Advertise Job Openings on Silicon Valley Code Camp 2014!
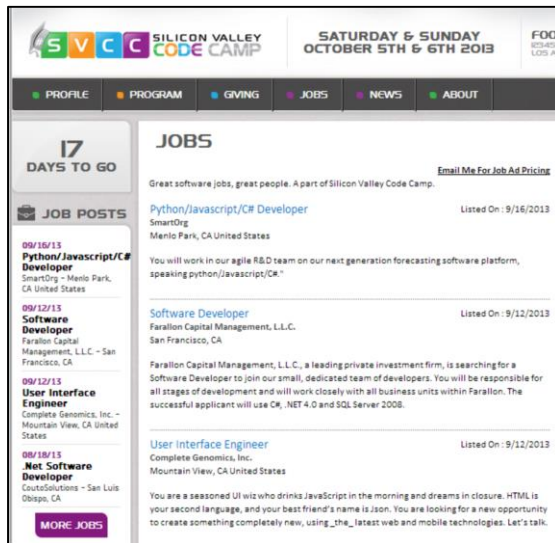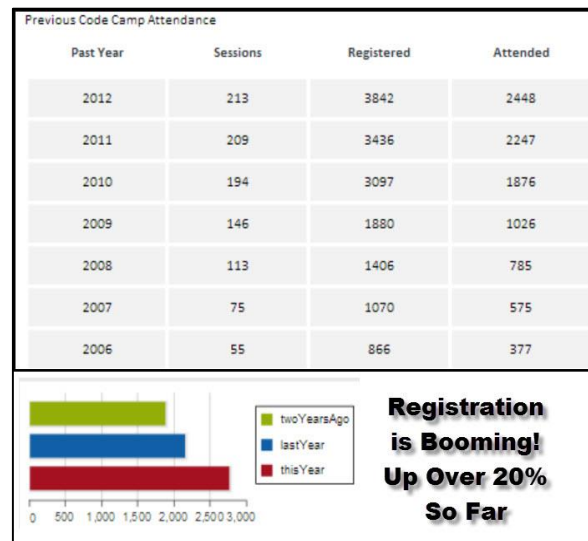
Registration Expected Over 5000 and Attendees Expected Over 3000

(http://siliconvalley-codecamp.com/jobs)

Silicon Valley Code Camp is the premier free developer event in Northern California. With attendance growing significantly every year for the past 8 years, the event reaches out directly to **over 10,000** current and past attendees on a regular basis. Our most recent event in 2012 had an attendance of 2448. We get a huge amount of traffic to the site before, during and after the event based on the high quality content.

For 5 months before the event, presenters are submitting sessions, attendees are picking interest and discussions on our blog are promoted. Leading up to the event, attendees have to scour over up to 25 sessions at a time to pick the ones they will attend, and after the event, surveys are posted for prizes keeping people coming back. In addition, we have videos associated with camp and classes that we post blogs about bring attendees back over and over.

Below is a heat map of what attendance looks like along with some page view stats for the 10 days leading up to camp. Almost **every page visited** shows the most recent jobs that have been posted! (3rd picture)

(10 Days of Data Prior To 2010 Code Camp)

Our rates vary depending on how close to an actual Silicon Valley Code Camp you are. That is, the 30 days leading up to camp are the most expensive, and 4 months after are the cheapest. We base this on the amount of traffic coming. The following page shows our rate structure and shows you how to sign up.

Silicon Valley Code Camp Job Advertisement Details and Pricing

Rate for 45 Days Before to 15 days After Camp	$350
Rate For Other Periods	$150

- ❖ All advertisements run for 30 days from the placement.
- ❖ All prices are for single job placements. Contact us for details on multiple Job Placements
- ❖ Rates are for day advertisement Starts

Ad Placement Details:

- We need 5 pieces of information for an ad as follows:
- Job Title: "Android Software Developer" (up to 40 characters)
- Job Location: "Mountain View, CA United States" (50 characters)
- Short Sentence: "You will work on the Android team, for our Titanium mobile SDK, and have experience with Android platform and apps development. You love Android, and want it to kick the iPhone's butt! (up to 60 words)
- Your Company Name
- URL Link: You give us a direct link. Later, we will have a details page for each job, but for now, we link directly to your site.

  Contact jobads@siliconvalley-codecamp.com for more details