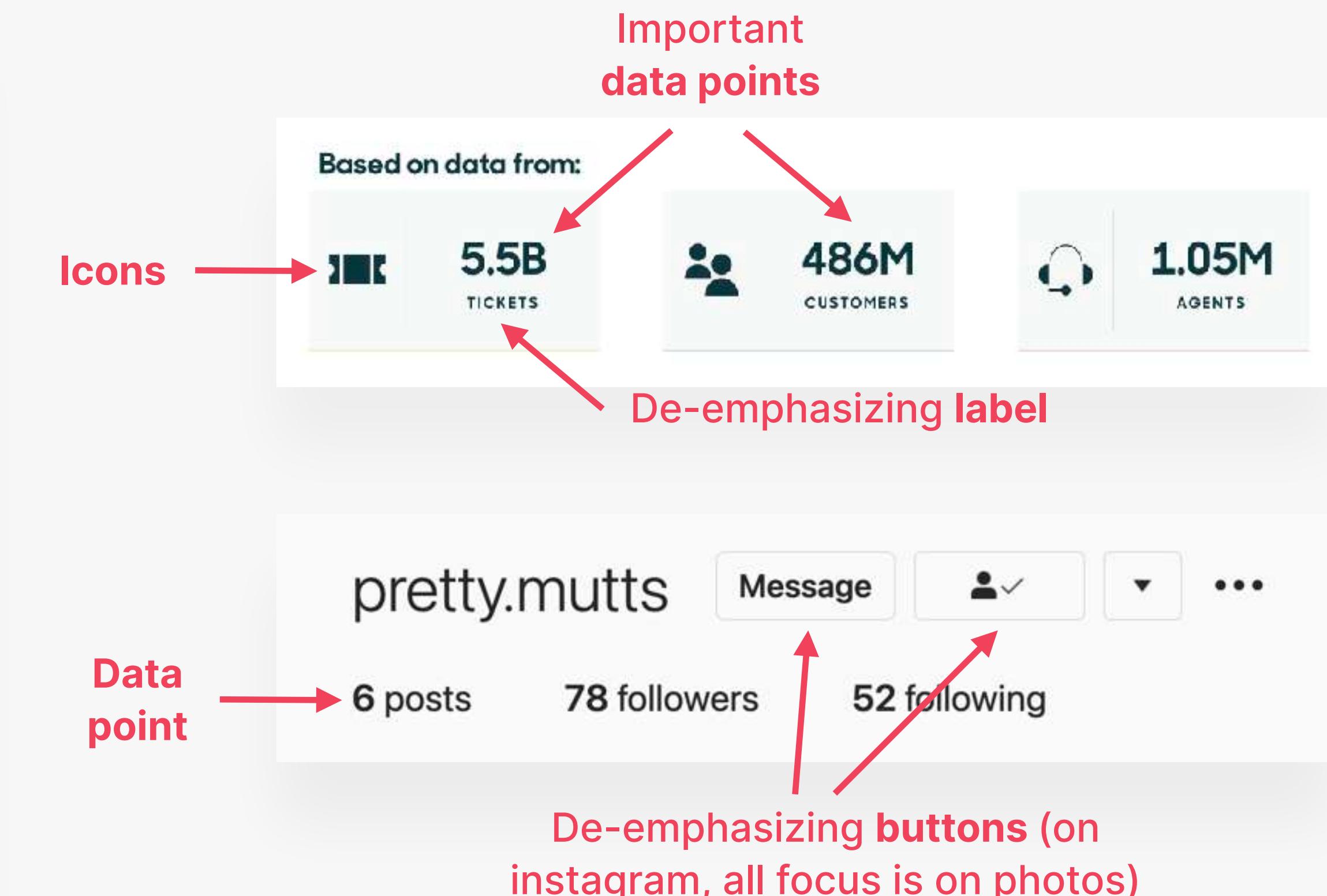
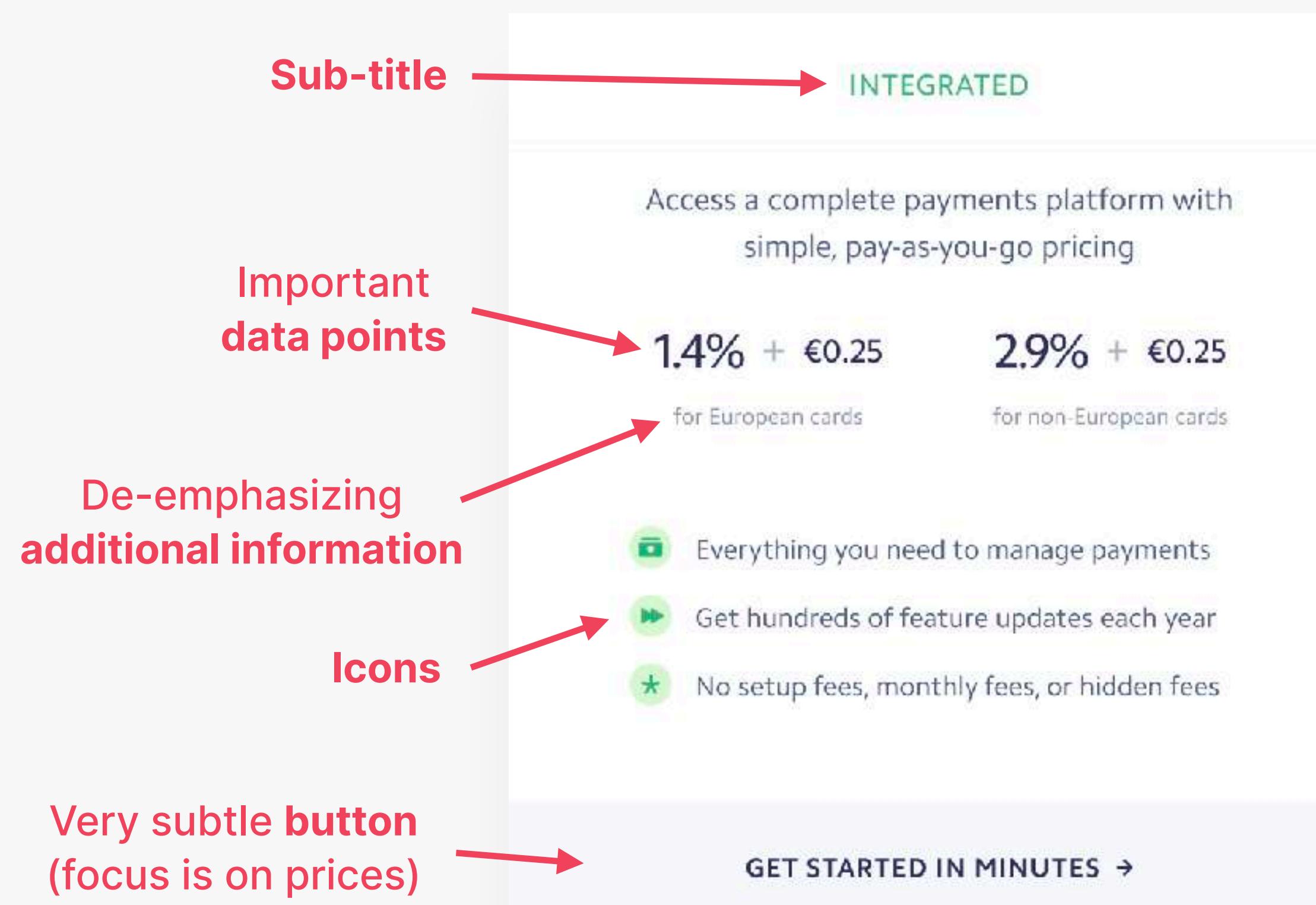
The screenshot shows a Feals advertisement. The main title 'Love it, or it's on us.' is in a large, bold, dark font. Above it is a subtitle 'HAPPINESS GUARANTEE'. Below the main title is a sub-subtitle 'Here's why we know you will.'. An icon of a hand clapping is labeled 'Icon'. A red arrow labeled 'Title' points to the main title. A red arrow labeled 'Sub-title' points to the subtitle 'No fuzzy haze'. A red arrow labeled 'Icon' points to the hand clapping icon. A red arrow labeled 'Link' points to the link text 'All natural ingredients'. A red arrow labeled 'Sub-title' points to the sub-subtitle 'Feel better and keep a clear head.'

VISUAL HIERARCHY FOR TEXT ELEMENTS

4 For text elements, use **font size, font weight, color, and whitespace** to convey importance

5 What text elements to emphasize? **Titles, sub-titles, links, buttons, data points, icons**

👉 You can also **de-emphasize** less important text, like **labels or secondary/additional information**



VISUAL HIERARCHY BETWEEN COMPONENTS

6 Emphasize an important component using background color, shadow, or border (or multiple)

Dover

Lattice

CLEARBANC

BRILLIANT

See what they're saying →

“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.

Nichols Bruno
Talent, Forge.

Read the case study >

We discover candidates you actually want to talk to.

Dover uses a robust calibration process to deeply understand your requirements.

Then, our system evaluates prospective candidates on 50+ data points so we can find qualified candidates who are the best possible fits.

Friends Wanted

LinkedIn Profile

Former Manager

Software Engineer

Stripe is the leader in the Forrester Wave™

Stripe was rated the highest scoring out of ten global payments providers—recognized for its feature-rich platform, scale, and speed of innovation.

Read the report >

With Stripe's reliable and developer-friendly tools, Glossier's engineering team is freed up to focus on product and customer experiences.

Learn more about our users >

lyft

slack

Glossier.

charity: water

VISUAL HIERARCHY BETWEEN COMPONENTS

6 Emphasize an important component using background color, shadow, or border (or multiple)

The image displays two examples of user interfaces illustrating visual hierarchy through the use of background color, shadow, or border.

Example 1: Airbnb Listing Detail

This screenshot shows a listing for "Tiny house hosted by Eco-Lodge Villa Epicurea". A red arrow points to the price box, which is highlighted with a white background and a black border. The price is listed as "€106 / night".

Example 2: Currency Exchange Comparison

This screenshot shows a comparison of currency exchange rates from GBP to EUR. The "Wise" option is highlighted with a dark blue background and a green "Cheapest" badge. A red arrow points to this highlighted row. The Wise rate is "1,160.39 EUR".

Transfer fee	Exchange rate
3.69 GBP	1.16469 Mid-market rate
2.99 GBP	1.15810
1.99 GBP	1.15170
20.00 GBP	1.16216
0.00 GBP	1.13318
0.00 GBP	1.12326
0.00 GBP	1.10894

VISUAL HIERARCHY BETWEEN COMPONENTS

- 6 Emphasize an important component using **background color, shadow, or border** (or multiple)
- 7 Try emphasizing some component A over component B by **de-emphasizing component B**

Start saving time on your next design project

Creating UI design takes time and effort, so get the most out of your design by handing off screens at the right time to the right people.

Component A

Component B

Start saving time on your next design project

Creating UI design takes time and effort, so get the most out of your design by handing off screens at the right time to the right people.

Component A

Component B

Component A has been made more prominent simply by de-emphasizing B

VISUAL HIERARCHY BETWEEN COMPONENTS

- 6 Emphasize an important component using **background color**, **shadow**, or **border** (or multiple)
- 7 Try emphasizing some component A over component B by **de-emphasizing component B**

The screenshot shows a web interface with two main sections: "For you" and "For your team".

- For you:** Contains a black button labeled "Hobby" and "Free, forever".
- For your team:** Contains three buttons: "Pro" (\$20/mo per member) in blue, "Enterprise" (Suited to your needs) in pink, and a white button.
- Deploy from:** Lists GitHub personal accounts, GitLab personal accounts, and Bitbucket personal accounts.
- Additional Features:** Lists features for both hobby and enterprise plans.
- Buttons at the bottom:** "Deploy for Free", "Start 14 Day Pro Trial", and "Contact Enterprise Sales".

Each plan section has a small shadow underneath it.

Each plan is subject to our [fair use policy](#) and its respective [platform limits](#).
Hobby plans are limited to personal, non-commercial use.

The screenshot shows a "Featured insights" section with three cards:

- Productivity:** "Develop a growth mindset in your team" (Published on February 23rd, 2021)
- Remote Work:** "How to keep your remote team engaged" (Published on February 10th, 2021)
- Coaching:** "How coaching helps your team during CoVID-19" (Published on January 27th, 2021)

A "Read all articles" button is located at the bottom right.

VISUAL HIERARCHY BETWEEN COMPONENTS

- 6 Emphasize an important component using **background color, shadow, or border (or multiple)**
- 7 Try emphasizing some component A over component B by **de-emphasizing component B**
- 8 What components to emphasize? **Testimonials, call-to-action sections, highlight sections, preview cards, forms, pricing tables, important rows/columns in tables, etc.**

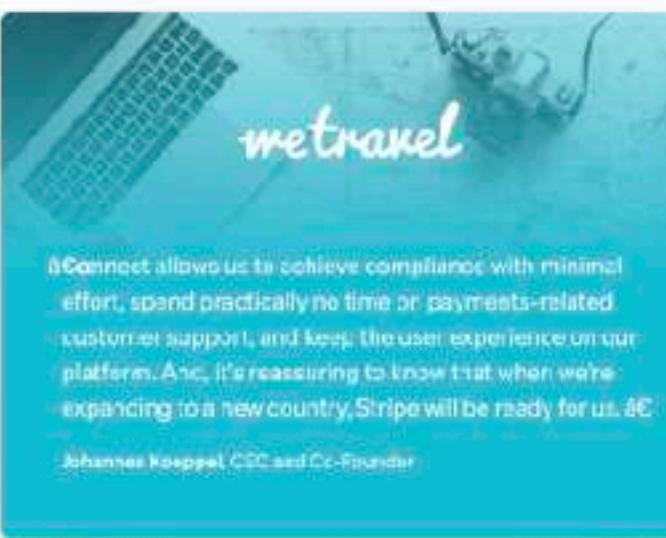
Security and compliance

Compliance built for platforms and marketplaces

Paying out money is complicated by stringent regulations that vary by country. Connect shifts payments compliance obligations from you to Stripe. Under the hood, Connect offers card data tokenization to help with PCI compliance, provides verification systems to manage KYC checks, leverages Stripe's licenses around the world, and more.

- Optimized identity verification requirements
- KYC and AML checks for individuals and businesses
- OFAC and sanctions screening
- MATCH list checks
- Secure credit card data tokenization for PCI compliance
- Compliance with global regulations, including PSD2/SCA
- Money Transmitter Licenses (MTL) in the US
- E-money (EMI) License in the EU

[See all features >](#)

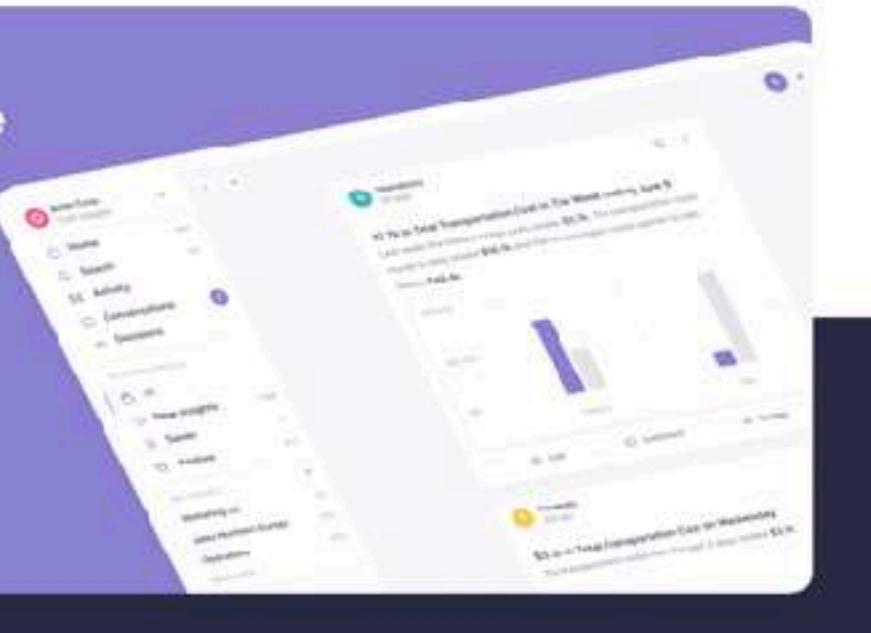


At Narrative BI, we put our product, clients and culture first.

Would you like to see Narrative BI in action?

Leave your email address to discuss how your company can get first actionable insights today.

Enter your work email address [Get a demo](#)

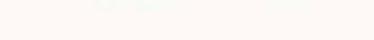


Narrative BI [LinkedIn](#) [Twitter](#)

You don't have to play all the parts.
Sales, marketing, HR – it's okay. You can do all the things.



We partner with the best

stripe Google  gusto 

HR Production of the Highest Quality



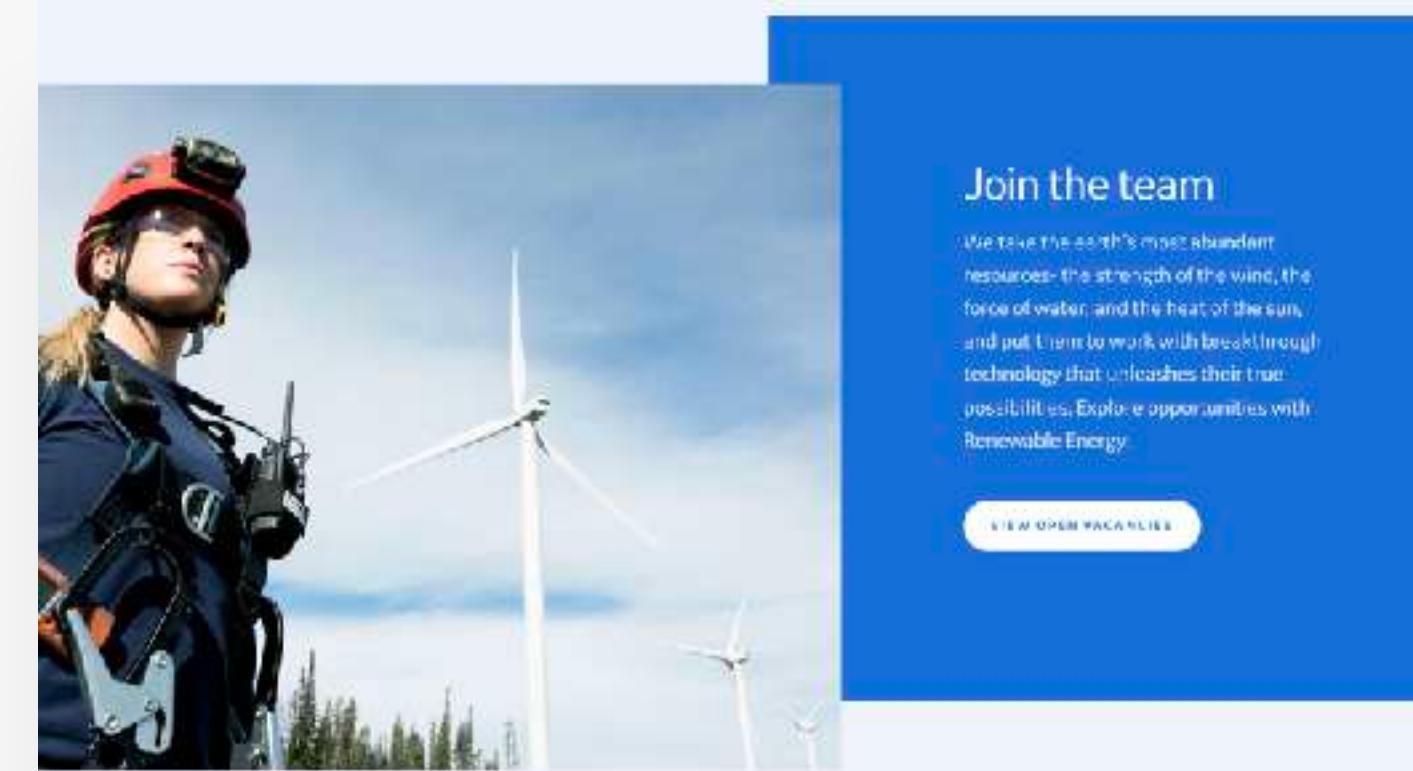
Employees come in all shapes and sizes. Find the right fit.

Focus on hiring and screening. Let Denby handle contracts involving any on-site contract and make sure you are compliant with ever-changing safety laws.



VISUAL HIERARCHY BETWEEN COMPONENTS

- 6 Emphasize an important component using **background color, shadow, or border (or multiple)**
- 7 Try emphasizing some component A over component B by **de-emphasizing component B**
- 8 What components to emphasize? **Testimonials, call-to-action sections, highlight sections, preview cards, forms, pricing tables, important rows/columns in tables, etc.**



THE SEA EXPLORER

MEDIUM 7-DAY TOUR

Exploring the jaw-dropping US east coast by foot and by boat

Miami, USA June 2021
 4 stops 15 people

\$497 per person

4.8 rating (9)

THE FOREST HIKER

EASY 5-DAY TOUR

Breathtaking hike through the Canadian Banff National Park

Banff, CAN April 2021
 3 stops 25 people

\$397 per person

4.9 rating (10)

VISUAL HIERARCHY BETWEEN COMPONENTS

- 6 Emphasize an important component using **background color, shadow, or border (or multiple)**
- 7 Try emphasizing some component A over component B by **de-emphasizing component B**
- 8 What components to emphasize? **Testimonials, call-to-action sections, highlight sections, preview cards, forms, pricing tables, important rows/columns in tables, etc.**

Get a demo of Workable

Workable offers a full suite of features and tools to help at every stage of your hiring process.

Book a call now to:

- Receive an overview of Workable's platform from a product expert
- Discuss your hiring goals and explore tools to advance them
- Get pricing based on your needs

First Name
 Last Name
 Email
 Company name
 Number of employees
 Phone number

Yes, I'd like to receive insights, resources and tutorials, templates and the latest hiring advice, as well as invitations to Workable events. (You can opt out any time)
View our privacy policy

[Get a demo](#)

for Sketch
\$48

- Personal license
- Sketch files
- Auto-updatable Style Guide
- 200 Components
- 120 Wireframe layouts
- Free Updates

Buy for Sketch

for Figma
\$48

- Personal license
- Figma files
- Auto-updatable Style Guide
- 200 Components
- 120 Wireframe layouts
- Free Updates

Buy for Figma

for Teams
from \$78

- Team license
- Sketch & Figma files
- Auto-updatable Style Guide
- 200 Components
- 120 Wireframe layouts
- Free Updates

Choose Your License

	level	Wells Fargo Preferred Checking	Chase Premier Plus Checking	Bank of America Advantage Relationship
Unlimited Cash Back ¹	1.5%	0.0%	0.0%	0.0%
APY on Deposits	0.50%	0.01%	0.01%	0.01%
Free ATMs	2,300,000 ²	13,000	16,000	16,000
Free Cash Advance ²		×	×	×
Merchant Perks ³		×	×	×
Get Paid Early ³		×	×	×
No Overdraft Fees		✓	×	×



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

WEB DESIGN RULES #9: USER
EXPERIENCE (UX)

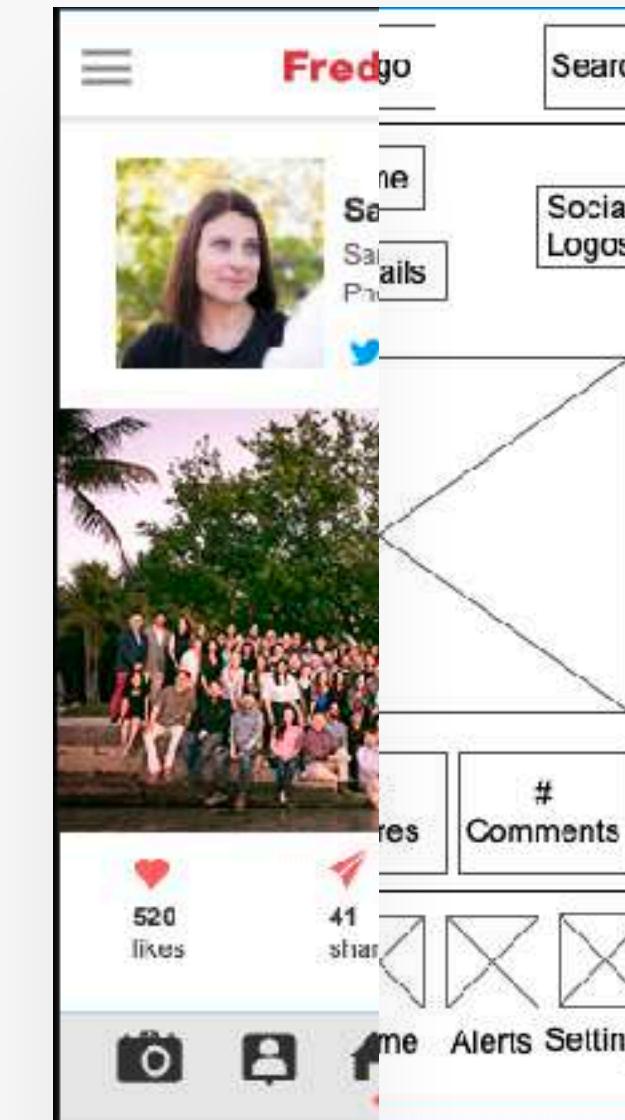
WHAT IS USER EXPERIENCE (UX)?

“ *Design is not just what it looks like and feels like. Design is how it works*”

– Steve Jobs

User Interface (UI) is the visual presentation of a product. It's how the graphical interface looks and feels like

- 👉 Layout
- 👉 “Personality”
- 👉 Typography, colors, icons, etc.



User Experience (UX) is the overall experience the user has while interacting with the product

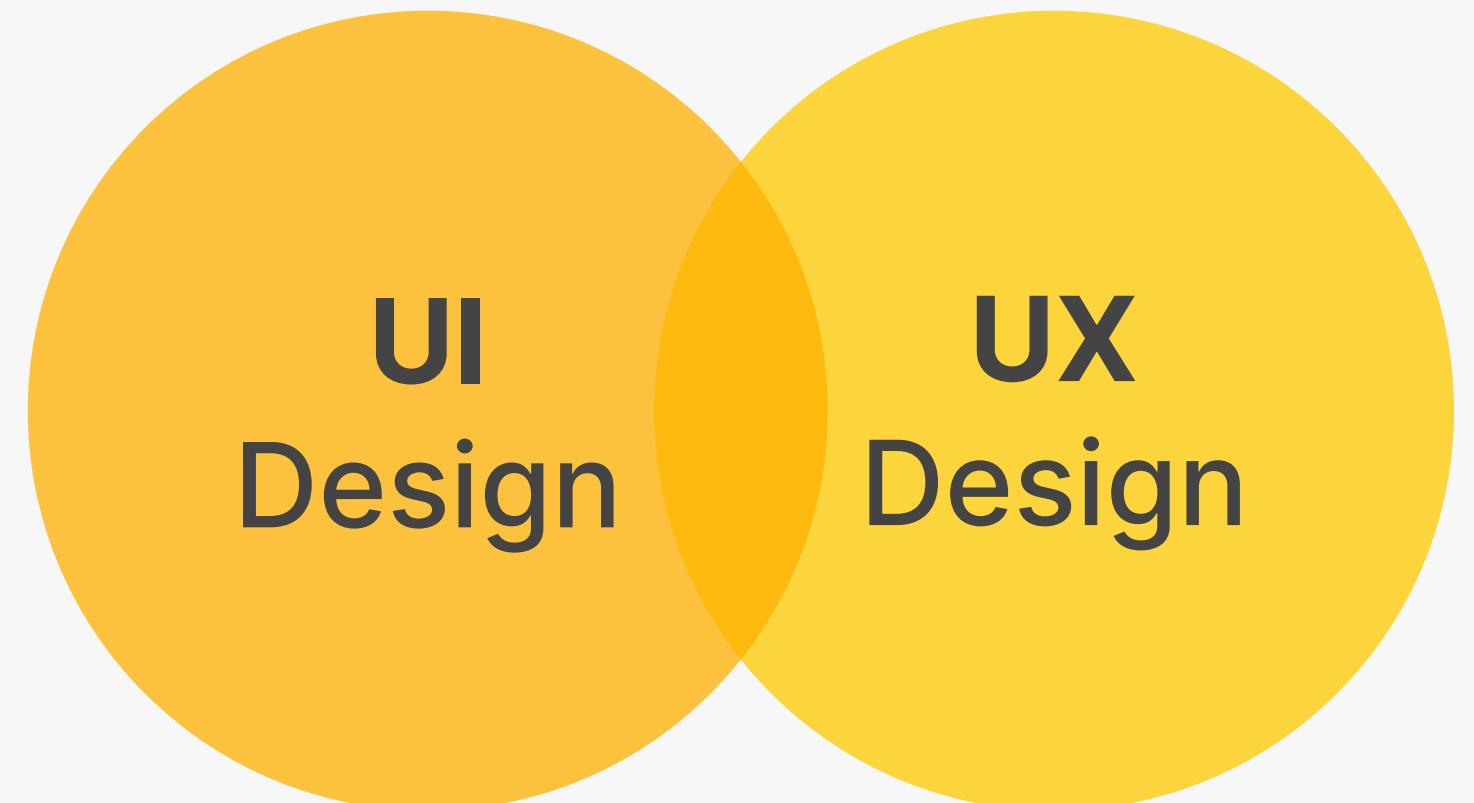
- 👉 Does the app feel **logical** and well thought out?
- 👉 Does the navigation work **intuitively**?
- 👉 Are users **reaching their goals**?

UI AND UX DESIGN

UI is graphical interface 🤝 UI Design is what makes an interface **beautiful**

UX is experience with interface 🤝 UX Design is what makes an interface **useful and functional**

👉 UX Design can not exist without UI Design!



UI →

Both are interfaces to get ketchup



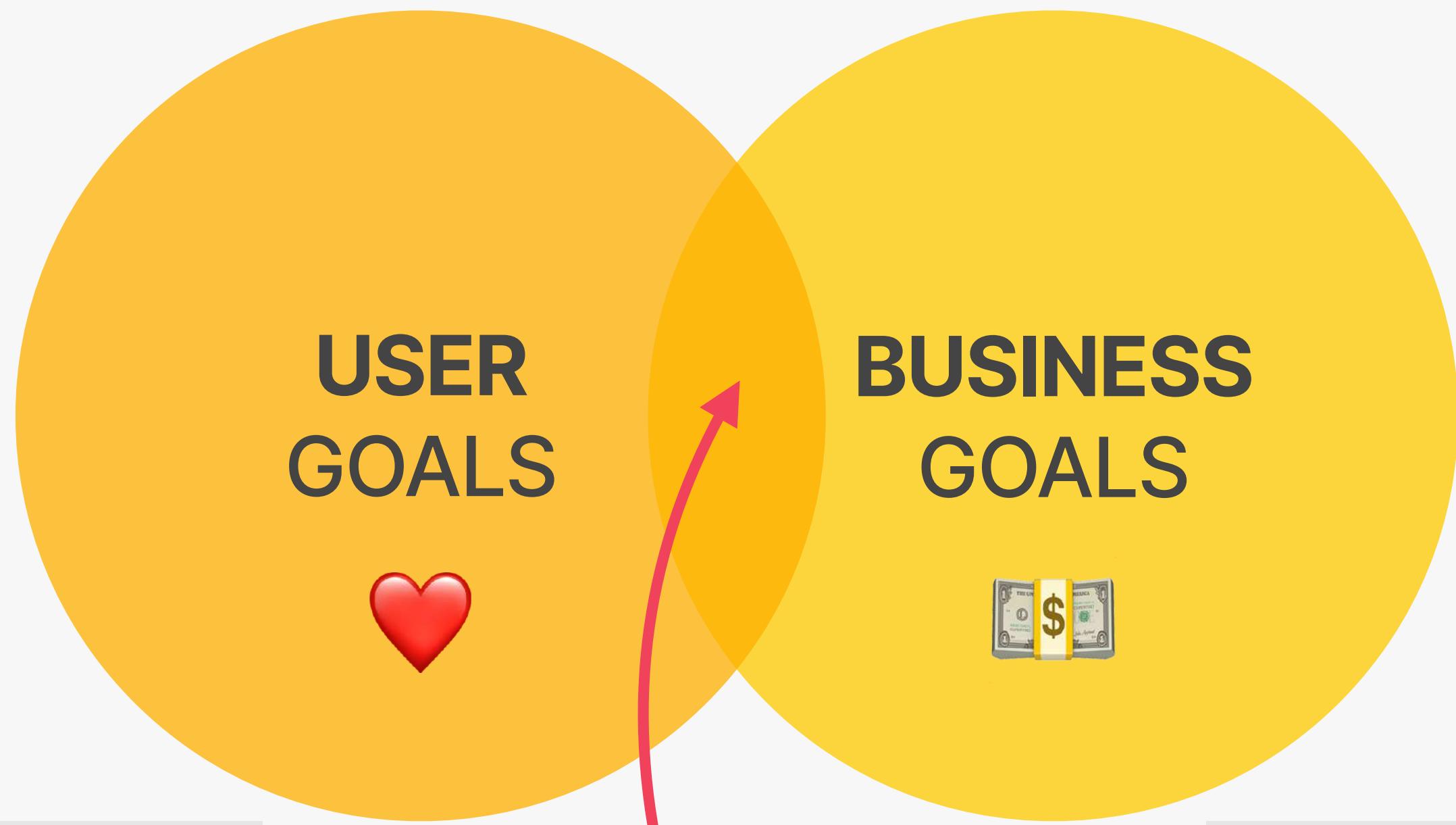
UX →

Each creates a different experience



UX DESIGN GUIDING PRINCIPLE: GOALS

- 👉 A website or application **exists for a reason**: a **user** has a goal for visiting it, and a **business** has a goal for creating it



EXAMPLE: Designing websites faster

Good UX design **aligns** the **user's goals** with the **business' goals**

EXAMPLE: Selling design kits for design tools

- 👉 **UX Example:**

for Sketch	for Figma	for Teams
\$48	\$48	from \$78
Personal license	Personal license	Team license
Sketch files	Figma files	Sketch & Figma files
Auto-updatable Style Guide	Auto-updatable Style Guide	Auto-updatable Style Guide
200 Components	200 Components	200 Components
120 Wireframe layouts	120 Wireframe layouts	120 Wireframe layouts
Free Updates	Free Updates	Free Updates
Buy for Sketch	Buy for Figma	Choose Your License

Highlighting an option in the product pricing table:

- 👉 Helps the **user** decide faster what is the best option ❤️
- 👉 Helps the **business** maximize revenue 💰

UX RULES FOR USABILITY

1 Don't design complicated layouts. Don't reinvent the wheel. Use patterns that users know



The image shows the top navigation bar of the Amazon website. It includes the Amazon logo, delivery information for 'Olha 8700-224', a search bar with a magnifying glass icon, and account options for 'Hello, Jonas' and 'Account & Lists'. Below the header, a large banner features a smiling man wearing over-ear headphones. The text 'Block distractions' is displayed above 'WH-1000XM4 noise-cancelling headphones' with a 'SHOP NOW ▶' button. The Sony logo is visible on the left side of the banner. The main content area below the banner shows a grid of product categories: Computers & Accessories, TV & Video, Cell Phones & Accessories, Photography & Videography, Home Audio, Headphones, Office Electronics, Portable Audio & Video, Security & Surveillance, Service Plans, Television & Video, Video Game Consoles & Accessories, Video Projectors, Wearable Technology, eBook Readers & Accessories, Household Batteries, Chargers & Accessories, and Power Accessories.

UX RULES FOR USABILITY

1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**

2 Make your call-to-action the most prominent element, and make the text descriptive



€106 / night **Reserve**

CHECK-IN 3/10/2021	CHECKOUT 3/11/2021
GUESTS 1 guest	▼

€106 x 1 night €106
Service fee €0

Total **€106**

[Report this listing](#)



€106 / night **★ 5.0 (12)**

CHECK-IN 3/10/2021	CHECKOUT 3/11/2021
GUESTS 1 guest	▼

Reserve

You won't be charged yet

€106 x 1 night €106
Service fee €0

Total **€106**

[Report this listing](#)

UX RULES FOR USABILITY

- 1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**
- 2 Make your call-to-action the **most prominent element**, and make the **text descriptive**
- 3 Use **blue text** and **underlined text** only for **links**!



Inaugural Address by
President Joseph R.
Biden, Jr.

JANUARY 20, 2021 • SPEECHES AND REMARKS



The Inaugural Address of the 46th President of
the United States, as delivered at the United
States Capitol.



Inaugural Address by
President Joseph R.
Biden, Jr.

JANUARY 20, 2021 • SPEECHES AND REMARKS

The Inaugural Address of the 46th President of
the United States, as delivered at the United
States Capitol.

Looks 100% like a
link, but isn't one!

UX RULES FOR USABILITY

- 1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**
- 2 Make your call-to-action the **most prominent element**, and make the **text descriptive**
- 3 Use **blue text and underlined text only for links!**
- 4 Animations should have a **purpose** and be **fast**: between 200 and 500 ms

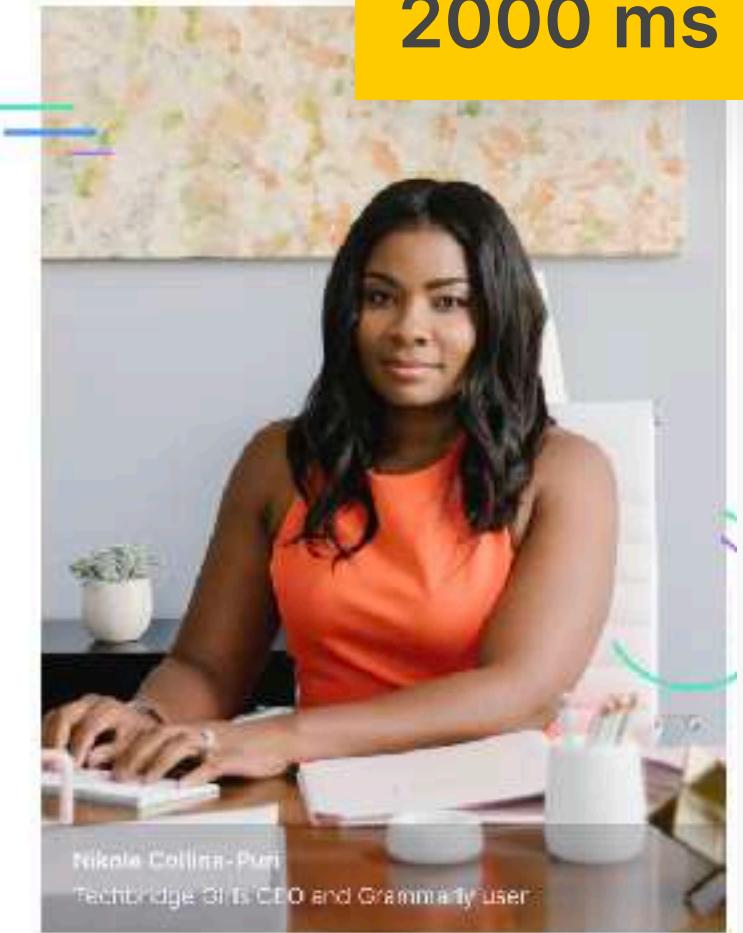


Professional Communication For Your Team

With Grammarly Business, every member of your team can compose credible, mistake-free writing that makes your business look good.

[Get Grammarly Business](#)

Have questions? Contact sales >

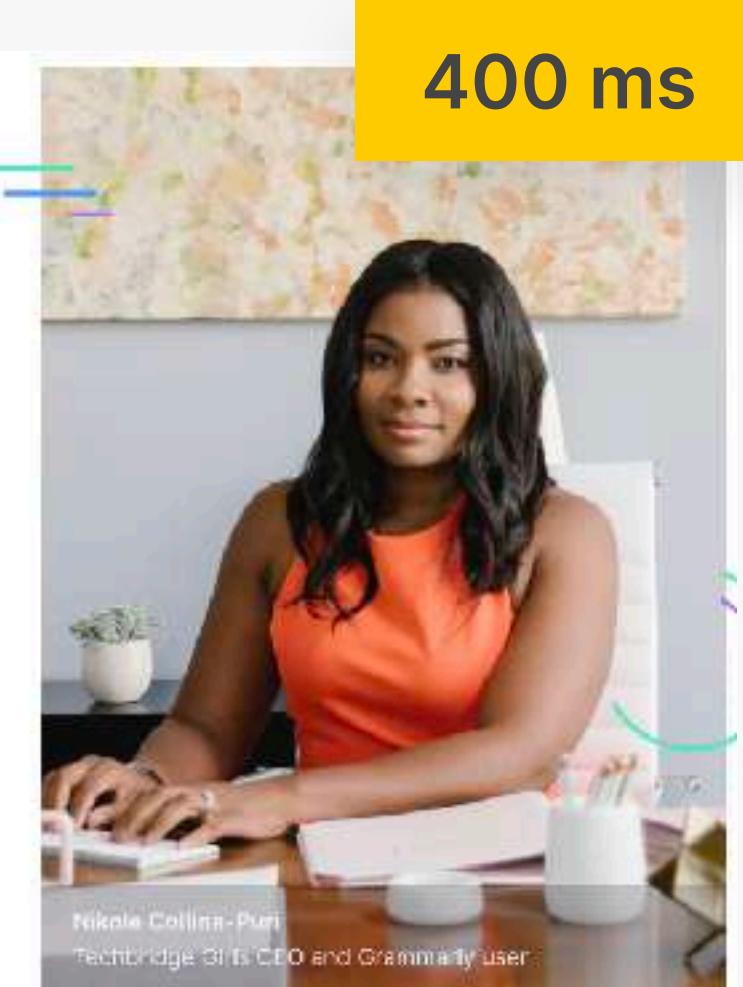


Professional Communication For Your Team

With Grammarly Business, every member of your team can compose credible, mistake-free writing that makes your business look good.

[Get Grammarly Business](#)

Have questions? Contact sales >



UX RULES FOR USABILITY

1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**



2 Make your call-to-action the **most prominent element**, and make the **text descriptive**

3 Use **blue text** and **underlined text** only for **links**!

4 Animations should have a **purpose** and be **fast**: between 200 and 500 ms

5 In forms, align labels and fields in a **single vertical line**, to make the form **easier to scan**

Contact support

Question

Select your question...

Tell us more—how can we help?

Your email address

Send email

A red arrow points vertically down from the 'Contact support' heading towards the 'Send email' button at the bottom of the form.

UX RULES FOR USABILITY

- 1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know** 😊
- 2 Make your call-to-action the **most prominent element**, and make the **text descriptive**
- 3 Use **blue text** and **underlined text** only for **links!**
- 4 Animations should have a **purpose** and be **fast**: between 200 and 500 ms
- 5 In forms, align labels and fields in a **single vertical line**, to make the form **easier to scan**
- 6 Offer users **good feedback** for all actions: form errors, form success, etc. **[web apps]**

Contact support

Question

Select your question...

⚠ Please choose a question to help us better assist you.

Tell us more—how can we help?

⚠ Please tell us more about your question.

Your email address ⓘ

⚠ Please enter a valid email address for us to contact you.

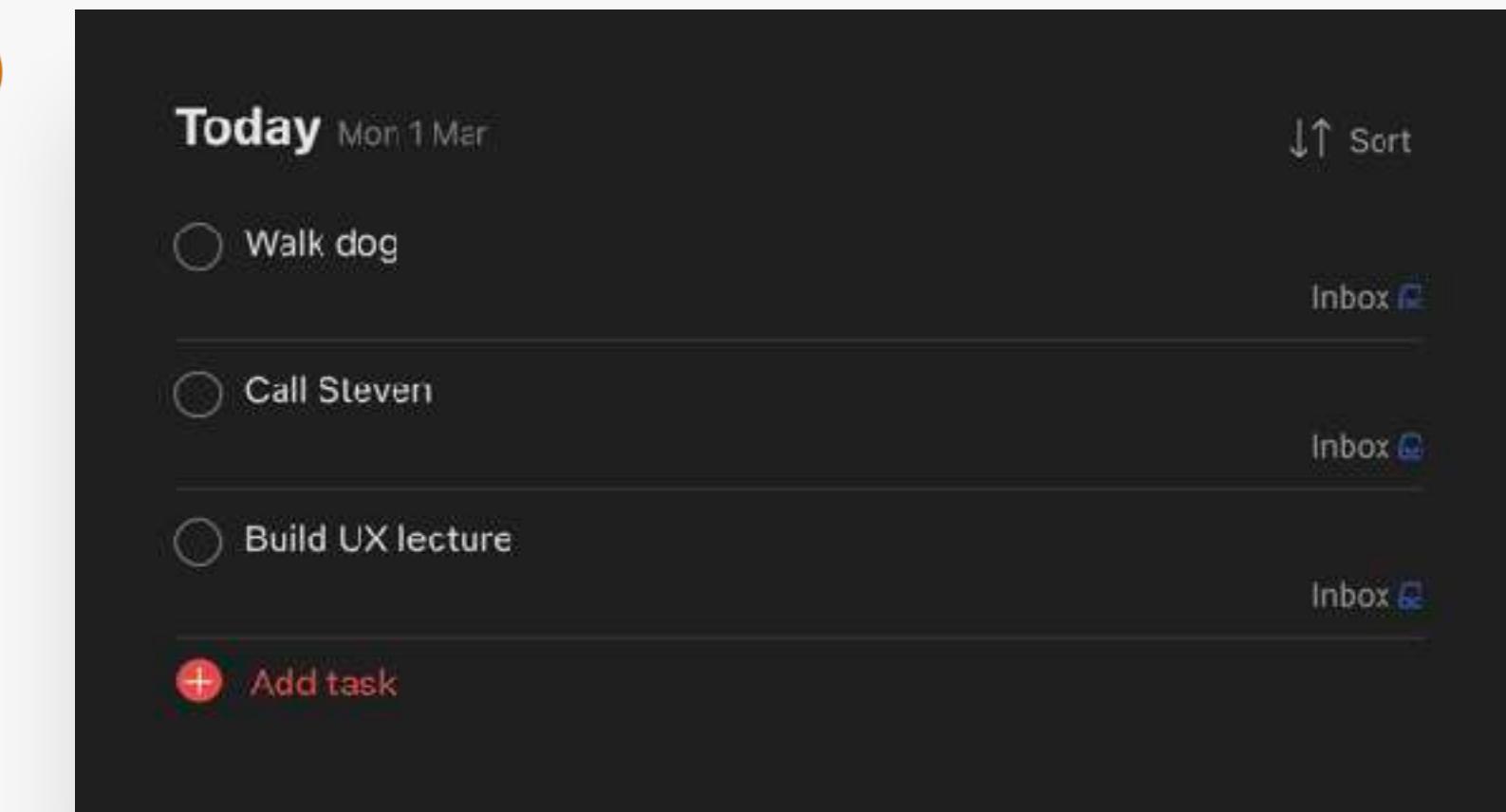
Send email

UX RULES FOR USABILITY

1 Don't design complicated layouts. Don't reinvent the wheel. **Use patterns that users know**



2 Make your call-to-action the **most prominent element**, and make the **text descriptive**



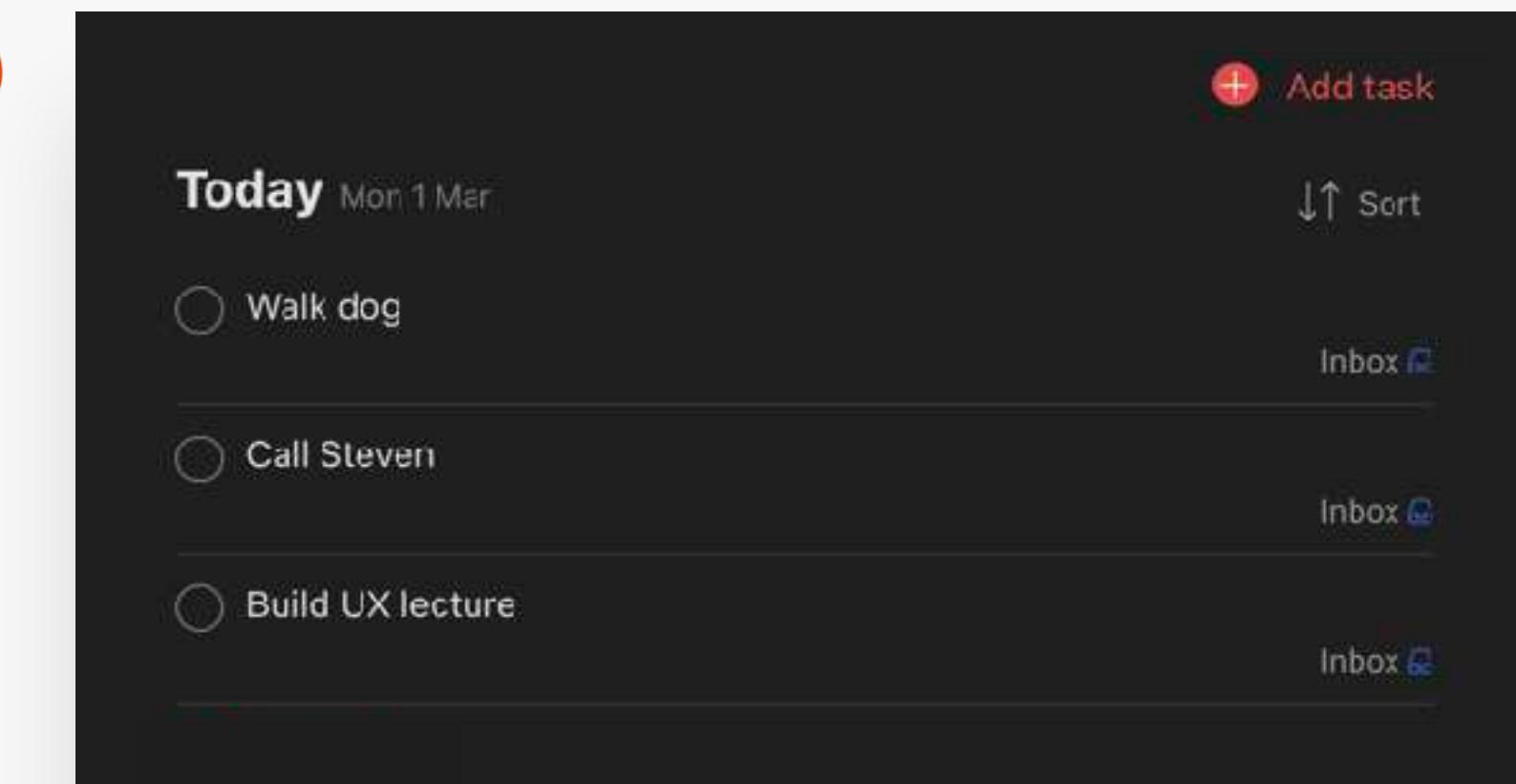
3 Use **blue text** and **underlined text** only for **links**!

4 Animations should have a **purpose** and be **fast**: between 200 and 500 ms



5 In forms, align labels and fields in a **single vertical line**, to make the form **easier to scan**

6 Offer users **good feedback** for all actions: form errors, form success, etc. [web apps]



7 Place action buttons where they will **create an effect** (law of locality) [web apps]

UX RULES FOR WEBSITE CONTENT

- 8 Use a descriptive, keyword-focused headline on your main page. Don't be vague or fancy!



The AI assistant that grows your money.

Automate banner production in minutes

Greenlight makes it easy to leave feedback on any website.

The All-In-One Toolkit for Working Remotely.



Join the solar energy revolution

The way you work is evolving. Is your hiring software?

Meaningful Insights Without the Click of a Button.

Is design growing your product?

UX RULES FOR WEBSITE CONTENT

- 8 Use a descriptive, keyword-focused headline on your main page. Don't be vague or fancy!
- 9 Only include relevant information, efficiently! Cut out fluff and make the content 100% clear



The All-In-One Toolkit for Working Remotely.

INVITE BASECAMP TO YOUR TEAM so you can quickly transition your team to remote work. People are stressed, work is becoming chaotic, projects are slipping, and it's tough to keep track of everything. After Basecamp, soon you'll be feeling like "Hey, we got this!" Everything will be organized in one place, your team will be working together (even though they're apart), you'll be in control of things, and a sense of calm will set in.

Get Started

Create a place in Basecamp for each project or team.

Invite everyone who's working on this project.

Get set up to work remote.

Message Board

To-do

Group Chat

Schedule

Automatic Check-in

Docs & File

Project Activity

See what happened when we're not around.

One place, not all over the place.

Because of COVID-19, your company is likely transitioning to remote work. It may feel daunting, but you're in the right place with Basecamp. We built Basecamp from scratch 20 years ago, and we've been working remotely for 20 years. We know what it takes, we do it everyday, and we built those learnings into Basecamp. Tens of thousands of other companies rely on Basecamp every day.

Basecamp is different - take a closer look at how it works.

We literally wrote the book on working remotely.

REMOTE

Save time working with design files

Hand-off Inspect Get assets Review

Kd Axure Pro 10.0

Just send a link and let others take it from there

Import Design Copy-paste code & assets and export any asset

Ps

A cartoon character with a green body and blue arms and legs, holding a red arrow pointing to the text "Just send a link and let others take it from there".

UX RULES FOR WEBSITE CONTENT

- 8 Use a **descriptive, keyword-focused headline** on your main page. Don't be vague or fancy!
- 9 Only include **relevant information**, efficiently! **Cut out fluff** and make the content 100% clear
- 10 Use **simple words!** Avoid technical jargon and “smart-sounding” words



**Everything you need
to grow online.**
Simple tools for your big ideas. Start your free
website trial today, no credit card required.

The only VPN you'll
ever need

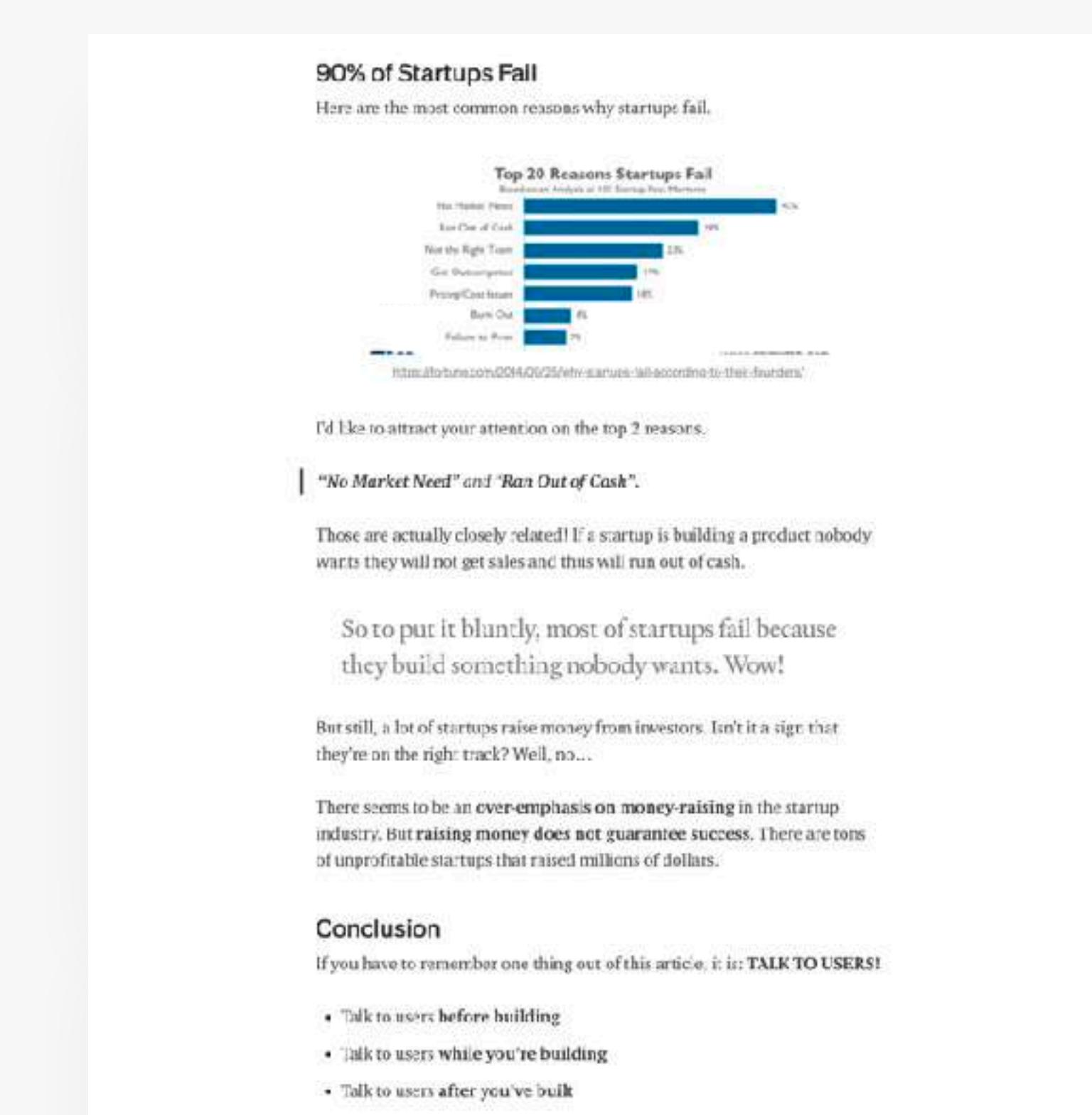
ClearVPN helps you access any content, secure your
online interactions and bring your internet life to a whole
new level with just one tap.

**The modern
way to build
for the web**

Webflow empowers designers to build
professional, custom websites in a
completely visual canvas with no code.

UX RULES FOR WEBSITE CONTENT

- 8 Use a **descriptive, keyword-focused headline** on your main page. Don't be vague or fancy!
- 9 Only include **relevant information**, efficiently! **Cut out fluff** and make the content 100% clear
- 10 Use **simple words!** Avoid technical jargon and “smart-sounding” words
- 11 Break up long text with **sub-headings, images, block quotes, bullet points, etc.**





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

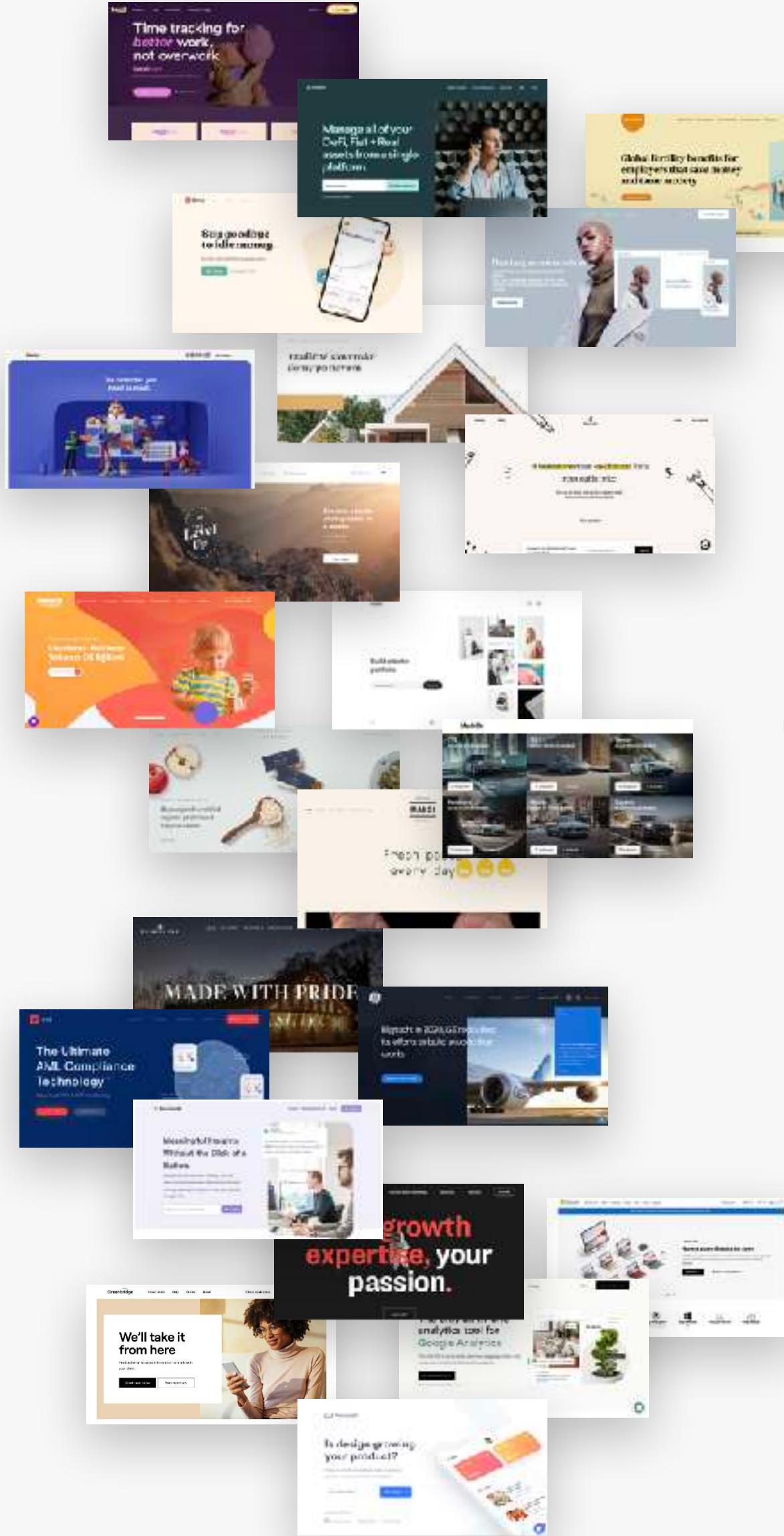
SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

THE WEBSITE-PERSONALITIES-
FRAMEWORK

THE WEBSITE-PERSONALITIES-FRAMEWORK



100s of well-designed
sites **deconstructed**

Distilled into **countless**
web design rules that
we just learned

RULES SHOULD BE APPLIED ACCORDING
TO SELECTED WEBSITE PERSONALITY

Distilled into
7 website personalities

THE WEBSITE-PERSONALITIES-FRAMEWORK

THE 7 PERSONALITIES

- 1 Serious/Elegant
- 2 Minimalist/Simple
- 3 Plain/Neutral
- 4 Bold/Confident
- 5 Calm/Peaceful
- 6 Startup/Upbeat
- 7 Playful/Fun

How do you want website to appear to users? What “vibe” do you want to transmit?

Choose one of the website personalities accordingly

Apply personality traits to each design ingredient

Typography

Colors

Images

Icons

Shadows

Border-radius

Layout

PERSONALITY 01 – SERIOUS/ELEGANT



DETAILED CRAFTSMANSHIP

LUXURIOUS *and*
CONTEMPORARY APPEAL
—for EVERY WOMAN



LATEST COLLECTION
Autumn—
Winter
2020

Earthy tones, knitted patterns
and metallic accents are what
characterize this Autumn
Winter collection.

LOOKBOOK



OVERVIEW

Design for luxury and elegance, based on **thin serif typefaces**, **golden or pastel colors**, and big high-quality images

INDUSTRIES

Real estate, high fashion, jewelry, luxury products or services

Web design ingredients we learned about

TYPOGRAPHY

Serif typefaces (especially in headings), light font weight, small body font size

COLORS

Gold, pastel colors, black, dark blue or grey

IMAGES

Big, high-quality images are used to feature elegant and expensive products

ICONS

Usually no icons, but thin icons and lines may be used

SHADOWS

Usually no shadows

BORDER-RADIUS

Usually no border-radius

LAYOUT

A creative and experimental layout is quite common

SLOVENSKÝ DOM

Tradičné slovenské domy po novom

Pravý sedlový dom
Dokonalosť slovenského dizajnu
Modernizácia typických tvarov

Tradičná ľudová architektúra so sedlovou strechou v modernom prevedení

Tradičné a zároveň moderne
V duchu tradície s pridanom hodnotou moderných prvkov - ohľaduplnosť k prírode, okolitej zástavbe a ľudom.

Cistý a prírodný interiér
Užitočný a praktický ako stvorený pre rodinu - zdravé vnitorné prostredie plné slnka, radosti a pozitívnej energie.

Industrial i retro v jednom
Správne používanie pykov, materiálov a farebností, ktoré vytvárajú harmonické a moderné riešenie.

Moderné slovenské domy s odkazom minulosti
Z liecty k predkom, ich intuítnemu a múdremu prístupu výstavby, ale i spôsobe života, hodnôt a ľáske.

WELCOME TO VERSAILLES

Opening hours | Choose a ticket

DISCOVER | PLAN YOUR VISIT | WHAT'S ON

02/07/2021 | 9°C - 13°C

THE PALACE
From the seat of power to a museum of the history of France
Closed

THE ESTATE OF TRIANON
A place of intimacy
Closed

THE GARDENS
The art of perspective
Closed

THE PARK
A haven of greenery
Open from 8:00 am to 6:00 pm
Attendance: free

THE ROYAL TENNIS COURT
LIFE ON THE ESTATE
GAMES AND SPORT AT VERSAILLES
Discover the latest acquisitions by the Palace of Versailles.
With 60,000 artworks, collections of Versailles illustrate 5 centuries of French History. This set reflects the dual vocation of the Palace once inhabited by the sovereigns and then a museum dedicated "to all the glories of France" inaugurated by Louis-Philippe in 1837.

22,000 ARTWORKS TO DISCOVER ONLINE

FETCHING FIELDS

MODERN PET WELLNESS & LIFESTYLE

Human grade, certified organic, plant-based for your canine.

OUR PRODUCTS

Dig through our human-grade wellness and activity-based treat products to keep your pup happy and healthy.

Trekking Tails - Canine Treats \$10.50

On Vacay - Canine Treats \$10.50

ETHOS

From one dog lover to another.

Fetching Fields began when our founder noticed a clear lack in healthful and socially responsible canine products.

READ MORE

INGREDIENTS THAT MATTER

Organic, Plant-Based

PERSONALITY 02 – MINIMALIST/SIMPLE

OVERVIEW

Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

INDUSTRIES

Fashion, portfolios, minimalism companies, software startups

TYPOGRAPHY

Boxy/squared sans-serif typefaces, small body font sizes

COLORS

Usually black or dark grey, on pure white background. Usually just one color throughout the design

IMAGES

Few images, which can be used to add some color to the design. Usually no illustrations, but if, than just black

ICONS

Usually no icons, but small simple black icons may be used

SHADOWS

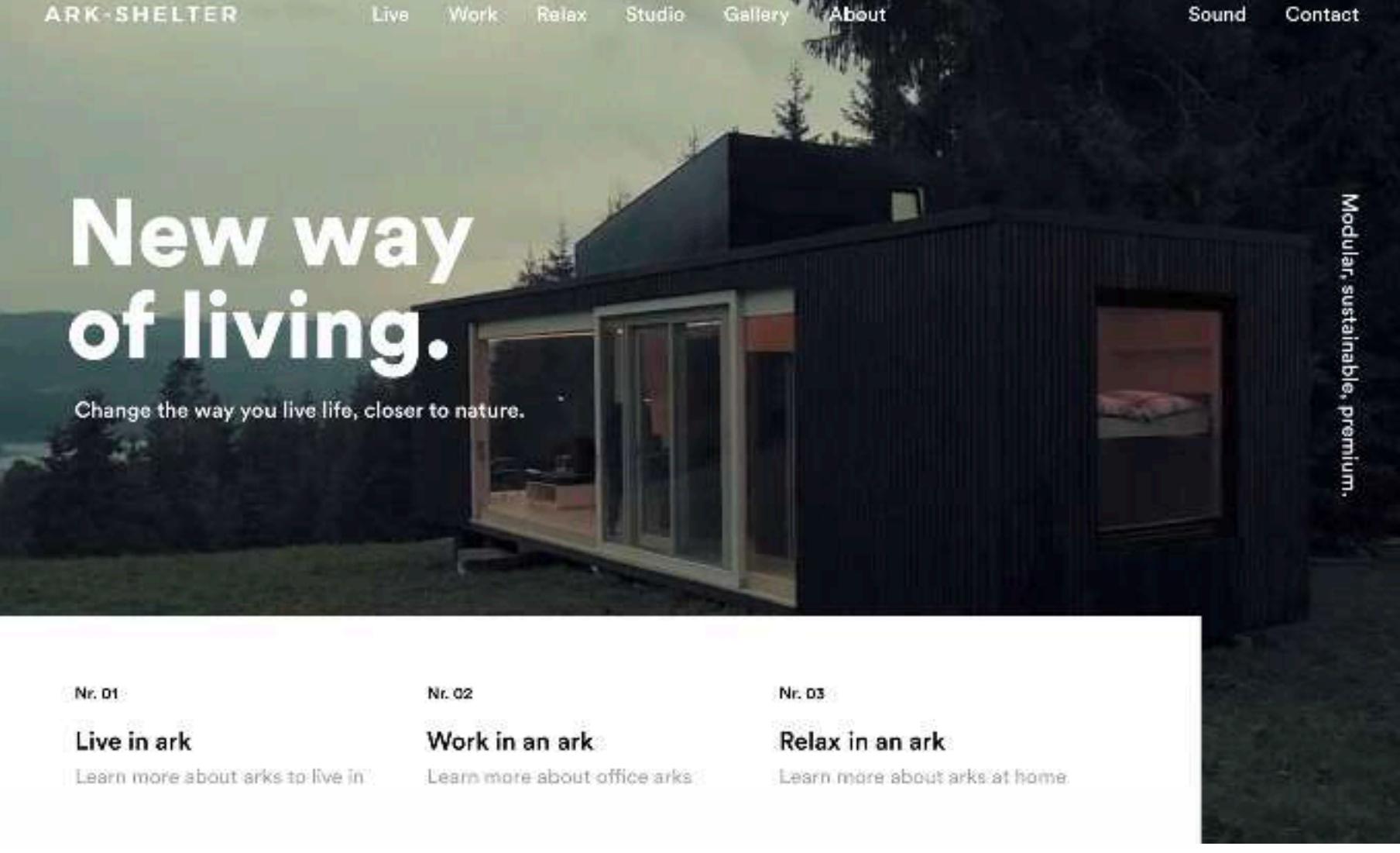
Usually no shadows

BORDER-RADIUS

Usually no border-radius

LAYOUT

Simple layout, a narrow one-column layout is quite common

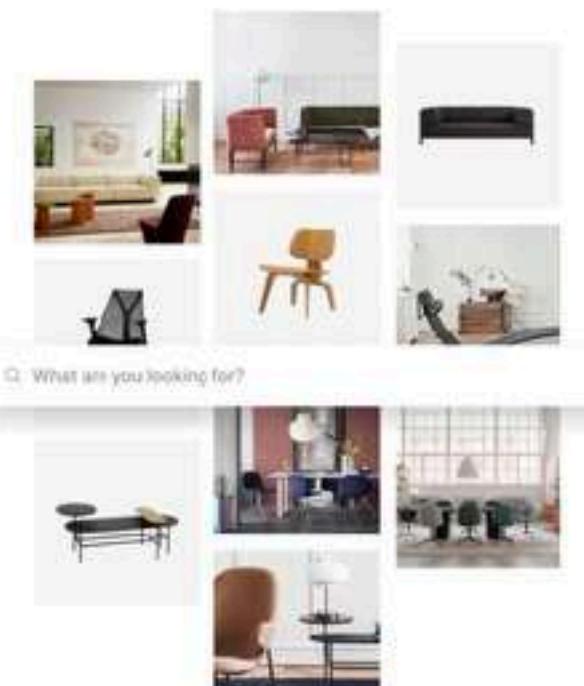


The ARK-SHELTER website features a large, modern modular shelter with large glass windows and doors, situated in a lush green forest. The main headline reads "New way of living." with the tagline "Change the way you live life, closer to nature." Below the main image, there are three smaller sections: "Nr. 01 Live in ark" (Learn more about arks to live in), "Nr. 02 Work in an ark" (Learn more about office arks), and "Nr. 03 Relax in an ark" (Learn more about arks at home). On the left side, there are links to "What's Ark-Shelter?", "The shelters are built in one piece, which gives the incredible mobility to reach your dream location. Modularity ensures that over time you can grow your Ark to your needs. The units are created by craftsmen in our factory.", and "We have ideal conditions and are able to reach the highest details and reduce production time. Which allows us to keep control of the price, remove any onsite construction constraints and make your dream home, on time, on budget, at the highest quality possible." At the bottom, there is a "CHOOSE YOUR PURPOSE" section with a link to "Ark-Shelter to live in closer to nature".

The new way for interior professionals to buy furniture

[Sign up](#)[Book a demo →](#)

Find furniture for every type of project



We work with... Interior designers



Hospitality
The Silo Restaurant, London by Nina+Co

Book a demo

How will you and your project benefit from Clippings? Get your personal introduction to the platform in a 15 minute demo.

[Book a demo](#)[Try it now →](#)

Pretty code by handsome people

Mobile, AR, VR, AI, Blockchain – we have it

[Contact us >](#)

Here's why our clients trust us

650+ brands

Browse millions of products from the world's leading brands.

Source from anywhere

Can't find it on Clippings? Add items from any website with the [Clip Tool](#).

Trade pricing

See trade pricing and lead times right away. No need to request a quote.

Free samples

Get free fabric, wood marble and rug samples.

Rated 5.0 on Clutch

94% employee retention rate

Happy employees build happy software. Hire a team that cares about giving you stellar results.

50+ successful projects



9000+ stars on GitHub

1.5 years of cooperation on average

100% office-based team

Services

Hire a team of programming experts and design professionals to design, develop, and deploy your project.

It doesn't matter whether your task regards smart contracts, iOS/Android development, or VRkits like Oculus Rift and HTC Vive — our team will help push your project from idea to deployment.

Laser Beam Dedicated Team

Worthywhile Mobile

Humane Blockchain

Your own dedicated development team built according to your needs.

- Fill in missing technical expertise
- Quickly extend your team with talented engineers
- Reduce costs on HR and administrative routines

HI! I AM TOMÁŠ SEBASTIÁN.

Designer with badass skills based in Prague.

[LEARN MORE >](#)

Enter email

JUST IN CASE I WILL BE FAMOUS

f t g o h FOLLOW ME

Somewhere between staring at the screen and tilting my head the magic is done.

I'm Tomáš Sebastian Steinhubel, a digital designer born and raised in Bratislava, Slovakia. Currently, I'm looking for a skillful team to join and learn some new badass skills while creating functional design. Please to meet you already.

However through my design journey I've been taught to ignore the nagging self-doubt, shut it down and ship it when needed. Fortunately, instead of grumbling let the free flow happen.

More than a designer



Keep it stupid

I like to keep my work simple, minimal with eye-catching details and stunning typography.



Award-winner

Not yet. But with a combination of winning attitude and high ambition I'll be a future game changer.



Keen to learn

You know how to eat an elephant? Bit by bite. That's how I learn. One small thing. Every. Single. Day.



Work hard

What would be the point of



Play hard

I love cold beer, tasty food.

PERSONALITY 03 – PLAIN/NEUTRAL

OVERVIEW

Design that gets out of the way by using **very neutral and small typefaces**, and a boxy, structured, and condensed layout

INDUSTRIES

Well-established corporations, companies that don't want to make an impact through design

TYPOGRAPHY

Neutral-looking sans-serif typefaces are used, and text is usually small and doesn't have visual impact

COLORS

Safe colors are employed, nothing too bright or too washed-out. Blues and blacks are common

IMAGES

Images are frequently used, but usually in a small format

ICONS

Usually no icons, but simple icons may be used

SHADOWS

🚫 Usually no shadows

BORDER-RADIUS

🚫 Usually no border-radius

LAYOUT

Structured and condensed layout, with lots of boxes and rows

The screenshot shows the homepage of the IBM Think Digital Summit Portugal. At the top, there's a banner for the event with the date November 4, the hashtag #ThinkPortugal, and a 'Register now' button. Below the banner, the word 'think' is written in a large, stylized, colorful font. The page is divided into several sections:

- Inside IBM:** Includes links for "The new IBM z15", "EAM", "The hybrid cloud advantage", and "Strategies for SCM". Each link has a corresponding image and a brief description.
- Technologies:** A grid of links for Analytics, Artificial intelligence, Blockchain, Cloud computing, IT infrastructure, Mobile technology, Security, Software development, Business operations, Collaboration, Commerce, Content management, Customer service and CRM, Finance, Human resources, Marketing and sales, and Supply chain management.
- Business needs:** A section showing people working in various environments like a server room and a factory floor, with a play button icon indicating video content.
- Explore product trials and offers:** Shows four products: Cloud Event Management, IBM Bluworks Live, IBM Watson Studio Desktop, and IBM Aspera on Cloud, each with a small image and a brief description.

**Surface deals**

Select Surface devices are on sale now—save while supplies last. For help choosing the right Surface, book a personal shopping appointment with a Microsoft Store associate.

[Shop now >](#)[Book an appointment >](#)

Buy Xbox games and consoles | Shop Surface devices | Choose your Microsoft 365 | Shop Windows 10 | Find your next PC | Shop Business



Bundle and save up to \$460
Work and play virtually anywhere when you bundle a Surface Pro 7 with choice of select Type Cover.

[Shop now >](#)

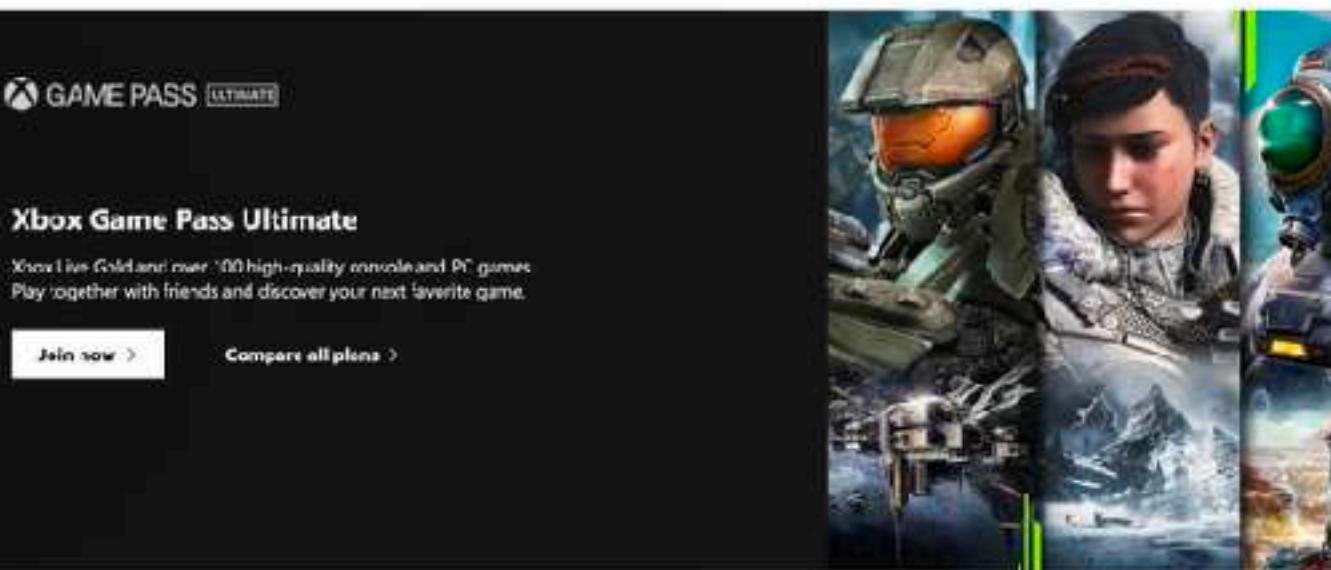
Save up to \$800 on select Surface Laptop 3
Save \$400 now when you buy a new Surface Laptop 3 and get up to \$400 back when you trade in an eligible device.

[Shop now >](#)

Never miss a beat
Discover the latest audio from Surface, featuring ultra-comfortable design, immersive sound, and all-day battery.

[Shop Surface Earbuds >](#)[Shop Surface Headphones 2 >](#)

Do more with Windows
Shop tablets, laptops, all-in-ones, gaming PCs, and more.

[Find your next PC >](#)**For business**

Tax season savings
Save up to \$100 on Surface Book 3 for Business.

[Shop now >](#)

Introducing Microsoft Viva
Discover the new employee experience platform designed to help people connect, focus, learn, and thrive at work.

[Learn more >](#)

Microsoft Teams
Chat, meet, call, and collaborate.

[Learn more >](#)

Microsoft Ignite
Attend digitally to connect with experts, explore the latest, emerging tech, and discuss developing topics with a worldwide community.

[Watch on demand >](#)**Microsoft's response to COVID-19**

Read how we're responding to the COVID-19 outbreak, and get resources to help.

[Learn more >](#)

Porsche My Porsche Login & Registering

Hilfsleiste (P) 🔍 Suchbegriff eingeben 🔍 Car Configurator 🔍 Beratung & Services 🔍

Modelle Fahrzeugsuche Online kaufen Motorsport & Events Service & Zubehör Unternehmen

Soul, electrified.
Der neue Taycan Cross Turismo.

Voltages-Emissions-Wert (WLTP) Ab EUR 56.372,00 inkl. MwSt.
CO₂-Emissions-Ausstoß 0 g/km

Modelle

718 Ab EUR 56.372,00 inkl. MwSt. Konfigurieren > Alle Modelle	911 Ab EUR 104.362,00 inkl. MwSt. Konfigurieren > Alle Modelle	Taycan Ab EUR 83.620,00 inkl. MwSt. Konfigurieren > Alle Modelle
Panamera Ab EUR 93.707,00 inkl. MwSt. Konfigurieren > Alle Modelle	Macan Ab EUR 61.132,00 inkl. MwSt. Konfigurieren > Alle Modelle	Cayenne Ab EUR 77.792,00 inkl. MwSt. Konfigurieren > Alle Modelle

Finden Sie einen Porsche in Ihrer Nähe

[718 Modelle kaufen](#)

[911 Modelle kaufen](#)

[Taycan Modelle kaufen](#)

Beratung & Services

[Modelle vergleichen](#) [Hilfsleiste](#) [Porsche Financial Services](#) [Kontakt](#)

DESIGN BUILDERS

A home built around you

[Home](#) [Get Inspired](#) [Why Design Builders](#) [Showhomes](#) [Let's Get Started](#) [News & Events](#) [Contact Us](#)
Splashing Out

See what your money gets you

[Your Budget](#)**A home built around you****Get Inspired**

Take a visual tour of some of the wonderful homes that we have created for our clients.

[Browse the gallery](#)
[Understand your budget](#)
[Home walk-through](#)

**Locations**

Priority New York and award-winning nationwide network of local builders.

[View locations](#)**Every Design Builders home is *unique***

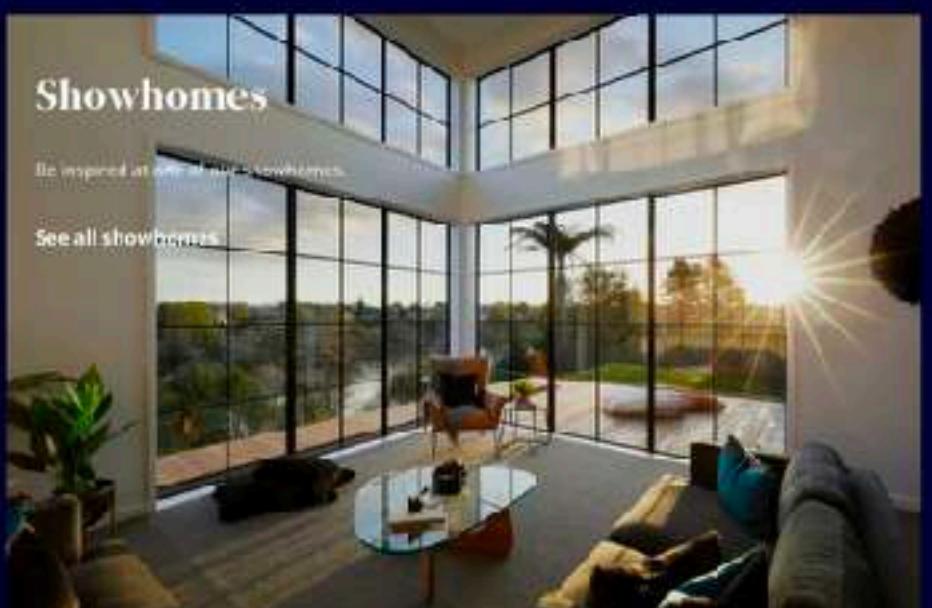
We design and build one-off architectural homes throughout the North Island, from existing plans, templates, or blueprints. Instead, we work with you to create a unique home designed and built just for you, inspired by you.

The homes we create are all different, but they start the same way: with a blank sheet of paper and a client who wants a great original home.

You might think that a home designed and built the way you want, is out of your reach, but with Design Builders, you can afford to think differently. Our process is built around you, including your budget.

[Let's Talk](#)**Showhomes**

Be inspired at our showhome locations.

[See all showhomes](#)**News & Events**

PERSONALITY 04 – BOLD/CONFIDENT

OVERVIEW

Design that makes an impact, by featuring **big and bold typography**, paired with confident use of **big colored blocks**

INDUSTRIES

Digital agencies, software startups, travel, "strong" companies

TYPOGRAPHY

Boxy/squared sans-serif typefaces, big and bold typography, especially headings. Uppercase headings are common

COLORS

Usually multiple bright colors. Big color blocks/sections are used to draw attention

IMAGES

Lots of big images are usually displayed

ICONS

🚫 Usually no icons

SHADOWS

🚫 Usually no shadows

BORDER-RADIUS

🚫 Usually no border-radius

LAYOUT

>All kinds of layouts, no particular tendencies

**PREPARE
FOR WHAT
YOU CAN'T
PREDICT.**

[Shop our kits](#)

Emergencies can happen without warning, but JUDY can help people be more prepared than ever.

People

It's not just about the kit, but also the customized content and education they offer.

The New York Times

The must-have emergency kit to keep you safe during a disaster.

GMA

SHOP OUR KITS

[Compare them all →](#)



THE SAFE

\$295

[Add To Cart](#)

Pay in full or in 4 interest-free installments of \$73.75 with [shop](#) [Learn more](#)



THE MOVER MAX

\$195

[Add To Cart](#)

Pay in full or in 4 interest-free installments of \$48.75 with [shop](#) [Learn more](#)



THE STAY

\$60

[Add To Cart](#)

Pay in full or in 4 interest-free installments of \$15.00 with [shop](#) [Learn more](#)

Build your recruiting engine with Dover.

No more juggling recruiting tools—Dover finds and schedules candidates you actually want to talk to, at a fraction of the cost.

Join the 100+ companies relying on Dover to find the best talent

[Try it now >](#)



“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.



Nicholas Bruno
Talent, Forge

[Read the case study >](#)

We discover candidates you actually want to talk to.



Dover uses a robust calibration process to deeply understand your requirements.

Then, our system evaluates prospective candidates on **50+ data points** so we can find qualified candidates who are the best possible fits.

“

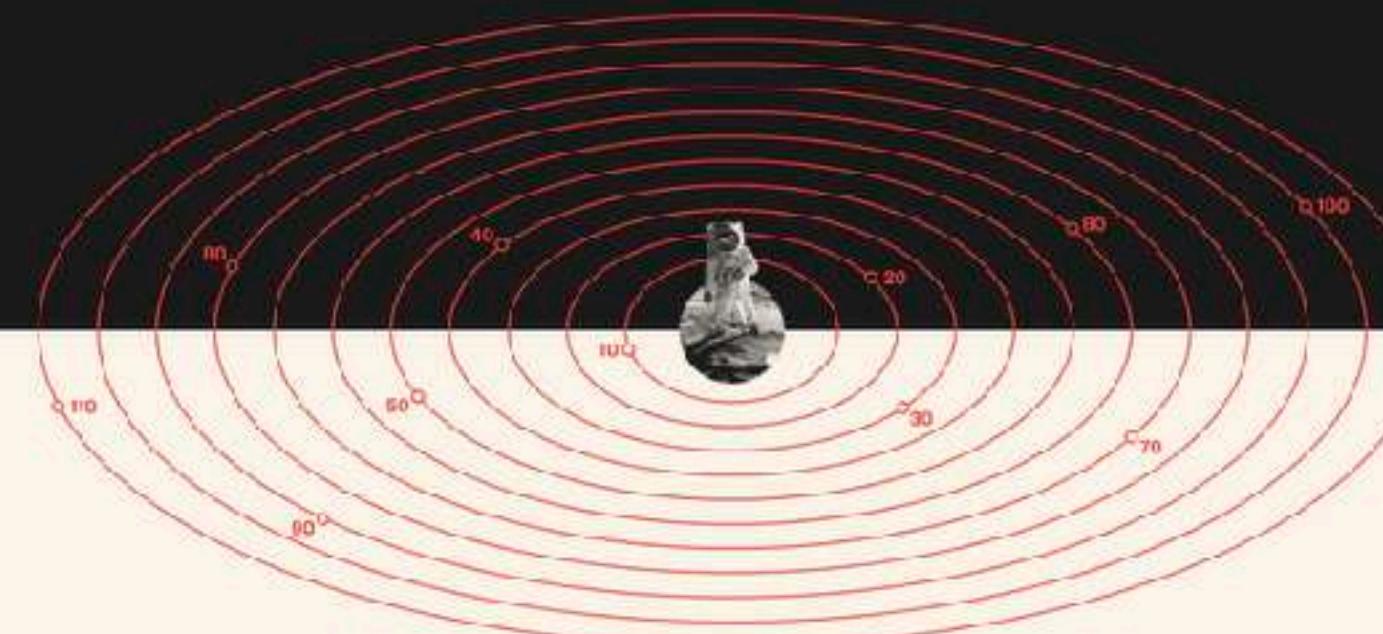
Dover helped us hire two phenomenal engineers for our first DevOps and Test roles. The product held up our high quality bar — and working with their team was fantastic!

