



Angular U June 2015

Sponsorship Prospectus

Overview

Angular U is debuting June 22-25, 2015 at the San Francisco Airport Hyatt Regency. The event is the first ever and features keynotes not only the leaders of Google's Angular team, but other top speakers in the world as well.

Angular U offers two days of sessions and then two days of workshops for a total for 4 days.

Speaker highlights include Monday June 22: the opening Keynote is from the Angular team leaders (Igor Minar, Misko Hevery and Brad Green) and Douglas Crockford, as well as Tuesday, June 23: Keynotes by Jonathan Turner (the TypeScript program manager) and one by Steve Souders (world renowned web performance expert and speaker).

Event Table Presence

Premiere and Gold Sponsors will have access to tables in the foyer where there will be the highest foot traffic as attendees reach the Grand Ball Room for all major keynotes and sessions.

Sponsors have the opportunity to have a table presence for the full event, but the sponsorships are primarily for the first 2 days (Monday and Tuesday, June 22 and 23, 2015), during which expected attendance is over 500 (Attendees have barcoded badges for information collection).

Logo and Visibility at Conference

Premier Sponsor (limit one): The Premier sponsor logo will be prominently displayed on its own large sign on the presenter stage in the main ballroom throughout day 1 and day 2. The Premiere sponsor logo will be displayed most prominently on the AngularU.com web site. On after show Angular U Email Premiere sponsor will have exclusive mention and have their logo displayed in the right side channel of the email.

Gold sponsors (limit eight): All Gold sponsor logos will be Displayed together on one sign that will be on the stage in the main ballroom throughout day 1 and day 2. The Gold sponsors will all be displayed on the Angular U web site.

Silver sponsors (unlimited): All Silver sponsor logos will be displayed prominently on the Angular U web site.



Logo and Visibility on Live Feed from Main Ballroom

All content presented in our main ballroom will be live streamed and recorded and put up on AngularU.com for free public viewing. During the recordings it is expected that the dedicated sign showing the Premiere sponsor's logo will be seen as well as the other sponsor signing containing all the Gold sponsor logos.

In addition, on the live stream, the Premiere Sponsor Logo (whoever that is, Office365.com shown for example only) will be displayed above the video player during the Monday morning keynote sessions (this includes a hyperlink directly to the Premiere sponsor's URL).

For the 60 days after Angular U is over, the Premiere sponsor name and link will be displayed on the recorded videos which will be on the Angular U site.



Covering Angular 1.x, 2, TypeScript, ECMAScript 6, Web Components and More

AngularJS University gather over 30 presenters for 3 days packed with conferences and workshops. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



APRIL	NEWS
30	Yup, we are going to be having another a of great entertainment and excellent foc
MARCH	STREAMING
23	Live streaming : TypeScript and Angular Turner
JOB	STREAMING
20	AngularJS Opportunities in California, B New York



Angular U June 2015 Sponsorship Agreement

Application and Contract for Sponsorship

The Company/Division identified below (“Sponsor”) applies to Angular U (Silicon Valley Code Camp) (“Organizer”) for sponsorship (“Sponsorship”) and exhibit space (the “Space”) at the “Event” identified above on the terms and conditions of this “Application” plus the “Terms and Conditions of Participation in Event” on the attached pages (collectively, the “Agreement”).

* Please complete all fields of the following form and initial the bottom of each page.

1. Contact Information

- Company/Division _____
- Primary Contact: _____
- Primary Contact Title: _____
- Primary Contact Email: _____
- Primary Contact Phone: _____

2. Select Sponsorship Level and Exhibit Opportunities

We understand that sponsorships are assigned on a first come, first served basis and Organizer is not deemed to have accepted the application until it so states. Only one company represented per sponsor (Sponsorships are non-transferrable and nonrefundable.)

Premier Sponsorship Level (Only 1) - \$15,000

- Logo in Monday Morning Keynote (In Live Video Also)*
- Logo Prominently On Web Site
- Exclusive Name on Badge Lanyard
- 1 Table (Best Location)
- 3 Sponsor Passes / 6 Discounted Tickets
- Printed Material in Attendee Bag
- Attendee Party Signage Attribution

Gold Sponsorship Level - \$7500 (8 Gold Sponsors)

- Logo in 1 Conference Session (In Live Video Also)
- Logo On Web Site
- 1 Table in Exhibit Area
- 2 Sponsor Passes / 3 Discounted Tickets
- Printed Material in Attendee Bag
- Attendee Party Signage Attribution

Silver Sponsorship - \$2500

- 1 Discounted Ticket
- Logo on Website
- Printed Material in Attendee Bag

- Angular U will provide shipping instructions and forms for all inbound shipping to hotel. Sponsor will pay all costs directly to shippers and receiving docks.



