

CONTACT

+92 3488918802

Skardu, Pakistan

**SKILLS** 

• C++

• Python

SEO Expert

# **EMAN ZEHRA HELEN**

### **PROFILE**

A self-motivated Al generalist with hands-on experience in Python development, prompt engineering, and SEO strategies. Skilled in crafting digital solutions, writing impactful content, and managing online brand presence. Known for strong communication, creative problem-solving, and a drive to keep learning in tech-driven environments.



### **WORK EXPERIENCE**

### **Digital Strategy Assistant**

Uswa School & College

2024 - PRESENT

- Designed and managed the institution's SMM panel, increasing parent engagement by 40%.
- Assisted in crafting SEO-optimized content for academic updates and event promotions.
- · Supported branding efforts through content writing, newsletters, and social media campaigns.

### **Junior Python Developer (Remote Intern)**

2025 - PRESENT

CodeNest Tech Solutions

- Created engaging visual content including posters, social media designs, and brand assets.
- Contributed to the company's design direction and creative strategy.
- · Worked with marketing and branding teams to deliver consistent and high-quality visuals.
- Used tools such as Canva and Adobe Illustrator for digital design projects.

# LANGUAGES

• SMM Panel Management

• Strong Communication

• Prompt Engineering

Content Writing

Conceptual Clarity

- English (Fluent)
- Urdu (Fluent)
- Bakti(Fluent)

## REFERENCE

Company:

Phone:

Email:

## **EDUCATION**

F.Sc (Intermediate in Computer Sciences)

Uswa Public School and College Skardu **GPA:** 3.00/4.0

### **Bachelor of Artificial Intelligence**

University of Baltistan, Skardu

**GPA:** 4.0 / 4.0

2022 - 2024

2025 - PRESENT