Our growth expertise, your passion.^M



Scale-Ups

Enterprise



Audacious goals, smashed.

From marketing strategy and leadership through execution and results, Matter Made produces reliable growth for scale-ups and large enterprises.



the impact of many.

Everything you need to grow online.

Simple tools for your big idea. Start your free website trial today, no credit card required.

[GET STARTED](#)



Create a website.

Start with award-winning templates, then customize to fit your style and professional needs.

Portfolio

Blog

Online Store

Personal & CV

[Creative Services →](#)

Events & Wedding

Small Business

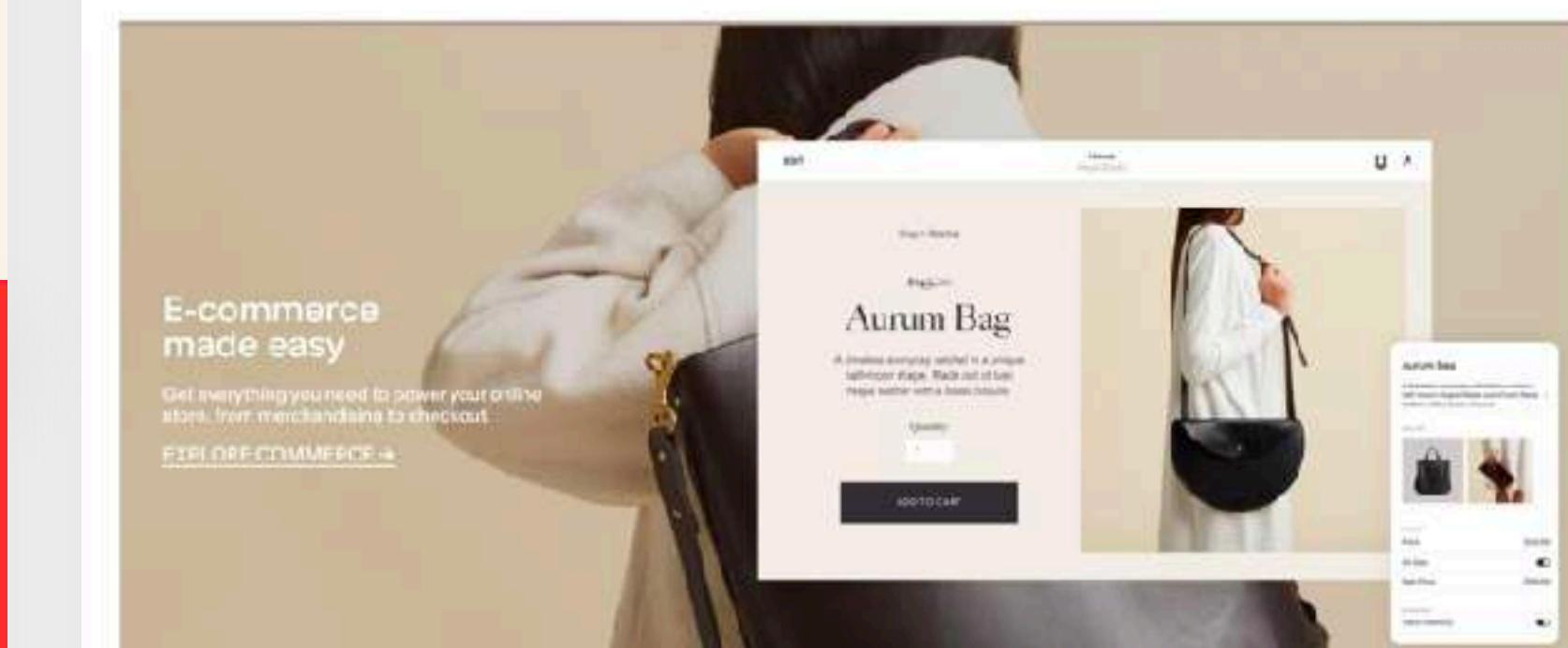
[ALL TEMPLATES →](#)

Nolan & Co

Nolan & Co is a digital product agency that focuses on strategy and design.



Sell online.



PERSONALITY 05 – CALM/PEACEFUL

OVERVIEW

For products and services that care about the consumer, which is transmitted by **calming pastel colors** and **soft serif headings**

INDUSTRIES

Healthcare, all products with focus on consumer well-being

TYPOGRAPHY

Soft serif typefaces frequently used for headings, but sans-serif headings might be used too (e.g for software products)

COLORS

Pastel/washed-out colors: light oranges, yellows, browns, greens, blues

IMAGES

Images and illustrations are usual, matching calm color palette

ICONS

✓ Icons are quite frequent

SHADOWS

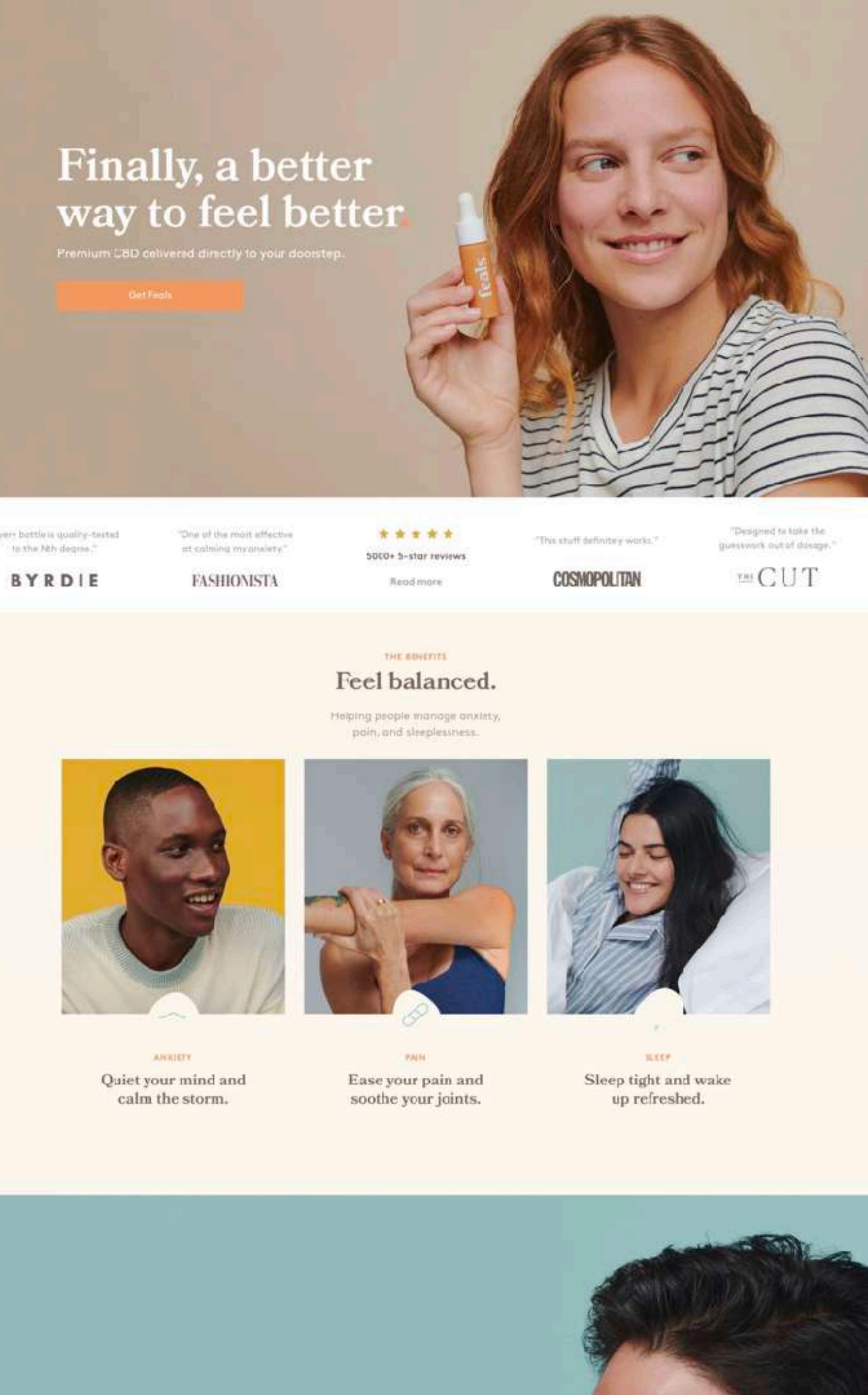
👉 Usually no shadows, but might be used sparingly

BORDER-RADIUS

✓ Some border-radius is usual

LAYOUT

👉 All kinds of layouts, no particular tendencies



care/of

SIGN IN Take the quiz

You know your body,
we know the science.
Let's work together.

Find the right vitamins, protein, and now collagen
too, personalized just for you.

Take the quiz
Browse all products

Healthy doesn't have to be hard.
We make it easy.

Take the quiz
Tell us a little about yourself. We'll give you good answers.

Get nutrients that work
Get your personalized recommendation, backed by science and delivered to you.

Stick with it long term
Keep the conversation going. We'll adjust as your health needs change.

A routine tailored to you

We'll help you create a health plan with vitamins, supplements, and more that help you feel your best today and support you long-term.

Anne's plan
Full-time mom
Anne's daughter keeps her busy, but she tries to work out and eat healthy most days.
FIBROCTICE for digestion*
PROTEIN for post-workout recovery*
ELECTROLYTES to support hydration*

We're with you.

MINDFUL @ WORK

CERTIFICATION

Space for you to breathe.

A global community of expert teachers and dedicated practitioners who are all about increasing presence.

Since its inception, MINDFUL has been at the forefront of the modern mindfulness movement, providing meditation experiences and related mindfulness content for the modern human.

MINDFUL @ WORK CERTIFICATION

TO WALL STREET JOURNAL VOGUE THE NEW YORK TIMES WELL + GOOD Buzzfeed

BENEFITS OF MEDITATION

We enable you to feel good.

Reduce stress
Become RFP with your mind and learn how to effectively cope with the tough stuff – like anxious thoughts and difficult emotions. It'll present increased awareness. Bye, Obsessiveness.

Increase productivity
Let's face it, there is so much work to be done in the world and it can be overwhelming. Create mental and emotional space so you can show up more fully for both your internal and external world.

Reduce depression
Studies show that meditation, especially when paired with exercise, can lead to a ~40% decrease in depression. Turns out that the mind-body connection is real – and science.

donut Learn Blog About Us Get started

\$429.596182374

Say goodbye to idle money.

Earn 4% yield with DeFi-powered saving.

Get started Available on iOS.

We make money move.

Fast & Easy
Connect your bank account and start saving in under 5 minutes.

High Yield
4% APY through the power of decentralized finance.

Secure
Over \$5+ million in savings generated since launch thanks to best-in-class lending partners.

How it works.

Automate your saving in under 5 minutes, then drag about it to your friends.

Learn more

1 Deposit
Link your bank account to add funds instantly.
2 Earn Yield
Generate fixed or variable interest in real-time at rates up to 20x your bank.
3 Automate
Collect spare change or automate recurring deposits.
4 Cash Out
Move your savings in and out easily with no fees or fixed terms.

PERSONALITY 06 – STARTUP/UPBEAT

OVERVIEW

Widely used in startups, featuring **medium-sized sans-serif typefaces**, **light-grey backgrounds**, and rounded elements

INDUSTRIES

Software startups, and other modern-looking companies

TYPOGRAPHY

Medium-sized headings (not too large), usually one sans-serif typeface in whole design. Tendency for lighter text colors

COLORS

Blues, greens and purples are widely used. Lots of light backgrounds (mainly gray), gradients are also common

IMAGES

Images or illustrations are always used. 3D illustrations are modern. Sometimes patterns and shapes add visual details

ICONS

✓ Icons are very frequent

SHADOWS

✓ Subtle shadows are frequent. Glows are becoming modern

BORDER-RADIUS

✓ Border-radius is very common

LAYOUT

Rows of cards and Z-patterns are usual, as well as animations



Payments for platforms and marketplaces

Connect is a set of programmable APIs and tools that lets you facilitate payments on your software platform, build a marketplace, and pay out sellers or service providers globally—all while having Stripe handle payments compliance.

[Start now >](#) [Contact sales >](#)

The screenshot shows a dashboard with a header for 'Shopify'. Below it is a section titled 'Payments for platforms and marketplaces' with a brief description of Connect's features. A 'Start now >' button and a 'Contact sales >' button are present. The main area displays a grid of logos for various platforms: Booking.com, ManuManu, Shopify, treatwell, Wix, and WooCommerce. Each logo has a small circular icon to its left.

I How it works

The easiest way to facilitate payments and payout recipients



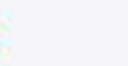
Onboard users
Onboard your users and verify their identity.



Accept payments
Accept and facilitate payments on your users' behalf.



Pay out users
Split payments, transfer funds, and send money.



Manage platform
Manage payments and users on your platform or marketplace.

Onboard and verify your users

Whether you use Connect's prebuilt, [optimized UIs](#) or build your own custom flows, it's easy to get your users up and running quickly. Stripe handles identity verification to meet Know Your Customer (KYC) and compliance requirements.

- Optimized to minimize user error and increase signups
- Localized for 35+ countries in 14 languages
- Automatically updated as local verification requirements evolve

A screenshot of a sign-up form for GitHub Sponsors. It includes fields for 'Your country' (United States), 'Mobile phone' (USA +1 (555) 555-0123), and 'Email address' (you@example.com). There is also a 'Create account for GitHub Sponsors' button and a note that payments are powered by Stripe.

Is design growing your product?

Create an interface that drives value by teaming up with our studio to rethink and design it.

Your email address [Get in touch →](#)

Client's backed by:

- Combinate
- HEINEKEN
- BISSELL

Great interfaces set your business up for growth

The numbers are in. Digital products with great user experience far outperform those without. That is why successful tech startups are investing in top-notch user interfaces. Here's why you should too.

- Boost productivity**
Make your product more valuable to your users by boosting their productivity through optimized UX.
- Increase confidence**
Businesses that invest in interfaces increase confidence in their product's ability as a whole.
- Scale your product**
Rapidly scale up your product without sacrificing quality by implementing a design system.

We design great user interfaces that empower people and drive value

We know what makes interfaces great: seamless journeys. Our team merges expertise in CX, UX, and UI design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.

Making complex applications seemingly simple is what we do best.

Robin Humphreys
[@robinon](#)

Native mobile apps
Beautiful native iOS & Android apps that deliver a polished user experience.

SaaS applications
Feature-rich applications in the cloud that are optimized for self-service.

Enterprise software
Complex and robust software solutions that are bespoke and intuitive.

Professional Communication For Your Team

With Grammarly Business, every member of your team can compose credible, mistake-free writing that makes your business look good.

[Get Grammarly Business](#)

Have questions? Contact sales ↗

Trusted by brands: CISCO, Expensify, DELL, Expedia, @ Magento

Hey, Connor here. I'll be your trusted human advisor from Grammarly. How can I help?

Your Writing Reflects Your Business

Every email, web page, and social media post makes an impression on your customers. With Grammarly, you can be confident it's the right impression.

[Watch Full Video](#)

Go Beyond Spelling and Grammar

High-quality writing is more than just mechanics. Grammarly Business goes deeper with real-time suggestions for improving readability, word choice, writing style, and tone.

Correctness	Clarity	Engagement	Appropriate tone
Eliminate grammar, spelling, and punctuation errors.	Make every sentence concise and easy to follow.	Find vivid words to enliven each and every message.	Choose the right tone and formality level.

Align Your Team With Your Company's Style

With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.

Start setting the company style guide.

Linear

Linear helps streamline software projects, sprints, tasks, and bug tracking. It's built for high-performance teams.

[Sign up for free →](#)

The issue tracking tool you'll enjoy using

Linear Release 2020/2 + Series A | See what's new →

POWERING NEXT-GEN COMPANIES

- Compound
- Retool
- graphm
- render
- askSpoke
- MERCURY
- dribbble
- Albert
- draftbit

An experience you'd expect from a professional tool.

Optimized and designed for daily use

<100ms
Built for speed
Synchronized in real-time across all users. No spinners or waiting.

Keyboard first design
Optimized for efficiency with extensive keyboard shortcuts.

For software teams
Created by software people for software product teams.

PERSONALITY 07 – PLAYFUL/FUN

OVERVIEW

Colorful and round designs, fueled by creative elements like hand-drawn icons or illustrations, animations, and fun language

INDUSTRIES

Child products, animal products, food

TYPOGRAPHY

Round and creative (e.g. handwritten) sans-serif typefaces are frequent. Centered text is more common

COLORS

Multiple colors are frequently used to design a colorful layout, all over backgrounds and text

IMAGES

Images, hand-drawn (or 3D) illustrations, and geometric shapes and patterns are all very frequently used

ICONS

 Icons are very frequent, many times in a hand-drawn style

SHADOWS

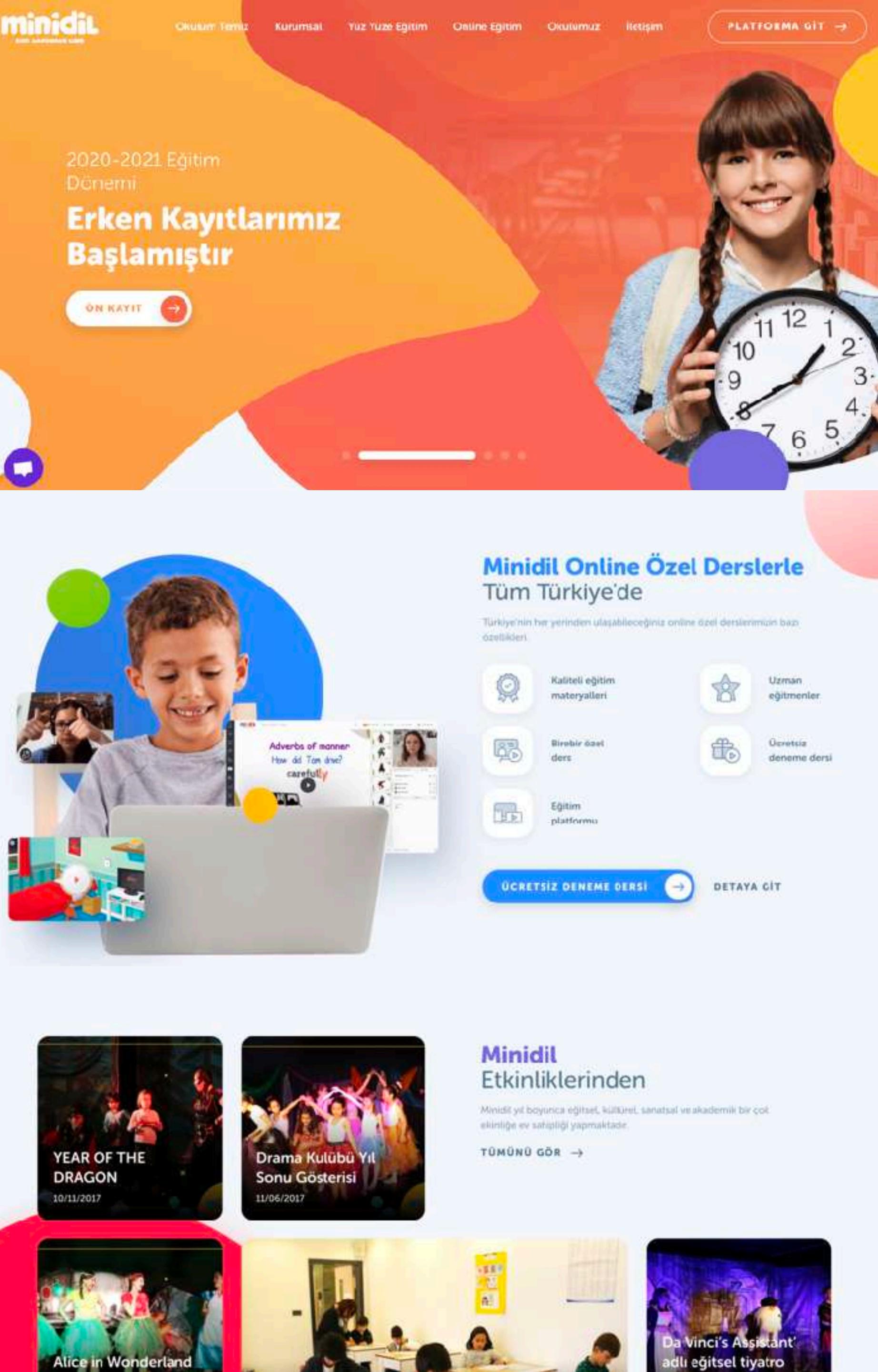
 Subtle shadows are quite common, but not always used

BORDER-RADIUS

 Border-radius is very common

LAYOUT

 All kinds of layouts, no particular tendencies



The screenshot shows the Minidil website's homepage. At the top right, there's a large photo of a smiling young girl with braided hair holding a large black and white clock. The background features abstract, rounded shapes in orange, yellow, and red. On the left, there's a sidebar with various icons and sections like 'OVERVIEW', 'INDUSTRIES', 'TYPOGRAPHY', etc. The main content area has sections for 'COLORS' (with a painter's palette icon), 'IMAGES' (with a camera icon), 'ICONS' (with a star icon), 'SHADOWS' (with a ghost icon), 'BORDER-RADIUS' (with an orange circle icon), and 'LAYOUT' (with a puzzle piece icon). Each section contains descriptive text and a green checkmark icon. To the right, there are sections for '2020-2021 Eğitim Dönemi' (with a 'ON KAYIT' button), 'Erken Kayıtlarımız Başlamıştır' (with a 'ON KAYIT' button), 'Minidil Online Özel Derslerle Tüm Türkiye'de' (with a 'ÜCRETSİZ DENEME DERSİ' button), 'Minidil Etkinliklerinden' (with a 'TÜMÜNÜ GÖR' button), and several smaller video thumbnail previews.

Custom Printed T-Shirts

Real Thread makes it easy to turn your super-cool, super-dreamed idea into the shirt you've always wanted.

Browse products +

Contact a printing pro



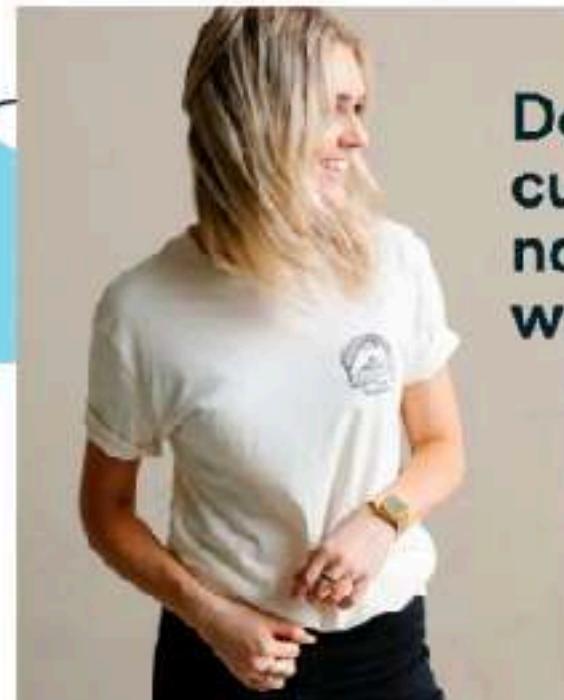
Low minimums
Order as few as 20 shirts to get your project started.



Lightning fast delivery
Try our 2-day service and get your shirts by February 3.



Money back guarantee
Count on us being on time with each and every order.



Don't settle for custom shirts no one will wear.

Your brand is too valuable to print on scratchy, ill-fitting shirts that no one will wear.

Real Thread's library of soft shirts, unique print options, and simple order process make it easier than ever to order shirts you'll love and wear proudly.

Talk to a human

Our team of appsmi experts are always as email, phone call, or even a click away. Seriously, try us! →

See how we do it

Our Products



Style
Short Sleeve Tees
Tank Tops
Long Sleeves
Hoodies
Face Masks

View all products

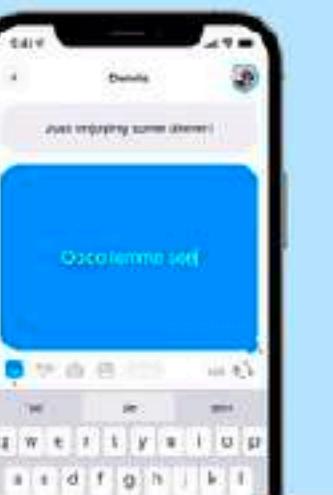


Add-On Services
Tag Printing
Heat Tag
Folding & Polybagging
Foil Printing
Hang Tags
See all add-ons

Honk
Real-time messaging.

Honk is the all-new way to chat with your friends in real time, with messages shown live as you type.

App Store



Stop Waiting Around for Messages

hey

Live Typing

Doodling around...Hello typing. Messages appear in real time.



No Send Button

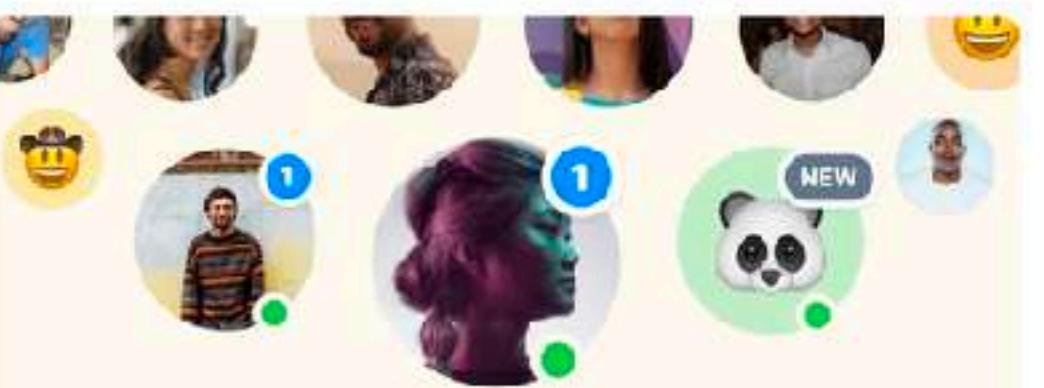
Never hit send again just type a message and replace it with something new.



No Chat History

Only two live messages instead of thousands that build up over time.

React in Real-Time with Huge Emojis



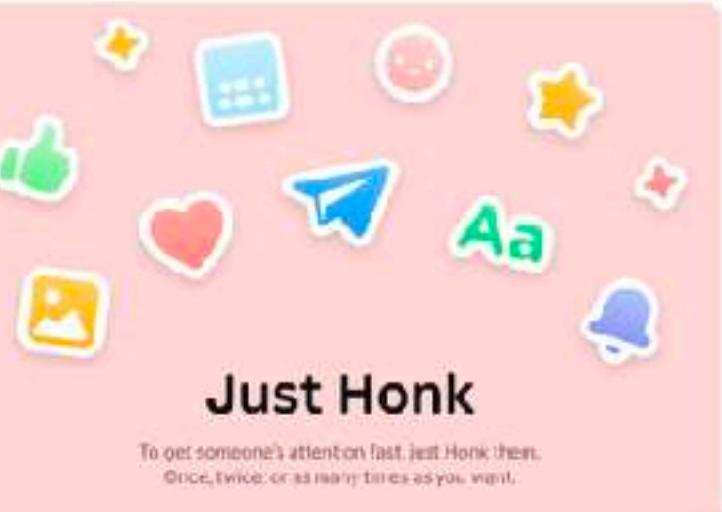
Keep Your Friends Close

See where all your friends are online and free to chat.



Be Present

Aware know when someone's in a chat with you - and the moment they leave.



Just Honk

To get someone's attention fast just Honk them once, twice, or as many times as you want.

Join Honk

Get Honk on iOS and stay updated via Twitter.

App Store

Twitter

About Us | Learn | Shop | Support | Home | Privacy | Twitter | Shoutout | Press | Status

FAQs

Support

Home

Privacy

Twitter

Shoutout

Press

Status

YOUR DOG'S BEST LIFE IN EVERY BITE.

SHOP ALL



ONLY THE BEST IN OUR BOWLS

HIGH PROTEIN
10G PROTEIN IN EVERY 100 CAL

LOW CARB
4G CARBS IN EVERY 100 CAL

YUMMY NATURAL GRAVY
RICH IN COLLAGEN AND HEALTHY AMINO ACIDS



SHOP NOW



SHOP NOW



SHOP NOW



SHOP NOW



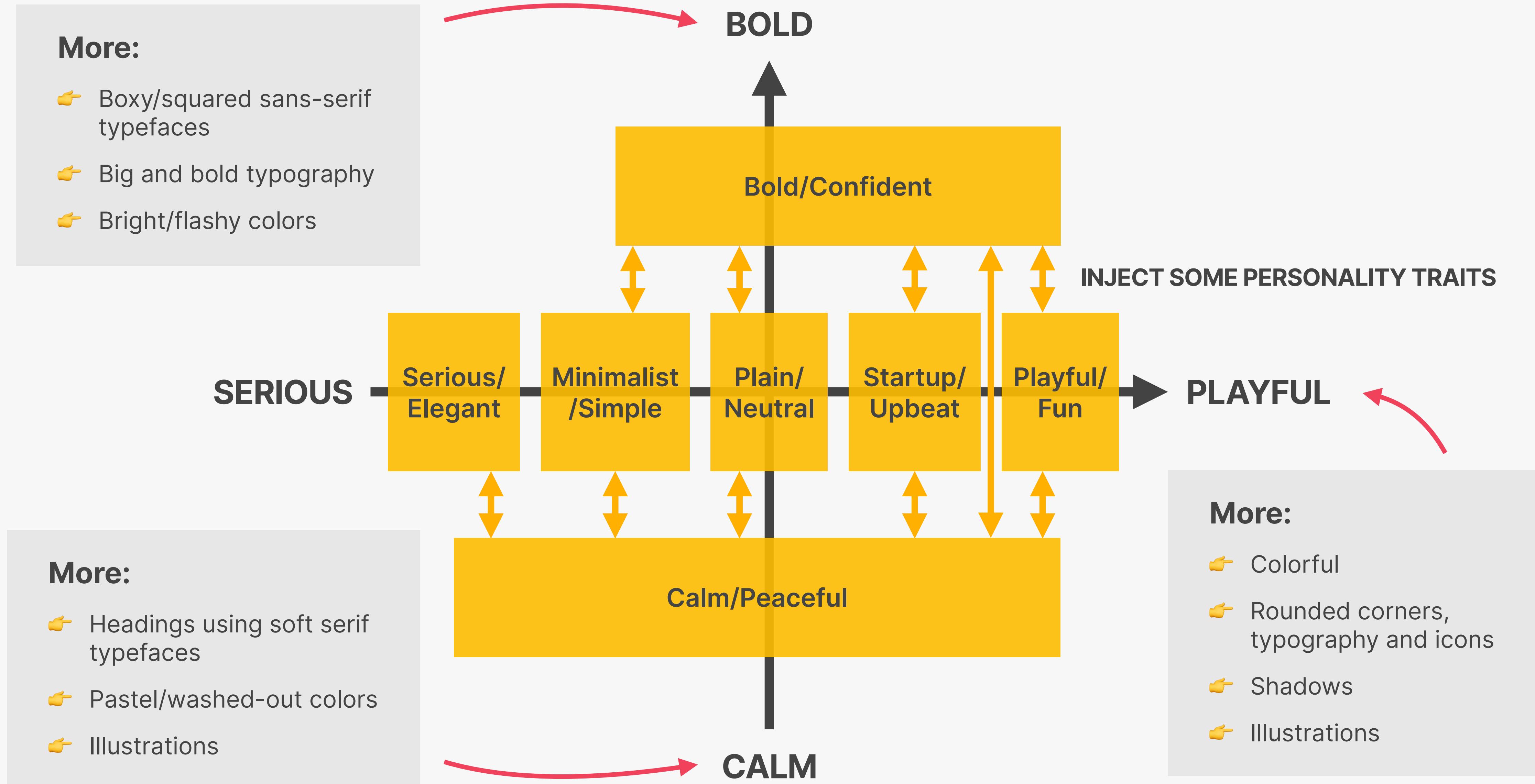
Ruth & Xavier
Lola's parents and business partners

BY DOG PARENTS FOR DOG PARENTS.

Ruth, Xavier & Lola

READ OUR STORY

ADVANCED: COMBINING PLAYFULNESS AND BOLDNESS



Guests fund your honeymoon.
Beautiful. Fast. Simple.

The simple, modern, and meaningful way to fund your adventure of a lifetime. Your guests are going to love it.

Start your registry

View sample registry

Free trial. No credit card required.



Entrepreneur R29 INSIDER abc BUSINESS INSIDER CBS FOX

Here's how it works

01

Personalize and create gifts
Add photos and a welcome message. Create any kind of gift you can imagine.

02

Launch and share with guests
Once you're finished, launch your registry and share your Hitcd URL with guests.

03

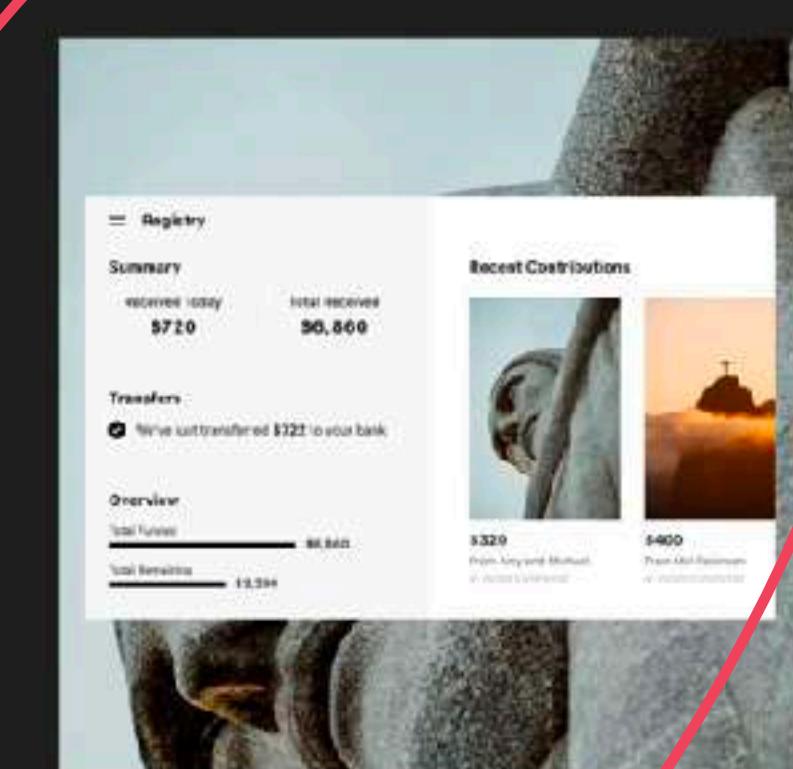
Receive contributions to your bank
Receive heartfelt contributions straight to your bank account; no strings.

Explore how it works

Fast.
Receive guest contributions

Receive heartfelt contributions instantly and straight to your bank. Guests can choose any amount of money to give, using all major credit cards. It's simple, safe, and 100% secure.

Start receiving contributions



C. Thank Cyan - Contributions: 1054
100% Done: 100%
100% off: Booked! Total: \$10,000
Book Now

Simple.
Enjoy your trip and thank guests

MINIMALIST/SIMPLE

BOLD/CONFIDENT

👉 Big and bold typography

👉 Big color blocks

BOLD/CONFIDENT

👉 Very boxy typeface

👉 Big and bold typography

STARTUP/UPBEAT

Develop. Preview. Ship.

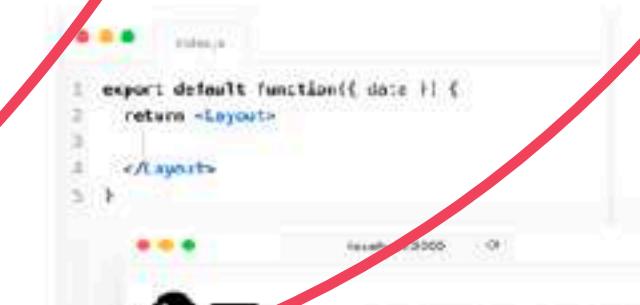
Vercel combines the best developer experience with an obsessive focus on end user performance. Our platform enables frontend teams to do their best work.

EXPLORE THE VERCEL WAY



Start with the developer

Developlove Nuxt.js, the open source React framework Vercel built together with Google and Facebook. Next.js powers the biggest websites like Airbnb and Twilio, for use cases in e-commerce, travel, news, and marketing.



Vercel is the best place to deploy any frontend app. Start by deploying with zero configuration to our global edge network. Scale dynamically to millions of pages without breaking a sweat.

Fast Refresh

Reliable live-editing experience for your UI components.

Flexible Data Fetching

Connect your pages to any data source, headless CMS, or API and make it work in every's dev environment.

Edge on Localhost

From casting to Serverless Functions, all our cloud providers work perfectly on localhost.

WORK WITH 30+ JAMSTACK FRAMEWORKS

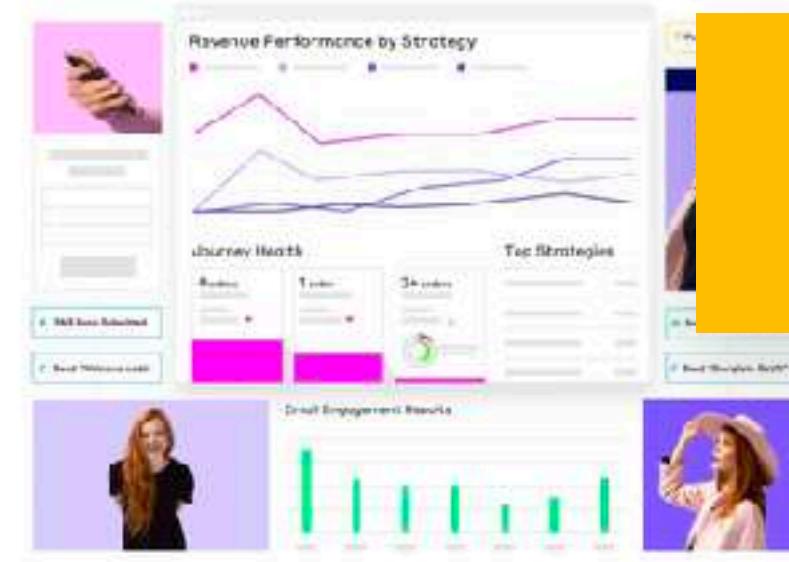


Accelerate with your team

Make more money with smarter marketing.

Build your ecommerce brand—from customer acquisition to loyalty and retention with Drip. We give you the tools you need to build personal and profitable relationships with your customers at scale.

Start driving sales with Drip today!



BOLD/CONFIDENT

We've helped ecommerce marketers generate over \$1 billion in attributed revenue.
\$1,002,632,467



Grow and improve your list.

Attract more customers online with high-converting forms and lead ads, and give them a warm welcome when they sign up for your list.

3x more sales with a welcome email vs untargeted promotional emails.

Send emails with ease.

Increase engagement with email marketing, optimize with A/B testing, and tailor your messaging with recommended audience segments.

8x higher revenue with targeted email sends.

Turn shoppers into loyalists.

Know who your best customers are and reward them. Use automation to nurture customer post-purchase and make them loyal for life.

Repeat buyers drive 5x more revenue and are 9x more likely to convert again.

Trusted by 27,000+ marketers worldwide

CRAFT

SPICE HOUSE

POLARIS

lensabl

FAT YEP

Make more money from email marketing.

Drip makes being data-driven a no-brainer. Revenue dashboards allow you in-depth revenue and engagement stats for each email and automation strategy. Compare strategies to see what's driving your performance and where you can improve.

PLAYFUL/FUN

- 👉 Irregular round design elements

- 👉 Hand-drawn icons and patterns

BOLD/CONFIDENT

Finances, simplified.

Unlike banks that let your cash sit idle in your accounts, we use technology to help you grow all your money effortlessly.

GET STARTED



nerdwallet
BEST ROBO ADVISOR, 2019
BEST CASH MANAGEMENT, 2020
Investopedia
BEST ROBO-ADVISOR, 2020

Upgrade your banking.

No account fees, 0.35% APY and unlimited, free transfers. Direct deposit and get paid up to two days early, send checks, pay bills, and get cash from over 19,000 ATMs for free.

GET STARTED LEARN MORE



BUILD YOUR NET WORTH

Invest your savings.

Holding long-term savings in cash can be a bad thing — earning interest just isn't enough. Grow your long-term wealth with an automated portfolio of algorithmic index funds. No manual trades, no unnecessary risk, personalized to you. And thanks to Tax Loss Harvesting, we can cover our annual 0.25% fee with a fee more than 3x lower.

GET STARTED

LEARN MORE



Target: 30% US Stocks
Securities VT13219

Your Dividend Portfolio

US Stocks	30%	\$13,312
Foreign Stocks	20%	\$8,221
Emerging Markets	17%	\$7,672
Growth Stocks	8%	\$3,711
Municipal Bonds	14%	\$6,445

SAVING MADE EASY

Set your finances on autopilot.

GET STARTED

Optimize your money across spending, savings, and investments — effortlessly.

Make the most of your options!



We are a team of equity experts 100% focused on helping startup employees understand, maximize and unlock the value of their stock options and shares.

Analyze your equity



UNDERSTAND

What are my options worth and the cost to exercise?

Tools such as a profit simulator and tax calculator show the value of your stock options and exercise cost.

Calculate

MAXIMIZE

Should I exercise now or later? How can I afford it?

Non-recourse financing covers the cost of your exercise - with no need to pay it back until your company exits.

See how financing works

UNLOCK

I own my shares - can I get liquidity now without selling?

Financing helps you advance your shares for other financial priorities - with no need to sell on the secondary market.

Request financing



Pay for... your options

Our financing solutions are tailored to your specific needs. Whenever you are in your journey to wealth.

Get rates

Learn more

Program Manager
Los Angeles, CA
\$450,000
To exercise options and pay taxes

To protect the research institutions that have contributed to protecting cancer research.

What our clients say about us



The service that Secfi provides is invaluable to many people in my situation. Had a great time working with them.

STARTUP/UPBEAT

CALM/PEACEFUL

- 👉 Headings using soft serif typefaces
- 👉 Illustrations in calming pastel colors

CALM/PEACEFUL

- 👉 Headings using soft serif typefaces
- 👉 Illustrations

STARTUP/UPBEAT

Welcome to

The Future of Data Ownership

Discover where your personal data is and manage your digital footprint. You decide where your data should be or shouldn't be, and we'll make it happen.

Get started

intel.com

BUSINESS INSIDER

VentureBeat

EveningStandard.co.uk

STOMP COMPANY

Your smart data assistant

With Mine, you control the Internet, feeling safe and secure.



Giving the power back to you

Our technology allows you to control your data by making privacy rights simple and accessible.



Take ownership

Create the line between services you use & those you don't, which put you at risk.



You are the sole owner of your data

We discover the companies holding your data by analyzing your emails' subject lines. We don't read or collect the content of your emails.

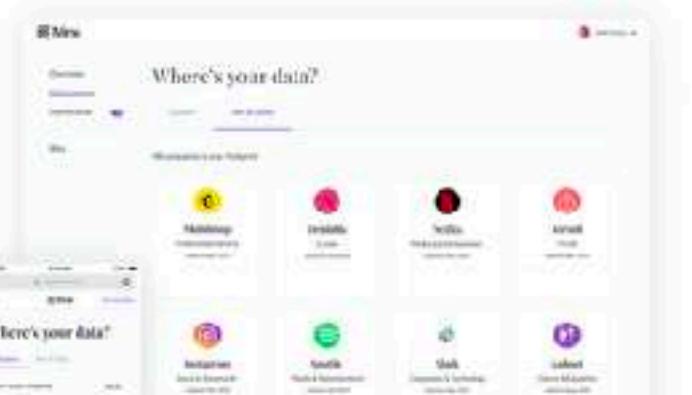
Discover your digital footprint

We map all the companies you've interacted with through your email.

Show where you stand at all times

Make informed decisions

Empower your rights



SECTION 06 – COMPONENTS AND LAYOUT PATTERNS



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

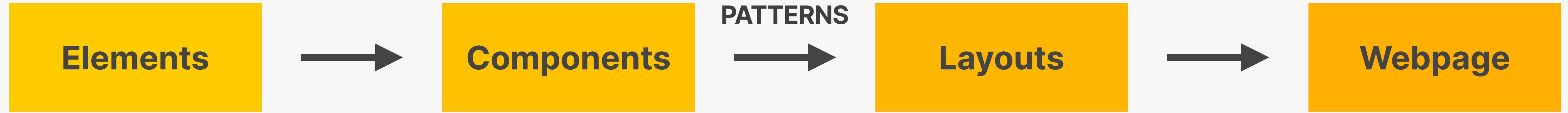
SECTION

COMPONENTS AND LAYOUT
PATTERNS

LECTURE

WEB DESIGN RULES #10 - PART 1:
ELEMENTS AND COMPONENTS

FROM ELEMENTS TO WEBPAGE



With you every step of the way.

Based on scientifically proven research, our guided exercises and signature Check-in tool will help you build a journaling habit you'll actually stick with.

LEARN MORE

With you every step of the way.

Based on scientifically proven research, our guided exercises and signature Check-in tool will help you build a journaling habit you'll actually stick with.

LEARN MORE

With you every step of the way.

Based on scientifically proven research, our guided exercises and signature Check-in tool will help you build a journaling habit you'll actually stick with.

LEARN MORE

More than just a notebook.

Looking for guidance, support, and motivation for your new journaling habit? Our MindJournal is designed to help you build a better, more meaningful journaling practice.

LEARN MORE

ACHIEVE ANYTHING YOU PUT YOUR MIND TO WITH MINDJOURNAL

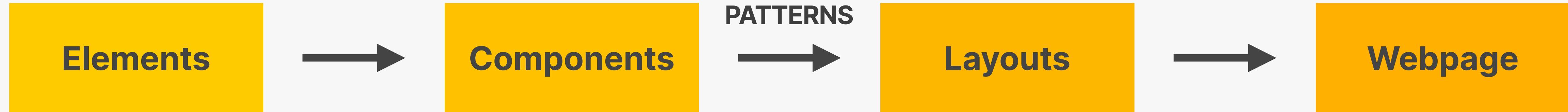


...

No matter what you're looking to achieve in life, the journal will help you get there.



FROM ELEMENTS TO WEBPAGE



- 1 Use **common elements** and **components** to convey your website's information
- 2 Combine components into layouts using **common layout patterns**
- 3 Assemble different **layout areas** into a complete, final page

GALLERY INDEX: ELEMENTS, SECTIONS, PATTERNS

A ELEMENTS

1. Text
2. Buttons
3. Images
4. Input elements
5. Tags

B COMPONENTS

1. Breadcrumbs
2. Pagination
3. Alert and status bars
4. Statistics
5. Gallery
6. Feature box
7. Preview and profile cards
8. Accordion
9. Tabs
10. Carousel
11. Customer testimonials
12. Customer logos
13. Featured-in logos
14. Steps
15. Forms
16. Tables
17. Pricing tables
18. Modal windows

This lecture



C SECTION COMPONENTS

1. Navigation
2. Hero section
3. Footer
4. Call-to-action section
5. Feature row

D LAYOUT PATTERNS

1. Row of boxes or cards
2. Grid of boxes or cards
3. Z-pattern
4. F-Pattern
5. Single-column
6. Sidebar
7. Multi-column/magazine
8. Asymmetry/Experimental

Job Description Rewriter

Rewrite your job description with our free AI-powered tool!

Paste in a short job description and we'll generate a longer variant to help you get your creative juices flowing. If you don't like the output, hit **Generate** again to get a different idea! Experiment, take notes, and have fun!



Fibery adapts and grows
with your company.

A work management platform that replaces many tools inside your company and embraces changes.

Shorten development, deployment, and migration cycles

Prevent rollbacks and service disruptions by identifying weak points in your system before launch.

Everyone on the same page. For real.

Sanity is the first content platform to empower teams of all sizes with real-time collaboration, advanced version control and more.

Most Popular Tour Categories



We offer the perfect variety of experiences to satisfy anyone's desire for adventure. Whether you want to relax in the unparalleled beauty of Iceland's nature or take a more challenging adventure, we've got you covered. The possibilities are endless and the memories will last a lifetime.

01 TEXT

A ELEMENTS

TOOLS FOR MARKETING TEAMS

Tools and insights to help you work smarter, together

Marketing consultants and freelancers use Trendmo to free up time, demonstrate impact, and tie their efforts to real business results.

TRANSFORM YOUR ECOMMERCE BRAND

72 hour product photography

LAUNCH

Launch with one click, or use our SDK.

Voiceflow's one click publishing or SDK enables customization for any workflow.

GET A QUOTE

Get started with Cover today.

After getting a quote, you'll have instant access to an insurance expert for advice. Reach out to them by text message at any time.

How we do it

Data backed, scientific proof of food claims

Food In-Depth has developed comprehensive and rigorous testing solutions that are fast, affordable and consumer usable.

EARN MORE ON YOUR PAYCHECK.

GET PAID UP TO TWO DAYS EARLIER.

Why should you wait to get paid? Set up direct deposit with the Cash Account and get your paycheck up to two days early. The earlier you get your paycheck, the more time you have to earn interest.

Build.

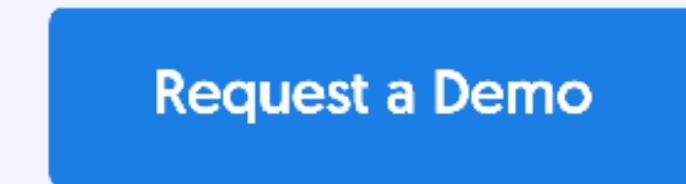
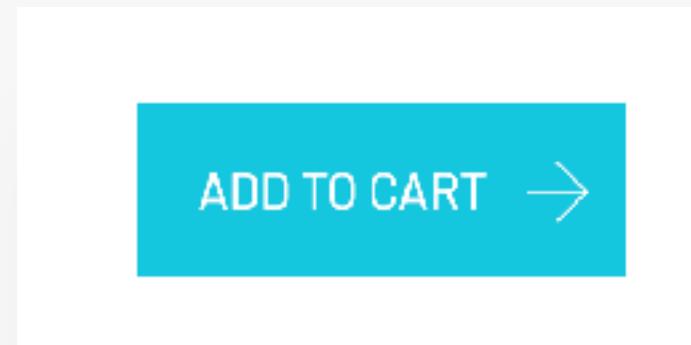
Have a unique work process?

Create a **custom app** in minutes.

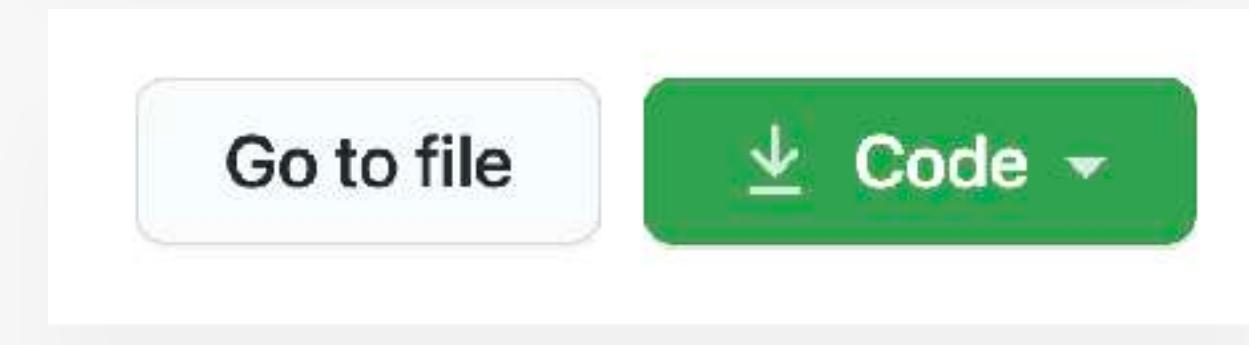
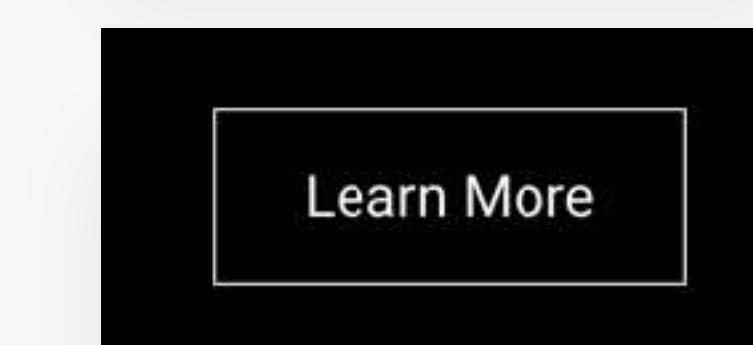
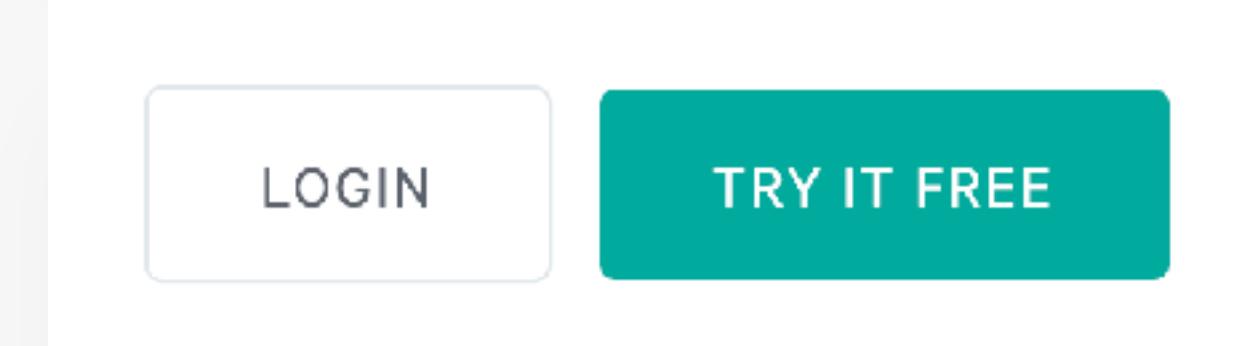
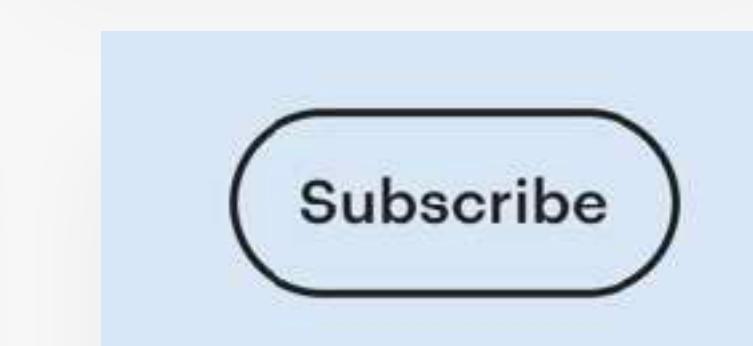
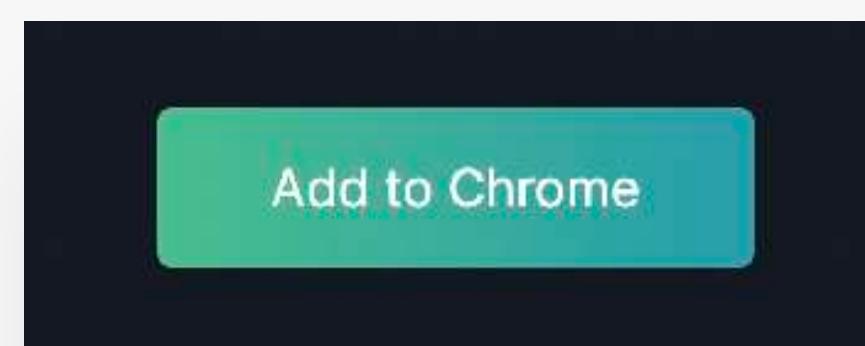
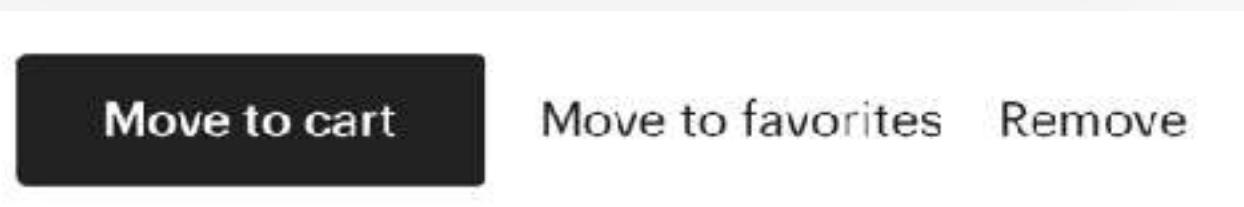
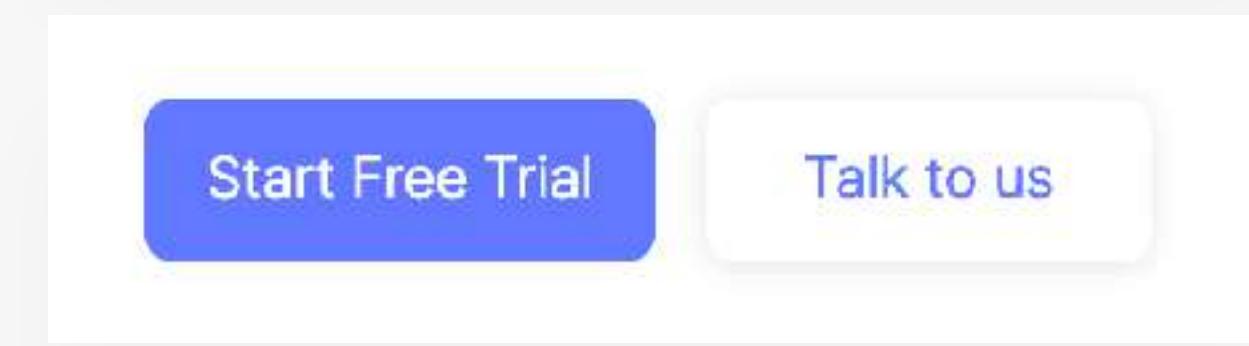
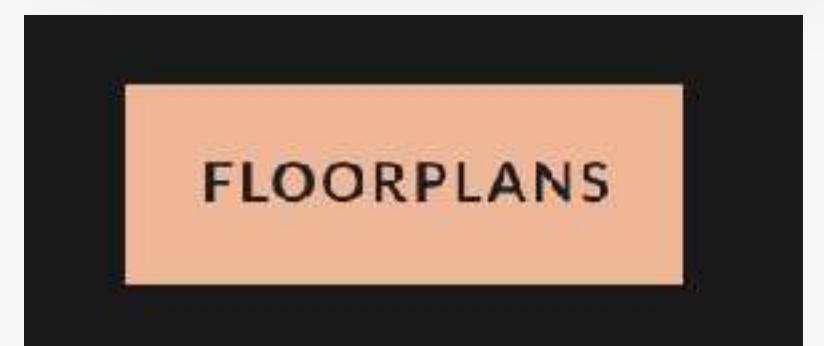
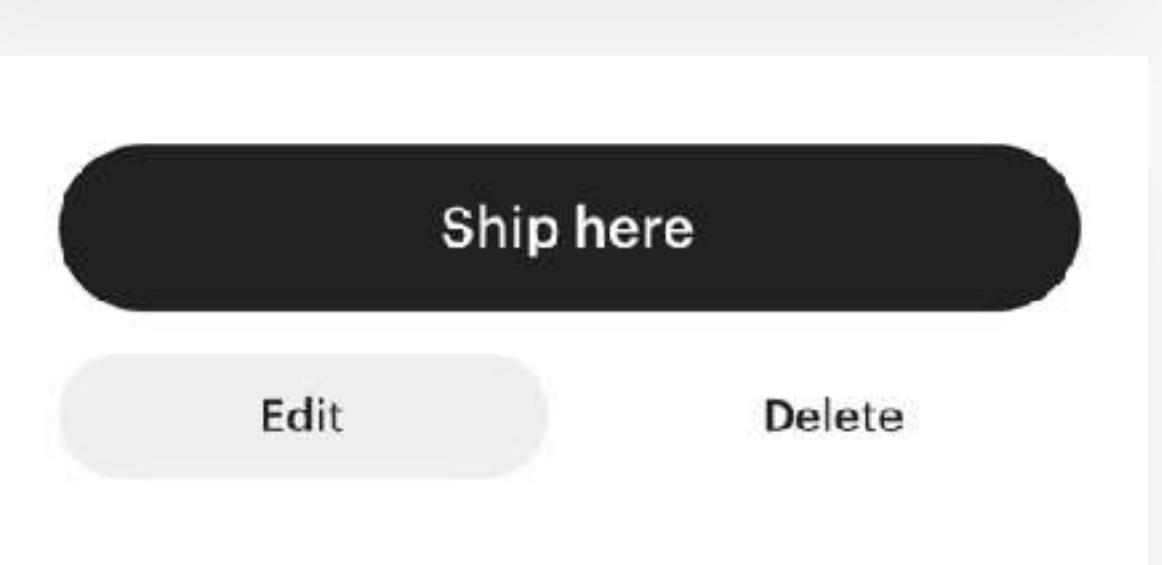
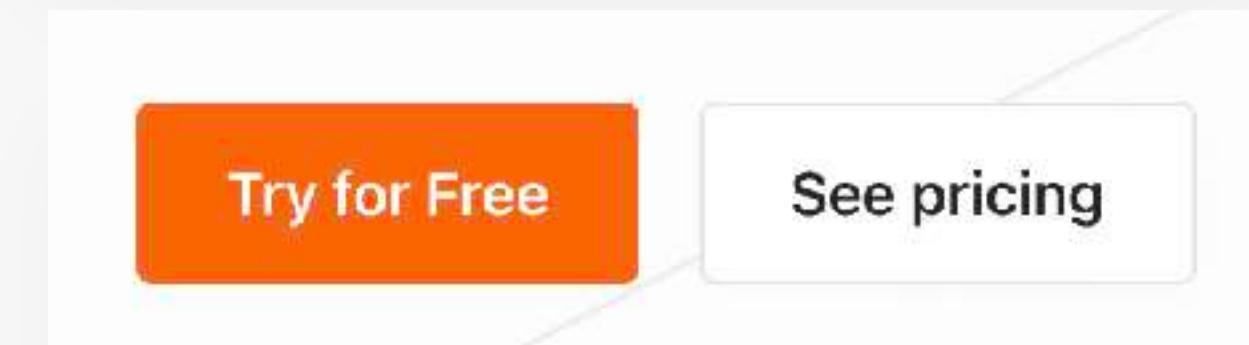
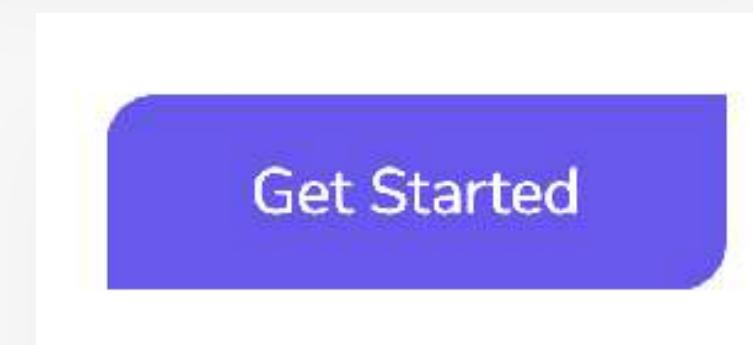
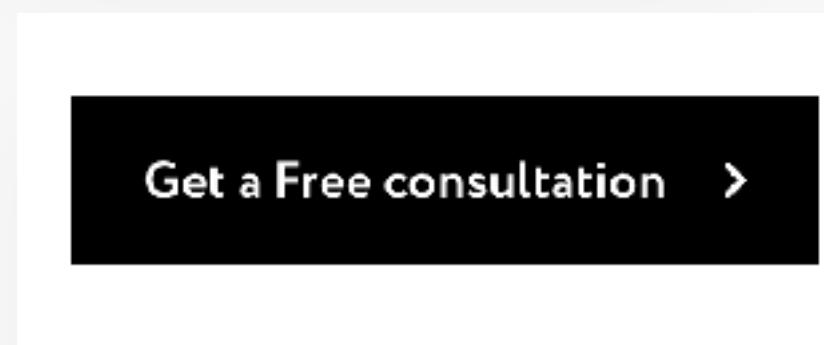
Fibery provides freedom for curious lego-lovers.

02 BUTTONS

A ELEMENTS

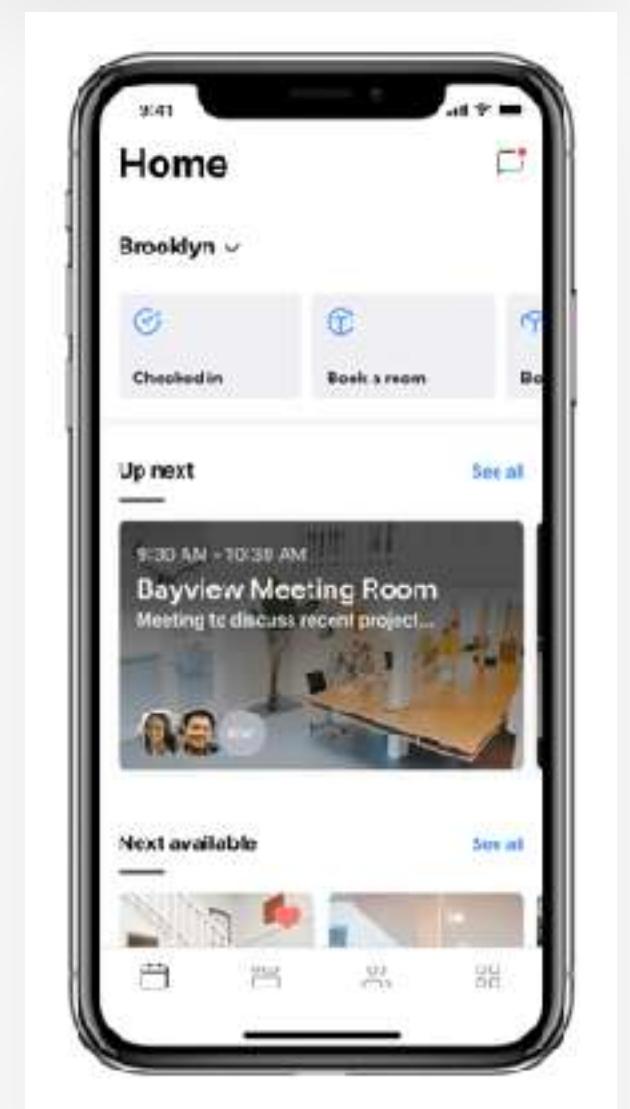
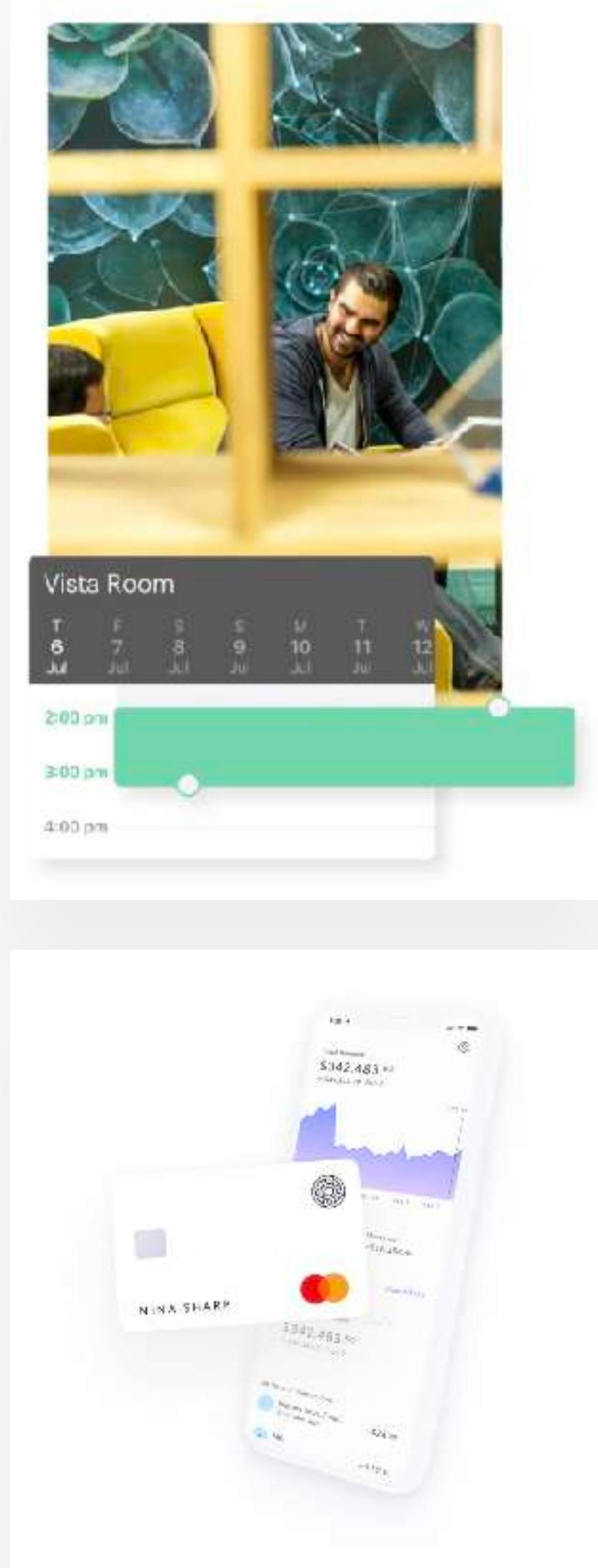


VIEW PRODUCT DETAILS



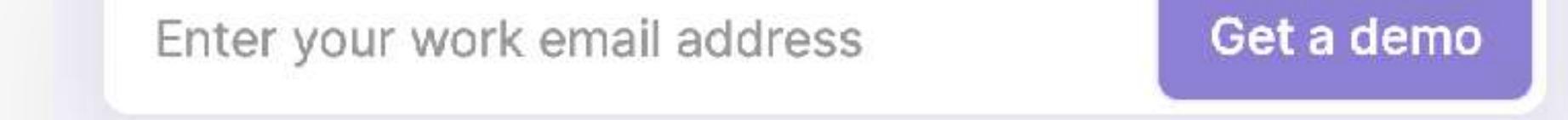
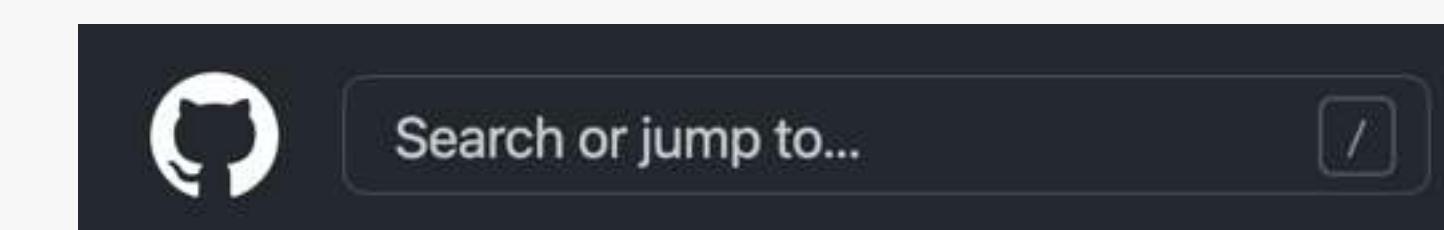
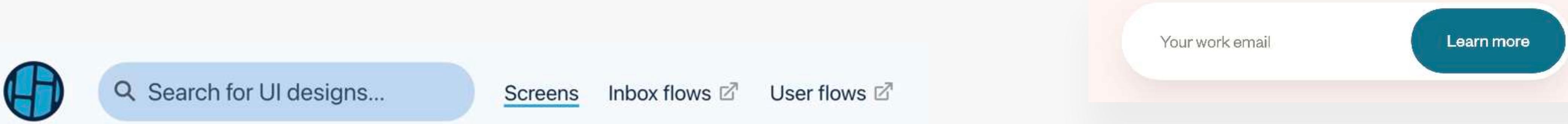
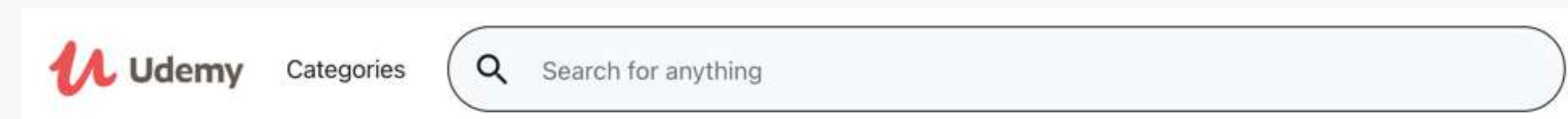
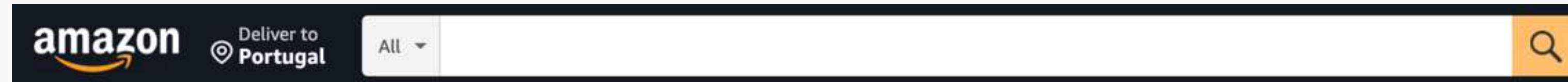
03 IMAGES

A ELEMENTS



04 INPUT ELEMENTS

A ELEMENTS



DELIVER EVERY

- 30 DAYS
- 15 DAYS
- 30 DAYS
- 45 DAYS
- 60 DAYS

Due to the pandemic, our delivery times may be longer than usual.

CASE QUANTITY

-
- 1
- +

12 BOTTLES

Venue

-
- 1
- +

Active Members

- 50 +

05 TAGS

A ELEMENTS

The screenshot shows a list of three pull requests from the 'React Core Team' component:

- ① Attach Stack at setState Calls in DEV Mode (Component: Core Utilities, Type: Enhancement) - opened on Jul 31, 2016 by sebmarkbage
- ① IE 11 and Edge no longer prompt to remember password on controlled form (Component: DOM, Type: Bug) - opened on Jul 21, 2016 by IPadier
- ① Optimizing Compiler: Compiling to Internals (Component: Optimizing Compiler, React Core Team) - opened on Jul 21, 2016 by sebmarkbage

About

A declarative, efficient, and flexible JavaScript library for building user interfaces.

reactjs.org

react javascript library ui
frontend declarative

Discovery deliverables

Prototypes Time & Cost Estimation
Product Requirements Document
Architecture documentation Roadmap

Timeline
2+ weeks

Native Keyboard Multi-Touch Camera Lottie SVG Tilt Vibration
Proximity Sound Background Blur

All documents in one software

Generate all necessary documents for Business, HR, Finance, Medicine, IT, Legal, Education — using one cloud based software.

Business Plan Business Model Canvas Lean Canvas
SWOT Analysis Meeting Notes Cover Letter
Resignation Letter Work Certificate Mission Order
Independent Contractor Agreement Project Pricing
IT Project Specs Invoice Quote Privacy Policy
Terms Of Service Certificate Of Completion Medical Certificate
Prescription

Calm Landing page

1 year, 12 months ago

Source ↗
Awards Footer Hero header Ratings Testimonials

A series of colored circles in a horizontal bar.

01 BREADCRUMBS

B COMPONENTS

The screenshot shows a WordPress dashboard with a sidebar on the left containing links like 'Dashboard', 'Campaign Builder', 'Display Settings', 'Integrations' (which is expanded to show 'ESP Integrations' and 'CMS Integrations'), 'Account and Payment', and 'FAQs'. A red box highlights the breadcrumb trail at the top of the page: 'Help Center > Integrations > CMS Integrations'. The main content area features a large green title: 'Using Sleeknote with Wordpress'.

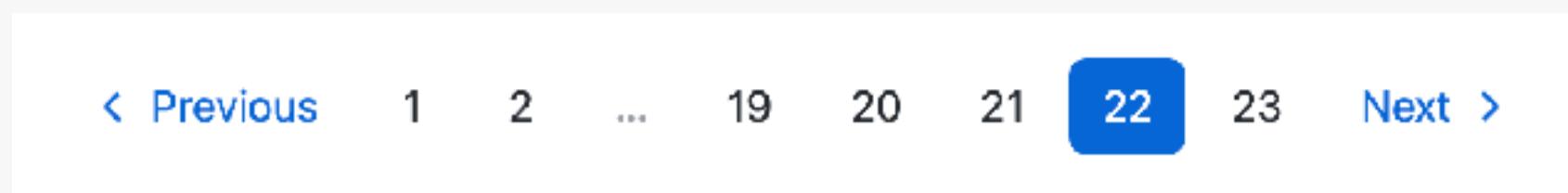
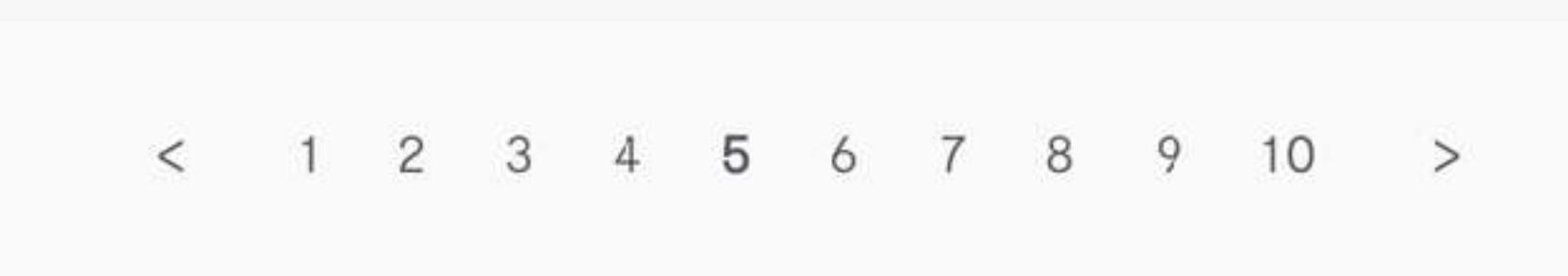
The screenshot shows a course page for 'The Complete JavaScript Course 2021: From Zero to Expert!' on a dark-themed platform. A red box highlights the breadcrumb trail at the top: 'Development > Web Development > JavaScript'. Below the title, there's a brief description: 'The modern JavaScript course for everyone! Master JavaScript with projects, challenges and theory. Many courses in one!', followed by course details: 'Bestseller 4.7 ★★★★☆ (99,122 ratings) 417,204 students', 'Created by Jonas Schmedtmann', 'Last updated 1/2021', language information ('English, English, French [Auto], 5 more'), and three interaction buttons: 'Wishlist' with a heart icon, 'Share' with a link icon, and 'Gift this course'.

The screenshot shows the PandaDoc website. At the top, there's a navigation bar with links: 'Why PandaDoc?' (highlighted with a red box), 'Solutions', 'Pricing', 'Resources', 'Integrations', 'Log in', and a 'Start free 14-day trial' button. Below the navigation, there's a breadcrumb trail: 'Home > Case studies'. The main content area features a large title: 'Concord School District of New Hampshire' and a photograph of students in a classroom.

The screenshot shows the ASOS website. At the top, there's a navigation bar with links: 'WOMEN', 'MEN', and a search bar: 'Search for items, brands and inspiration'. Below the navigation, there's a breadcrumb trail: 'Home > Men > A To Z Of Brands > The North Face > The North Face Mountain Line t-shirt in white'. The main content area shows a product image of a grey t-shirt.

