User Flow

Home > iPhone Nav > iPhone 12 > Buy
Home > iPhone Ad

The user flow is not over complicated at all. It's very straightforward and user friendly

User Stories

1. As a consumer, I want to be able to buy an apple product, so I can spend less time deciding what I want.
    a. Front Page. Buy Button
2. As a user, I want to be able to see exactly what I want, so I don't have to dig through the website and find what products you have.
    a. Product Graphics and/or Navigation Links
3. As a user, I want to know what accessories are available, so I can maximize my apple experience.
    a. Accessories on iPhone page
4. As a user, I want to see the price of an item, so I can quickly see if it fits within my budget.
    a. As low as pricing
5. As a user, I want to easily and quickly attain help, so I can continue on with my busy day
    a. Support option at the top with easily user flow for issues

Trello Link:
https://trello.com/invite/b/S3kjD4zH/efa2c8abebb0aeb8eb10ce7c553a662a/iphone-product-page