



Unleashing Generative AI: Empowering People for Innovation and Impact

Welcome to a journey of innovation and possibility. Let's explore how your new Generative AI skills can revolutionize industries, spark entrepreneurship, and solve global challenges to drive export.



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Inaugural Training Session: Module 1 Agenda

- Quran Recitation
- What Is Generative AI?
- Gen AI Training Overview
- Why Generative AI?
 - Waqas Khan, Chairman of the Board, ULEFUSA
 - Iqbal Shaikh, CEO, APTECH
 - Zafar Shahid, Ph.D., CEO, iCodeGuru
 - Hassan Syed, CEO, Aspire Pakistan
- Generative AI & Opportunities
- Gen AI Powered Chatbots





What is Generative AI?

- Generative AI refers to systems that create new content based on data inputs and AI-driven models to generate:
 - Text, Images, Music, Videos, Language Translations
 - Code, Data Visualizations, Complex Problem Solution
 - Designs, 3D models, Animations
- Allows to:
 - Mimic human-like creativity, and more
 - Automate content creation
 - Use 100's of thousands of pre-trained models available online
 - Covers all disciplines and industries

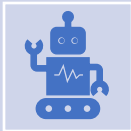




Generative AI: A WEALTH GENERATION Opportunity



- **\$1.3 Trillion Market Value** by 2032: The global Generative AI market is projected to reach **\$1.3 trillion USD**.



- **40% of Tasks Automated**: By 2030, **40% of business processes** will integrate AI-based automation.