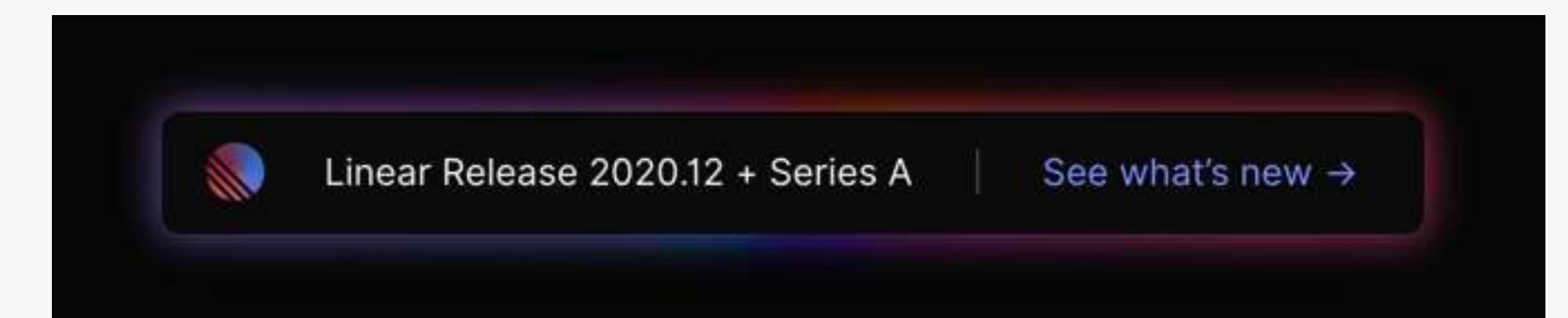
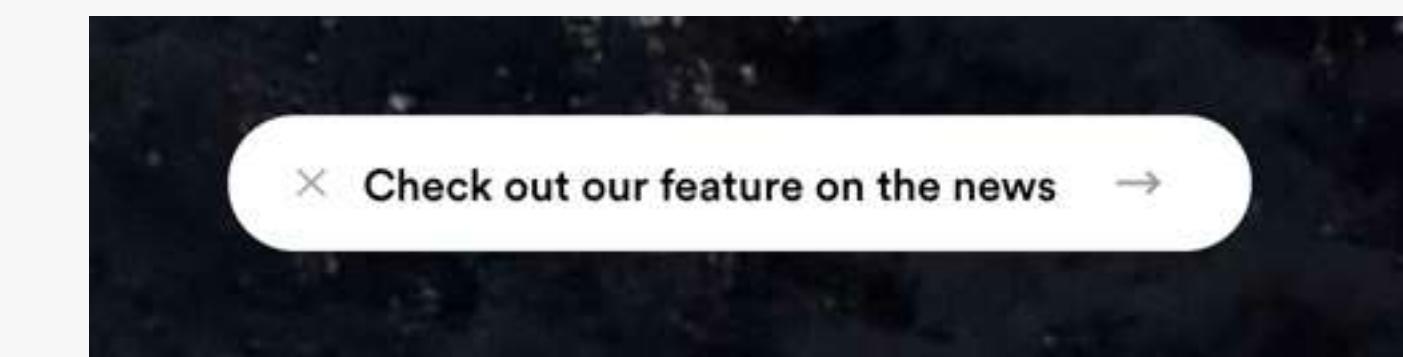
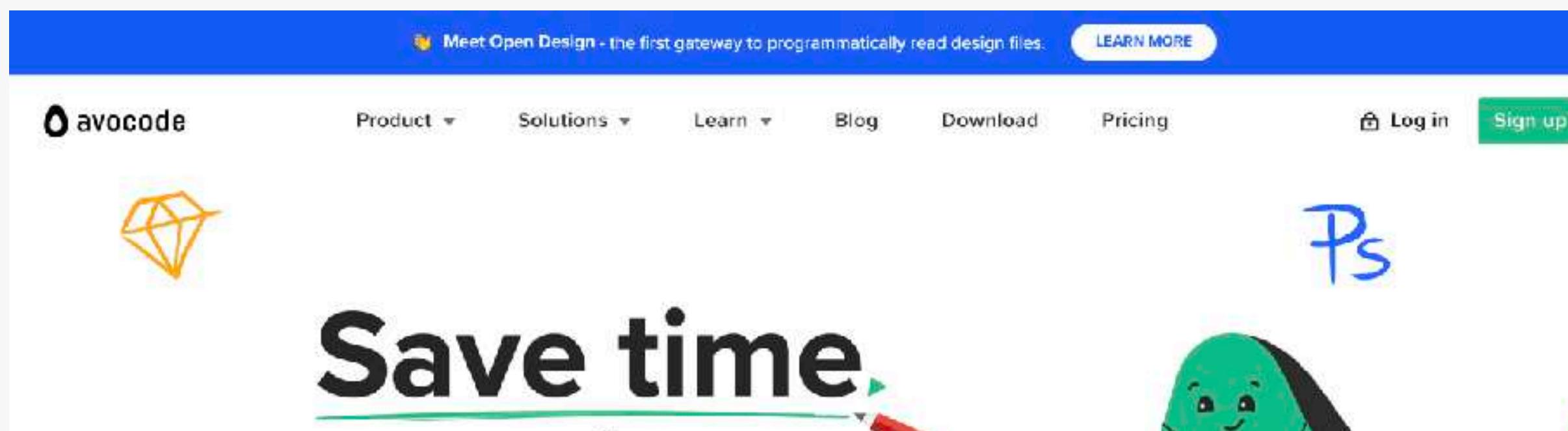
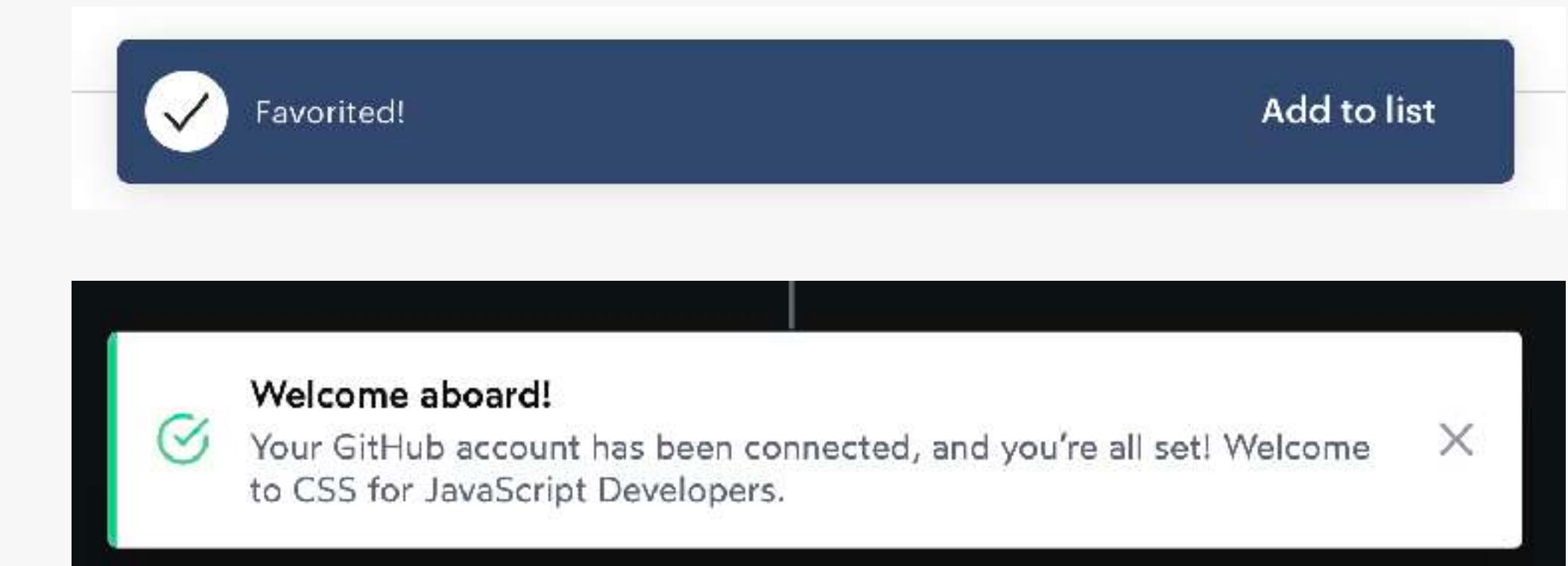
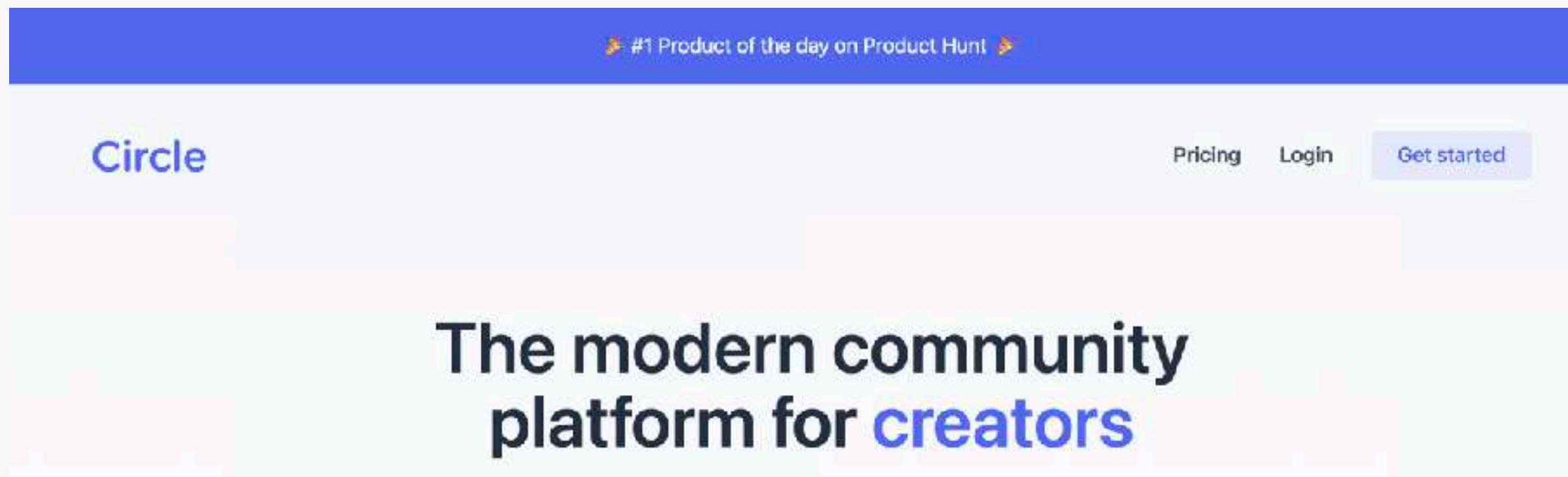
02 PAGINATION

B COMPONENTS



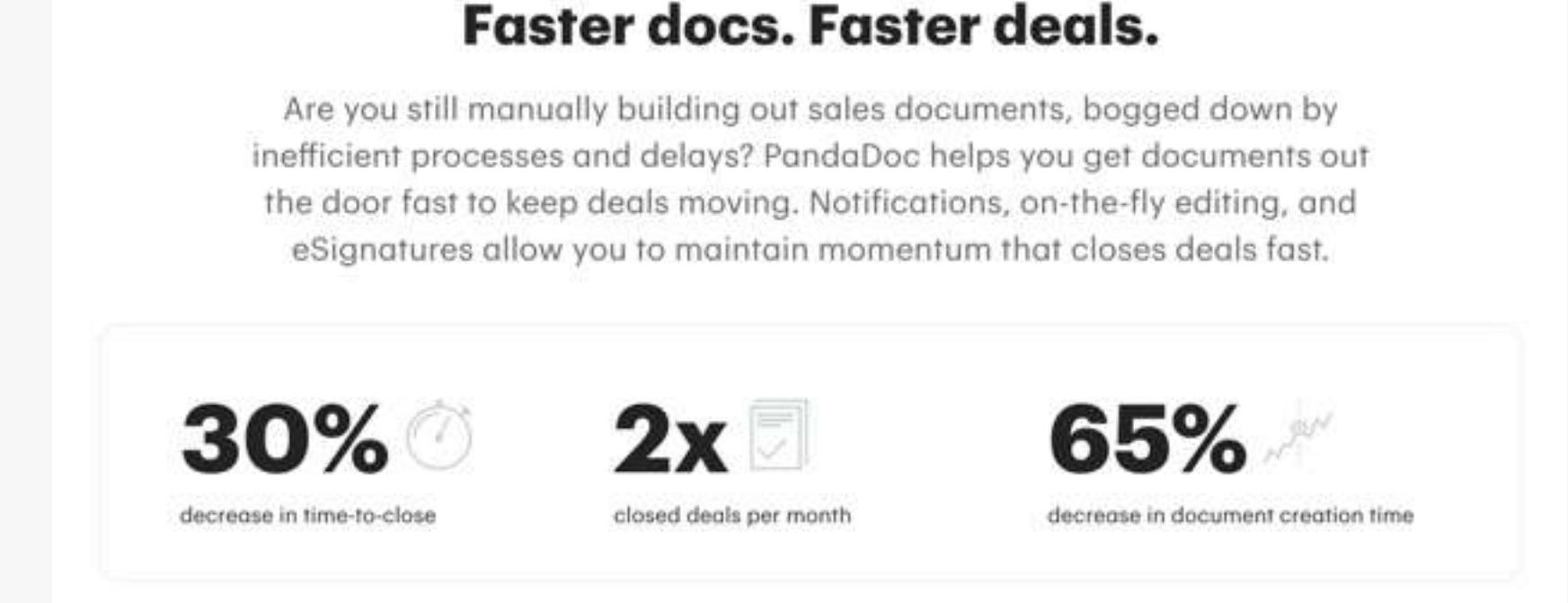
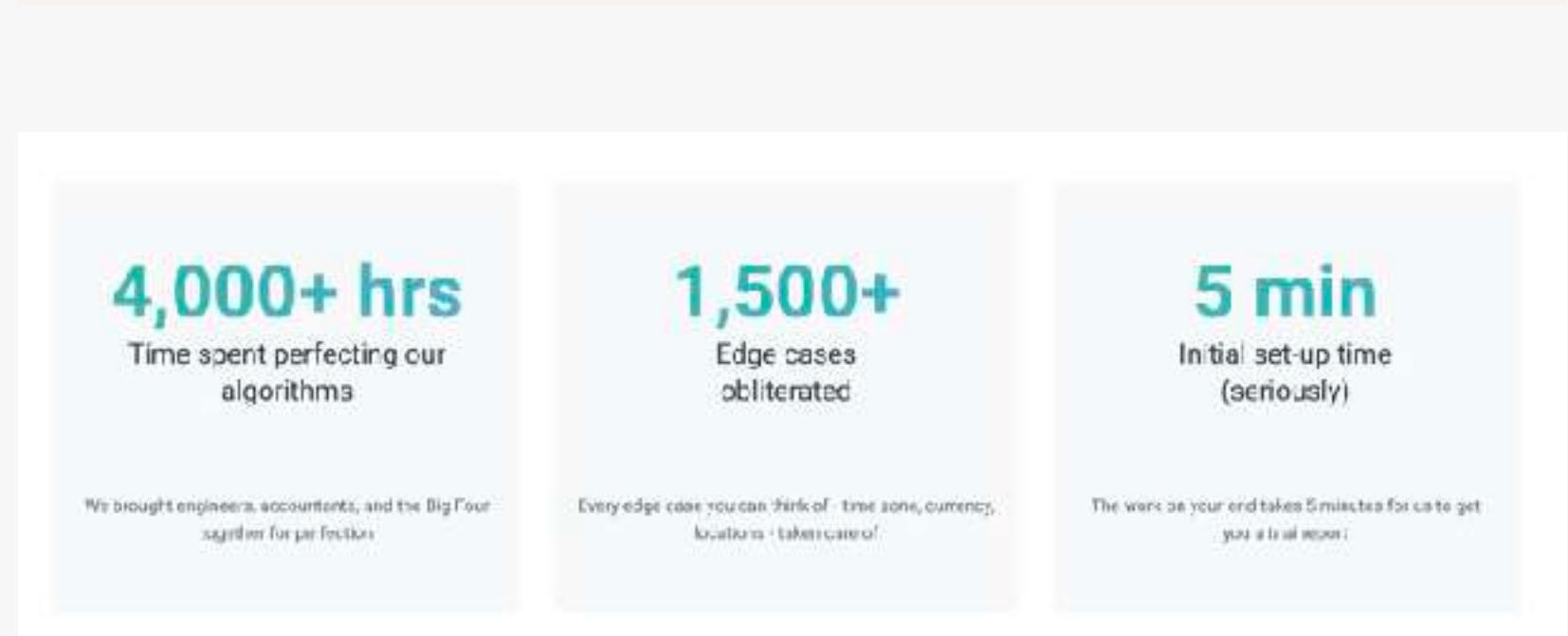
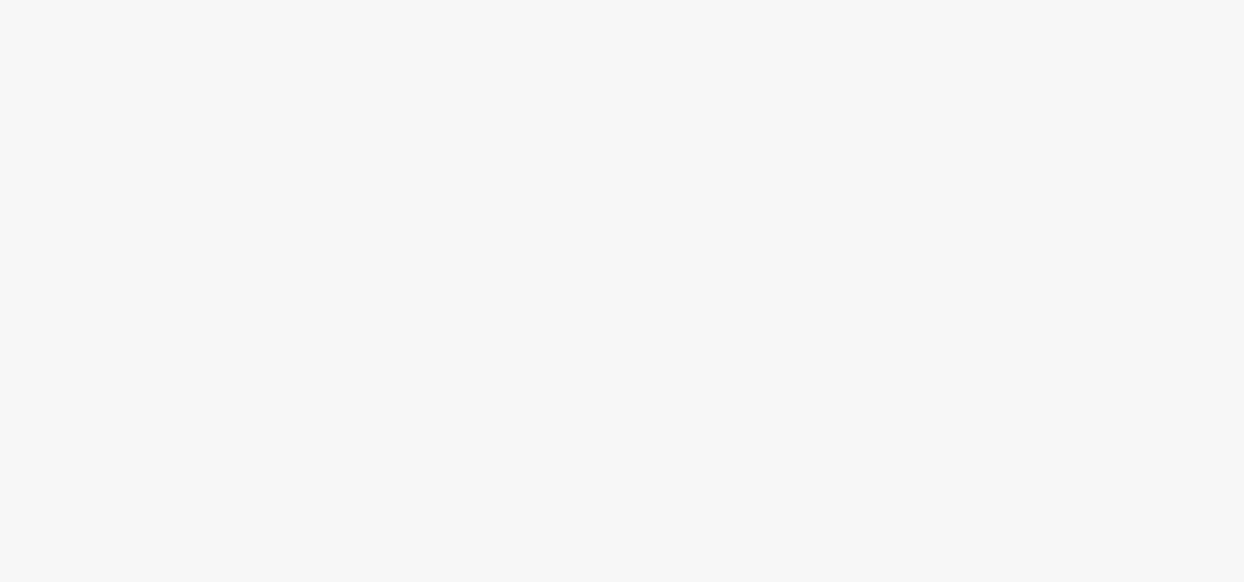
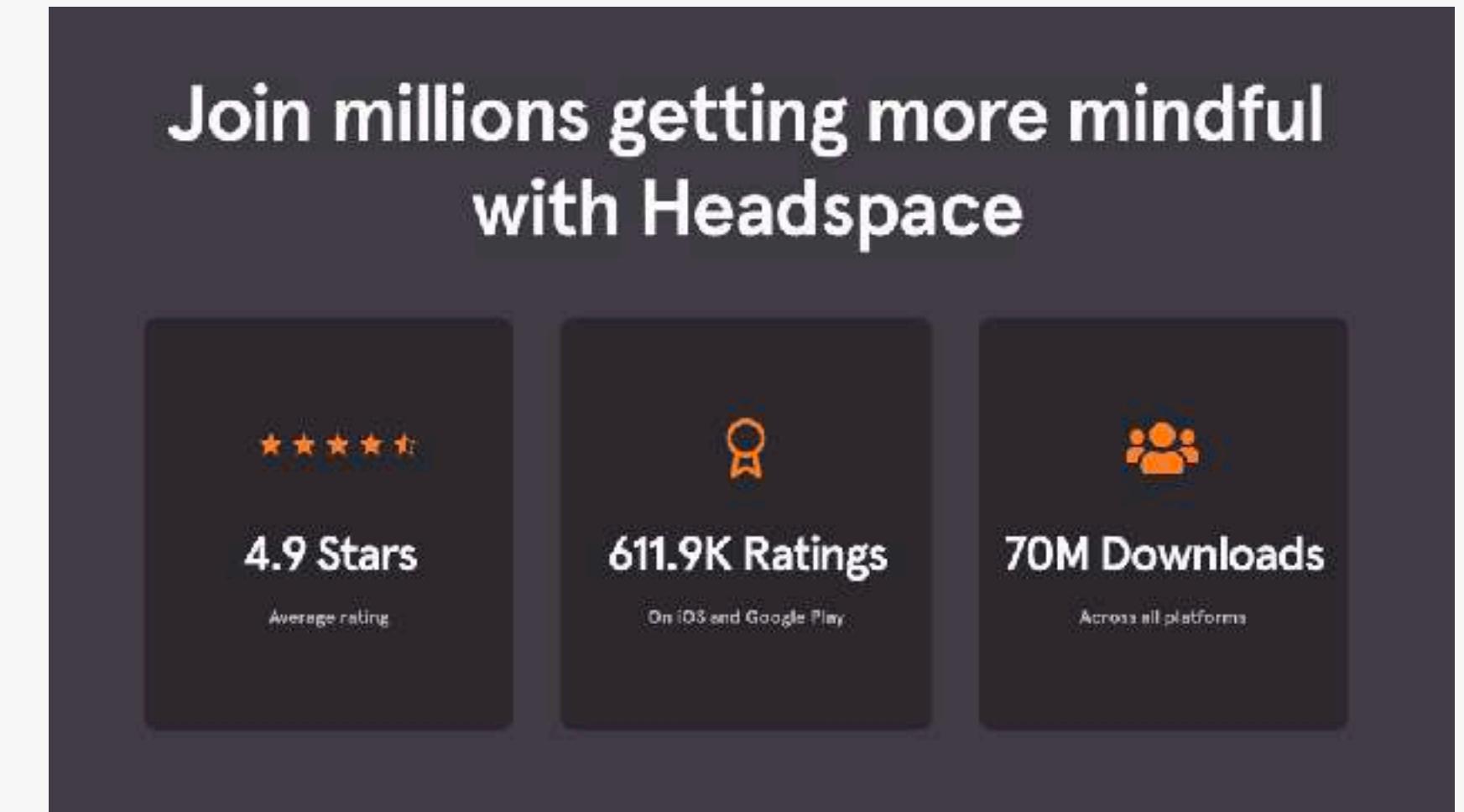
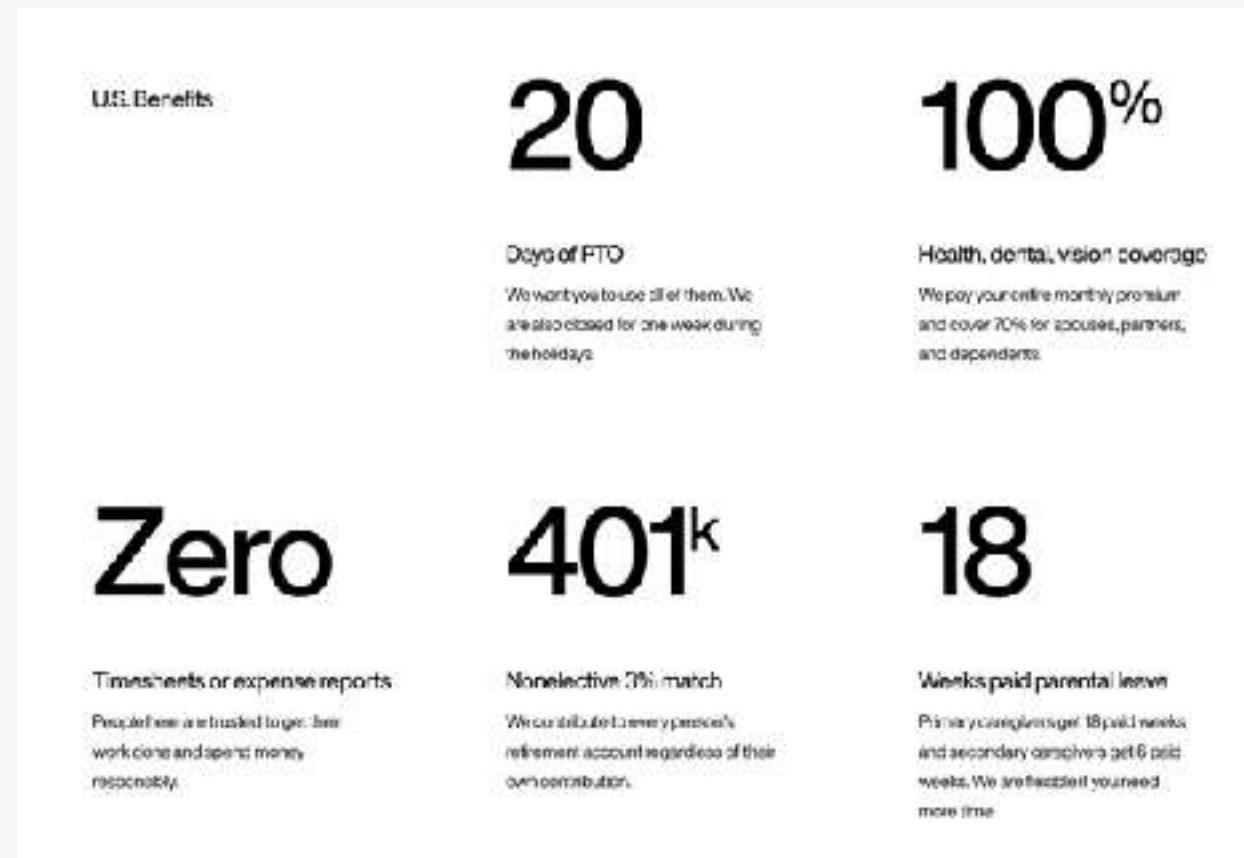
03 ALERT AND STATUS BARS

B COMPONENTS



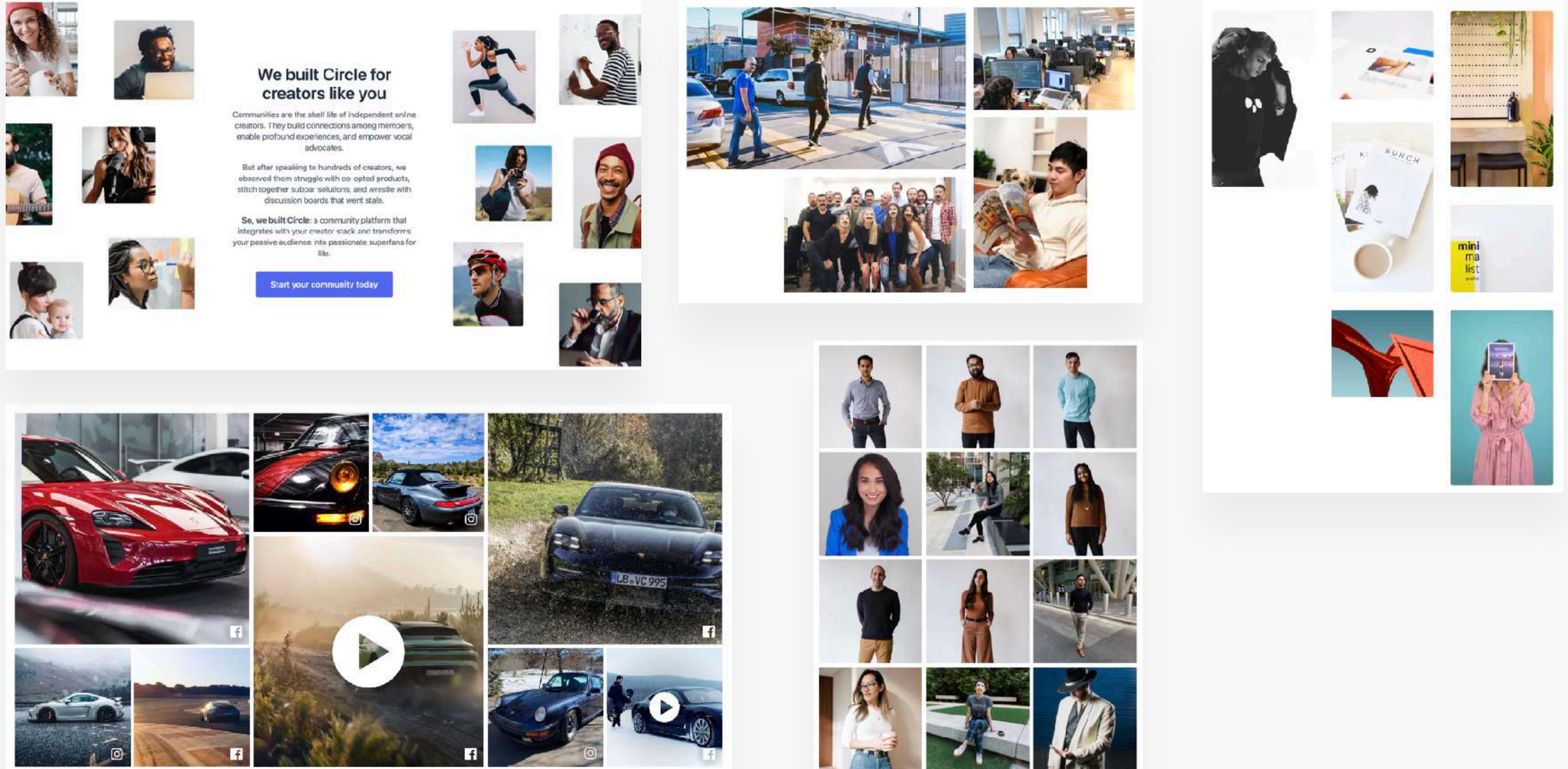
04 STATISTICS

B COMPONENTS



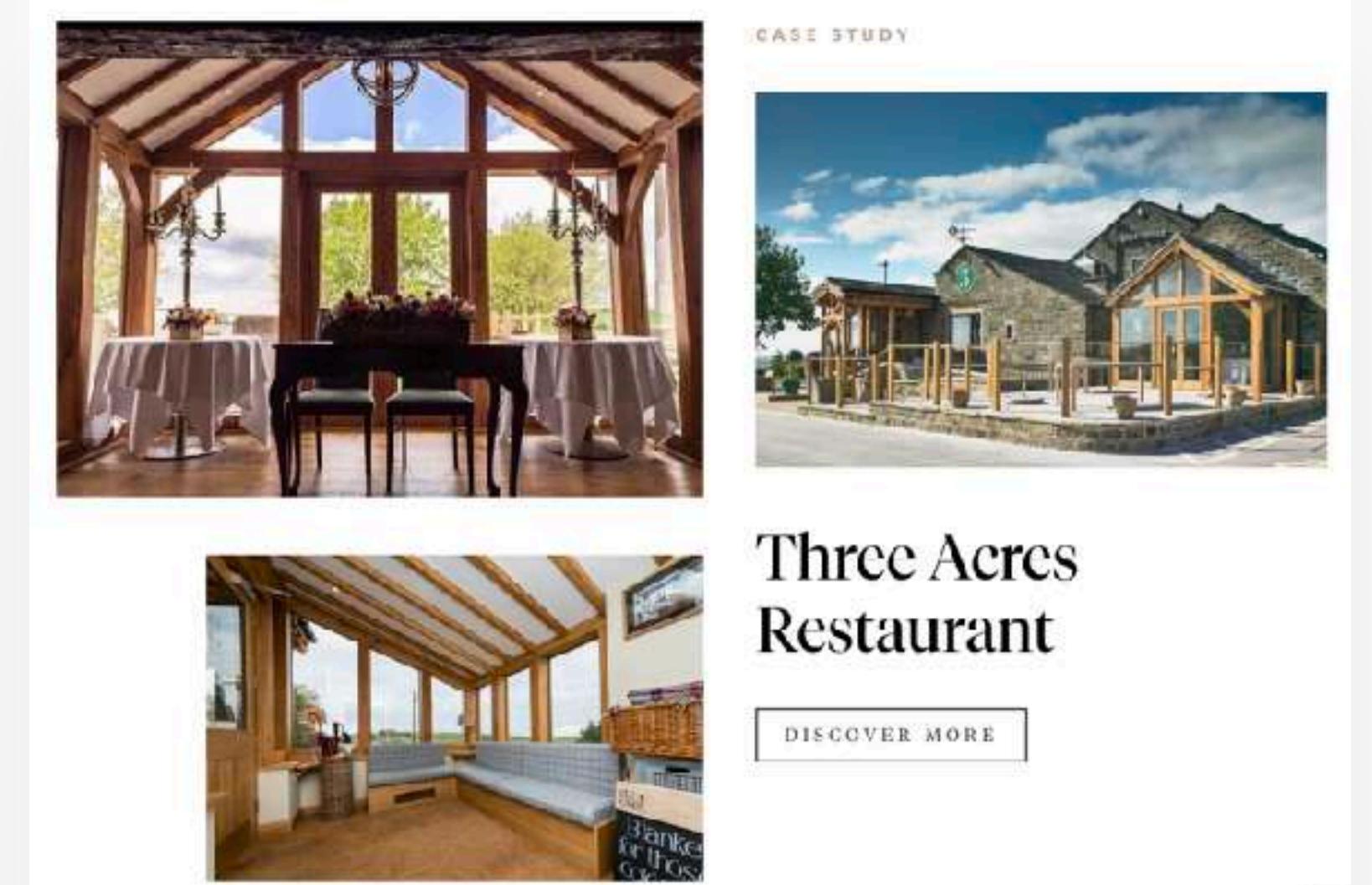
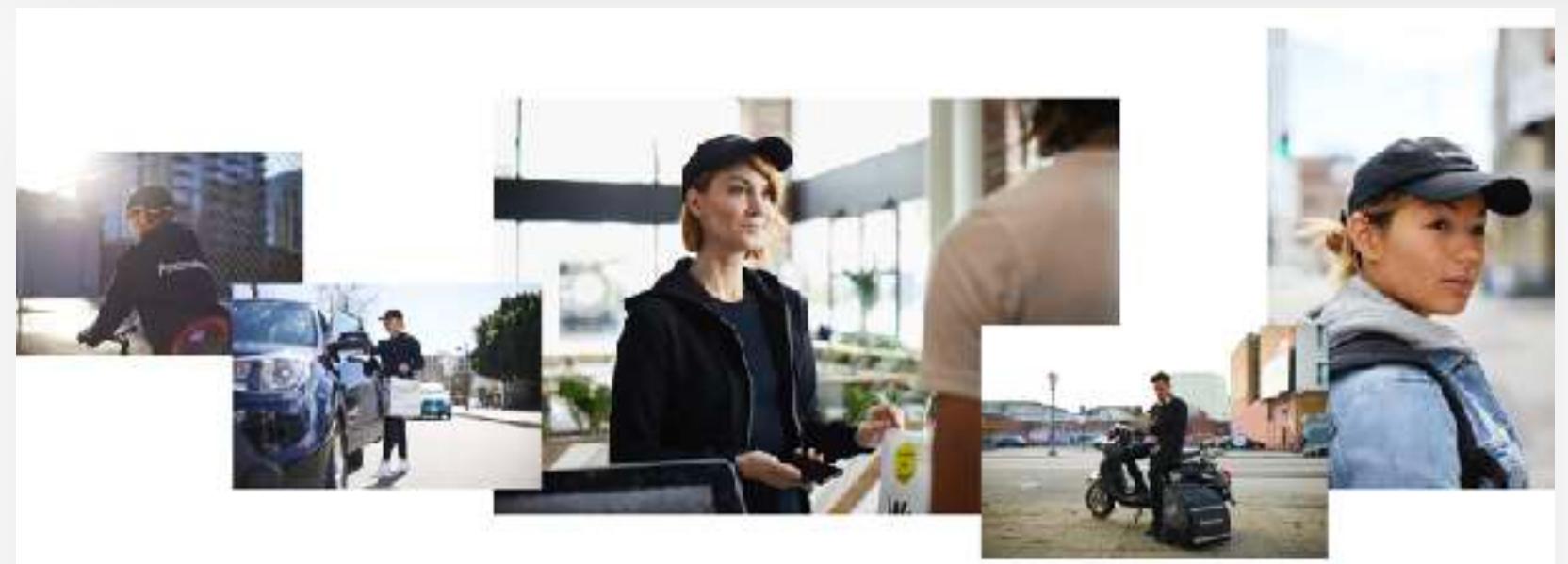
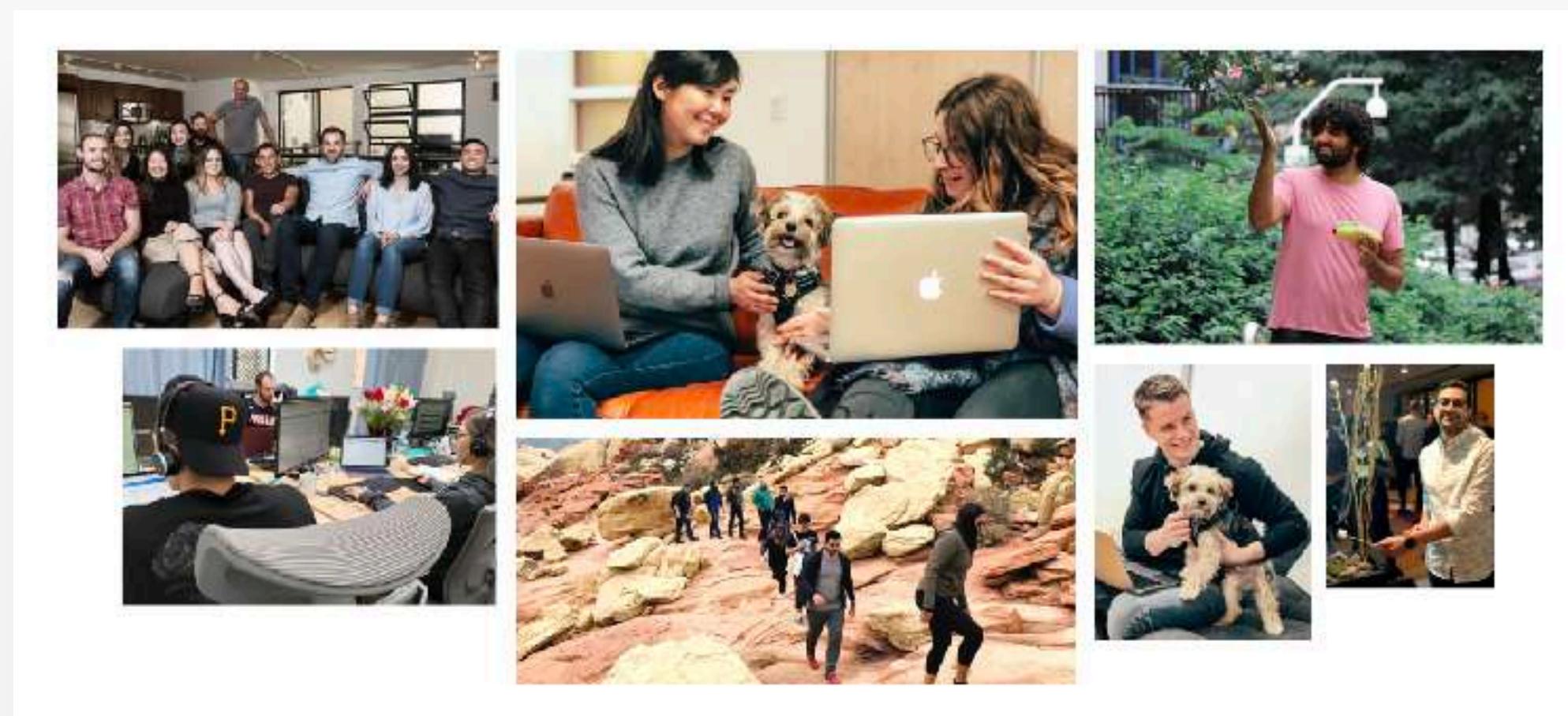
05 GALLERY

B COMPONENTS



05 GALLERY

B COMPONENTS



Three Acres
Restaurant

[DISCOVER MORE](#)

06 FEATURE BOX

B COMPONENTS



Scope of work

Brief but powerful, the scope of work is one of the essential tools in the project management world.



Monthly Coffee Subscriptions
\$10.00 Monthly
Our specialty coffee beans are delivered to your door every single day of the year.

[Subscribe](#)

Subscriptions

Generate recurring revenue and build customer loyalty by selling subscriptions to your products on a weekly or monthly basis.



ADDED SUGAR

Added sugar consumption has been linked to cognitive decline, cellular aging, weight gain, and inflammation.



Consult

Schedule a consultation
Chat with one of our executive financial design consultants to see how our services can fulfill your project needs.



On average we spend almost **12 hours a week** going through our email inboxes!

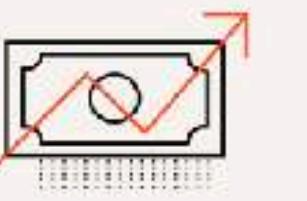


Lightning fast delivery

Try our **2-day service** and get your shirts by **February 12**

\$33M

Trackable revenue generated across our portfolio





ANXIETY

Quiet your mind and calm the storm.

When things get hectic and your stomach is in knots, Feals can ease your mind and calm you down so you can live in the present and have a better day.

INSIGHTS

Log in once, see everything
See social media, paid ads, Google Analytics, Shopify, and email marketing together. Drive results with clear, actionable insights across platforms.

[Learn more →](#)

06 FEATURE BOX

B COMPONENTS

Membership communities

Circle offers the flexibility to create a membership experience that's truly yours.

With direct integrations to tools like Memberstack and Memberspace, Circle can fit seamlessly into the rest of your membership stack.

Examples include...

- ✓ Exclusive memberships
- ✓ Communities for courses
- ✓ Premium masterminds
- ✓ Paid newsletters
- ✓ Conference communities



Secure
Safeguard your agreements

My Invited Visitors



Visitor Management

Keep your office safe and secure. Allow visitors to check in, sign NDAs, and print badges on entry. Our software also helps you save time by allowing your employees to pre-register their guests.

[Learn More](#)



8 different data visualizations

including Kanban, calendar, timeline, Gantt, map, form, and workload



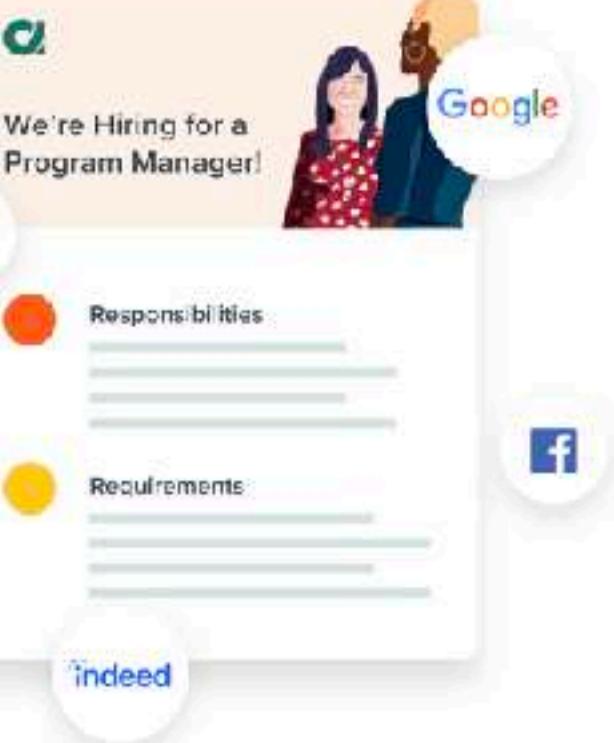
Close to the metal

From **direct integrations** with card networks and banks to checkout flows in the browser, we operate on and optimize at every level of the financial stack.



Gets feedback from stakeholders.

With Greenlight you can easily collate feedback from those who matter on the product version that your users will see.



FIND

Find and attract candidates

Fill your pipeline quickly with one-click job posting to 200+ sites, AI-powered sourcing, employee referrals and more.

[LEARN MORE >](#)



Design consultants

Our team can help you create your FF&E specification, keeping it on time and in budget.

07 PREVIEW AND PROFILE CARDS

B COMPONENTS



FROM MÝRDALSJÖKULL

ATV Black Beach Safari
and the Plane Wreck

All-year

2 hrs

EUR 131

A product card for Magnesium. It features a blue header with a white capsule icon. Below the header, the product name "Magnesium" and the brand "The Dream Weaver" are displayed. A bulleted list of benefits follows: "From Irish seawater", "Includes 72 trace minerals", "High solubility", and "Essential mineral for over 300 reactions in the body". The price "\$8" is shown in a large font, and an "Add" button is at the bottom right.

A product card for an Eco-Friendly Hemp Pet Collar. It shows a white hemp collar with a small tag. The text "Eco-Friendly Hemp Pet Collar | Dog Col..." and "EUR 25.00 FREE shipping" are visible. A red heart icon is in the top right corner. Below the image, it says "5 people have this in their cart".

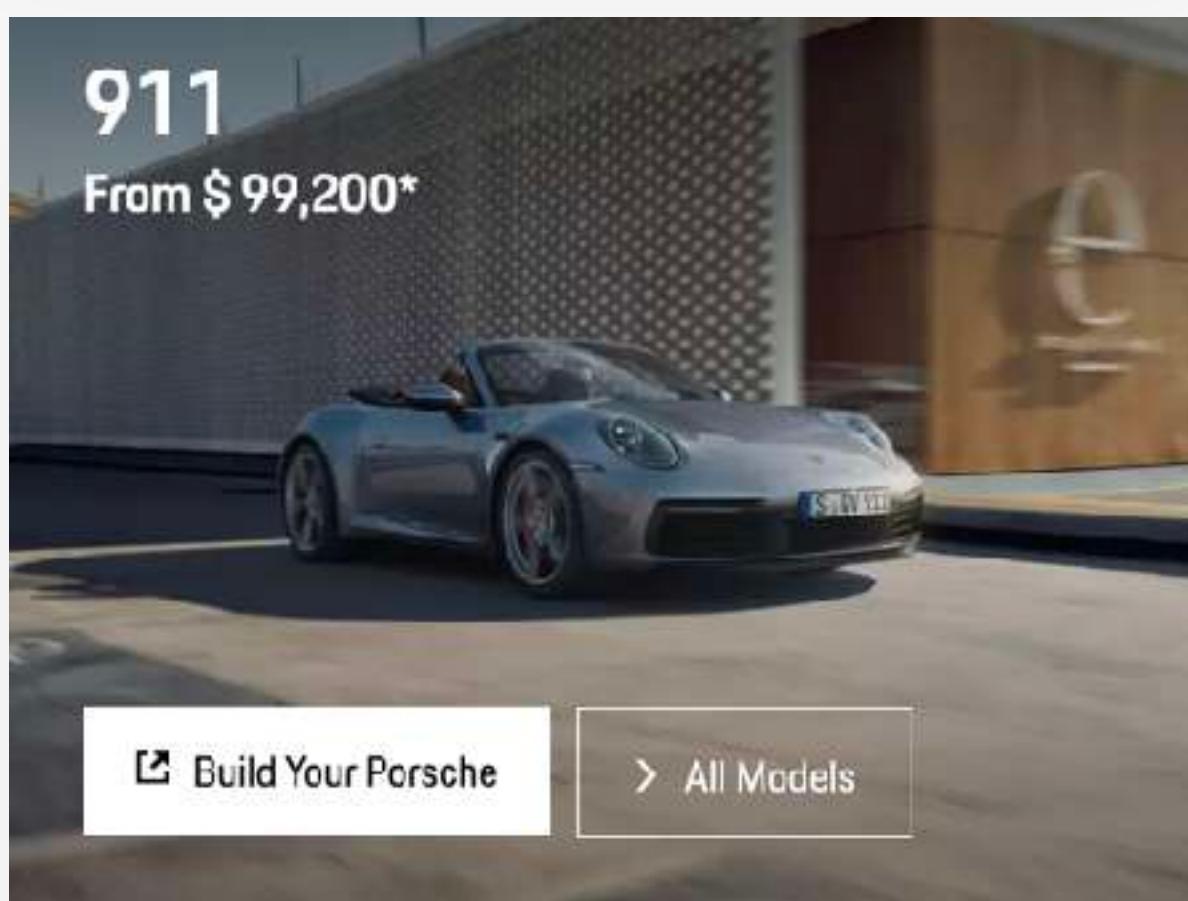
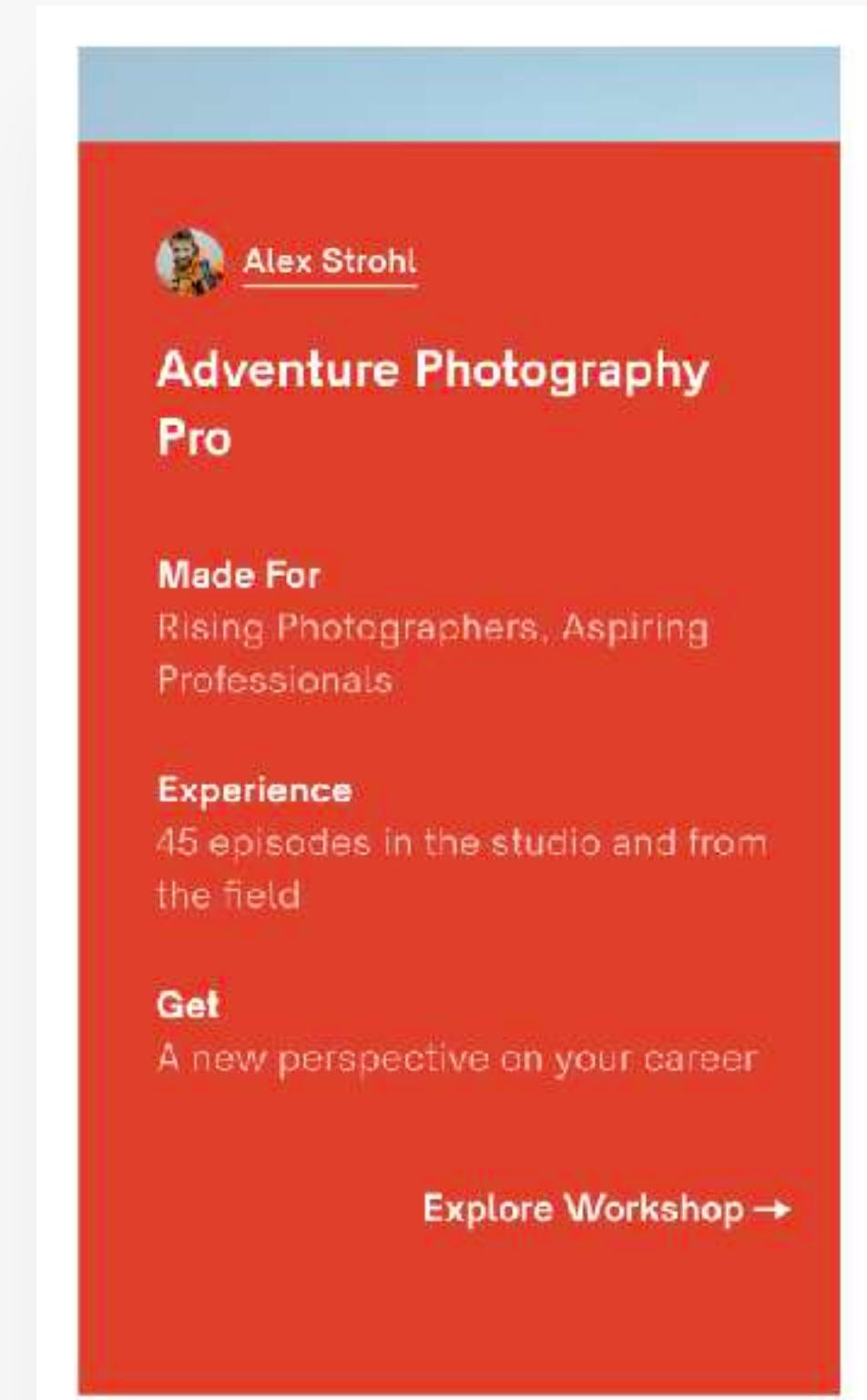
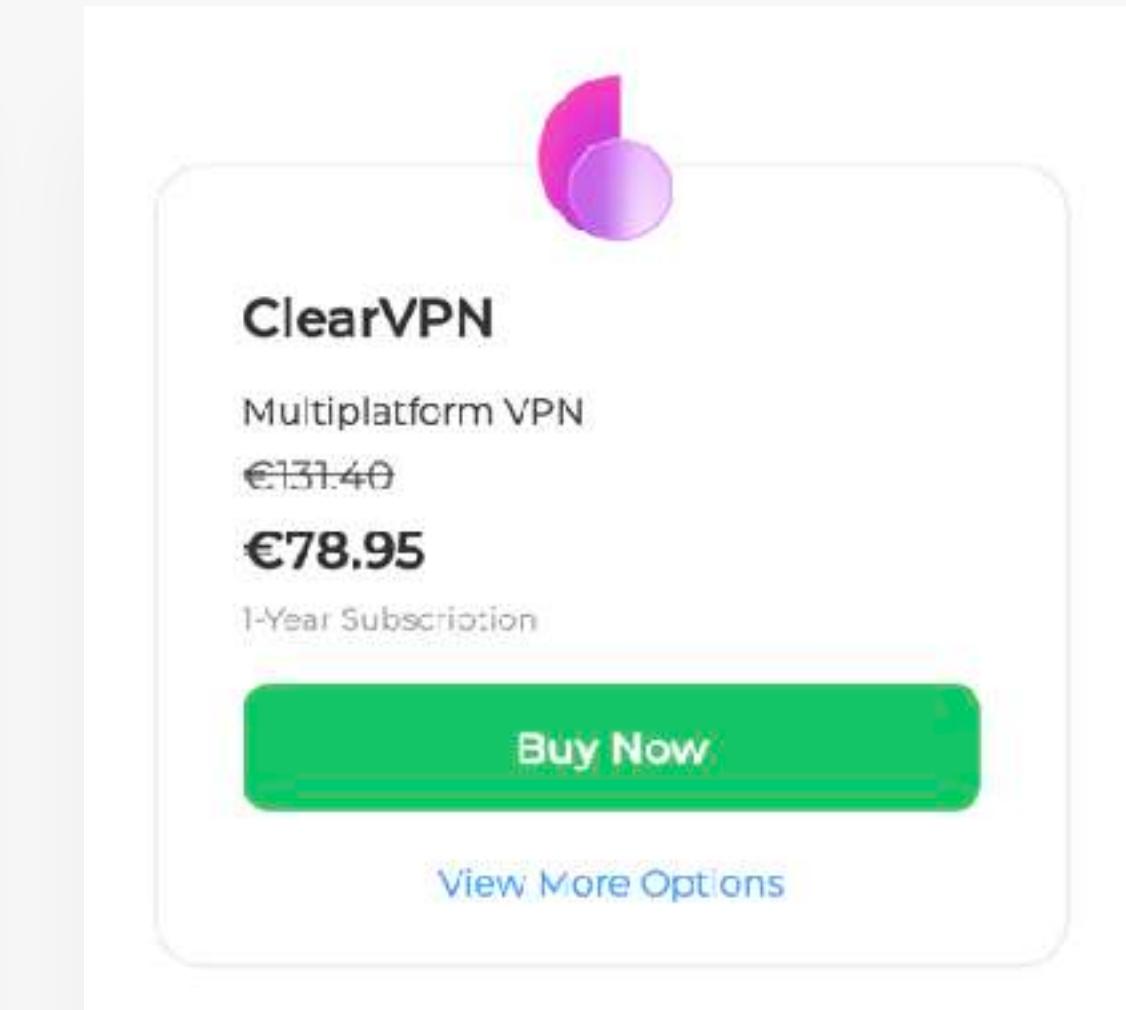
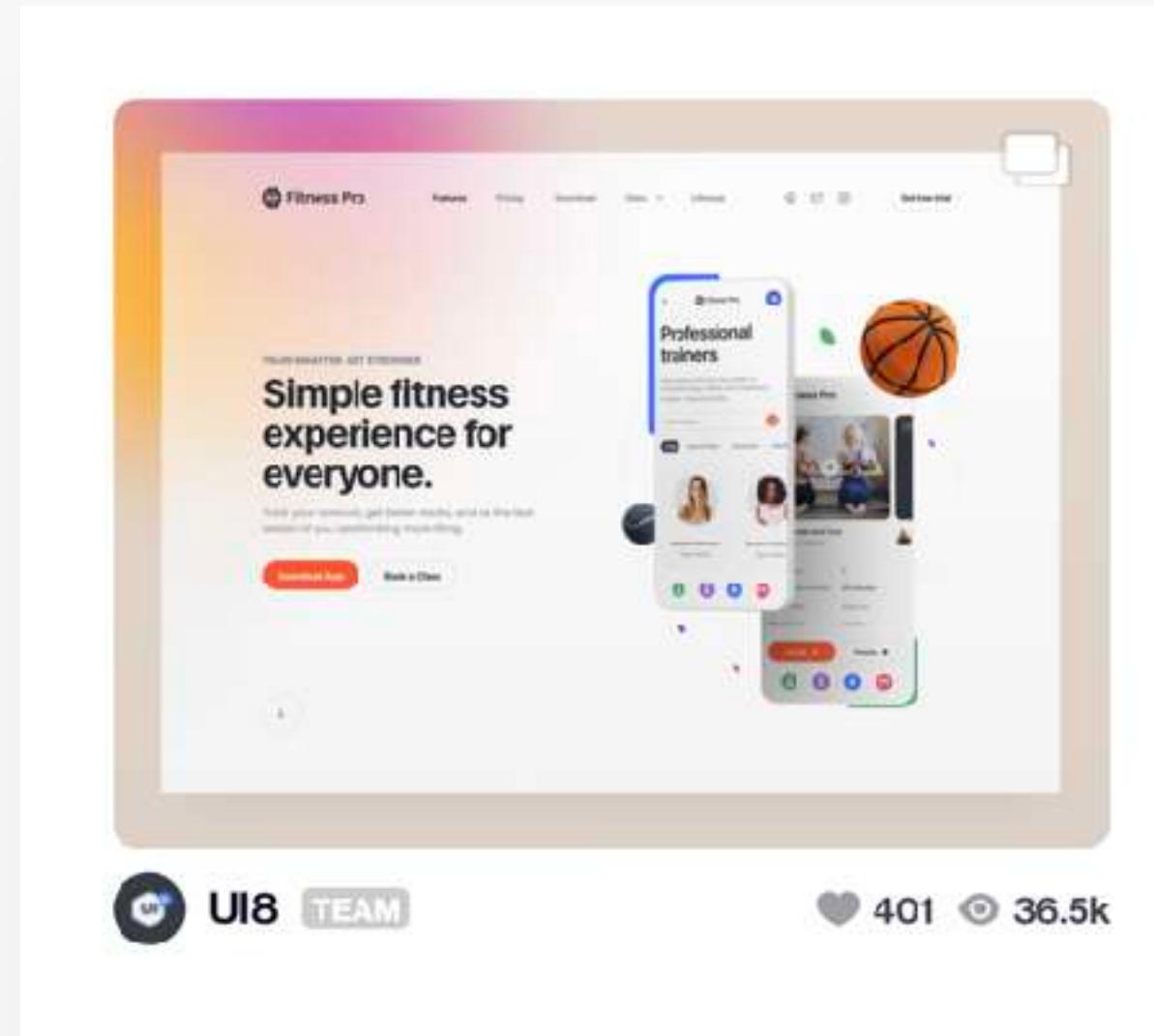
A course preview card for "React Native for Designers Part 2". It features a dark purple background with a central illustration of two people working on a computer. The title "React Native for Designers Part 2" is prominently displayed in white. Below the title, it says "12 videos - 3 hours". At the bottom, there is a thumbs-up icon.

A course preview card for a course. It shows a video thumbnail with a play button and a small profile picture. Below the thumbnail, the text "Preview this course" is visible. The price "€12.99" is listed, along with a discount message "€129.99 90% off". A "5 hours left at this price!" badge is present. Two buttons are at the bottom: "Add to cart" (red) and "Buy now" (green). Below the buttons, a "30-Day Money-Back Guarantee" is mentioned. A section titled "This course includes:" lists course details: "68 hours on-demand video", "20 articles", "18 downloadable resources", "Full lifetime access", "Access on mobile and TV", and "Certificate of completion". An "Apply Coupon" button is at the bottom right.

A food recipe card for "PIADINA WITH BREADED CHICKEN, TZATZIKI SAUCE AND SPINACH". It features a close-up image of three wrapped sandwiches. Below the image, the title is displayed in bold. To the right, a timer icon shows "25'", and a media icon shows "Media". At the bottom, a "GO TO RECIPE →" button is visible.

07 PREVIEW AND PROFILE CARDS

B COMPONENTS



07 PREVIEW AND PROFILE CARDS

B COMPONENTS



Jonas Schmedtmann
jonasschmedtmann

Designer. Developer. Online teacher.

[Edit profile](#)

6.7k followers · 0 following · 38 posts

📍 Faro, Portugal
✉️ hello@jonas.io
🔗 jonas.io
🐦 @jonasschmedtman

Highlights
* Arctic Code Vault Contributor



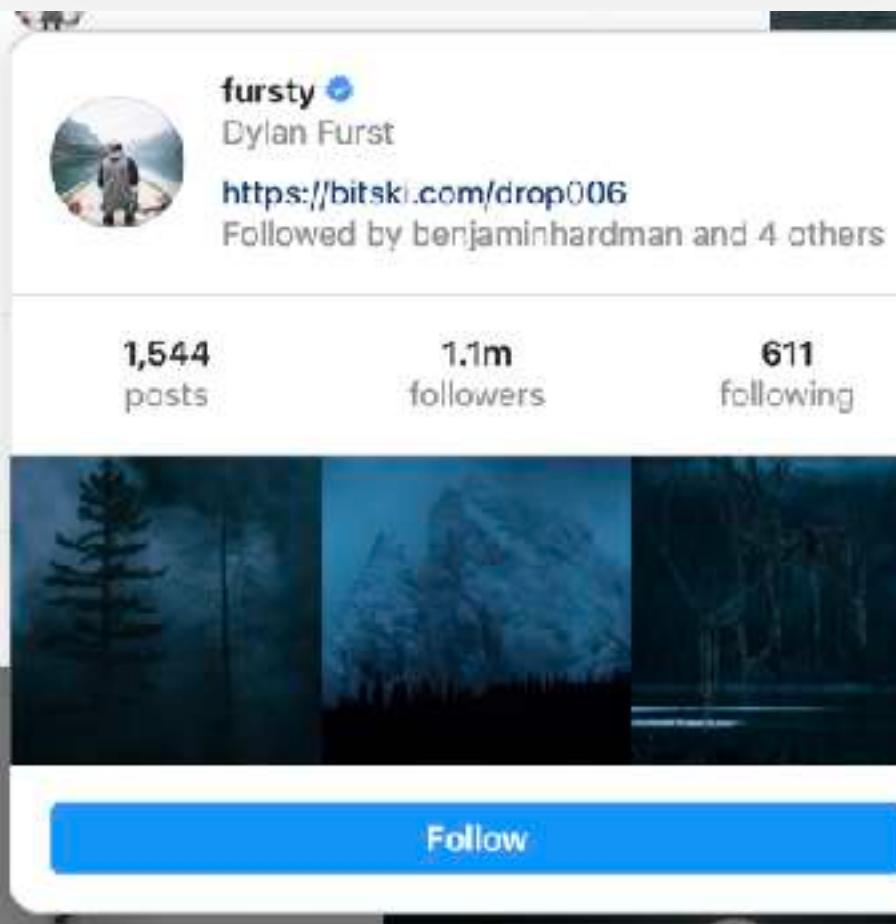
André Jonas
Hi ! I'm André, a seasoned software engineer and former teacher working remotely from Portugal. I am a geek, a problem solver, a communicator and forever a student. <https://andrejonas.com/>

[Follow](#)

WORK
Senior Software Engineer

LOCATION
Silves, Portugal

JOINED
8/01/2021



fursty • Dylan Furst
<https://bitski.com/drop006>
Followed by benjaminhardman and 4 others

1,544 posts · 1.1m followers · 611 following

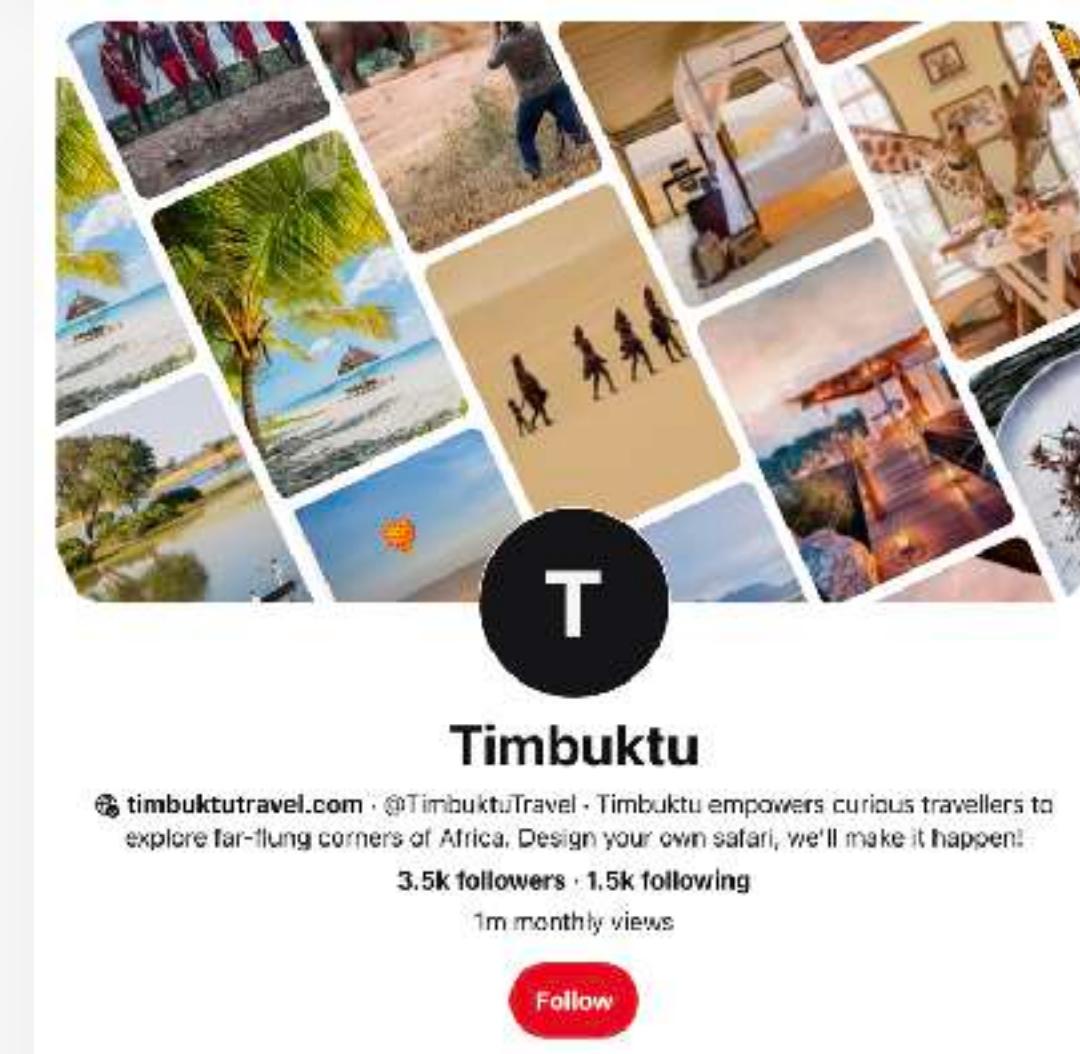
[Follow](#)



Dan Abramov
@dan_abramov
I didn't make [@reactjs](#) • Please ask technical questions on GitHub issues rather than in mentions • [JustJavaScript.com](#) • he/him

229 Following · 288.2K Followers

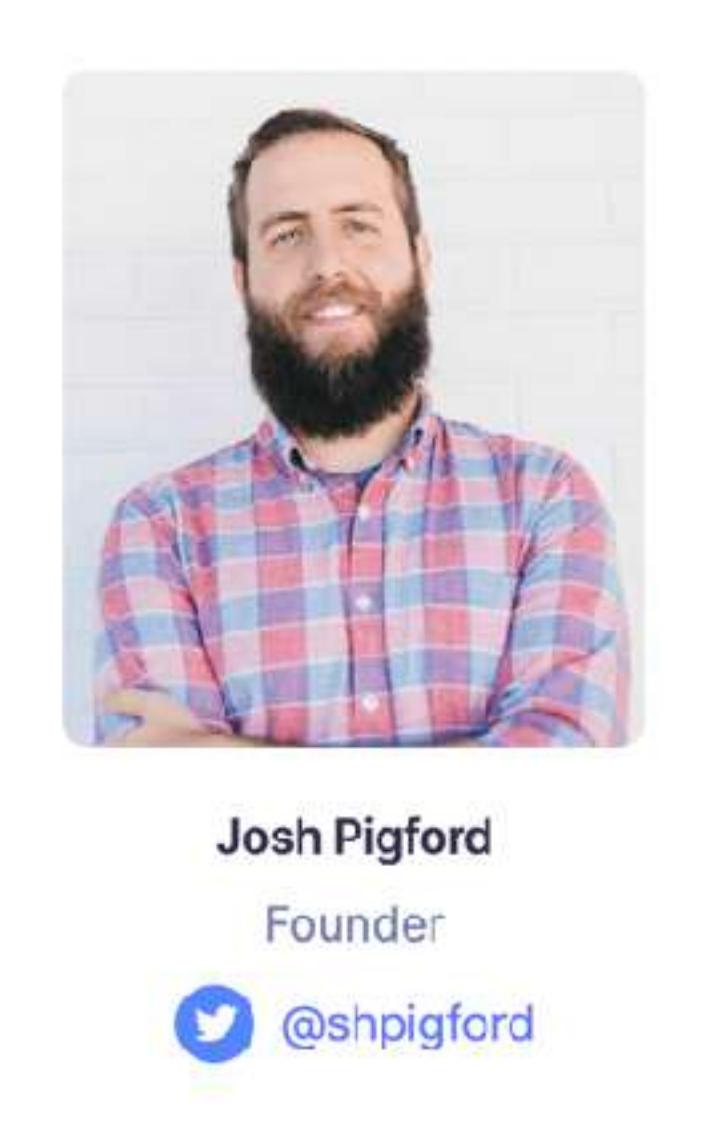
Followed by DEV Community, Andrew Mead, and 11 others you follow



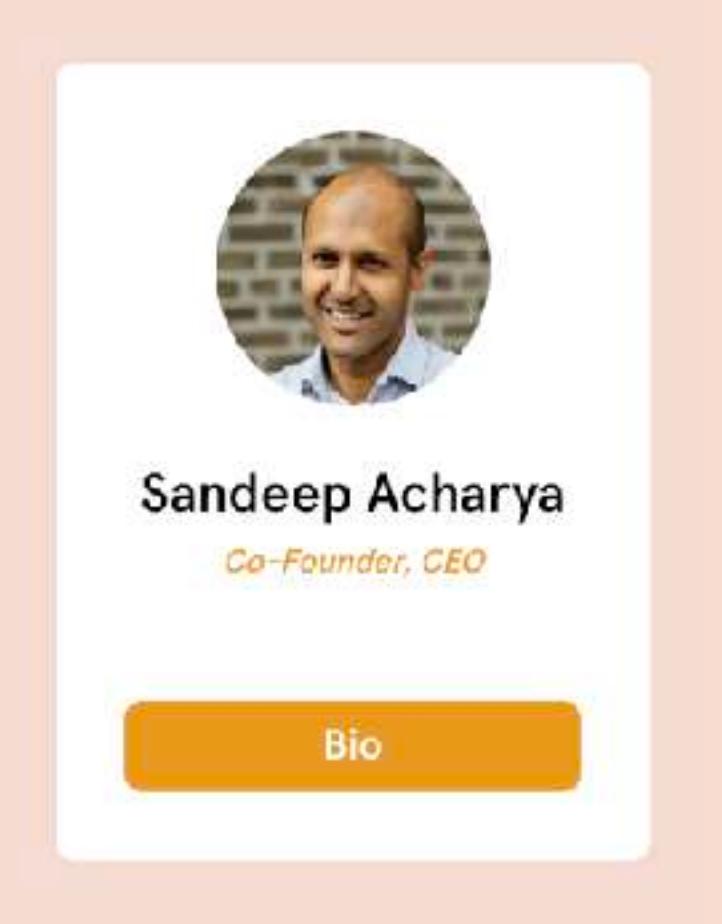
Timbuktu
timbuktutravel.com · @TimbuktuTravel - Timbuktu empowers curious travellers to explore far-flung corners of Africa. Design your own safari, we'll make it happen!

3.5k followers · 1.5k following · 1m monthly views

[Follow](#)



Josh Pigford
Founder
[@shpigford](#)



Sandeep Acharya
Co-Founder, CEO
[Bio](#)

08 ACCORDION

B COMPONENTS

FAQ

We know that you have a lot of questions, we've tried to list the most important ones 😊

- Do I need to pay only once to get Popkit for life?**

Absolutely! We offer only one price: 79\$ for a lifetime unlimited access (unlimited websites, unlimited domains, unlimited page views, unlimited widgets...).
- Do I need how to code?**
- Does Popkit will work with my website?**
- Does Popkit affect Website Performance?**
- Do you have plans for larger needs?**
- Can I use the Popkit widgets adapted to my language?**

Current Job Openings	
	All Departments
Customer Success	6 Openings
Engineering	15 Openings
Finance	2 Openings
Legal	3 Openings
Head of Legal Dep. Corporate / M&A	EMEA, Remote
Legal Counsel - Commercial	EMEA, Remote
Senior Legal Counsel - Commercial	EMEA, Remote
Marketing	1 Opening
Sales Americas	4 Openings
Sales APAC	5 Openings
Sales EMEA	8 Openings
Security & IT	1 Opening

WHAT WE DO (SO YOU DON'T HAVE TO)

- 01 Project net worth over time**
- 02 Incorporate the essential data**

By using relevant third-party data, Path more accurately calculates the cost of each scenario you explore and its impact on your overall finances.

 - US Census earnings growth data
 - Bureau of Labor Statistics retirement spending data
 - Real-time property prices from Redfin
 - Freddie Mac mortgage data
 - Department of Education's projected college costs
- 03 Reflect your all-in costs**

WHAT'S COVERED?

- Your personal belongings in your home**

When they are damaged, destroyed or stolen
- Your liability to other people**

Occupier's and personal liability
- Visitors' possessions**

Damage occurring at your home, provided they are not insured elsewhere
- Money cover**

Covers against loss or damage occurring at any location within the United Kingdom

08 ACCORDION

B COMPONENTS

FAQs

How can I get started? Getting started is easy! Request a demo to hear...

Which platforms does Yotpo support? Yotpo integrates with world-leading eCommerce...

Is my data secured? Who owns the content? Protecting our customers' information and data is...

Can I connect Yotpo to my other marketing tools? Absolutely! You can integrate with the marketing...

How much does Yotpo cost? Our pricing plans are based on your business needs, taking into account your monthly order volume, traffic, products, and domains. Our plans are built to grow with you, so you can get maximum value no matter the size of your business.

Does Yotpo support businesses with high order volumes? Yes, we have a solution for any order volume. Over...

Does Yotpo work with Google, Facebook & Instagram? Yotpo is an official marketing partner of Facebook...

What kind of plans do you offer for small brands? Our Growth plan, starting at \$19, is perfect for sma...

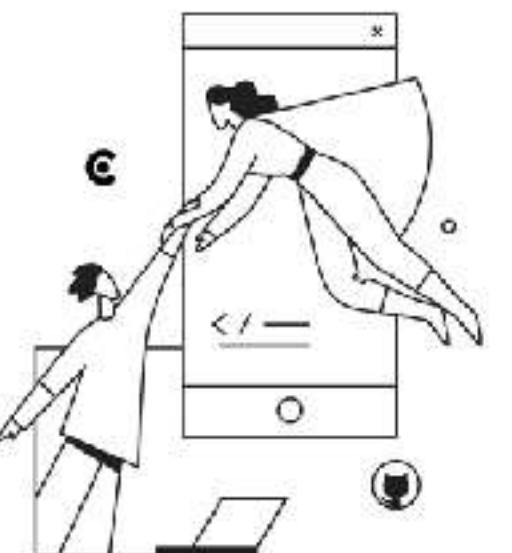
- ⊖ Multi-brand specialists
- ⊖ Industry-leading repair-rate
- Last year Greenbridge Technology repaired 86% of devices sent to us by our customers. Our primary objective is to get customers' devices fixed and returned to them as quickly as is possible. This industry-leading repair rate is the central pillar of Greenbridge's commitment to deliver large cost-savings to our Clients, and to minimise the amount of electrical waste being generated from our claim flows. Greenbridge Technology delivers low average costs per claim for our Clients as well as a great environmental outcomes.
- ⊖ Best-in-class SLAs
- ⊖ Modern customer experience
- ⊖ API and Integration Solutions

Rated 5.0 on Clutch +

94% employee retention rate -

Happy employees build happy software. Hire a team that cares about giving you stellar results.

50+ successful projects +



9000+ stars on GitHub +

1.5 years of cooperation on average

100% office-based team +

Frequently Asked Questions

Is my data really secure?

How do you backup my data? Craft has a data recovery plan. Our databases are always replicated synchronously, so a quick recovery can be executed at any time. As an extra precaution, a snapshot of the databases is taken daily, to allow recovery in extreme conditions.

Can I cancel my account at any time?

Can I change plans after I signed up?

What plan do I get with the free trial?

What happens after my trial is over?

What are Contributors?

What is a Product Admin?

What is a Product Editor?

What is a Feedback Manager?

09 TABS

B COMPONENTS

Kindle \$37.09 Paperback \$22.76 - \$45.49 Other Sellers See all 2 versions

Buy

eBook features:

- Highlight, take notes, and search in the book
- In this edition, page numbers are just like the physical edition
- Length: 708 pages
- Enhanced Typesetting: Enabled
- Page Flip: Enabled

Read with the free Kindle apps (available on iOS, Android, PC & Mac), Kindle E-readers and on Fire Tablet devices. See all supported devices.

Sold by: Amazon.com Services LLC

\$37.09 includes VAT
Digital List Price: \$59.99
Print List Price: \$69.99 Save \$32.00 (17%)

Buy now with 1-Click® Send a free sample

Deliver to: Your Kindle Library Give as a Gift

Enter a promotion code or Gift Card

Sales Marketing RevOps Customer Success

Breakdown organizational silos with a seamless workflow to produce faster sales cycles.

Learn more

A man with glasses is smiling and pointing his finger towards a white speech bubble. He is wearing a blue button-down shirt over a black t-shirt. The background is a light orange color with some abstract shapes.

Quality assurance Onboarding Coaching and 1-1s Analytics & KPIs Browser Extension

Get your customer support reps up to speed

View real-time KPIs by agent to ensure consistent performance amongst agents and identify top and low-performers. Deliver transparent and actionable feedback. With ongoing visibility into their performance, there are no surprises.

The screenshot shows a complex software interface with multiple windows and tabs. One window displays a grid of data with columns labeled 'Agent', 'Last Call', 'First Call', 'Last Response', 'First Response', 'Last Message', 'First Message', 'Last Click', 'First Click', and 'Last Clicked'. Another window shows a line graph with data points. The overall interface is dark-themed with green and yellow highlights.

Free Tools Marketing CRM & Sales Customer Service CMS

Marketing Hub™

Everything you need to capture leads and turn them into customers. Calculate your price ↓

NEW: Only pay for marketing contacts.
Enjoy transparent pricing by choosing the contacts you pay to market to (and store your non-marketing contacts for free, up to a limit of 15 million overall contacts).
Learn more

Starter	Professional	Enterprise
Starts at €46 €41/mo Billed at €592 €497/yr Starts at 1,000 marketing contacts	Starts at €83 €740/mo Billed at €9,889 €8,880/yr Starts at 2,000 marketing contacts	Starts at €2,944/mo Billed at €35,328/yr Starts at 10,000 marketing contacts
Pay Monthly Commit monthly Buy Now	Pay Upfront SAVE 10% Commit annually Talk to Sales	Pay Upfront SAVE 10% Commit annually Talk to Sales

Description	Care Instructions	Ingredients/ Materials	End of Life
This toothbrush is the perfect replacement for plastic toothbrushes. Our plant-based bamboo toothbrush is made completely from plants: soft bristles, smooth handle, wrapper and box.			
Fully compostable packaging. USDA Certified Biobased. Dimensions: Length is 7", Width is 4" and the Height 1". Product of USA and China.			

09 TABS

B COMPONENTS

Laser Beam Dedicated Team

Worthwhile Mobile

Humane Blockchain

Superstar AR

Tsar VR

Daring Machine Learning

Applications for iOS and Android OS

- Custom UIs with complex animations and transitions.
- Augmented reality apps with ARKit and ARCore.
- Applications for infographics and data visualization.

[Learn more](#)

Plant-Based Protein

Vitamins & Minerals

Healthy Fats

Slower Digesting Carbs



Soy protein Isolate is the only high quality plant-based protein that contains all 9 essential amino acids. These are the amino acids our bodies cannot produce and need to be consumed in the diet. In addition, it provides a smooth texture, optimal flavor profile and added health benefits. [Learn more](#).

Deploy

Scale

Store

Secure

Monitor

 **Resize**

Quickly scale up, scale down, or migrate to different Droplet types to meet the demands of your customers.

 **Floating IPs**

Redirect network traffic between your Droplets using a Floating IP.

Sleep Meditate Move Wake Up Focus

Inspiring stories and mini-meditations delivered daily to help you start your morning right.

 Meet The Wake Up

 How do honey bees...
watch their... from stark

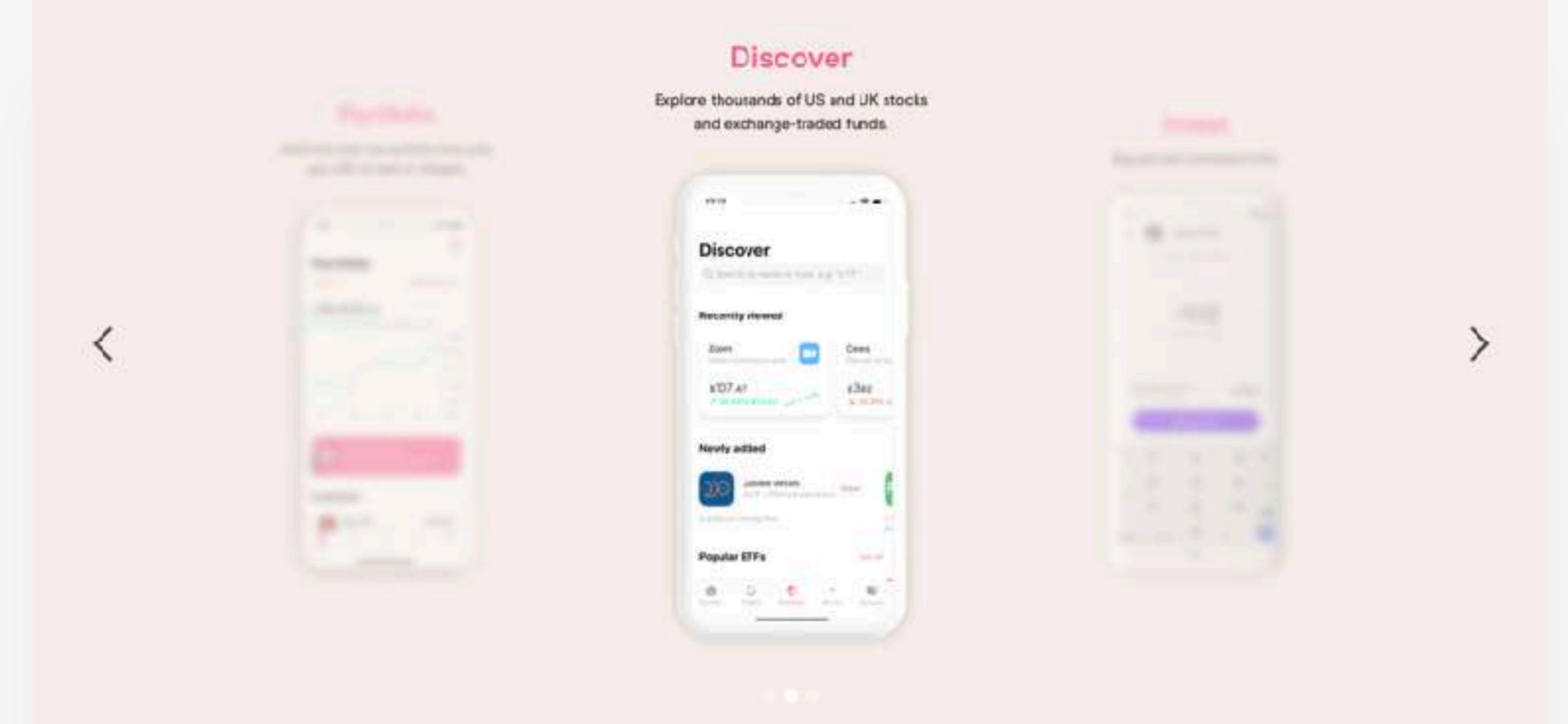
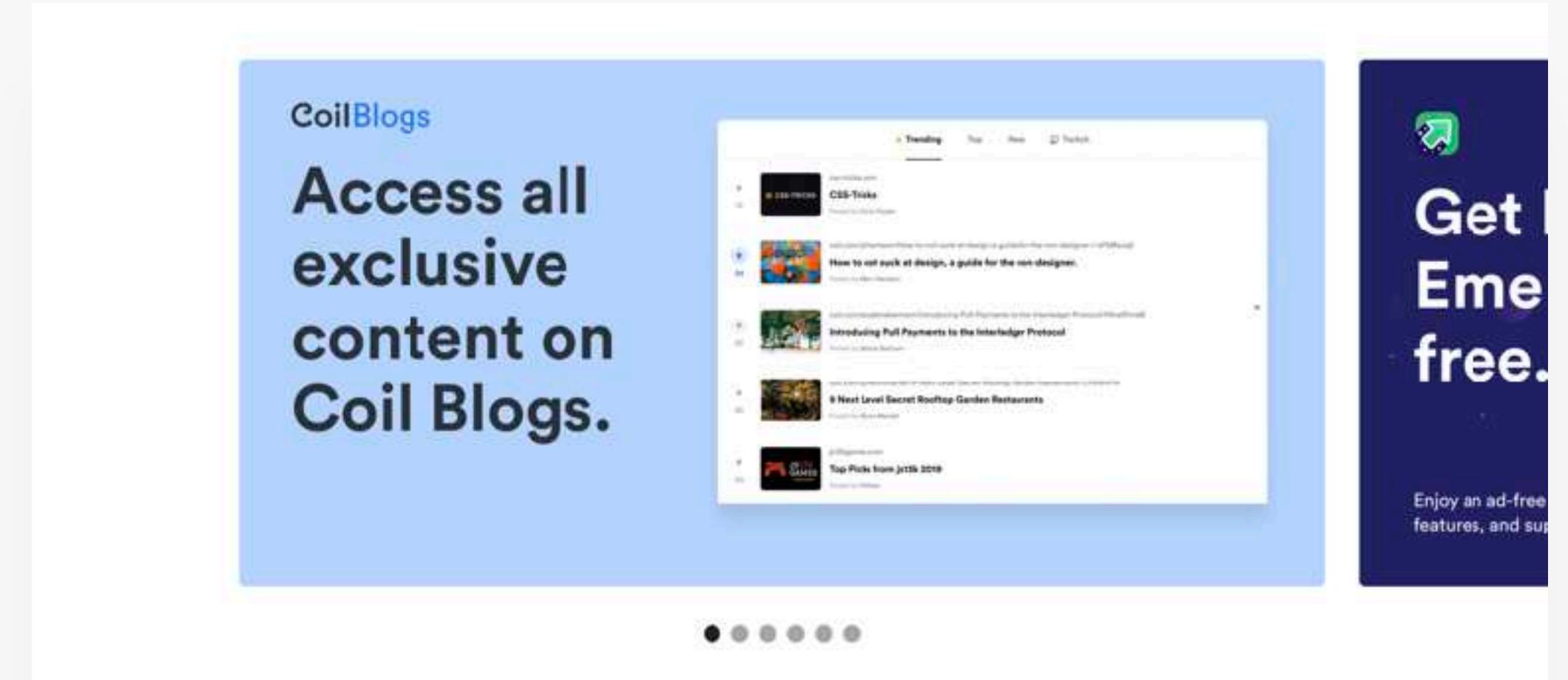
10 CAROUSEL

B COMPONENTS



10 CAROUSEL

B COMPONENTS



11 CUSTOMER TESTIMONIALS

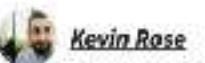
B COMPONENTS

“ hey.com is the most exciting app I've used in years. A complete rethinking of email, full of bold, brilliant ideas. Highly recommended. Not only for the product itself, but because its boldness will inspire you to question your assumptions and think differently.”



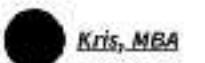
Adrian Holovaty

“I just got an early demo of Hey from @jasonfried. I can confirm this will be my new default email over Gmail... it's a beautiful rethinking of everything wrong with email. I can't wait for you all to play with it soon.”



Kevin Rose

“Let me tell ya'll something: Hey is going to change the way we use email . Bye-bye Gmail. Helloooooo Hey.”



Kris, MBA

Don't just take our word for it

See what some of our 10,000+ users across the globe have to say



5 ★★★★

“We are using Reply.io for our outbound sales campaigns and for this the solution is pretty great.”

Hannu Stewart

Head of Sales at Drawboard



5 ★★★★

“Reply has allowed me to quickly set up cold outreach campaigns while running fast and easy tests on messaging.”

Brittney Barrett

Co-founder at Kinside



5 ★★★★

“Reply.io will take care of the weightlifting while you can focus on closing deals with your engaged prospects.”

Alessandro Rinaldi

Head of Business Development at Labiatech

“ I can do everything on my own schedule. From picking out interview time slots to selecting only the companies I want to interview with, this is what recruiting should look like.

Joseph G.
Software Engineer

“ I've never felt so taken care of by a recruiter in my life. Saying my Talent Advocate goes above and beyond is an understatement. She clearly loves what she does, and that devotion is absolutely contagious.

Jorge S.
UX Designer



“ Finding a new job is tedious and stressful. Working with Hired meant multiple companies that were a good fit were looking to hire me.

Dipika M.
Software Engineer



“ Leo is much more sophisticated than a simple news filtering tool. It's a true AI that uses machine learning and NLP to filter out the noise.



Jon Henshaw (Lead SEO Analyst – CBS Interactive)



Braintree
x PayPal service



“ We call it our cheat code. To find qualified talent that's looking ... half the battle is already won.

Kyle Barbato

Sr. Manager, Talent Acquisition; Braintree



Long time user - back again!

Infusionsoft / Keap is the most intuitive and customizable solution for my...

Michael Ferris

Feb 18, 2021



If you are committed to your business Keap is the support system for you.

The system is only limited by your commitment. The team and resources are there to create the...

David Radke

Feb 18, 2021



Keeping on task with Keap

I like the fact that Keap is available on all of my devices and I can very quickly access my...

Emily Regez

Feb 03, 2021



I love Infusionsoft!

What I like best is how easy it is to use and how it integrates with other...

User in Marketing and Advertising

Jan 28, 2021

11 CUSTOMER TESTIMONIALS

B COMPONENTS

John Crain @gnarzly

Have been trying out @Tandem_HQ for video and screen share. Love not having to keep track of zoom links :D

Avery Carter Product @ Placenote

Our team has been using it for about 2 months or so, and it has been a really nice way to start conversations.

Working remote, you find that there is this weird social awkwardness over starting calls or wanting a super quick call with another teammate. Tandem has the best solution for that problem from what I've seen thus far.

The team works hard and cares a lot about customer feedback which is awesome. Keep it up!

javascript joe @jjoelio

Huge fan of Tandem so far! I think this is going to take distributed teams to the next level.

JASON @jscolpearson

Excited for the @Tandem_HQ crew! They came by @figmadesign a while back to show us what they were cooking up. Rad that it was inspired by, and designed using, Figma. As the manager of a semi-remote team, anything to make remote work more enjoyable and productive is 🎉🎉!

Kevin Hale @likevests

I honestly feel like this is going to be a game-changer for working remotely. Excited to see the future of Tandem!

Nikema Prophet @dev_nkema

Tried out @Tandem_HQ today with @enigmaticsoulrg and loved it. Much better than a running zoom call for virtual coworking.

From our clients

David Dzitoli
Co-founder & CEO, Tandem

«Pros with fresh ideas. This studio is able to make digital products around people needs.»

Kristen Bagriop
Malvista Platforms Project Owner,
European Innovation Lab

«What makes this team great is how they're helping us in decision-making. We stopped talking about things over and over and just focused on building the right product.»

Vittorio Bonfi
Co-founder & CEO, Nitrocity

«Moze is a world-class team working at the intersection of technology, design and business. If you are expert in those areas, and obsessed with design, you can create beautiful things that just work. That's what they do.»



I installed Fathom on my personal website yesterday, and wow, what a breath of fresh air. I love how simple it is, and for something like a blog it really gives you all the traffic metrics you could need.

Joel Gascoigne, CEO of Buffer



I switched to Fathom because it's an ethical analytics tool that I can trust with my data. The interface is beautifully simple to use: it shows me everything I want to know about my site's performance, and nothing I don't!

Charli Marie, creative director of ConvertKit



Fathom is the perfect privacy-based Analytics solution for us. We can provide the metrics that our clients need and reassure them that their customers' data isn't being shared with faceless companies.

Darren Pinder, owner of Vatu



Developers are pretty tech-savvy people, and these days very privacy-cautious—they understand how scripts follow you across the internet, that's why we choose Fathom, because they don't do that.

Oskar Krawczyk, cofounder of JSFiddle

★★★★★

"It's true, the original Casper is a great value for the price. The cooling technology keeps me comfortable all night."

Nicole
Brooklyn, New York

[See all reviews](#)



Original Mattress
From \$595



Devin Shown

Tidio has been a huge success on our guitar lesson website because it allows students to ask questions in real-time as they stream our guitar lesson videos. The Tidio app was easy to install and it is by far the most modern chat application for websites.

★★★★★
SmartGuitarLessons



Bilge Apak

Tidio helps us to connect directly with our site visitors and support them immediately with their needs. At VicWants.com we use a customized chatflow to help our off-line event visitors from event providers. The Tidio app allows us to stay connected with our customers 24/7.

★★★★★
vicwants.com



Andrew Walker

Tidio has given our clients a quick and easy way to send ever thoughts and questions without delay or wait time for us to answer—just asking one question quickly in order to make their purchasing decisions easier!

★★★★★
onestakehouse.com

“

Thanks to Upflow, we are able to gain real-time visibility into our customer debt and follow up on unpaid invoices if necessary.

Eugénie Chaldei, CEO @ High Flyers Agency



DRAFT KINGS

“Polly makes it easier for employees to share their voice.”

Laura Zhang

Senior Analytics Manager, People

11 CUSTOMER TESTIMONIALS

B COMPONENTS

Our members are so impressed. It's intuitive. It's clean. It's distraction free. I'm so glad we made this decision.

Pat Flynn
Founder @ Smart Passive Income

Circle came at an absolutely crucial time for the Makerpad community and has been essential in allowing us to grow. The team are so responsive and the way they build is so intuitive that the platform gets better every week. I recommend Circle to everyone looking at building a community.

Ben Tossell
Founder @ Makerpad

Circle is going to fill the GIANT hole in between FB groups and Slack for virtually every kind of online community.

Ankur Negpal
Founder @ Teachable

If you already have an audience, use a platform like Circle.

David Spinks
Founder @ CMX

After playing with Circle for an afternoon I am seriously impressed. This is the app communities have been waiting for. Coming to every podcast and channel creator in 3.2.1...

Tyler Lastovich
Creative + technical strategist

We've built three communities serving more than 1,500 students using the new Circle.

- Zoom hosts live calls
- Teachable delivers curriculum
- Circle combines ephemeral chat with permanent discussions

These three ingredients + engaged instructor + vibrant community = transformative learning experience.

Will Mannon
Course Manager @ Forte Labs

Entire community + forums load via pop-up on foundersummit.co - so fancy, nice work Circle!

Tyler Tringas
Earnest Capital

Shereen

"Lugg is THE best! Solomon and Yuri were great! For my most recent purchase I coordinated a pickup elsewhere and drop off at my place. They were fast, efficient, friendly, and extremely helpful (I needed to move a piece of furniture to make some room for the item they picked up). They were in and out in 10 minutes! Thanks a ton!"

[Read more customer reviews →](#)

Overall, Statamic feels like a CMS of the future, whereas WordPress feels like a CMS of 10 years ago. I'm sold & can't wait to use it for my other sites.

Paul Jarvis
Founder, Fathom Analytics

“While Lessonly’s software is exceptional, their people have taken this from a business exchange to a partnership.

Marge from Dia & Co.

Figma

“Because communication is centralized, it saves us a ton of overhead.”

