

AMIT KUMAR

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Portfolio : <https://codewithamith.github.io/portfolio/>

PROFESSIONAL SUMMARY

Digital marketing expert with experience in SEO, social media, and content marketing. Skilled at using tools like Google Analytics to improve campaigns and drive results. Strong at increasing brand awareness and customer engagement. Focused on creating strategies that boost online presence and deliver measurable growth for businesses.

WORK EXPERIENCE

Digital Marketing Executive

Designity

July 2024 To Current at The S Square Enterprises, Bangalore

SKILLS

- ✓ Programming languages : C, C++, JAVA
- ✓ Web Technologies : HTML, CSS.
- ✓ DataBase : ORACLE.
- ✓ Operating System : WINDOWS
- ✓ CMS : Wordpress
- ✓ Languages : Hindi, English
- ✓ MSOffice : MS Word, MS Excel, MS PowerPoint
- ✓ Social Media Marketing
- ✓ Git & GitHub
- ✓ Design : Canva
- ✓ Digital Marketing
- ✓ Google Analytics, Google Ads, Google Search Console

EDUCATION

2020 - 2022 | Magadh University Bodh Gaya

MCA : Master of Computer Application

Result : 78.8%

2017 - 2020 | Magadh University Bodh Gaya

BCA : Bachelor of Computer Application

Result : 76.6%

2015 - 2017 | BSEB Patna

I.sc : Intermediate of Science

Result : 61.8%

2015 | BSEB Patna

Matriculation

Result : 61.8%

RELEVANT PROJECTS

Title : User Registration Form.

Technologies : Java, Oracle, HTML and CSS

- Description : Built a web app for the User Registration Form using Java as backend, and HTML, CSS for the frontend and Oracle as database.

Title : Library Website

Technologies : HTML, CSS, Bootstrap, JavaScript, and Figma.

- A responsive and user-friendly library website designed to showcase available books, resources, and library services. Built with HTML, CSS, and Bootstrap