Angular U June 2015 Sponsorship Terms and Conditions of Participation in Event

1) ACCEPTANCE BY ORGANIZER.

Sponsor's participation in the Event is subject to Organizer's approval. No contract is created until the Agreement is accepted by Organizer.

The Organizer may at any time and at its sole discretion determine that Sponsor or its product is ineligible. If Sponsor has paid the Total Sponsorship Fee and Organizer withdraws its acceptance, Organizer will refund the paid fees.

Organizer makes no warranties regarding the number of persons who will attend the Event. Event dates, hours, and venues may be modified. Sponsor shall be notified in writing of any such modification.

2) ASSIGNMENT AND USE OF SPACE

a) Benefits and License Grant. The Total Sponsorship Fee includes the benefits as specified in the Application. Sponsor grants to Organizer the right to use Sponsor's name, logo, and employees in connection with The promotion and production of the Event.

b) Space Assignment, Use, Installation, Occupancy, and Dismantling. Organizer will provide exhibit space (the "Space") at the Event for Platinum and Gold Sponsors provided they have reserved their space before the deadline. The location and amount of Space provided to Sponsor will be determined by Organizer. The space is for Sponsor's use only, and Sponsor may not assign or sublease any portion of the Space or Sponsorship (including to an affiliated company) without Organizer's prior written consent. Sponsor's activities must be confined within the Space, and must be in support of products or services that are directly related to Sponsor's normal business activities. At the Event, Sponsor may not exchange goods or money without Organizer's prior written consent and Sponsor may not assist any other party in soliciting business without Organizer's prior consent. Organizer may refuse permission to exhibit any products or services Organizer deems objectionable, unsuitable or inconsistent with the goals of the Event. Organizer may reassign the Space or alter Event layout or venue at any time.

c) Own Risk. Sponsor is responsible for all actions of the persons visiting, viewing, or otherwise participating in Sponsor's Space. Sponsor has sole responsibility for any loss of its equipment or proprietary information, or any other loss, including any subrogation claims by its insurer.

d) Third Party Contractors. Organizer may require Sponsor to use designated third-party contractors or event venue employees to provide certain services ("Required Contractors"), and Sponsor must then use only the Required Contractors for such services. Notwithstanding such designation, Required Contractors act solely as independent contractors, and Organizer is not responsible for their performance, acts, or omissions.

e) Other Event Payments. Organizer may apply any payments made by Sponsor under this Agreement to any obligation that is past due under any other event-related agreement between Sponsor and Organizer, in which case Organizer will notify Sponsor of such application.

3) COMPLIANCE WITH LAWS AND RULES

a) Laws and Rules. Sponsor must comply with all applicable laws, regulations, and ordinances in connection with its participation in the Event, including, but not limited to, rules of the venue and any relevant Labor union, construction of the Exhibit in compliance with the Americans With Disabilities Act or its local equivalent (e.g., the California Fair Employment and Housing Act), and the terms, conditions, and rules issued by Organizer from time to time in connection with the Event.

b) Third Party Proprietary Rights. Sponsor agrees that it will not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license, assignment, or other legally effective permission.

c) Taxes and Licenses. Sponsor is solely responsible for obtaining any licenses and permits, and payments of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event, including taxes collected by Organizer.

4) CANCELLATION OR TERMINATION

a) Cancellation. Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to natural or public disaster, wartime, acts of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulation, or similar reasons, organizer may refund at its discretion all or part of fees paid.

b) Termination. Organizer may take possession of the Space and terminate Sponsor's participation in the Event upon Sponsor's failure to meet any obligations under the Agreement, including but not limited to Sponsor's failure to (a) pay for the Space or related services, (b) set up its Exhibit, (c) maintain all exhibited products in good working order, (d) staff the Space fully and in a timely manner, or (e) meet Organizer's standards of conduct (including, but not limited to, engaging in Violent, illegal, threatening, or discriminatory conduct). All payments to Organizer are deemed fully earned and non-refundable when due. The amounts due from Sponsor under this Agreement as of the effective date of any termination belong to Organizer and represent an agreed measure of compensation, and are not to be deemed or construed as a forfeiture or penalty.

5) PAYMENT.

Sponsor's payment is due upon the earlier of (i) two (2) weeks from date the Agreement is signed by Sponsor or (ii) immediately if within forty five (45) days from the start of publicly stated Event date. Payment must be received in full by Organizer before the start of publicly stated Event dates in order to participate or exhibit in Event (unless other arrangements have been made in writing with the organizer). Organizer reserves the right to decline or terminate Company's Agreement if payment is not received within the parameters stated above.