— Badrul Farooqi // Product Manager

[Meet our customers →](#)

12 CUSTOMER LOGOS

B COMPONENTS

Coworking brands love Optix

Discover why leading brands call Optix the best coworking management software.



Trusted by over 26,000 forward-thinking companies



Meet Our Customers →

Trusted by



See why over 100,000 teams choose monday.com



Join 8000+ professionals and brands already using VisualEyes



12 CUSTOMER LOGOS

B COMPONENTS

You're in good company

Trusted by leaders at some of the world's most inspired organizations

The best creators trust Frame.io

Google	MASTERCLASS	BuzzFeed	MEDIA MONKS	HBO
Activision	LinkedIn	CONDÉ NAST	group nine	Lightricks
IIDEO	CNN	accenture	DJI	TED

Thousands of teams already add more focus to their work with Slite.

From startups to Fortune 500s, the world's best teams use Retool to power their internal apps. [Our customers →](#)

13 FEATURED-IN LOGOS

B COMPONENTS

A grid of logos from various publications and platforms:

- Thumbtack**: 5 Stars
- Google**: 4.8 Stars
- houzz**: 4.7 Stars
- TechCrunch**: "Sit back while neglected bathrooms are remade"
- BUSINESS INSIDER**: "Not like your typical general contractor"
- FORTUNE**: "Technology driven home-renovations"
- crunchbase**: "Handles the full remodel from start to finish"
- WSJ**: "A San Francisco based home renovation startup"

Your closest people deserve the best

Cocoon is a beautiful messaging app for sharing daily life with your closest groups. Private, permanent, and paid for by people instead of advertisers.

THE TODAY SHOW
FEATURED

APP OF THE DAY
APPLE

#1 APP OF THE DAY
PRODUCT HUNT

Featured in

startups: "Digitising the lunch experience"

Evening Standard

TechCrunch: "Netflix for food"

Forbes

CITY MATTERS: "Making lunch meetings healthier"

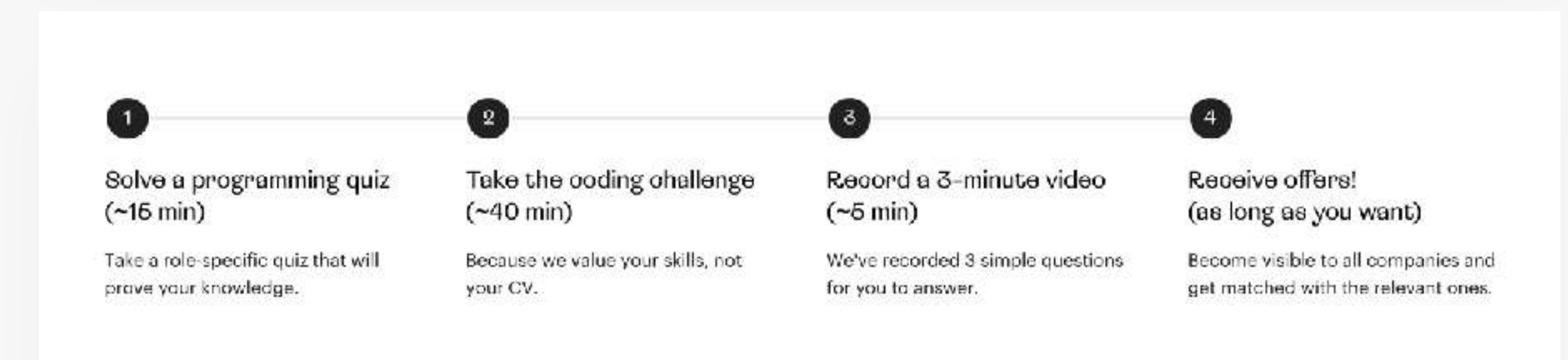
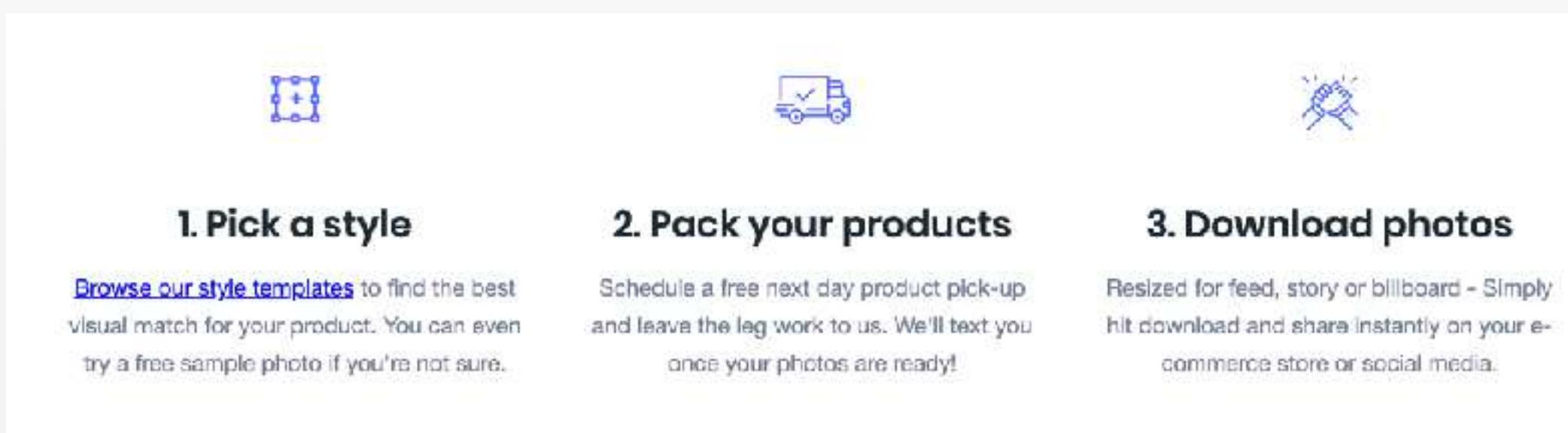
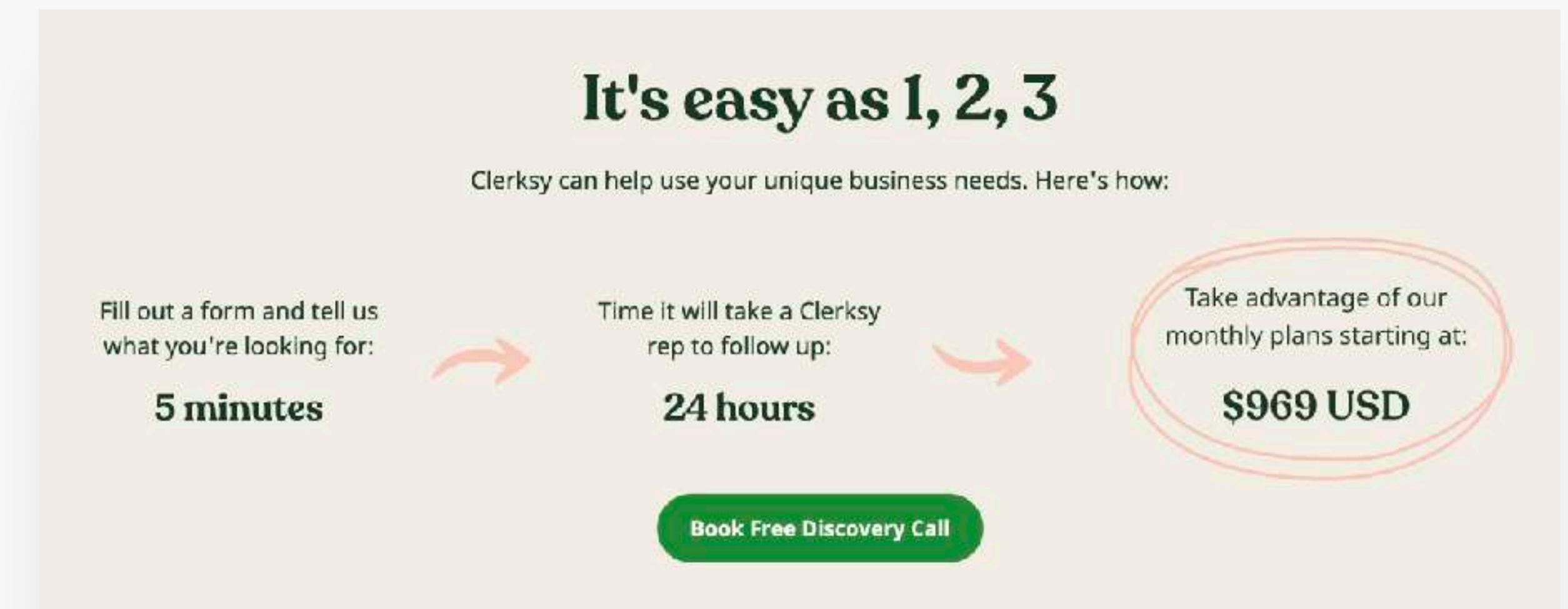
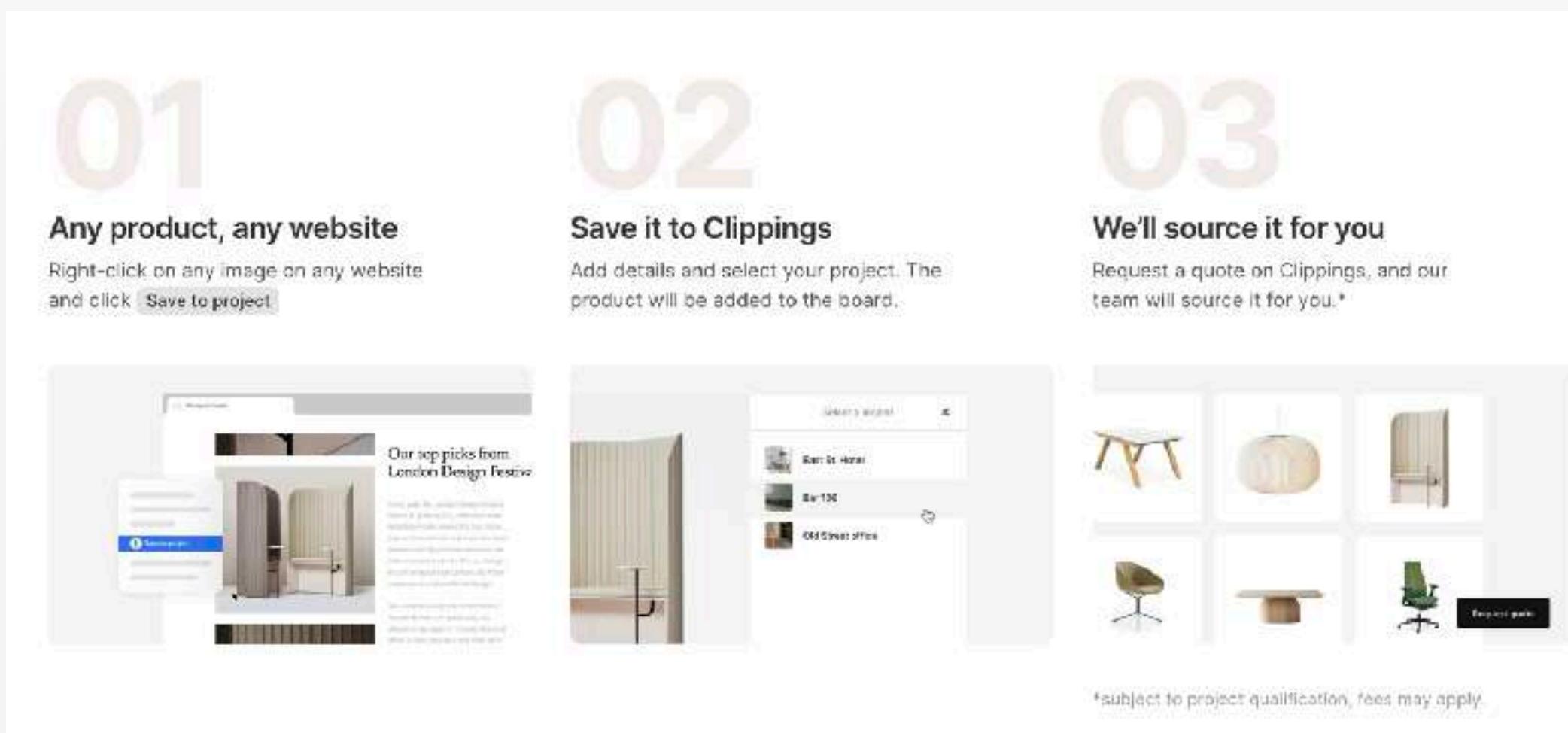
WSJ Bloomberg The New York Times REUTERS CNBC

PROUDLY FEATURED BY

TechCrunch Inc. Forbes The New York Times Entrepreneur USA TODAY

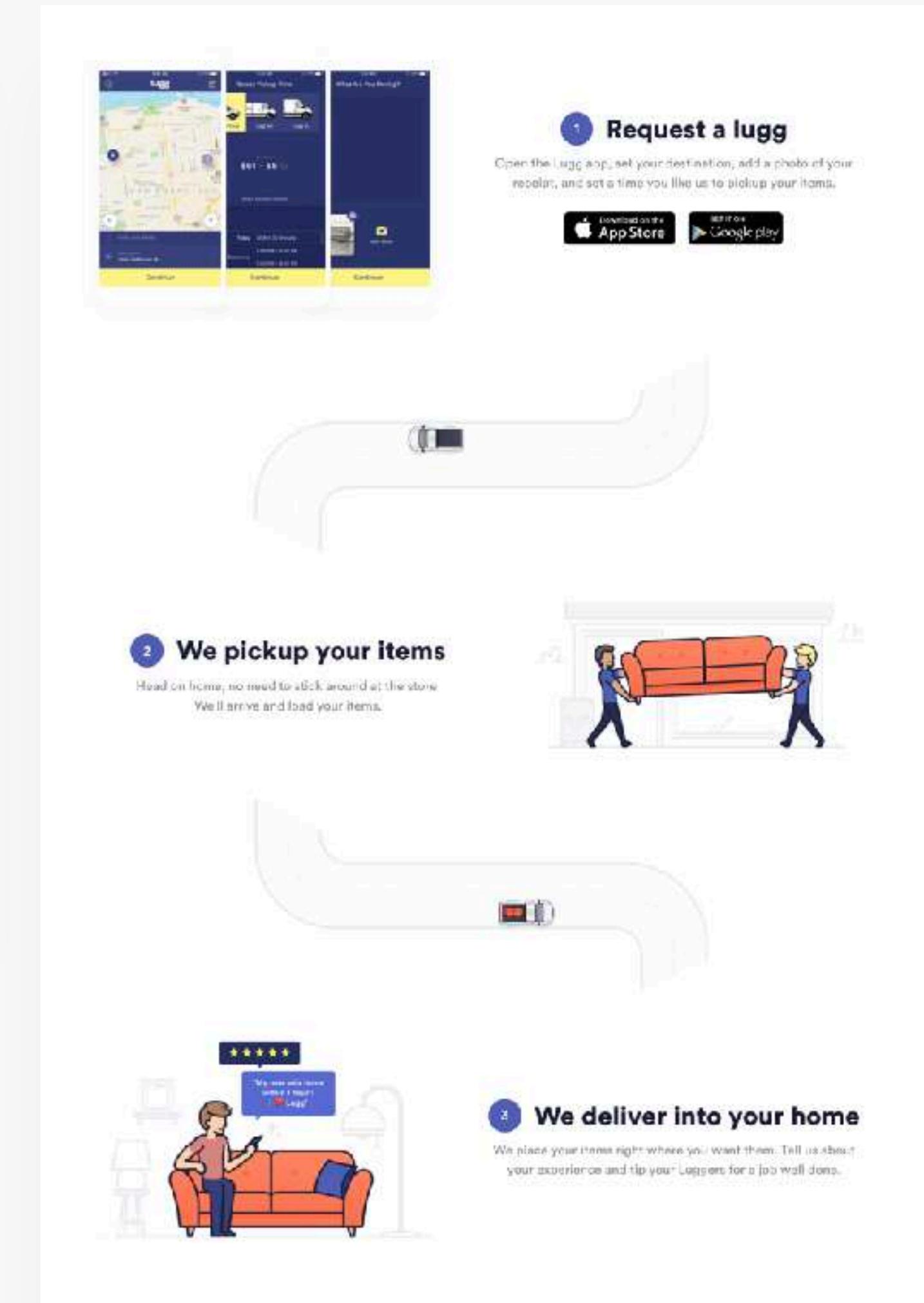
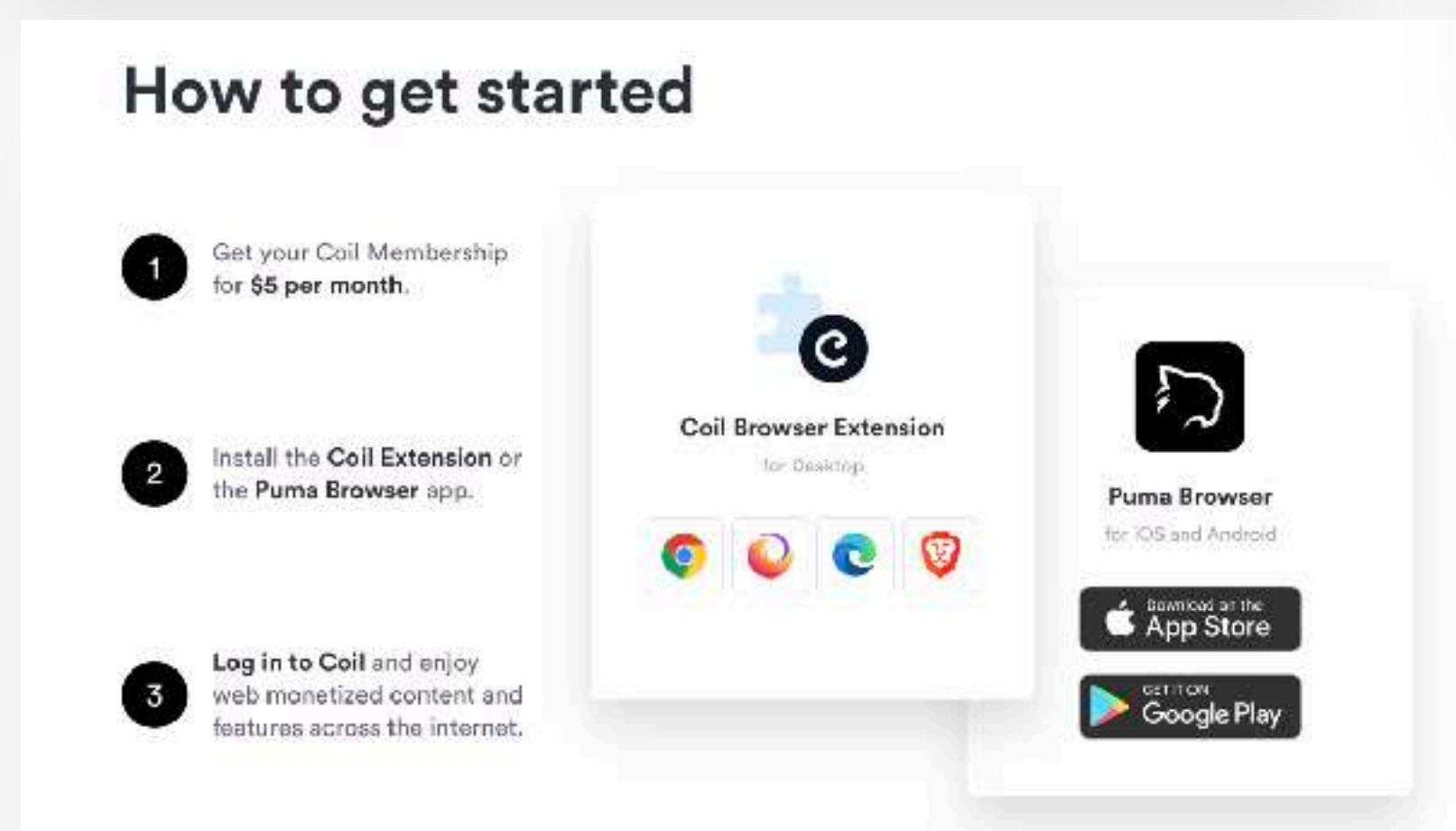
14 STEPS

B COMPONENTS



14 STEPS

B COMPONENTS



15 FORMS

B COMPONENTS

Name

First Name

Last Name

Email

pat@acmebank.com

Phone optional

917-288-0901

Company Name

Acme Bank

Role

Pick one

[Request A Demo](#)

Tell us more about your home and we'll let you know your earnings potential instantly! 

Name

Property Address

Email Address

Phone (Optional)

Bedrooms Bathrooms

[Get my instant estimate](#)

Become a partner

Plug(in) and play with Frame.io.

FIRST NAME

LAST NAME

COMPANY NAME

WEBSITE

HOW WOULD YOU LIKE TO PARTNER?

Please choose an option

NOTES

EMAIL

[REACH OUT](#)

Write to us

Full Name

Work Email

Phone Number

Company

Company Size

Country

How can we help? (optional)

[Send Message](#)

Contact support

Question

Select your question...

Tell us more—how can we help?

Your email address

[Send email](#)

Let's make a new project together.

Hello! I'm your name and I work for your company name. We'd like to develop an application. You can reach me at your email address to chat about it & schedule a call. Thank you!

I've read the [Terms of Use and User Agreement](#).

[Submit >](#)

15 FORMS

B COMPONENTS

C

Want to see Circle in action?

Watch an on-demand product walkthrough or live demo (your choice), and start your free 14-day trial.



First Name

Email

Get Started

teachable Makerpad FORTE LABS
NESS LABS spi flowmingo

Redesk

Welcome to Redesk! 🎉

Create your account

Email

Enter your valid email address

Full name

Your name as seen by others in the app

New password

Create an 8 characters min password

I've read and accepted the [Terms of Use](#) and the [Privacy Policy](#) of Redesk.

Sign up now

Connexion

Log In

Log in to Hired with...

f **G** Google

Email

Password

Remember me [Don't know your password?](#)

Sign In

**Welcome back.
Let's sign in.**

Enter your email address

And your password

Sign In

[Forgot your password?](#)

We'll help you reset it so you can get back in.

Let's get started

First off, what are your first names?

First name

Partner's first name

Next step

1 of 3



15 FORMS

B COMPONENTS

Apply Now

Tell us why you'd be good fit for the role. Please suggest things you'd like to fix or add to our website, APIs, services, support channels, etc.

Name

Email

Maximum of 500 characters.

Resume should be a PDF under 10MB.

Optional, include links to your social media profiles.

https://twitter.com/ handle https://linkedin.com/in/ handle

https://github.com/ handle https:// portfolio.com

First Name John

Last Name Anderson

Email Address john.anderson@example.com

Zip Code 83843

I am interested in...
 Select all that apply

Yes, I want to stay up to date on the latest in solar! Subscribe me to your newsletter.

Anything else to add?
 Message

Places to stay Experiences Online Experiences Become a host

Location Where are you going?

Check in Add dates

Check out Add dates

Guests Add guests



Pickup address Enter pickup

Destination Enter destination

16 TABLES

B COMPONENTS

Leads				
Email	Name	Company	Role	Location
ashley@clearbit.com	Ashley Taylor	Clearbit	Partnerships	San Francisco, CA
dcance@drift.com	David Cancel	Drift	CEO	Boston, MA
elena@tealium.com	Elena Hill	Tealium	Digital Programs	San Diego, CA
marc@salesforce.com	Marc Benioff	Salesforce	CEO	San Francisco, CA
payal@classpass.com	Payal Kadakia	ClassPass	Executive Chairman	New York, NY

Security	
PASSWORD PROTECTION	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
TIME LIMITS	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
VIEW LIMITS	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
DOMAIN-RESTRICTED ACCESS	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
IDENTIFY VERIFICATION	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

Limepay			
	Buy now, pay later providers	Payment Gateways	
Pay in instalments	✓ Yes	Yes	No
Branding	✓ Yours	Theirs	Not applicable
Merchant dashboard	✓ Full	Limited	Limited
Reporting	✓ Full	Limited	Limited
Purchase behaviour insights	✓ Yes	No	Yes
Customers stay on your site	✓ Yes	No	No
Accepted payment types	✓ All major cards and digital wallets	Major cards and bank accounts	Varies - usually most cards and digital wallets

Size	Chest	Waist	Hip	Sleeve length
XS	33"-34"	26"-28"	32"-34"	33"
2-4.5	36"-38"	29"-31"	35"-37"	33.5"
5-7.5	39"-41"	32"-34"	38"-40"	34"
8-10.5	42"-44"	35"-37"	41"-43"	34.5"
11-13.5	45"-48"	38"-41"	44"-46"	35.5"
XXL	49"-53"	42"-45"	47"-49"	36"
XXXL	54"-58"	46"-49"	50"-52"	37.5"

Up Everyday Accounts

Your Up account is free for most standard use. Interest is charged in the event your Up account becomes overdrawn.



Monthly service fee	Free
Direct debits	Free & unlimited
Online payments	Free & unlimited
Deposits to Savers	Free & unlimited
Domestic ATM withdrawals	Free at most major Bank ATMs
Domestic ATM enquiry	Free at most major Bank ATMs
International transaction fees	0%
International ATM withdrawal	Free at most major Bank ATMs
International ATM enquiry	Free at most major Bank ATMs
Overdrawn interest rate	11.23% p.a.

16 TABLES

B COMPONENTS

	Personal		Business		
	Plus For individuals	Family For families	Professional For individuals	Standard For smaller teams	Advanced For larger teams
Dropbox core features					
Storage	2 TB (2,000 GB)	Share 2 TB (2,000 GB)	3 TB (3,000 GB)	5 TB (5,000 GB)	As much space as needed
Users	1 user	Up to 6 users	1 user	3+ users	3+ users
Best-in-class sync technology	✓	✓	✓	✓	✓
Integrated desktop experience	✓	✓	✓	✓	✓
Anytime, anywhere access	✓	✓	✓	✓	✓
Computer backup	✓	✓	✓	✓	✓
Easy and secure sharing	✓	✓	✓	✓	✓
256-bit AES and SSL/TLS encryption	✓	✓	✓	✓	✓

Stock	Ticker	Status	Exchange	Sector	IPO Price	No of Shares	IPO Date
AmenHome, Inc.	AHM	Filed 📄	NYSE	Finance	\$16	14.7M	
AppLovin		Rumour 😊		Entertainment			
Ascensus		Rumour 😊		Finance			
Butterfly Network SPAC	BFLY	Filed 📄	NYSE	Healthcare			
Caliber Home Loans, Inc.	HOMS	Filed 📄	NYSE	Properties	\$14	23M	
Coinbase		Rumour 😊		Tech			
Coinbase		Filed 📄		Finance			
Coupang	CPNG	Filed 📄	NASDAQ	Tech			
Coursera		Rumour 😊		Tech			

 DWS	db Xtrackers Euro STOXX 600 UCITS ETF (Acc.) (XSX6) European stock market	LSE GBP ETF	Plus only, ISA, SIPP
 ECommerce L&G UCIT ETF (ECOG)	Ecommerce logistics	LSE GBP ETF	Plus only, ISA,
 EMQQ Emerging Markets Internet & Ecommerce UCITS ETF - Accumulating (GBP) (EMQP)	EM internet companies	LSE GBP ETF	Plus only, ISA, SIPP
 First Trust Cloud Computing UCITS ETF Class A USD Accumulation (GBP) (FSKY)	Firms in the cloud space	LSE GBP ETF	Plus only, ISA, SIPP
 First Trust US Equity Income UCITS ETF (UINC)	NASDAQ dividend stocks	LSE GBP ETF Finance	Plus only, ISA, SIPP
 Gold Bullion Securities ETC (GBP) (GBSS)	Gold	LSE GBP ETF	GIA, Plus, ISA, SIPP
 HSBC FTSE 100 UCITS ETF (HUKX)	UK large cap stocks	LSE GBP ETF	Plus only, ISA, SIPP

Memory	vCPUs	Transfer	SSD	\$/HR	\$/MO	
8GB	2vCPU	4TB	25GB	0.089	\$60	Sign up
16GB	4vCPUs	5TB	50GB	\$0.179	\$120	Sign up
32GB	8vCPUs	6TB	100GB	\$0.357	\$240	Sign up
64GB	16vCPUs	7TB	200GB	\$0.714	\$480	Sign up
128GB	32vCPUs	8TB	400GB	\$1.429	\$960	Sign up
160GB	40vCPUs	9TB	500GB	\$1.786	\$1200	Sign up

17 PRICING TABLES

B COMPONENTS

Starter
5€
per agent / month

Professional
15€
per agent / month

Plus
24€
per agent / month

What you get for it:

- max. 5 agents
- Email support (8x5, CET)
- Channels: E-Mail, Web Form, SMS, Chat, Telegram
- Standard Features: Text modules, macros, multilingual, ticket history, trigger, schedules, business hours, branding
- 10 MB attachments + 10 GB disk space
- Data center in Germany, SSL encryption, device management
- ISO27001-certified
- Data center in Germany, SSL encryption, device management

Start free trial!

All prices exclude IVA/legally added tax. Do you still have questions? [Write us!](#)

Free eSign
Essentials
Business
Enterprise

Free
\$19
/ month per user

Essentials
\$49
/ month per user

Business
For teams that require more capabilities including integrations like Salesforce and API.

Enterprise
Modern service desk for small businesses

Let's talk

Most Popular

Enterprise

Save up to 24% with annual plans

Annual **Monthly**

What you get for it:

- Unlimited agents
- Phone support (8x5, CET)
- Email support (24x7)
- Channels: E-Mail, Web Form, SMS, Chat, Telegram, Twitter, Facebook
- Standard Features: Text modules, macros, multilingual, ticket history, trigger, schedules, business hours, branding
- Individual roles, individual ticket objects
- Service Level Agreements (SLAs)
- Individual roles, individual ticket objects
- KnowledgeBase (multilingual)
- 50 MB attachments + 20 GB disk space
- ISO27001-certified
- Data center in Germany, SSL encryption, device management

Create a free account **Start a free trial** **Start a free trial** **Contact sales**

All the Free plan features plus:

- Unlimited legally binding eSignatures
- Unlimited document uploads
- Payments
- Mobile app

All the Essentials plan features plus:

- Templates
- Rich media drag and drop document editor
- Pricing tables
- Mobile app

All the Business plan features plus:

- CRM integrations
- Content library
- Custom branding
- Approval workflows
- Zapier integration*
- Forms
- Bulk send

All the Enterprise plan features plus:

- SSO support and custom user roles
- Integrated knowledge base
- Machine learning for employee self-service and agent assist
- Salesforce integration
- User performance and content reporting
- API

24/7 email and chat support on all paid plans.

TEAM
Modern service desk for small businesses

BUSINESS
Company-wide solution with advanced workflows and administrator tools

ENTERPRISE
Custom analytics and support tailored for your business

TEAM
\$3
per user, per month
billed annually

BUSINESS
\$5
per user, per month
billed annually

ENTERPRISE
\$8
per user, per month
billed annually

Get started **Get started** **Get started**

Team plan, plus

- Unlimited agents
- Unlimited teams
- Custom roles
- Advanced ticket management
- Localization
- Global team settings
- Advanced machine learning with self-service actions
- Advanced customized and reuse team workflows
- CSAT
- Access and device management
- HRS integrations
- Single sign-on
- Advanced and team-level analytics

Business plan, plus

- Unlimited teams
- Custom roles
- Localization-based machine learning
- Global migration
- Custom analytics dashboard
- International language support
- Upfront SLA
- Dedicated CSM

FREE
\$0/mo

No Credit Card Required — No Risk

PRO
\$19/mo

Documents
Pages Per Document
Document Management
Items Management
Without Watermark
Priority Support

ESSENTIAL
Get a different perspective quickly!

One creative person brainstorms around your idea
Receive multiple concepts / solutions or one concrete concept with their explanation
48 hours delivery

A team of 2 creative people brainstorms around your ideas
Give us any proposal you want
Get multiple solutions / ideas with detailed explanation
One week delivery

Competition report*
Potential customer research*
Market size valuation*
SWOT Analysis*
Get our brainstorming session notes.

Get Started

€ 89.00
ESSENTIAL
Get a different perspective quickly!

One creative person brainstorms around your idea
Receive multiple concepts / solutions or one concrete concept with their explanation
48 hours delivery

€ 249.00
PRO
Let us brainstorm with a team

A team of 2 creative people brainstorms around your ideas
Give us any proposal you want
Get multiple solutions / ideas with detailed explanation
One week delivery

€ 979.00
PREMIUM
Get advanced research around the results from the brainstorming sessions.

A team of 3 creative people brainstorms around your concepts
Give us any ideas you want
Get multiple solutions / ideas with detailed explanation
One week delivery
Competition report*
Potential customer research*
Market size valuation*
SWOT Analysis*
Get our brainstorming session notes.

* If possible depending on your input

FEATURES

FREE	UNLIMITED
\$0	\$5
Free forever	user per month
GET STARTED	GET STARTED

USAGE

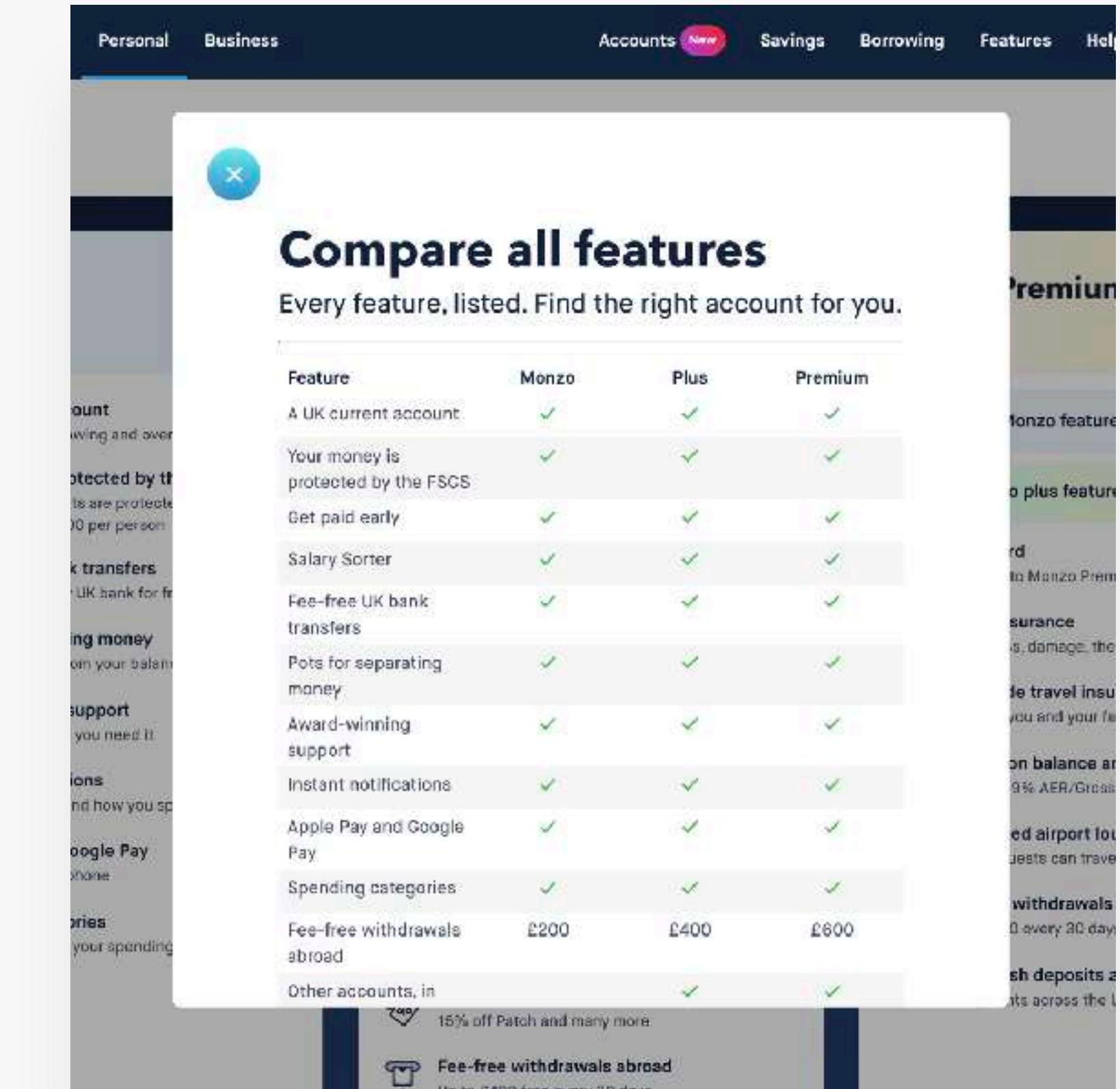
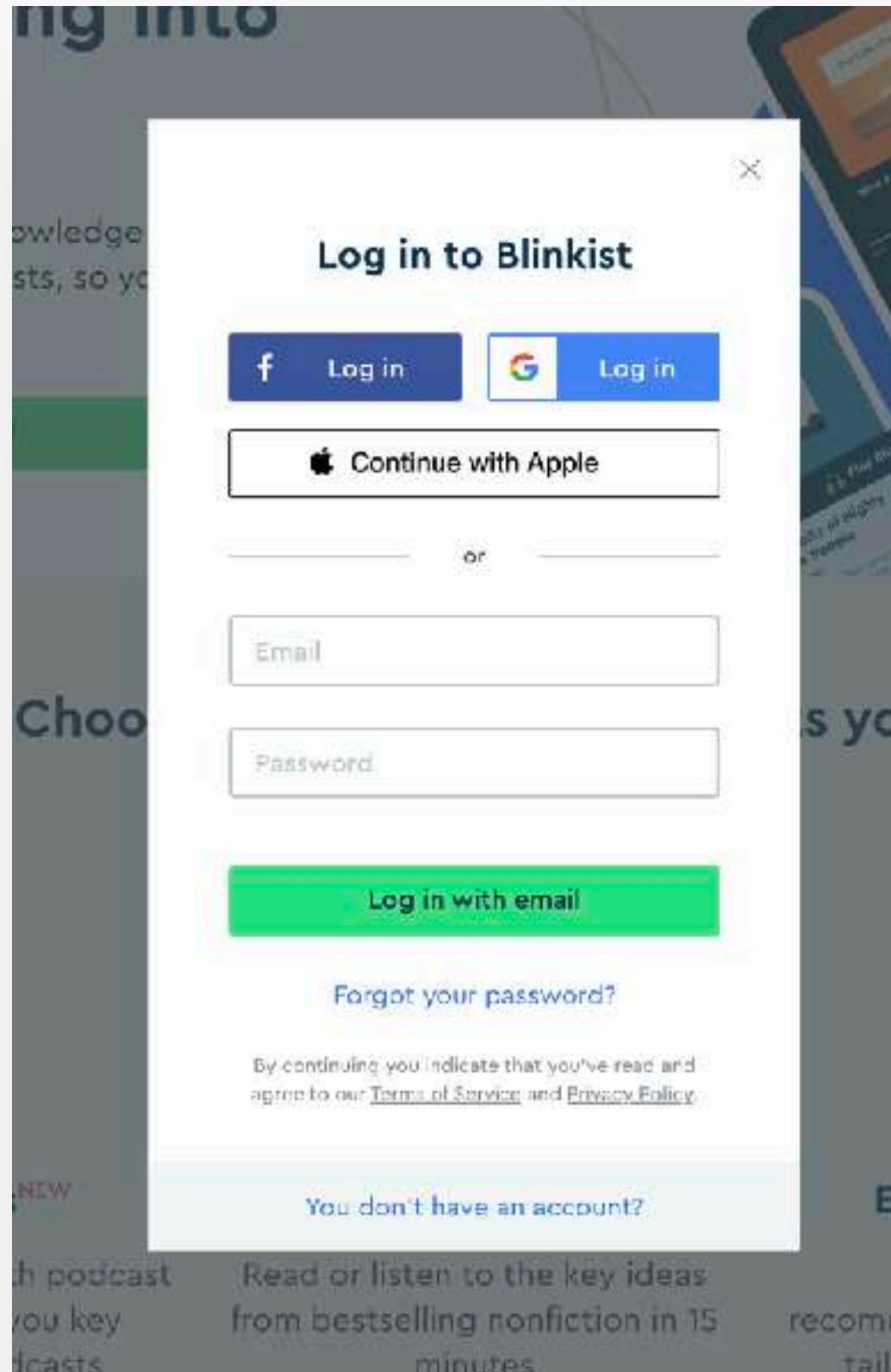
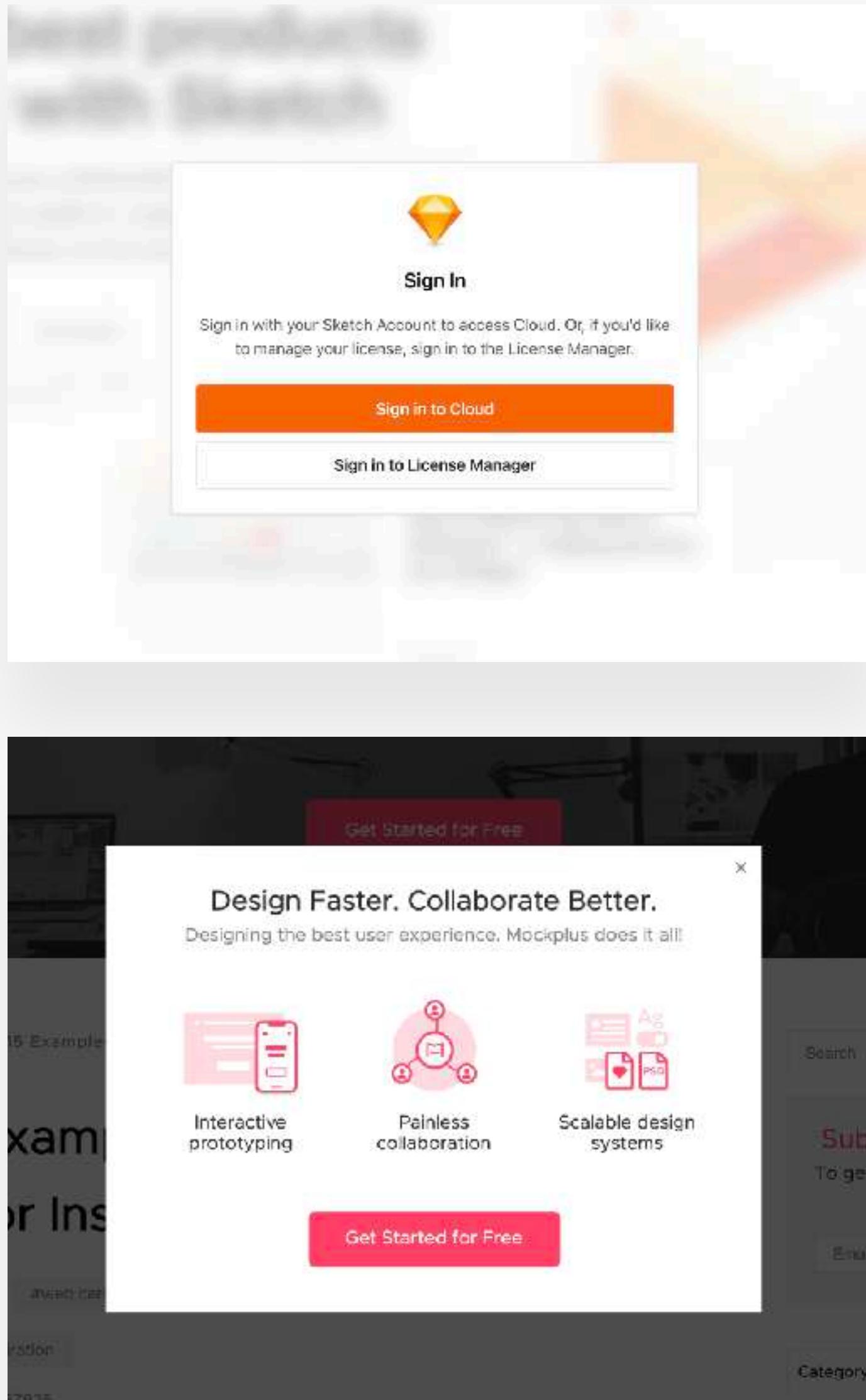
File Size	SMS	25MB
File Storage	Unlimited	Unlimited
Tasks and Projects	Unlimited	Unlimited
Workspace Members	Unlimited	Unlimited
Comments with Guests	Unlimited	Unlimited
Workspace and Subspaces	Unlimited	Unlimited

17 PRICING TABLES

B COMPONENTS

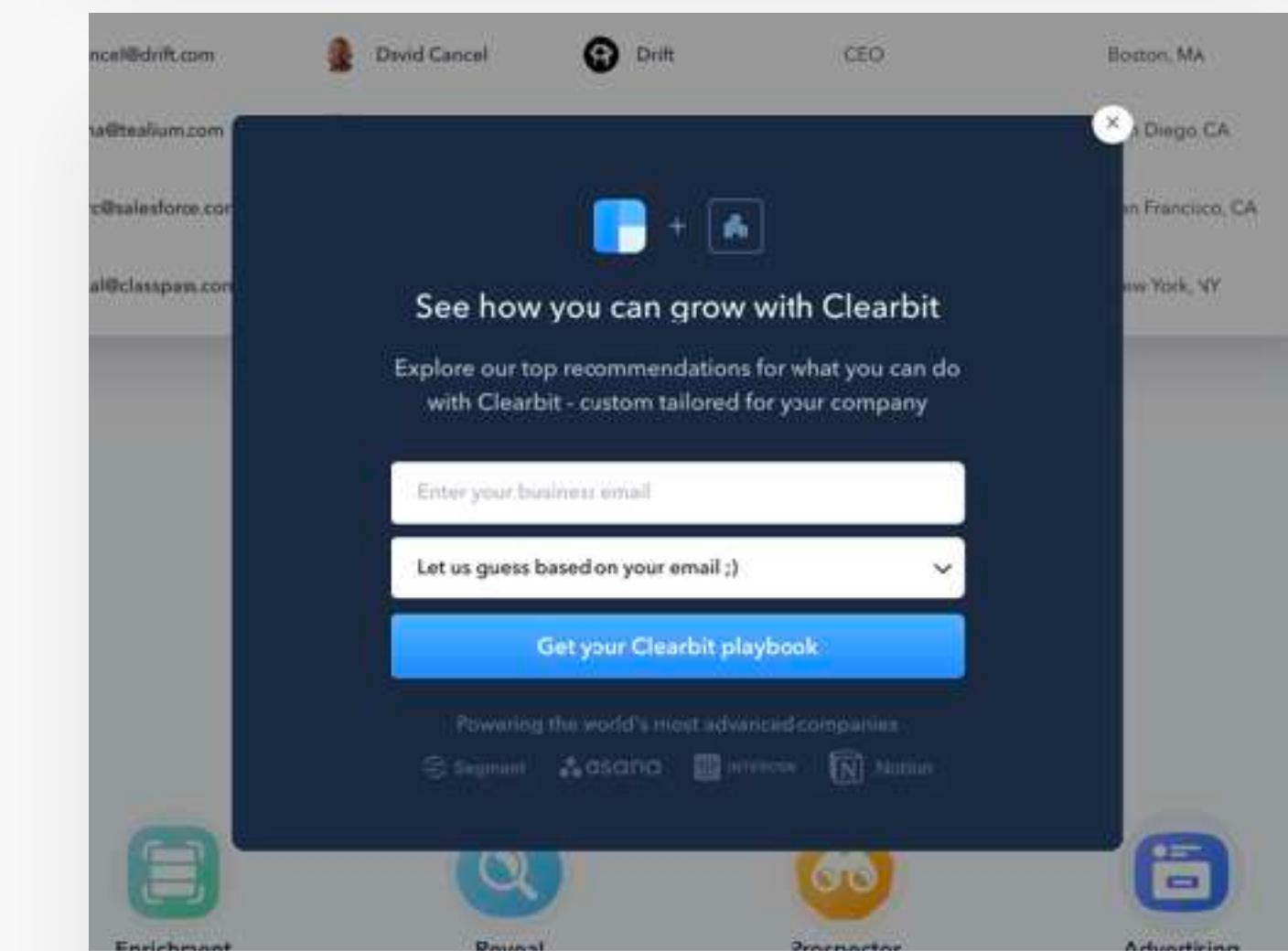
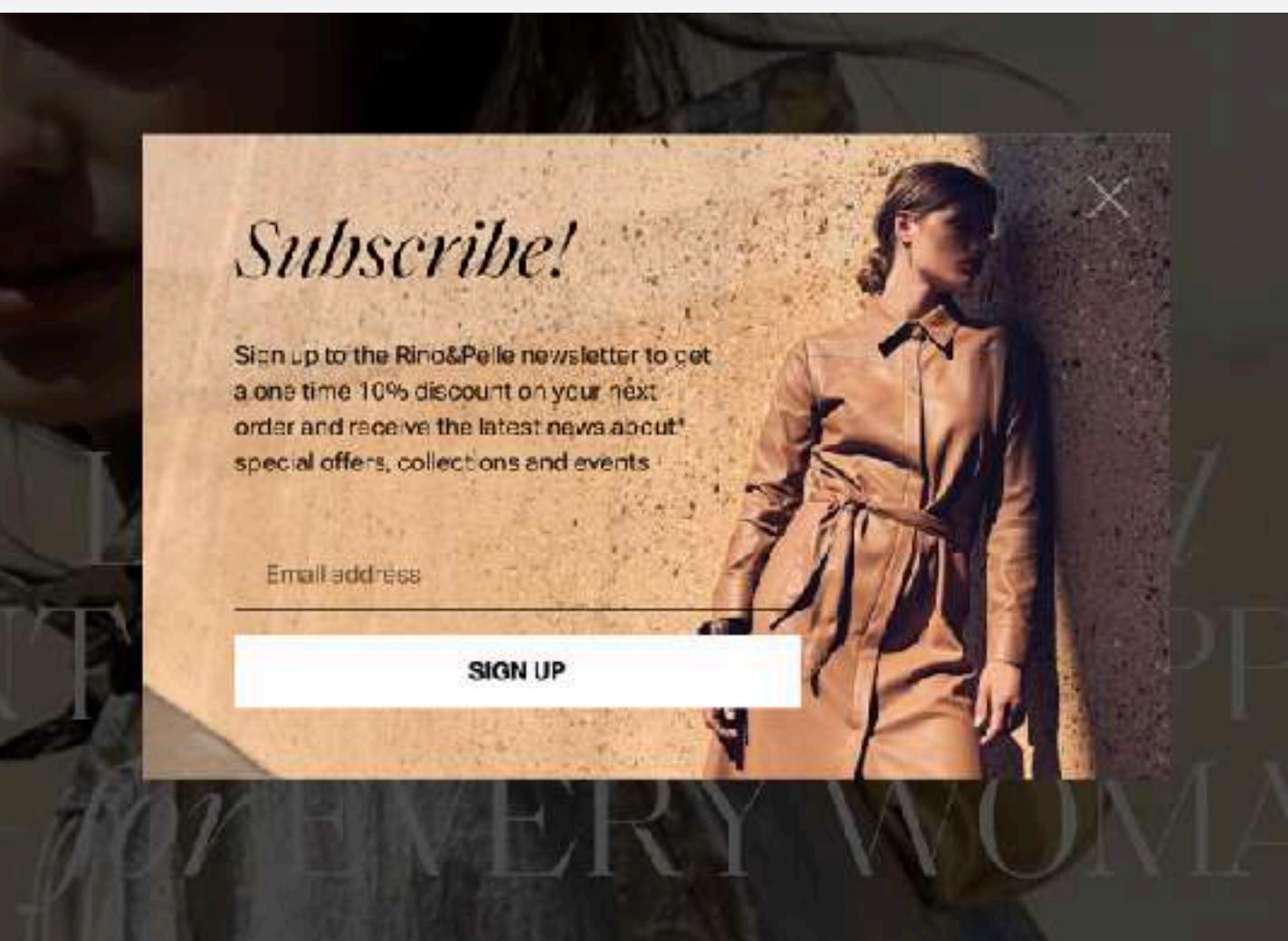
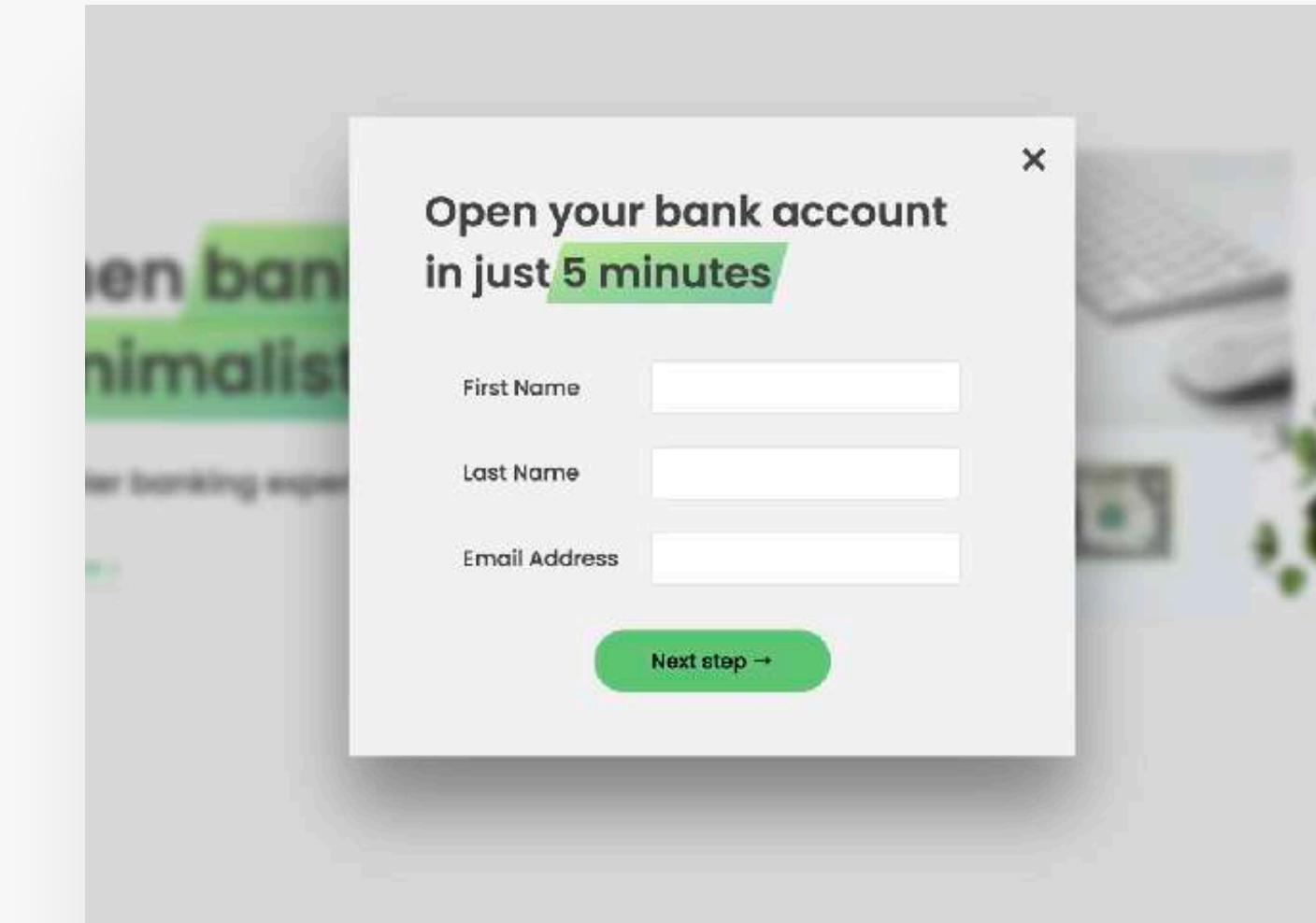
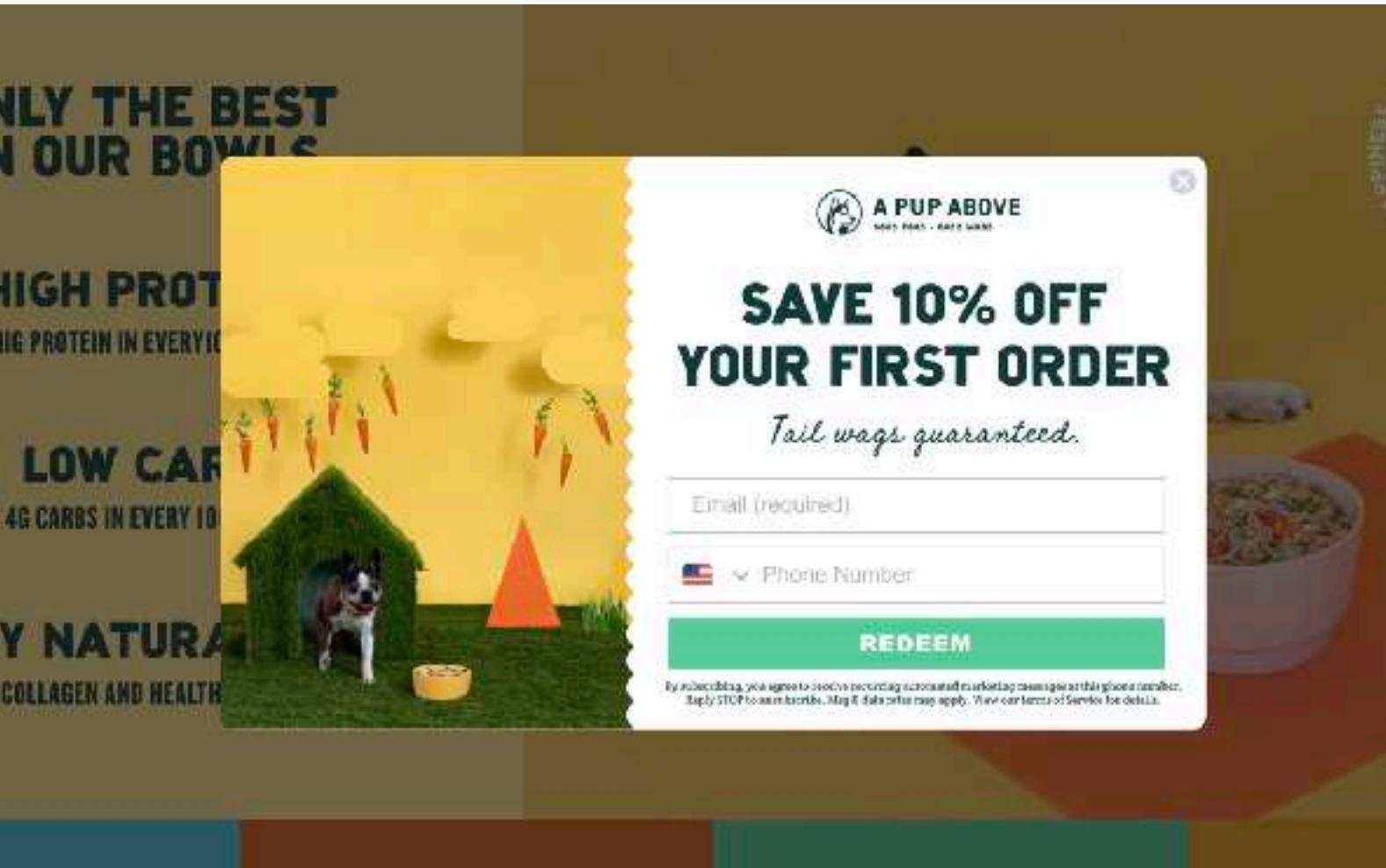
18 MODAL WINDOWS

B COMPONENTS



18 MODAL WINDOWS

B COMPONENTS





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

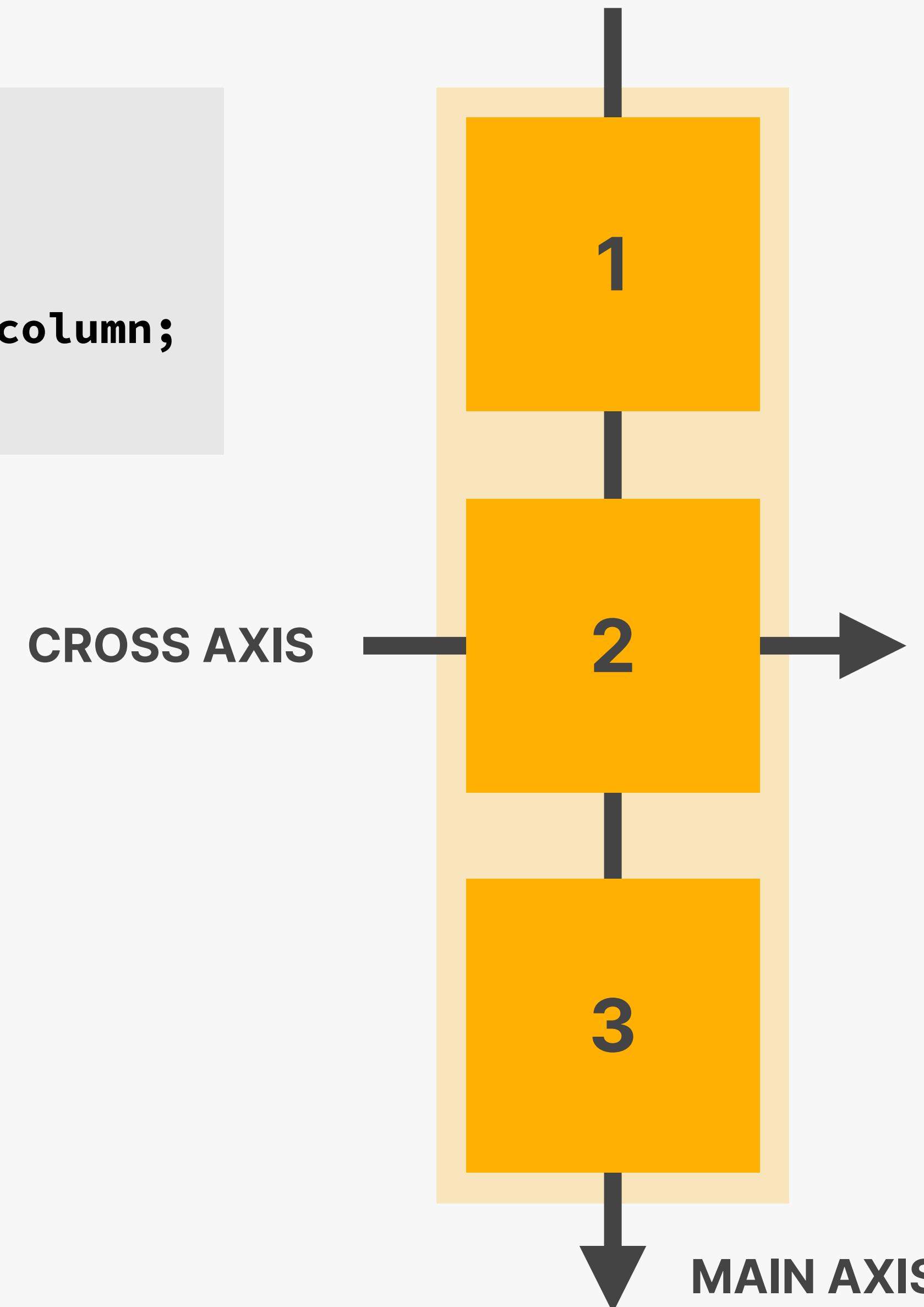
COMPONENTS AND LAYOUT
PATTERNS

LECTURE

BUILDING AN ACCORDION
COMPONENT - PART 2

SWITCHING FLEX-DIRECTION TO COLUMN

```
.accordion {  
  display: flex;  
  gap: 24px;  
  flex-direction: column;  
}
```



**WITH FLEX-DIRECTION SET
TO COLUMN:**

- 👉 align-items aligns items **horizontally**, no longer vertically
- 👉 justify-content aligns items **vertically**, no longer horizontally
- 👉 gap acts like **margin-bottom**, no longer like margin-right



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

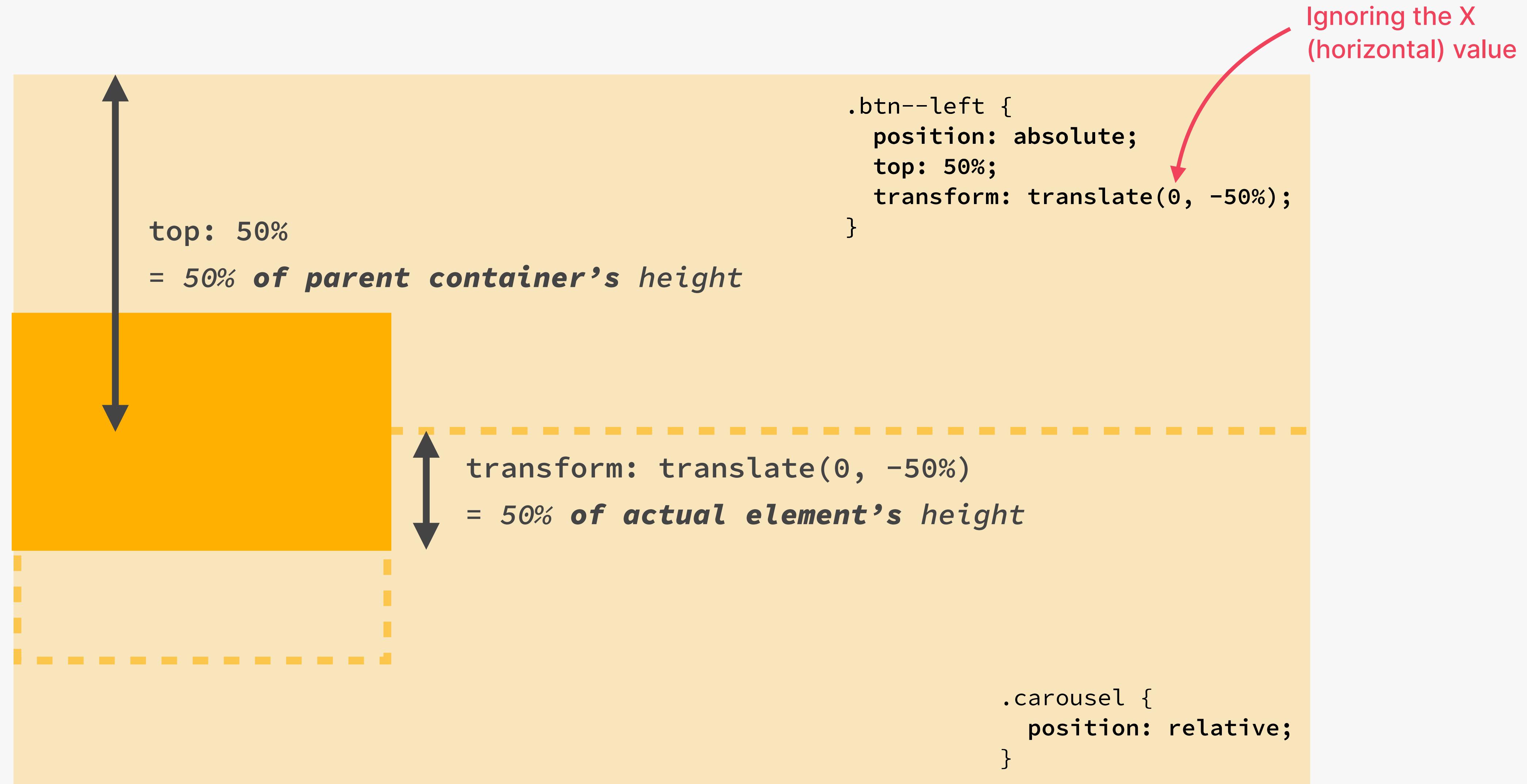
SECTION

COMPONENTS AND LAYOUT
PATTERNS

LECTURE

BUILDING A CAROUSEL
COMPONENT - PART 2

VERTICAL CENTERING WITH ABSOLUTE POSITION AND TRANSFORM





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

BUILDING BEAUTIFUL
COMPONENTS

LECTURE

WEB DESIGN RULES #10 - PART 2:
LAYOUT PATTERNS

GALLERY INDEX: ELEMENTS, SECTIONS, PATTERNS

A ELEMENTS

1. Text
2. Buttons
3. Images
4. Input elements
5. Tags

B COMPONENTS

1. Breadcrumbs
2. Pagination
3. Alert and status bars
4. Statistics
5. Gallery
6. Feature box
7. Preview and profile cards
8. Accordion
9. Tabs
10. Carousel
11. Customer testimonials
12. Customer logos
13. Featured-in logos
14. Steps
15. Forms
16. Tables
17. Pricing tables
18. Modal windows

This lecture

C SECTION COMPONENTS

1. Navigation
2. Hero section
3. Footer
4. Call-to-action section
5. Feature row

D LAYOUT PATTERNS

1. Row of boxes or cards
2. Grid of boxes or cards
3. Z-pattern
4. F-Pattern
5. Single-column
6. Sidebar
7. Multi-column/magazine
8. Asymmetry/Experimental

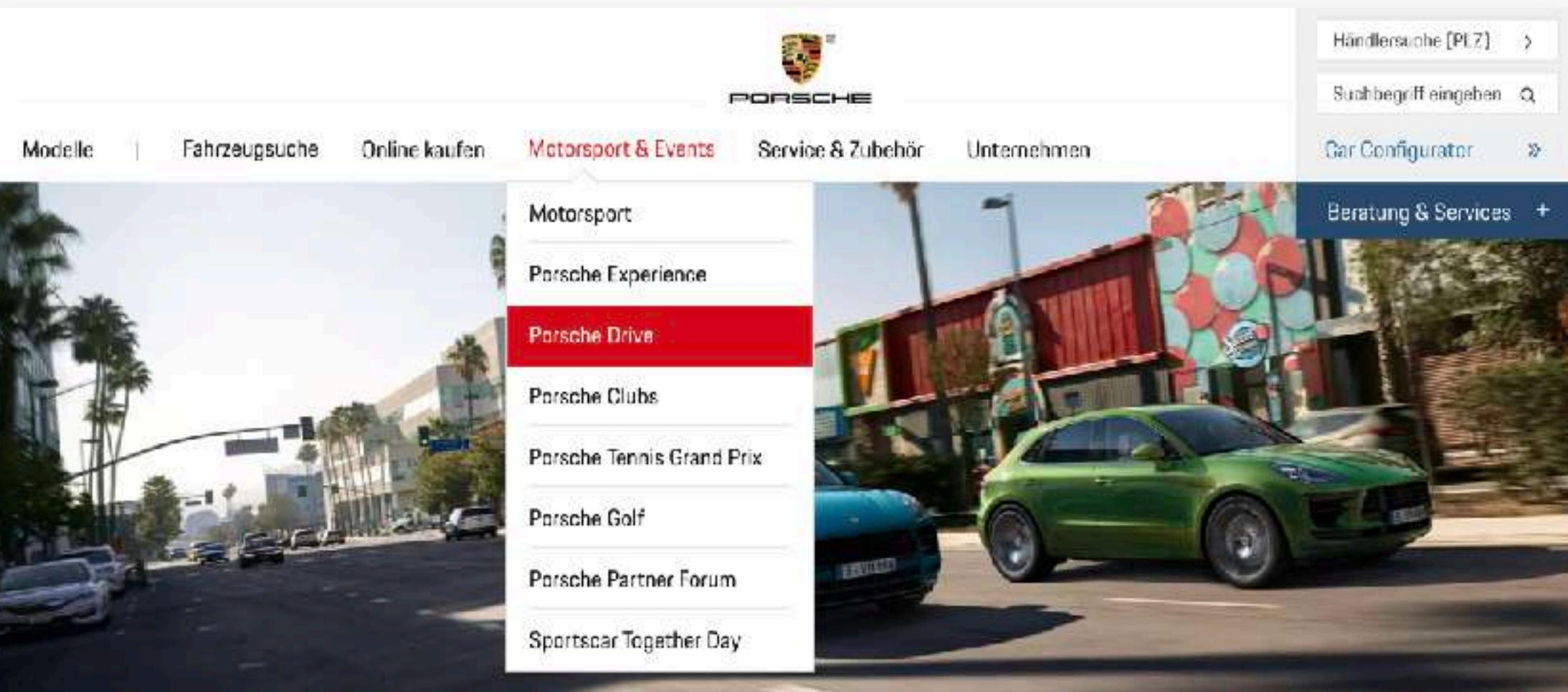
01 NAVIGATION

C SECTION COMPONENTS

The Secureframe website features a sidebar navigation menu on the left side. The menu items include SOC 2, ISO 27001, and Integrations. The main content area features a large banner with the text "Streamline your security compliance" and a subtext: "Secureframe helps organizations get SOC 2 and ISO 27001 compliant the smart way". Below the banner is a screenshot of a software interface with tabs like Asset Inventory, Risk Management, System Monitoring, and Vendor Management.

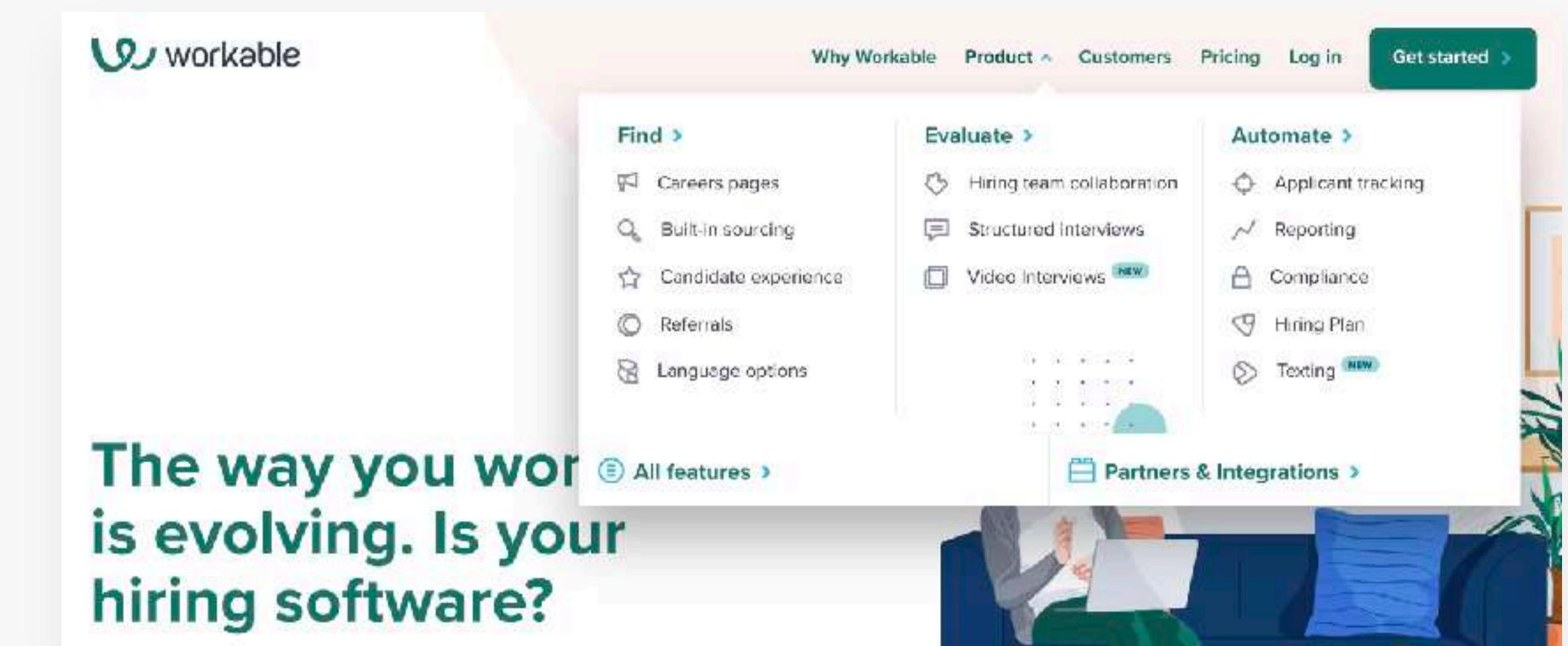
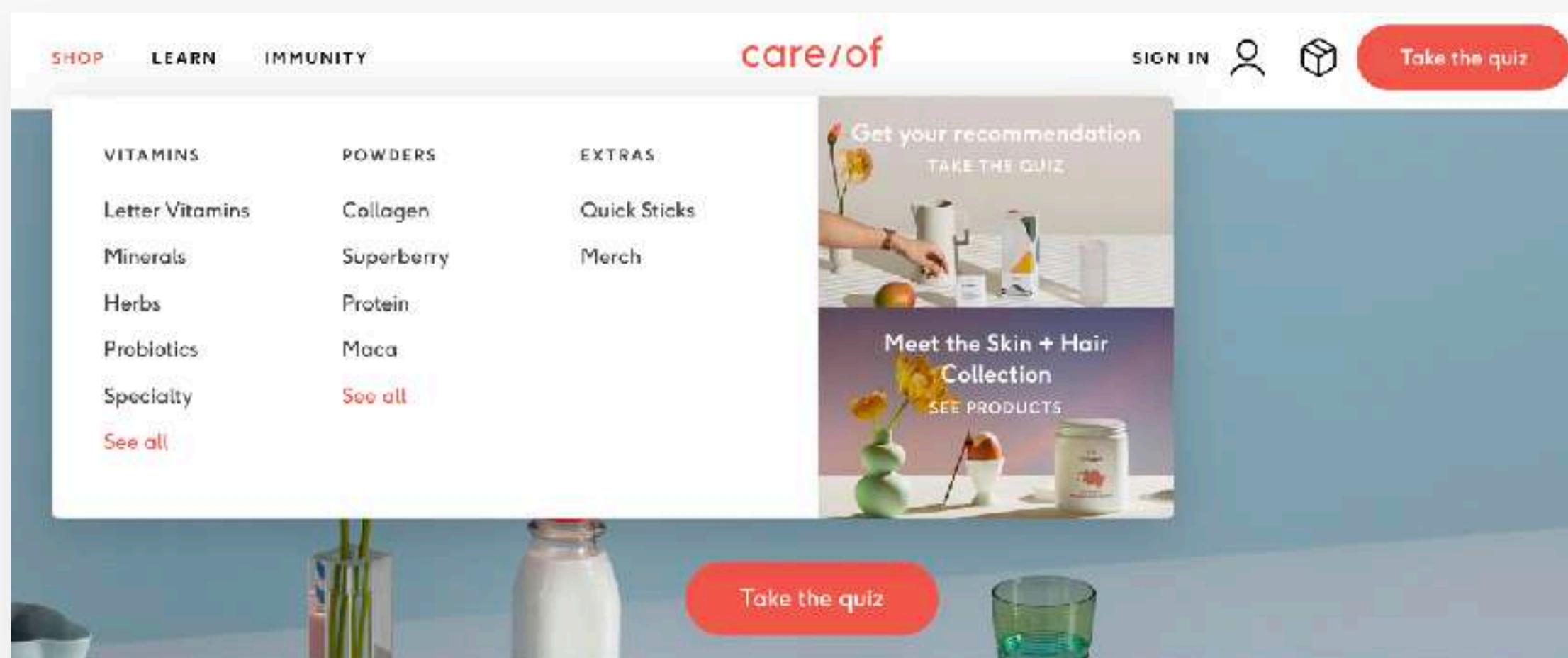
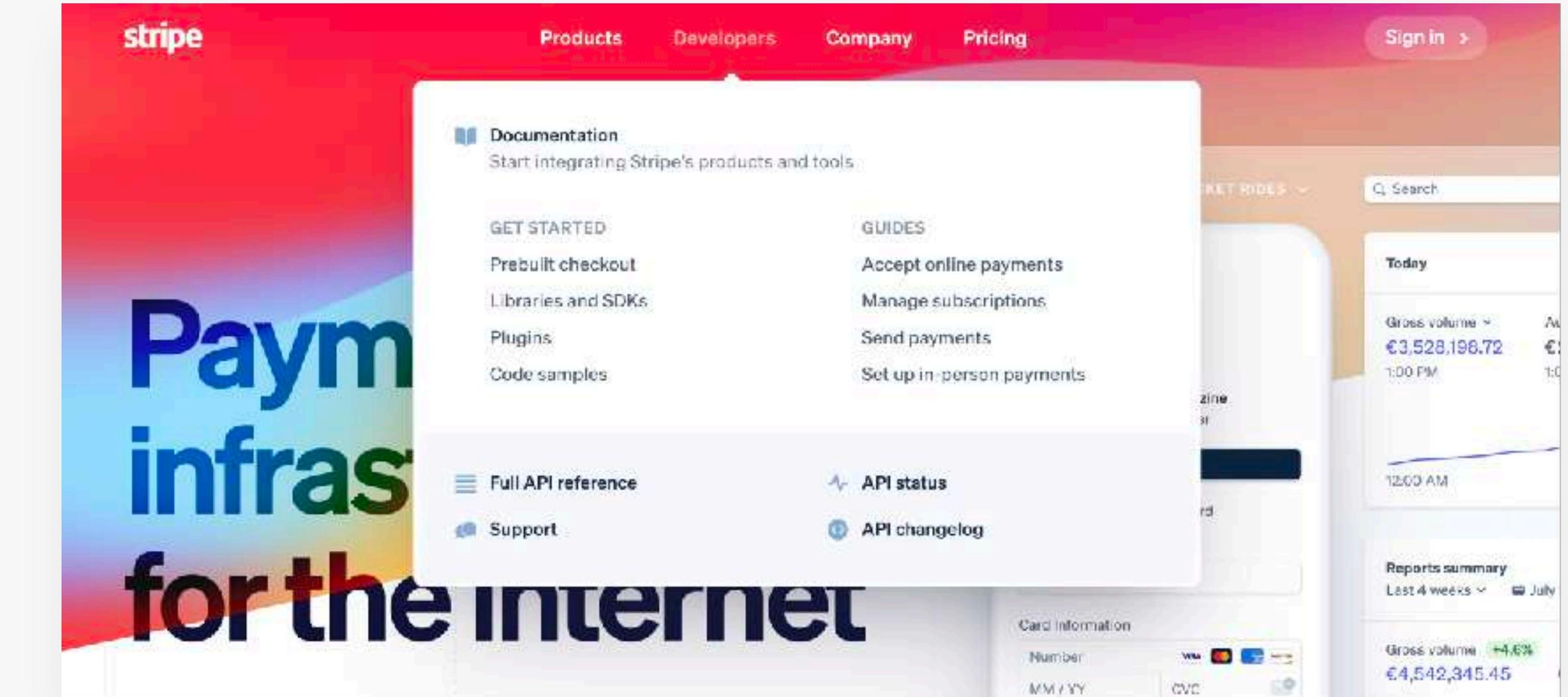
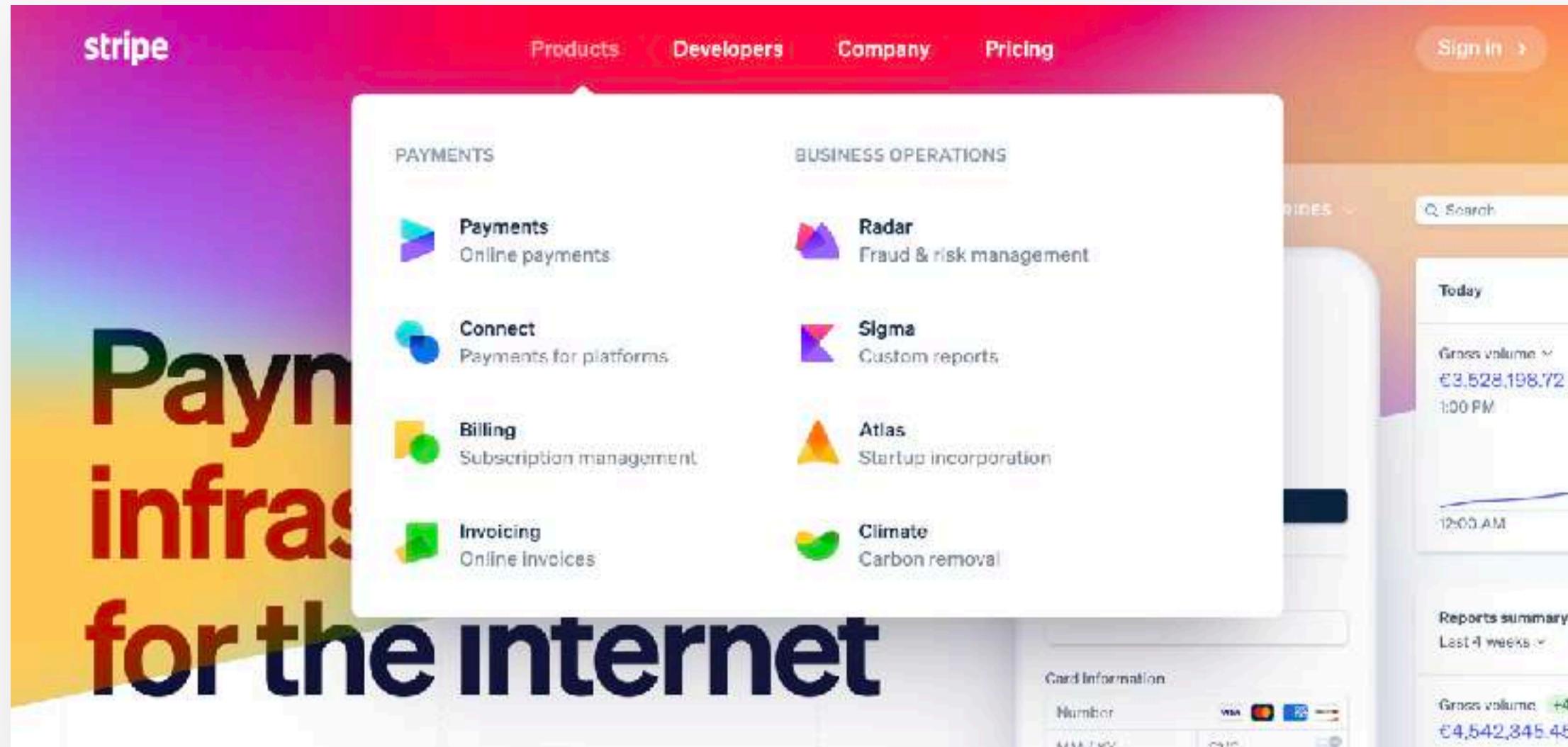
The Abyssale website features a sidebar navigation menu on the left side. The menu items include Blog & newsroom, Help center, Changelog, and About us. The main content area features a large banner with the text "Automate banner production in minutes" and a subtext: "Gain hours of work on banner creation. Abyssale gives you the freedom to generate social & advertising banners online in minutes.". Below the banner is a "Get started now" button.

The nomads website features a sidebar navigation menu on the left side. The menu items include For Companies, For Engineers, Events, Resources, Remote Jobs, and Blog. The main content area features a large banner with the text "Find a full-time remote job in a tech company" and a subtext: "Talent success stories, Remote work productivity tips, Remote tools". Below the banner is an illustration of a person working at a desk with boxes and a globe.