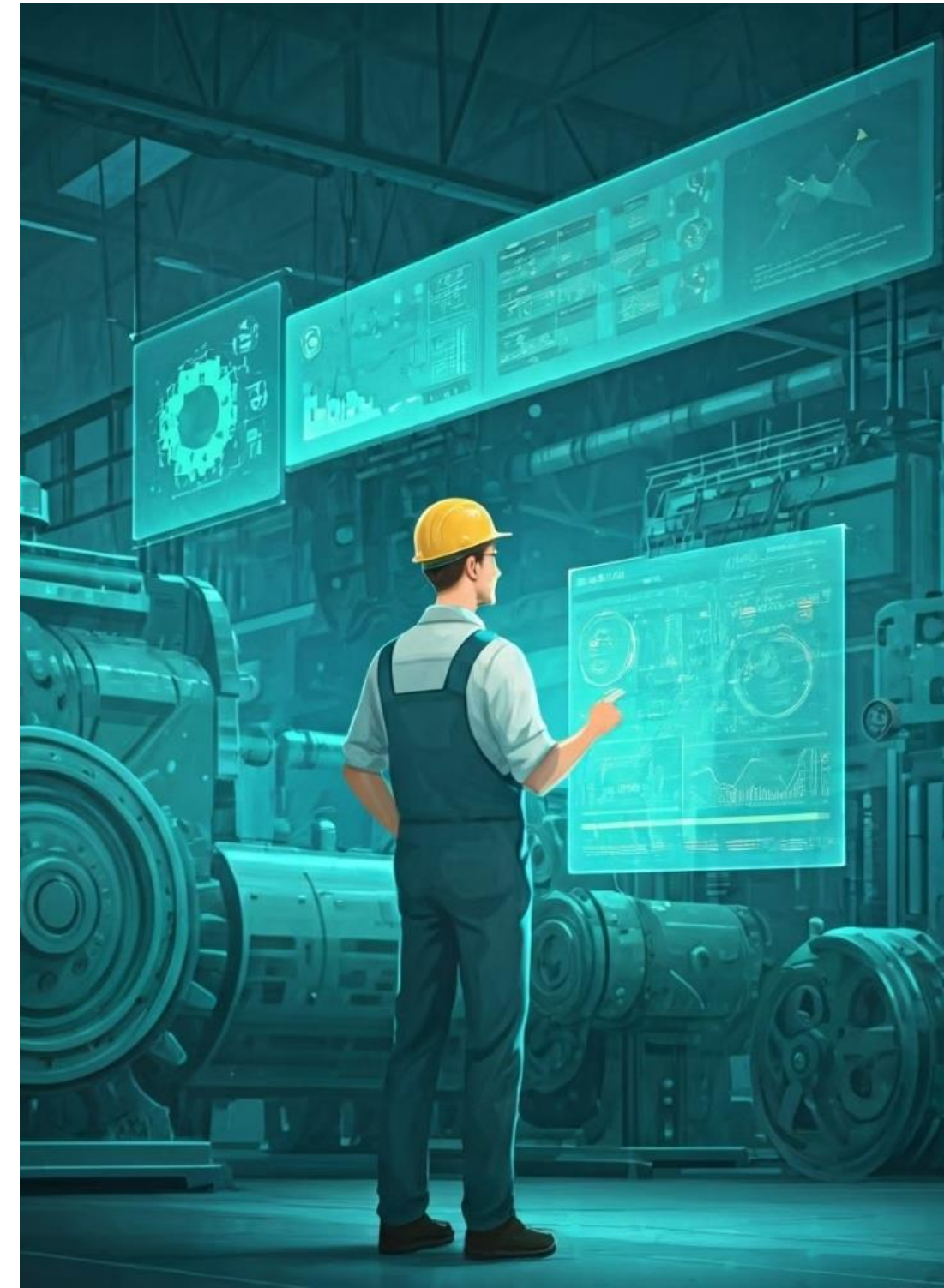


- **\$4.4 Trillion Annual Productivity Boost**: By 2040, AI could contribute **\$4.4 trillion** to the global economy annually by improving efficiencies.



- **70% of Companies Will Use AI Models**: By 2028, majority of businesses will adopt **AI-powered solutions** to stay competitive.

We just need to make ourselves SKILLED in Generative AI Application Development!



GenAI Training Jan-Feb 2025: Overview

Purpose: Learning GenAI skills to solve real-world problems efficiently & quickly

1

Introduction to GenAI and its concepts
Online lectures delivered by subject matter experts
No programming or coding experience required

2

Essential concepts and applications of GenAI in various fields
LLMs, Model Training, datasets, RAG, tuning & training, hosting
Introduction to the responsible use of GenAI

3

Developing GenAI applications using pre-trained models & ChatGPT
Hands-on exercises and practice sessions with leading GenAI tools
5 online quizzes and 1 Grand Quiz

4

Training-hackathon to foster team collaboration and problem-solving
Successful participants will be awarded a certificate featuring a digital mark from ULEFUSA

5

Certified UET Lahore Students qualify for the ULEFUSA GenAI Hackathon
with prizes totaling \$10,000 awarded





Welcome Participants!

- 1 Learning AI Skills**
Enhance efficiency, creativity, and competitiveness
- 2 Entrepreneurial Opportunities**
Explore SaaS services
- 3 Social Impact**
Solve healthcare and social problems
- 4 Freelance Services**
Offer AI expertise globally

The Ripple Effect of Your AI Skills

Economic Growth

- Boost Pakistan's GDP through exports & innovation

Job Creation

- Generate new roles in AI development and related industries.

Global Reach

- Put Pakistan on the map as a hub for AI talent and competitive solutions.



Embrace the Future of AI Innovation

Continuous Learning

Stay updated with the latest AI developments and techniques.