Initial: _____



6) ORGANIZER MATERIALS.

All methodologies and planning materials distributed to Sponsor related to the planning or execution of the Event ("Organizer Materials") are owned exclusively by and are confidential information of Organizer. Organizer grants to Sponsor a nontransferable, nonexclusive license, on an "AS IS" basis to use such Organizer Materials solely in connection with Sponsor's participation in the Event. Upon completion of the Event or earlier termination of this Agreement, Sponsor must promptly return the Organizer Materials to Organizer upon Organizer's written request. Sponsor may use, but may not sell, lists of Event exhibitors or attendees without Organizer's prior written permission.

7) LIMITATION OF LIABILITY; INDEMNITY

a) In no event will Organizer's liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Sponsor for the Space. Under no circumstances will Organizer, its affiliated entities and individuals, or the venue of the Event and its affiliated entities and individuals (the "Event Providers") be liable for lost profits or other indirect, incidental, consequential, or exemplary Damages for any of their acts of omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits.

b) Organizer is not liable for any errors in any listing or descriptions or for omitting Sponsor from the Event materials demonstrations, or staging's.

c) The Organizer is not liable to Sponsor for any damage, loss, harm, or injury to the person, property, or business of Sponsor, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings.

d) Sponsor agrees to defend, indemnify, and hold harmless the Event providers and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to: (i) Sponsor's construction or maintenance of an unsafe Exhibit, (ii) the negligence or misconduct of Sponsor or its agents, and/or (iii) Sponsor's breach of any commitment made hereunder.

e) Sponsor must maintain proper insurance coverage for its property and liability, and Sponsor represents and warrants that it has obtained adequate insurance of at least USD\$1,000,000 to cover its potential liability hereunder

f) Sponsor agrees to defend, indemnify and hold harmless, Event venue, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Sponsor's use of the property. Sponsor shall be fully responsible to Pay for any and all damages to property owned by Event venue, its owners or managers, which results from any act or omission of Sponsor. Sponsor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of The Sponsor's occupancy and use of the exhibition premises, the Event venue or any part thereof.

8) RELEASE.

Sponsor acknowledges that the Event may be recorded or reproduced, and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, perform, display, transmit and distribute in any form and for any purpose any such recording of the Event, and agrees to execute any additional release presented by Organizer in connection with such activity. Sponsor hereby releases Organizer and its designees from and waives all claims it or its employees or agents may possess, now or in The future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

9) MISCELLANEOUS.

Organizer's rights under this Agreement are not deemed waived except As specifically stated in writing and signed by an authorized representative of Organizer. If any term of this Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. Organizer may assign this Agreement or its rights or responsibilities hereunder to any other party. Any action arising out of this Agreement or the Event must be brought in the State of California and governed by the laws of the State of California, excluding its conflict of law rules. Company hereby consents to the jurisdiction of such courts. Organizer is entitled to recover reasonable attorneys' fees and costs in any action to enforce this Agreement. Sponsor may not assign this Agreement to any other party, including a successor in interest, in the event of a merger or sale of assets, without the prior written consent of Organizer, in which circumstance Sponsor must guarantee performance of the assigned obligations. This Agreement is binding upon the heirs, successors, and permitted assigns of Sponsor. This Agreement will constitute the entire agreement between Sponsor and Organizer concerning its subject matter, and may only be modified in a writing signed by the parties.

Initial: _____

Date: _____



SIGNATURE PAGE

The Total Sponsorship Fee is due no later than two (2) weeks after receipt of your signed contract. For applications submitted after 30 days before the event, 100% of the Total Sponsorship Fee is due with application. Total Sponsorship Fee shall be paid in United States Dollars. And all prices are good up until 30 days before the event. Any payment made within the 15 days period before the event, must include an additional fee of 15%.

All fees are deemed fully earned and non-refundable when due, unless Application is denied. Sponsor may not assign or transfer any portion of its interest in this Agreement.

CHECK PAYMENTS

Please make check payable to: **Silicon Valley Code Camp**. Mailed payments must be sent to the attention of Peter Kellner. Failure to do so may result in a lost payment for which Silicon Valley Code Camp will not be responsible.

Signed

Date

Print Name and Title

Send To:

Silicon Valley Code Camp
Attn: Peter Kellner
3443 Yuba Avenue
San Jose, CA 95117

To Make Other Payment & Invoice Arrangements, please contact:

Peter Kellner - (866) 385-4323
Sponsorship@AngularU.com