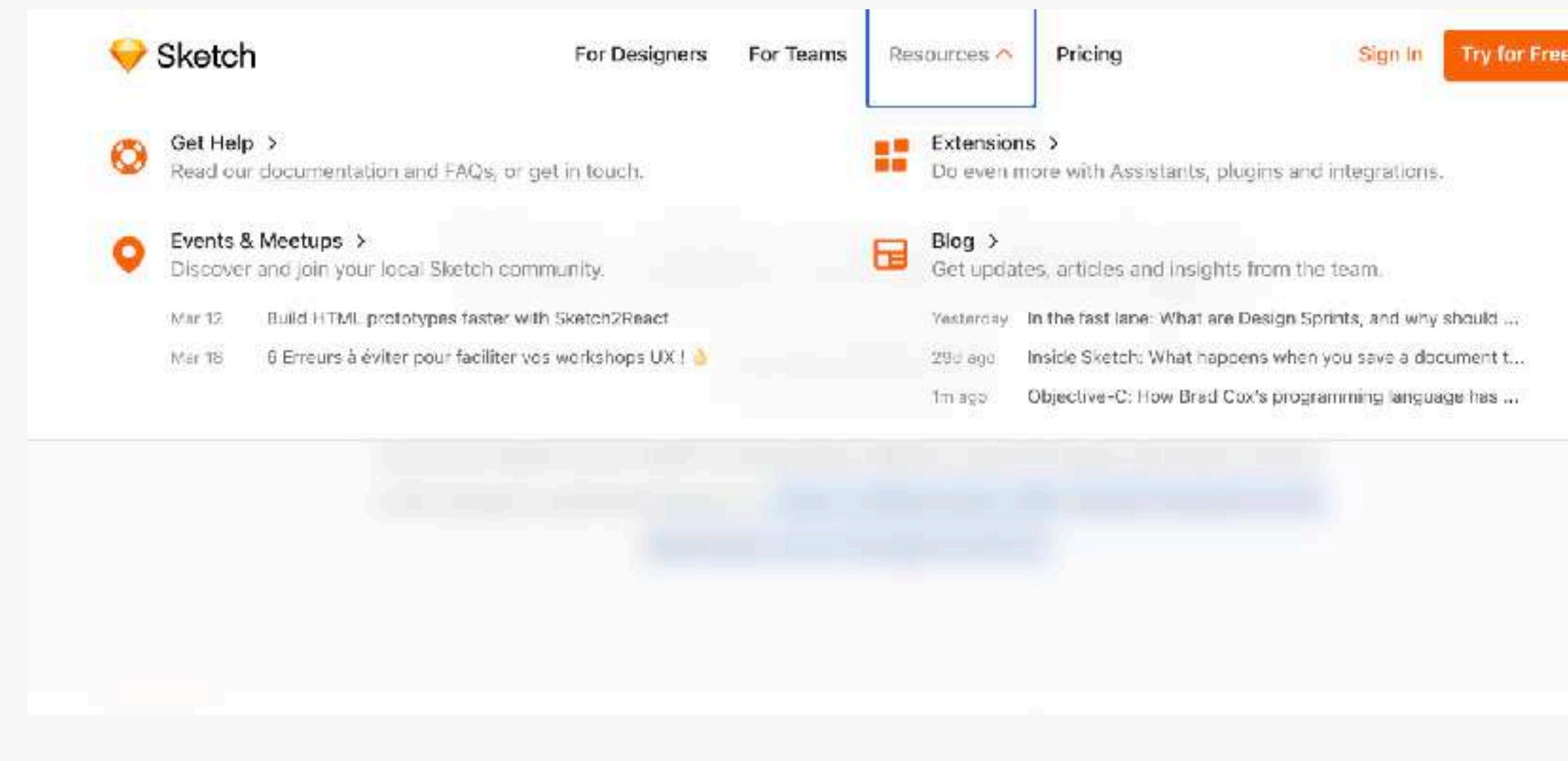
01 NAVIGATION

C SECTION COMPONENTS

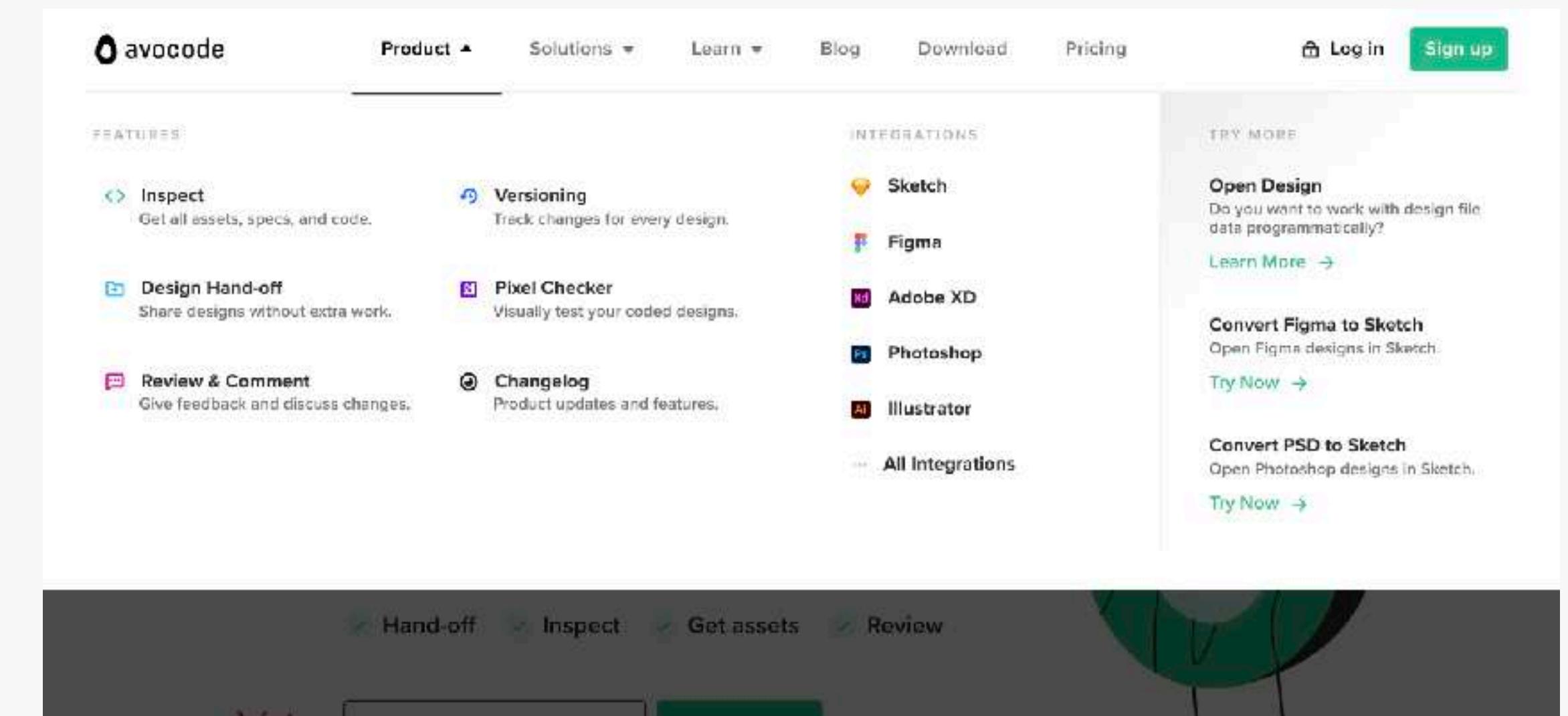


01 NAVIGATION

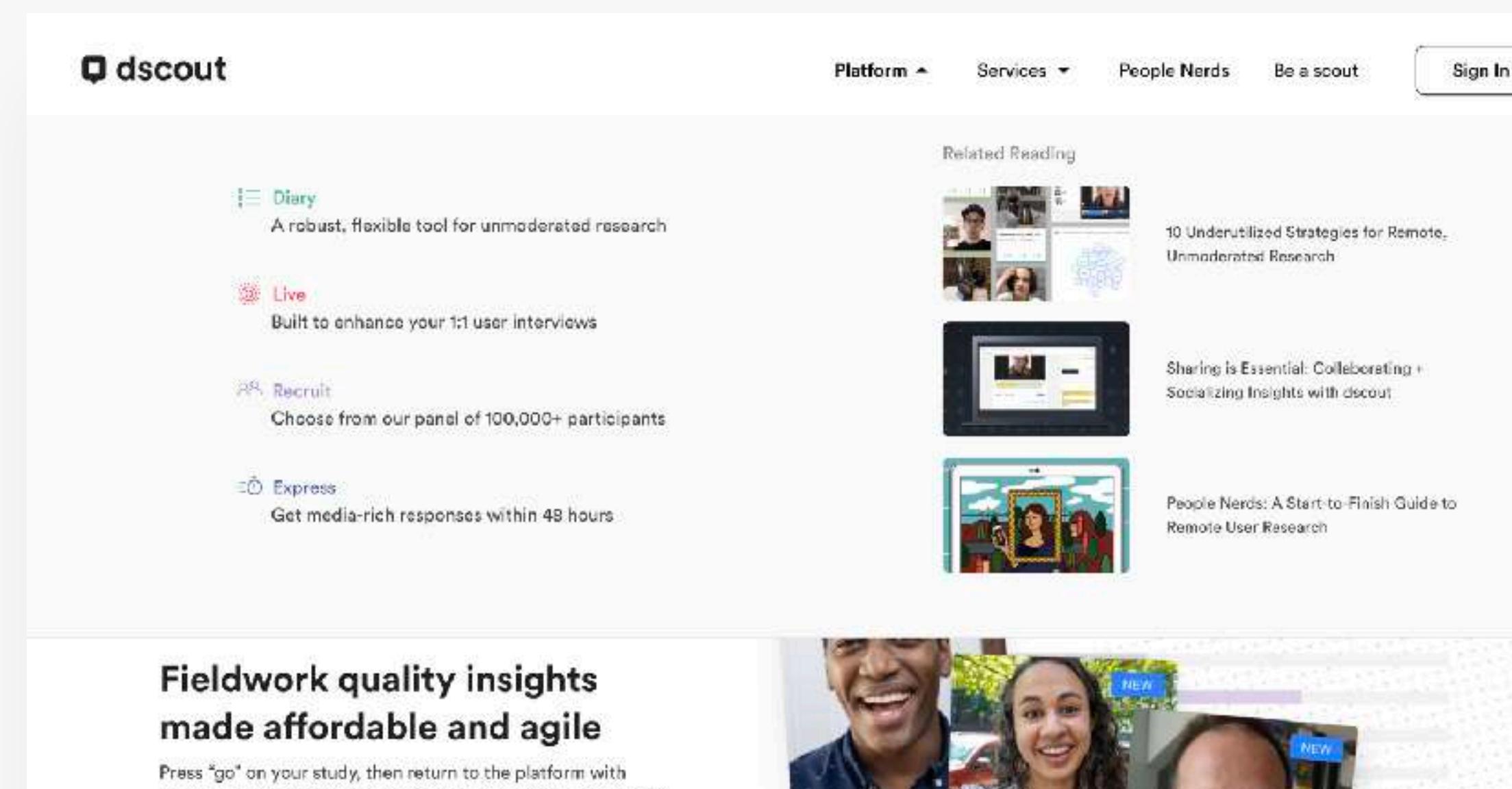
C SECTION COMPONENTS



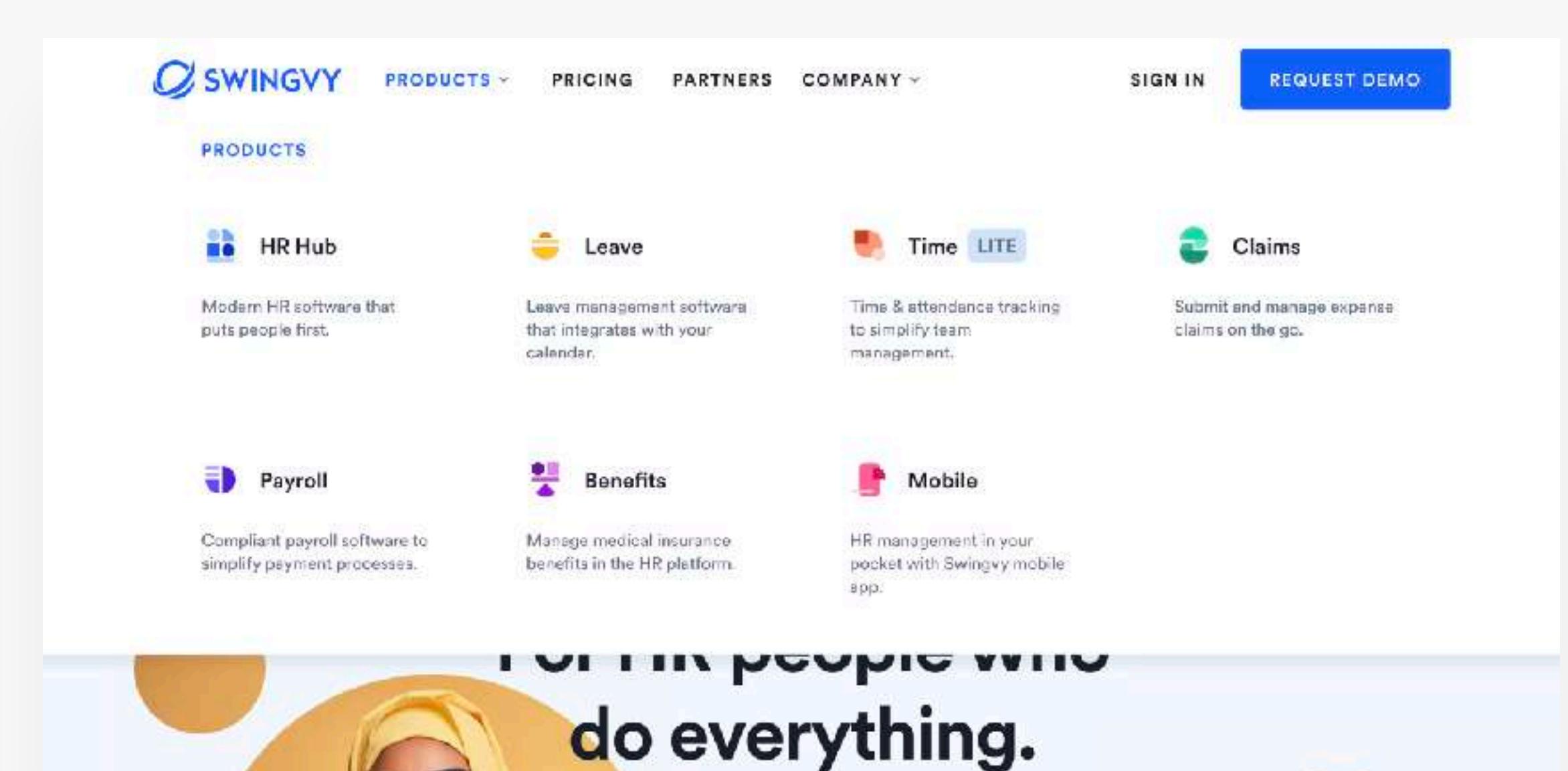
The Sketch website features a top navigation bar with links for "For Designers", "For Teams", "Resources", "Pricing", "Sign In", and a prominent "Try for Free" button. Below the navigation, there are sections for "Get Help", "Events & Meetups", and a "Blog" feed with recent posts.



The avocode website has a top navigation bar with links for "Product", "Solutions", "Learn", "Blog", "Download", and "Pricing". It includes a "Log in" and "Sign up" button. The main content area highlights "FEATURES" like "Inspect", "Versioning", and "Design Hand-off", along with "INTEGRATIONS" for Sketch, Figma, Adobe XD, Photoshop, and Illustrator.



The dscout website features a top navigation bar with links for "Platform", "Services", "People Nerds", "Be a scout", and a "Sign In" button. The main content area includes sections for "Diary", "Live", "Recruit", and "Express", each with a brief description and thumbnail. A "Related Reading" section follows, featuring articles like "10 Underutilized Strategies for Remote, Unmoderated Research" and "Sharing is Essential: Collaborating + Socializing Insights with dsout".



The SWINGVY website has a top navigation bar with links for "PRODUCTS", "PRICING", "PARTNERS", and "COMPANY", plus "SIGN IN" and "REQUEST DEMO" buttons. The main content area is titled "PRODUCTS" and lists six services: "HR Hub", "Leave", "Time LITE", "Payroll", "Benefits", and "Mobile", each with a brief description and thumbnail. A large banner at the bottom features the tagline "FOR YOUR PEOPLE. WITH YOU. do everything."

01 NAVIGATION

C SECTION COMPONENTS

PandaDoc

Why PandaDoc? Solutions Pricing Resources Integrations Log In Start free 14-day trial

BY ROLE

For Sales Teams
Keep deals moving and close more deals.

For Marketing
Create on-brand documents with pre-approved content.

For Revenue Operations
Improve workflow and streamline processes.

For Customer Success
Predict, retain and grow revenue.

BY INDUSTRY

Construction
Education
Financial Services
Healthcare
Manufacturing
Professional Services
Software & Technology
All industries >

BY USE CASE

Proposals
Simplify the proposal process from start to finish.

Quotes
Generate interactive, error-free quotes in seconds.

Contracts
Pre-approved templates make contract generation a breeze.

eSignatures
Reduce the length of your sales cycle with eSignatures.

Forms
Collect information using self-service forms.

All use cases >

PandaDoc

Why PandaDoc? Solutions Pricing Resources Integrations Log In Start free 14-day trial

Product Tour
Accelerate your process from propose to close.

Speed
Close deals fast.

Experience
Impress at every step.

Insights
Insights to help you sell.

Workflow
A workflow that keeps you moving.

SQUARESPACE

PRODUCTS TEMPLATES RESOURCES Log In GET STARTED

Squarespace Blog
Stories and solutions for the modern entrepreneur.

Help Guides
In-depth guides about the platform, our services, and how to get started.

Webinars
Free, online sessions where you'll learn the basics and refine your Squarespace skills.

Forum
Squarespace Forum is an online community for Squarespace users and professionals to discuss best practices and seek advice.

Capsule

Features Pricing Integrations Solutions Blog Support Log In Try free

Overview
Everything you need to know about Capsule and how each feature will benefit your business.

Contact Management
Giving you an overview of the people and companies you do business with.

Tasks & Calendar
Create tasks for appointments, meetings, phone calls and more.

Sales Pipeline
Get a complete summary of your opportunities with our sales dashboard.

Sales Analytics
Monitor every aspect of your sales cycle with our reports and gain insights.

Security & Permissions
The security of your data and earning your trust is core to our culture.

Capsule for Mobile
Manage what matters most to you anywhere you are with our app for iOS and Android.

Teams
Designed for growing businesses. Manage teams, segment data and track team performance.

01 NAVIGATION

C SECTION COMPONENTS

Mac iPad iPhone Watch TV Music Support

iPhone 12 Pro iPhone 12 iPhone SE iPhone 11 iPhone XS Compare AirPods Accessories Apple Card iOS 14

Get 3% Daily Cash back with Apple Card. And pay for your new iPhone over 24 months, interest-free when you choose Apple Card Monthly Installments. [Learn more](#)

iPhone 12 and iPhone 12 mini
Blast past fast.

From \$29.12/mo. or \$699 before trade-in¹

[Buy](#)

Microsoft Microsoft 365 Office Windows Surface Xbox Deals Support

Software	PCs & Devices	Entertainment	Business	Developer & IT	Other
Windows Apps	Computers	Xbox Game Pass Ultimate	Microsoft Azure	.NET	Microsoft Rewards
OneDrive	Shop Xbox	Xbox Live Gold	Microsoft Dynamics 365	Visual Studio	Free downloads & security
Outlook	Accessories	Xbox games	Microsoft 365	Windows Server	Education
Skype	VR & mixed reality	PC games	Microsoft Industry	Windows Dev Center	Virtual workshops and training
OneNote	Phones	Windows digital games	Data platform	Docs	Gift cards
Microsoft Teams	Movies & TV	Microsoft Advertising	Power Apps	Licensing	
Microsoft Edge	Power Platform	Power Platform	Hololens 2	Microsoft Experience Center	
		Shop Business			

[VIEW SITEMAP >](#)

ICELANDIC MOUNTAIN GUIDES TAILOR MADE DAY TOURS MULTI-DAY TOURS THEMES ATTRACTIONS ENGLISH EU

Glacier Walks
Price from 59 EUR

Meet on location:
Sólheimajökull
Price from 62 EUR

Meet on location:
Skátfell
Price from 59 EUR

Meet on location:
Myrdalsjökull
Price from 98 EUR

Ice Cave Day Tours
Price from 91 EUR

[See all Day Tours](#)

Iceland LEARN MORE ABOUT WHO WE ARE

IBM Products & Solutions Services & Consulting Learn & Support Explore more Search

The essentials →

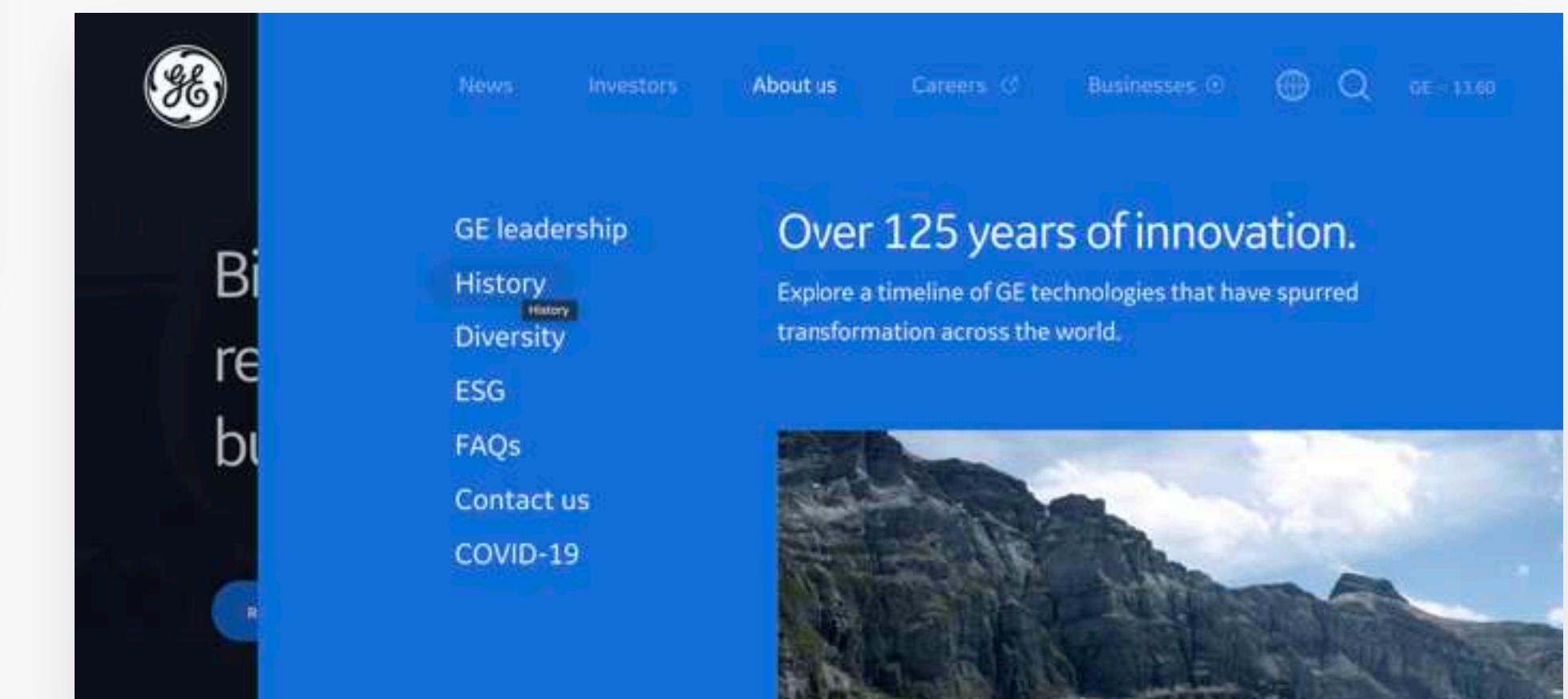
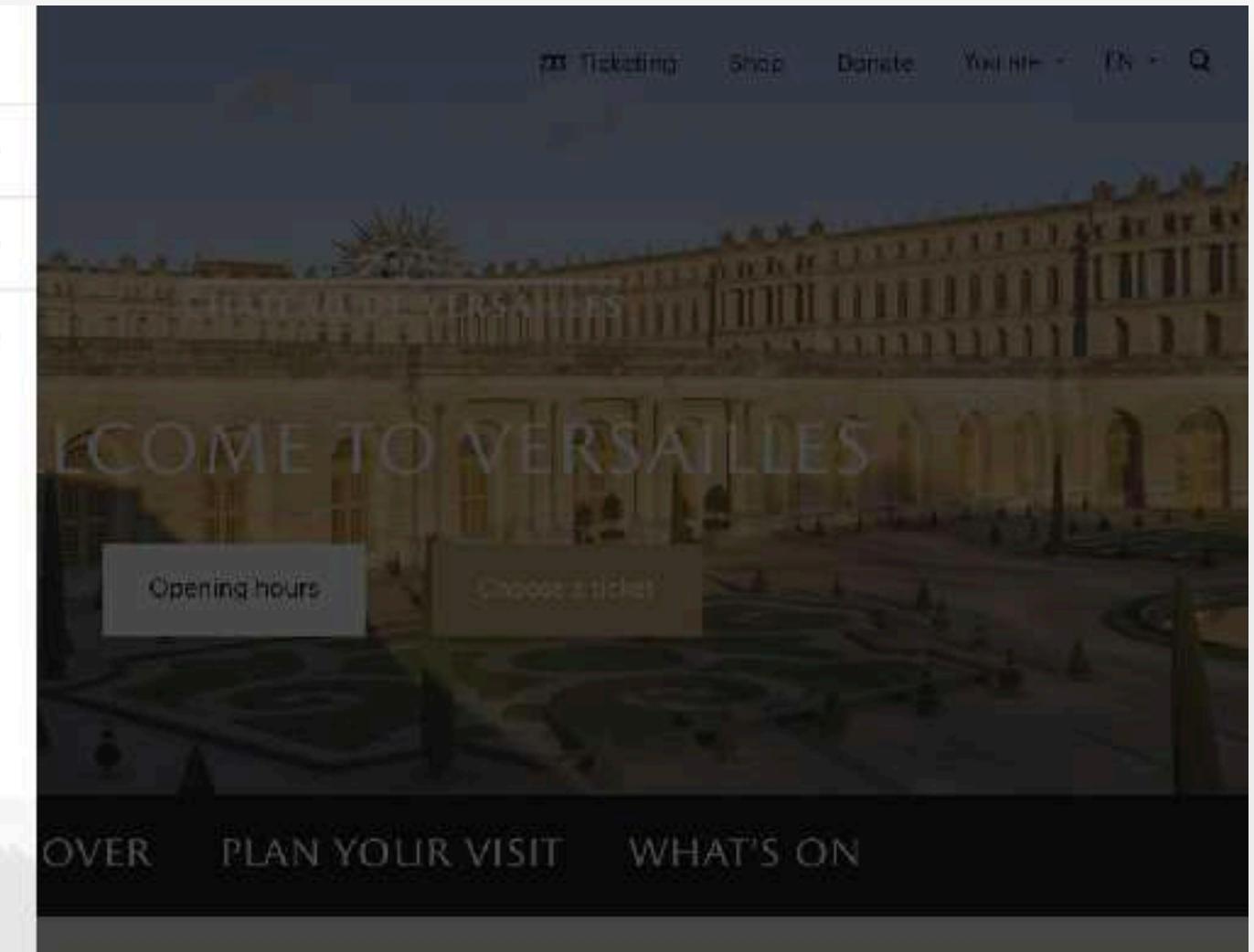
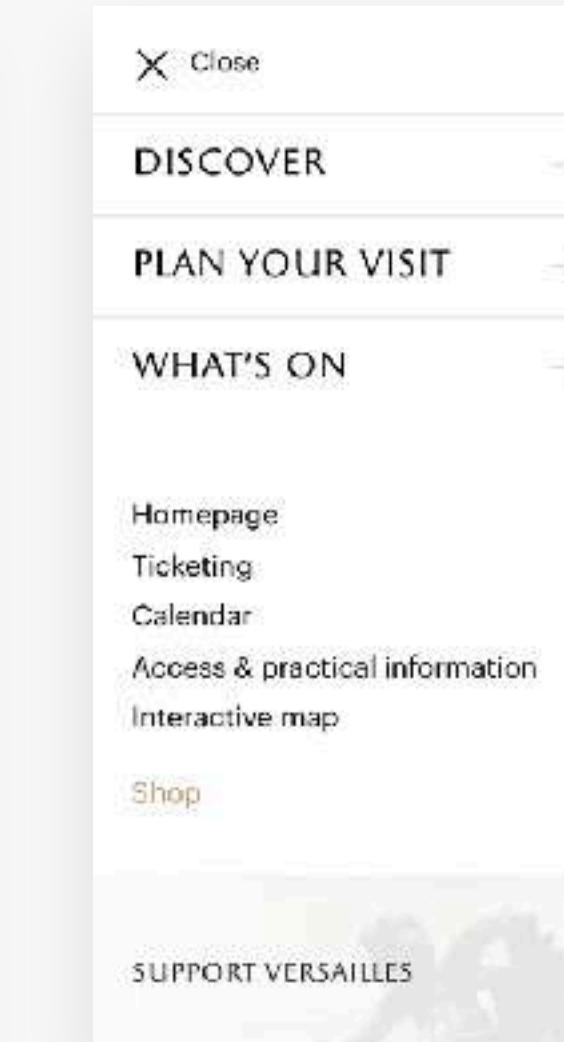
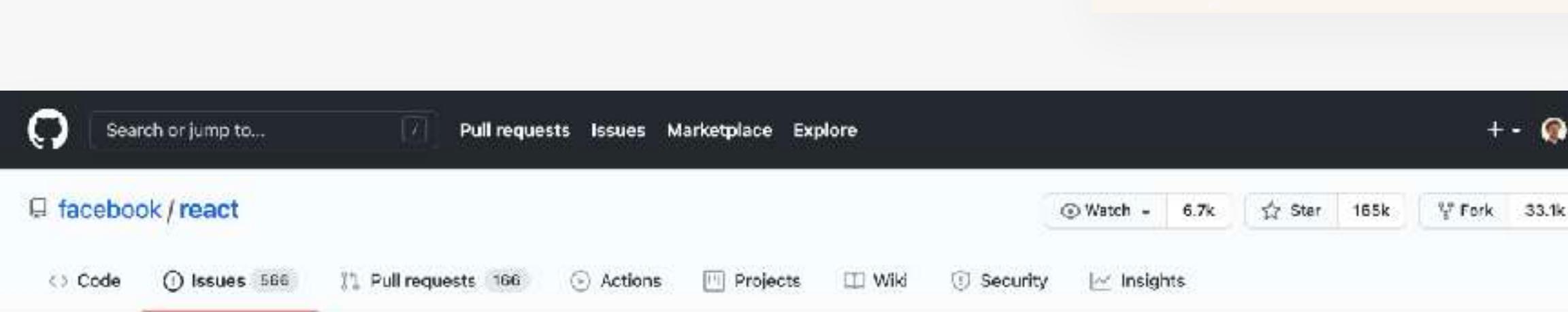
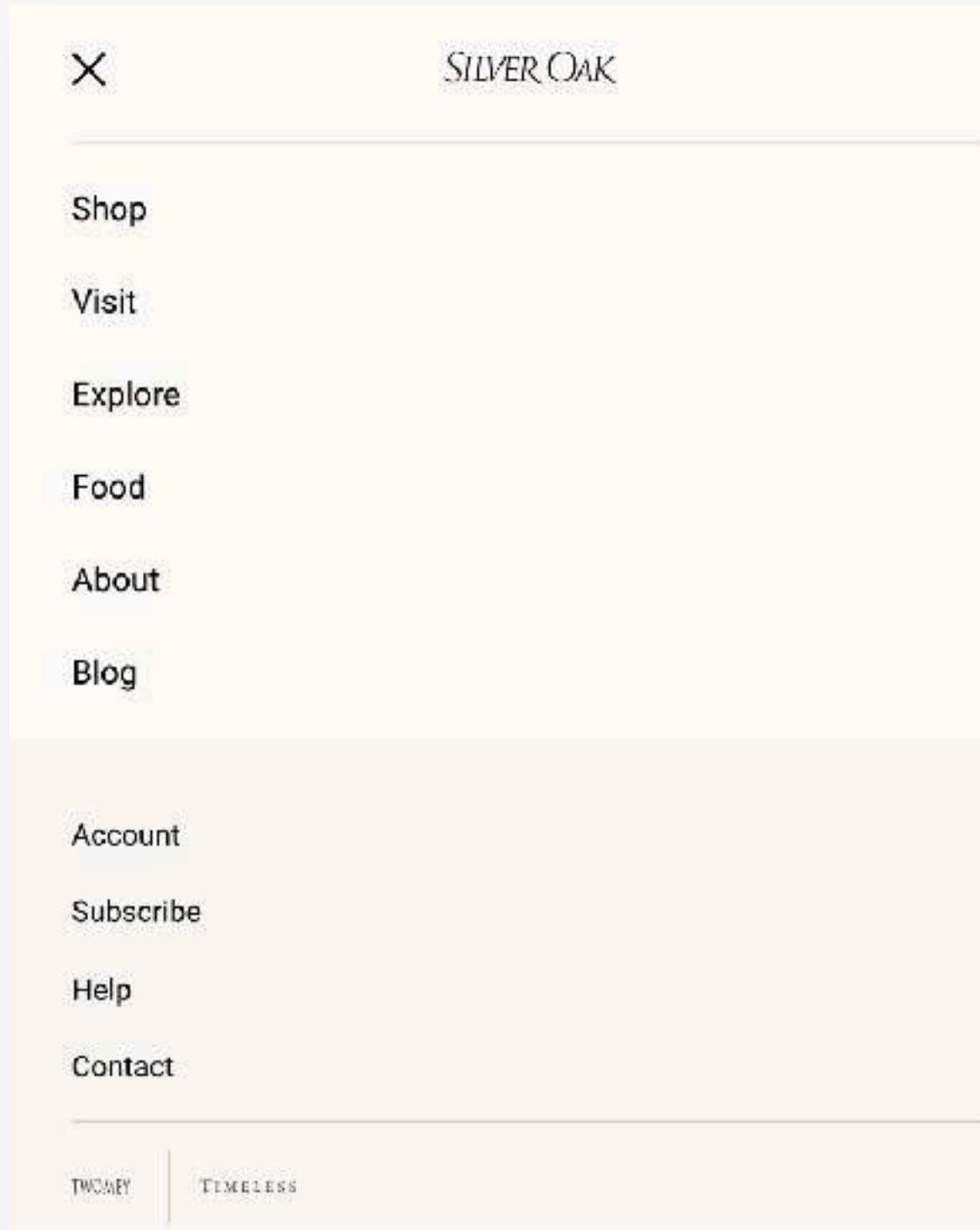
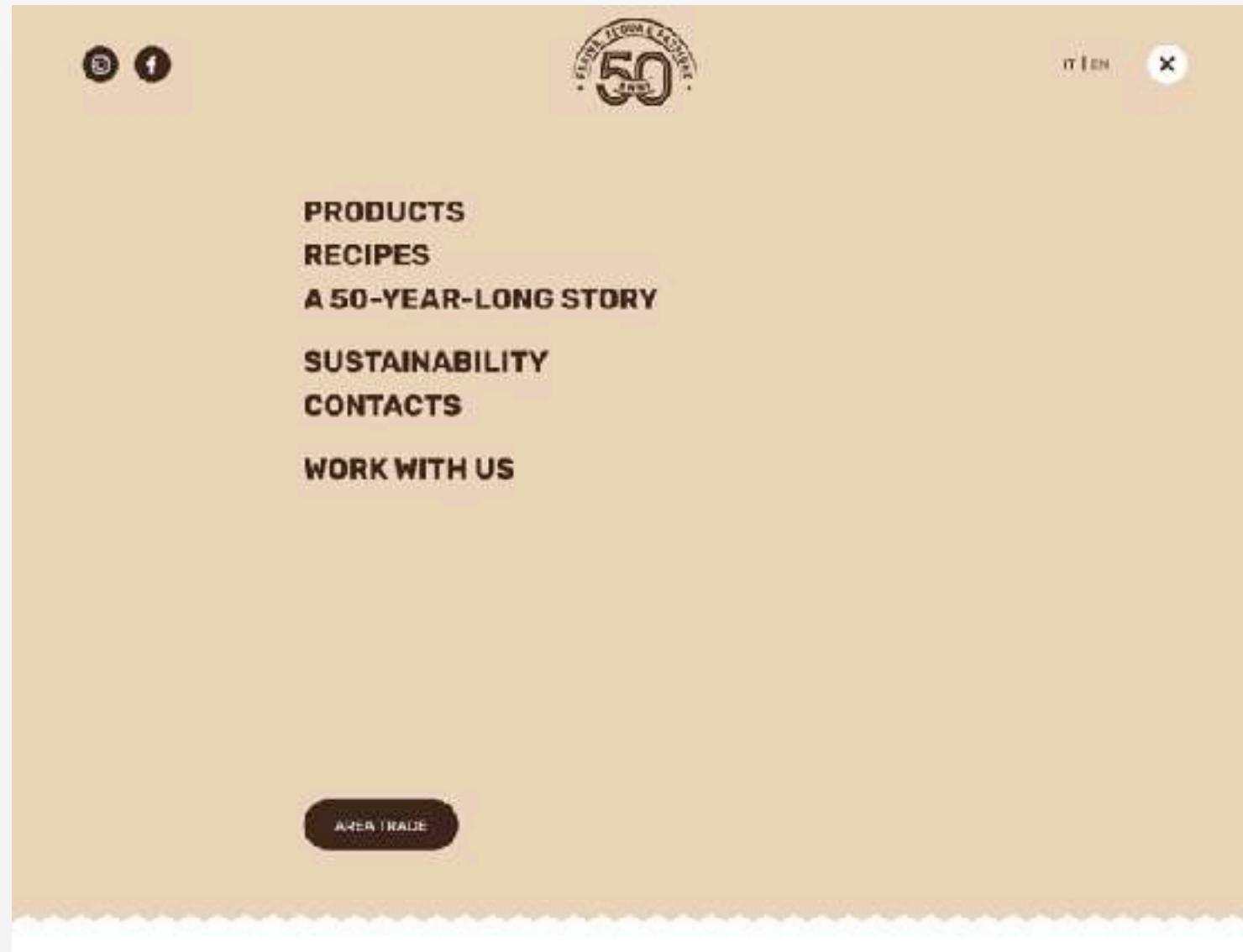
Top products & platforms
Industries
Artificial intelligence
Automation
Blockchain
Business operations
Cloud computing
Data & Analytics

The essentials

Explore the IBM hybrid cloud and AI solutions you need to modernize your business

01 NAVIGATION

C SECTION COMPONENTS



OVERLAYS

01 NAVIGATION

C SECTION COMPONENTS

The Sketch website features a top navigation bar with links for 'For Designers', 'For Teams', 'Resources', 'Pricing', 'Sign In', and a prominent 'Try for Free' button. Below the main heading 'The ultimate design toolkit', there is a secondary navigation menu with items: 'The Basics', 'Design-focused', 'Components & Design Systems', 'Prototyping & Collaboration', 'Native to macOS', 'Extensions', and 'Get started'. A red box highlights this secondary navigation menu.

Sketch

For Designers For Teams Resources Pricing

Sign In Try for Free

The ultimate design toolkit

Do your best work with a powerful, native macOS app, do even more with plugins and extensions, then collaborate with cloud-based tools that take your designs further.

01 The Basics 02 Design-focused 03 Components & Design Systems 04 Prototyping & Collaboration 05 Native to macOS 06 Extensions 07 Get started

The Zendesk website has a top navigation bar with links for 'Products', 'Pricing', 'Solutions', 'Demo', 'Services', 'Resources', and a 'Get started' button. Below a large image of a smiling woman wearing glasses, there is a secondary navigation menu with items: 'Customer Experience', 'Overview', 'Professional Services', 'Training', and 'Customer Service'. A red box highlights this secondary navigation menu.

zendesk

Products Pricing Solutions Demo Services Resources

Get started

Our people are your people

Our team offers an effective combination of broad customer service expertise and deep product knowledge to help you deliver a differentiated customer experience. From a strategic implementation to always-on service, we make sure you get the best value out of Zendesk.

Download the guide

Customer Experience Overview Professional Services Training Customer Service

The Bluewave website features a top navigation bar with links for 'SOLUTIONS', 'COMPANY', 'RESOURCES', and a 'Log In' button. A sidebar on the left includes 'Community Solar' and 'Solar Development' sections. The main content area shows a photo of a child being held up by an adult. A secondary navigation menu with items: 'COMMUNITY SOLAR', 'PROJECT SERVICES', and 'SALES PARTNERS' is overlaid on the image. A red box highlights this secondary navigation menu.

BLUEWAVE

SOLUTIONS COMPANY RESOURCES Log In

Community Solar
Community Solar
CS Project Services
CS Sales Partners
Solar Development
Property Owners
Our Projects

Share in s good

Solar energy savings, no roof homes, businesses, & towns do

COMMUNITY SOLAR PROJECT SERVICES SALES PARTNERS

The Shopify website has a top navigation bar with links for 'Start', 'Sell', 'Market', 'Manage', 'Pricing', 'Learn', 'Log in', and a 'Start free trial' button. The main content area shows a photo of a person holding a child. A secondary navigation menu with items: 'Shopify Online store', 'Overview', 'Features', 'Examples', and 'Themes' is overlaid on the image. A red box highlights this secondary navigation menu.

shopify Start Sell Market Manage Pricing Learn Log in Start free trial

Shopify Online store Overview Features Examples Themes

SECONDARY NAVIGATION

02 HERO SECTION

C SECTION COMPONENTS

 CleanShot X

Changelog License Manager FAQ Contact us Log in to Cloud Buy now

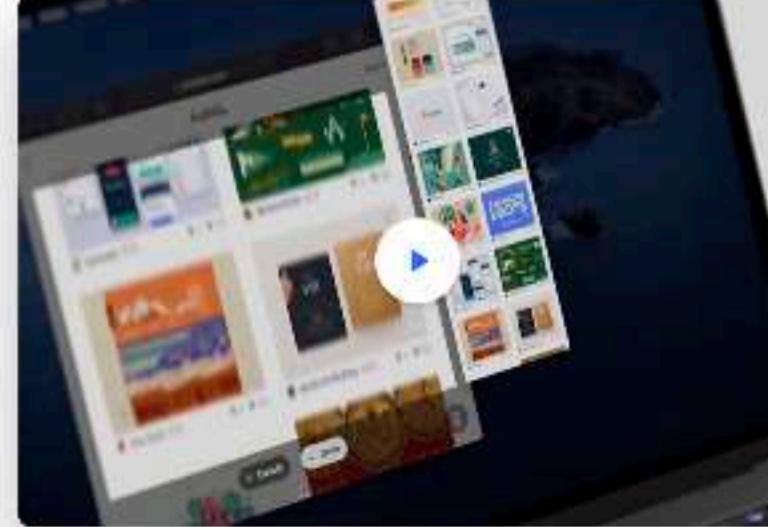
Apple M1 & macOS Big Sur ready!

Capture your Mac's screen like a pro.

Buy now ▶ How it works

30-Day Money-Back Guarantee >

 CleanShot is a super powerful replacement for the macOS tool. It works exactly how I need it to.
Daniel Zarick, Arrows.to



Leave Me Alone

Learn more Pricing Log in Start unsubscribing →



Easily unsubscribe from unwanted emails

See all of your newsletters in one place and unsubscribe from them with a single click.

Start unsubscribing for free →



Join 37,967 people like you who have unsubscribed from a total of 541,116 emails

Black Friday Cact... One day only: 80% off your next cactus! 
rmmediating@cactus.com Subscribed

Try me! 

Powered by lifehacker PSTM@MPANY makermag

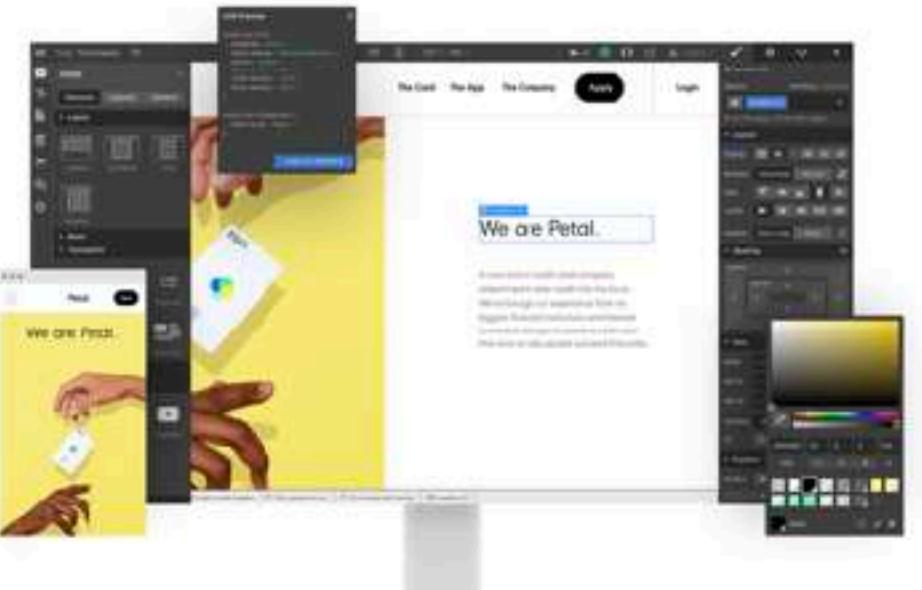


Beyond eSignature: Document automation for fast-moving teams

Improve your document workflow to allow for increased productivity and to deliver an amazing experience for your customers.

Start free 14-day trial Request a demo

No credit card required



The modern way to build for the web

Webflow empowers designers to build professional, custom websites in a completely visual canvas with no code.

Get started — it's free

zendesk Rakuten DELL Upwork Lattice getaround HELLOSIGN Petal

02 HERO SECTION

C SECTION COMPONENTS

Bathroom renovations, Made easy.

We combine premium design, materials, and construction for an all-in-one, renovation experience.

[Book a Free Consultation →](#)

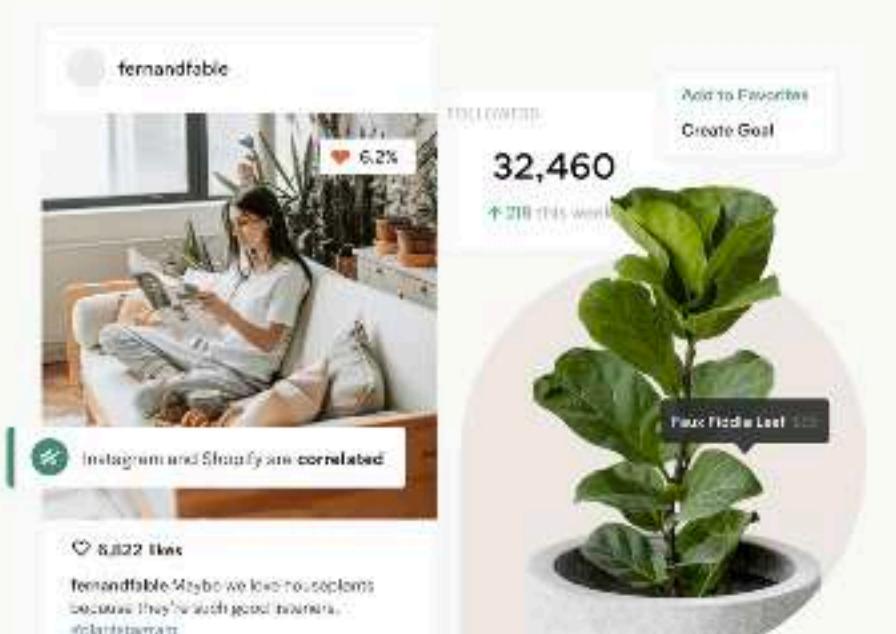


The only all-in-one analytics tool for email newsletters

Prove the ROI of social media, plan more engaging content, and create automated white label analytics reports.

[Get started for free →](#)

No credit card required. Plans start at \$0/mo.



All-in-one employee financial wellness platform

Dedicated financial experts, an app to guide and track your progress, and automation that optimally moves money to implement your plan.

Let us guide a full spectrum of your employees' financial and life situations. Help employees budget, save, pay off debt, invest, and create a smart financial plan for today and the future.

[Get in touch](#)



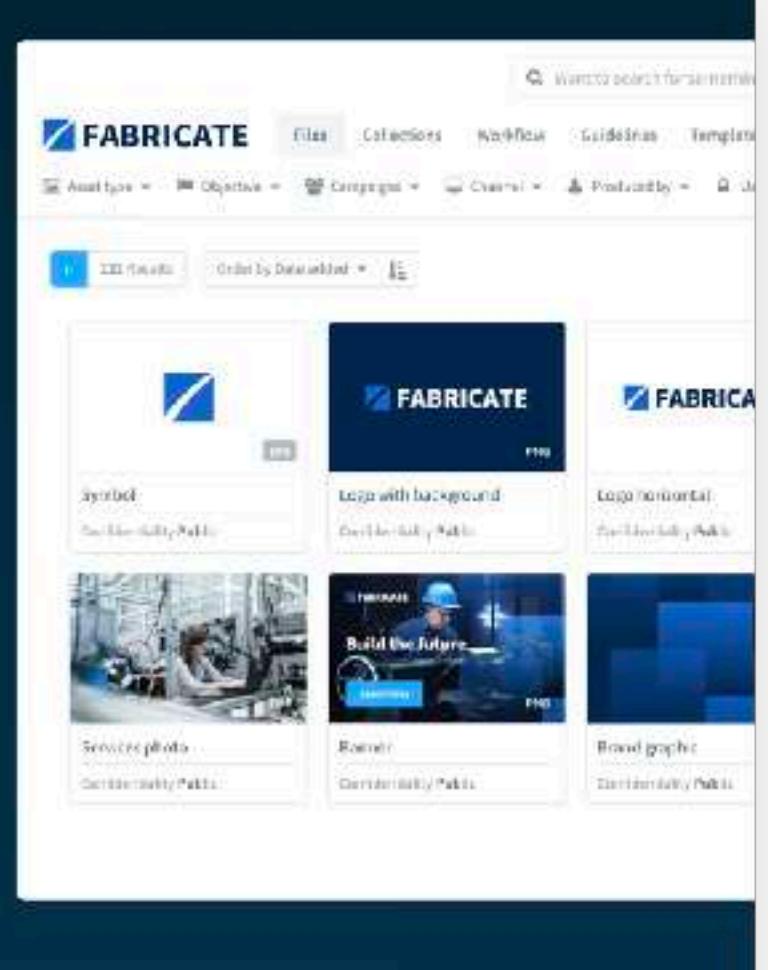
Digital Asset Management

The centralized solution to manage and distribute digital content

Digital asset management operates at the heart of your marketing ecosystem. A single source of truth for all your digital assets, DAM ensures maximum value from your digital assets and 100% brand consistency.

[Book a demo](#)

[Free 30-day trial](#)



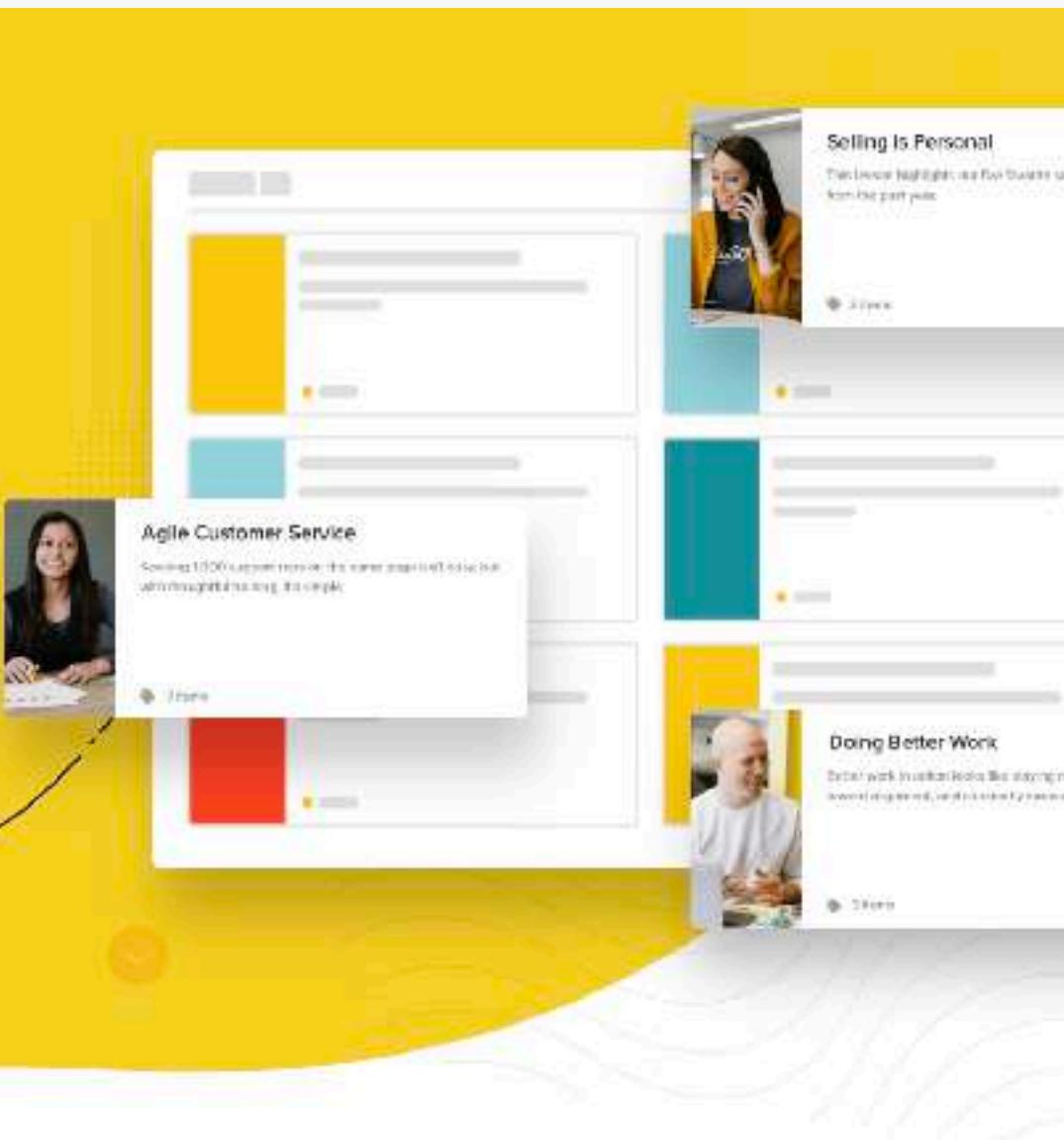
02 HERO SECTION

C SECTION COMPONENTS

DO BETTER WORK

Lessonly is the powerfully simple way for teams to learn and practice like never before.

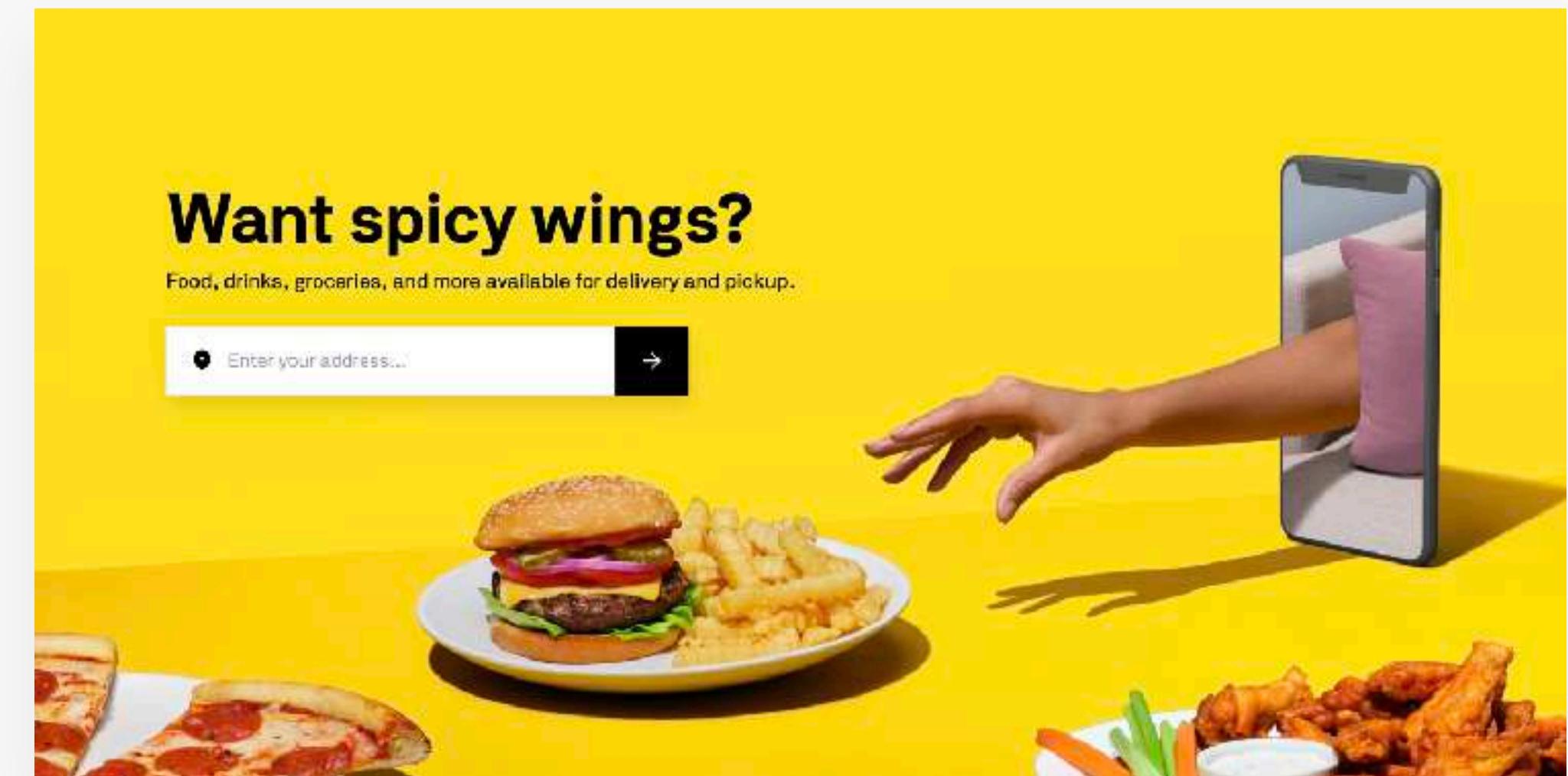
SEE A PREVIEW



Want spicy wings?

Food, drinks, groceries, and more available for delivery and pickup.

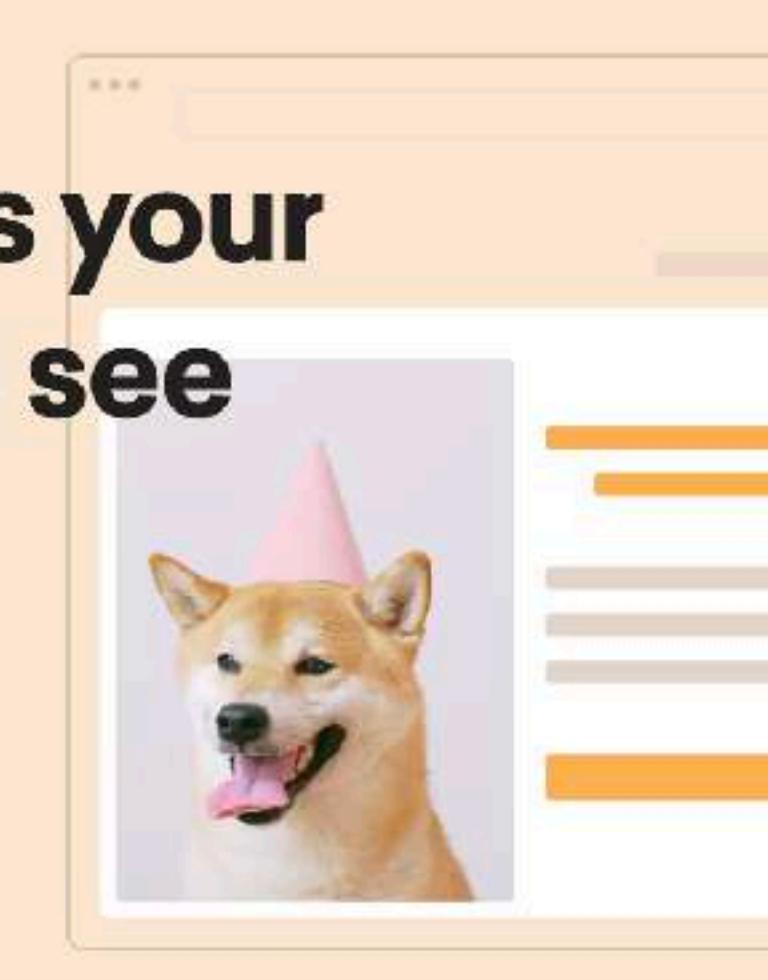
Enter your address...



Create the popups your visitors deserve to see

Get more leads and sales without annoying your visitors.

Start your free trial Get a demo from Mathias



Estate planning made easy.

With plans starting at \$39, we've got something for everyone. See what's right for you.

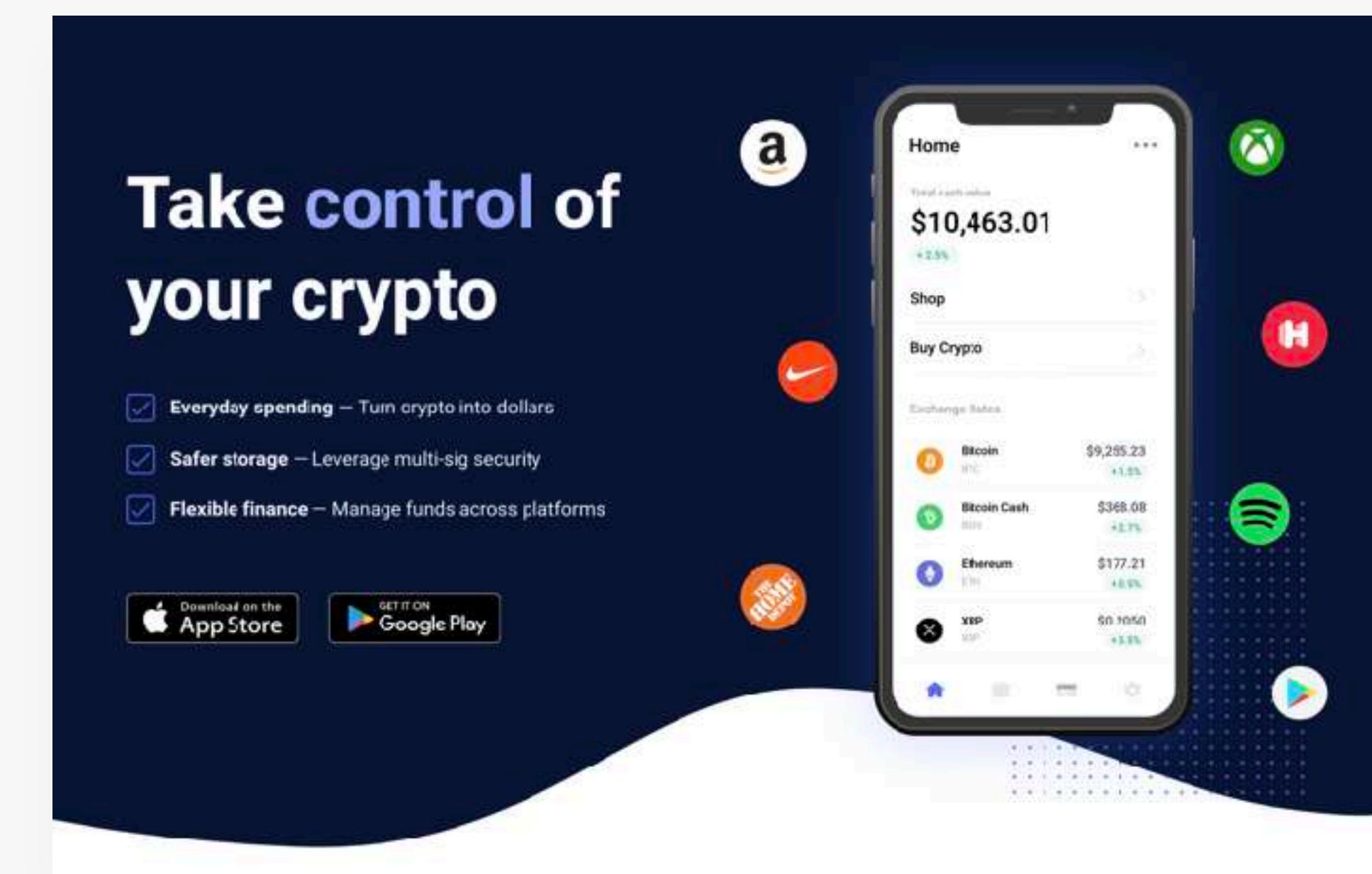
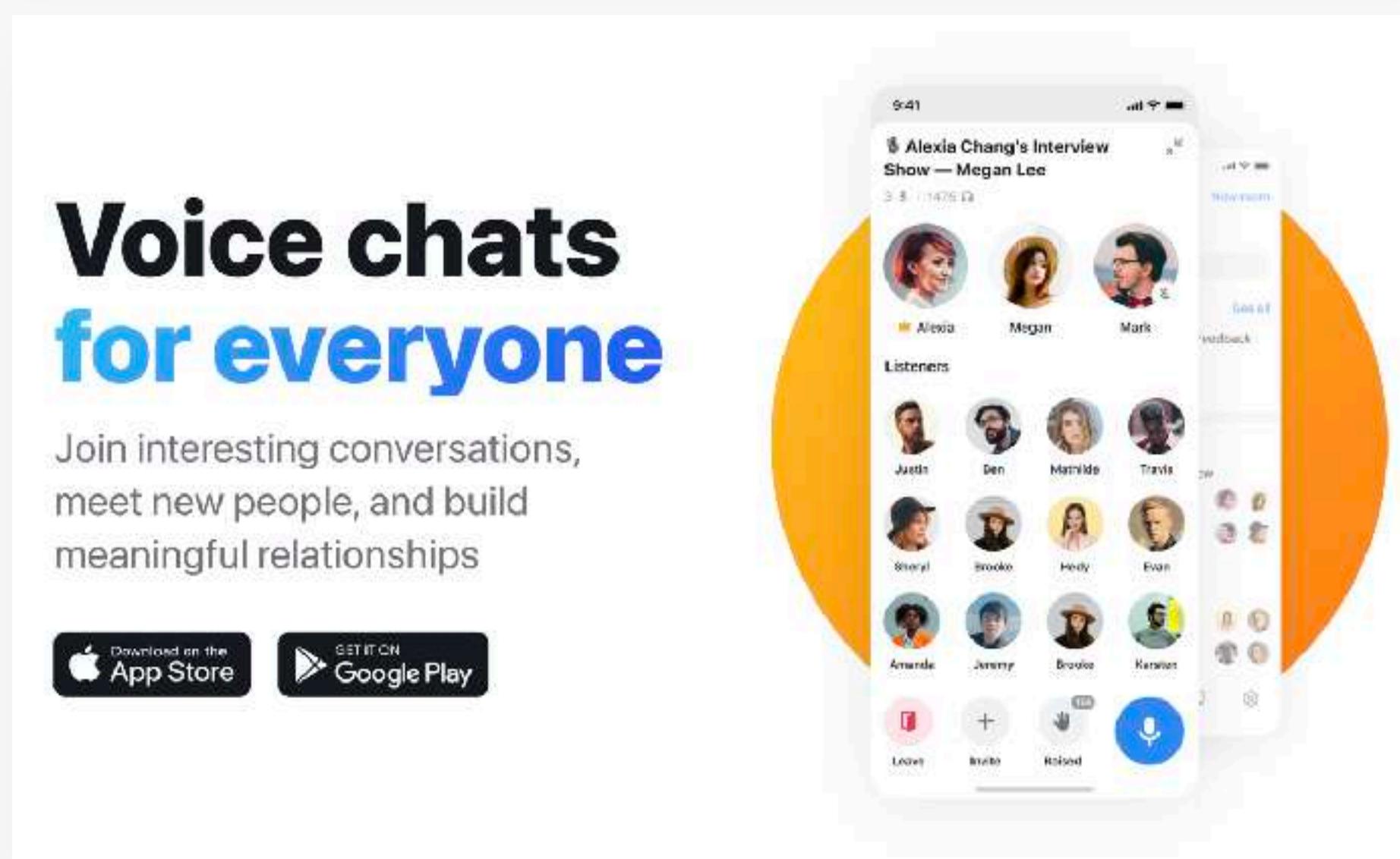
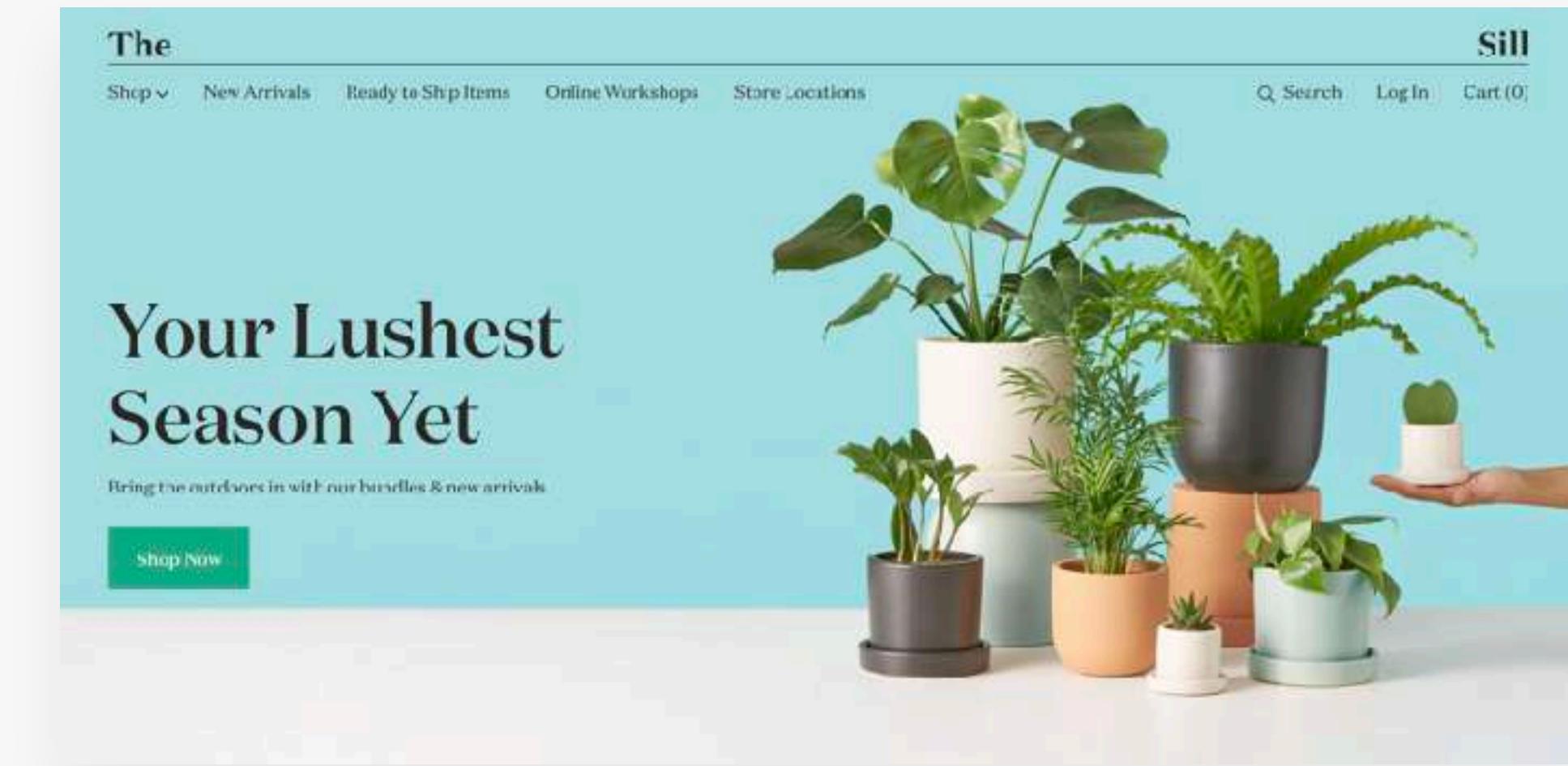
Get Started

Trustpilot



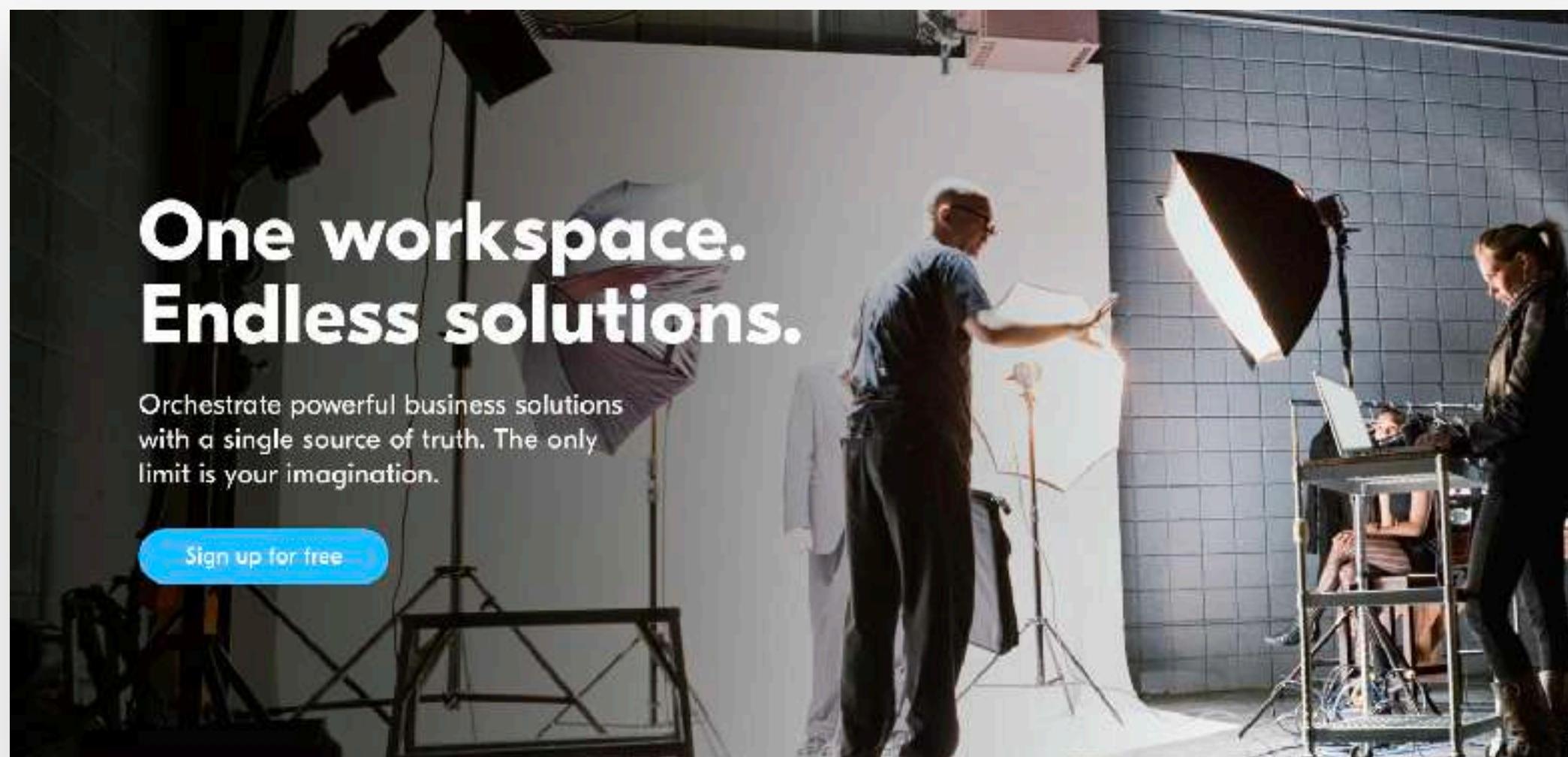
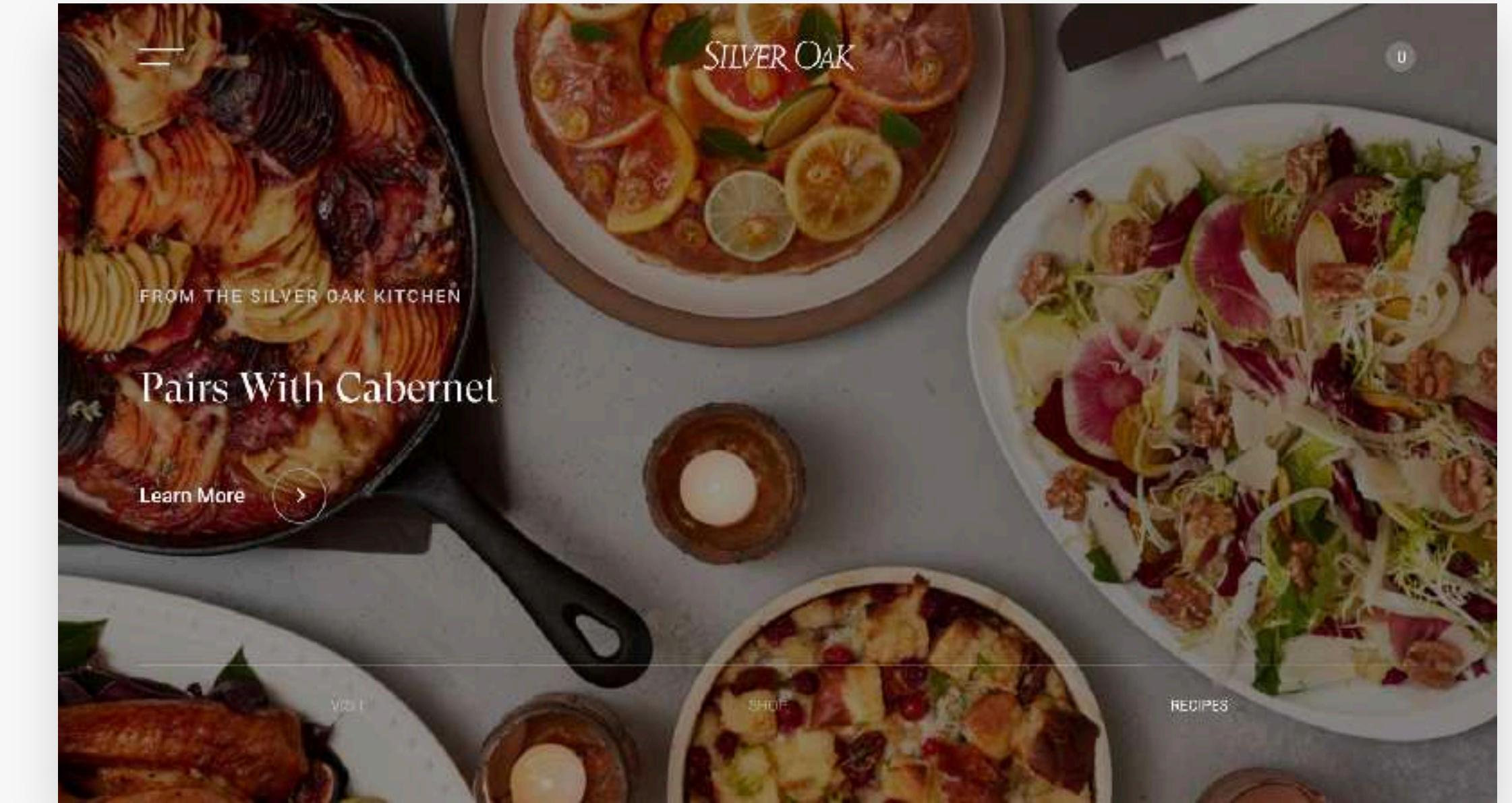
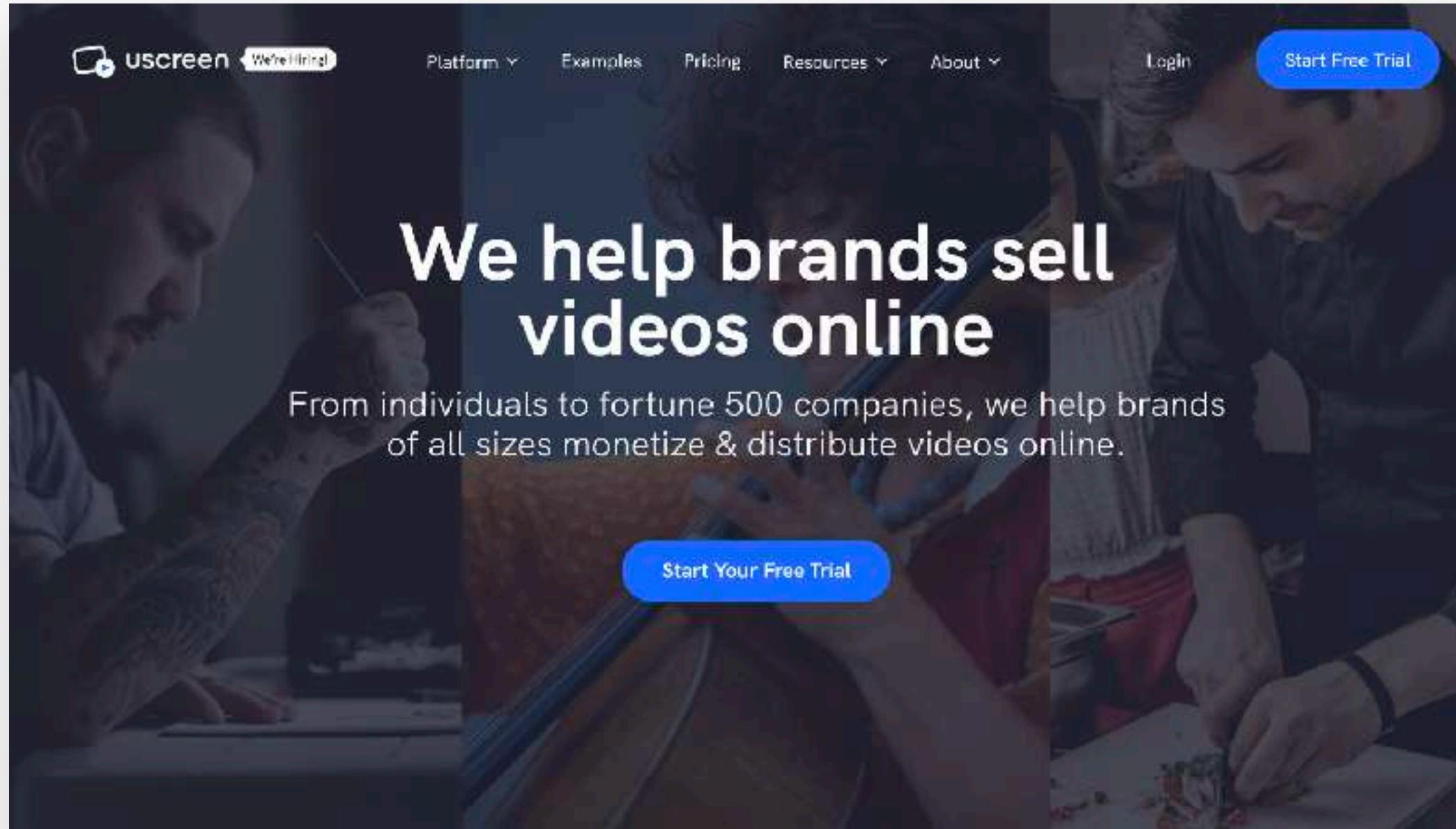
02 HERO SECTION

C SECTION COMPONENTS



02 HERO SECTION

C SECTION COMPONENTS



02 HERO SECTION

C SECTION COMPONENTS

A hero section featuring a grid of circular profile pictures of diverse individuals. Overlaid text reads: "PEOPLE OPERATIONS PLATFORM" and "For HR people who do everything." A blue "REQUEST DEMO" button is visible.

A hero section for a collaborative whiteboard platform. It features the text "Where distributed teams get work done" and a subtext: "The online collaborative whiteboard platform to bring teams together, anytime, anywhere." A "Start a whiteboard →" button and a note about "3 boards and unlimited teammates for free" are included.

A hero section for a content marketing company. It features the text "Attract leads with content you're proud of." Below it, a subtext says: "Grow your brainiac B2B company with a data-backed strategy and authentic content." An illustration shows hands planting flowers and a watering can.

A hero section for a modern community platform. It features the text "The modern community platform for creators" and a subtext: "Bring together your discussions, memberships, and content. Integrate a thriving community wherever your audience is, all under your own brand." A "Start your 14-day free trial" button is shown. The bottom part of the image displays a screenshot of the platform's interface, showing a live session and a list of members.

02 HERO SECTION

C SECTION COMPONENTS

Work the way that works for you

What would you like to manage with monday.com Work OS?

Project Management Marketing CRM and Sales Creative and Design Software Development

Task Management Construction HR and Recruitment IT 200+ Solutions

Get Started >

Social media: Facebook, LinkedIn, Twitter, YouTube, Instagram, Pinterest, LinkedIn.

Monthly team planning: Q3 project overview, Next month: Update contractor agreement, Conduct a risk assessment, Monitor budget, Develop communication plan.

Project Management: Similar kickoff materials, Refine objectives, Identify key resources, Test plan.

Marketing: Status, Timeline, Due date, Priority.

CRM and Sales: Status, Timeline, Due date, Priority.

Creative and Design: Status, Timeline, Due date, Priority.

Software Development: Status, Timeline, Due date, Priority.

Task Management: Status, Timeline, Due date, Priority.

Construction: Status, Timeline, Due date, Priority.

HR and Recruitment: Status, Timeline, Due date, Priority.

IT: Status, Timeline, Due date, Priority.

200+ Solutions: Status, Timeline, Due date, Priority.

Get Started >

Sanity is the ultimate content platform that helps teams dream big and deliver quickly.

Get started or Contact us

POWERING EXCEPTIONAL DIGITAL EXPERIENCES EVERYWHERE

NATIONAL GEOGRAPHIC netlify Figma SONOS flex

magic
mind

Learn Buy Now

The World's First Productivity Drink



30-40% More Productive

"I've never considered an energy drink that also helps combat stress. Coffee only wakes me up... This makes me focused and more productive."



Amy J.



Buy Now

INC. COMPANY POPULAR SCIENCE GEAR PATROL

15 best productivity apps of 2020

100 greatest innovations of 2020

best new tech products of 2020

Email's new heyday

Email sucked for years. Not anymore — we fixed it. HEY's fresh approach transforms email into something you want to use, not something you're forced to deal with.

See how HEY works

Already know you want HEY? Start your free trial.

