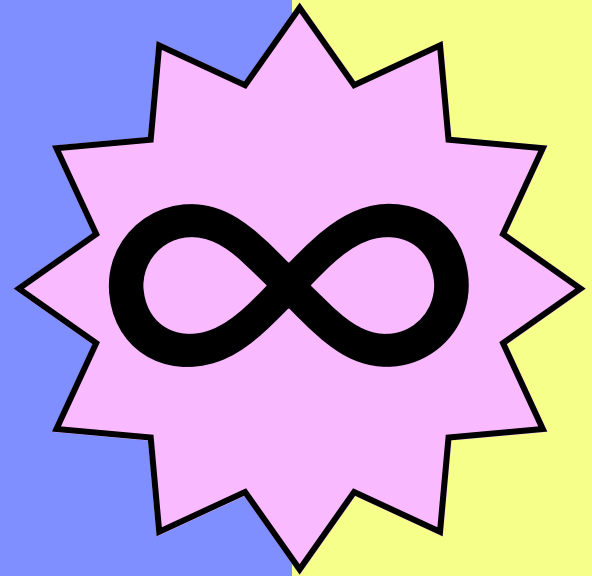




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# Business Case & DevOps Adoption

# Business Case for DevOps

## Digitization + Business Model

**Technology is the enabler of innovation... it is not the driver of innovation.**

**You must have a great business model idea and have a great model and then leverage that Technology.**

**Technology alone is not going to drive innovation.**

# DevOps Adoption

**Unlearn what you have learn**

**A different mindset.**

**Unlearn your current culture.**

**Often easier said then done.**

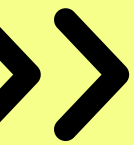
# DevOps Adoption

## Consider this...

**What if you could fail fast and rollback quickly.**

**What if you could test in-market instead of analysing.**

**What if your application design allowed individual components to be replaced.**

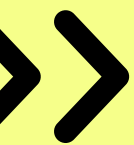


# DevOps Adoption



**DevOps is not about tools. It's about trust, transparency, communication, coordination, and discipline.**

**You can't buy DevOps in a box.**



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