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| Submission Deadline | Marks and Feedback |
| Before 10am on:  25/05/2020 | **20 working days after deadline (L4, 5 and 7) 15 working days after deadline (L6) 10 working days after deadline (block delivery)**  15/05/2020 |





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| Unit title & code | Social and Professional Project Management (CIS015-3, SLI010-3, PAT002-3) |
| Assignment number and title | Assessment 2: Individual video |
| Assignment type | PJ-Art |
| Weighting of assignment | 30% |
| Size or length of assessment | An .mp4 with 1280x720 at 30fps that has a 5 minute maximum duration |
| Unit learning outcomes | 1. Demonstrate the following knowledge and understanding:  Differentiate and critically appreciate the professional, ethical and social context of a project management methodology and its instantiation into practical application both generic and specific to the subject area of your course.  2. Demonstrate the following skills and abilities:  Coherently analyse and evaluate a professional project management methodology for a collaborative project in view of its societal, commercial and economic context as well as its ethical implications based on individually based and direct project management experience including the relevant business goals associated with the project. |





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| What am I required to do in this assignment? |
| This is an individual assignment where you pitch a technological application in the form of a promotional video (or equivalent) to hypothetical investors that may fund your idea.  Your video should address the following but not be limited to them   * What is your idea about?   + Does it offer a solution to a given problem?   + What is the broader context?   • What project management approach would you use to bring about completion of this project?  • What is the timeline for this project?  • What financial information do your investors need to know?  The chosen application must be related to the course you are studying taking into account commercial and economic aspects as well as the wider business contexts and goals where applicable. The project idea may be directly derived from your Honours project, a hypothetical technology or even a current technology with your own ‘spin’ to it as agreed with the tutor.  Your video should be an .mp4 with 1280x720 at 30fps that has a 5 minute maximum duration. The inclusion of a transcript is welcome. |
| What do I need to do to pass? (Threshold Expectations from UIF) |
| In order to pass Assessment 2 you will need to:   * Produce promotional video material suitable to attract the interest of hypothetical investors |
| How do I produce high quality work that merits a good grade? |
| A focused piece of work will be central to attaining a good grade here. Being clear and concise in the delivery of your content will be helpful. Ensure that you are being analytical as opposed to overly descriptive especially with the financial content delivered. Being well read on the subject matter tends to translate well too. |
| How does this assignment relate to what we are doing in scheduled sessions? |
| The focus of delivery and the allocated reading in this Unit is with regard to project management approaches as well as practical application for a given project. Further, there will be relevant sessions run on commercialisation with regard to materials and/or project costs. |



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| How will my assignment be marked? |
| Your assignment will be marked according to the threshold expectations and the criteria on the following page.  You can use them to evaluate your own work and consider your grade before you submit. |

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|  | **3rd Class – 40-49%** | **Lower 2nd – 50-59%** | **Upper 2nd – 60-69%** | **1st Class – 70%+** |
| **30%** | Satisfactory introduction, contextualization and description of project given.  This work has a logical structure to it. | Appropriate introduction, contextualization and description of project given.  This work has a logical structure to it. | Good introduction, contextualization and description of project given.  This work is thematically structured. | Excellent introduction, contextualization and description of project given.  This work has a coherent narrative and structure. |
| **25%** | Satisfactory approach to project management shown. | Appropriate approach to project management shown. | Good approach to project management shown. | Excellent approach to project management shown. |
| **25%** | Some financial modeling described. | Acceptable financial modeling described. | Thorough financial modeling described. | Comprehensive financial modeling described. |
| **20%** | Some audio and visuals used throughout. | Acceptable audio and visuals used throughout. | Clear audio and visuals used throughout. | Professionally convincing audio and visuals used throughout. |