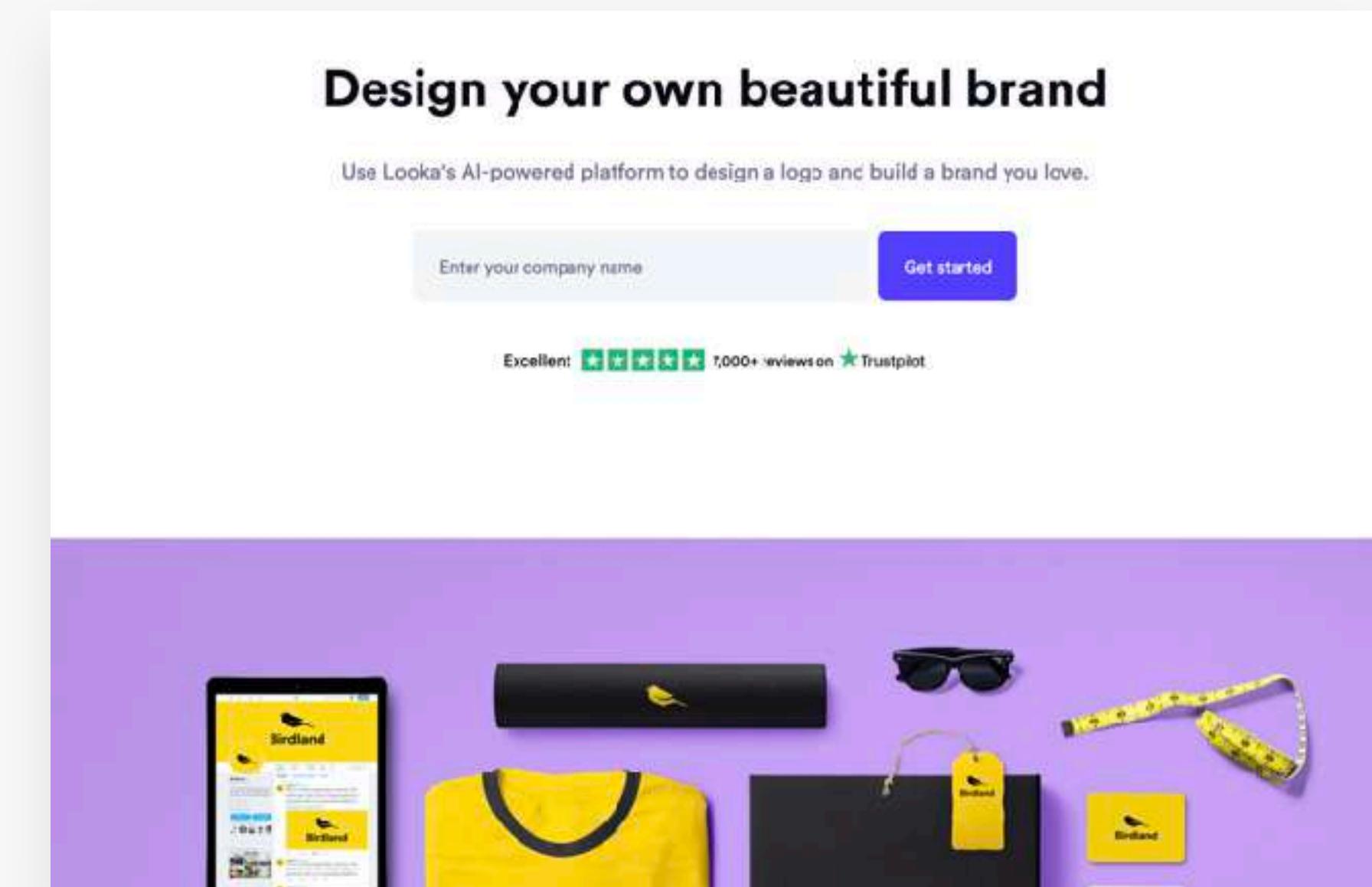
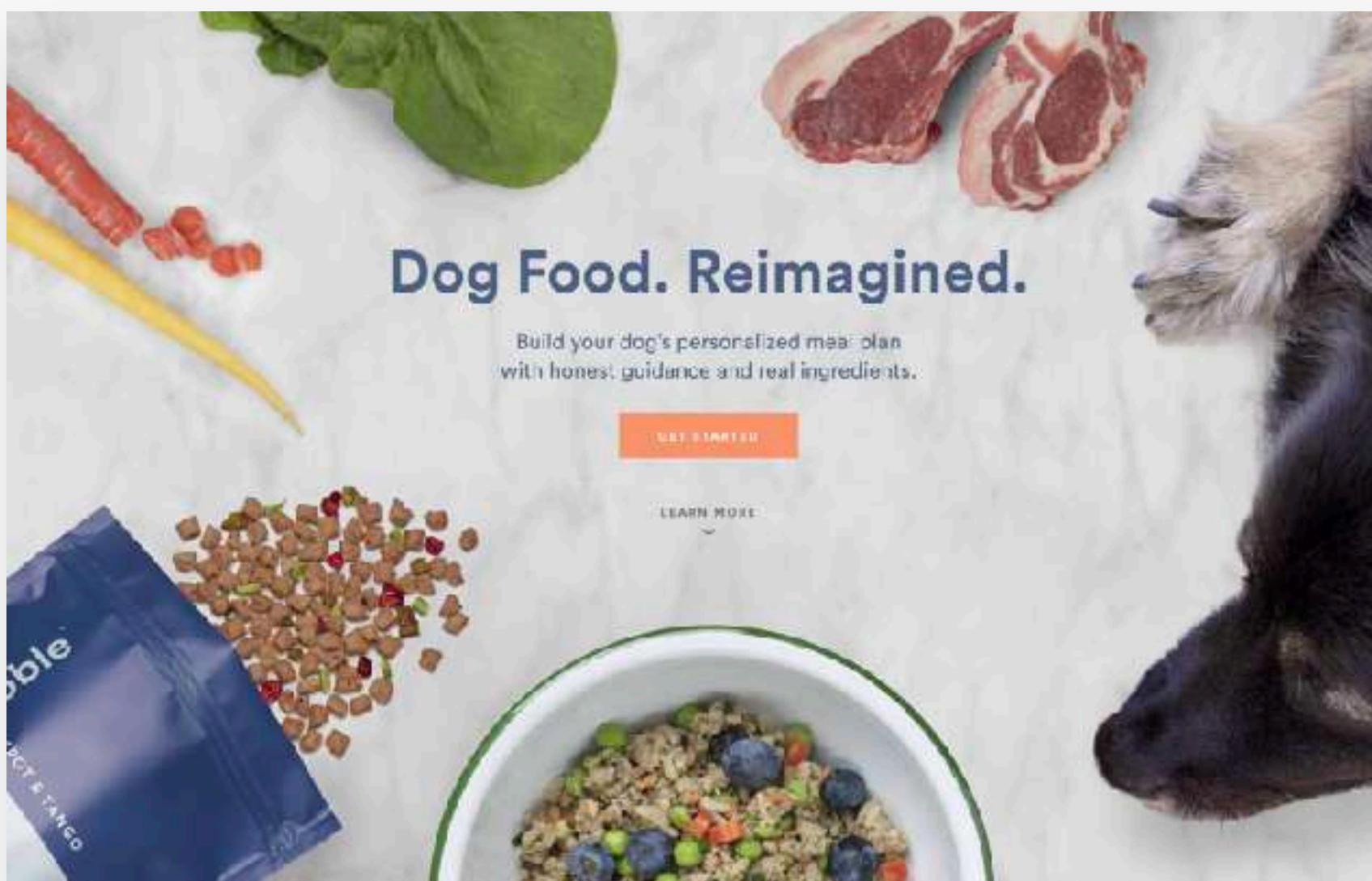
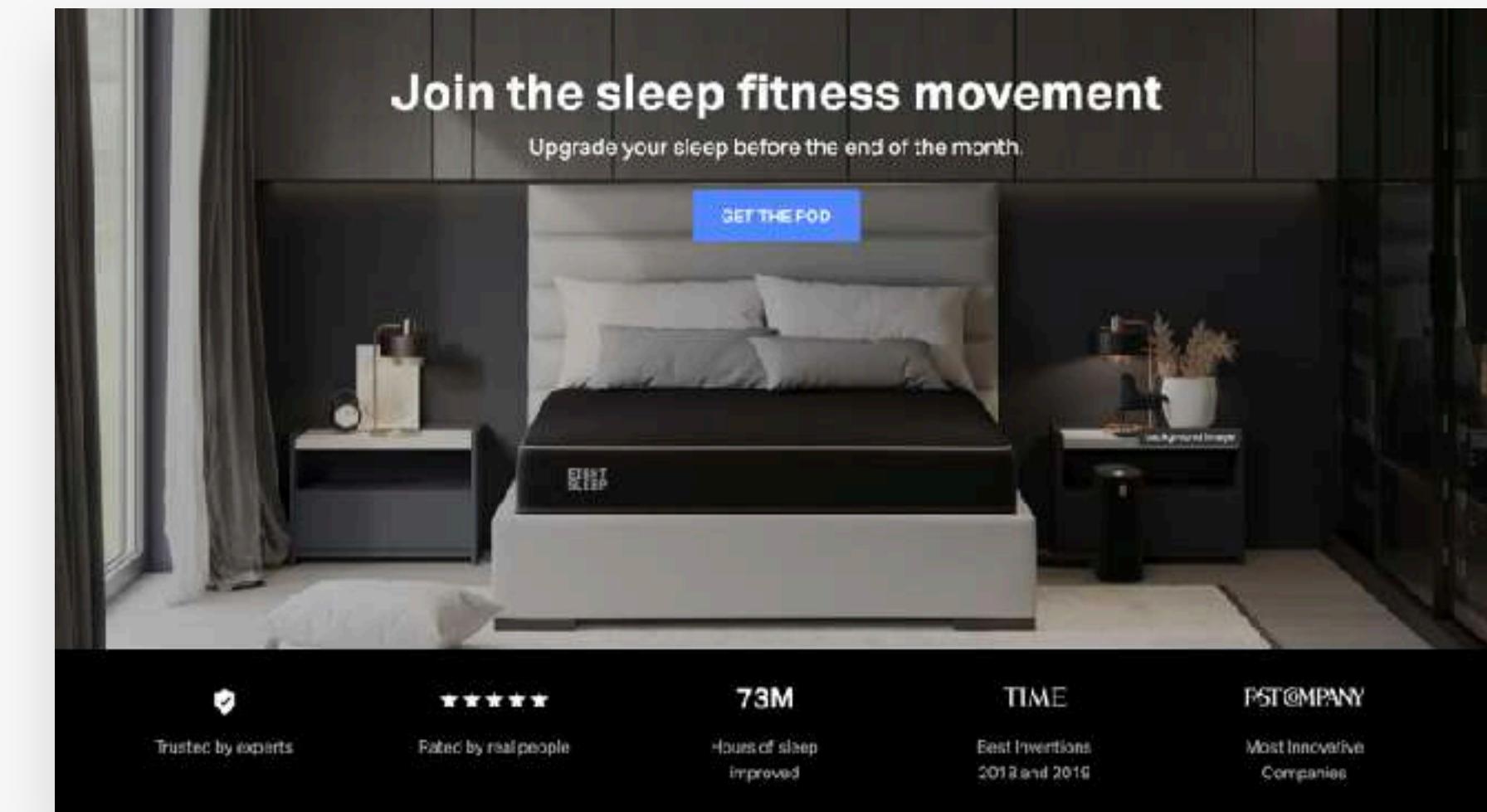
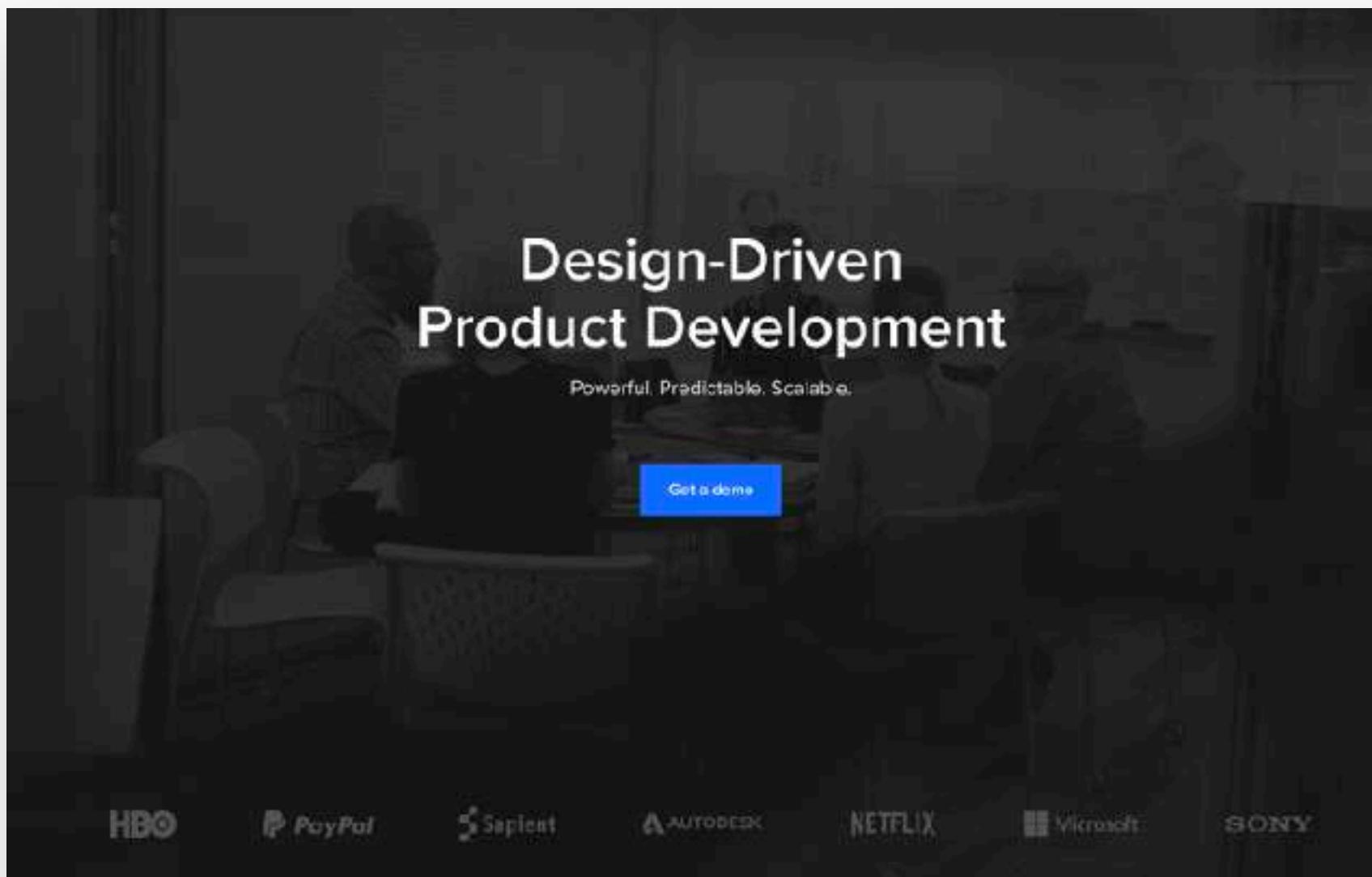
Compose screen: To: [redacted], Subject: [redacted]. Buttons: Apply User, Set Aside, All Files.

Inbox screen: From: [redacted] To: [redacted] Subject: [redacted]. Buttons: + New, Read, Delete, Mark as Spam, Report Abuse.

Search screen: Search term: [redacted]. Buttons: + New, Read, Delete, Mark as Spam, Report Abuse.

02 HERO SECTION

C SECTION COMPONENTS



03 FOOTER

C SECTION COMPONENTS

 **liverecover**

Turn more of your abandoned carts into sales with personalized text messages by real people.

[About](#) [Media](#) [Resources](#) [Legal](#)
[Contact Us](#) [Blog](#) [Status](#) [Terms of Use](#)
[Book Demo](#) [Case Studies](#) [Affiliates](#) [Privacy Policy](#)
[Integrations](#)
[Coupon Scout](#)

© Copyright 2020 by LiveRecover, LLC. All rights reserved.

 **Casper**

Sign up for the latest snooze

[Products](#) [Shop by Size](#) [Support](#) [About](#) [Resources](#)

Mattresses	Twin	Contact us	Our Story	Reviews
Pillows	Twin XL	FAQ	Casper Labs	Mattress Sale
Bed Frames	Full	Returns	Stores	Casper Promos
Adjustable Bed Frames	Queen	Trial	Jobs	Casper Upgrade Program
Sheets	King	Warranty	Press	Refer & Earn
Duvets	Cal King	Financing	Follow Casper	Trade & Commercial
Weighted Blanket	Size Guide		Investors	Blog
Glow Light				Casper vs. Competition
Dog Bed				Better Sleep, Better You
Bundles				

[+1 888.498.0003](#)

 **VisualEyes**

Copyright © 2020 LioSocial

[Create Account](#) [About](#) [Above the fold plugin](#) [Privacy](#)

[Log In](#) [Community](#) [Blog](#) [Security](#)
[Pricing](#) [Contact](#) [Remote Eye-Tracking](#)
[Status](#) [Learn](#) [Use Cases](#)

 **LioSocial**

Info Resources Follow us Newsletter

[Home](#) [Calculator](#) [Twitter](#) [Subscribe](#)
[Services](#) [Facebook](#) [Instagram](#)
[About](#) [LinkedIn](#)
[Careers](#)
[Contact](#)

176 Pearl St, Floors 1-5
Brooklyn NY 11201
(347) 619-3312
start@liosocial.com

© Lio Social 2020

Type email address

 **Blinkist**

Big ideas in small packages
Start learning now

[Download on the App Store](#) [Get it on Google Play](#) "Alexa, open Blinkist."

[Editorial](#) [Useful Links](#) [Company](#)
[Book lists](#) [Pricing](#) [About](#)
[What is Nonfiction?](#) [Blinkist Business](#) [Careers](#)
[what to Read Next](#) [Gift Cards](#) [Partners](#)
[Benefits of Reading](#) [Blinkist Magazine](#)
[Contact & Help](#)

© Blinkist 2021 | [Sitemap](#) | [Disclaimer](#) | [Terms of Service](#) | [Privacy Policies](#)

 **stripe**

Portugal English (United States)

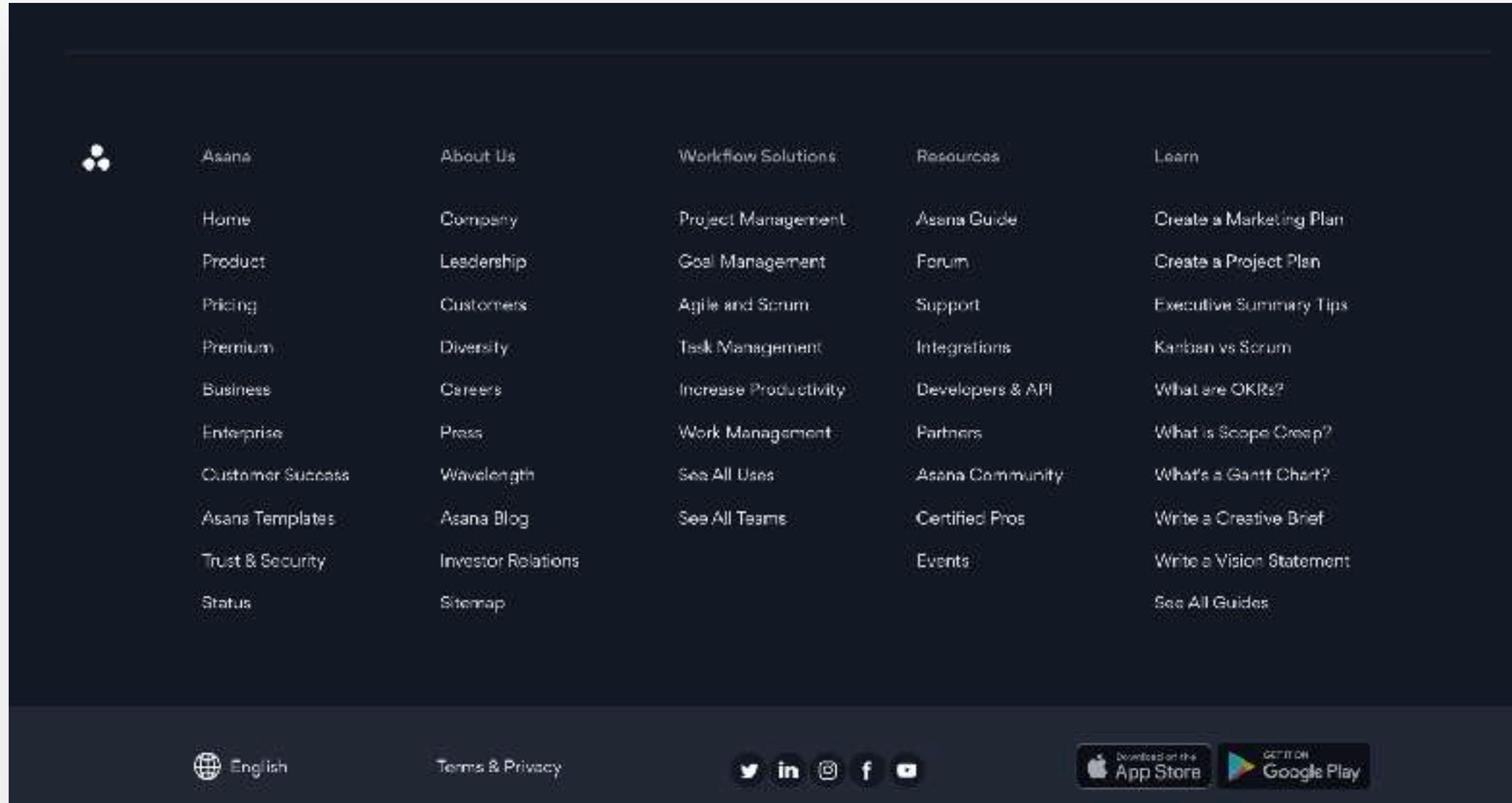
Products Developers Use cases

[Payments](#) [Documentation](#) [SaaS](#)
[Billing](#) [API reference](#) [Platforms](#)
[Connect](#) [API status](#) [Marketplaces](#)
[Payouts](#)
[Atlas](#) [Company](#) [Resources](#)
[Radar](#) [About](#) [Support](#)
[Issuing](#) [Customers](#) [Contact](#)
[Terminal](#) [Enterprise](#) [Guides](#)
[Corporate Card](#) [Partners](#) [Privacy & terms](#)
[Capital](#) [Jobs](#) [Licenses](#)
[Treasury](#) [Blog](#) [COVID-19](#)
[Sigma](#) [Newsroom](#) [Sitemap](#)
[Climate](#)
[Pricing](#) [Cookie settings](#)

© Stripe

03 FOOTER

C SECTION COMPONENTS



The Asana footer navigation menu is organized into several sections:

- Asana**: Home, Product, Pricing, Premium, Business, Enterprise, Customer Success, Asana Templates, Trust & Security, Status.
- About Us**: Company, Leadership, Customers, Diversity, Careers, Press, Work Management, Wavelength, Asana Blog, See All Teams.
- Workflow Solutions**: Project Management, Goal Management, Agile and Scrum, Task Management, Increase Productivity, Work Management, See All Uses, Asana Guide, Forum, Support, Integrations, Developers & API, Partners, Certified Pros.
- Resources**: Learn, Create a Marketing Plan, Create a Project Plan, Executive Summary Tips, Kanban vs Scrum, What are OKRs?, What is Scope Creep?, What's a Gantt Chart?, Write a Creative Brief, Write a Vision Statement, See All Guides.

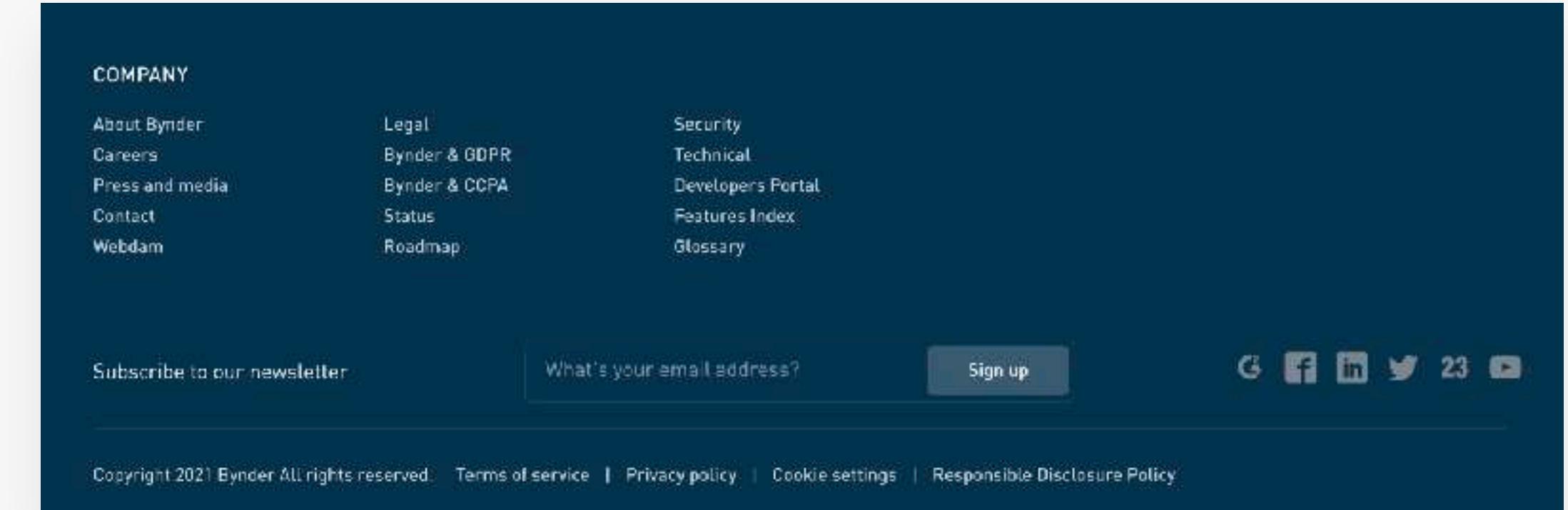
At the bottom, there are links for [English](#), [Terms & Privacy](#), social media icons (Twitter, LinkedIn, Instagram, Facebook, YouTube), and download links for the [App Store](#) and [Google Play](#).



The Setter footer navigation menu is organized into several sections:

- Get Started**: Book Checkup (button).
- Toronto Office**: Address: 360 Dufferin St, Suite 204, Toronto, ON M6K 1Z8.
- In the News**: Headline: "Setter has been selected as one of the eight companies in REACH Canada's 2020 cohort". Date: October 14th, 2020. Content: "Former Indigo VP of technology and innovation Ambles Kwok named CTO of PropTech startup Setter". Date: November 13th, 2019.
- Resources**: Careers, Terms of Use, Privacy Policy, CA Privacy Notice, Do Not Sell My Info.

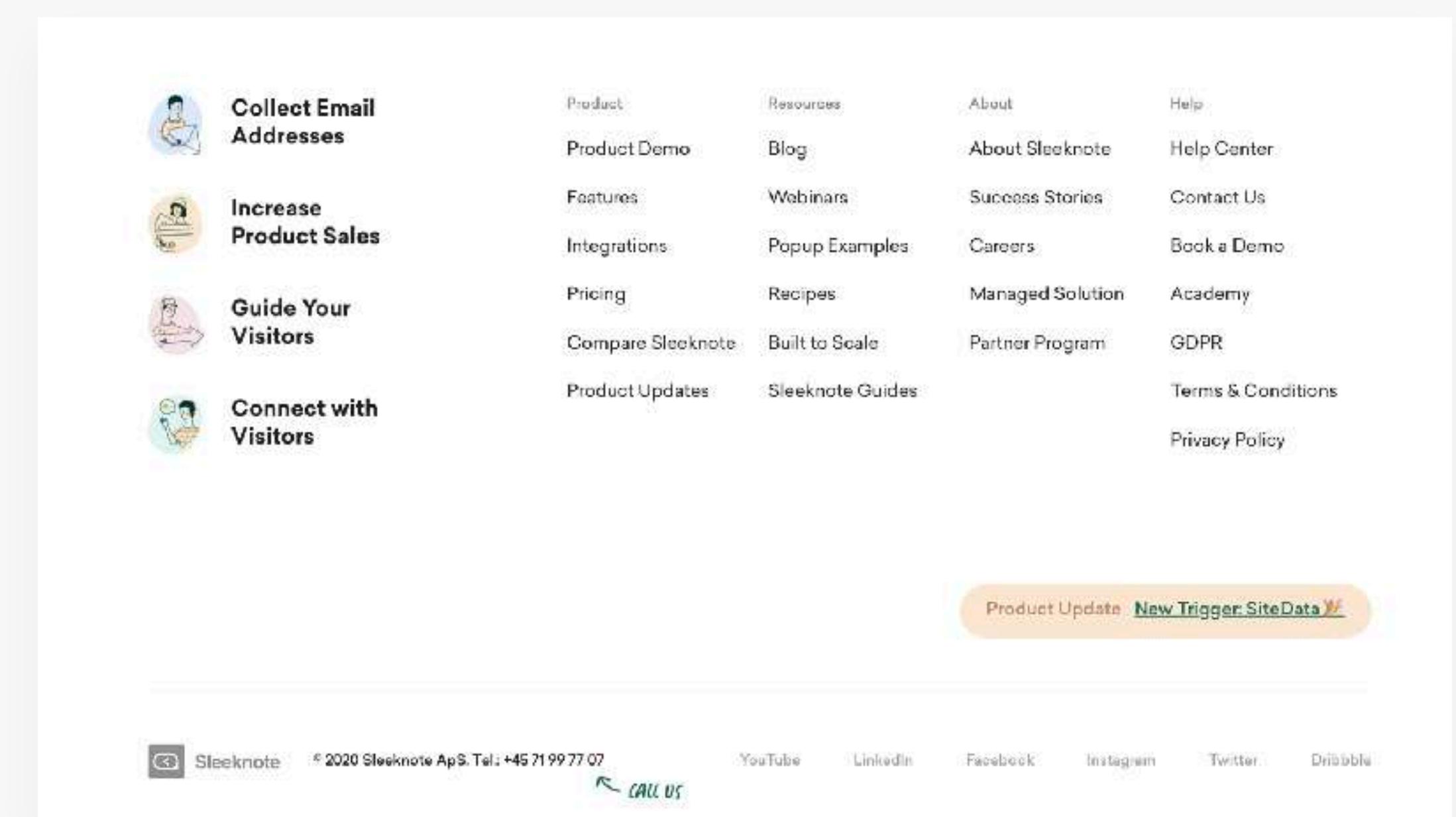
At the bottom, there is a note: "Please note: we're currently accepting a limited number of homeowners on a first come, first serve basis." and a copyright notice: "© 2020 Thimbleback, Inc. (d/b/a Setter)".



The Bynder footer navigation menu is organized into several sections:

- COMPANY**: About Bynder, Careers, Press and media, Contact, Webteam, Legal, Bynder & GDPR, Bynder & CCPA, Status, Roadmap, Security, Technical, Developer's Portal, Features Index, Glossary.
- Subscribe to our newsletter**: Input field for email address, "Sign up" button.
- Copyright**: Copyright 2021 Bynder. All rights reserved. Terms of service | Privacy policy | Cookie settings | Responsible Disclosure Policy.

At the bottom, there are social media icons for Google+, Facebook, LinkedIn, Twitter, YouTube, and a link to "23".



The Sleeknote footer navigation menu is organized into several sections:

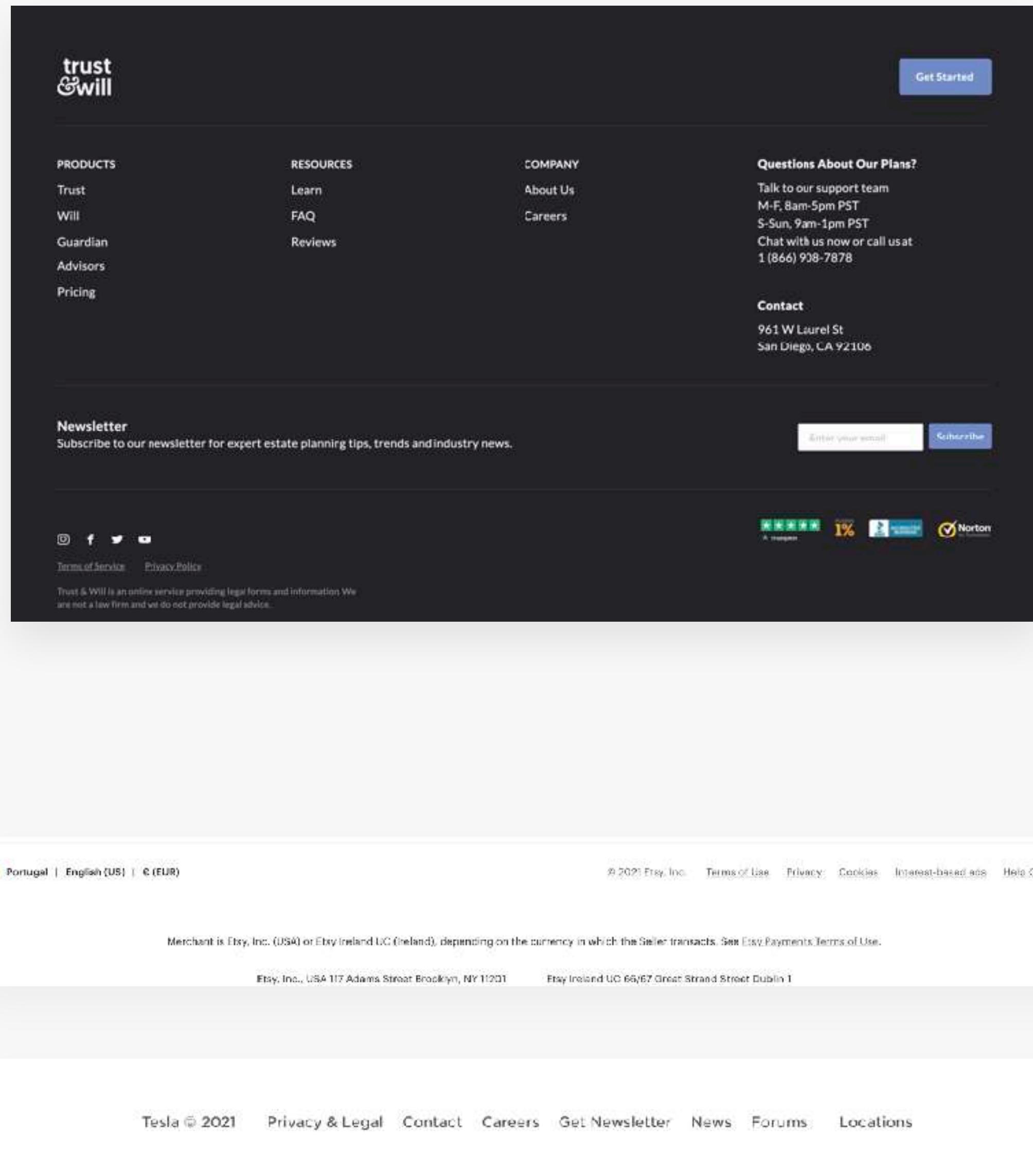
- Collect Email Addresses**: Product Demo, Blog, About Sleeknote, Help Center.
- Increase Product Sales**: Features, Webinars, Success Stories, Contact Us, Integrations, Popup Examples, Careers, Book a Demo.
- Guide Your Visitors**: Pricing, Recipes, Managed Solution, Academy, Compare Sleeknote, Built to Scale, Partner Program, GDPR.
- Connect with Visitors**: Product Updates, Sleeknote Guides, Terms & Conditions, Privacy Policy.

At the bottom, there is a "Product Update" section with a "New Trigger: SiteData" button.

Footer links: Sleeknote, © 2020 Sleeknote ApS. Tel: +45 7199 77 07, YouTube, LinkedIn, Facebook, Instagram, Twitter, Dribbble.

03 FOOTER

C SECTION COMPONENTS



The footer for Trust & Will features a dark background with white text and icons. At the top left is the 'trust & will' logo. A 'Get Started' button is positioned at the top right. Below this, there are three columns: 'PRODUCTS' (Trust, Will, Guardian, Advisors, Pricing), 'RESOURCES' (Learn, FAQ, Reviews), and 'COMPANY' (About Us, Careers). To the right, a 'Questions About Our Plans?' section includes contact information: 'Talk to our support team M-F, 8am-5pm PST S-Sun, 9am-1pm PST Chat with us now or call us at 1(866) 938-7878'. Below this is a 'Contact' section with the address '961 W Laurel St, San Diego, CA 92106'. A 'Newsletter' sign-up form is located at the bottom left, and social media links (Instagram, Facebook, Twitter) are at the bottom right. A Norton security seal is also present.

trust & will

Get Started

PRODUCTS

RESOURCES

COMPANY

Questions About Our Plans?

Talk to our support team
M-F, 8am-5pm PST
S-Sun, 9am-1pm PST
Chat with us now or call us at
1(866) 938-7878

Contact

961 W Laurel St
San Diego, CA 92106

Newsletter

Subscribe to our newsletter for expert estate planning tips, trends and industry news.

Enter your email

Subscribe

Terms of Service Privacy Policy

Norton

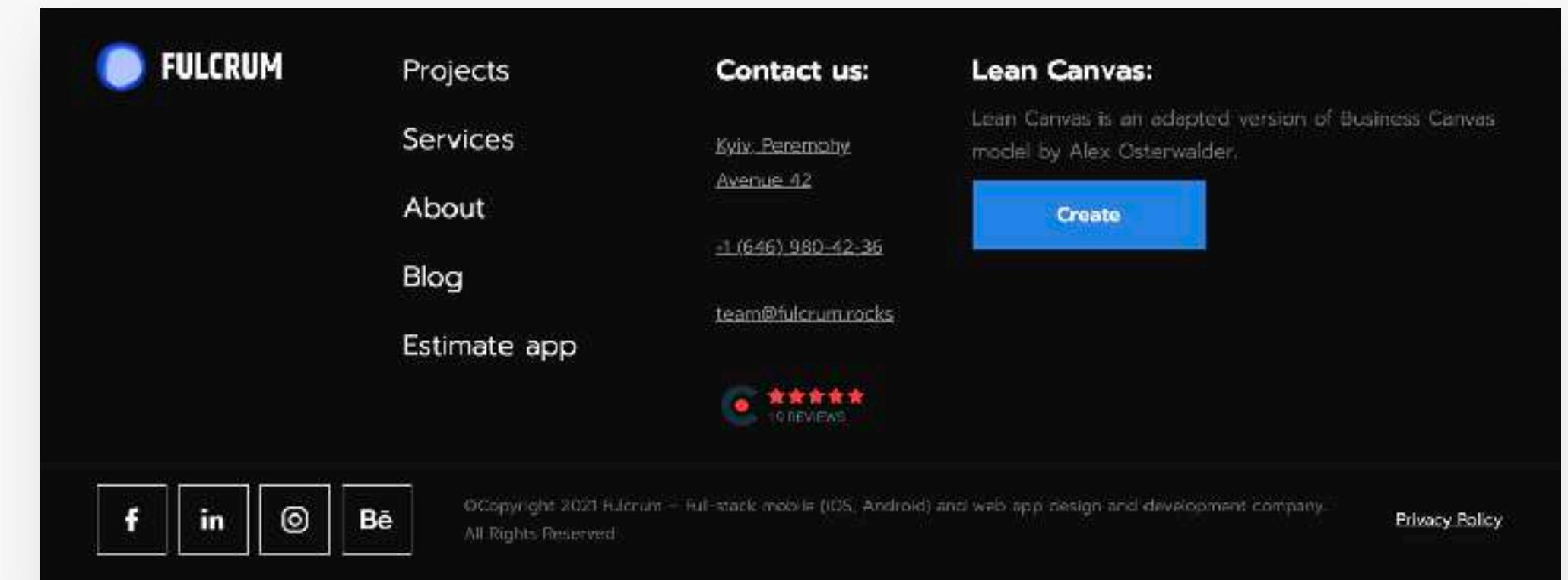
Portugal | English (US) | € (EUR)

© 2021 Etsy, Inc. Terms of Use Privacy Cookies Interest-based ads Help Center

Merchant is Etsy, Inc. (USA) or Etsy Ireland UIC (Ireland), depending on the currency in which the Seller transacts. See Etsy Payments Terms of Use.

Etsy, Inc., USA 117 Adams Street Brooklyn, NY 11201 Etsy Ireland UIC 66/67 Great Strand Street Dublin 1

Tesla © 2021 Privacy & Legal Contact Careers Get Newsletter News Forums Locations



The footer for Fulcrum is a dark-themed page. It features the 'FULCRUM' logo with a blue circle icon. To the right, there are several sections: 'Projects', 'Services', 'About', 'Blog', and 'Estimate app'. Below these is a 'Contact us:' section with the address 'Kyiv, Peremohy Avenue 42' and phone number '+1 (646) 980-42-36', along with an email link 'team@fulcrum.rocks'. A 'Create' button is located in the top right. A 'Lean Canvas' section explains it's an adapted version of the Business Canvas model by Alex Osterwalder. Social media links (Facebook, LinkedIn, Instagram, Behance) are at the bottom left, and copyright and privacy policy links are at the bottom right.

FULCRUM

Projects

Services

About

Blog

Estimate app

Contact us:

Kyiv, Peremohy Avenue 42

+1 (646) 980-42-36

team@fulcrum.rocks

Lean Canvas:

Lean Canvas is an adapted version of Business Canvas model by Alex Osterwalder.

Create

10 REVIEWS

f in o Be

Copyright 2021 Fulcrum — Full-stack mobile (iOS, Android) and web app design and development company. All Rights Reserved.

Privacy Policy



The footer for Paragon Oak features a large, abstract white line drawing of a tree trunk and branches on a black background. Overlaid on this is a brown rectangular box containing the company's contact information: 'Reinvent your space, with us.', 'Contact Us 01484 943006 info@paragonoak.com', and a list of services: 'HOME', 'OUR ROOTS', 'PROJECT SEQUENCE', 'AFTERCARE', 'RESIDENTIAL', 'COMMERCIAL', 'SUSTAINABILITY', 'BLOG', and 'CONTACT US'. Below this, logos for RHS Chelsea Flower Show Gold Medal Winner, Building Excellence Awards 2017, LABC Quality Standard Approved, and CHAS Approved Contractor are displayed. A small envelope icon is in the bottom right corner.

Reinvent your space, with us.

Contact Us 01484 943006 info@paragonoak.com

HOME

OUR ROOTS

PROJECT SEQUENCE

AFTERCARE

RESIDENTIAL

COMMERCIAL

SUSTAINABILITY

BLOG

CONTACT US

RHS CHESA
PEL GOLD MEDAL WINNER

BUILDING EXCELLENCE AWARDS 2017

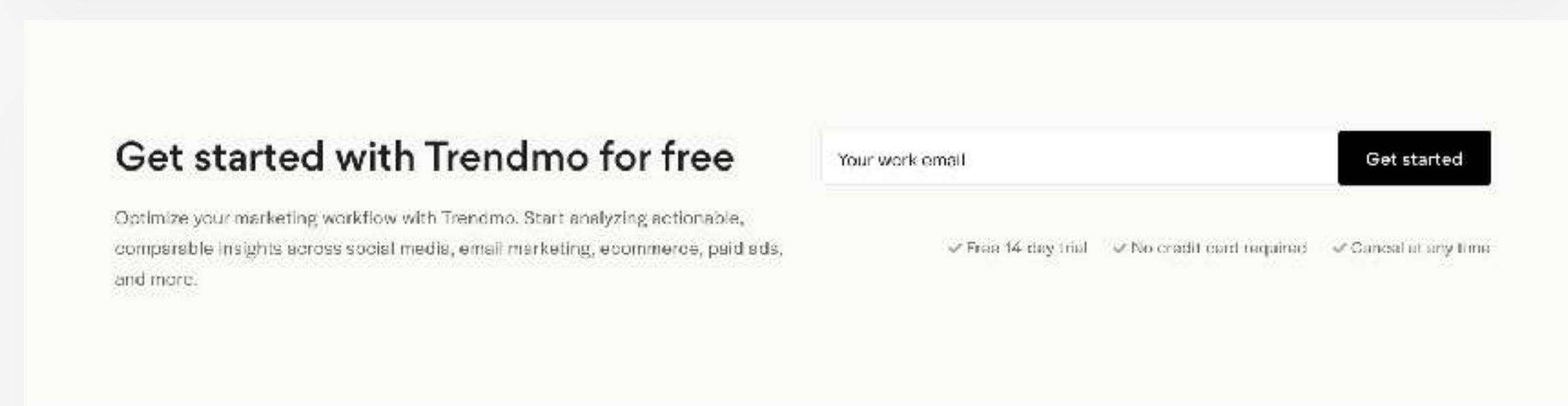
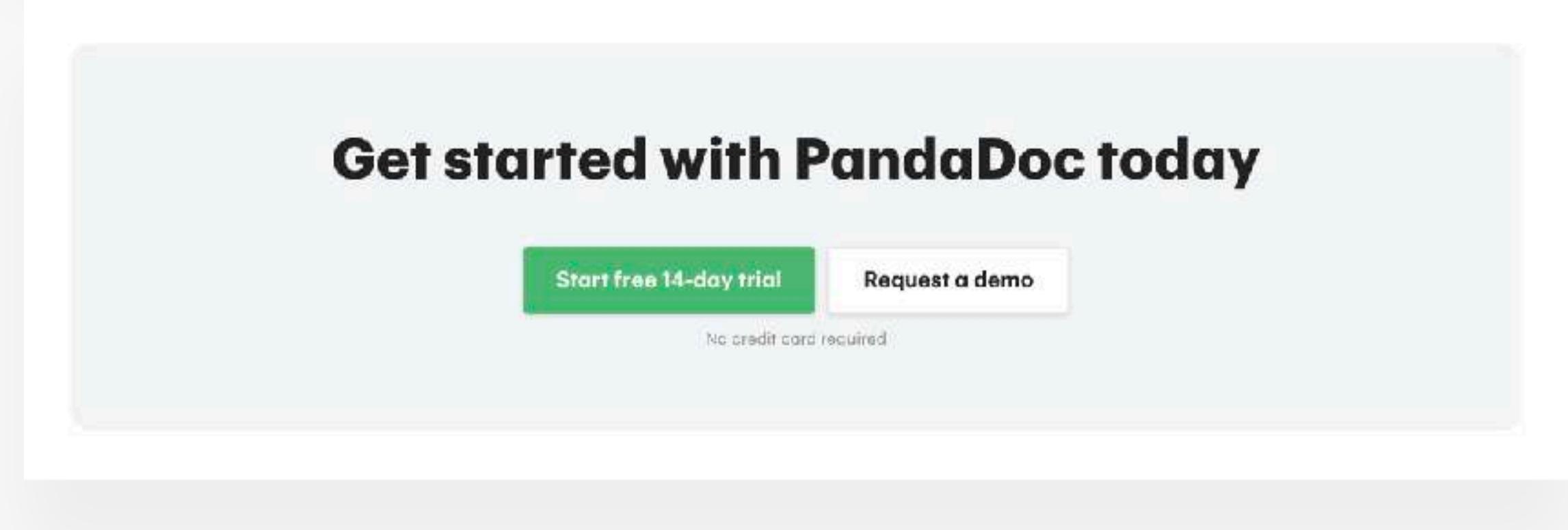
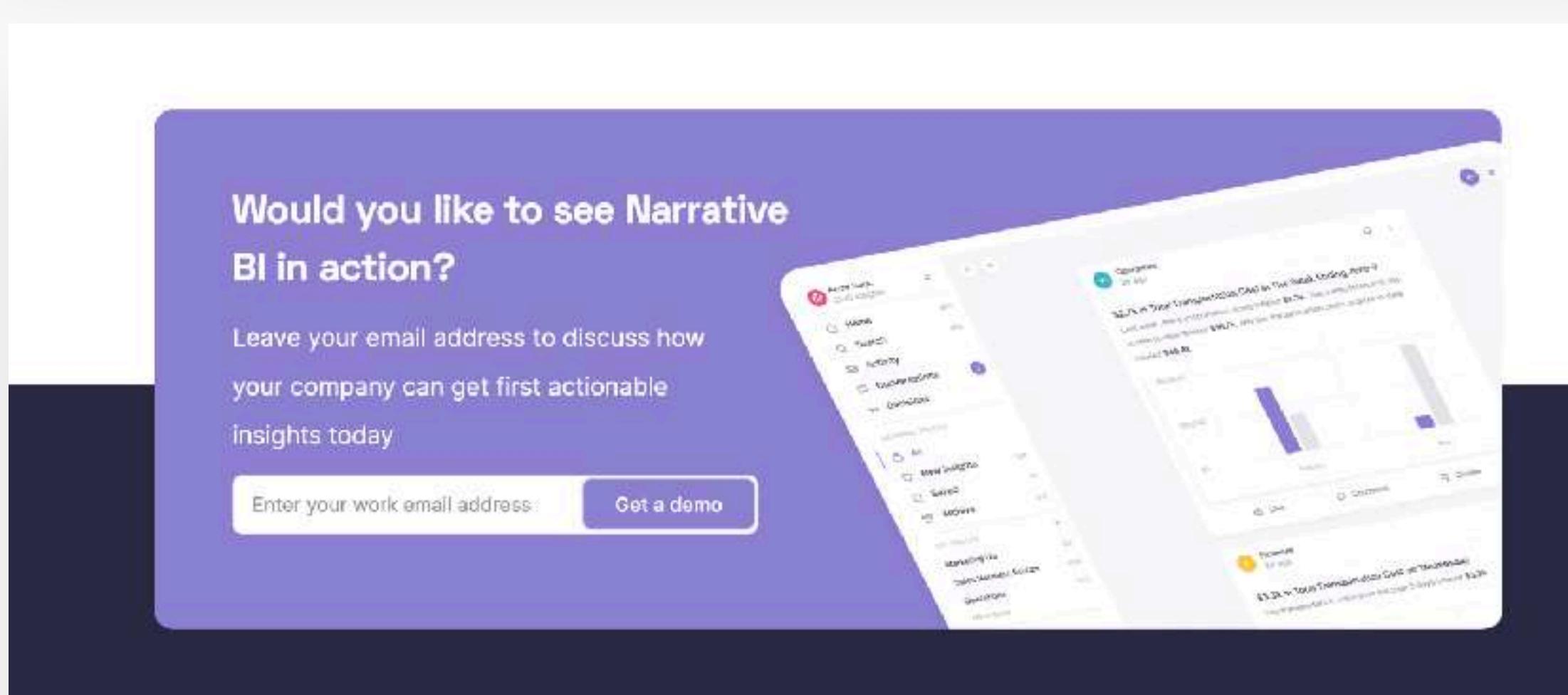
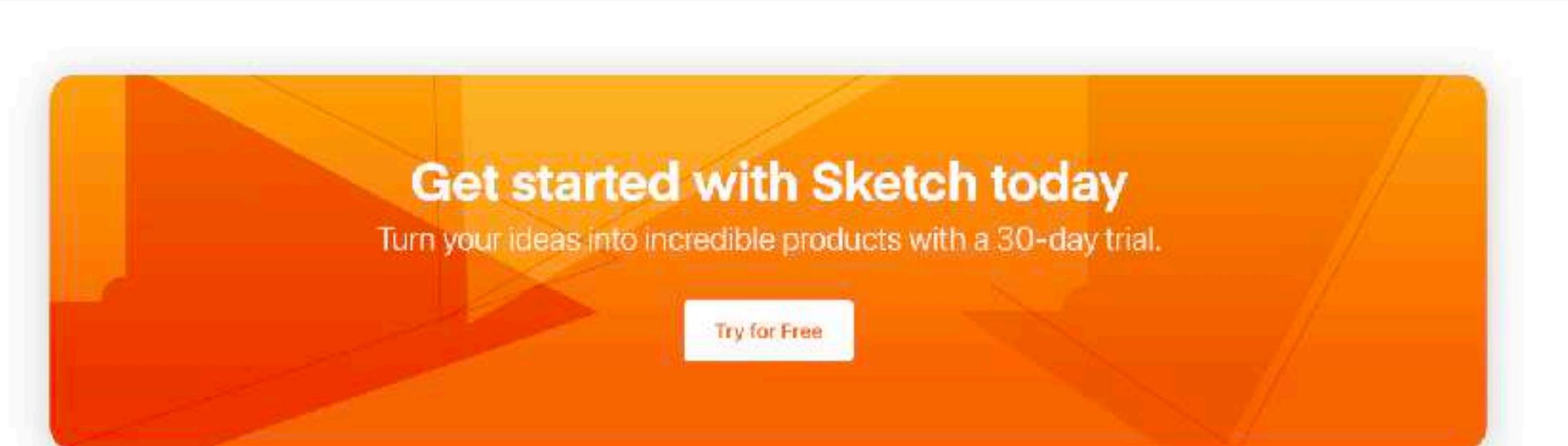
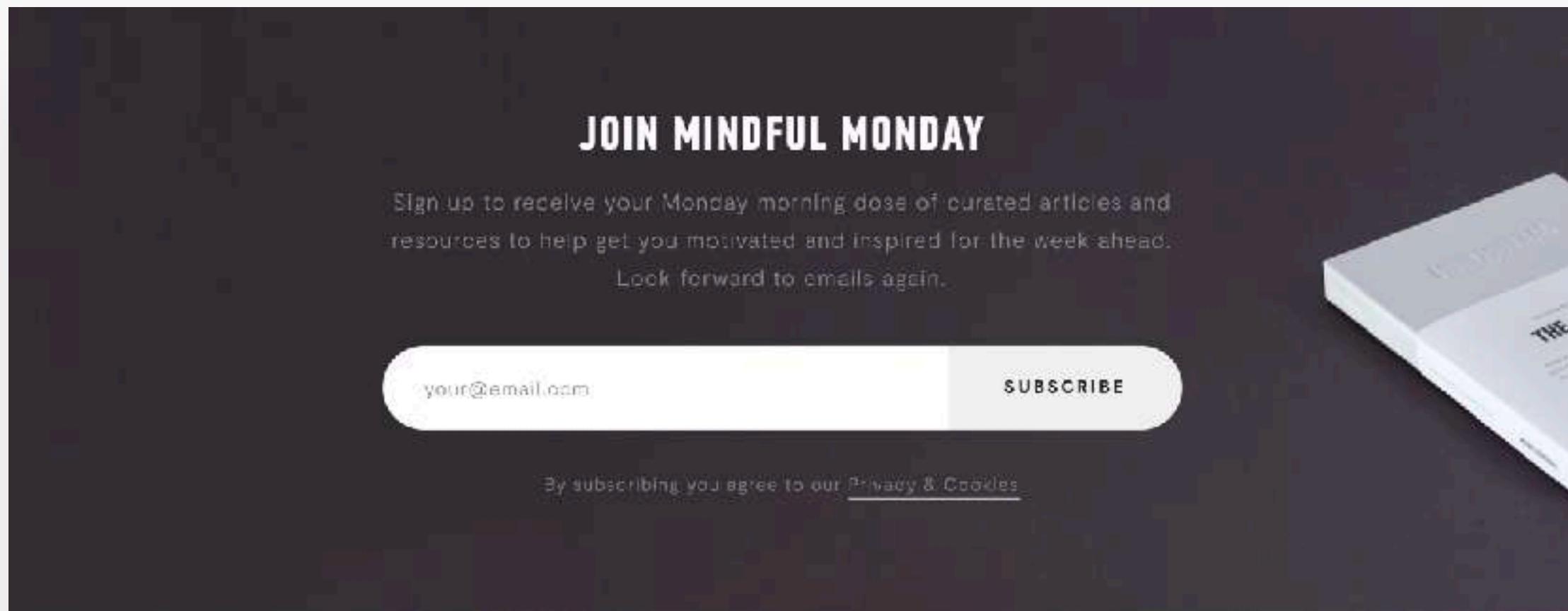
LABC

CHAS

Wheatley Park, Mirfield
West Yorkshire, WF14 8HE

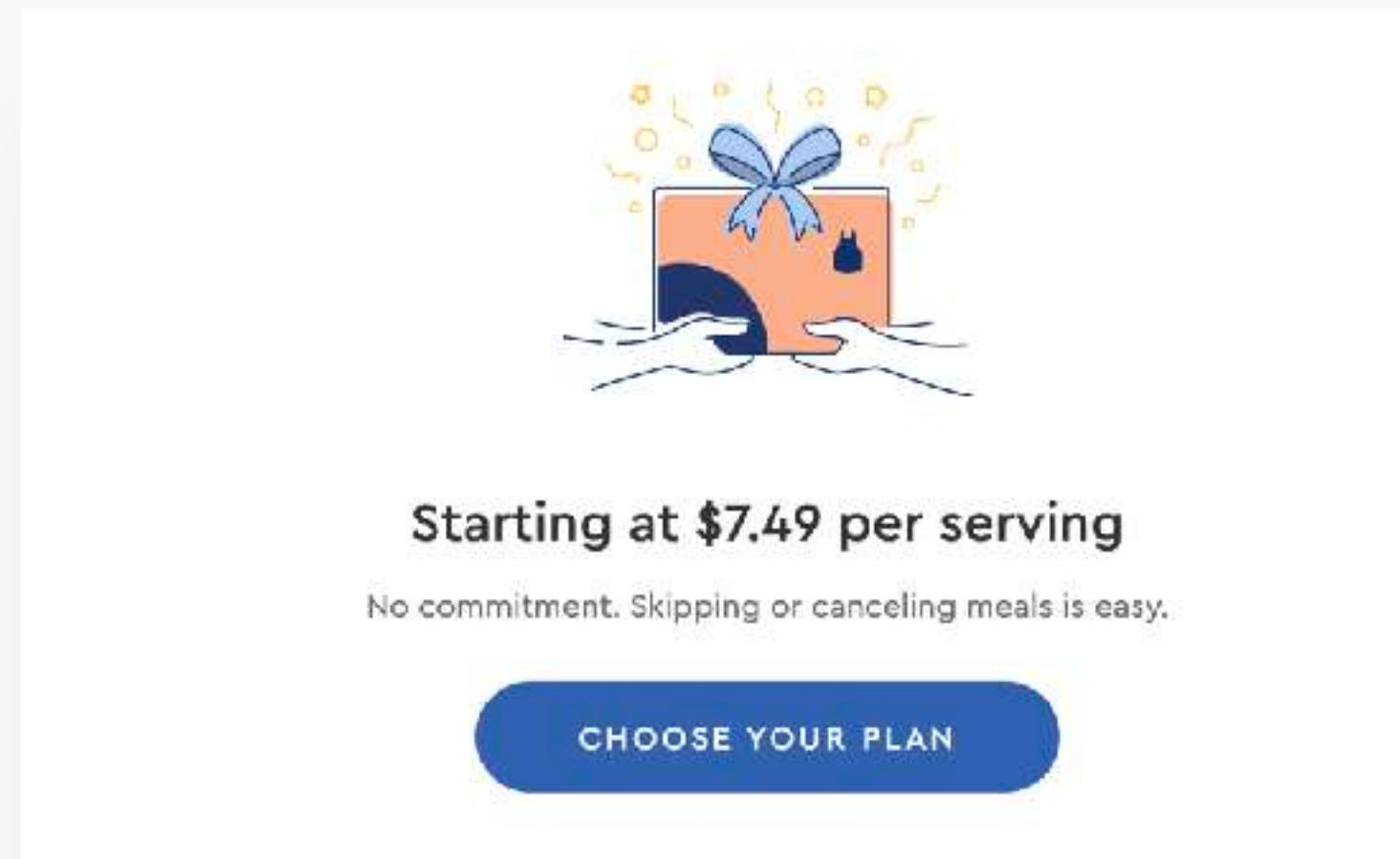
04 CALL-TO-ACTION SECTION

C SECTION COMPONENTS

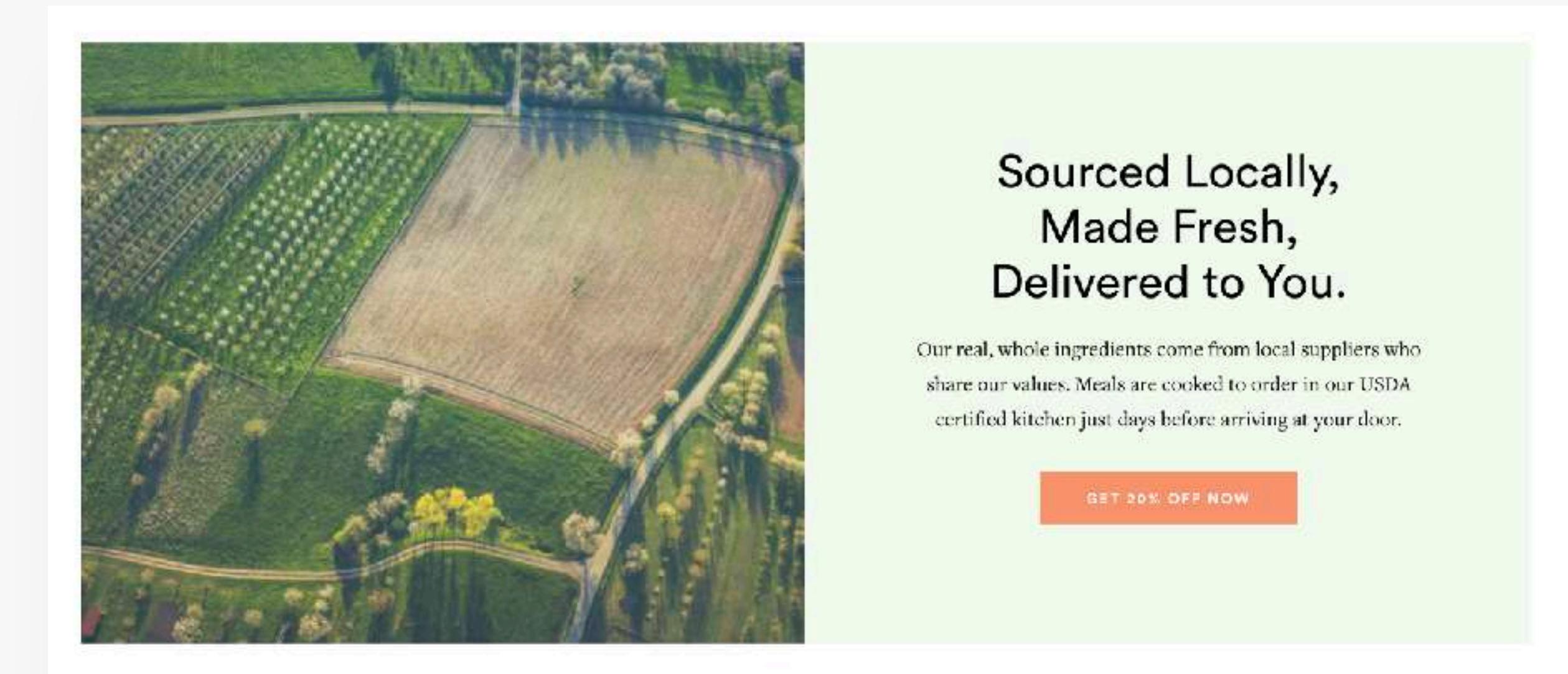


04 CALL-TO-ACTION SECTION

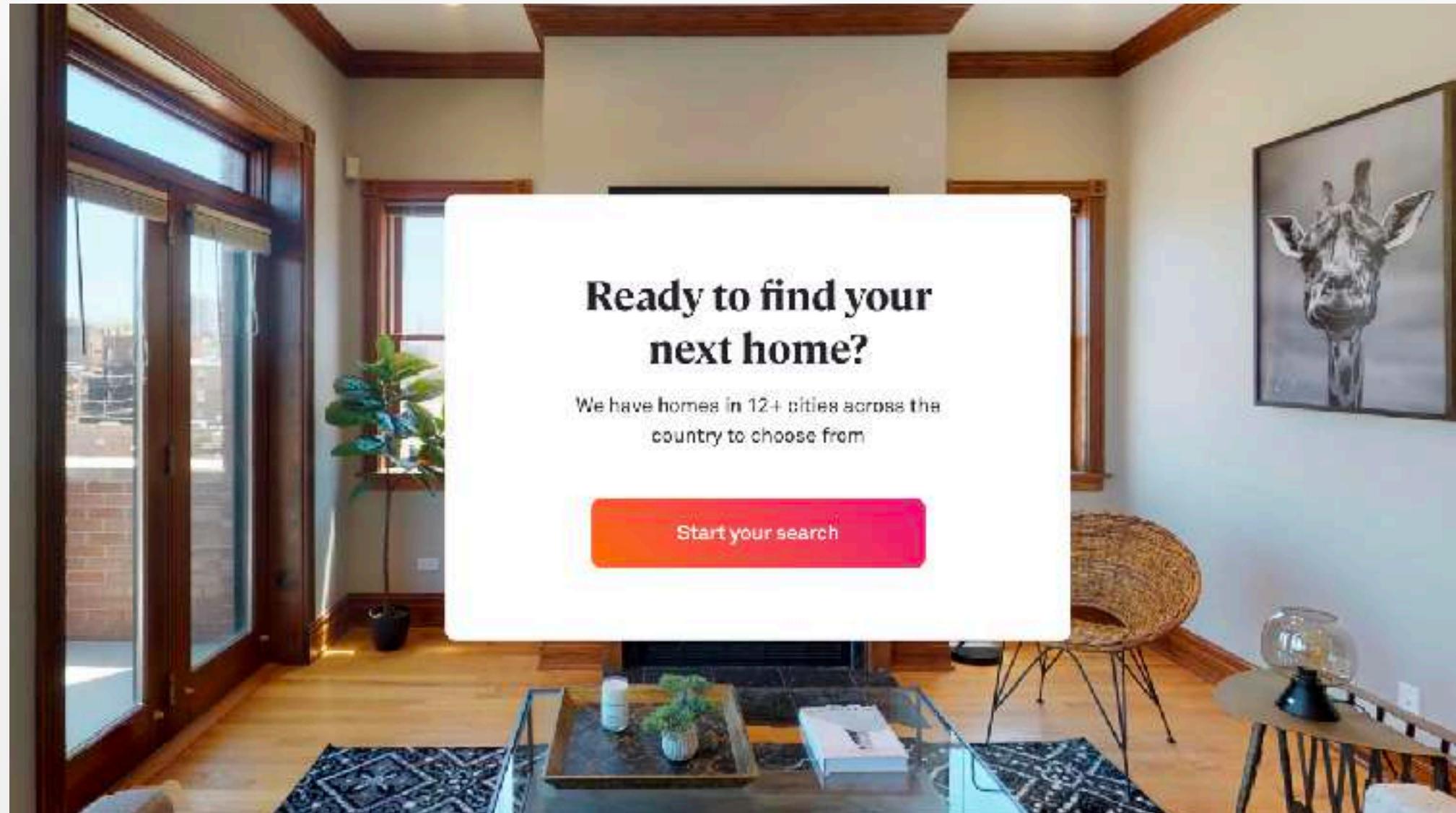
C SECTION COMPONENTS



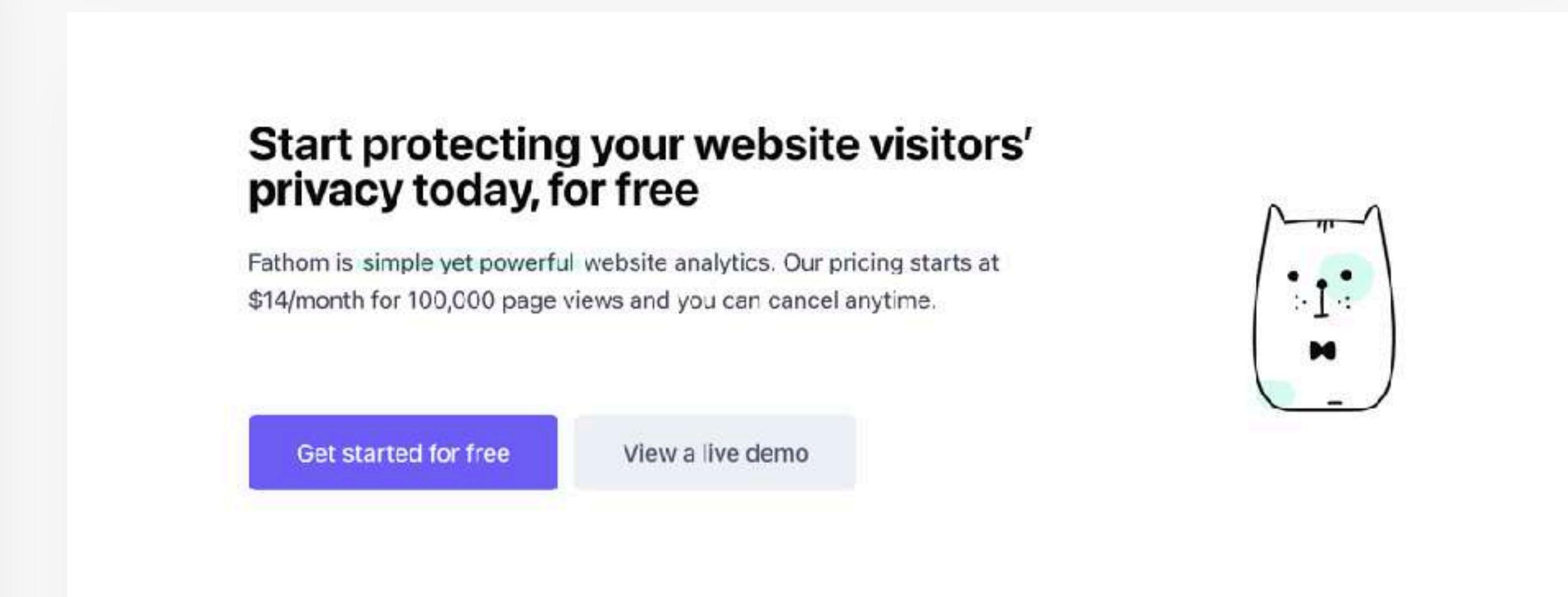
A meal delivery service CTA featuring a cartoon illustration of a meal box with a bow and a small gift bag. Below the illustration, the text "Starting at \$7.49 per serving" is displayed, followed by "No commitment. Skipping or canceling meals is easy." A blue button labeled "CHOOSE YOUR PLAN" is centered at the bottom.



A CTA for locally sourced food. It features an aerial photograph of a rural landscape with green fields and a road. To the right, the text "Sourced Locally, Made Fresh, Delivered to You." is displayed in bold. Below it, a smaller text block states: "Our real, whole ingredients come from local suppliers who share our values. Meals are cooked to order in our USDA certified kitchen just days before arriving at your door." An orange button labeled "GET 20% OFF NOW" is located at the bottom right.



A real estate search CTA overlaid on a photograph of a modern living room. The overlay contains the text "Ready to find your next home?" and "We have homes in 12+ cities across the country to choose from". A red button labeled "Start your search" is at the bottom.



A CTA for website analytics. The text "Start protecting your website visitors' privacy today, for free" is displayed prominently. Below it, a description of Fathom's service: "Fathom is simple yet powerful website analytics. Our pricing starts at \$14/month for 100,000 page views and you can cancel anytime." At the bottom, there are two buttons: "Get started for free" and "View a live demo". To the right of the text, there is a small, stylized illustration of a cat's head.

04 CALL-TO-ACTION SECTION

C SECTION COMPONENTS

The screenshot shows a dark-themed landing page. At the top left, the text "Free until you're ready to launch" is displayed in white. Below it, a paragraph of text reads: "Build your site for free and take as long as you need. (That's right, no trial here.) Just add a site plan for more pages, and a custom domain when you're ready for the world." At the bottom left is a blue button labeled "Get started — it's free". Above the button, the text "TRANSFORMING THE DESIGN PROCESS AT" is followed by a grid of company logos: Lattice, zendesk, Rakuten, DELL, Upwork, getaround, PACIFICLIFE, Petal, HELLOSIGN, MURAC, IDEO, and HECO.

The screenshot shows a teal-themed landing page. The headline "Join over 50,000 businesses enjoying a simpler life" is centered at the top. To its right is a white button labeled "TRY QWILR FREE →". Below the headline, several company logos are displayed: Deloitte, Zillow, QANTAS, xero, Ogilvy, and Dropbox.

The screenshot shows a white-themed landing page for "CleanShot X". The main heading "Get CleanShot X" is in large, bold, black font. Below it, a subtext "Don't hesitate, we have a 30-day money-back guarantee." is shown. At the bottom, there are two buttons: "Buy now" (blue) and "Upgrade license" (grey). Below these buttons are two checkboxes: "One-time purchase" and "Cloud account included". To the right of the text is a stylized illustration of a camera lens with colorful geometric shapes (triangles, squares, circles) scattered around it.

The screenshot shows a yellow-themed landing page. The main heading "Get it done faster" is in large, bold, black font. Below it, a subtext "Master all of the magic keystrokes for your favorite apps & tools." is shown. At the bottom, there is a timer showing "00 Days 14 Hrs 26 Mins 29 Secs" followed by a "Buy for \$20 \$15" button. Below the timer, the text "25% off today · 30-Day Money-Back Guarantee" is displayed. To the right of the text is a stylized icon of a hand holding a steering wheel, enclosed in a square frame.

04 CALL-TO-ACTION SECTION

C SECTION COMPONENTS

**Renovating is hard,
we've got your back.**

You're on the way to the easiest renovation ever.

[Book a Free Consultation →](#)

Email Us
concierge@maderenovation.com

Call Us
(888) 580-1069

WE'D LOVE TO CHAT!

GET TO KNOW US

START YOUR PROJECT TODAY

[CONTACT US](#)

Where to *find us*

Our nationwide network covers many locations, and we'd love to talk with you about a home built around you.

[View Locations](#)

[Call Us](#)

0800 456 456

Ready to create a unique experience?
Let's get in touch!

**LET'S
TALK**

[Start a Project →](#)

05 FEATURE ROW

C SECTION COMPONENTS



Our Story

We're on a mission to make plant-centric, wholesome food accessible to everyone. Our meals are hand-made with care, packed with natural, mindfully-sourced ingredients, and delivered sustainably.

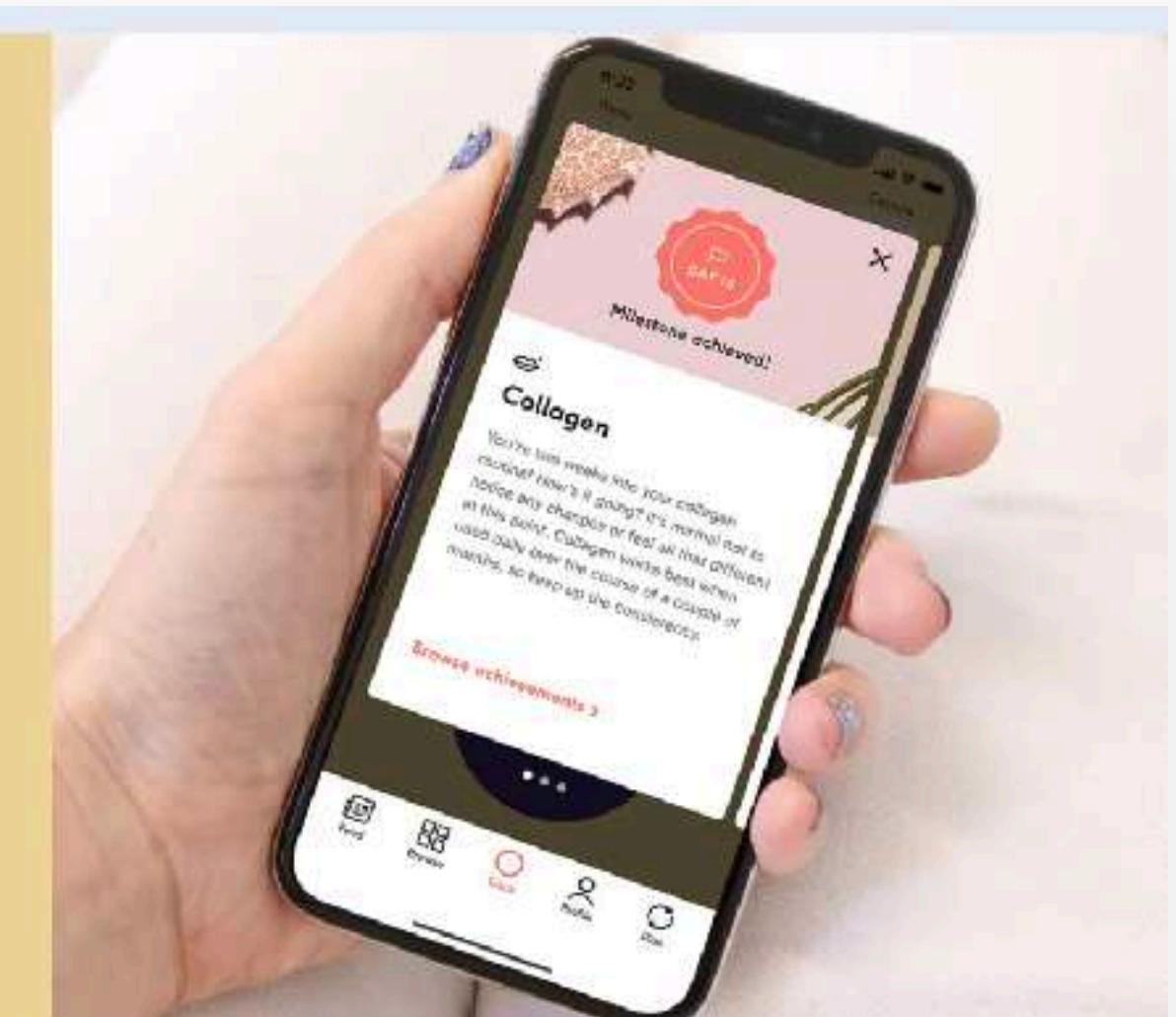
[LEARN MORE ABOUT OUR STORY & FOOD ETHOS ➔](#)

We're with you

Once you have your tailored plan, we'll help you stick with it. Track your supplements, learn about how they work, and get new recommendations as your health changes, all in our handy app.

Say hello to your new healthy habit.

[Take the quiz](#)



Dina gets business through her online shop

"I love using Typeform because I don't have to go back and forth via email to give people an estimate. It's a simple introduction to my process that helps my business run smoothly."

[Read more ➔](#)



Strive to be sustainable

We choose vendors who champion sustainable practices. You'll find vendors who use local, seasonal ingredients, reduce waste, and demonstrate environmental responsibility.

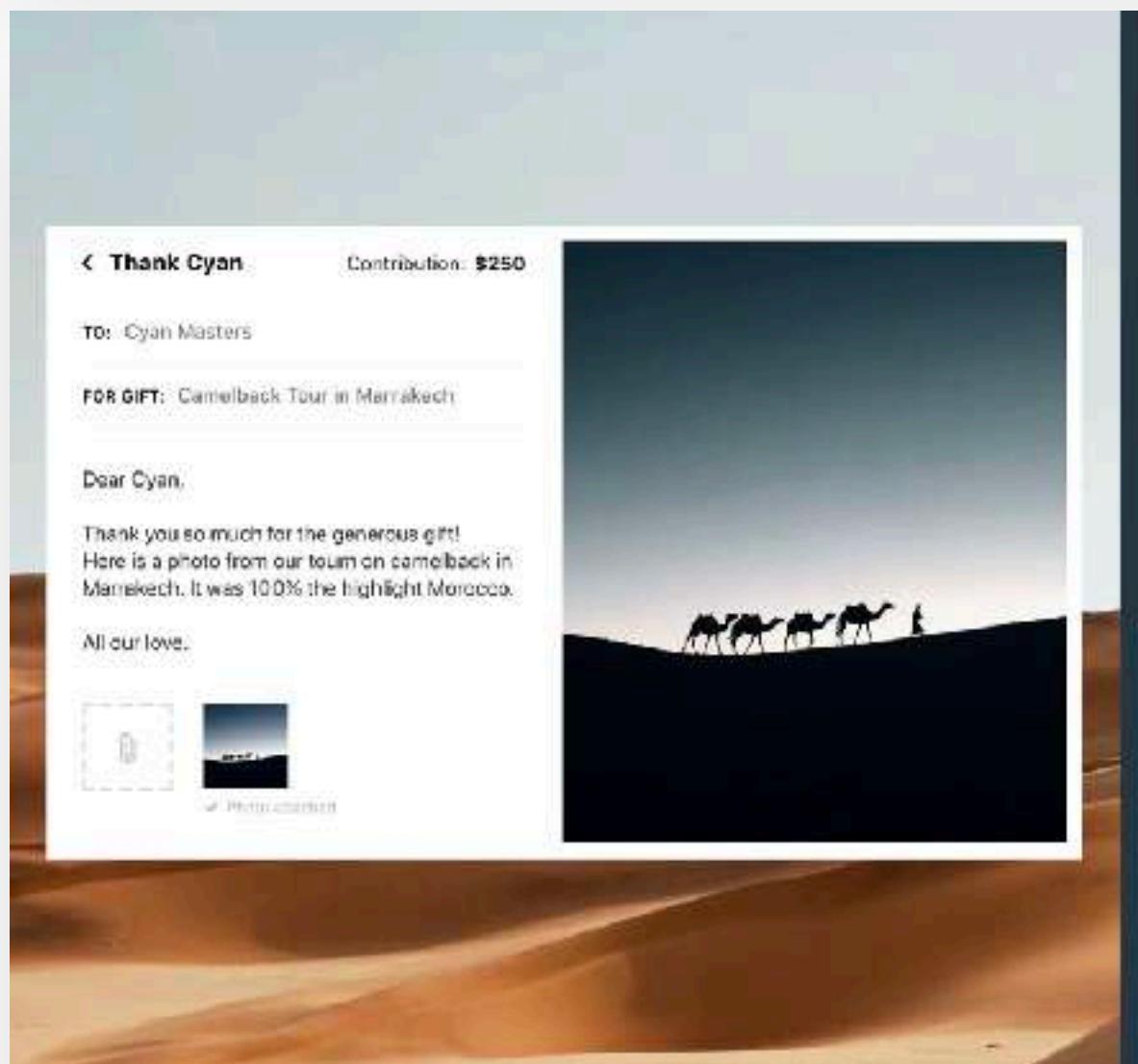


05 FEATURE ROW

C SECTION COMPONENTS

Amplify other channels

Using Hustle doesn't mean overhauling your entire communications strategy. Instead, it makes people more receptive to other channels. Text to schedule a call and they're more likely to pick up. Alert them to an incoming email and they're more likely to open it.



Simple.
Enjoy your trip and thank guests

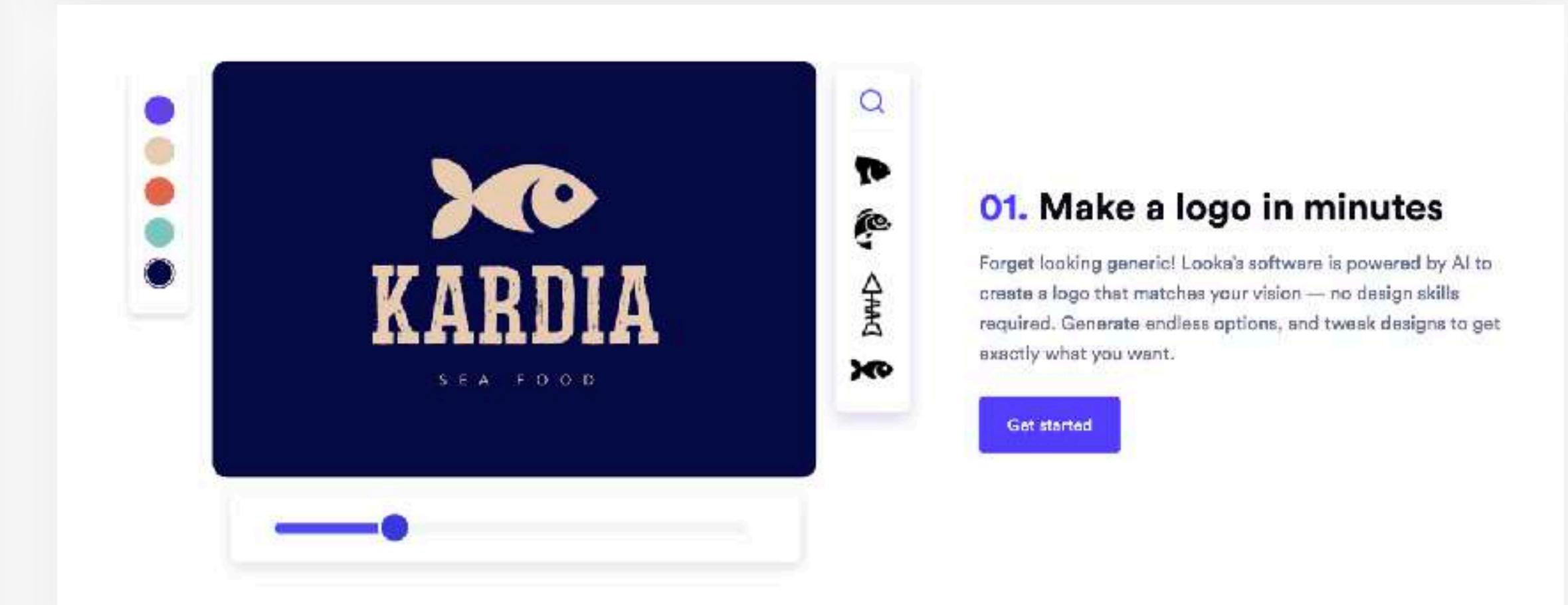
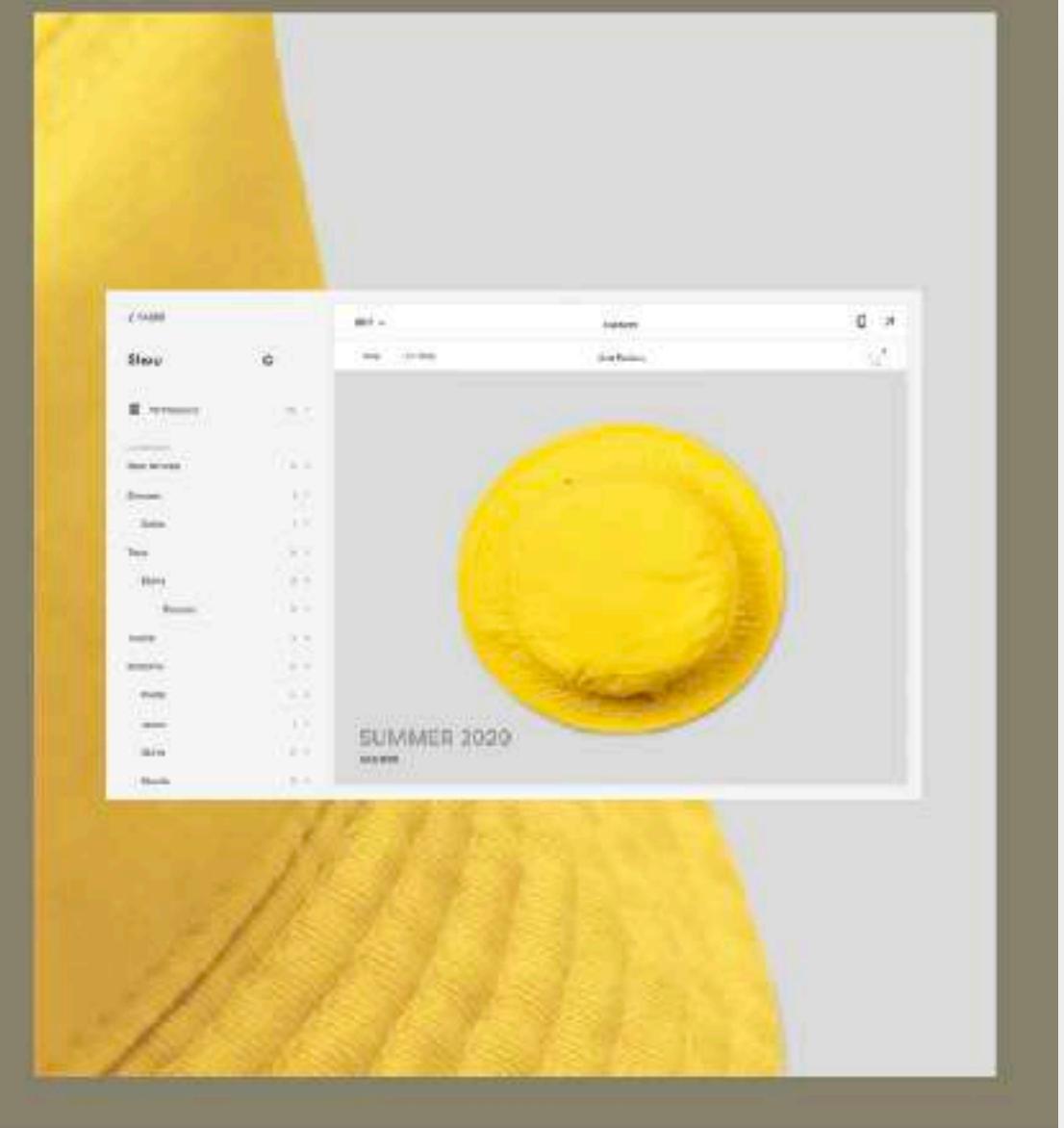
Once funded, it's time to start your adventure together. Share your gratitude and experience by sending a personalized thank you message to contributors. Include a photo from your trip to add a personal touch.

[Start your adventure](#)

Unlimited products
Add and manage products with an easy-to-use interface that scales with you and gives you complete control over how products are arranged.

Rich product listings
Give shoppers the best browsing experience with rich product descriptions, embedded videos, images, related products, and more.

Product catalogs
Show products organized by category and help customers find exactly what they're looking for with intuitive menus.



01. Make a logo in minutes

Forget looking generic! Looka's software is powered by AI to create a logo that matches your vision — no design skills required. Generate endless options, and tweak designs to get exactly what you want.

[Get started](#)

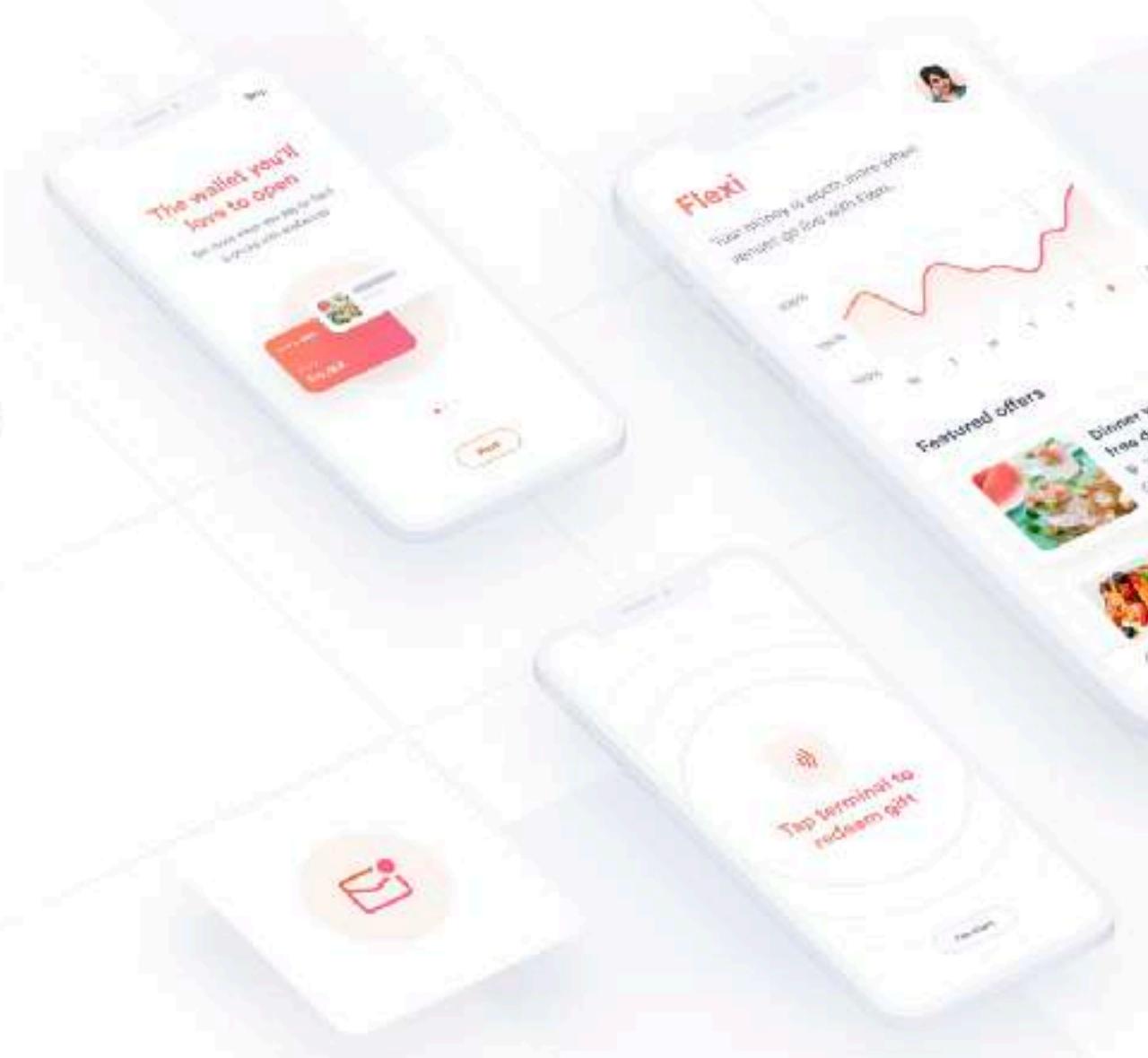
05 FEATURE ROW

C SECTION COMPONENTS

We design great user interfaces that empower people and drive value

We know what makes interfaces great: seamless journeys. Our team merges expertise in CX, UX, and UI design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.

