1. **Sales Analysis Dashboard**:
   * TASK: Create a comprehensive sales analysis dashboard that tracks key metrics such as revenue, sales trends, product performance, and customer demographics.
   * Real Data: Use sales data from a retail company, which can include transactional data, customer information, and product details.
2. **Marketing Campaign Effectiveness Analysis**:
   * TASK: Develop a dashboard to analyze the effectiveness of marketing campaigns by tracking metrics such as click-through rates, conversion rates, and return on investment (ROI).
   * Real Data: Utilize marketing campaign data from a company's advertising platforms, including data on ad impressions, clicks, conversions, and campaign costs.
3. **Financial Performance Dashboard**:
   * TASK: Build a dashboard to monitor the financial performance of a company, including metrics such as revenue, expenses, profitability, and cash flow.
   * Real Data: Access financial data from public sources or financial databases, such as annual reports, income statements, balance sheets, and cash flow statements.
4. **Customer Segmentation and Analysis**:
   * TASK: Develop a dashboard to segment customers based on demographic, behavioral, and transactional data, and analyze their purchasing patterns and preferences.
   * Real Data: Use customer data from a retail or e-commerce company, including demographic information, purchase history, and customer interactions.
5. **Supply Chain Optimization Dashboard**:
   * TASK: Design a dashboard to optimize supply chain operations by tracking inventory levels, supplier performance, production efficiency, and logistics costs.
   * Real Data: Access supply chain data from manufacturing or distribution companies, including inventory records, supplier contracts, production schedules, and shipping logs.
6. **Social Media Analytics Dashboard**:
   * TASK: Create a dashboard to analyze social media engagement, sentiment, and audience demographics across various platforms.
   * Real Data: Utilize social media analytics data from platforms such as Twitter, Facebook, or Instagram, including metrics like likes, shares, comments, and follower demographics.