



# SURFACE BOT

BETA TESTING PHASE

## PARTNERSHIP

Surface Bot has been built to help community managers surface users that are high potential but not yet fully on the radar as community value creators and accelerators. Surface Bot identifies members that post positively and with good intent. They bring in new members that also post positively and with good intent. Just not at the volume to be classified (yet) as high value. We are in beta mode and looking to test Surface Bot with mid sized communities looking for an edge. We will do all the work and provide you with all the insights and reporting at no cost and no risk. All we ask is an opportunity to deploy for a 2 week test period and - if our reporting is helpful - maybe an opportunity to continue learning together.

## REQUIREMENTS

Parties agree to a 14 day trial deployment of Surface Bot. No cost to channel owner. All data collected during trial will be shared with channel owner and remains property of channel owner. Trial can be terminated at any time at channel owner discretion.  
*Read Terms and Conditions for further details.*

## YOU COMMIT TO

- Giving us access to your channel to run Surface Bot and allowing us to analyse and report (to you) on the data we collect
- Providing feedback on the system
- Providing us with information on things you would like to add and/or customize
- Reporting bugs in the system and / or data that is missing

## BENEFITS

- CO : Insight into high potential users
- CO : Data on positive posting / intent
- CO : Insight in high potential referrals
- CO : Free trial of new tech at no cost
- SB: Beta testing with live users
- SB: Insight into product market fit

## WE COMMIT

- To meeting all commitments agreed to as part of 14 day trial
- Helping you surface high potential members
- Providing you with data
- Keeping your data secure