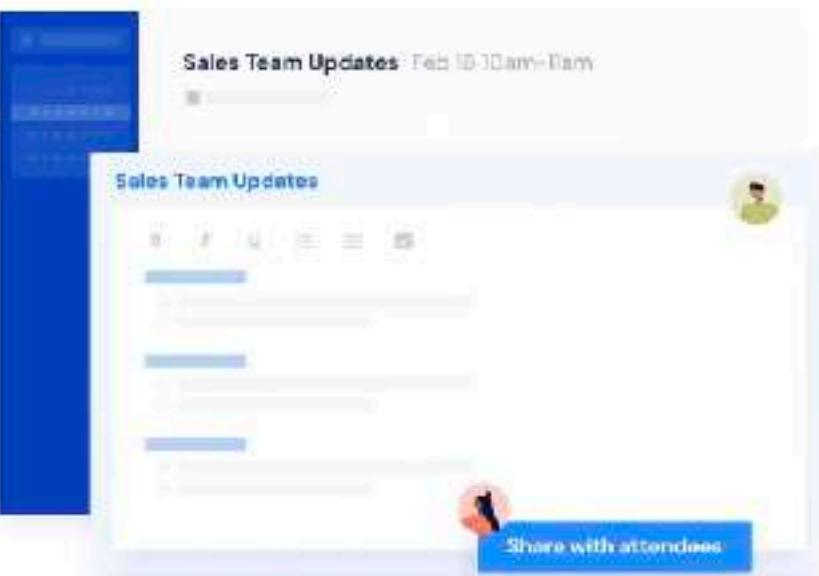
Making complex applications seemingly simple is what we do best.




Robin Humphreys
Co-founder

Stay organized. Show up prepared

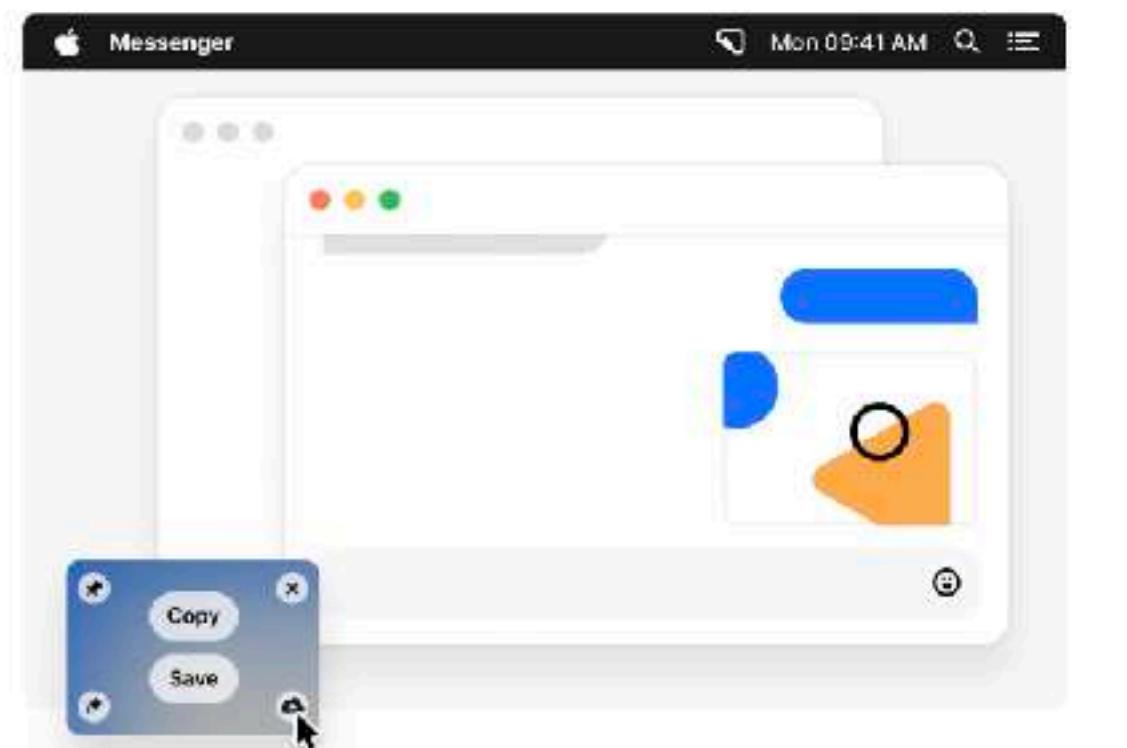
Agenda templates and timely reminders help you build better meeting habits without much effort.




Tasha Gideon
Verah

Quick Access

Our overlay makes sharing a breeze. Instantly save, copy or drag & drop screenshots or screen recordings to other apps. Whatever your workflow looks like, it's going to fit.




The essential swiss army knife for screenshots, markups, and GIFs. Every Mac owner needs this.
Tyler Tringas, Founder at Earnest Capital

24/7 customer support

Our team is here to provide you with personalized and outstanding service. We also offer a range of self-learning tools in our support center:

-  Knowledge base
-  Daily webinars
-  Community

[Visit our support center >](#)



05 FEATURE ROW

C SECTION COMPONENTS



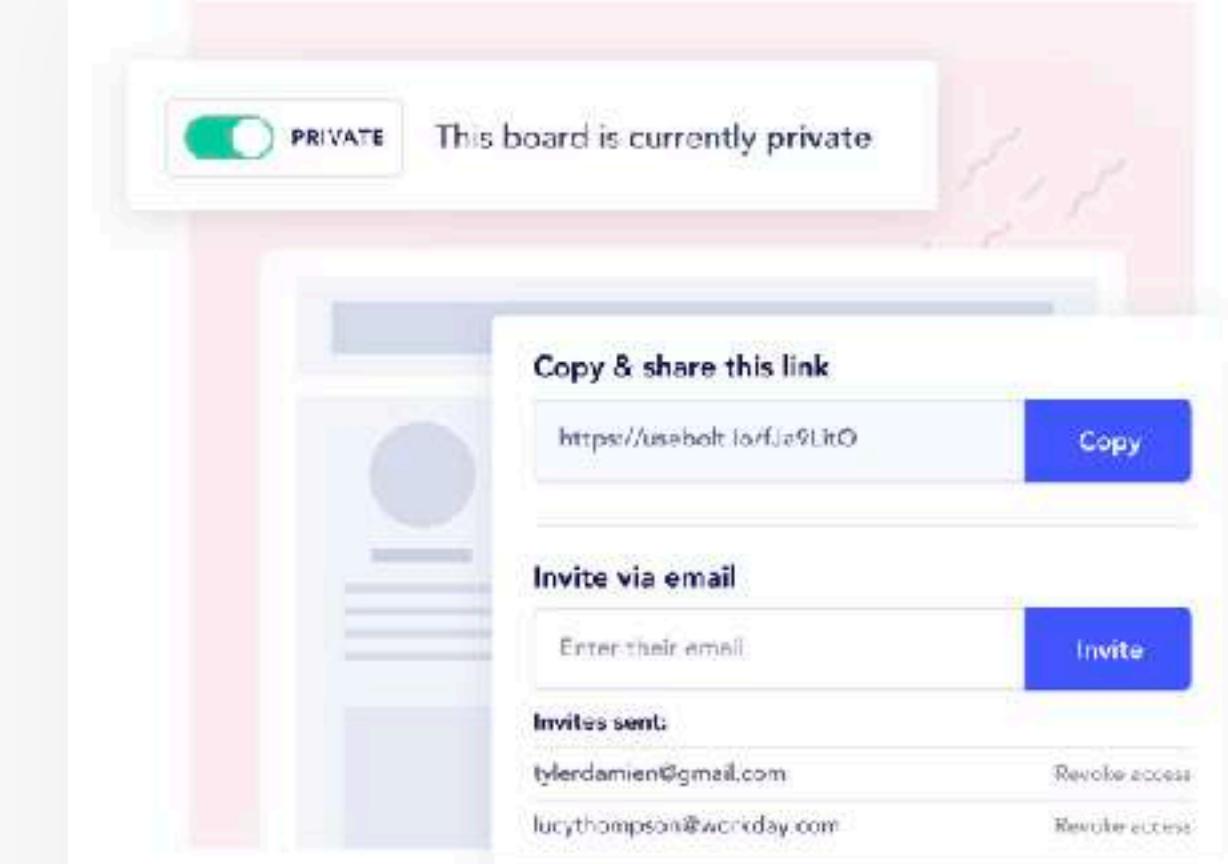
Solar Development

We work at the forefront of responsible solar development. Partner with us to develop innovative utility-scale solar.

[Learn More](#)

[Developers and Property Owners >](#)

Learn how our experienced team can deliver solutions that let you maximize the value of your land.



PRIVACY CONTROLS

Share publicly or privately

Create public or private boards to control who you share your designs with.

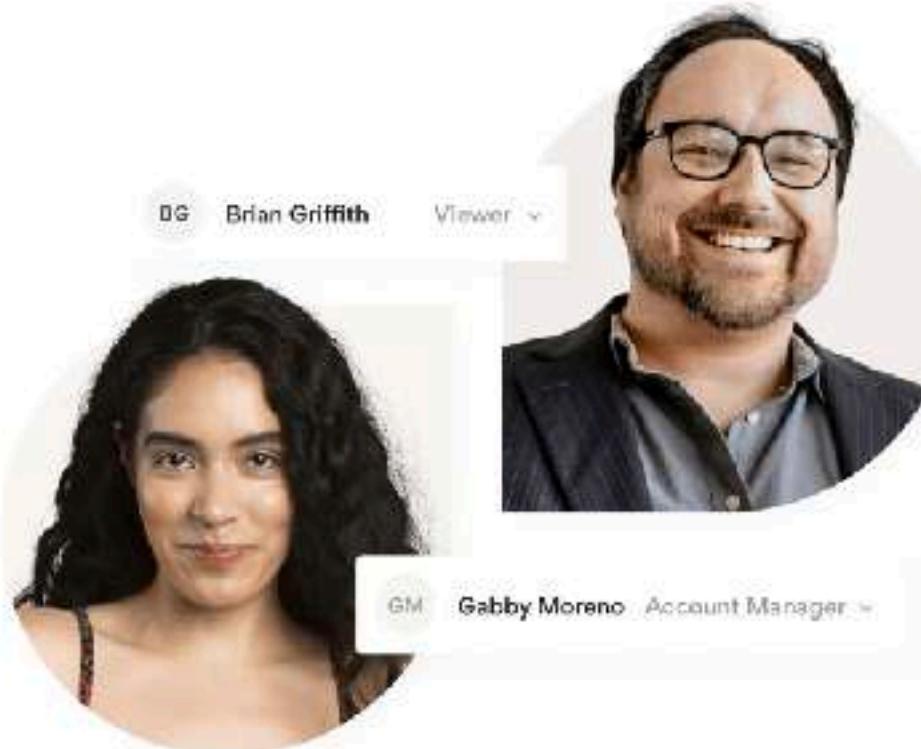
Private boards are invite-only in order to keep your designs private. Public boards allow you to share your designs with anyone, using a simple link.

TRENDMO FOR TEAMS

Seamless client and team member management

Streamline your workflow with flexible team permissions, and customize access levels across clients and collaborators. Share actionable insights with marketing, sales, or product teams in just a few clicks.

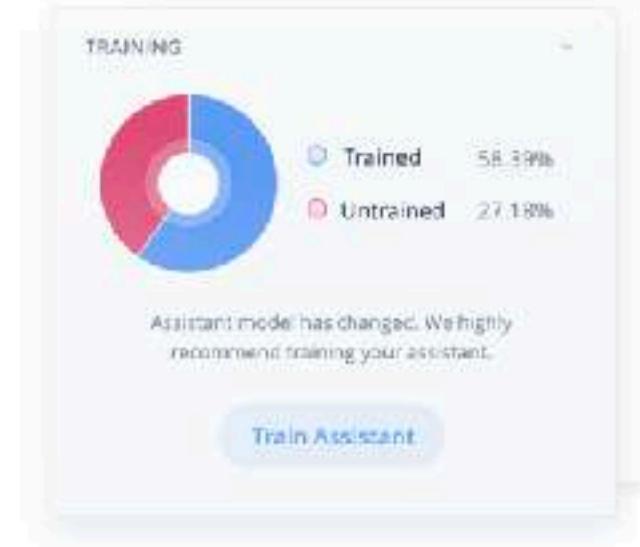
[Why teams love Trendmo >](#)



PROTOTYPING & USER TESTING

Lightning fast prototyping

Voiceflow's advanced prototyping capabilities allow for robust testing right in-browser, or on-device.



Training

Status	Percentage
Trained	58.39%
Untrained	27.18%

Assistant mode has changed. We highly recommend training your assistant.

[Train Assistant](#)

Hi Sam, welcome to Voiceflow Banking! I'm Mia, your personal banking assistant. I can help you with things like transferring funds, or checking account balances.

What can I help you with today?

I'd like to send money to Kartik

Transfer Funds

Accounts Balance

Open New Accounts

Type a message... 

01 ROW OF BOXES/CARDS

D PATTERNS

ANXIETY
Quiet your mind and calm the storm.
When things get hectic and your stomach is in knots, Feels can ease your mind and calm you down so you can live in the present and have a better day.

PAIN
Ease your pain and soothe your joints.
When your back aches and your knees creak, Feels can reduce inflammation and help relieve pain so you can feel like yourself again.

SLEEP
Sleep tight and wake up refreshed.
When there aren't enough sheep to count, Feels can help you fall asleep faster and ensure longer periods of uninterrupted zzz's so you can have a better tomorrow.

FROM MÝRDALSJÖKULL
ATV Black Beach Safari and the Plane Wreck
All-year 130 hrs EUR 68

FROM SÓLHEIMAJÖKULL
Glacier Discovery
All-year 3 hrs EUR 68

ALPINE SKI TOURING
The Volcano Ski Touring Challenge
May - June 6 days EUR 2,541

Accelerate every stage of the deal cycle with PandaDoc

Proposals
Simplify the process to create proposals.

Quotes
Create interactive, error-free quotes.

Contracts
Create contracts fast with pre-approved templates.

eSignatures
Save time and keep deals moving with eSignatures.

Payment
Collect payments with signatures to get paid in as little as two days.

Consult
Schedule a consultation
Chat with one of our executive financial design consultants to see how our services can fulfill your project needs.

Match
Get a Custom Talent Plan
Within one business day, your design consultant will have a custom talent plan and team ready for your review.

Collaborate
Meet Your Team
Once you approve our selection, our team will be ready to integrate and collaborate with your team and workflow.

Get creative video marketing
Always have fresh content to post on social media and beyond with the Wave.video free social calendar.

Find a perfect video for your story
Import your own video clips, images, and music or search the built-in stock library with 300 million assets.

Easily edit and publish your videos
Edit your videos with the easy and powerful video editor. Add your message and logo.

Repurpose and promote your content
Easily embed videos anywhere. Fine-tune your video appearance with the customizable player.

02 GRID OF BOXES/CARDS

D PATTERNS

Deploy and share securely

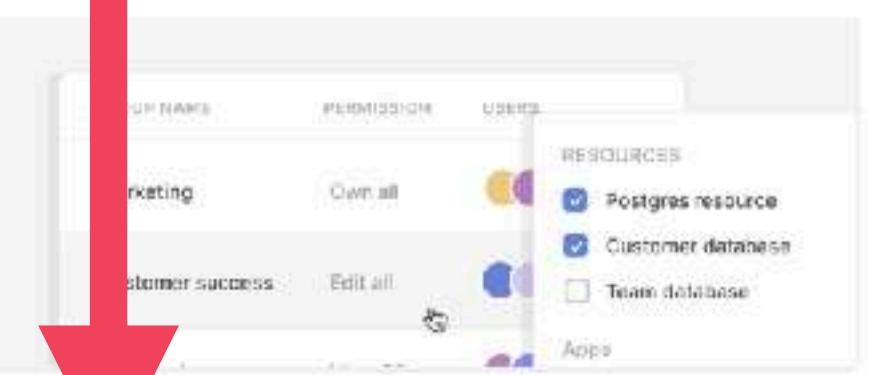
Retool comes with the security, reliability, and permissioning built in:



Host on-premise

You can host Retool on-premises, behind your own VPN, and in your own VPC. Deploy via Docker or Kubernetes.

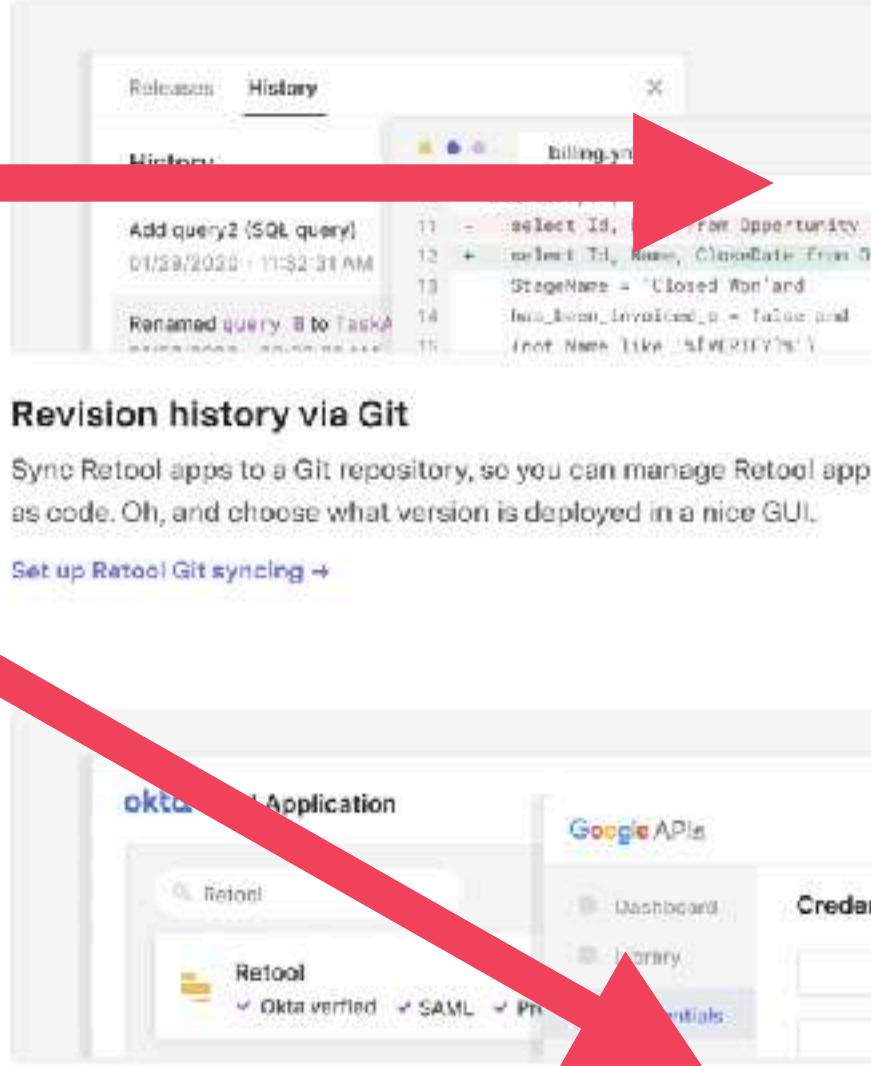
[Deploy Retool on-prem in 5 minutes →](#)



Fine-grained access controls & audit logs

Granularly control what users can access which apps and which resources. And after they use the apps, query what they did via the audit logs. (Which you can then build Retool apps atop of.)

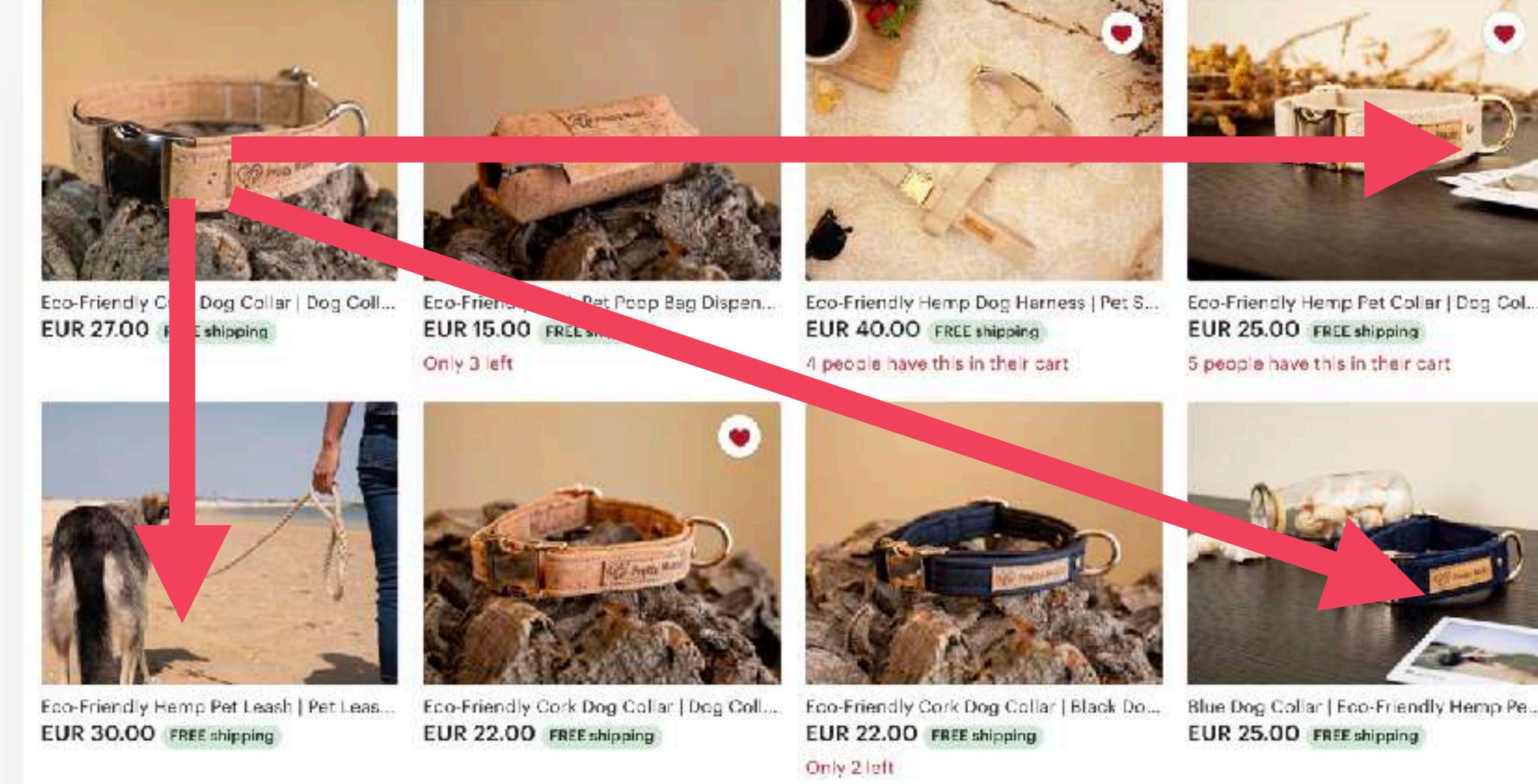
[Control user permissions →](#)



Revision history via Git

Sync Retool apps to a Git repository, so you can manage Retool apps as code. Oh, and choose what version is deployed in a nice GUI.

[Set up Retool Git syncing →](#)



Eco-Friendly Cork Dog Collar | Dog Collar
EUR 27.00 FREE shipping

Eco-Friendly Hemp Pet Harness | Pet S...
EUR 40.00 FREE shipping
Only 3 left

Eco-Friendly Hemp Pet Collar | Dog Col...
EUR 25.00 FREE shipping
5 people have this in their cart

Eco-Friendly Hemp Pet Leash | Pet Leas...
EUR 30.00 FREE shipping

Eco-Friendly Cork Dog Collar | Dog Collar
EUR 22.00 FREE shipping
Only 2 left

Blue Dog Collar | Eco-Friendly Hemp Pe...
EUR 25.00 FREE shipping



World-class partners
Connect with LinkedIn, Google and 70+ other tools to get more done.

Fast, global support
Reach our award-winning support team in about 25 seconds by phone or chat.

Trust & security
Sleep soundly knowing your data is always safe and always accessible. We're ISO-certified.

Anywhere recruiting
Keep things moving from anywhere with our top-rated mobile hiring app.

Expert advice
Make the right moves with help from 1000s of hiring templates and tutorials.

Onboarding
Get up and running in days, not months — Workable is just that easy to use.

02 GRID OF BOXES/CARDS

D PATTERNS

The diagram illustrates a 2x2 grid of cards, each containing a different service or feature. Red arrows indicate a flow or relationship between specific cards.

Top Left Card: Visitor Management
Keep your office safe and secure. Allow visitors to check in, sign in, and print badges on-the-spot. Our software also helps you save time by allowing your employees to pre-register their guests.
[Learn More](#)

Top Right Card: Modern Ticketing
Make service requests easier to send and track. With Eden Workplace, employees can file tickets for all of their needs and workplace managers can organize and handle tickets in one place.
[Learn More](#)

Bottom Left Card: Room Scheduling
Manage stress-free with Eden Workplace's room booking software. Book conference rooms, check in and out of meetings, and integrate meetings with Google Calendar and Slack.
[Learn More](#)

Bottom Right Card: Facilities Management Software
Manage your property efficiently with our software. Track work orders and customized notifications. Track repair and maintenance appointments for all your important assets and systems in your space.
[Learn More](#)

Second Row, First Column: Gift cards
Gift cards are an easy way for customers to share your products with their family and friends.

Second Row, Second Column: Reviews
Squarespace makes it easy to build customer trust through product reviews. Options range from simple HTML review boxes to directly embedding customers' reviews from Facebook.

Third Row, First Column: Social integrations
Easily share your products to Facebook, Twitter, and Pinterest, and tag products in your Instagram posts.

Third Row, Second Column: Subscriptions
Generate recurring revenue and build customer loyalty by selling subscriptions to your products on a weekly or monthly basis.

Fourth Row, First Column: Fried Filter
Backend
[@friedfilter](#)

Fourth Row, Second Column: Josh Pigford
Founder
[@shjpigford](#)

Fourth Row, Third Column: Martin Rariga
Design
[@martinrariga](#)

Fourth Row, Fourth Column: Pieter Beulque
Frontend
[@pieterbeulque](#)

ASIDE: NESTING PATTERNS IN COMPONENTS

D PATTERNS

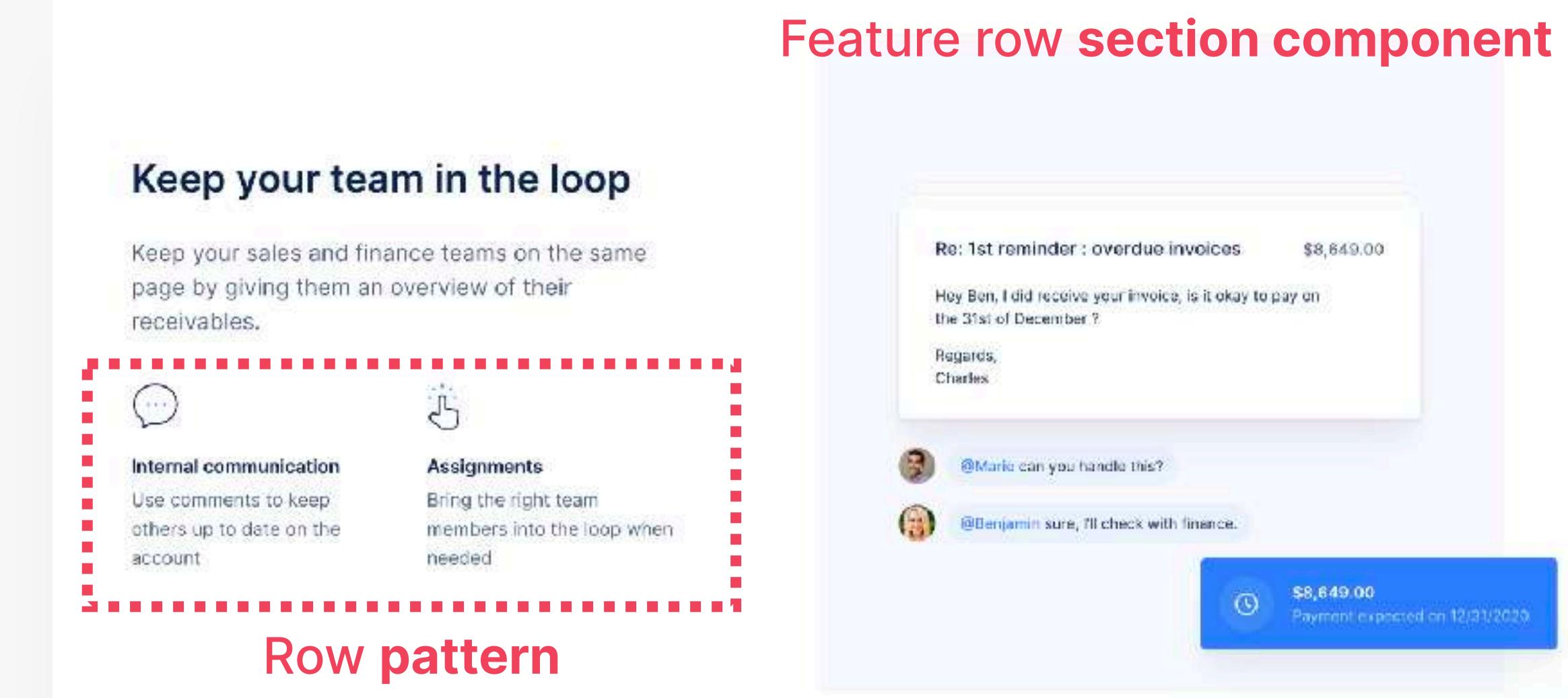


Feature row section component

Trust our team of experts to deliver

- Design consultants**
Our team can help you create your FF&E specification, keeping it on time and in budget.
- One point of contact**
You have one point of contact — us. We'll handle every supplier and all the admin.
- Installation**
On-site installation including assembly, positioning, snagging and packaging removals.
- Consolidated delivery**
We'll consolidate orders from multiple suppliers and deliver when required.

Grid pattern



Feature row section component

Keep your team in the loop

Keep your sales and finance teams on the same page by giving them an overview of their receivables.

- Internal communication**
Use comments to keep others up to date on the account.
- Assignments**
Bring the right team members into the loop when needed.

Row pattern

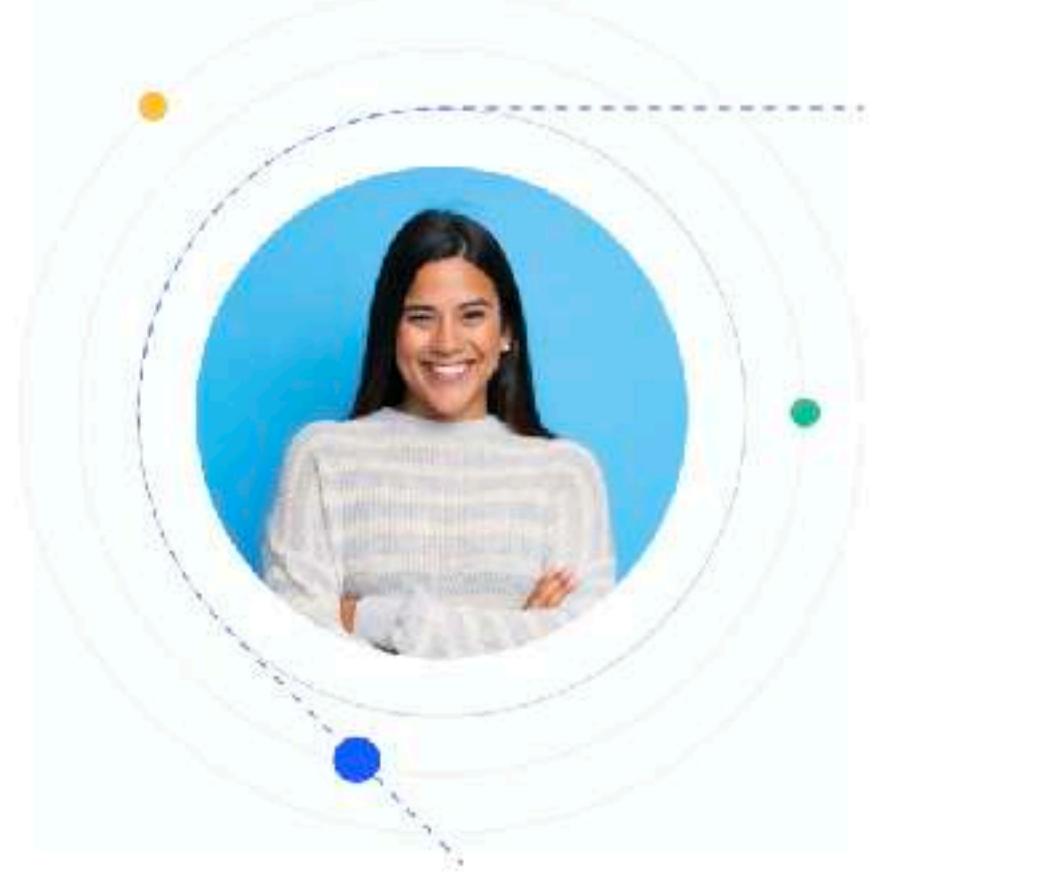


Feature row section component

Get the help you need, every step of the way

- Shopify support**
Contact support 24/7, whether you're troubleshooting issues or looking for business advice.
- Contact support →**
- Shopify App Store**
Add features and functionality to your business with 6,000+ apps that integrate directly with Shopify.
- Visit the Shopify App Store →**
- Shopify Experts Marketplace**
Hire a Shopify expert to help you with everything from store setup to SEO.
- Explore the Shopify Experts Marketplace →**

Grid pattern



Feature row section component

OUR MISSION

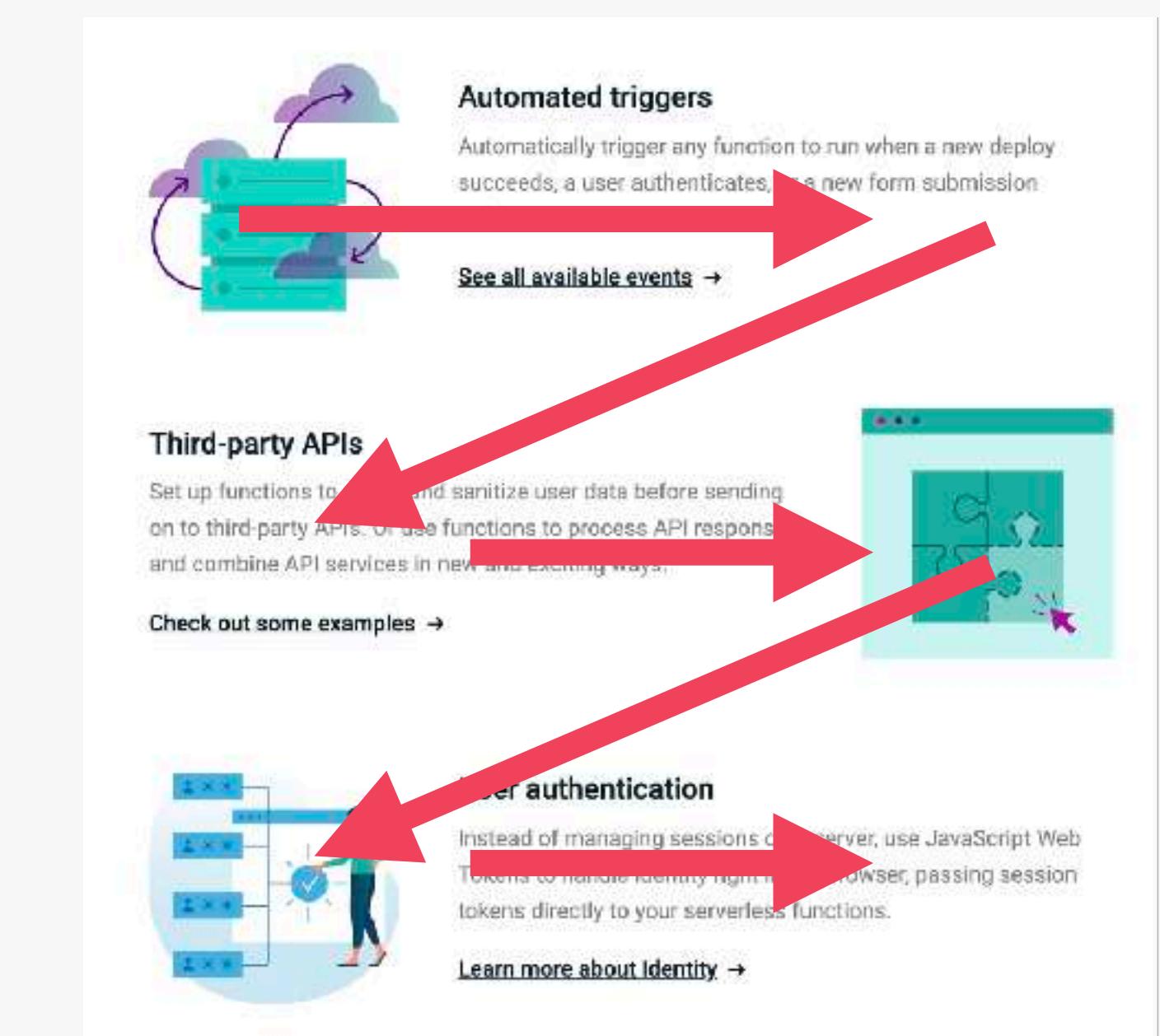
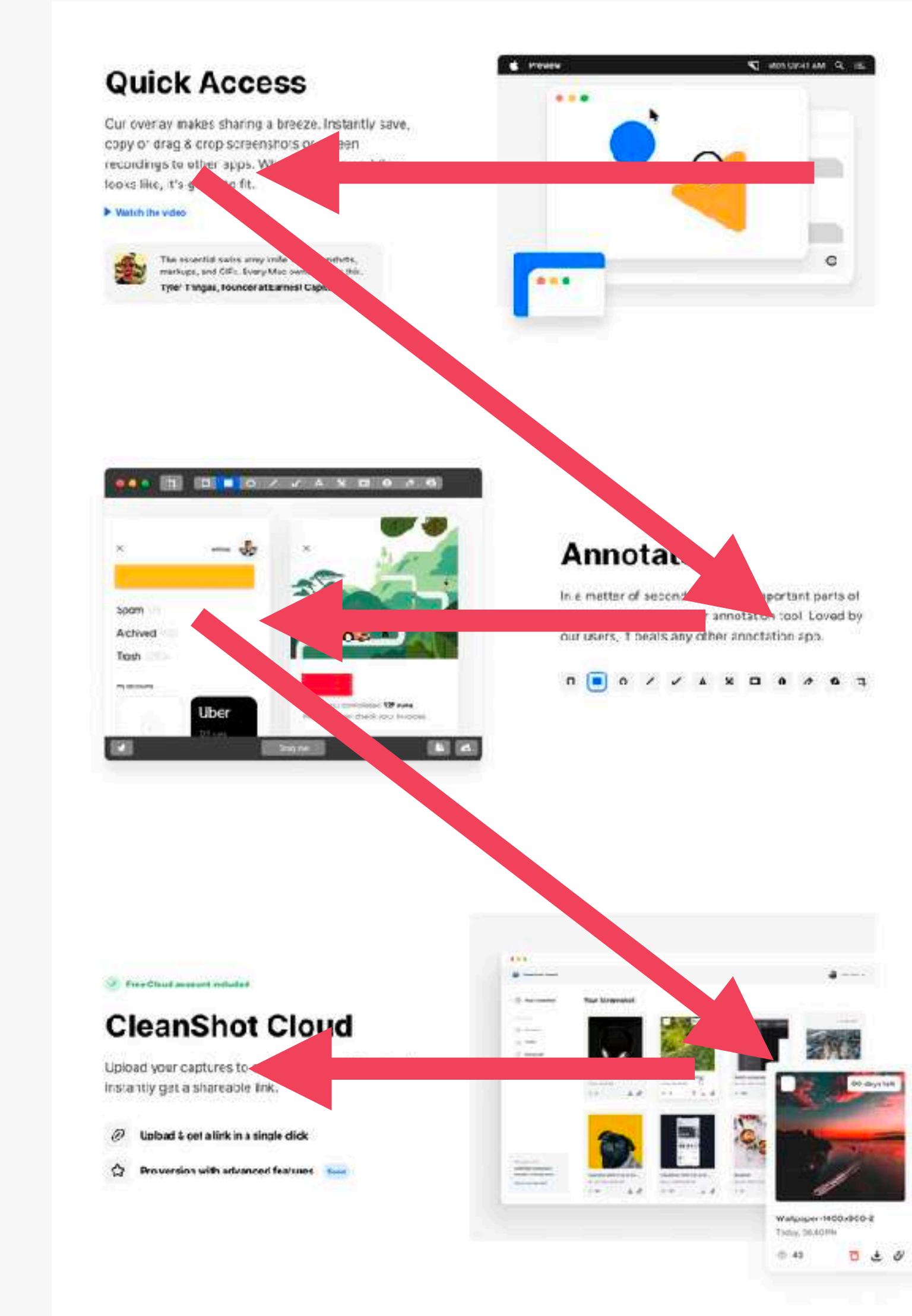
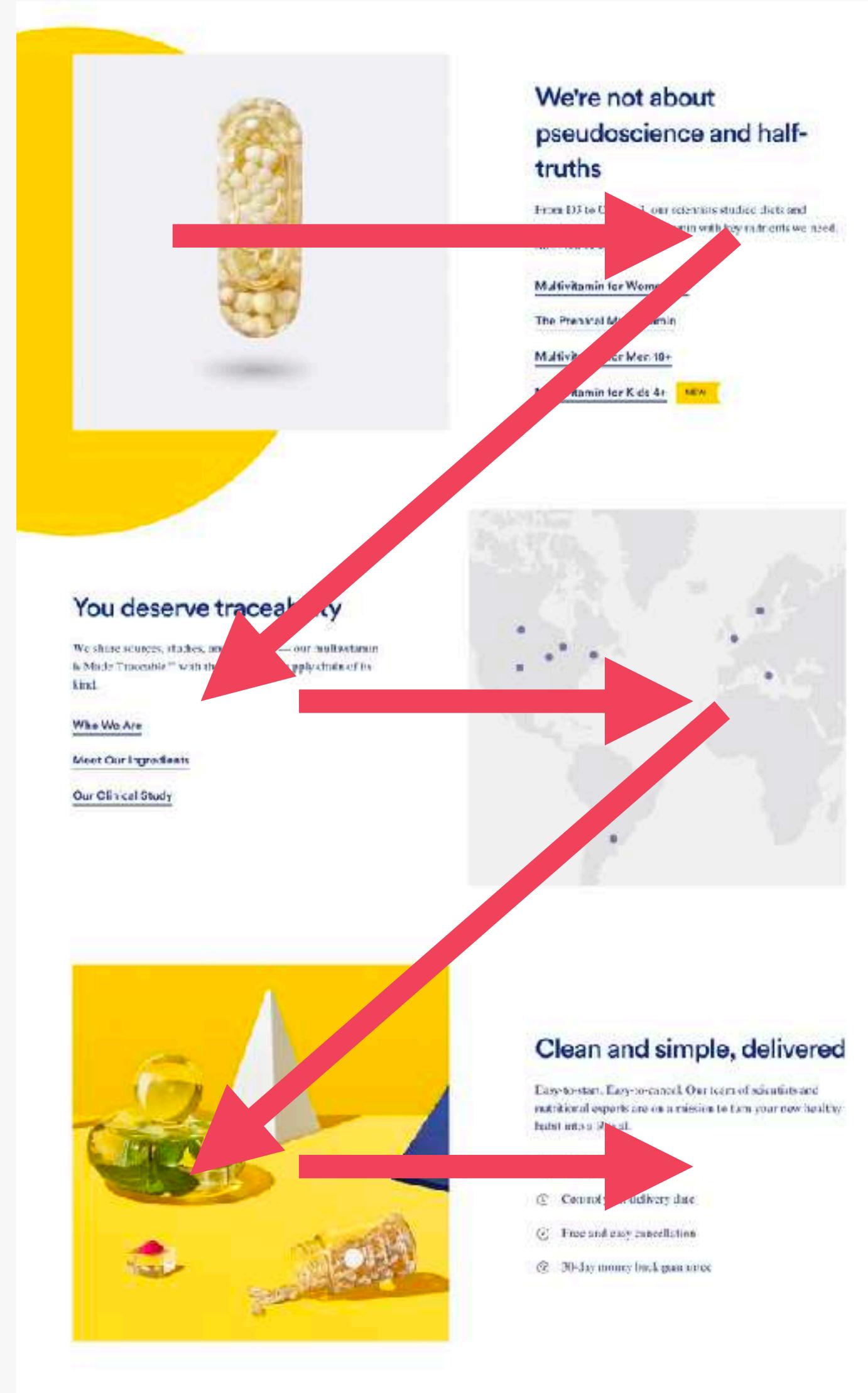
We help SMEs to create empowering workplaces for their teams.

- 9,000 small businesses and counting.**
- 200k employees are actively using Swingvy.**
- 94% of customers are likely to recommend Swingvy.**
- 90% of customers told us switching to Swingvy is easy.**

Grid pattern

03 Z-PATTERN

D PATTERNS



03 Z-PATTERN

D PATTERNS

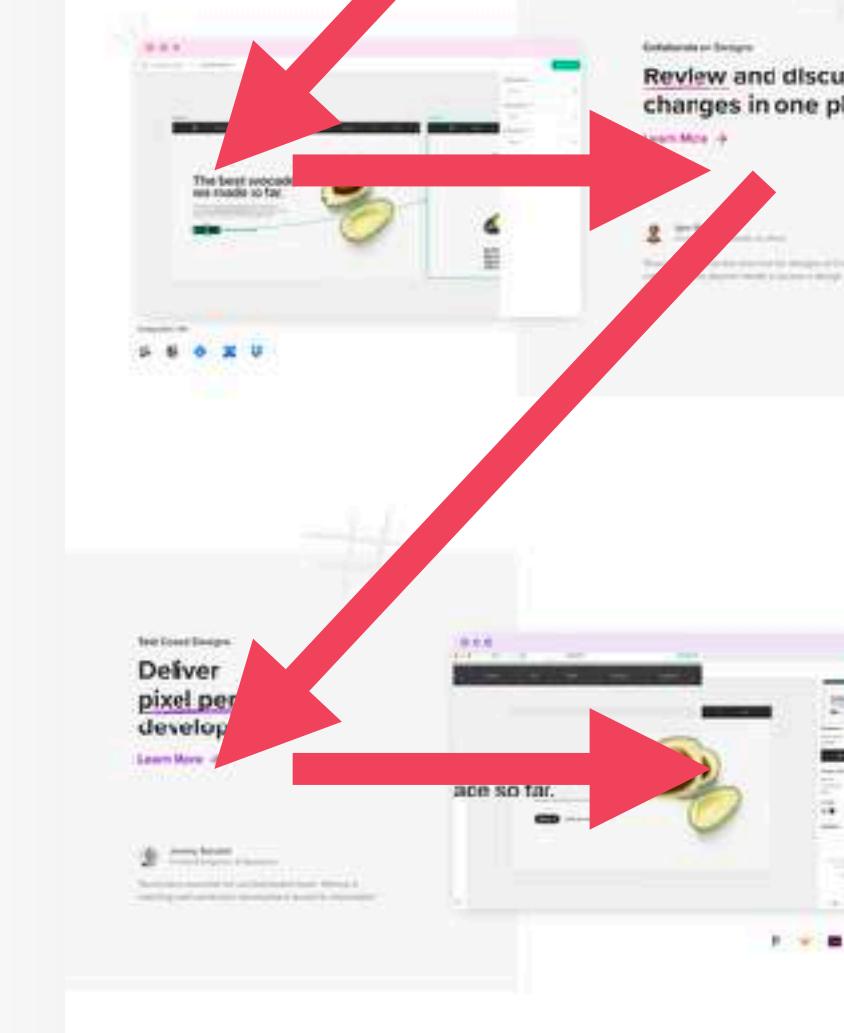
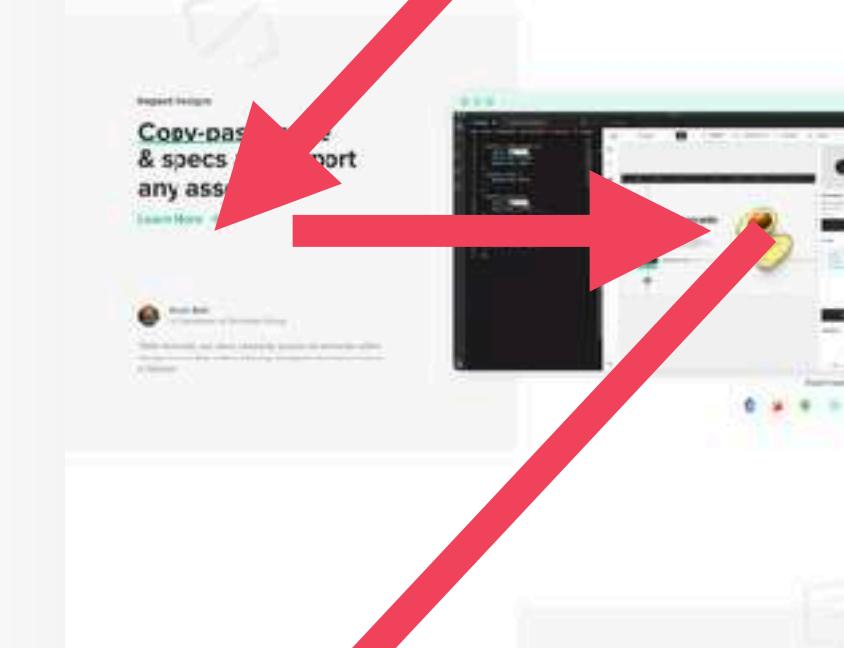
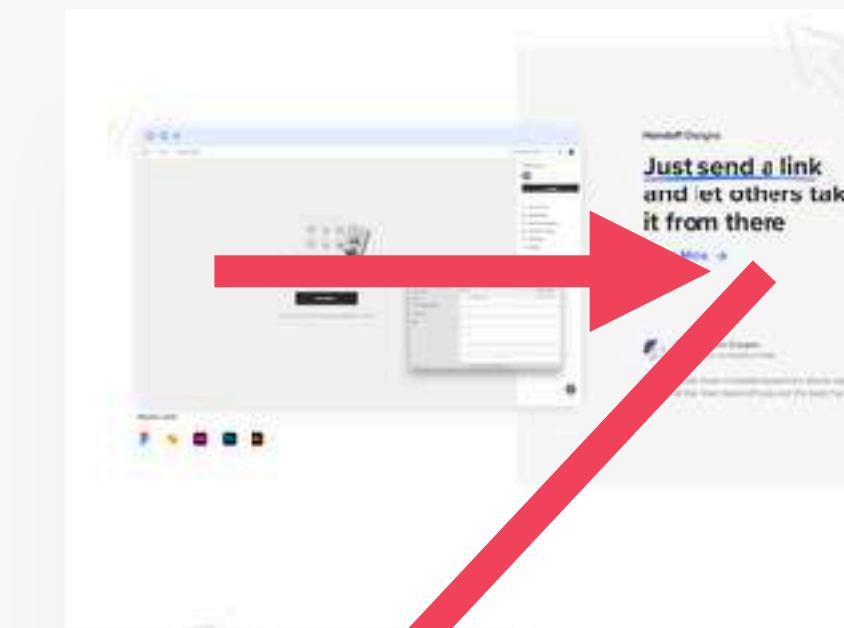
Searching for locations

Increase conversions by connecting customers with nearby places and things:



In a location

Increase engagement with location-based content and messaging:



Collect feedback with one click

Share your generated Bolt designs and begin collecting feedback.

Click on a design to leave feedback and keep all your feedback in one place. No more, no confusion and no more endless emails.

This board is currently private

Copy & share this link

label: bolt-1af1a910

Copy

Invite via email

Enter their email

Invites sent:

- tylerdamien@gmail.com Revoker access
- lucythompson@workday.com Revoker access

PRIVACY CONTROLS

PRIVATE	This board is currently private
PUBLIC	Share publicly or privately

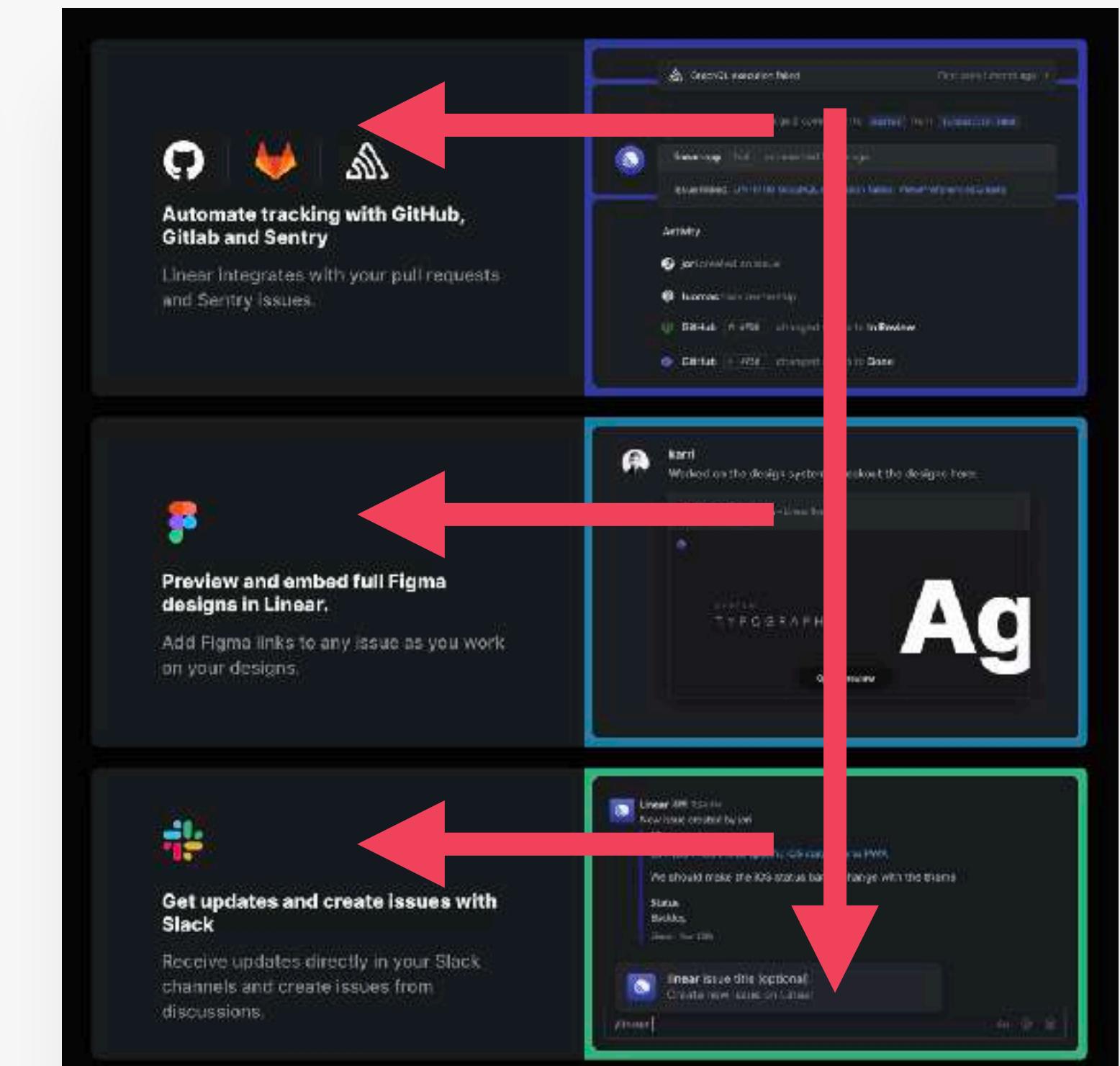
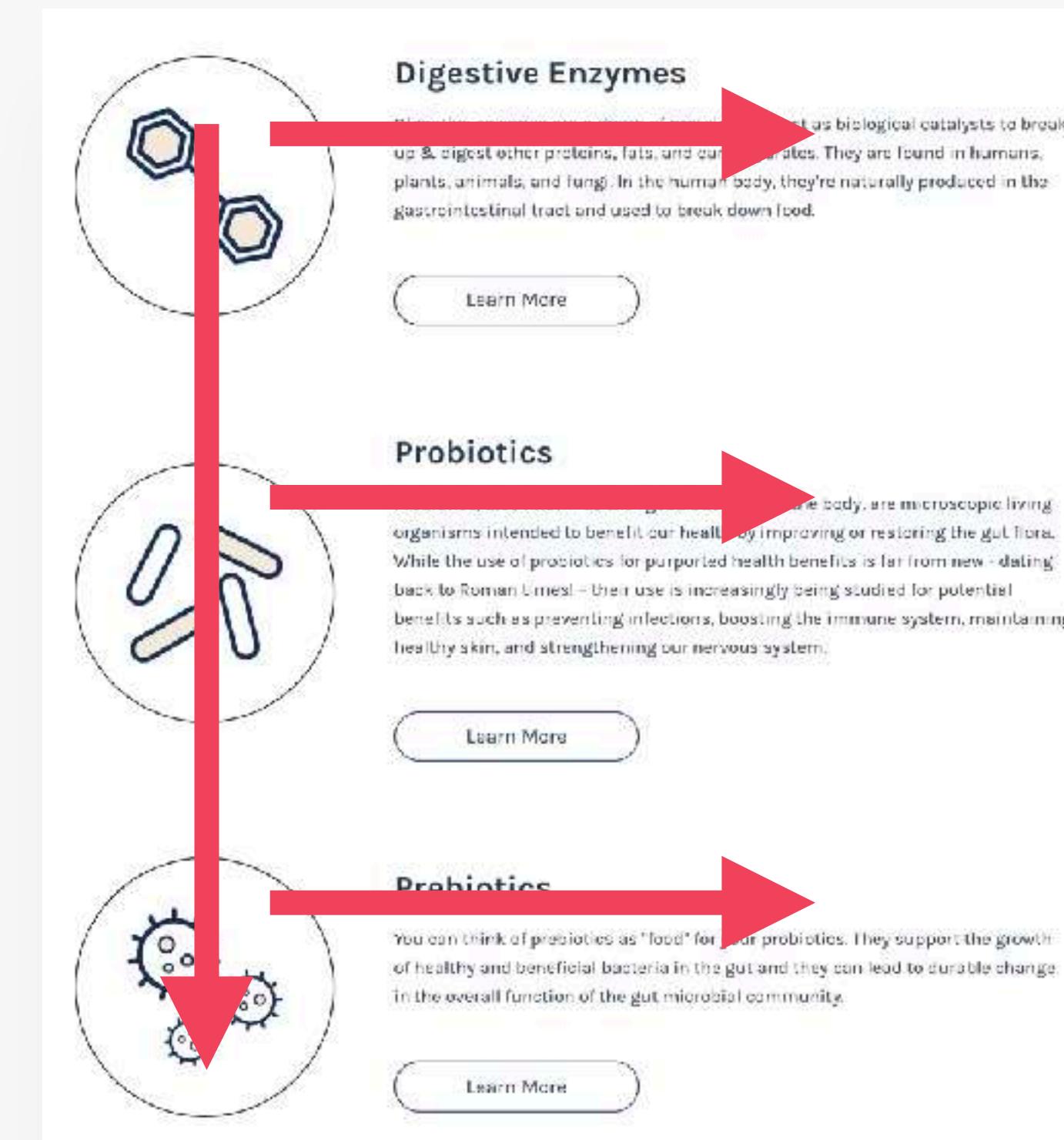
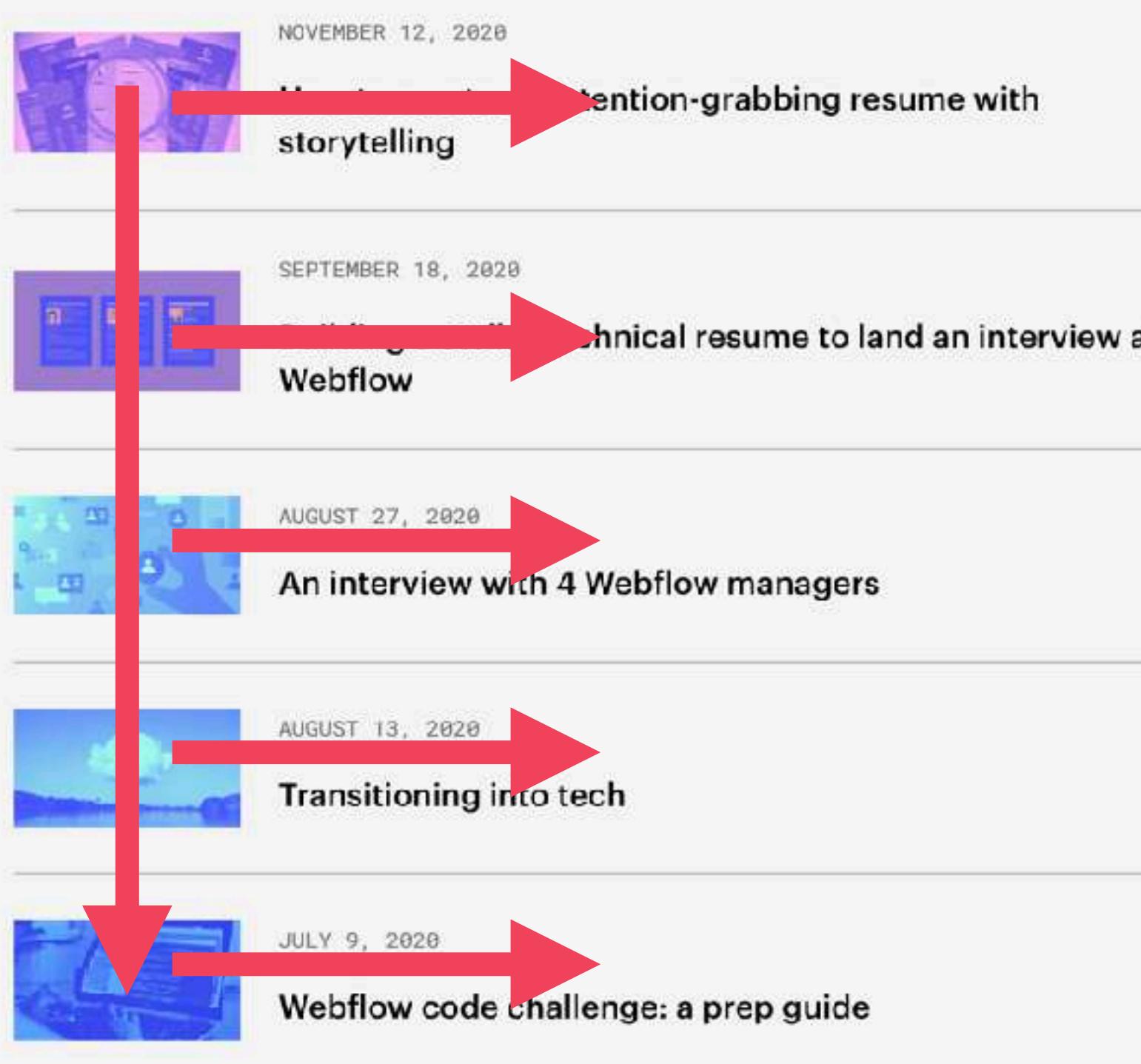
Share publicly or privately

boards to control who you share your designs with.

Private boards are invite-only in order to keep your designs private. Public boards allow you to share your designs with anyone, using a simple link.

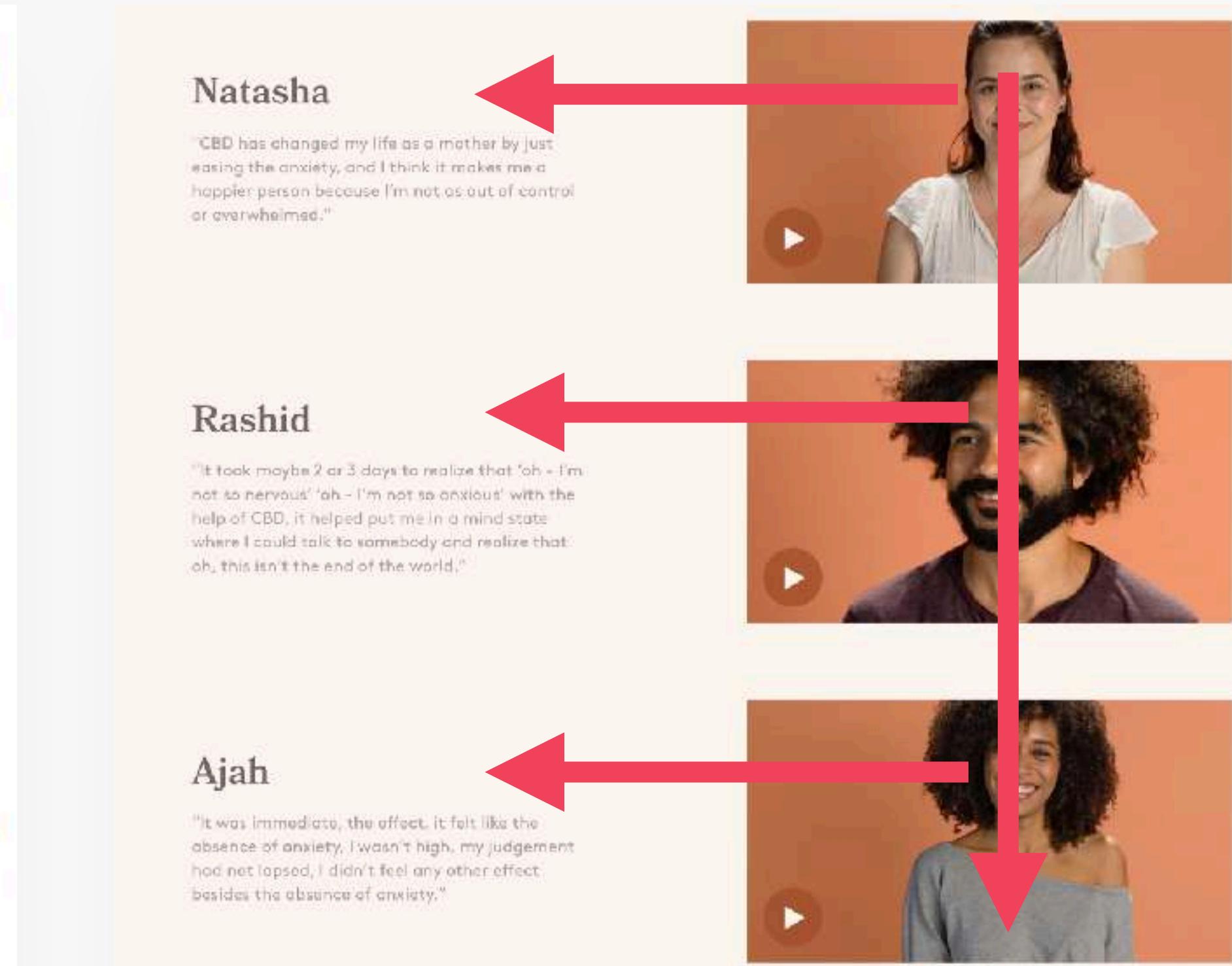
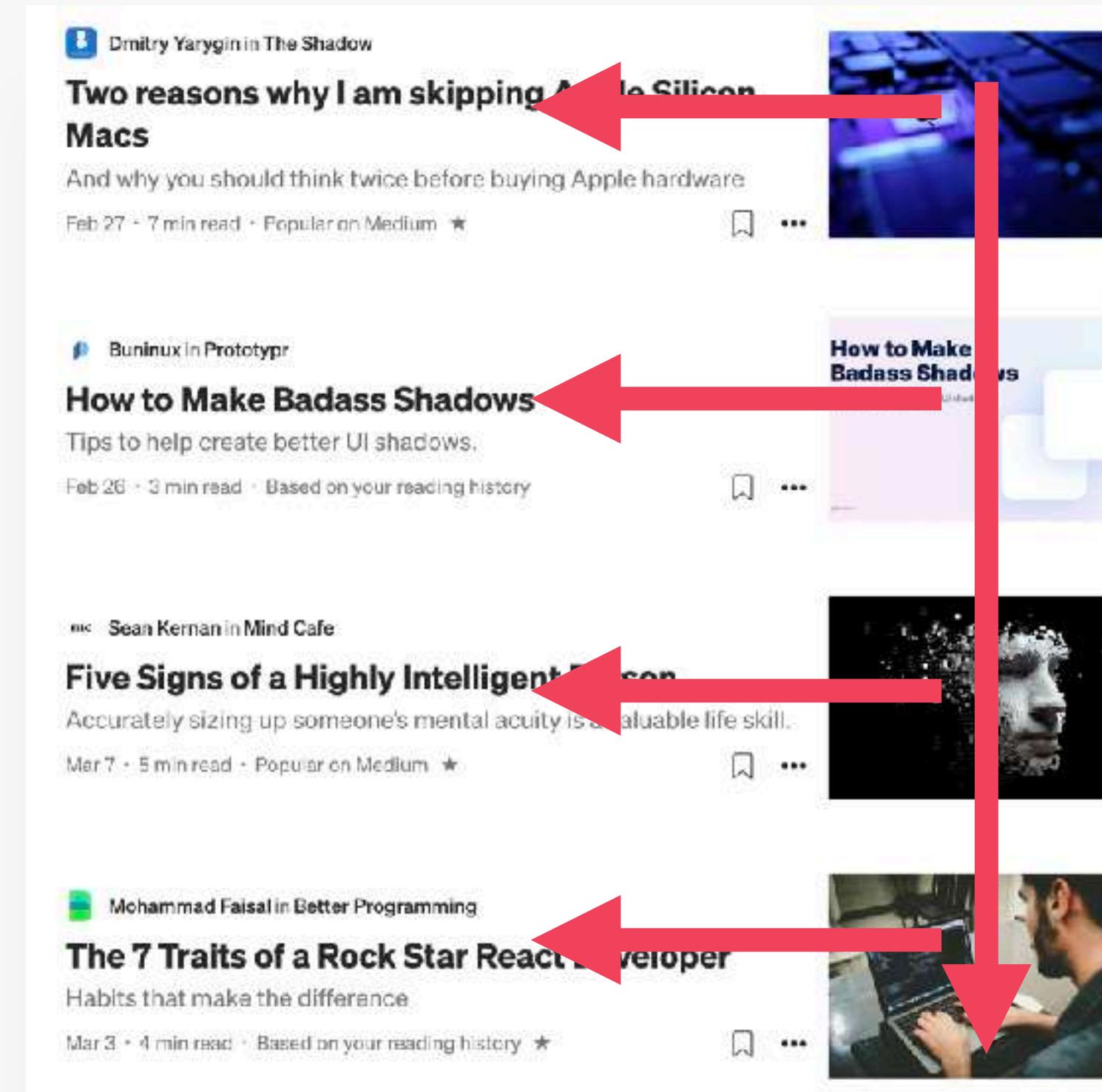
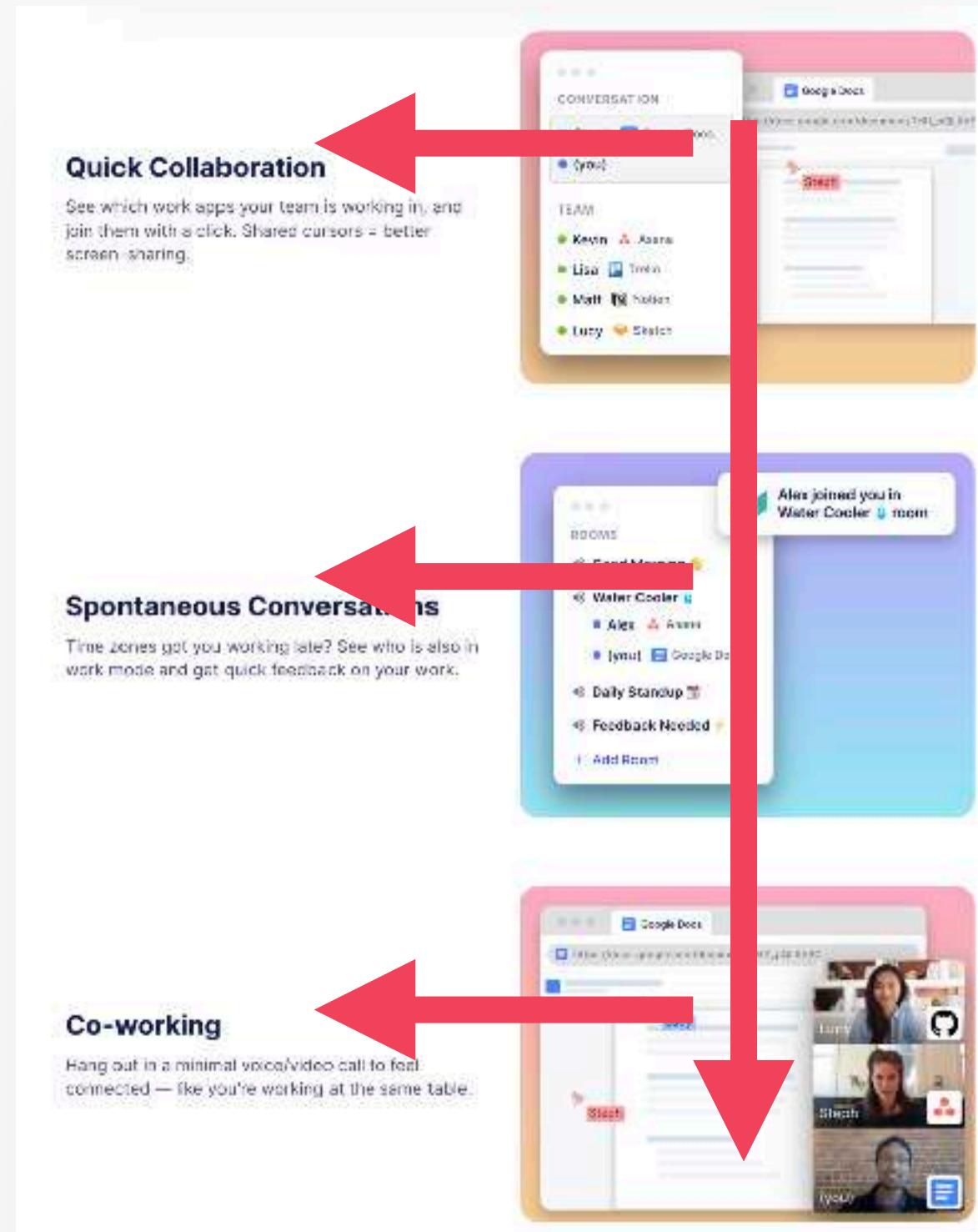
04 F-PATTERN

D PATTERNS



04 F-PATTERN

D PATTERNS



05 SINGLE COLUMN

D PATTERNS

The image is a digital card for a charity campaign. The background is a vibrant green with yellow brushstroke patterns. At the top, the word "A HEART FOR INGA" is written in a small white font. Below it, the main title "INGA-SAURUS COLOURING BOOK" is displayed in large, bold, dark blue letters. Underneath the title, there is a short paragraph about a girl named Inga who loves dinosaurs but has a heart defect. It includes a link to a PDF version of the colouring book. There is also a photo of a young girl with blonde hair, identified as Inga, who is 5 years old. A quote from her is included: "I love dinosaurs because there are so many of them, you can learn about a new one everyday. But also because they are big and scary! RAWR!" Below the photo, there is more information about the surgery and a fundraising goal. At the bottom, there is a section for "Your cretaceous colouring" with a link to a Facebook page, and a final message of thanks to the artists.

← Back to blog

Loading script asynchronously as a Promise in JavaScript

February 3, 2021 — 1 minute

In most projects, an external library must be used (e.g. YouTube Player, Google Maps...); so the idea is to create a function to load the script asynchronously using Promise that will be resolved when the script is loaded. We can then trigger actions in the Promise and ensure that everything is executed correctly when loaded.

```
const loadScript = (src, async = true, type = "text/javascript") => {
  return new Promise((resolve, reject) => {
    try {
      const tag = document.createElement("script");
      const container = document.head || document.body;

      tag.type = type;
      tag.async = async;
      tag.src = src;

      tag.addEventListener("load", () => {
        resolve({ loaded: true, error: false });
      });

      tag.addEventListener("error", t => {
        reject({
          loaded: false,
          error: true,
          message: `Failed to load script with error ${t.error}`,
        });
      });
    } catch (err) {
      reject(err);
    }
  });
}
```

Let's try to load a script:

```
loadScript('https://www.youtube.comiframe_ip1')
  .then(data) => {
    console.log("YouTube script successfully loaded", data);
  }
  .catch(error) => {
    console.error(error);
  }
;
```

That's it!

Before you leave...

Thanks for reading! 

Read more

- [Why should you switch to Jest+Jestpack?](#)
- [Work on your personal branding as a developer](#)
- [Password protect a Netlify site through GitHub Actions](#)

© 2021 — Abdeslam Benmerah

DigitalOcean

Log In

Welcome to the developer cloud

We make it simple to launch in the cloud and scale up as you grow — with an intuitive control panel, predictable pricing, team accounts, and more.

By signing up, you agree to the Terms of Service.

100% FREE VPS AND 100% FREE DOCKER

See business solutions →

Planning to create static sites?

You can now build and deploy static websites.

[Learn more](#)

Deploy and scale seamlessly

Our infrastructure-as-code tools let you launch and scale running and scaling distributed applications, AI & machine learning workloads, MySQL servers, Elasticsearch, and much more.

[Deploy](#) [Create](#) [SSH](#) [Metrics](#) [Metrics API](#)

Kubernetes resources

Manage your Kubernetes cluster or k8s cluster locally. Simply create your deployment and service definitions.

Compose components

Automate your containerized applications with Docker Compose. You can define your application's dependencies and services in a single file.

App Platform

Build, deploy, and scale your website, API, or mobile app with managed software. With App Platform, you can handle all the details, such as deployment, scaling, and monitoring, so you can focus on what matters most.

06 SIDEBAR

D PATTERNS

Sort by Most Popular | Search products...

My Order | Log In

Face Masks
T-Shirts
Tank Tops
Sweatshirts
Women
Kids
Bags

Colors

Body Type

Material

Altimate ALIMask \$12.99 4 Colors MENS COTTON SWEATSHIRT

Ecol Apparel 54051 \$10.99 4 Colors MENS COTTON SWEATSHIRT

Altimate AL2024 \$12.99 6 Colors MENS COTTON SWEATSHIRT

All integrations

Featured

Most popular

Newest

For sales teams

For marketing teams

For sales operations

Business

Salesforce CRM

Automatically update opportunity status and auto-fill sales documents in seconds.

Explore

Zapier Connectors

Integration platforms

CRM

Payment

Storage

Admin

Productivity

Integration platforms

Design

Integromat

Integration platforms

Create custom, automated workflows using your favorite Zaps

Explore

Zendesk Sell

CRM

Create stronger proposals in less time and close deals faster with Zendesk Sell and PandaDoc.

Explore

Microsoft Word

Productivity

Send unlimited eSignature requests, eSign documents yourself, and check document status — all within Word.

Explore

Project summary

- Furniture and lighting for 83 flats, plus indoor and outdoor amenity spaces
- Personal design consultation to create final product specification
- An easy approval process for product suggestions on the Clippings platform
- Consolidation of furniture and lighting accessories from over 50 suppliers in the Clippings warehouse
- Furniture installation on-site in line with all Covid-19 safety guidelines in May and June 2020

Build-to-rent developer Quintain Living approaches each new development with the mentality of a start-up, eager to try new ways of working; one of the team's core values is to keep on learning.

So when it came to finding a design concept for **Betac**, Quintain Living's latest BTR apartment building, the team was open to a new approach. "We wanted to try a different methodology," explains lead of Mobilisation Jerrile Fejlik, who is responsible for filling an empty building with modern flats and engaging amenity spaces for successful young professionals.

A 1 bedroom flat in the Betac building, furnished with the WeWork Grid

Laura Vanderkam
Laura Vanderkam is the author of several time management books, including *Off the Clock* and *16 Hours*. She blogs at [lauravanderkam.com](#).

Follow

Like

Share

Comment

The 3 Breaks You Need to Take Every Day
An easy strategy for being happier and more productive at work
[lauravanderkam.com](#)

But fair is fair. It's likely your workplace is benefiting from you working remotely. Why shouldn't you get something out of it, too? Here's how you can start using during-the-day flexibility to improve your life satisfaction:

Track your time

Start small

Make a list of chores...

Make a schedule

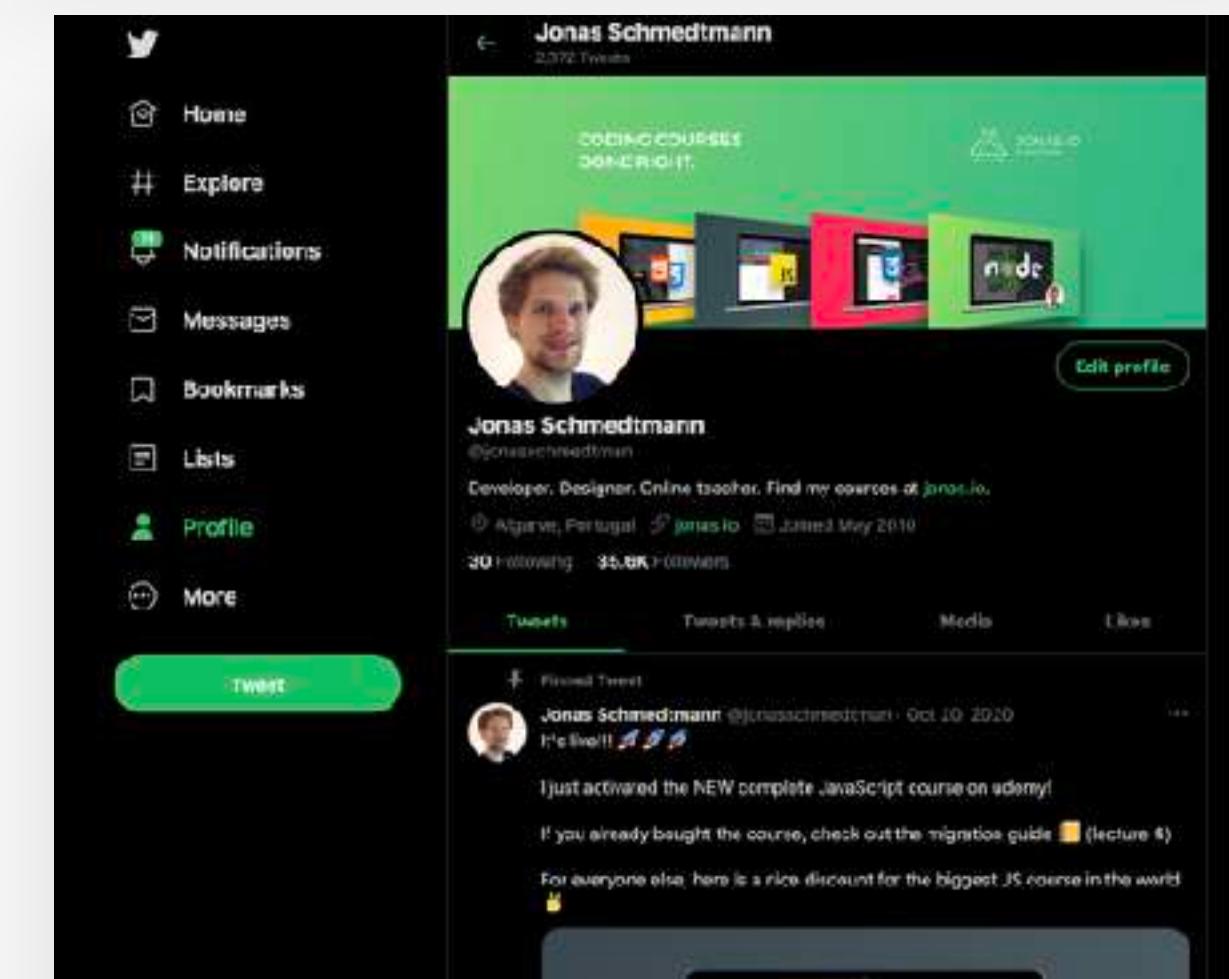
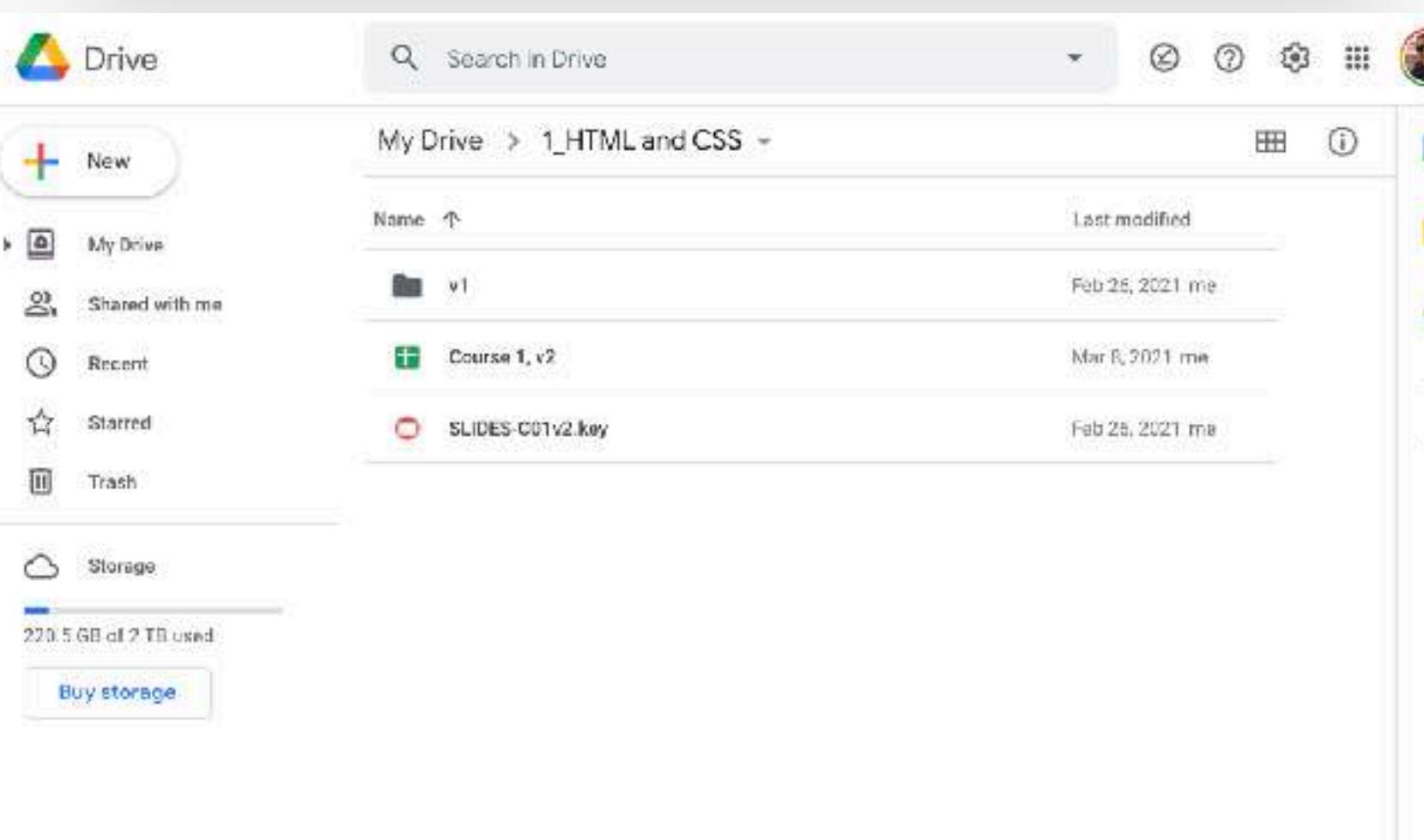
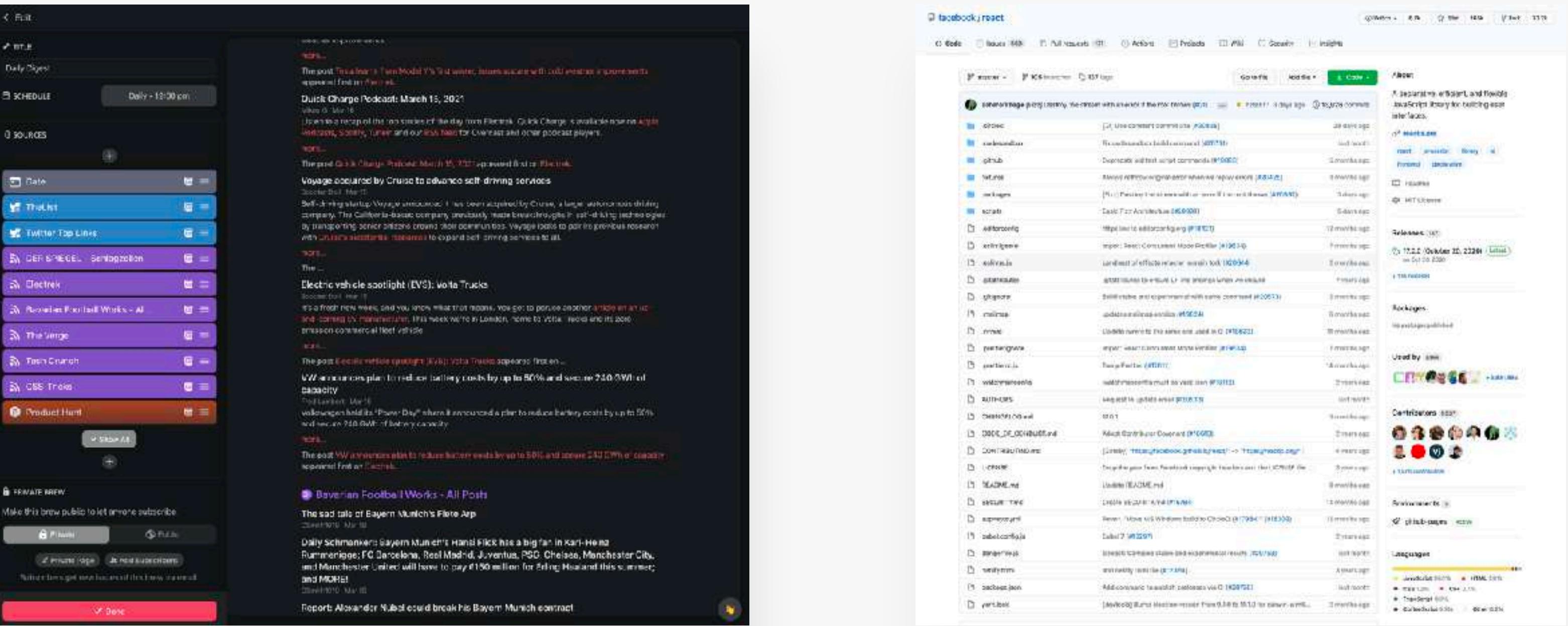
Test drive an alarm...