Collaborate

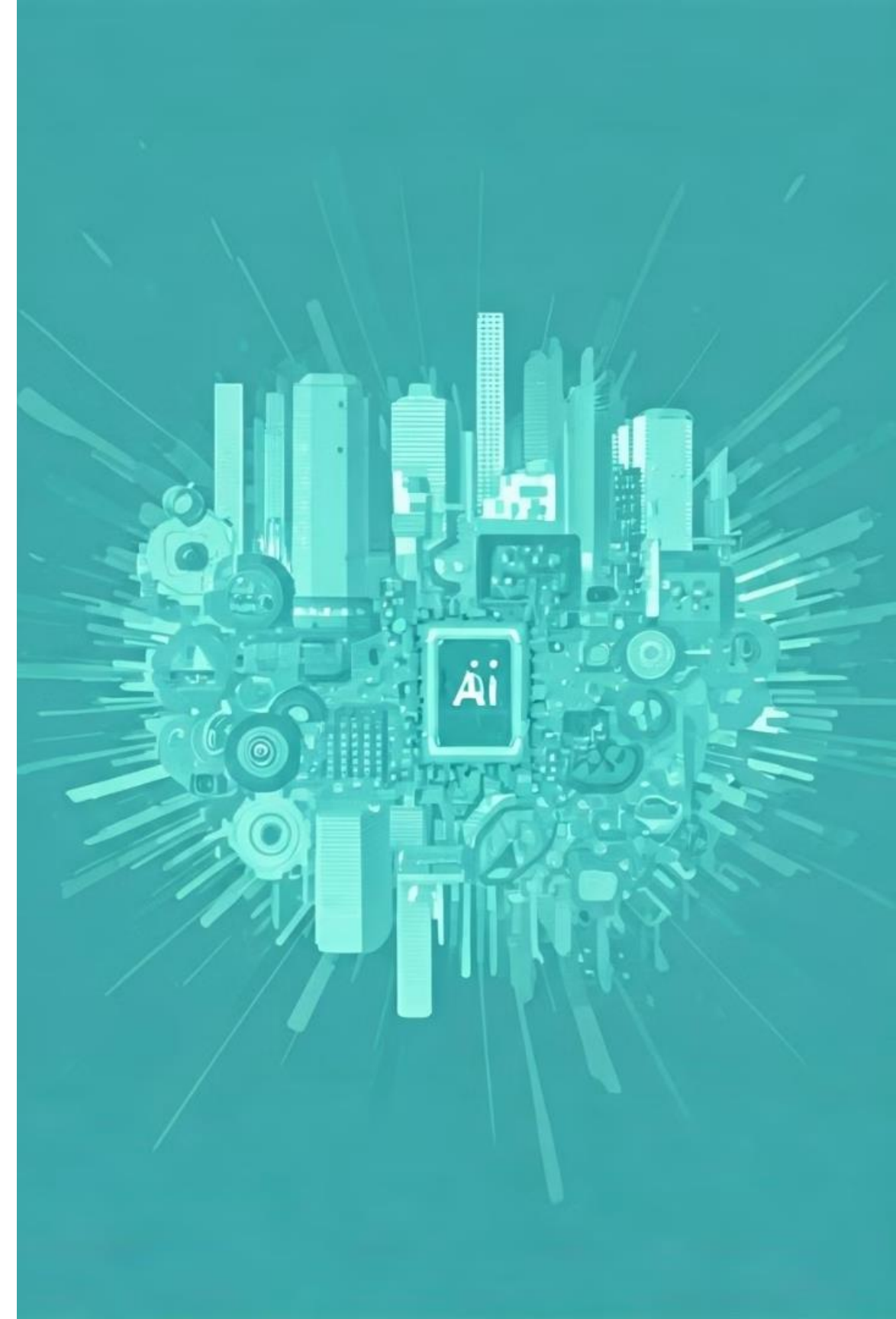
Join AI communities and participate in open-source projects.

Ethical Considerations

Prioritize responsible AI development and usage in all endeavors.

Think Big

Your AI skills have the power to transform industries and lives.





Revolutionizing Workplace Efficiency



Automate Repetitive Tasks

Implement AI-driven code generation and documentation tools to boost productivity.



