

Elevator Pitch

An app that groups friends together who can't decide on where to eat. It introduces local restaurants in a tinder-like fashion, allowing the friends to swipe right on the places they want to eat and left on the ones they don't. Once everyone has gone through, it will select the restaurant based on group majority.

Document Assumptions

- Individuals have difficulty deciding where to eat
- Scheduling difficulties / Not present
- Groups of people can't decide where to eat

Problem Statement

- Identify the dining needs of individuals/groups

Questions

1. Do you often find it difficult deciding where to eat?
2. How often do you eat out per month?
3. In a group setting, do you and peers have a hard time agreeing where to eat?
4. How do you decide where to eat?
5. What are some main things you look for when deciding where to eat?
6. On a scale from 1-10, how likely are you to ask for help when deciding where to eat?

Analysis & Reporting Results

Findings

1. Individuals do have a difficult time deciding where to eat
2. People eat out 3-4 days per month
3. 100% of people in group settings have a hard time deciding where to eat

How do you decide where to eat?

6 responses

Look up best places to eat on my phone or by category

Usually whatever's closest, but sometimes it's just that I want a certain place

Based off what I am craving, will google specific foods and any places near me that serves it

Ask others

Ask my girlfriend. Don't get anywhere. Decide anyways

I some times choose food to eat from restaurants that are recommended on food delivery apps. In a group setting I ask others what they want to eat then agree or disagree depending on how I feel about it.

What are some main things you look for when deciding where to go eat?

6 responses

best reviews, stars a restaurant gets

Price, do I like the food, how long will it take

price, cleanliness of restaurant, and popular picks among friends.

Appetite

price and location

Price. Healthiness of the food. Distance.

5. On average most people will ask for help/suggestions when deciding where to eat.

Addressing Problem Statement

Through the survey I was able to gather that almost everyone that took the survey needed help or had a hard time deciding where to eat, both on their own and as a group. Most people look for price, type of food, reviews, and distance when looking for somewhere to eat.