

# AMIT KUMAR

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**Portfolio :** <https://codewithamith.github.io/portfolio/>

## PROFESSIONAL SUMMARY

Digital marketing expert with experience in SEO, social media, and content marketing. Skilled at using tools like Google Analytics to improve campaigns and drive results. Strong at increasing brand awareness and customer engagement. Focused on creating strategies that boost online presence and deliver measurable growth for businesses.

## SKILLS

- ✓ Programming languages : C, C++, JAVA
- ✓ Web Technologies : HTML, CSS.
- ✓ DataBase : ORACLE.
- ✓ Operating System : WINDOWS
- ✓ CMS : Wordpress
- ✓ Languages : Hindi, English
- ✓ MSOffice : MS Word, MS Excel, MS PowerPoint
- ✓ Social Media Marketing
- ✓ Git & GitHub
- ✓ Design : Canva
- ✓ Digital Marketing
- ✓ Google Analytics, Google Ads, Google Search Console

## EDUCATION

### 2020 - 2022 | Magadh University Bodh Gaya

MCA : Master of Computer Application  
Result : 78.8%

### 2017 - 2020 | Magadh University Bodh Gaya

BCA : Bachelor of Computer Application  
Result : 76.6%

### 2015 - 2017 | BSEB Patna

I.sc : Intermediate of Science  
Result : 61.8%

### 2015 | BSEB Patna

Matriculation  
Result : 61.8%

## RELEVANT PROJECTS

### Title : User Registration Form.

Technologies : Java, Oracle, HTML and CSS

- Description : Built a web app for the User Registration Form using Java as backend, and HTML, CSS for the frontend and Oracle as database.

### Title : Chat Application

Technologies : HTML, CSS, Bootstrap, JavaScript, React, MongoDB, Express, NodeJs, Socket.io

- Step into the future of communication with our cutting-edge chat application. Seamlessly connecting users with real-time messaging, it revolutionizes the way we interact online.

### Title : Library Website

Technologies : HTML, CSS, Bootstrap, JavaScript, and Figma.

- A responsive and user-friendly library website designed to showcase available books, resources, and library services. Built with HTML, CSS, and Bootstrap