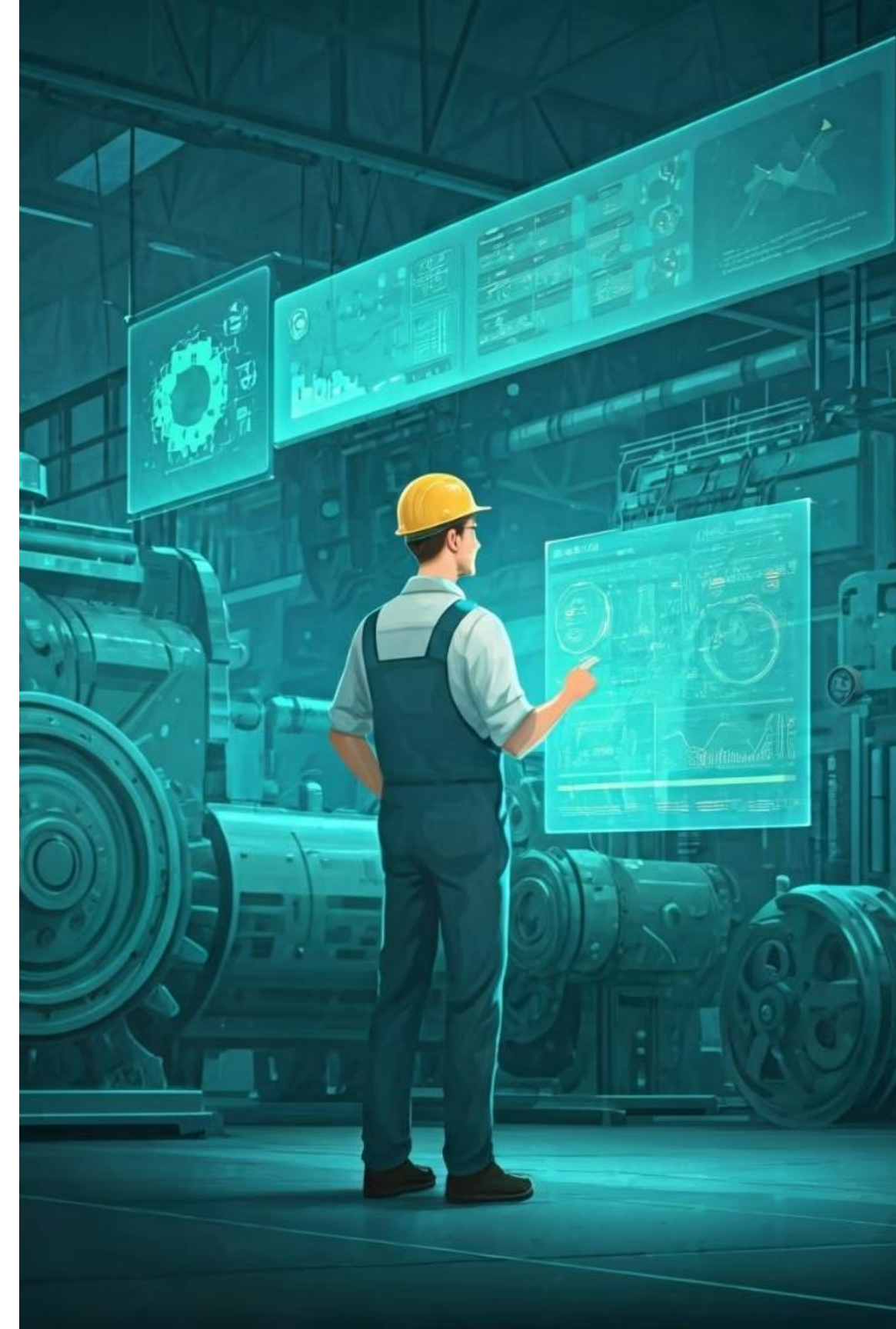
Streamline Communication

Develop AI chatbots for efficient internal and customer support processes, e.g., Chatbot for your Industry Codes



Enhance Decision Making

Utilize predictive analytics for data-driven insights and strategic planning, e.g., demand forecasting, price optimization,...





Helping Your Company to Grow

1

Boost Competitiveness

Develop innovative products and services using Generative AI capabilities. Address both local and global markets.

