

ADVERTISING CONTRACT & INSERTION FORM



AL RAI TV SALES TEAM CONTACT

Contact Person:

Ahmed Saeed

Designation:

Sales Manager

Contact Number:

ANSWER The answer is $\frac{1}{2}$.

AL RAI TV

P.O. Box 2292/13023 KUWAIT

Agency/Client Information

for receiving invoices? Yes No

Responsible

Company Name: Al Mulla Exchange

Contact Person: Kareem Al Khellawi

Address:

Phone

ADVERTISER: Al Mulla Exchange

PRODUCT:

Version: 52", 32", 27"

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ADVERTISING TERMS & CONDITIONS

- 1. Spot Position:** Unless otherwise specified in the commercial offer, spots will be transmitted in random position within the selected break.
- 2. Programming Time and Scheduling:** Programming time of each program in AL RAI TV schedule is to be considered purely indicative and is subject to last minute. AL RAI TV not being able to schedule the booked spots in the defined time period then AL RAI TV will offer the client "make good" spots in the following period, equivalent to the value of the originally booked spots.
- 3. Material:** The client is responsible to provide AL RAI TV with the advertising material conforming to AL RAI TV technical requirements prior to two days of scheduled broadcasting of the program, failure in which AL RAI TV will not be responsible for the broadcast.
- 4. Spots and Material duration:** should the delivered material have a net effective duration longer than the duration of the booked spot, then AL RAI TV will invoice the client for the difference, upon the production of the "As Run Log".
- 5. Responsibility of the client:** The client will be responsible for the material being broadcasted and is responsible to ensure that the material has been approved for broadcasting, concerning, censorship rules. AL RAI TV is not obliged to broadcast any advertising spot that do not apply with TV's policy or any material that is deemed to be inappropriate with local rules and society values.
- 6. Transferability:** The spots acquired by the client from AL RAI TV are not transferable.
- 7. Cancellation:** If the client cancels the campaign after signing of contract then a 50% charge of the total campaign will be made as compensation

Additional Notes: All show times are tentative.

Number of Spots:		Package Cost
80		13,000

I have read the advertising rates and policies for the Main Ingredient and to abide by all terms

AUTHORIZED SIGNATURE:

NAME: _____

DATE: _____