Maybe don't roll...

Don't apologize, etc.

06 SIDEBAR

D PATTERNS



07 MULTI-COLUMN / MAGAZINE

D PATTERNS

Covid-19: Live updates | Vaccinations by country | TRENDING: Pele stadium tribute | Namibia's First Lady | Meteor | Ronaldo's error | 'House of Gucci'

House set for stimulus vote



Meghan complained to UK network over Piers Morgan's comments

Vice President Kamala Harris waits for her own portfolio as she settles into new role

LIVE UPDATES

The \$1.9 trillion plan includes up to \$1,400 stimulus checks for some Americans and extends unemployment benefits

Analysis: Bill will do more than boost the US economy

CNN poll: Biden and his relief bill prove popular

Analysis: The US is about to start a massive experiment in progressive government

\$1.9 trillion bill: Here's what it means for you

News and buzz

Life during the pandemic

Covid-19's wider impact

Take a closer look

Featured

Take a break

What Dubai looked like before oil money transformed it

Another beautiful Italian town is selling \$1 houses

Bahamas private island goes on sale for \$19.5 million

First looks at Lady Gaga and Adam Driver on set of new movie

Thailand launches yacht quarantine scheme

5 benefits of apple cider vinegar (and a few duds)

Coronavirus economic impact

Biden's \$1.9tn stimulus package set for final vote

Passage of sweeping bill would mark a milestone in the new administration's efforts to address the pandemic

NEW 51 MINUTES AGO

- Coronavirus latest: Variants represent more than half of current cases in New York City
- Cathay Pacific: pandemic drag outweighs recovery uplift
- Covid life insurance claims hit profits at LSG



US politics & policy

Biden turns to infrastructure as stimulus bill nears the finish line

Greensill Capital

GameStop Corp

McKinsey

News in-depth Coronavirus pandemic

How Ron Kim became Andrew Cuomo's nemesis

Retail investor apathy threatens to derail Spac deals

Covid-19 vaccines

Coronavirus economic impact

Coronavirus treatment

+ Add to myFT

08 ASYMMETRY / EXPERIMENTAL

D PATTERNS

Honk
Real-time messaging.
Honk is the all-new way to chat with your friends. In real time, with messages shown live as you type.
[App Store](#)

hey
Live Typing
Doodling enabled. Hello typing. Messages appear live as you type.

No Send Button
Never hit send again. Just type a message and never hit it to say something new.

No Chat History
Only two live messages instead of thousands that build up over time.

React in Real-Time with Huge Emojis
See when all your friends are online and free to chat.

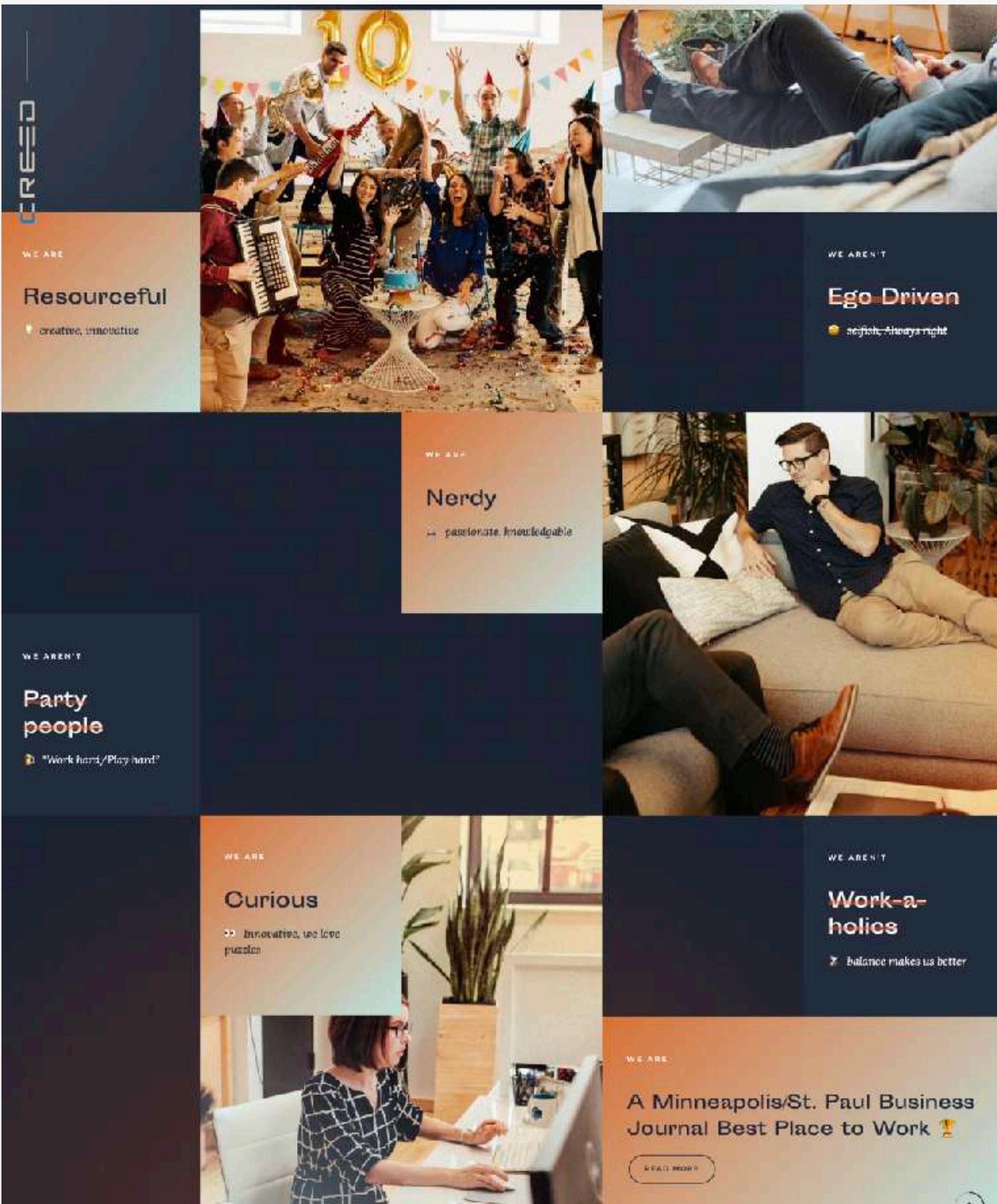
Be Present
Always know when someone's in a chat with you - and the moment they leave.

Just Honk
To get someone's attention fast, just Honk them once, twice, or as many times as you want.

Join Honk
Get Honk on iOS and stay updated via invites.
[App Store](#) [Twitter](#)

© 2011 Loopt Engineering

[FAQs](#) [Support](#) [Topics](#) [Privacy](#) [Twitter](#) [Facebook](#) [Press](#) [Status](#)



The Golden Center Apartments

Look at the difference the Golden Center Apartments make. Our apartments are designed to be the best in the Twin Cities. We offer a variety of floor plans, from studio to three bedrooms, and we have something for everyone.

Platinum Perfect
service

Location
The Golden Center Apartments are located in the heart of the Twin Cities. We are just a short walk from the Mall of America and the University of Minnesota.

Latest news

Cozy Up With Family Movie Night
Join us for family movie night on Saturday, November 12th at 7pm. Bring your favorite blanket and pillows for a cozy night in.

Autumn Decor Ideas
Get ready for the fall season with our autumn decor ideas. From cozy blankets to warm lighting, we have everything you need to make your home feel cozy.

Interior
Our interior design team has curated a collection of furniture and decor pieces that will make your home look beautiful.

08 ASYMMETRY / EXPERIMENTAL

D PATTERNS

Poulos Collective

ARTICLE New perspectives as an independent creative

Hello Poulos Collective is a design consultancy that specializes in visual design and UX strategy for design systems, mobile applications and desktop platforms.

VICTOR BOKAS Bringing Art to Life Redesign and website build for renowned artist, Victor Bokas. Victor's work is featured in several galleries and permanent collections and most notably welcomes visitors to Orlando International Airport.

VISIT SITE

Testimonials

I have been working along side Stefan for just short of 5 years and they've been the most impactful years in my career so far. He's the only person I know in this business who somehow manages to perform like a machine and at the same time stay human. He works harder than anyone I've ever known and cares deeply about the work we do. He's incredibly passionate, has his finger on every pulse of our industry and has a wealth of inspiration and knowledge that's impossible to keep up with. He makes me want to be a better creative and a better person, every day.

Alison Meiland, IDEO

GET A DEMO

Empower your team to train, practice, and perform like never before.

The Better Work Guide to Customer Service Training

PRACTICE REVENUE

See how 200+ revenue leaders from around the globe approach skills development, teamwork, and practice

VIEW THE REPORT

Hey Sabrina,
We're preparing the best shortcuts to start your Clear experience

Hey Brad,
Personalization in progress, please wait a sec.

Hey Emma,
Your security shortcuts are almost there

Hey Steve,
Your personalized shortcuts are ready!

How it works

I Simply connect your Instapaper or Pocket account to Alfread*

Get a gentle reminder when you want. Or where you want

Archive unread articles automatically, 1 month after adding

Automatically organize articles with Alfread's smart tags

Build a reading habit. Watch it evolve

Celebrate every article that gets read

SMART SEARCH **READING INSIGHTS** **IOS EXTENSION** **PHONE SHORTCUTS** **SYNC TO READWISE**

SECTION 07 – OMNIFOOD PROJECT – SETUP AND DESKTOP VERSION



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

THE 7 STEPS TO A GREAT
WEBSITE

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

1

DEFINE THE PROJECT

👉 Define **WHO the website is for**. Is it for yourself? For a client of your agency or your freelancing business?

👉 Define **WHAT the website is for**. In other words, define **business and user goals** of your website project (👉 See lecture on UX)

Business goal example: Selling premium dog food

User goal example: Finding high-quality dog food for good price

👉 Define a **target audience**. Be really specific if possible and if it makes sense for your website (this can come from your client)

Example: "Women, 20 to 40 years old, living in Europe, earning over 2000€/month, with a passion for dogs"

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

2

PLAN THE PROJECT

- 👉 Plan and gather **website content**: copy (text), images, videos etc.
- 👉 Content is usually **provided by the client**, but you also can help them produce and find some content (simply finding free images is easiest, but if they want copy, charge them extra)
- 👉 For bigger sites, plan out the **sitemap**: what pages the site needs, and how they are related to one another (content hierarchy)
- 👉 Based on the content, plan what **sections** each page needs in order to convey the content's message, and in which order
- 👉 Define the **website personality** (👉 See web design section)

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

3

SKETCH LAYOUT AND COMPONENT IDEAS

- 👉 Think about what **components** you need, and how you can use them in **layout patterns** (👉 *Get inspiration in web design section*)
- 👉 **Get ideas out of your head:** sketch them with **pen and paper** or with some design software (e.g. Figma - 👉 This is an **iterative process:** experiment with different components and layouts, until you arrive at a first good solution
- 👉 You don't need to sketch everything, and **don't make it perfect.** At some point, you're ready to jump into HTML and CSS

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

4

DESIGN AND BUILD WEBSITE

- 👉 Use decisions, content and sketches from Steps 1, 2 and 3 to **design and build the website with HTML and CSS** ("designing in the browser")
- 👉 You already have the **layout** and **components** that you selected in Step 3. In this step, you need to design the actual **visual styles**
- 👉 Create the design based on selected **website personality**, the **design guidelines** I showed you, and **inspiration** (👉 See web design section)
- 👉 Use the **client's branding** (if it exists already) for design decisions whenever possible: **colors, typography, icons**, etc.

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

5

TEST AND OPTIMIZE

- 👉 Make sure website works well in **all major browsers** (Chrome, Firefox, Safari, Edge, maybe even old IE 😱)
- 👉 Test the website on **actual mobile devices**, not just in DevTools
- 👉 Optimize all **images**, in terms of dimensions and file size (👉 See *lecture on images*)
- 👉 Fix simple **accessibility** problems (e.g. color contrast issues)
- 👉 Run the **Lighthouse** performance test in Chrome DevTools and try to fix reported issues
- 👉 Think about **Search Engine Optimization** (SEO)

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

6

LAUNCH THE MASTERPIECE

- 👉 Once all work is done, everything is perfect, and you got approval from your client (or yourself 😊), it's time to **share your masterpiece with the world!**
- 👉 Upload your website files to a **hosting platform**. There are countless platform, we will use one with a free plan (Netlify 
- 👉 Choose and buy a great **domain name**, one that represents the brand well, is memorable and easy to write

THE PROCESS BEHIND BUILDING A WEBSITE

1 DEFINE

2 PLAN

3 SKETCH

4 DESIGN AND BUILD

5 TEST AND OPTIMIZE

6 LAUNCH

7 MAINTAIN AND UPDATE

7

MAINTAIN AND KEEP UPDATING WEBSITE

- 👉 Launching is not the end...
- 👉 Keep the website content **updated over time**. If you're working with a client, you can create a monthly maintenance contract (recurring revenue 💰)
- 👉 Install **analytics software** (e.g. Google Analytics or Fathom) to get statistics about website users. This may **inform future changes** in the site structure and content.
- 👉 A **blog** that is updated regularly is a good way to keep users coming back, and is also good for SEO.



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

DEFINING AND PLANNING THE
PROJECT (STEPS 1 AND 2)

YOUR FIRST REAL-WORLD PROJECT

OMNIFOOD



👉 Your first “job”!

👉 You were hired to design and build a website for a fictional company called Omnifood

👉 Omnifood is startup that uses AI to create and deliver custom healthy meal plans

👉 They provided us with all the content for the website (content.md)

STEP 1: DEFINE THE PROJECT

👉 Define WHO the website is for

For a client

👉 Define WHAT the website is for

Business goal: Selling monthly food subscription

User goal: Eating well effortlessly, without spending a lot of time and money

👉 Define target audience

Busy people who like technology, are interested in a healthy diet, and have a well-paying job

✓ From provided content file:

"We are a technology company first, but with a major focus on consumer well-being through a healthy diet.

Most people are very busy with their jobs, family and friends, and other important activities, which doesn't leave much time for cooking. This might lead to a poor diet and lasting health consequences. We want to solve this problem by using an AI-centric approach.

Users can use our app to select their diet and foods they like and dislike, and our AI algorithm will create a custom and individual weekly meal plan. But we don't stop there. We partner with restaurants and other cooking partners to actually cook and deliver all meals from the generated meal plans, in selected cities. All

this will be packed up in a monthly subscription, where users can choose between receiving one or two meals per day, every single day of the month."

STEP 2: PLAN THE PROJECT

Plan and gather website content

Plan out the sitemap

We will just build a **one-page marketing website** (oftentimes called a landing page), so no sitemap

Define website personality

Based on the tech-centered target audience, as well as the actual product being sold, we will use the **startup/upbeat** personality. We might add some elements of the **calm/peaceful** personality, since the product is all about consumer well-being as well

Plan page sections

From provided content file:

"We are a technology company first, but with a major focus on consumer well-being through a healthy diet."

Most people are very busy with their jobs, family and friends, and other important activities, which doesn't leave much time for cooking. This might lead to a poor diet and lasting health consequences. We want to solve this problem by using an AI-centric approach. Users can use our app to select their diet and foods they like and dislike, and our AI algorithm will create a custom and individual weekly meal plan. But we don't stop there. We partner with restaurants and other cooking partners to actually cook and deliver all meals from the generated meal plans, in selected cities. All this will be packed up in a monthly subscription, where users can choose between receiving one or two meals per day, every single day of the month."



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

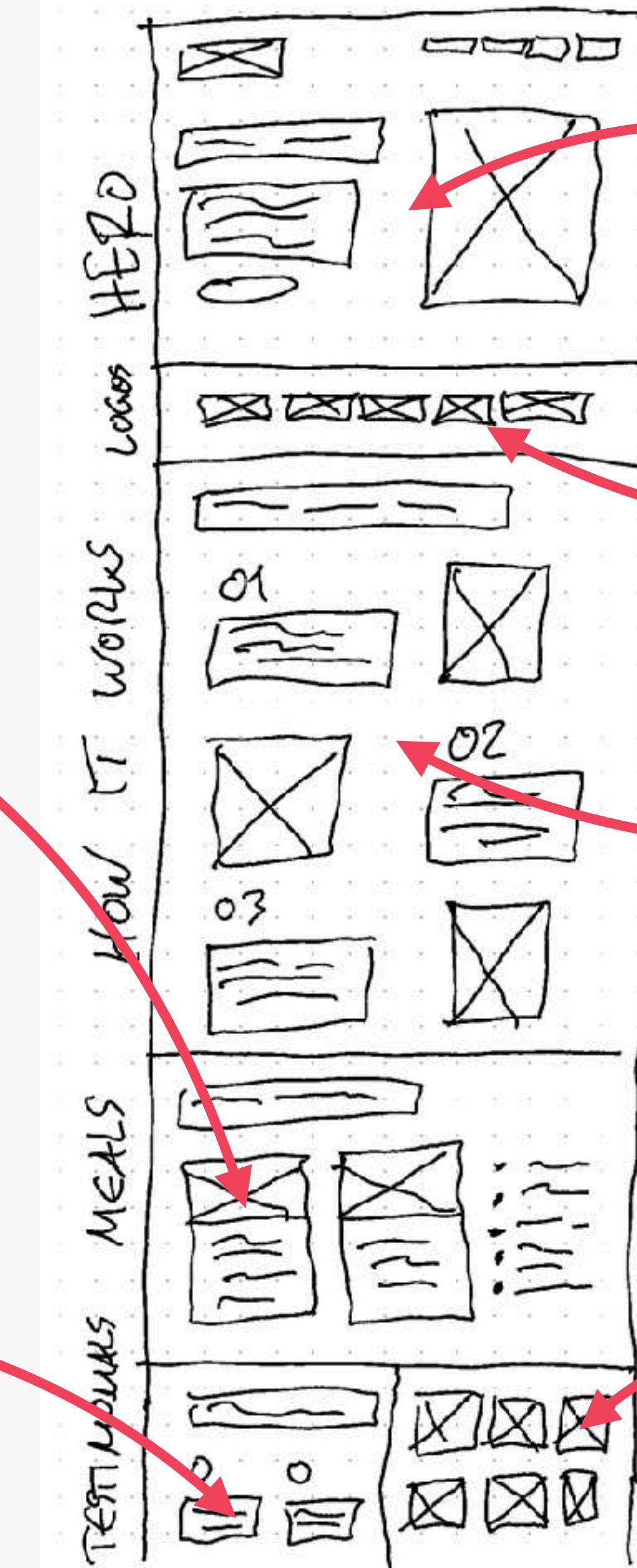
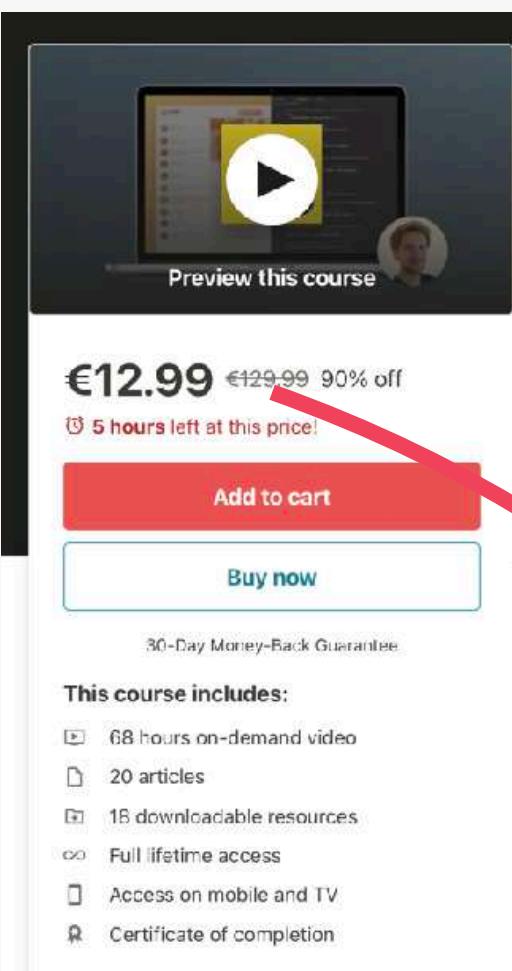
OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

SKETCHING INITIAL LAYOUT
IDEAS (STEP 3)

FIRST IDEAS AND SKETCH

- 👉 Logo + Navigation
- 👉 Hero
- 👉 Featured in
- 👉 How it works
- 👉 Meals (and list of diets)
- 👉 Testimonials + gallery
- 👉 Pricing + features
- 👉 CTA
- 👉 Footer



Beyond eSignature:
Document automation
for fast-moving teams

Improve your document workflow to allow for increased productivity and to deliver an amazing experience for your customers.

[Start free 14-day trial](#) [Request a demo](#)

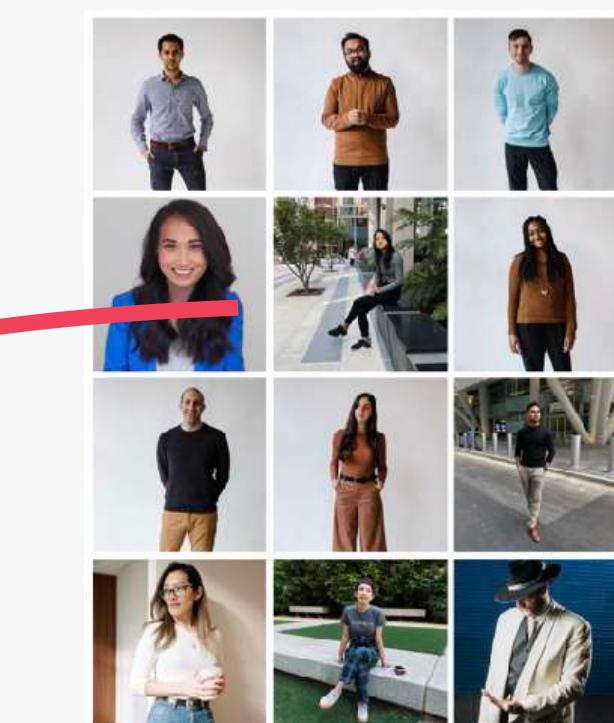
startups Evening Standard

"Digitizing the lunch experience"

01 Any product, any website
Right-click on any image on any website and click [Save to project]

02 Save it to Clippings
Add details and select your project. The product will be added to the board.

03 We'll source it for you
Request a quote on Clippings, and our team will source it for you.*



I installed Fathom on my personal website yesterday, and wow, what a breath of fresh air. I love how simple it is, and for something like a blog it really gives you all the traffic metrics you could need.
Joel Gascogne, CEO of Buffer

Fathom is the perfect privacy-based Analytics solution for us. We can provide the metrics that our clients need and reassure them that their customers' data isn't being shared with faceless companies.
Darren Pinder, owner of Vatu





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

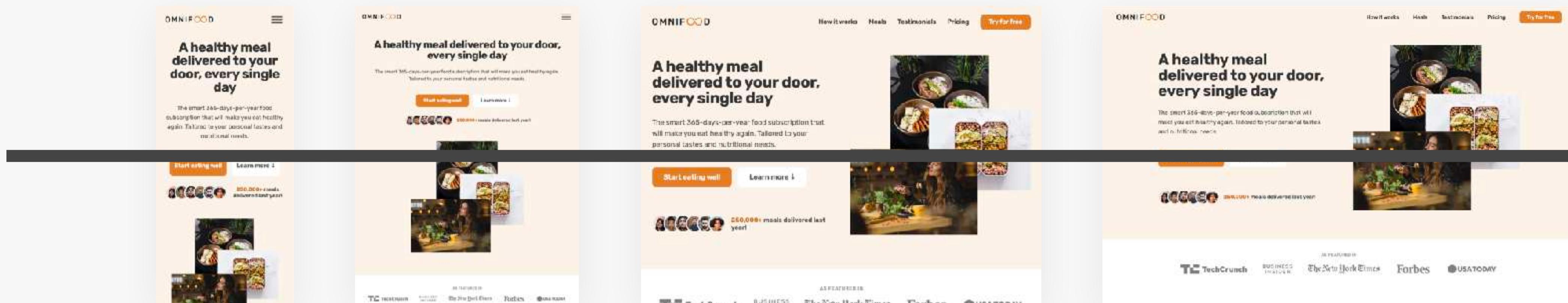
LECTURE

RESPONSIVE DESIGN PRINCIPLES

WHAT IS RESPONSIVE DESIGN?

RESPONSIVE DESIGN

- 👉 Design technique to make a webpage adjust its layout and visual style to **any possible screen size** (window or viewport size)
- 👉 In practice, this means that responsive design makes websites usable on all devices, such as **desktop computers, tablets, and mobile phones**.
- 👉 It's a set of practices, **not a separate technology**. It's all just CSS!



RESPONSIVE DESIGN INGREDIENTS

1

FLUID LAYOUTS

- 👉 To allow webpage to adapt to the **current viewport** width (or even height)
- 👉 Use % (or vh / vw) unit instead of px for elements that **should adapt to viewport (usually layout)**
- 👉 Use max-width instead of width

2

RESPONSIVE UNITS

- 👉 Use rem unit instead of px for most lengths
- 👉 To make it easy to **scale the entire layout down** (or up) automatically
- 👉 **Helpful trick:** setting 1rem to 10px for easy calculations

3

FLEXIBLE IMAGES

- 👉 By default, images **don't scale automatically** as we change the viewport, so we need to fix that
- 👉 Always use % for image dimensions, together with the max-width property

4

MEDIA QUERIES

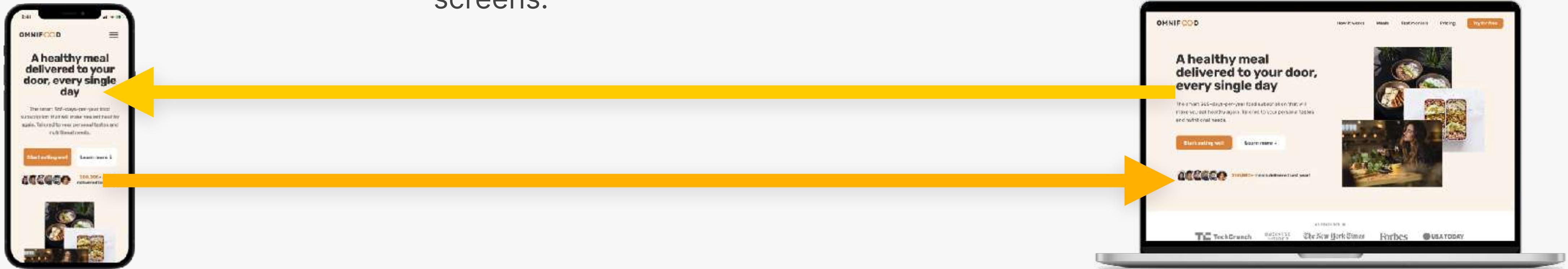
- 👉 Bring responsive sites to life!
- 👉 To change CSS styles on **certain viewport widths** (called breakpoints)

We will learn how to use media queries and how to select breakpoints in the next section

DESKTOP-FIRST VS. MOBILE-FIRST DEVELOPMENT

- 👉 Start writing CSS for the desktop: **large screen**
- 👉 Then, media queries **shrink design** to smaller screens.

DESKTOP-FIRST



MOBILE-FIRST

- 👉 Start writing CSS for mobile devices: **small screen**
- 👉 Then, media queries **expand design** to a large screen
- 👉 Forces us to reduce websites and apps to the **absolute essentials**.

We will do **desktop-first** in this project.
It's easier to learn!



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS



SECTION

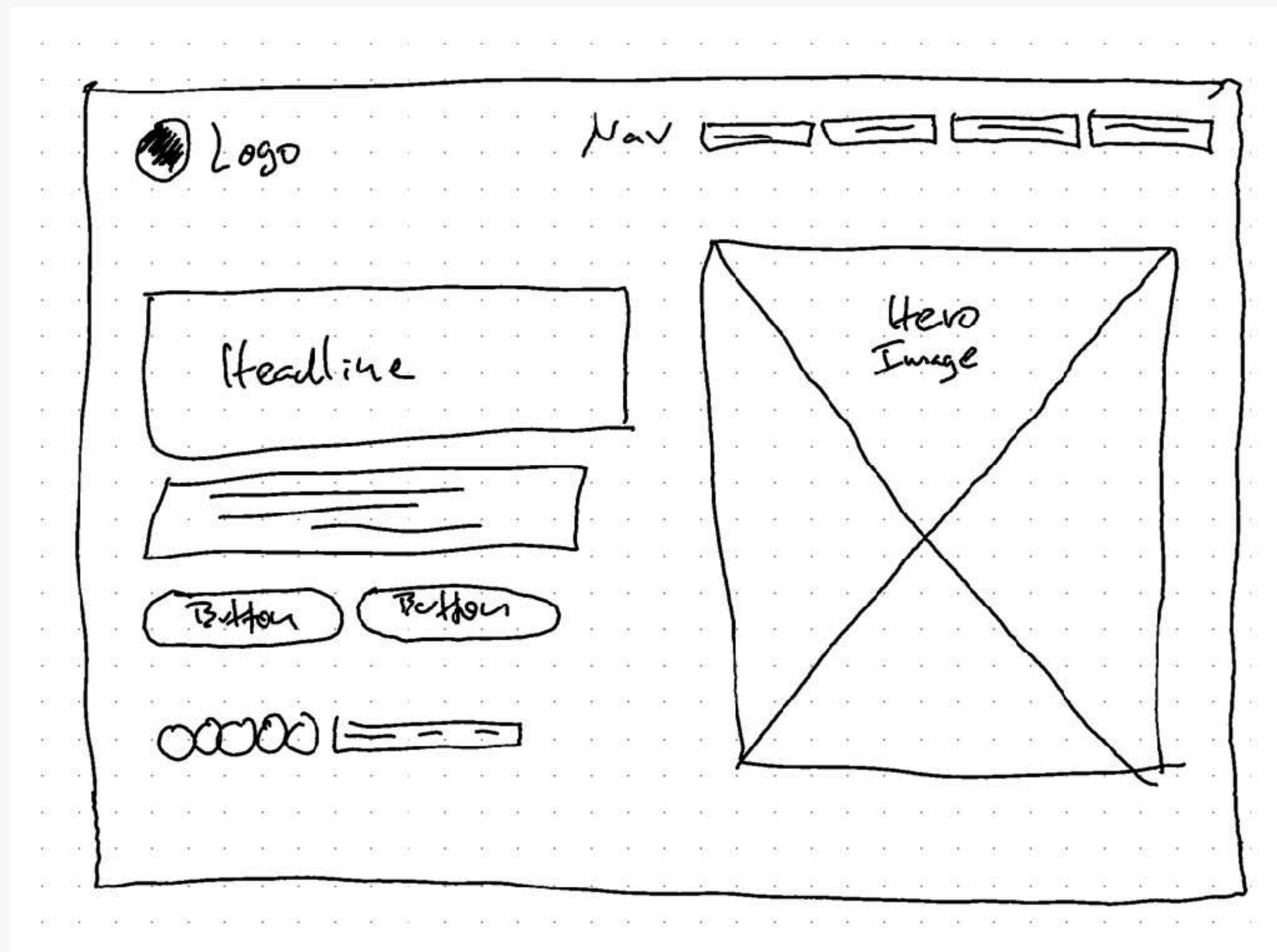
OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE HERO - PART 1



BUILDING THE HERO



Beyond eSignature: Document automation for fast-moving teams

Improve your document workflow to allow for increased productivity and to deliver an amazing experience for your customers.

[Start free 14-day trial](#)

[Request a demo](#)

No credit card required



[Leave Me Alone](#)

[Learn more](#) [Pricing](#) [Log in](#) [Start unsubscribing →](#)



Easily unsubscribe from unwanted emails

See all of your newsletters in one place and unsubscribe from them with a single click.

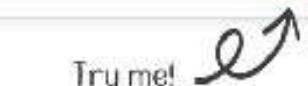
[Start unsubscribing for free →](#)



join 37,867 people like you who have
unsubscribed from a total of 541,116 emails

Black Friday Cact... One day only: 80% off your next package!
[Marketing@Exactra.co](#)

Try me!



Featured in
lifehacker **PAST COMPANY** **makermag**



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

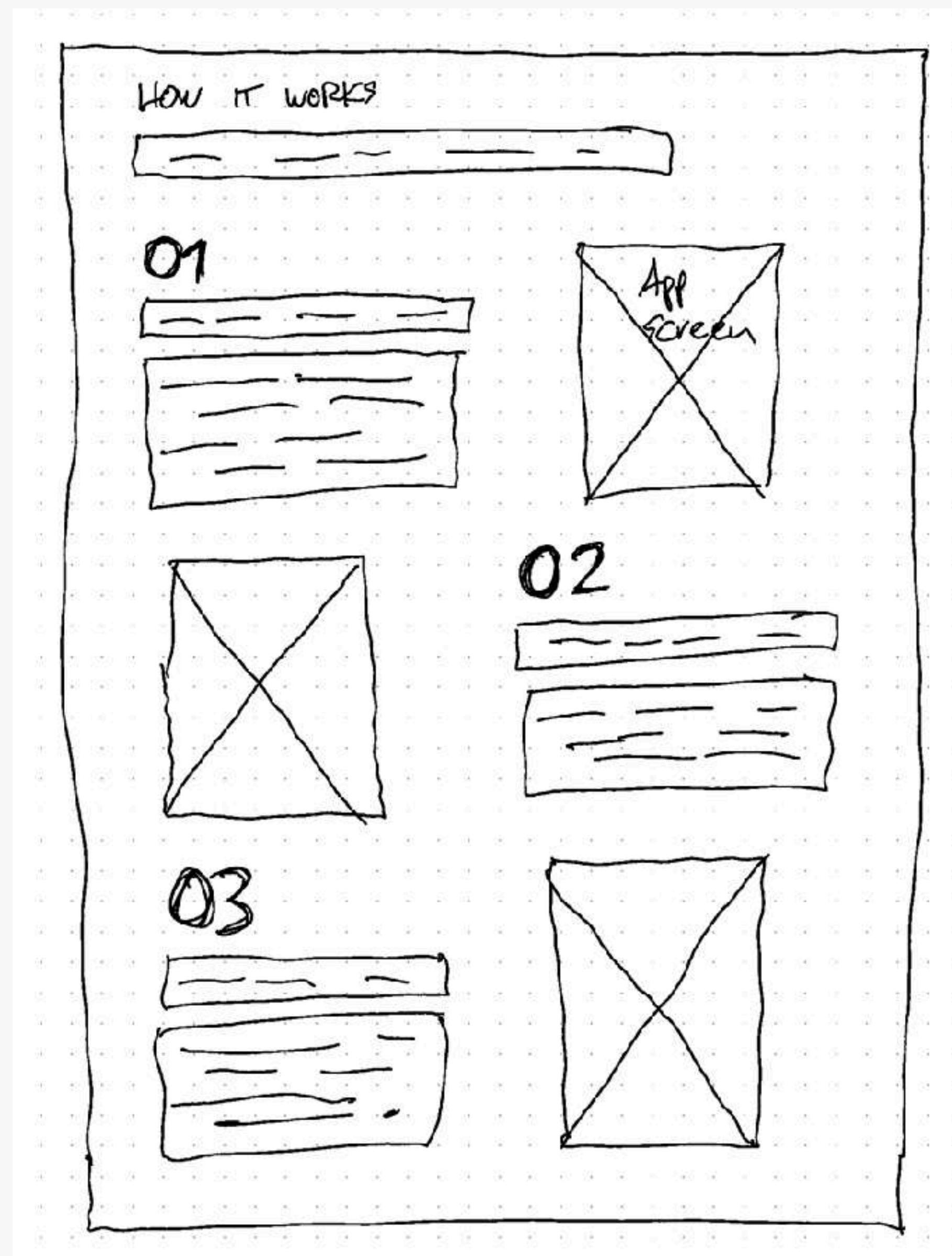
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE HOW-IT-WORKS
SECTION - PART 1

BUILDING THE HOW-IT-WORKS SECTION



01

Any product, any website
Right-click on any image on any website and click **Save to project**



02

Save it to Clippings
Add details and select your project. The product will be added to the board.



03

We'll source it for you
Request a quote on Clippings, and our team will source it for you.*

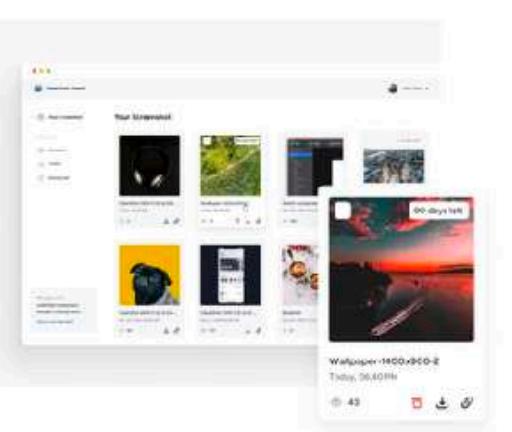


GET A QUOTE

Quick Access
Our overlay makes sharing a breeze. Instantly save, copy or drag & crop screenshots or screen recordings to other apps. Whatever your workflow looks like, it's going to fit.
[Watch the video](#)



Annotate
In a matter of seconds highlight important parts of your screenshot with our annotation tool. Loved by our users, it beats any other annotation app.



CleanShot Cloud
Upload your captures to our blazing-fast Cloud and instantly get a shareable link.

[Upload & get a link in a single click](#)

[Pro version with advanced features](#)



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

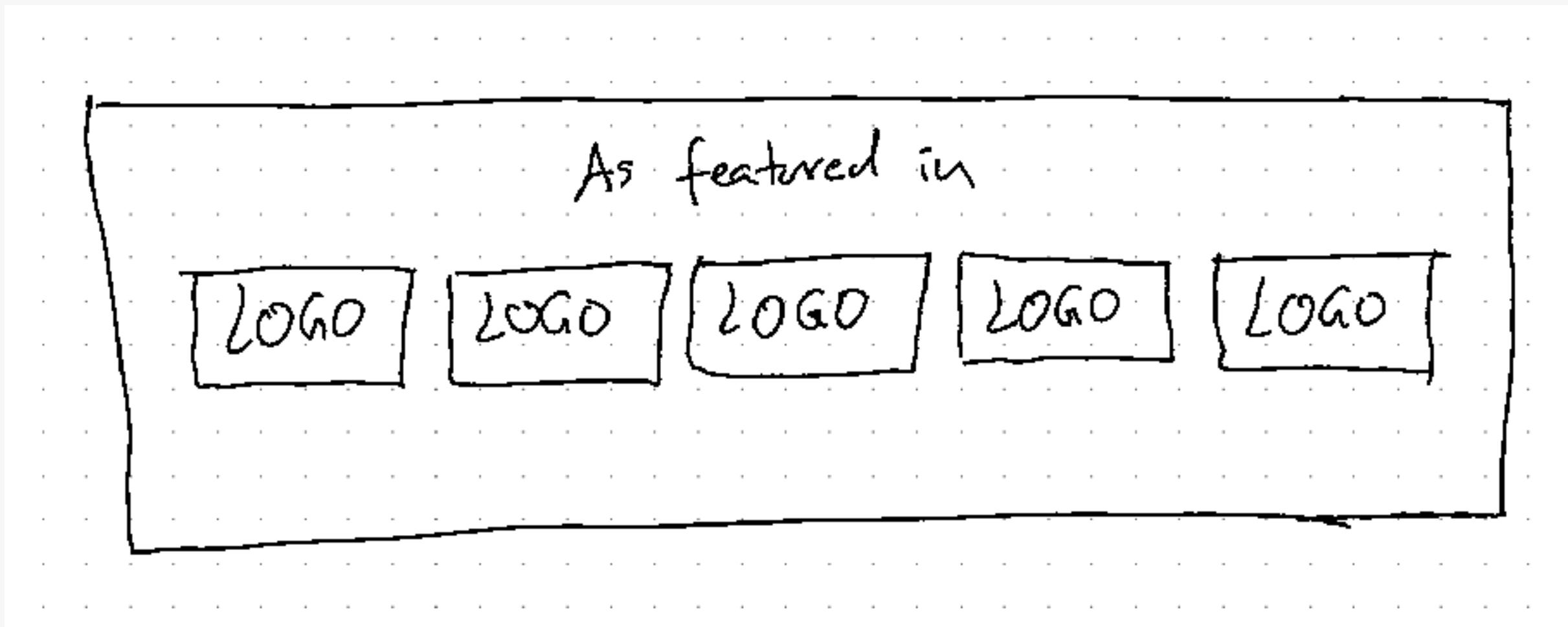
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

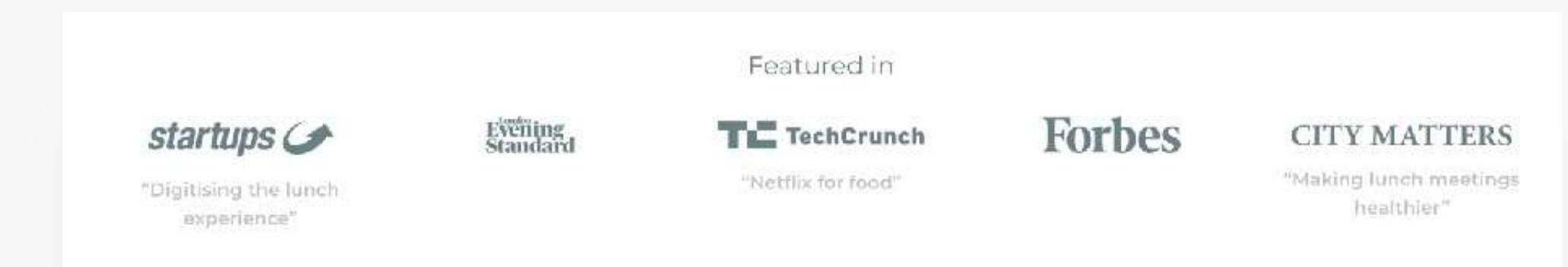
LECTURE

BUILDING THE FEATURED-IN
SECTION

BUILDING THE FEATURED-IN SECTION



- Logo + Navigation
- Hero
- Featured in
- How it works
- Meals (and list of diets)
- Testimonials + gallery
- Pricing + features
- CTA
- Footer





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

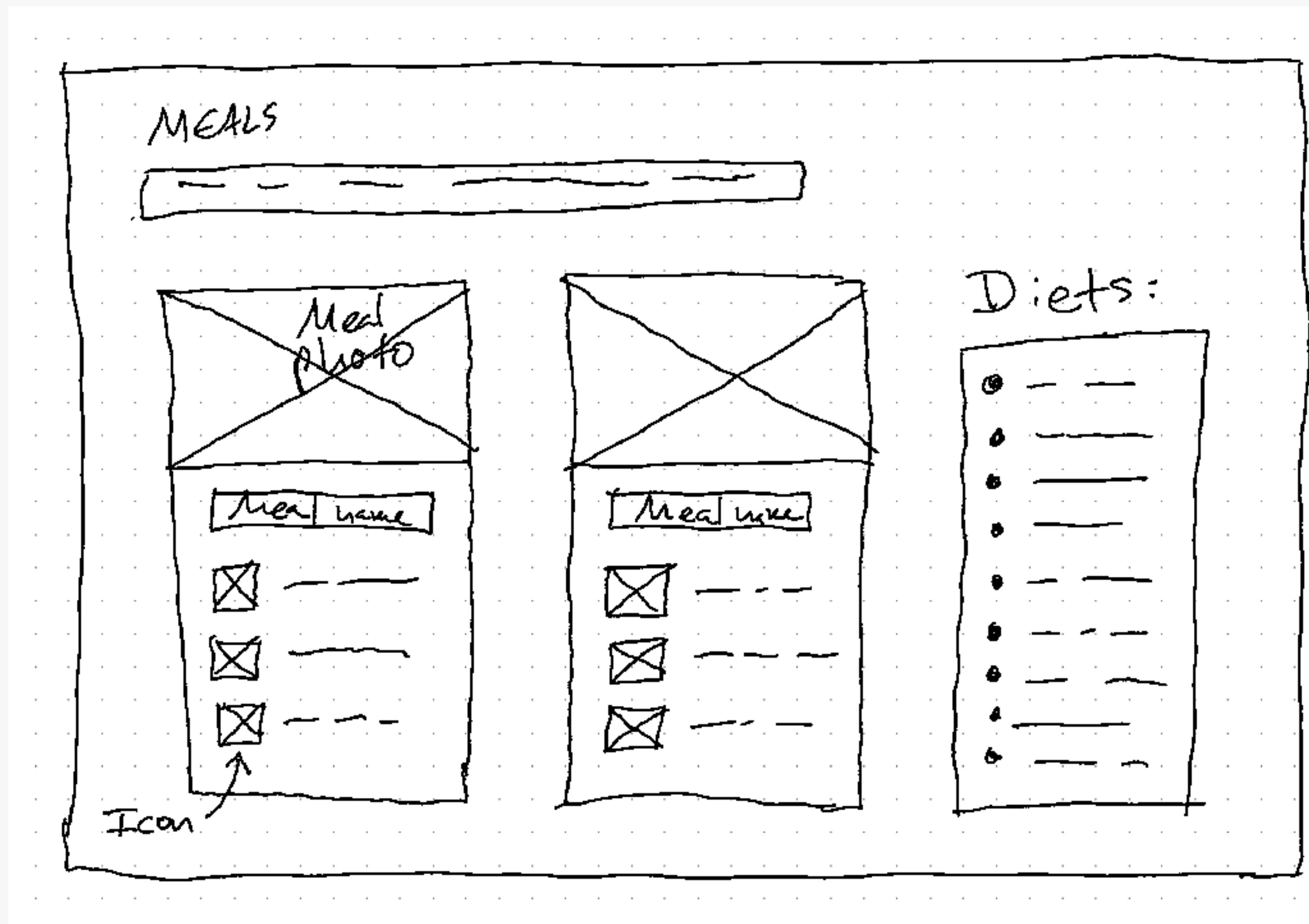
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE MEALS SECTION -
PART 1

MEALS + DIETS SECTION



Preview this course

€12.99 €129.99 90% off

5 hours left at this price!

Add to cart

Buy now

30-Day Money-Back Guarantee

This course includes:

- 68 hours on-demand video
- 20 articles
- 18 downloadable resources
- Full lifetime access
- Access on mobile and TV
- Certificate of completion

Apply Coupon

Magnesium

The Dream Weaver

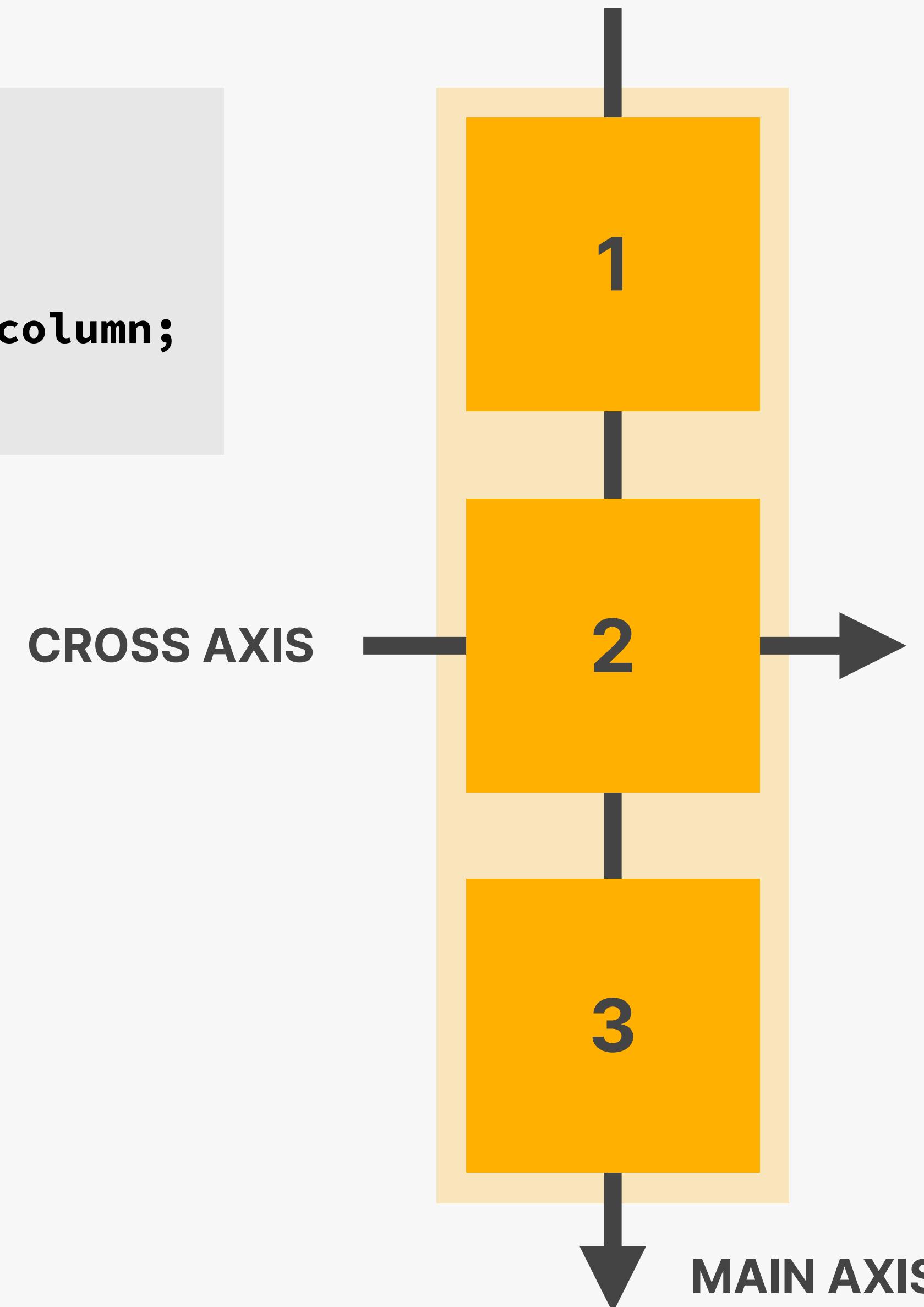
- From Irish seawater
- Includes 72 trace minerals
- High solubility
- Essential mineral for over 300 reactions in the body

\$8

Add

SWITCHING FLEX-DIRECTION TO COLUMN

```
.meal-attributes {  
  display: flex;  
  gap: 2rem;  
  flex-direction: column;  
}
```



**WITH FLEX-DIRECTION SET
TO COLUMN:**

- 👉 align-items aligns items **horizontally**, no longer vertically
- 👉 justify-content aligns items **vertically**, no longer horizontally
- 👉 gap acts like **margin-bottom**, no longer like margin-right



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

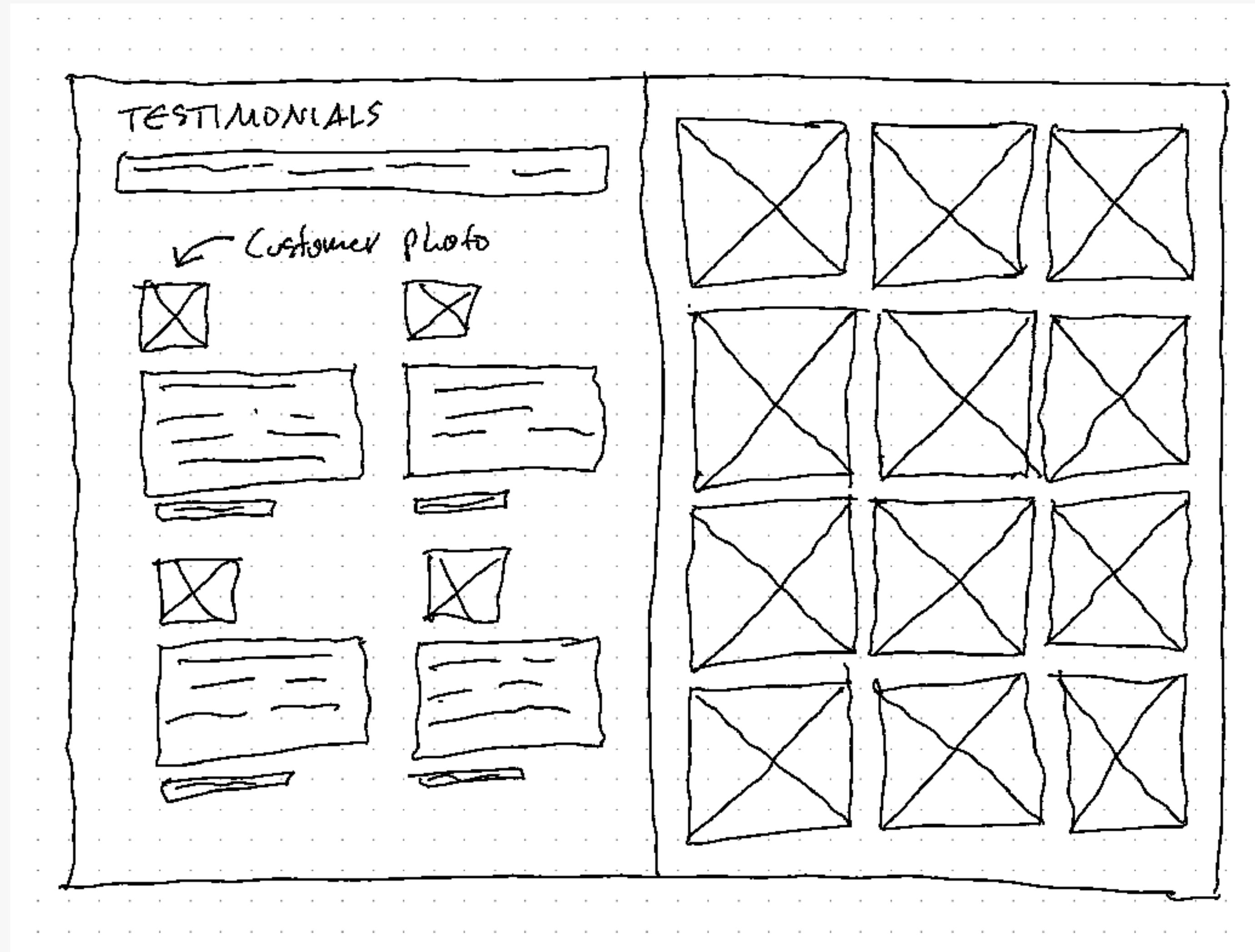
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE TESTIMONIALS
SECTION - PART 1

BUILDING THE TESTIMONIALS + GALLERY SECTION





I installed Fathom on my personal website yesterday, and wow, what a breath of fresh air. I love how simple it is; and for something like a blog it really gives you all the traffic metrics you could need.

Joel Gascoigne, CEO of Buffer



I switched to Fathom because it's an ethical analytics tool that I can trust with my data. The interface is beautifully simple to use: it shows me everything I want to know about my site's performance, and nothing I don't!

Charli Marie, creative director of ConvertKit



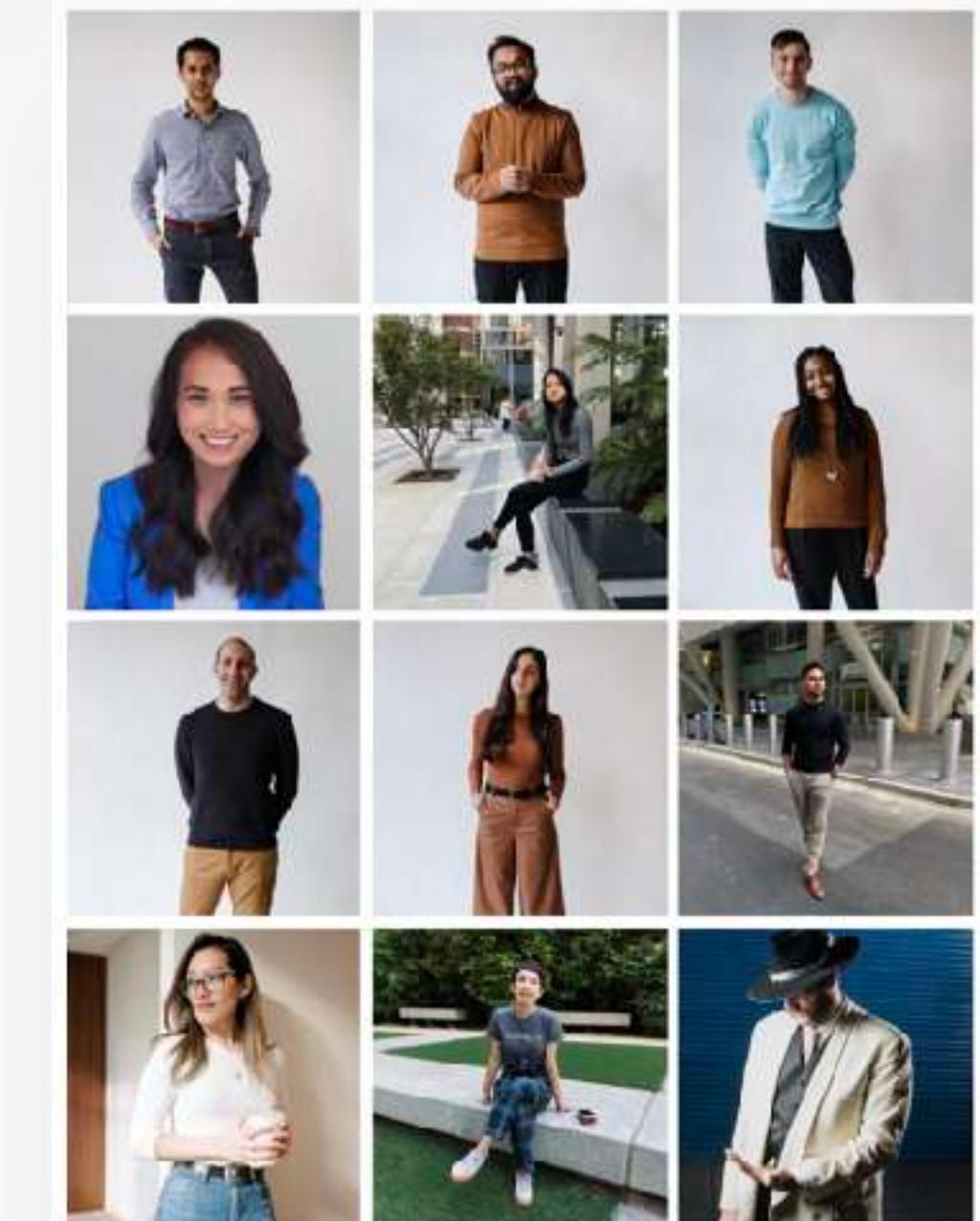
Fathom is the perfect privacy-based Analytics solution for us. We can provide the metrics that our clients need and reassure them that their customers' data isn't being shared with faceless companies.

Darren Pinder, owner of Vatu



Developers are pretty tech-savvy people, and these days very privacy-cautious—they understand how scripts follow you across the internet, that's why we choose Fathom, because they don't do that.

Oskar Krawczyk, cofounder of JSFiddle





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

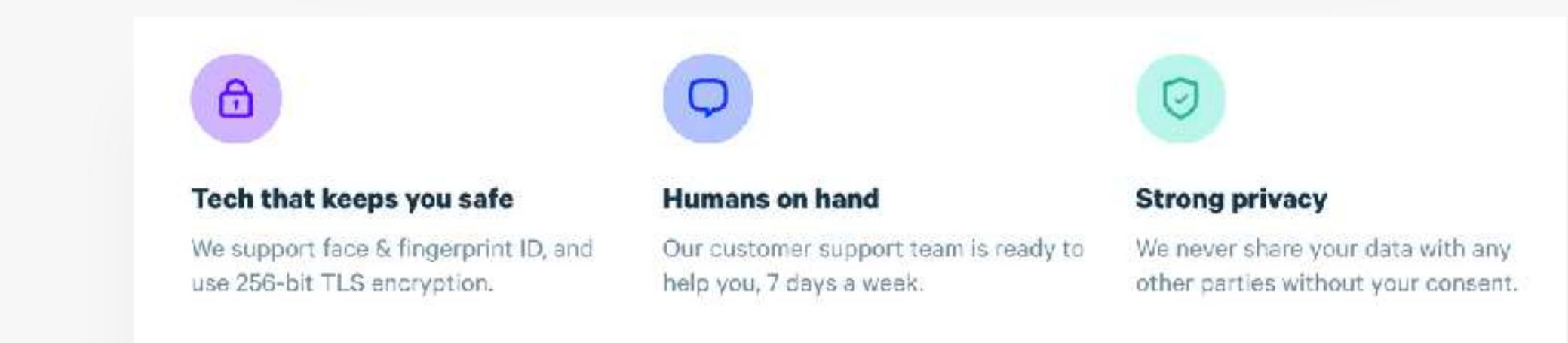
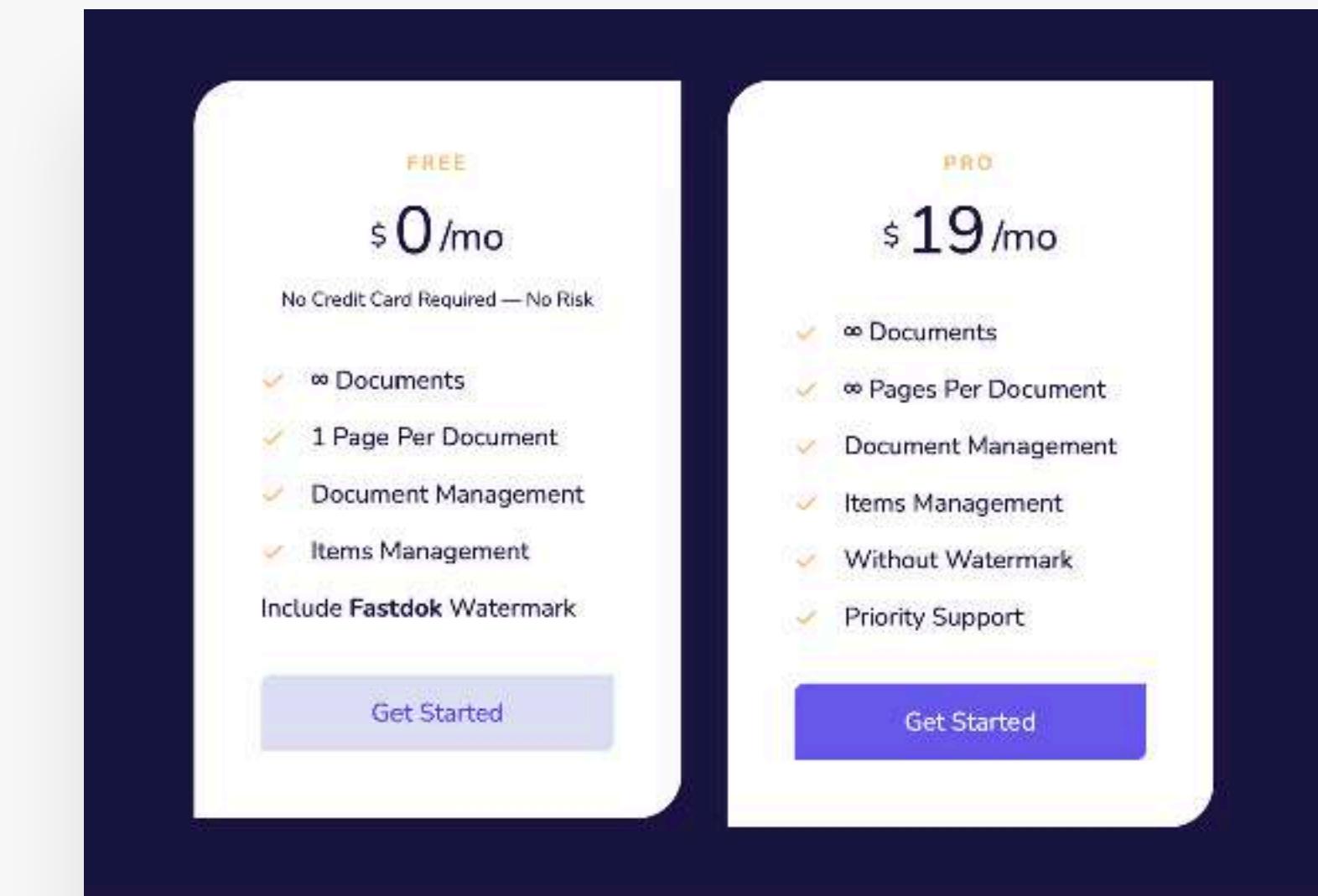
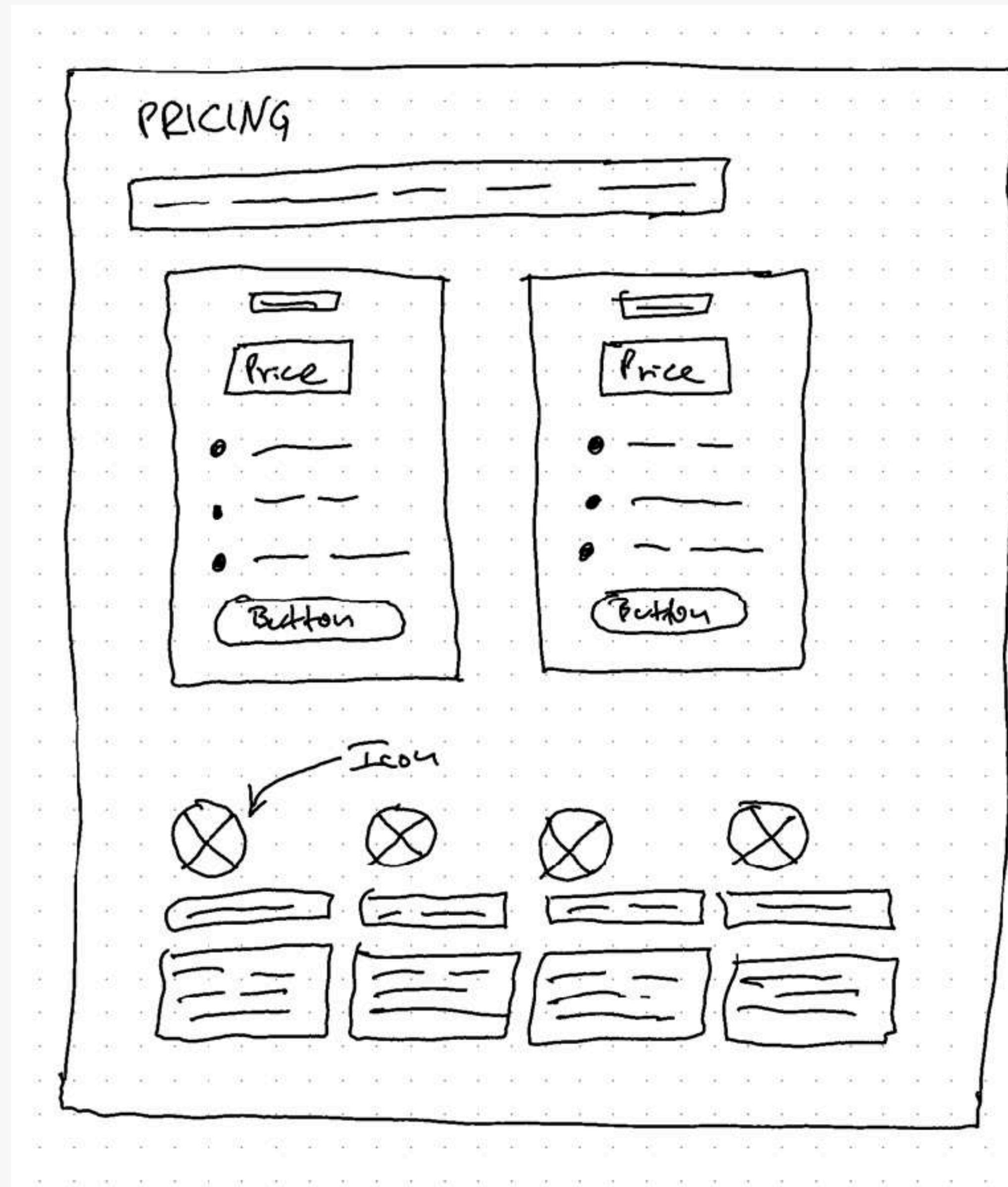
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE PRICING SECTION -
PART 1

BUILDING THE PRICING + FEATURES SECTION





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

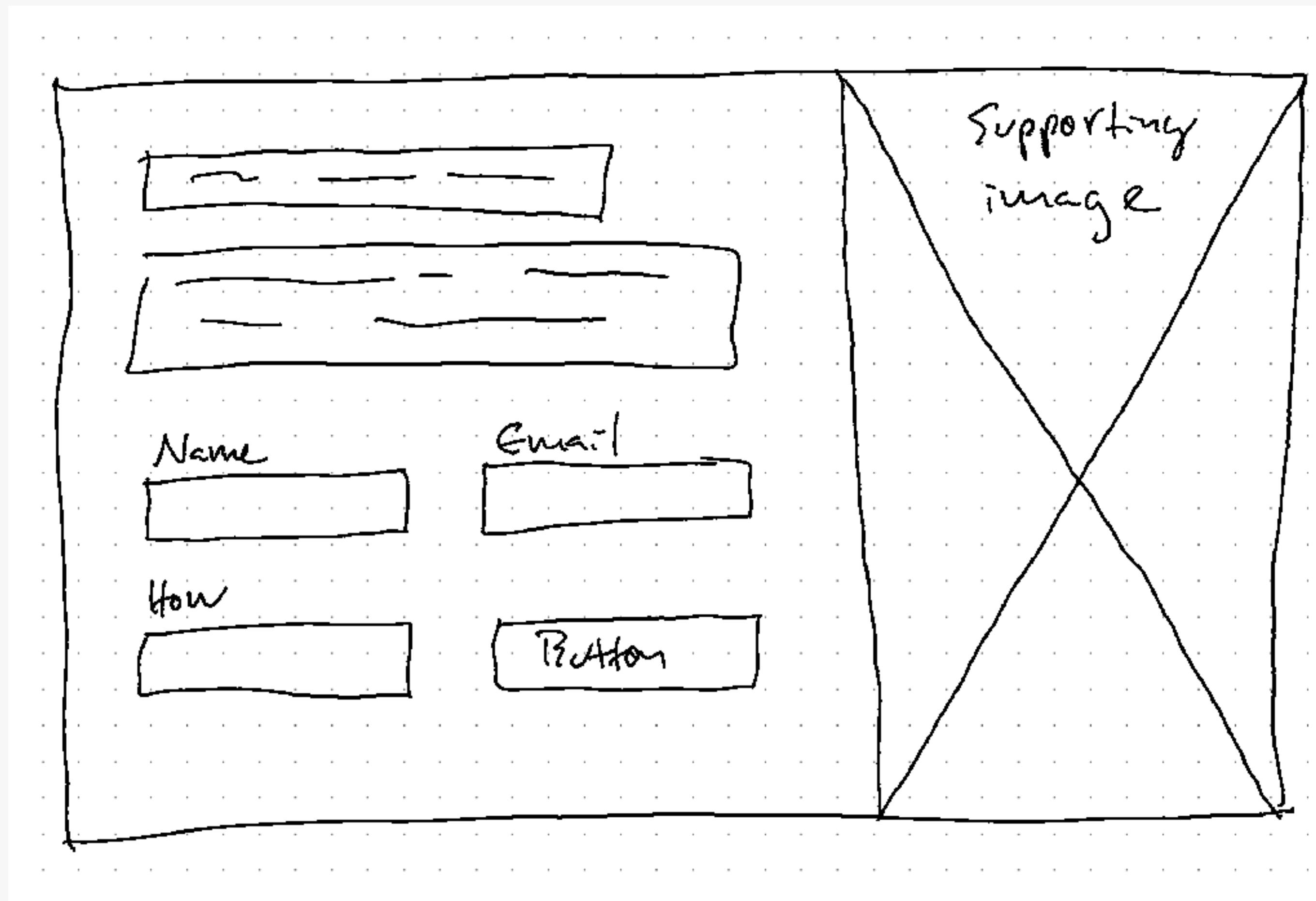
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE CALL-TO-ACTION
SECTION - PART 1

CTA SECTION



Get started with Sketch today
Turn your ideas into incredible products with a 30-day trial.
Try for Free

Write to us

Full Name Work Email
Phone Number Company
Company Size Country
How can we help? (optional)

Send Message

This screenshot shows a polished version of the CTA section. It features a vibrant orange gradient background with geometric shapes. The text "Get started with Sketch today" is prominently displayed in white. Below it, a subtext encourages turning ideas into products with a 30-day trial. A "Try for Free" button is visible. The "Write to us" form is clean and organized, with fields for full name, work email, phone number, company, company size, country, and a message area. A blue "Send Message" button at the bottom completes the form.



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

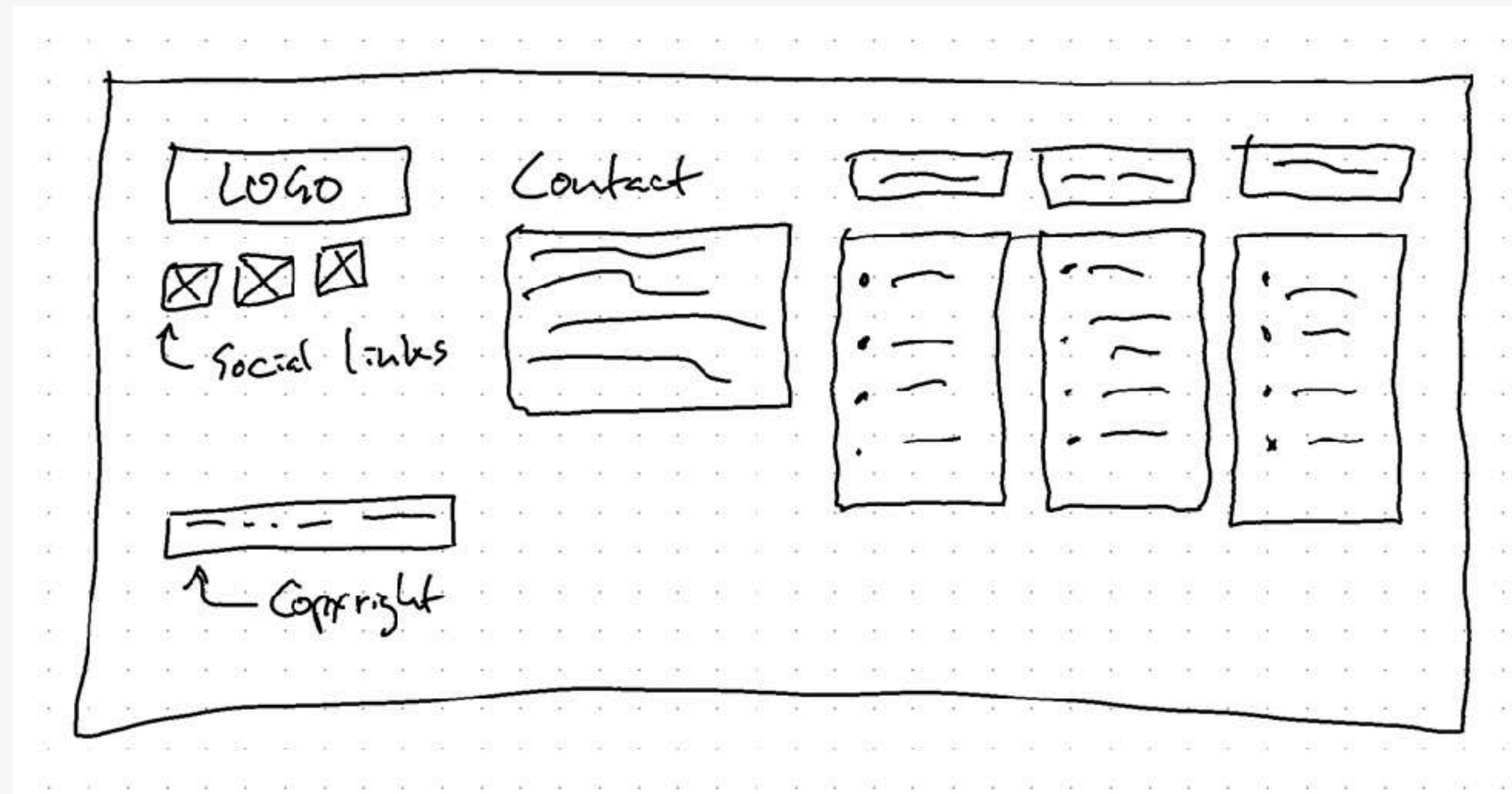
SECTION

OMNIFOOD PROJECT – SETUP
AND DESKTOP VERSION

LECTURE

BUILDING THE FOOTER - PART 1

FOOTER SECTION



The screenshot shows the footer of the VisualEyes website, which includes:

- The VisualEyes logo and copyright information ("Copyright © 2020 Loceye").
- Social media links for LinkedIn, Twitter, Facebook, YouTube, and GitHub.
- Links to various sections: Create Account, Log In, Pricing, Status, Company, Community, Contact, Learn, Tools & Resources, Above the fold plugin, Blog, Remote Eye-Tracking, Use Cases, Privacy, Security, and Policy.

SECTION 08 – OMNIFOOD PROJECT – RESPONSIVE WEB DESIGN



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT –
RESPONSIVE WEB DESIGN

LECTURE

HOW MEDIA QUERIES WORK

HOW MEDIA QUERIES WORK (WITH MAX-WIDTH)

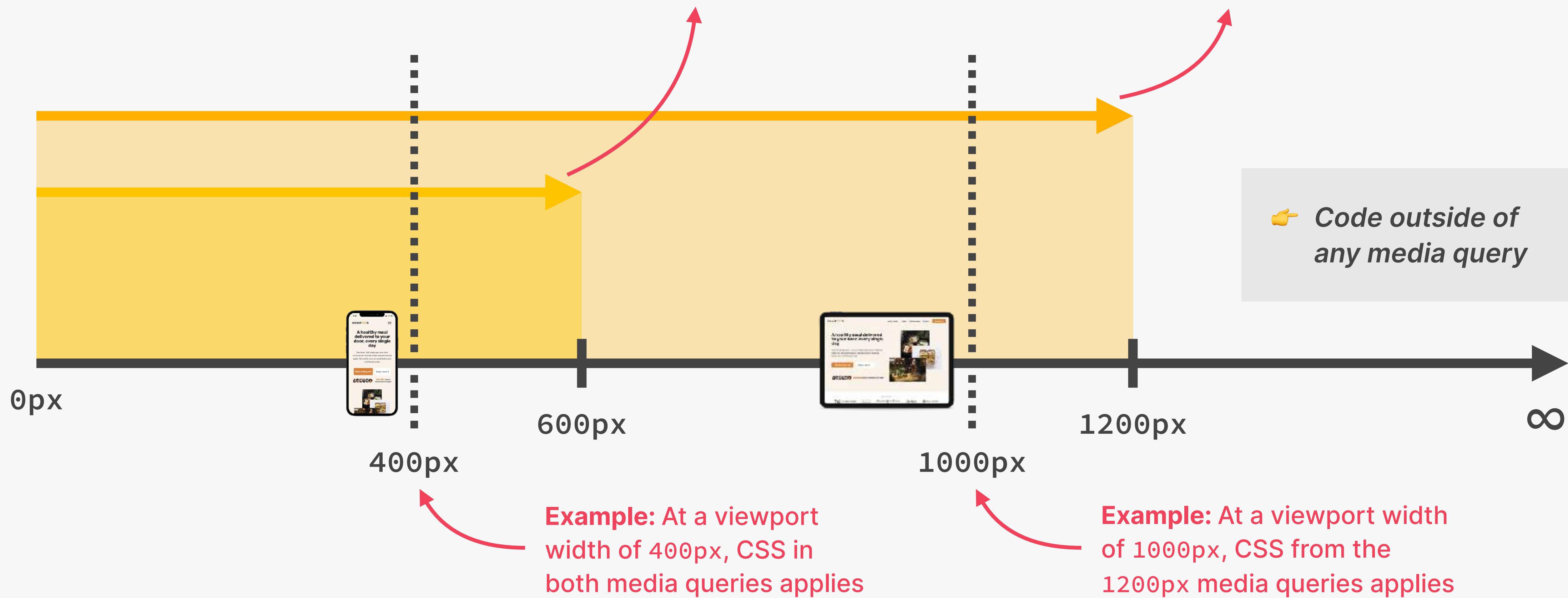
Maximum width at which media query still applies

@media (max-width: 600px)

👉 “Is width \leq 600px ?”

@media (max-width: 1200px)

👉 “Is width \leq 1200px ?”





BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

SECTION

OMNIFOOD PROJECT –
RESPONSIVE WEB DESIGN

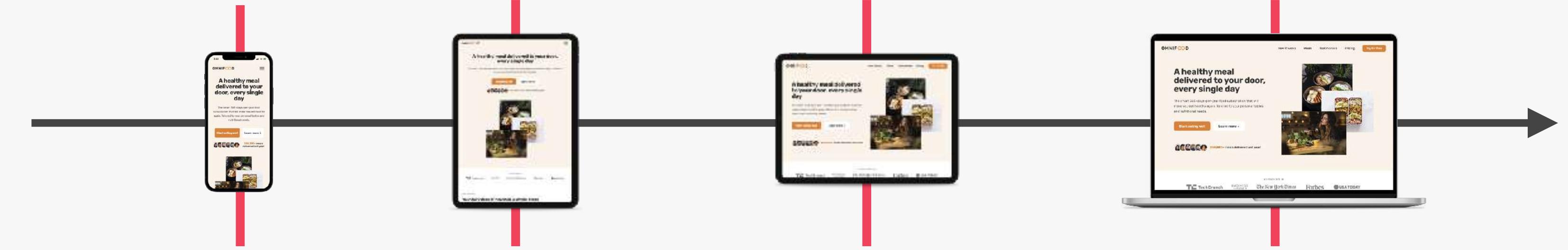
LECTURE

HOW TO SELECT BREAKPOINTS

STRATEGIES FOR SELECTING BREAKPOINTS

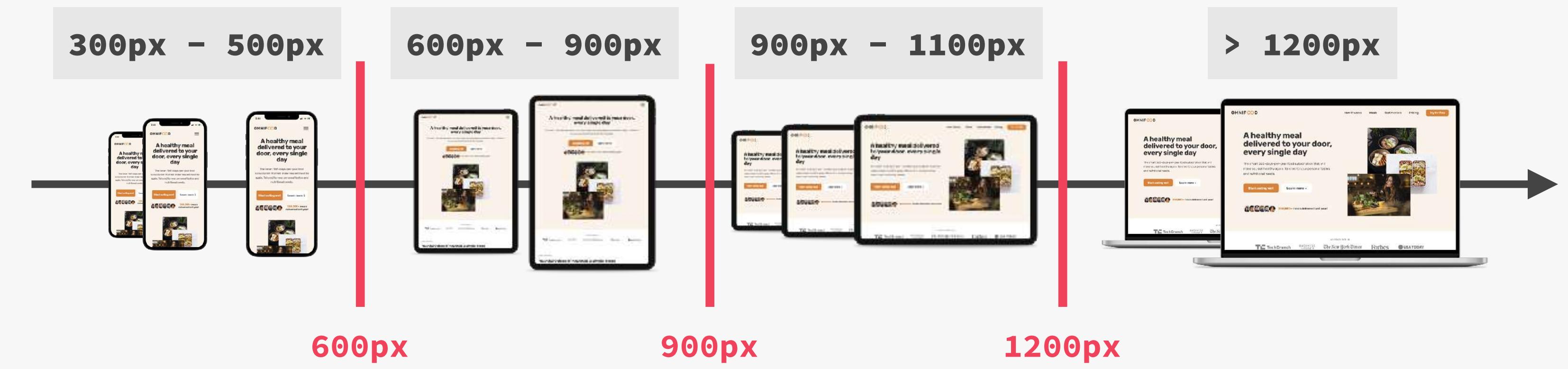
BAD

Based on popular devices



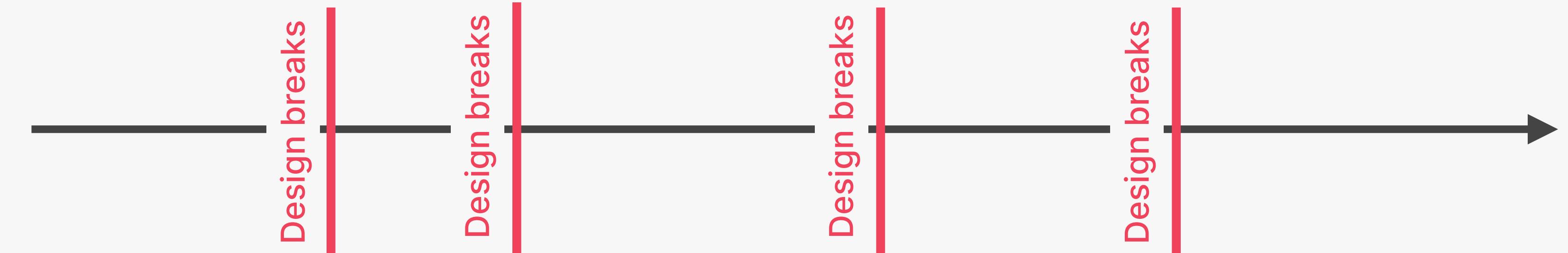
GOOD

Based on screen width ranges



PERFECT

When design breaks down



THE END!