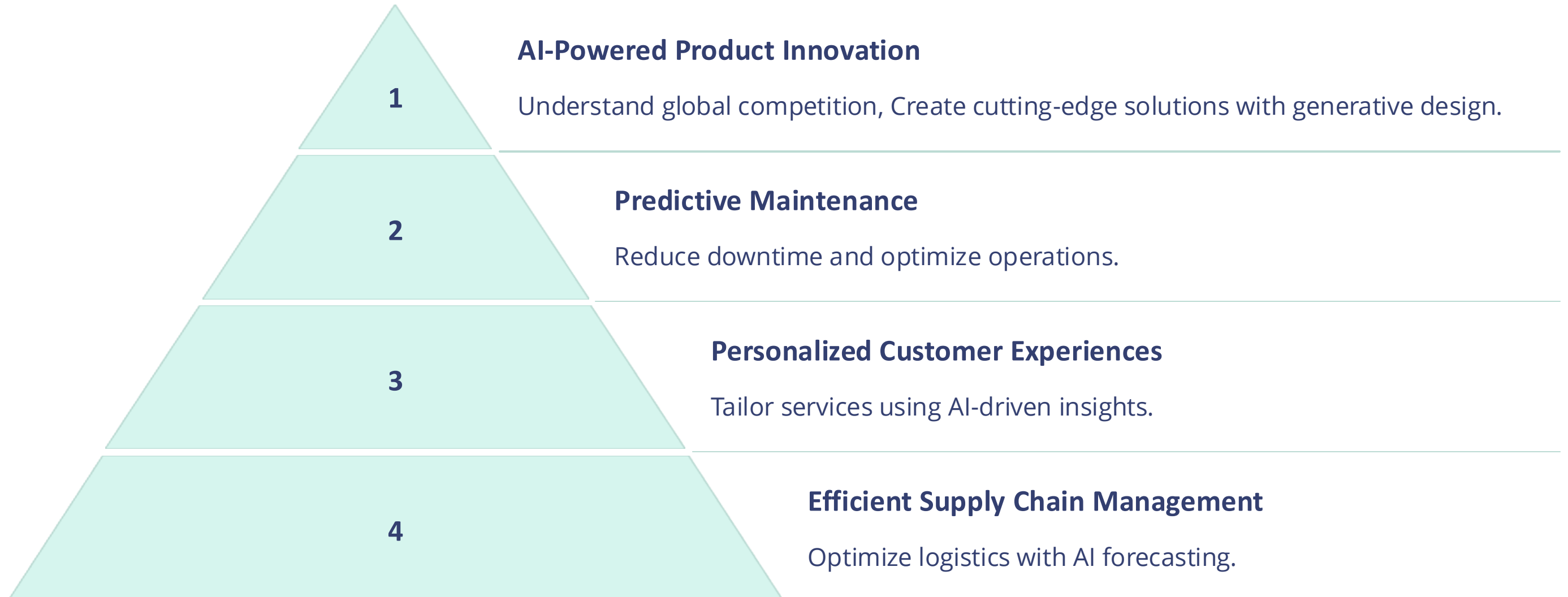
2

Expand Globally

Leverage AI to understand foreign standards, foreign competition, overcome language barriers and adapt to international markets.
Increase Export!



Boosting Global Competitiveness





Entrepreneurship Opportunities



SaaS Platforms

Develop AI-powered tools for business analytics and automation.



Global Reach

Create language translation and localization services using NLP.



AI Assistants

Design intelligent personal and business assistants for various industries.

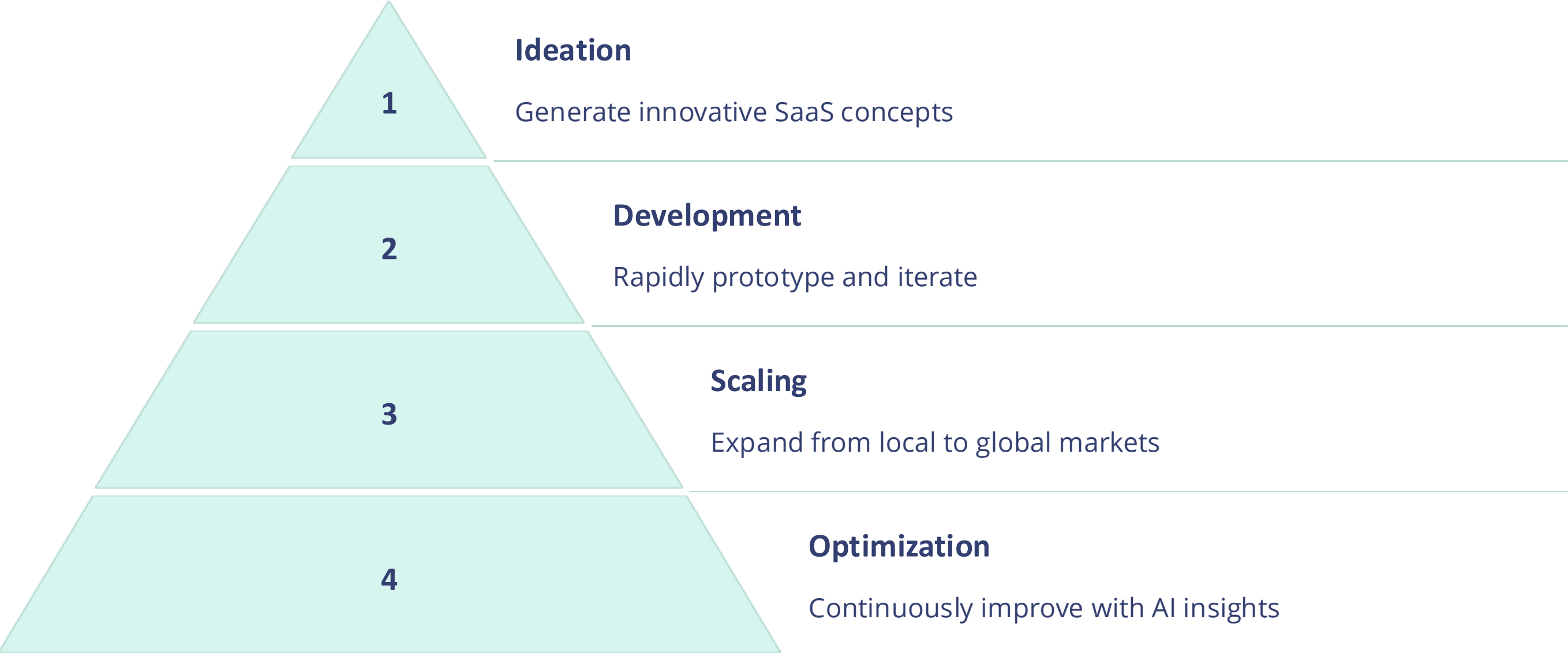


PAKANGELS iCode Guru



[www.Linkedin.com/company/pakangels](https://www.linkedin.com/company/pakangels)

Fueling Entrepreneurship with AI



Solving Social and Healthcare Healthcare Challenges

AI-Powered Diagnostics

Develop tools for early disease detection, managing common ailments, and personalized treatments.

Mental Health Support

Create AI chatbots for 24/7 emotional support and counseling.

Rural Solutions

AI tutors to provide quality education in remote areas. Smart agriculture & low-cost diagnostic tools.

Environmental Conservation

Design AI systems for monitoring and predicting environmental changes.





Offering Freelance AI Services Globally

Platforms

Upwork and Toptal for global reach

Services

One time and ongoing services for small – mid size businesses

Profile Tips

Create compelling profiles and showcase real-world projects



Freelancing Opportunities

1

AI Integration Services

Help businesses implement AI solutions into existing workflows.

2

Develop Solutions for Small Business Needs

Developing AI-based solutions using pre-trained models for specific business needs, chatbots, relevant tools.

3

Fine-tuning and RAG based data implementation & maintenance

Offer one time and ongoing services.

4

AI Consultation

Provide expert advice on AI strategy and implementation.



Thriving in the Global Freelance Market: Lead the Way!



Global Reach

Access clients worldwide through platforms like Upwork.



Skill Growth

Continuously evolve your expertise with each project.



Competitive Edge

Offer cutting-edge AI solutions to stand out.



Empowering the Next Generation

1

Inspire

Share your AI journey to motivate students and professionals.

2

Educate

Develop comprehensive AI curricula and hands-on workshops.

3

Mentor

Guide aspiring AI developers through real-world projects.

4

Network

Connect students with industry opportunities and collaborations.



Your Next Steps in the AI Journey

1

Apply Skills & Choose Your Path

Decide which area of impact resonates most with you.

2

Build Your Portfolio

Create and showcase AI projects that align with your goals.

3

Network and Collaborate

Connect with like-minded professionals and potential partners.

4

Stay Updated

Continuously learn about the latest AI advancements and applications.



For a Prosperous Future